

Summary of Phase I Public Engagement for Climate Action Plan Update

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Prepared for

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Introduction

In 2015, the City of Carlsbad was one of the first jurisdictions in San Diego County to adopt a “qualified” Climate Action Plan (CAP), consistent with California Environmental Quality Act (CEQA) guidelines, that outlined strategies and policies to reduce greenhouse gas (GHG) emissions. The CAP was developed concurrently with the update of the city’s General Plan. Since then, communitywide GHG inventories for the city and statewide GHG targets have been updated, presenting the opportunity for the city to update its CAP and further pursue the community’s goal of promoting a sustainable environment. The CAP Update will evaluate the city’s plan for reducing GHG emissions, including the following components:

- Evaluating existing GHG reduction targets and forecasts
- Assessing revisions to current GHG reduction measures
- Exploring potential new GHG reduction measures
- Conducting a benefit-cost analysis of revised and potential new measures
- Developing implementation monitoring procedures

The CAP Update will also include preparation of the appropriate documentation to meet the requirements of CEQA.

Overview of Phase I Public Engagement

This summary provides an overview of public engagement that was conducted by the city between January and June 2022 as part of the first phase of the CAP Update.

Public Engagement Goal

To ensure the CAP Update reflects the community’s needs, priorities, and values.

Public Engagement Objectives

Specific engagement objectives include:

- Describe the importance of the CAP and the city’s role in environmental leadership.
- Relate climate change and its impacts to relatable scenarios and aspects of life for residents and businesses.
- Communicate constraints and/or pros/cons to CAP measures.
- Remove industry jargon and other communication barriers so the average person can understand and provide meaningful input.
- Provide a variety of methods for the public to provide input, including in person (COVID-19 health restrictions permitting) and online.
- Create opportunities that will encourage traditionally underrepresented groups to provide input.
- Gather ideas on how equity can be integrated into the CAP and implementation
- Gauge comfort and interest level in helping to implement CAP strategies
- Inform the public how input will be used.

About the Input

The International Association of Public Participation’s (IAP2) spectrum of public participation illustrates a range of approaches to involving the public in decision making. The public engagement process for the CAP Update includes “inform”, “consult”, and “involve.”

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities and/or solutions.	To obtain public feedback on analysis, alternatives and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.

Source: International Association of Public Participation (2018)

Qualitative Input with A Convenience Sample

The input included in this summary is qualitative in nature and was obtained through a convenience sample. This means that the city focused on gaining an in-depth understanding of community member perspectives, and the results cannot be generalized to the entire population of the city within a defined margin of error. Therefore, the input in this report should be considered with a similar weight as other forms of feedback that have always been part of the city’s decision-making process, such as comments made at City Council meetings or emails sent to the city expressing an opinion.

Underrepresented Communities

Deliberate effort and attention were given to reach underrepresented communities in the city. Over 20 groups representing people of different races and ethnicities, Native American tribes, low-income populations, LGBTQ+ communities, youth, and seniors were contacted based on their known interest in helping advocate for underrepresented groups in Carlsbad and in the San Diego region. Although the city reached out to 76 stakeholders, including 21 community-based organizations with a link to underrepresented groups, many declined to participate in interviews and others could not be reached through available contact information. Appendix A includes a list of all 76 stakeholders that were contacted by the. In addition, a specific set of questions was developed for interviews with representatives from community-based organizations about the CAP Update. In addition, the city translated the survey into Spanish and promoted the survey among different groups.

Phase I Public Engagement Activities and Input Received

The following public engagement that was conducted by the city between January and June 2022 as part of the first phase of the CAP Update:

Targeted Outreach: Appendix A includes a list of all 76 stakeholders that were contacted by the city and invited to participate in stakeholder interviews and complete the online survey. This approach allowed the city to conduct early outreach focused on soliciting feedback from specific audiences, including environmental advocates, business and industry groups, and community-based organizations representing underrepresented groups.

