



CARLSBAD TOMORROW:
GROWTH MANAGEMENT CITIZENS COMMITTEE

Agenda

August 25, 2022, 5 p.m.
Special Meeting

Faraday Center
1635 Faraday Ave.
Carlsbad, CA 92008

Welcome to Carlsbad Tomorrow: Growth Management Citizens Committee Meeting

We welcome your interest and involvement in the city's legislative process. This agenda includes information about topics coming before the Growth Management Citizens Committee and the action recommended by city staff. You can read about each topic in the staff reports, which are available on the city website.

How to watch

In Person



Growth Management Citizen Committee Meetings take place at the Faraday Center, 1635 Faraday Ave.

Online



Watch the livestream and replay past meetings on the city website, carlsbadca.gov/residents/communication/city-tv-channel

How to participate

If you would like to provide comments to the Growth Management Citizens Committee, please:

- Fill out a speaker request form.
 - Submit the form to staff before the item begins.
 - When it's your turn, staff will call your name and invite you to the podium.
 - Speakers have three minutes unless the presiding officer (usually the chair) changes that time.
 - You may not give your time to another person, but groups can select a single speaker if three other members of your group are present. Group representatives have 10 minutes unless that time is changed by the presiding officer.
- **In writing:** Email comments to committee@carlsbadca.gov Comments received by 2:30 p.m. the day of the meeting will be shared with the committee prior to the meeting. When e-mailing comments, if the comment relates to a specific item on the agenda, please identify in the subject line the agenda item to which your comments relate. All comments received will be included as part of the official record. **Written comments will not be read out loud.**

Reasonable accommodations

Persons with a disability may request an agenda packet in appropriate alternative formats as require by the Americans with Disabilities Act of 1990. Reasonable accommodations and auxiliary aids will be provided to effectively allow participation in the meeting. Please contact the City Manager's Office at 760-434-2821 (voice), 711 (free relay service for TTY users), 760-720-9461 (fax) or manager@carlsbadca.gov by noon on the Thursday before the meeting to make arrangements.

CALL TO ORDER:

ROLL CALL:

APPROVAL OF MINUTES: *Review and approve minutes from the July 28, 2022, meeting.*

PUBLIC COMMENT: *Members of the public are invited to comment on items both on and not on the agenda. Please treat others with courtesy, civility, and respect. In conformance with the Brown Act, public comment is provided so members of the public may participate in the meeting by submitting comments as provided on the front page of this agenda. The Carlsbad Tomorrow Growth Management Citizens Committee will receive comments for 15 minutes at the beginning of the meeting. As needed, public comments will continue at the end of the meeting. In conformance with the Brown Act, no action can occur on non-agenda public comment items.*

WELCOME & INTRODUCTIONS: *Open meeting and welcome attendees. Review purpose and charge for the committee. Review agenda and meeting format. Allow for any introductions for those not present at previous meetings – staff and committee.*

DISCUSSION ITEMS:

1. **COMMITTEE BUSINESS** – Collaborate and discuss the following topics:

- **Population Projections.** Receive short presentation on city projections versus SANDAG population projections.
- **Mobility & Circulation Performance Standard (continued).** Receive a short recap presentation from city staff and consultants on the existing standard, along with a presentation of some possible options going forward. Group discussion on the standard: Is this standard important to quality of life in Carlsbad? Should this standard be re-evaluated in any way? (Nathan Schmidt, City of Carlsbad Transportation & Mobility Manager, and Stephen Cook, Intersecting Metrics)
- **Libraries Performance Standard.** Receive a presentation from city staff on the existing standard and status of library facilities in Carlsbad. Group discussion on the standard: Is this standard important to quality of life in Carlsbad? Should this standard be re-evaluated in any way? (Suzanne Smithson, Director of Libraries and Cultural Arts)
- **Committee meeting schedule and topics**

COMMITTEE MEMBER REQUESTS FOR FUTURE AGENDA ITEMS: *Highlight proposed focus for next meeting and invite committee member suggestions for topics or presentations to consider in upcoming meetings.*

PUBLIC COMMENT:

Continuation of the public comments. This portion of the agenda is set aside for continuation of public comments, if necessary, due to exceeding the total time allotted in the first public comments section. Any remaining public comments shall be read into the record.

ADJOURN: *Closing comments and adjourn meeting.*

NEXT MEETING:

Thursday, Sept. 22, 2022, 5 p.m.

