

Community Arts Grants 2020/2021 Funding Plan (Round 1)

While planning the Community Arts Grants 2020/2021 cycle, COVID-19 caused a worldwide crisis that has affected all levels of our society, including arts organizations and schools. With input from the Grants Subcommittee approval from the Arts Commission, staff adjusted the guidelines and scoring processes for the CAG 2020/2021 cycle to align with current health order, and to create flexibility to best meet the needs of our grantees.

In June 2020, three panelists reviewed and scored all CAG 2020/2021 applications (Round 1) digitally. The panelists included representatives from regional arts organizations and nonprofits. Each panelist scored applications in three categories:

1. *Arts Organizations: Arts Projects*
2. *Arts Organizations: Capacity Building*
3. *Educational Institutions and Affiliated Groups*

In each category, panelists scored applications on a rubric with three sections, each section worth 10 points for a total of 30 points possible. An equation designed to provide fair and transparent funding amounts was developed to determine final funding amounts.

More information on the panel process can be found in the Community Arts Grants 2020/2021 Guidelines.

Community Arts Grants 2020/2021 (Round 1) Funding Results:

- Total Available Funding: **\$88,000**
- Total Applications: **17**
- Total Funded Projects: **17**
- Total 2020 Eligible Requests: **\$96,000**
- Total 2020 Funding: **\$77,640**
- CAG 2020 Funding Period: **Sept. 1, 2020 – Aug. 31, 2021**

EDUCATIONAL INSTITUTIONS & AFFILIATED GROUPS

- Funding limit of \$2,500 per application
- No limit to number of applications submitted by each school site; consideration given to multiple applications in one art form per school site if applicable
- **Total Educational Institutions Applications: 3**
- **Total Educational Institutions Eligible Requests: \$7,500**
- **Total Educational Institutions Awards: \$6,500**

Carlsbad High School Theatre Arts Department

AWARD: \$2,300

Carlsbad High School Musical Production. Support for a Broadway-style musical with a student cast, crew, and orchestra at the Carlsbad Cultural Arts Center on April 29, 30, May 1 and a matinee show on May 1st with additional middle school invitation to a performance on April 29th.

CAG 2020 status: Project completed.

Carlsbad High School Choral Boosters

AWARD: \$2,100

Musical Arrangements. Support for CHS Choral Boosters to pay for the rights to use sheet music for competition sets of vocal music and dance music and to modify it to support the musical production.

CAG 2020 status: N/A

Sage Creek High School Drama Department

AWARD: \$2,100

Professional Artists Musical 2021. Support for collaborative efforts of industry professionals who work on our school musical in areas of direction, choreography, set design and music.

CAG 2020 status: Project completed.

ARTS ORGANIZATIONS

- Two categories for applying Arts Organizations:
 - Arts Projects – funding limit of \$7,500
 - Capacity Building – funding limit of \$5,000
- Arts Organizations may apply to Arts Projects and/or Capacity Building
- **Total Arts Organizations Applications: 14**
- **Total Arts Organizations Eligible Requests: \$88,500**
- **Total Arts Organizations Awards: \$71,140**

ARTS PROJECTS

NAMM Foundation

AWARD: \$7,200

DBA Museum of Making Music. MoMM at Home-Live Music. Support for five virtual concerts either via live stream, from the Museum's stage with no audience, or prerecorded by the artist if needed.

CAG 2020 status: Project completed.

New Village Arts, Inc.

AWARD: \$6,900

Two World Premiere Plays for Carlsbad. Support for New Village Arts to develop and produce two world premiere productions and hold virtual workshops to engage audiences in the creation of world premiere productions in Carlsbad.

CAG 2020 status: Project extended.

Lux Art Institute

AWARD: \$6,600

The Valise Project. Support to underwrite the costs of Lux Arts Institute's arts outreach program, the Valise Project, to bring to 525 students of Carlsbad schools during the 2020-2021 academic year.

CAG 2020 status: N/A

North County Arts Network

AWARD: \$5,925

Fiscal Agent: Studio ACE. Open Your Hearts to North County Arts. Support to build greater public awareness and community support for the arts created within and provided to Carlsbad by inviting visual and performing artists to host virtual events and broadcast them using online platforms.

CAG 2020 status: N/A

Patrons of the Arts

AWARD: \$5,925

DBA Carlsbad Community Theater. Summer Production for 2021. Support for a musical production that will be performed at the Carlsbad Cultural Arts Center (Carlsbad High School's Theatre) open to actors of all ages.
CAG 2020 status: Project extended.

San Diego Dance Theatre

AWARD: \$5,550

Aging Creatively Carlsbad. Support for the Aging Creatively Carlsbad dance program specifically designed for students 55+ years of age to accommodate the physical needs of all students.
CAG 2020 status: Project completed.

The PGK Project

AWARD: \$5,550

PGK DANCES at Art Walk Carlsbad. Support to bring interactive professional dance programming to Carlsbad and partnering with Art Walk Carlsbad to curate and produce 2 different programs on Sept. 26th & 27 2020.
CAG 2020 status: Project completed.