Stakeholder Interviews: The city met with 13 stakeholders, representing 9 different community-based organizations, that participated in interviews between March 9, 2022 and May 16, 2022. The stakeholder interviews focused on input that will inform the development of the CAP Update, including questions about the current CAP, potential changes as part of the CAP Update, suggestions on potential measures to include by emissions sector, and ideas for how to integrate equity into the CAP Update. Appendix B includes a table that provides a list of stakeholders that participated in interviews, a record of discussion questions used during the interviews, and a record of meeting notes from each interview.

Online Survey: An online survey was also available to stakeholders to complete, in lieu of or in addition to participating in stakeholder interviews. The survey questions were similar to the prompts used for discussion during the stakeholder interviews and provided an additional way for stakeholders to provide input as part of the CAP Update. The survey was also made available to the public on the city's website. As of June 27, 2022, a total of 16 survey responses were received. The survey questions and a summary of responses are included in Appendix C. The online survey remained available after this date, although not actively promoted, and additional responses may be received.

City Council Updates: City staff presented the Climate Action Plan Annual Report for Reporting Period 5 (Jan. 1, 2021 – Dec. 31, 2021) to City Council on April 19, 2022. During the same meeting, city staff also discussed the CAP Update with City Council and received feedback to use a transportation model customized to Carlsbad to get a more accurate estimate of GHG emissions, and make sure the CAP Update is aligned with other city plans using the same customized model.

Booth at Earth Month Celebration: City staff hosted a booth to share information and talk with members of the public about the CAP Update as part of the City's annual Earth Month Celebration. The event was held on April 2, 2022 at Pine Avenue Community Center and Park. The booth allowed staff to have informal conversations about climate change and the CAP Update with the public, with the goal of directing people to take the survey.

Additional comments: Additional comments that were received by the city are included in Appendix E. One additional comment letter was submitted by the Rincon Band of Luiseño Indians on June 22, 2022.

Incorporating Input from 5-Year Strategic Plan

(March 2022): The City Council is developing a 5-year strategic plan¹ with policy goals to reflect the most important priorities of the community. It is anticipated that the strategic plan will be adopted by the City Council on August 30, 2022. These goals are one way the city delivers on the Carlsbad Community Vision, a set of nine core values community members said were important to Carlsbad’s future. City staff will then develop work plans to accomplish the City Council’s goals.

Input related to “Sustainability and Natural Environment” collected during outreach for the city’s 5-Year Strategic Plan in March 2022 was considered and incorporated as part of the CAP Update. Public engagement for the 5-Year Strategic Plan included:

- Virtual workshop held on February 1, 2022 where the public was able to share ideas, ask questions and participate in breakout rooms with city staff about specific topics, including sustainability.
- Online ideas wall where people could share ideas, comment on other ideas that were already added, and see what other people had to say.
- Online survey with 3 open-ended questions based on the themes from the Community Vision².

Strategic Plan Priorities

The City Council identified the following main themes that they wanted to address in a five-year strategic plan:

- Economic vitality
- Sustainability and the environment
- Community character
- Quality of life and safety
- Organizational excellence and fiscal health

The Climate Action Plan Update supports sustainability and the environment.

Next Steps

Input and comments received during public engagement for the first phase of the CAP Update will be reviewed and considered by staff to inform the preparation of the CAP Update. The next steps for the CAP Update include developing measures for the draft plan. Prior to releasing a draft of the CAP Update for public review, the city will provide additional opportunities for the public and stakeholders to provide input on potential measures and strategies being considered as part of the CAP Update.

¹ For more information about the 5-year strategic plan, see: <https://www.carlsbadca.gov/city-hall/city-council/city-council-goals>

² For more information about the Carlsbad Community Vision, see: <https://www.carlsbadca.gov/Home/Components/News/News/811/15>

Themes from Phase I Public Engagement

Themes presented below are a synthesis of comments shared during public engagement that was conducted as part of the first phase of the CAP Update and are intended to highlight the range of ideas that were shared. The themes do not necessarily reflect all the ideas and perspectives shared. However, all verbatim responses and meeting summaries are included in the appendices to provide a comprehensive record of all the input gathered.

