

**San Diego County
Registrar of Voters**

**Candidate Statement of Qualifications
(Read instructions carefully)**

RECEIVED
JUL 21 2022
CITY OF CARLSBAD
CITY CLERK'S OFFICE


Jurisdiction Name: (ALL CAPS)	CITY OF CARLSBAD	
Office Title: (Upper & Lower)	City Treasurer	
Candidate Name: (ALL CAPS)	LANCE SCHULTE	
Age: (Optional)	65	Gender: M
Occupation:	Retired	
Election Date	November 8, 2022	

The occupation to appear on the candidate's statement is not restricted by the California Elections Code. It does not have to match the occupation on the ballot, can be more descriptive and can have more than three words.

Use "Block Paragraphs, Single Space" format. Type within the box using a fixed pitch font such as Courier. Word count starts here:

I will continue Carlsbad's long history of managing tax-payer dollars and City funds to assure they are protected. I will work to enhance City fund management to address future fiscal challenges and funding for needed enhancements to our Quality of Life. Carlsbad's future requires some enhanced thinking to address the future. My financial management and city economics management background provides special expertise. I have both an Executive MBA and Masters of Urban Planning degrees. In my career I managed the creation of fiscal plans, economic models, and holding capacity studies to assure sustainable revenues at Citywide and districtwide scales. I was project manager for 3 of the Carlsbad's initial Local Growth Management Plans, was Economic Development Administrator for NCTD, and worked in the private sector responsible for creating significant revenue growth. I have lived in Carlsbad over 34 years and love our City, and Carlsbad Citizens and businesses. I will faithfully serve you to assure your tax dollars are safe, well invested, and available for funding our future Quality of Life needs.

I understand I am responsible for the cost of this statement and I may be billed or refunded the difference in cost based on the final registration for my jurisdiction.	Cost of the Statement: \$1,100.00 (Checks payable to: City of Carlsbad)
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Please sign one of the following statements:	I do not wish to file a statement: _____ Candidate's Signature
	I do wish to file a statement. My payment is attached.
	 Candidate's Signature
	7/20/2022 Date

**San Diego County
Registrar of Voters**

**Candidate Statement of Qualifications
(Read instructions carefully)**



Jurisdiction Name: (ALL CAPS)	CITY OF CARLSBAD	
Office Title: (Upper & Lower)	Council Member District No. 3	
Candidate Name: (ALL CAPS)	PRIYA BHAT-PATEL	
Age: (Optional)		Gender: M or <u>F</u>
Occupation:	Councilwoman/Health Professional	
Election Date	November 8, 2022	
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Endorsed by Carlsbad Firefighters' and Police Officers' Associations, Dr. Priya Bhat-Patel is a public health professional who has been a tireless advocate to improve our quality of life. Priya grew up in Carlsbad and is a graduate of Carlsbad public schools.

A working mother, Priya knows firsthand the challenges Carlsbad families face and she's worked to cut through politics to get City Hall working for us.

Dr. Priya Bhat-Patel has delivered.

On homelessness and housing, she's reduced homelessness by over 20% to ensure that Carlsbad remains a safe community where you can afford to raise a family, buy a home, and start a business.

On sustainability, she led Carlsbad to divest from fossil fuels and pushed to create clean energy jobs.

On local economic development, she supports Carlsbad small businesses and created a strategic plan to help local job creators grow and hire.

On fiscal responsibility, she protected public tax dollars and increased the financial health of Carlsbad by increasing reserves by 40%.

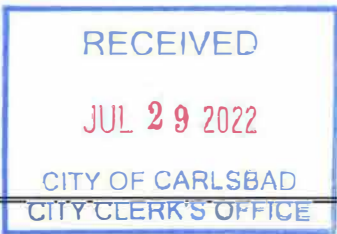
Three generations of Priya's family live in Carlsbad. She lives with her husband, son, and dog and looks forward to continuing to serve the community she grew up in.

www.PriyaForCarlsbad.com

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	I do wish to file a statement. My payment is attached.* <u>07/29/2022</u> _____ Date Candidate's Signature	

**San Diego County
Registrar of Voters**

**Candidate Statement of Qualifications
(Read instructions carefully)**



Jurisdiction Name: (ALL CAPS)	CITY OF CARLSBAD	
Office Title: (Upper & Lower)	City Council, District 1	
Candidate Name: (ALL CAPS)	Melanie Burkholder	
Age: (Optional)		Gender: M or F X
Occupation:	Mental Health Therapist	
Election Date	November 8, 2022	

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As a longtime resident of Carlsbad, I have seen our city grow in unimaginable ways. More families are choosing to make Carlsbad their home, just like we did, and I want those families to have an even better Carlsbad experience than my family has had. Your issues are my issues.