Minutes

July 28, 2022

CALL TO ORDER: 5 p.m.

ROLL CALL:

Present:

Primary – Jeff Segall, Scott White, Eric Larson, Mike Howes, Mary Ryan, Frank Caraglio, Frances Schnall, Harry Peacock, Annika Jimenez, Gita Nassiri, Fred Briggs, Steve Linke, Stephen “Hap” L’Heureux, John Nguyen-Cleary, William Sheffler, Joseph Stine, Nelson Ross

Alternate – Jan Neff-Sinclair, Casey Carstairs, Don Christiansen, Terence Green, Matthew Reese, Erin Nell, Angela O’Hara, Lisa Stark, Allen Manzano, Art Larson, William Fowler, Nora Jimenez George, Patricia Mehan

Absent:

Primary – Chad Majer, Amy Allemann

Alternate – Ron Withall, Patrick Goyarts, Thierry Ibri, Jamie Latiano Jacobs, Marissa Steketee, Kevin Sabellico

APPROVAL OF MINUTES:

Motion by Jeff Segall, seconded by Fred Briggs, to approve the June 23, 2022, minutes.

PUBLIC COMMENTS:

Two public comments were received. One additional comment was received later in the meeting and is summarized in the Committee Business section of the minutes.

1. City of Carlsbad traffic –

Lance Schulte encouraged the city to look at missing links within the land use element of the General Plan for the Growth Management update. Mr. Schulte stated that missing links include little consideration for traffic within the land use plan and currently a poor distribution of parks with walkable access within the city.

2. Electric Opportunities –

Jay Klopfenstein shared electrical opportunity ideas with the committee such as electric busses with a bi-directional electric system that can provide power to other systems in case of emergency. He also encouraged the committee to look into the eight new microgrids within San Diego County that could connect the City of Carlsbad to power in an emergency.

WELCOME AND INTRODUCTIONS:

Meeting opened with a welcome to attendees from Committee Chair Eric Larson. City Planner Eric Lardy then reviewed the committee's purpose, process, and the 11 existing performance standards.

DISCUSSION ITEMS:**COMMITTEE BUSINESS**

- **Fire Performance Standard.** City of Carlsbad Fire Chief Michael Calderwood provided a presentation on the existing standard for Fire services, including recommended alternatives to the current standard. Committee members asked questions regarding automatic aid, response time metrics and Fire Department resources. Group discussion followed, which centered around the following two questions: Is this standard important to the quality of life in the City of Carlsbad? Should the standard be re-evaluated in any way?

A number of clarifying questions were asked of Chief Calderwood related to fire response and resources. The following key thoughts, questions and considerations specific to the city Fire Performance Standard were captured:

- The Fire Department regularly tracks metrics and measures to evaluate performance. Metrics are analyzed monthly, reported out quarterly and published annually.
- The city will have a new temporary Fire Station 7 along the coast fully equipped and staffed as soon as January 2023. A permanent station could be built later.
- The current performance standard in the Growth Management Plan was meant to help aid the fire department, but currently there is little correlation between the current standard and aid provided to the department.
- The current standard does not consider high call volumes or call saturation.
- Unclear if there is a development impact fee charged for fire.
- Current standard is focused on 5-minute driving distance from station locations and not necessarily overall 5-minute response time.
- Aging community is an issue within the city. Are retirement homes considered when counting the number of dwelling units?
- Overcrowded and unaccounted for retirement homes or senior citizen housing facilities could slow response times in other areas surrounding those facilities. Consider the possibility of charging specific impact fees for those facilities.
- Not aware of any city that has a performance standard like Carlsbad. Some industry standards for cities similar in size to Carlsbad were shared during the presentation.
- Should there be a fire performance standard as part of the Growth Management Plan? Or should the Fire Department manage their performance with other metrics?
 - The committee must ensure we mitigate impacts to existing residents, which is a critical part of answering this question.

PRESENTATION

- Marcia Smith with the San Diego Association of Governments provided a presentation on population statistics and trends in the region and those specific to the City of Carlsbad. Committee members asked questions regarding the regional spread of job growth, immigration impacts, influence of remote work, and residential growth prediction sources. Based upon committee questions, SANDAG will follow up with additional detail on standard deviations for job, housing, and population predictions and job predictions by industry or sector.