Theme 1: Take Bold Actions. Overall, responses emphasized the importance of prioritizing actions and the need to act now to minimize contributions to global climate change and taking action to protect against potential impacts. The CAP Update should prioritize:

Theme 2: Consider a Range of Actions. All actions to help reduce GHG emissions and address climate impacts should be considered. However, taking actions to reduce GHG emissions from transportation and energy should be prioritized since they are the largest sources of emissions. The range of actions are organized by topic area below.

Theme 3: Promote Equity and Public Awareness. The CAP Update can help improve the quality of life for everyone and equity should be integrated throughout the document. In addition, connecting with individuals can help drive climate action and support implementation.

Theme 1: Take Bold Actions

Overall, responses emphasized the importance of prioritizing actions and the need to act now to minimize contributions to global climate change and taking action to protect against potential impacts. The CAP Update should prioritize:

- Setting aggressive goals (i.e., zero carbon);
- Establishing ambitious targets (i.e., near-term emissions reduction); and,
- Strengthening implementation, monitoring and reporting.

Set more aggressive goals and ambitious targets for reducing GHG emissions:

- Climate action is urgent because we are in a climate emergency
- Reducing all types of GHGs (vehicle-miles traveled, industrial, carbon dioxide, methane, other)
- Targets are too low and time too short in every category (e.g., should be 100% zero carbon by 2035)
- Set targets higher so there is a margin of safety to ensure city still reaches GHG reduction targets
- Targets should include 5-year benchmarks for monitoring each measure
- Prioritize measures with co-benefits
- Responsibility, leadership, and being proactive are important parts of climate action

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Strengthen implementation, support ongoing monitoring, and include regular reporting to provide transparency and opportunities for adaptive management.

- Reporting should occur more frequently (every six months) to allow for appropriate adjustments to the plan
- Reporting should include meaningful and measurable data
- Implementation cannot be an afterthought; needs to be central to developing the CAP
- GHG inventories lag, so need to account for data delays
- Describe funding needed to implement CAP
- Technology and individual action should not be the only means to achieving climate action
- CAP should be integrated with other documents (Habitat Management Plan [HMP], sea-level rise [SLR] planning, Intergovernmental Panel on Climate Change [IPCC] report)
- The city should use different tools within its power to take climate action (laws, policies, leadership, prioritization, incentives, investment, infrastructure, requirements on development)

Theme 2: Consider a Range of Actions

All actions to help reduce GHG emissions and address climate impacts should be considered. However, taking actions to reduce GHG emissions from transportation and energy should be prioritized since those are the largest sources of emissions. The range of actions are organized by topic area below.

Transportation

Providing mobility choices instead of just driving.

- Include measures to increase biking and transit use
- Stronger mode shift goals (biking, walking, and transit) to get to 50% of alternative modes, but may not be realistic
- Safe and easy ways to get around without a car
- Think about trail network as part of transportation system
- Encourage one day/month of no driving
- Bicycle and Pedestrian Master Plan
- Complete Streets Policy

Biking

- Current bike lane design is a hazard
- Create separated / safe bike lanes to meet boom of e-bike usage (more Class 4)
- Create corridors that reduce lanes for cars and increase lanes dedicated for pedestrians and bicyclists.
 - El Camino Real could provide separate a separate path with full barriers only for bikes, e-bikes, golf carts
- Promote biking to work and school
- Bike parking, lockers, showers
- Make using bikes with public transit easier

Public Transportation

- Improved rail and bus transit
- Prioritize the utilization and popularity of public transportation
- Micromobility and transit, especially for employers
- Solar powered/electric buses
- Acquire modern efficient public transportation, locally (at least a rapid and regular connection with the City of San Diego and the San Diego International Airport)
- Carlsbad should demand the completion of the bullet train project between San Diego and Northern California

Promoting the adoption of electric vehicles (EVs) and help provide charging infrastructure.