Carlsbad Music Festival

AWARD: \$3,540

CMF Fall Concert Program. Support for a drive-in concert where attendees park in a designated area in Carlsbad and listen to music being played on a stage and/or a virtual concert series that includes an eclectic mix of music by musicians around the world with a question and answer session with the artists.
CAG 2020 status: Project Completed.

CAPACITY BUILDING

NAMM Foundation

AWARD: \$5,000

DBA Museum of Making Music. Building Capacity to Serve Carlsbad Students. Support for three Science-Technology-Engineering-Arts-Math (STEAM) Learning Stations to serve the 8,000+ students that tour annually.
CAG 2020 status: N/A

North County Arts Network

AWARD: \$4,400

Fiscal Agent: Studio ACE. Support NCAN's Next Phase of Infrastructure Development. Support for compensation for an administrative contractor to cover core infrastructure and 501(c)3 formation expenses enabling NCAN to reach this next level.
CAG 2020 status: N/A

Carlsbad Music Festival

AWARD: \$4,200

CMF Managing Director. Support for a managing director critical to CMF's organizational capacity and branding as well as event execution.
CAG 2020 status: Project completed.

New Village Arts, Inc.

AWARD: \$3,950

Payroll Support for New Village Art. Support for payroll support funding to create additional virtual programs until restrictions on theatre activity have eased as well as create transitional programs to facilitate the return to regular operations as needed.
CAG 2020 status: Awaiting final report.

Patrons of the Arts

AWARD: \$3,200

DBA Carlsbad Community Theatre. Theatre Sound and Video Equipment. Support for the purchase of sound and video equipment to utilize for filming education and training videos for remote learning and to replace broken production sound equipment.

CAG 2020 status: N/A

One World Children's Foundation

AWARD: \$3,200

Building a One World Virtual Choir. Support for upgrading OWCF's capacity to virtually reach and include many more children and a virtual performance.

CAG 2020 status: N/A

Community Arts Grants 2020/2021 Funding Plan (Round 2)

As we continue into Round 2 of the current grant cycle, COVID-19 continues to be a major factor effecting our grantees. Round 2 includes the previously adjusted guidelines and scoring processes for the CAG 2020/2021 cycle to align with current health orders and to create flexibility to best meet the needs of our grantees.

In September 2020, three panelists reviewed and scored all CAG 2020/2021 Round 2 applications digitally. The panelists included representatives from regional arts organizations and nonprofits. Each panelist scored applications in two categories:

1. *Arts Organizations: Arts Projects*
2. *Educational Institutions and Affiliated Groups*

In each category, panelists scored applications on a rubric with three sections, each section worth 10 points for a total of 30 points possible. An equation designed to provide fair and transparent funding amounts is utilized to determine final funding amounts.

More information on the panel process can be found in the Community Arts Grants 2020/2021 Guidelines.

Community Arts Grants 2020/2021 Round 1 Funding Results:

- Total Funding for 2020/2021 cycle: **\$88,000**
- Total Funding for Round 1: **\$77,640**
- Funding remaining for Round 2: **\$10,360**

Community Arts Grants 2020/2021 Round 2 Funding Results:

- Total Available Funding for Round 2: **\$10,360**
- Total Applications: **4**
- Total Funded Projects: **4**
- Total 2020 Eligible Requests: **\$13,800**
- Total 2020 Funding: **\$10,360**
- CAG 2020 Funding Period: **Sept. 1, 2020 – Aug. 31, 2021**

EDUCATIONAL INSTITUTIONS & AFFILIATED GROUPS

- Funding limit of \$2,500 per application
- No limit to number of applications submitted by each school site; consideration given to multiple applications in one art form per school site if applicable
- **Total Educational Institutions Applications: 2**
- **Total Educational Institutions Eligible Requests: \$3,800**
- **Total Educational Institutions Awards: \$2,225**

La Costa Meadows Elementary

AWARD: \$1,355

UPLIFT. Support for an on-campus large scale outside wall mural to "uplift" staff and 300-400 students grades 1st through 5th at La Costa Meadows Elementary.

CAG 2020 status: Awarded grant and project completed.

Sage Creek High School Visual Arts Department

AWARD: \$870

Oil Painting Workshop (Distance Learning 2.0). Support for about 42 Advanced art students to learn traditional and contemporary oil painting techniques in a 4-week online workshop culminating with a virtual art show.

CAG 2020 status: Awarded grant and project completed.

ARTS ORGANIZATIONS

- Arts Organizations applying for Arts Projects with a funding limit of \$7,500
- Arts Organizations may apply to Arts Projects and/or Capacity Building
- **Total Arts Organizations Applications: 2**
- **Total Arts Organizations Eligible Requests: \$10,000**
- **Total Arts Organizations Awards: \$8,135**

ARTS PROJECTS

Carlsbad Educational Foundation

AWARD: \$6,100

Kids Care Art Around the World. Support for “Art Around the World”, 5 months of in-house weekly art experiences for about 250 students enrolled in Carlsbad’s 4-5 Kids Care school sites and expand as needed.

CAG 2020 status: Did not apply.

Classics 4 Kids

AWARD: \$2,035

Equal Access to Music Education. Support to provide online enrichment programs for students learning at home to fill the void of music and arts education through signature virtual programs.

CAG 2020 status: Did not apply. New applicant.