I will promote public safety and tackle homelessness, bring fiscal accountability to the City Council, support small businesses and the Village, stop the Mileage Tax, and support infrastructure (lighting/road repairs) in the Village/Barrio.

Our cost of living has skyrocketed and the government wants to charge us for every mile we drive! I promise to never support a mileage tax or any new tax increase. We should be trying to make Carlsbad more affordable for residents, not more expensive.

The Carlsbad City Council has shown a complete disregard of the voice and opinion of residents. Recently, the Council spent \$35,000 on a tree stump. As your next Council Member, I promise to stop this senseless spending and bring common sense back to Carlsbad.

I would be honored to have your vote on November 8, 2022. I answer to you, not special interests! Feel free to call my personal cell at 760-828-8420.

www.MelanieForCarlsbad.com

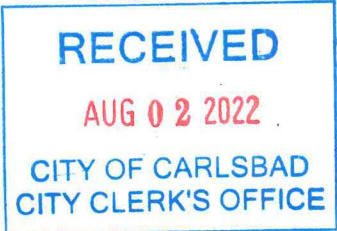
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Cost of the Statement: **\$1,100.00**
(Checks payable to: **City of Carlsbad**)

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	<input checked="" type="checkbox"/> I do wish to file a statement. My payment is attached.	_____	Candidate's Signature
	7.29.22	_____	Date

**San Diego County
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**Candidate Statement of Qualifications
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Jurisdiction Name: (ALL CAPS)	CITY OF CARLSBAD	
Office Title: (Upper & Lower)	City Treasurer	
Candidate Name: (ALL CAPS)	CRAIG J. LINDHOLM	
Age: (Optional)	68	Gender: M or F
Occupation:	Financial Advisor	
Election Date	November 8, 2022	
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Craig Lindholm, incumbent Treasurer, City of Carlsbad.

Carlsbad resident, 40 years.
Graduate of the University of Minnesota, BS in Business and Health Science. The past 20 years I have worked as an investment professional. Registered with FINRA under securities license series 62, 63 and 65. The majority of this time, I worked in a fiduciary capacity with my private clients. My work experience as a financial advisor uniquely prepared me to serve in this capacity.

For the past 9.5 years I have served the City of Carlsbad and its residents as City Treasurer. The City Treasurer provides a direct voice of the people regarding the management of all cash and all invested public funds. In general, the City Treasurer's office provides banking and investment services with minimum service cost and maximum yield on investments.

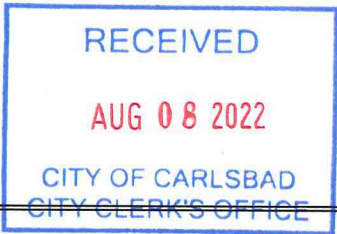
Throughout my term as City Treasurer, I have worked closely with our city staff and leadership to ensure that we maintain the safety, liquidity and return on our invested funds as defined by our Investment Policy. I want to continue to make sure our city is financially secure.

Your vote to reelect me is appreciated as we move Carlsbad forward together.

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	I do wish to file a statement. My payment is attached. <div style="display: flex; justify-content: space-between;"> <div style="text-align: center;"> <u>08/02/22</u> Date </div> <div style="text-align: center;"> Candidate's Signature </div> </div>	

**San Diego County
Registrar of Voters**

**Candidate Statement of Qualifications
(Read instructions carefully)**



Jurisdiction Name: (ALL CAPS)	CITY OF CARLSBAD	
Office Title: (Upper & Lower)	Council Member District 1	
Candidate Name: (ALL CAPS)	ALLEN J. MANZANO	
Age: (Optional)		Gender: M
Occupation:	Retired	
Election Date	November 8, 2022	
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I work for the good of our neighborhoods.

I am a veteran and a Commander in the US Navy Reserve.

I am a Carlsbad Housing Commissioner and an Alternate Member of the Carlsbad Growth Management Plan Update Advisory Committee.

I am a Past Treasurer of the Agua Hedionda Lagoon Foundation and of the Barrio Fiesta.

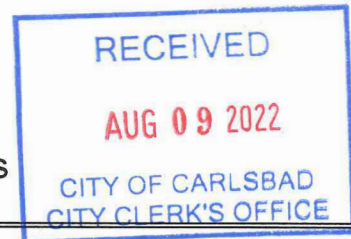
I am a former corporate CEO and board member.

I was a Past President of the Rancho Santa Ana Botanical Garden Volunteers.