COMMITTEE BUSINESS

- **Housekeeping Items.** Committee Chair, Eric Larson addressed recent public comment items, Brown Act reminders, the potential use of subcommittees, additional topic prioritization, and the overall project schedule. The chair noted that the committee should prioritize and decide which public comments and new topic items fall under committee responsibilities and which do not. He further mentioned that at this time, subcommittees are not logistically feasible though this can be further discussed later if necessary. The chair then discussed that the project schedule will probably require additional meetings while deciding recommendations for the updated growth management plan, noting that an additional meeting may occur in October or November 2022.
- **Public Comment.** Member of the public, Diane Nygaard, briefly discussed the City of Carlsbad's greenhouse gas emissions related to transportation. Ms. Nygaard noted that close to 40% of the region's GHG emissions come from transportation. She further discussed that there is currently no direct standard for multimodal or transit vehicles and that the inclusion of this type of standard would allow for safe, convenient and affordable choices for multimodal access, aiding in many quality-of-life measures.
- **Mobility and Circulation Performance Standard.** City of Carlsbad Transportation & Mobility Manager Nathan Schmidt, Stephen Cook from Intersecting Metrics and City of Carlsbad Transportation Director Tom Frank provided a presentation to the committee on mobility and circulation in the city. The presentation was broken up into three sections, including: explanation of the current mobility and circulation performance standard, how transportation analysis has changed and future growth projections for trips in the City of Carlsbad.

Discussion and questions on the item were limited due to time. Discussion surrounding the performance standard will be continued at the next meeting. The following key thoughts, questions and considerations regarding the Mobility and Circulation Performance Standard were captured:

- Why hasn't Multimodal Level of Service been implemented yet for the city?
 - Noted that MMLOS was adopted with the General Plan update and is being developed internally. There is currently no industry standard for this analysis, so it is taking time to develop amongst other priorities requested by the City Council.
- Monitoring of Vehicle Miles Traveled is only required through the California Environmental Quality Act, a state requirement. Many projects are exempt from CEQA, so the city is still missing a local level standard to account for projects without vehicle miles traveled monitoring.

COMMITTEE MEMBER REQUESTS FOR FUTURE AGENDA ITEMS:

- Committee members requested better introductions of presenters at meetings and asked to have name plates for each presenter at the front of the room and/or names in the presentation slides.

PUBLIC COMMENT: None

ADJOURNMENT:

Chair Eric Larson adjourned the duly noticed meeting at 8:35 p.m.



GROWTH MANAGEMENT CITIZENS COMMITTEE

Staff Report

Meeting Date: Aug. 25, 2022

To: Growth Management Citizens Committee

Staff Contact: Eric Lardy, City Planner
Eric.Lardy@carlsbadca.gov

Sarah Lemons, Communication & Engagement
Sarah.Lemons@carlsbadca.gov

Subject Committee Business

Recommended Action

Receive presentations and discuss the following topics:

- **Population Projections.** Receive short presentation on city projections versus SANDAG population projections.
- **Mobility & Circulation Performance Standard (continued).** Receive a short recap presentation from city staff and consultants on the existing standard, along with a presentation of some possible options going forward. Group discussion on the standard: Is this standard important to quality of life in Carlsbad? Should this standard be re-evaluated in any way? (Nathan Schmidt, City of Carlsbad Transportation & Mobility Manager, and Stephen Cook, Intersecting Metrics)
- **Libraries Performance Standard.** Receive a presentation from city staff on the existing standard and status of library facilities in Carlsbad. Group discussion on the standard: Is this standard important to quality of life in Carlsbad? Should this standard be re-evaluated in any way? (Exhibit 1) (Suzanne Smithson, Director of Libraries and Cultural Arts)
- **Committee meeting schedule and topics**

Fiscal Analysis

This action has no fiscal impact.

Environmental Evaluation

In keeping with California Public Resources Code Section 21065, this action does not constitute a “project” within the meaning of the California Environmental Quality Act in that it has no potential to cause either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment. Therefore, it does not require environmental review.

Public Notification and Outreach

This item was noticed in keeping with the Ralph M. Brown Act and it was available for public viewing and review at least 72 hours before the scheduled meeting date.