- Charging infrastructure is needed and is important to increasing adoption of EVs
 - EV chargers everywhere, including existing buildings, Coaster Station parking lots, and all city parking lots
 - Provide incentives for businesses and existing buildings to install EV chargers
 - Need charging stations to support tourism
 - Use solar carports
 - More affordable/free EV chargers. Chargers at some locations are inflated or charge by the time rather than the electricity used
- All city vehicles (including trucks) should be EVs
- Prioritize clean electric and hydrogen fuel cell transportation
- Electric trash trucks

Other Ideas for Clean Transportation

- Establish regional mitigation measures to reduce vehicle miles traveled (VMT)
- Build upon the city's Transportation Demand Management (TDM) Plan/TDM Ordinance, Sustainable Mobility Plan, and Charging Station Siting Plan (See Theme 4 for additional comment addressing equity in relation to the EV Charging Station Siting Plan)
 - Encourage businesses to use electric shuttles from transit centers and reward employees who do so
- Transit oriented development: living near transit makes it easy to use
- More efforts at traffic calming – fix the traffic light timing, speed bumps, bulb outs, enhanced crosswalks, create traffic circles – to lower traffic speeds
- Smart traffic control systems
- Roundabouts can help reduce emissions from idling and acceleration from stop signs.
- Reduce vehicle idling through infrastructure and enforcement
- School buses can help address emissions associated with opening and closing of schools from driving and idling
- Carlsbad / North County needs a hydrogen fueling station

Summary of Phase I Public Engagement for Climate Action Plan Update

Energy

Renewable Energy Sources

- Achieve 100% renewable energy target through Clean Energy Alliance (CEA)
- Phasing out natural gas and focusing on all-electric with renewable sources
- Promote solar photovoltaic (PV) on homes, and businesses, all city buildings, and as cover for parks, parking, etc. to create shade and generate energy
 - Provide subsidies / incentives for solar PV
- Upgrade city facilities to CEA's Green Impact with 100% renewable energy
- Conservation efforts / home energy retrofits
- City-owned solar generation
- Local renewable energy grid with renewable energy sources
- City-owned Green Hydrogen Electrolyzer Hub
- Energy storage solutions
 - Energy storage rebates for homeowners
 - City-owned solar generation
 - Local renewable energy grid with renewable energy sources

Building Electrification

- Require building electrification for all new construction (no gas hookups)
- Retrofit existing buildings
 - Retrofit homes with green hydrogen fuel cell production, water and refrigerant heat pumps, solar storage, and induction stoves
 - Retrofit existing buildings to electric
 - Convert municipal buildings to electric
 - Retrofitting should be done equitably
- Adopt an all-electric new construction reach code now, don't wait for CAP Update

At least one comment was opposed to phasing out natural gas

Water

Increase sustainable water sources, including treated wastewater, and efforts to reduce demand.

- Use recycled water as a potable water source (use Encina Wastewater Authority)
- Desalination is way too energy intensive
- Increase water efficiency
- Get rid of grass lawns
- Promote xeriscaping and native landscaping
- Continue to invest in new technologies for water and wastewater treatment
- Carlsbad has one most efficient wastewater facilities and purple pipe program
- Work on removing nano plastics and pharmaceutical toxins
- More stormwater pollution awareness and reducing VMT will, in turn, lower car-related stormwater pollution
- Develop water usage report card to homeowners and businesses

Solid Waste

Make it easy for homes and businesses to dispose of all different types of solid waste.

- Include a target of 90% waste diversion by 2035
- Promote goal of zero waste and expand composting, edible food recovery, green waste composting, and recycling programs
- More events to collect household hazardous waste like paint cans and electronics
- Lead by example with organics recycling
- Many businesses still only have one trash can
- Develop and provide city organic composting center
- Banning plastics by 2030, and incentives to help do so
- Education about recycling
- Major fines for throwing away hazardous waste
- Fee structure should be by how much you dispose of
- State mandates, including solid waste requirements, can have a negative impact on businesses

Other Actions

Consider the full range of actions to help reduce GHG emissions and address climate impacts.