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	_____ Date	_____ Candidate's Signature

**San Diego County
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**Candidate Statement of Qualifications
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Jurisdiction Name: (ALL CAPS)	CITY OF CARLSBAD	
Office Title: (Upper & Lower)	Council Member District 1	
Candidate Name: (ALL CAPS)	DEEDEE TREJO-ROWLETT	
Age: (Optional)		Gender: M or F
Occupation:	Small Business Operator	
Election Date	November 8, 2022	
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As a third-generation Carlsbad and District 1 native, I will prioritize the needs and desires of our residents first. I have no political aspirations; I am simply a dedicated businesswoman and single mother who loves her hometown and striving to keep the interests of our beautiful city and District 1 from becoming a cookie-cutter coastal city.

Homelessness is an issue which won't be solved with bureaucratic nonsense. We must find shelter for those who have been priced out and get those with substance and/or mental health issues the help they need. I'd like to preserve the character of our Village/Barrio; we do not need more pack-and-stacks. I will fight one-size-fits-all housing mandates and return zoning to local leaders. We must support small businesses, Carlsbad has a unique culture; we must keep businesses viable, promote them throughout the city. And lastly, our city has a long history of fiscal strength which needs to be maintained.

Civic involvement includes St. Patrick Parent Teacher Group, "Get On the Bus" program, Center for Restorative Justice Works prison ministry and Fiesta del Barrio scholarship program.

I ask for your vote. The only candidate of, by and for District 1!

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Candidate's Signature

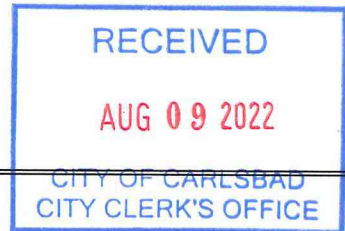
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09 August 2022 _____
Date

Candidate's Signature

**San Diego County
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**Candidate Statement of Qualifications
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Jurisdiction Name: (ALL CAPS)	CITY OF CARLSBAD	
Office Title: (Upper & Lower)	Council Member District 3	
Candidate Name: (ALL CAPS)	RAY PEARSON	
Age: (Optional)		Gender: <u>M</u> or F
Occupation:	Executive Management	
Election Date	November 8, 2022	
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I am married, father of three, businessman and Carlsbad Unified School District Board Trustee. I am asking for your vote to City Council to ensure our quality of life.

My background in business will restore our city budget to being positive and not jeopardize city services. Provide new leadership and vision that balances budgets and plans for the future. Not ask city staff to do frivolous motions that are costly to taxpayers and city staff time.

Reducing crime that has increased over the past 4 years is my #1 priority. Safety and security of residences, businesses and visitors to Carlsbad is critical to our future, not following policies that are used in Los Angeles, San Francisco and San Diego.

I will be proactive with the State and County on the severely mentally ill experiencing homelessness. Be transparent about people experiencing homelessness with a monthly count and disposition of each person experiencing homelessness.

My decisions on the City Council will be for the benefit of all residents not Sacramento interests we have experienced on our City Council over the last 4 years. I will work aggressively against SANDAG's 4 cents driving tax.

Please go to my website raypearson4citycouncil.com. Thank you.

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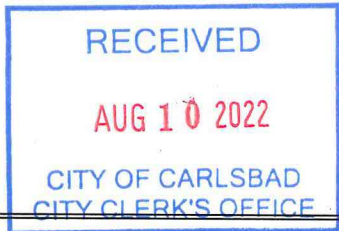
8/9/22

Date

Candidate's Signature

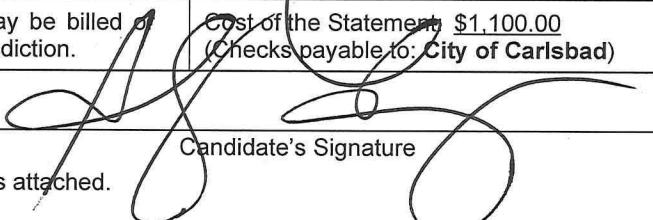
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**Candidate Statement of Qualifications
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Jurisdiction Name: (ALL CAPS)	CITY OF CARLSBAD	
Office Title: (Upper & Lower)		
Candidate Name: (ALL CAPS)	<i>Sherry Freisinger</i>	
Age: (Optional)		Gender: M or F
Occupation:		
Election Date	November 8, 2022	
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RECEIVED
AUG 11 2022
CITY OF CARLSBAD
CITY CLERK'S OFFICE

Jurisdiction Name: (ALL CAPS)	CITY OF CARLSBAD	
Office Title: (Upper & Lower)	Council Member District 1	
Candidate Name: (ALL CAPS)	Anthony Bona	
Age: (Optional)		Gender: M
Occupation:	Technology Professional / Community Advocate	
Election Date	November 8, 2022	
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I love our state and its leaders. I love our city and have lived in the Barrio 17 years and 25 in Carlsbad. As the voice for District 1, I will make decisions in a thoughtful and transparent manner while considering your concerns.