Exhibits

1. Libraries Performance Standard

CARLSBAD TOMORROW - GROWTH MANAGEMENT CITIZENS COMMITTEE
STAFF REPORT – Exhibit 1
AUG. 25, 2022

LIBRARY FACILITIES

800 sq. ft. per 1,000 population must be scheduled for construction within a five-year period or prior to construction of 6,250 dwelling units, beginning at the time the need is first identified.

BACKGROUND

Library space (leased/owned, public/non-public) is used as a standard library measurement of customer use and includes collection space, seating, meeting rooms, staff areas, technology, and other public facility needs. The performance standard was originally developed based on surveys of other libraries of comparable size and based on related standards (such as volumes per capita) set by the American Library Association in the 1970s.

When the Growth Management Program was developed, it was recognized that certain facilities could be constructed incrementally, like sewer and water utilities, while others must be constructed all at once or in phases, like library space. When a library facility is constructed, it must be constructed to full size or in large phases; and therefore, more time for planning, site acquisition and financing is required.

The original intent of the five-year timing threshold was for the park to be in operation when the demand had reached a certain point. In 1986, it was estimated that the amount of development that would produce 1,000 population was 432 new homes; however, it isn't financially efficient to construct a library facility in small increments for each 432 homes. Instead, the five-year period allowed demand to accumulate to the point that construction of a full library facility would be warranted.

Here's a summary of the history of the park standard:

- [Council Policy Statement No. 32](#) (September 1982)
Policy No. 32 established the Public Facilities Management System (later replaced with the Growth Management Program) and established the minimum service levels for seven public facilities; the minimum service level for libraries was "at least 0.6 square feet per capita."
- [Public Facility Standards and Citywide Facilities and Improvements Plan](#) (Sept. 1986)
In September 1986, the City Council adopted the public facility standards for the Growth Management Program as part of the Citywide Facilities and Improvements Plan. The adopted parks standard at this time was: "800 sq. ft. per 1,000 population must be scheduled for construction within a five-year period."

- City Council Resolution No. [97-434](#) and [97-435](#) (April 1997)

In April 1997, the City Council received a [10-year anniversary report](#) on the Growth Management Program and adopted resolutions amending the population related public facility standards, including the library standard. The following was added to the library standard:

- 800 sq. ft. per 1,000 population must be scheduled for construction within a five-year period or prior to construction of 6,250 dwelling units, beginning at the time the need is first identified.

The addition of a dwelling unit threshold was intended to clarify the number of homes the city estimated would be built in a five-year period, which at that time (1997) was 1,250 homes per year citywide, or 6,250 homes in a five-year period. The library facility standard has remained the same since 1997.

FACILITY PERFORMANCE ANALYSIS

Based on the June 30, 2021, population estimate of 116,025, the growth management standard requires 92,820 sq. ft. of public library space. The city’s current 99,993 sq. ft. of library facilities adequately meets the growth management standard.

CURRENT LIBRARY FACILITIES	
Facility	Square Feet
Dove Library	64,000*
Cole Library	24,600
Learning Center	11,393
Total	99,993
*includes approximately 12,000 sq feet of art gallery, garden, and café space	

Buildout Facility Adequacy Analysis

Based on the current General Plan residential land use designations, the projected buildout population is 133,874, the demand for library facilities will be 106,600 sq. ft. The existing 99,993 square feet of library facilities is less than the projected demand for library facilities at buildout.

In 2015-16, the city completed major maintenance and renovation for both the Cole and Dove facilities that addressed ADA requirements and delivery of modern library services and technology, while extending the life of the Cole Library by 10 to 15 years. Items necessary for a modern library were excluded from the Cole remodel due to the knowledge that a completely new facility was expected in the future.

Built in 1967, the design of the Cole Library could not have contemplated modern library services including the extensive delivery of public internet computers, collaborative study spaces (study rooms), children’s play spaces, community meeting and event spaces, automated materials handling and the variety of new materials formats. Additionally, the library’s role as a community gathering space has increased. With an already maximized building footprint and infrastructure constraints, the Cole Library cannot expand

further to meet these changing needs. Additional meeting spaces, technology learning labs and maker spaces are examples of elements desired by the community.

The civic center and city hall site studies, which were presented to the City Council on August 16, 2022, will inform the timing and opportunities for a new Cole facility. At this meeting, the City Council directed that staff pursue a new City Hall building at the existing city hall site and a new enlarged Cole Library building. As these plans advance, staff will need to evaluate opportunities for future library space.