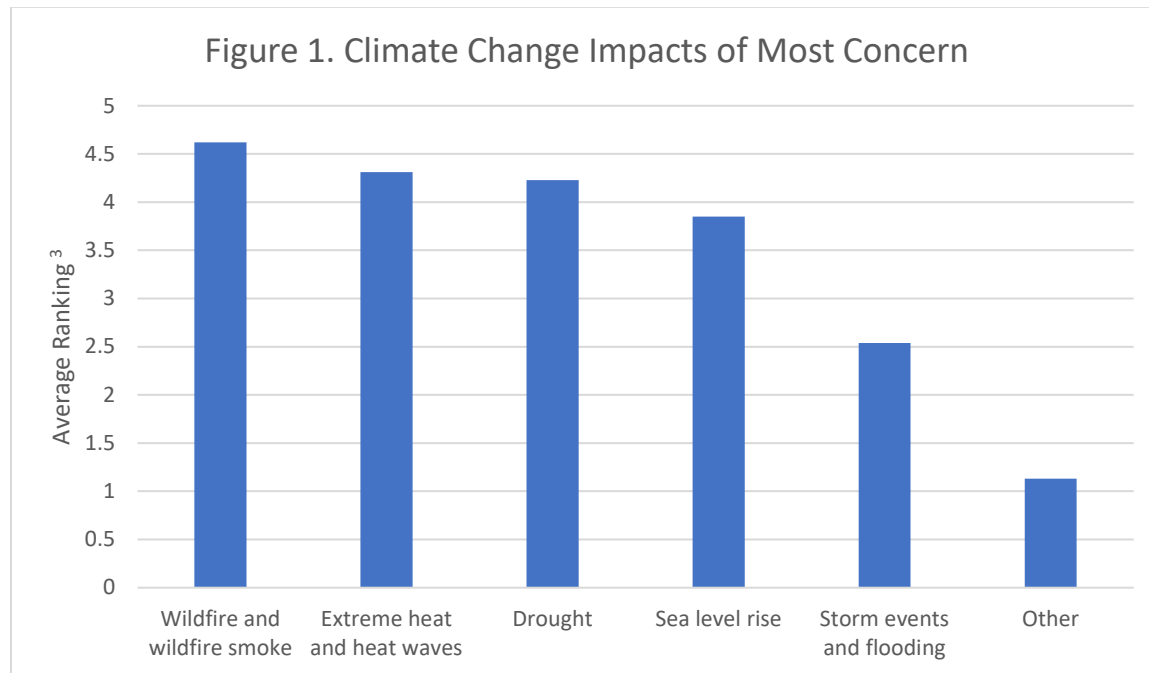
- Preserve natural unbuilt land / open space
- Reducing urban heat island effect on roadways and parking lots should be high priority
- Include a tree planning measure / urban forestry plan
 - Include a specific canopy target between 30-35%
- Use green streets / stormwater capture
- Consider the role of land use
- Create walkable, transit-friendly communities
- Increase affordable housing to live near work/jobs
- Increase access to park within a half-mile of all residences
- Work with the County or San Diego to address McClellan-Palomar Airport pollution, especially in the community that is most effected
- Promote the Carlsbad Green Business Program as part of CAP Update
- Integrate carbon sequestration (restoring native habitat)
- Account for off-road emissions, such as leaf blowers, in the GHG inventory

Climate Change Impacts

Wildfire and wildfire smoke, extreme heat and heat waves, and drought were consistently ranked as the climate change impacts of greatest concern. Sea level rise was identified as an important concern for some stakeholders but was not the most important for many others. Storm events and flooding were of the least concern based on the responses received.