I am saddened by people who look down on our homeless. We need to do everything we can to help our growing homeless population. I will spearhead an effort to create a 400 shelter-bed facility with transitional and low-income housing. I also believe we should embark on a "Homeless Buddy" program where we can advocate on behalf of the homeless.

I support affordable housing for all people; especially those involved in public safety and would like to explore some new housing elements for all.

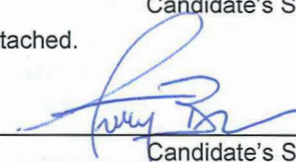
I will help strengthen our economy by creating a supportive environment for entrepreneurs and small businesses.

Having grown up in Massachusetts, I believe in union labor. Unions bring us the most dependable options for labor pools.

I will make public safety and homelessness top priorities to keep our neighborhoods and families safe as well as getting help to those that need it.

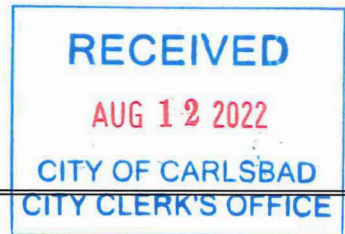
I am ready to serve and amplify your voice.

www.Bona4Carlsbad.com

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**San Diego County
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Jurisdiction Name: <small>(ALL CAPS)</small>	CITY OF CARLSBAD	
Office Title: <small>(Upper & Lower)</small>	Council Member District 1	
Candidate Name: <small>(ALL CAPS)</small>	SAM WARD	
Age: <small>(Optional)</small>	51	Gender: M or F
Occupation:	Anti-corruption Lawyer	
Election Date	November 8, 2022	
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Sam Ward for City Council - Your Candidate for a Safe, Affordable, and Prosperous Carlsbad.

Endorsed by Sierra Club North County, Congressman Mike Levin, Assemblymember Tasha Boerner-Horvath, North County Supervisor Terra Lawson-Remer, leaders and organizations across Carlsbad, Sam is also a Moms Demand Action "gun sense" candidate.

Sam Ward is a Carlsbad father, homeowner, and attorney with 20 years of experience protecting consumers and prosecuting corporate corruption. The son of a police officer and husband of an educator, Sam is dedicated to protecting our families.

A taxpayer watchdog on the Carlsbad Unified School District's Bond Oversight Committee, Sam Ward is ensuring taxpayer dollars are benefitting local children's education.

Sam Ward is a former policy advisor and dedicated community volunteer, having served elected officials at the local, state, and federal level, and as Chair of Planned Parenthood Affiliates of California.

As Councilmember, Sam Ward will provide real solutions to Carlsbad's housing crisis while maintaining Carlsbad's unique community character, reduce homelessness in our communities with evidence-based, humane policies, increase public safety and reduce crime with enhanced coordination between police and social services, champion Carlsbad's local economy and small businesses, protect open spaces, and fight climate change.

Vote for the leader with experience and deep community ties, who will preserve Carlsbad's unique community character and prepare our city for the future.

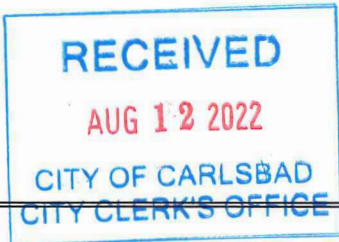
Vote for Sam Ward!

www.WardforCarlsbad.com

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Jurisdiction Name: <small>(ALL CAPS)</small>	CITY OF CARLSBAD	
Office Title: <small>(Upper & Lower)</small>	Council Member District 1	
Candidate Name: <small>(ALL CAPS)</small>	CORY GEIGERT	
Age: <small>(Optional)</small>	46	Gender: <input checked="" type="radio"/> M or <input type="radio"/> F
Occupation:	Healthcare Worker	
Election Date	November 8, 2022	

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I am a proud native Californian. I have been a Teacher, a Youth Counselor, and currently I am a Healthcare Worker in the Emergency Room of a local hospital. I hold a Bachelor of Arts in Communication, and a Bachelor of Science in Nursing. I settled in our great City of Carlsbad 25 years ago for many of the same reasons that you decided to live here. Our City Council has done a good job of trying to maintain an excellent standard of living, but I believe we can do better. Together, as a community, we can begin to address many of the common shared complaints that people in District 1 have expressed. The increase in cost of living, homelessness, and overdevelopment, equals a decrease in quality of life, enjoyment of our unique environment, and local history and culture. As city councilmember for District 1, I pledge to do what is best for the Village and the City overall. This includes educating, organizing, and empowering the citizens as to what they can do in cases when the limited power of the City Council is trumped by political dictates emanating from the County and State government.

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