HOW THE CITY FUNDS LIBRARY FACILITIES

The city funds library facilities in multiple ways:

- Community Facilities District #1 taxes (built Dove library and will fund future expansion of Cole)
- Public Facilities Fees-these fees charged to developers can be used to construct or improve any city building, including library facilities
- Community Development Block Grant (Federal HUD program) funded some of the Library Learning Center
- General Fund has been used for various library expenses. When the two remodel projects were done, those funds came from General Capital Construction Fund and Infrastructure Replacement Fund. Both are funded with contributions from the city’s General Fund
- General Fund is where all operational costs come from, aside from any federal or state grants the library may receive, as well as donations

Operations funding for library facilities is from the City’s General Fund. This includes Cultural Arts spaces, staff and operating expenses.

FY 2022-23 Library Operating Budget:

	Adopted Budget	% of Total
<i>Personnel Services:</i>	<i>\$8,759,917</i>	<i>60%</i>
Operating Expenses:		
Professional, Contract Services	\$734,375	
Supplies, Materials	\$1,302,947	
Repair, Maintenance	\$6,800	
Interdepartmental Charges	\$3,362,870	
Other Operating Expenses	\$453,733	
Capital Outlay	\$0	
<i>Total Operating Expenses:</i>	<i>\$5,860,725</i>	<i>40%</i>
TOTAL OPERATING BUDGET:	\$14,620,642	

OTHER STANDARDS AND CONSIDERATIONS

In the 1970's, the American Library Association set standards for building design of library services. This calculation was based on library usage at that time. Today's library services offer so much more.

Library spaces have evolved from places where community members check out physical books and study or read quietly into dynamic community gathering spaces. Public libraries now offer their communities robust maker spaces, business incubators, children's play spaces, access to alternate circulating collections such as tools or kitchen equipment, large programming spaces, and space for community partners to deliver services.

In Carlsbad, the three library facilities are not libraries alone and library space is combined with cultural arts space. Library & Cultural Arts locations offer galleries, performance spaces and gardens.

Carlsbad Library & Cultural Arts rely on these industry experts for best practices:

- Public Library Association (PLA) - PLA is an offshoot of the American Library Association and enhances the development and effectiveness of public library staff and public library services specifically.
- California Library Association (CLA) - CLA is a 501c-3 nonprofit that provides professional development and advocacy support for its members and the California library community at large. They are committed to helping library staff develop the knowledge and skills needed to work for 21st Century libraries, and to advance in the library field.
- Institute of Museum and Library Services – is a governmental agency that works to advance, support, and empower America's museums, libraries, and related organizations through grantmaking, research, and policy development. The agency carries out its charge as it adapts to meet the changing needs of our nation's museums and libraries and the communities they serve. They work to help these institutions navigate change and continue to improve their services.

Contemporary/Evolving Methodologies recommended by PLA:

- [Public Library | WBDG - Whole Building Design Guide](#)
- [Design Thinking for Libraries](#) (PLA referred)
- Libraries As Spaces For 21st Century Learners & Learning [Report-of-an-LSC-CNI-Roundtable.pdf](#)
- [Space Planning \(webjunction.org\)](#)

According to the Whole Building Design Guide, there are seven broad types of public library space:

- Collection space (including public computing)
- User seating space
- Staff workspace
- Meeting space
- Special use space
- Non-assignable space (including mechanical space)

Careful analysis of the following will allow designers to determine the space needs for the seven general spaces listed above, which are common to public libraries:

CARLSBAD TOMORROW - GROWTH MANAGEMENT CITIZENS COMMITTEE

STAFF REPORT – Exhibit 1

AUG. 25, 2022

- Identification of the library's population of users
- Estimation of the collections provided by the library and the space needed to accommodate those provisions to meet the future needs of its users
- Estimation of floor space needed to accommodate seating areas
- Estimation of floor space needed by staff
- Estimation of floor space needed for meeting rooms
- Estimation of miscellaneous public- and staff-use space (special use space)
- Estimation of space needed for entry halls, mechanical rooms, bathrooms, etc. (non-assignable space).

By calculating the needs in these broad types of spaces, library planners can quantify the majority of the overall projected space needs. But just estimating overall space requirements is not enough. Libraries must design space to be used as efficiently and effectively as possible. Library building projects must include flexible-use spaces that readily accommodate changes in media, technology, demographics, and community needs, without recurring major reinvestments in building renovation.