Summary of Phase I Public Engagement for Climate Action Plan Update

Figure 1 shows the responses to the online survey by average score of each climate change impact based on the ranking of climate change impacts in each survey responses³. Other potential impacts of climate change that were of concern, included: food supply; biodiversity; and habitat loss. In addition, some comments acknowledged that the global nature of climate change impacts is different than the local impacts.



Theme 3: Promote Equity and Public Awareness

The CAP Update can help improve the quality of life for everyone and equity should be integrated throughout the document. In addition, connecting with more people can help drive climate action by individuals.

Integrate equity throughout the CAP Update.

- Work with underrepresented communities
- Help meet the everyday needs of people
- Link housing and jobs with sustainable transportation options
- Low-income communities are most likely to be impacted by climate change
- Protect vulnerable communities and adapt to the impacts of climate change
- The City of Oakland's CAP has "equity" in the title
- Every section in the CAP should have an equity component

³ Weights are applied in reverse. In other words, the respondent's most preferred choice (which they rank as #1) has the largest weight, and their least preferred choice (which they rank in the last position) has a weight of 1. In this case, the #1 choice has a weight of 6, because it was the first out of 6 options, and the #6 choice has a weight of 1. Average ranking is calculated as follows, where: w = weight of ranked position, x = response count for answer choice and:

$$\frac{1w_1 + x_2w_2 + x_3w_3 \dots x_nw_n}{\text{Total response count}}$$

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- Create a Climate Equity Index (like the Cities of San Diego and Chula Vista); if not, use CalEnviroScreen
- Consider subsidies for low-income households to increase solar, e-bikes & hybrid vehicles
- Increase access to microgrids in lower income areas
- Assess the impacts of CAP measures by neighborhood
- Improved air quality benefits everyone
- Prioritize underrepresented communities in EV siting plan
- Relieve multi-family housing projects with at least 20% affordable units from CAP requirements
- Job transition programs for workers in the fossil fuel industry, we must also create a pathway for jobs in environmental justice communities
- Carlsbad is generally a very wealthy place, so planning regionally so that cities like Oceanside, Vista, and San Marcos can learn from our steps in the right direction
- City should have an inclusionary housing ordinance (with 10-15% requirement)
- More equitable land use policies will be the most impactful
- Concerns about displacement as buildings are upgraded to meet CAP goals
- Make incentives easy and free of barriers so everyone can take advantage
- Provide information in Spanish to make program accessible to all

Public outreach, education, and awareness are essential to achieving success.

- Ask citizens within the community how the CAP Update would impact their daily lives
- More education and community engagement
- Educate on what an individual can do and reinforce with kudos
- We are the problem and need to be part of the solution
- More specific engagement of employers
- Create and then hire a climate communication and engagement position to ensure better community engagement
- Communicate through multiple methods
- Create a Sustainability Commission that reports to City Council
- Create a Spare the Air Program (like Bay Area Air Quality Management District's [BAAQMD]) for days when air quality is expected to be unhealthy, to educate residents about air pollution, and to encourage actions to improve air quality

The CAP Update provides an opportunity to modernize the document to connect with more people.

- CAP is lengthy and not approachable for laypeople
- Improve readability, remove jargon, and make it more interesting, compel people to act
- Provide a one- or two-page snapshot of the CAP
- Educational links help make it more readable
- Emphasize the need for urgent action
- Get rid of soft verbs within measures like "promote" and "encourage"
- Provide more educational information of how individuals can help with their own actions

Appendix A – Stakeholder Contact List

A list of all stakeholders that were contacted by the city and invited to participate in stakeholder interviews and complete the online survey is included in the subsequent pages.

Name	Organization	Stakeholder Group	Date(s) E-Mailed	Response?	Follow-Up Meeting?	Date + Type of Follow-Up Meeting
Judy Frankel	Bike Walk Carlsbad	Bike/Pedestrian	3/7/2022; 3/9/2022	No	N/A	N/A
Cindy Cremona	Bike Walk Carlsbad	Bike/Pedestrian	3/9/2022	No	N/A	N/A
Nicole Burgess	Bike Walk Carlsbad	Bike/Pedestrian	3/9/2022	No	N/A	N/A
Michael von Neumann	Bike Walk Carlsbad	Bike/Pedestrian	3/9/2022	Yes	No; declined	N/A
Michell Thitathan	Bike Walk Carlsbad	Bike/Pedestrian	3/9/2022	No	N/A	N/A
Colin Parent	Circulate San Diego	Bike/Pedestrian	3/7/2022; 3/14/2022	Yes	Forwarded to below	N/A
Dara Braitman	Circulate San Diego	Bike/Pedestrian	3/14/2022; 5/5/2022	Yes	No; providing written comments pending review	N/A
Andy Hanshaw	San Diego County Bicycle Coalition	Bike/Pedestrian	3/3/2022	No	Yes	3/9/2022; Zoom
Will Rhatigan	San Diego County Bicycle Coalition	Bike/Pedestrian	3/3/2022	Yes	Yes	3/9/2022; Zoom
Norval Lyon	North County Cycle Club	Bike/Pedestrian	3/7/2022	Yes	Forwarded to below	N/A
Ken Chin-Purcell	North County Cycle Club	Bike/Pedestrian	3/9/2022; 5/5/2022	Yes	Pending CAP review	N/A
NOT IN MASTER SHEET	Bike the Coast San Diego	Bike/Pedestrian	3/7/2022; 3/14/2022	No	N/A	N/A
NOT IN MASTER SHEET	Celo Pacific Bicycle Racing Team	Bike/Pedestrian	3/7/2022	UNDELIVERED	N/A	N/A
Christine Davis	Carlsbad Village Association	Business Association	3/3/2022; 3/11/2022; 5/5/2022	Yes	Pending CAP review	N/A
Tommy Thompson	North County SD Association of Realtors	Business Association	3/3/2022; 3/11/2022	No	N/A	N/A
Debra Rosen	North San Diego Business Chamber	Business Association	3/3/2022; 3/11/2022	No	N/A	N/A
W. Erik Bruvold	San Diego North Economic Developmet Council	Business Association	3/3/2022; 3/11/2022; 5/5/2022	Yes	Pending CAP review	N/A
Mark Cafferty	San Diego Regional Economic Development Corporation	Business Association	3/3/2022; 3/11/2022	No	N/A	N/A
Brett Schanzenbach	Carlsbad Chamber of Commerce	Business Association	3/3/2022; 3/11/2022	Yes	Yes	3/24/2022; Zoom
Deborah Mossa	Batiquitos Lagoon Foundation	Environmental	3/7/2022; 3/14/2022	No	N/A	N/A
Don Rideout	Carlsbad Watershed Network	Environmental	3/7/2022; 3/14/202	UNDELIVERED	N/A	N/A
Diane Nygaard	Preserve Calavera	Environmental	3/3/2022	Yes	Yes	3/28/2022; Zoom
Natalie Shapiro	Buena Vista Audubon Society	Environmental	3/7/2022; 3/14/2022	No	No; other BVAS member attended a meeting	N/A
Ron Wooton	Buena Vista Lagoon Society	Environmental	3/7/2022; 3/14/202	UNDELIVERED	N/A	N/A
Lisa Cannon-Rodman	Agua Hedionda Lagoon Foundation	Environmental	3/7/2022; 3/14/2022	Yes	No; will complete survey	N/A
Travis Kemnitz	SD Audobon Society	Environmental	3/9/2022; 3/17/2022	Yes	No; will complete survey	N/A

Name	Organization	Stakeholder Group	Date(s) E-Mailed	Response?	Follow-Up Meeting?	Date + Type of Follow-Up Meeting
Lee	Carlsbad Community Gardens Collaborative	Environmental	3/9/2022; 3/17/2022	No	N/A	N/A
Mitch Silverstein	Surfrider	Environmental	3/3/2022; 5/5/2022	Yes	Pending CAP review	N/A
Matt O'Malley	SD Coastkeeper	Environmental	3/9/2022; 3/17/2022	No	N/A	N/A
Steve Morris	I Love a Clean San Diego	Environmental	3/9/2022; 5/4/2022	Yes	No; will complete survey	N/A
Kathleen	Friends of Cardiff & Carlsbad State Beaches	Environmental	3/7/2022	UNDELIVERED	N/A	N/A
Dee Dee Flynn	Friends of Cardiff & Carlsbad State Beaches	Environmental	3/9/2022	No	N/A	N/A
John Hamilton	Friends of Cardiff & Carlsbad State Beaches	Environmental	3/9/2022	No	N/A	N/A
Stephen Flynn	Friends of Cardiff & Carlsbad State Beaches	Environmental	3/9/2022	No	No; completed survey	N/A
Karl Adlinger	Sierra Club	Environmental	3/2/2022	Yes	Yes	3/10/2022; Zoom
Madison Coleman	Climate Action Campaign	Environmental	3/2/2022	Yes	Yes	3/9/2022; Zoom
Masada Disenhouse	SD 350	Environmental	3/9/2022; 3/17/2022	Yes	Forwarded to below	N/A
Anne Sheridan	SD 350	Environmental	3/17/2022	Yes	Yes	3/23/2022; Zoom
Livia Borak	Coast Law Group	Environmental	3/9/2022; 3/17/2022	No	N/A	N/A
Marco Gonzalez	Coastal Environmental Rights Foundation	Environmental	3/9/2022; 3/17/2022	No	N/A	N/A
Howard Krausz	North County Advocates	Environmental	3/28/2022	Yes	Yes (Diane Nygaard invited)	3/28/2022; Zoom
Jay Klopfenstein	Carlsbad Community Gardens Collaborative	Environmental	4/13/2021	Completed survey	N/A	N/A
Ellen Bartlett	Preserve Calavera	Environmental	N/A	N/A	Yes: Diane Nygaard invited	3/28/2022; Zoom
Joan Herskowitz	Buena Vista Audubon Society	Environmental	N/A	N/A	Yes; Diane Nygaard Invited	3/28/2022; Zoom
Paige DeCino	Sierra Club	Environmental	3/2/2022	Yes	Yes	3/10/2022; Zoom
Simon Freedman	Sierra Club	Environmental	3/2/2022	Yes	Yes	3/10/2022; Zoom
Mike McMahon	Sierra Club	Environmental	3/2/2022	Yes	Yes	3/10/2022; Zoom
Sarah	Stay Cool 4 Grandkids	Environmental / Underrepresented	3/9/2022	Yes	No; declined, but will complete survey	N/A

Name	Organization	Stakeholder Group	Date(s) E-Mailed	Response?	Follow-Up Meeting?	Date + Type of Follow-Up Meeting
Suzanne Hume	Clean Earth 4 Kids	Environmental / Underrepresented	4/7/2022; 4/14/2022	No	N/A	N/A
Matthew Adams	Building Industry Association San Diego	Industry Association	3/3/2022; 3/11/2022	No	N/A	N/A
Kelly Batten	Building Industry Association San Diego	Industry Association	5/5/2022; 5/12/2022	Yes	Yes	5/16/2022; Zoom
Nate Fairman	IBEW 465	Industry Association	5/5/2022; 5/31/2022	Yes	No; will complete survey	N/A
Craig Bendetto	SD Building Owners & Managers; NAIOP SD	Industry Association	5/5/2022	Yes	Yes	5/16/2022; phone call - Craig setting up presentation
Genevieve Black	Woman's Club of Carlsbad	Underrepresented	4/13/2022; 5/11/2022	No	N/A	N/A
Linda Kurokawa	Mira Costa College Community Education and Workforce Development	Underrepresented	4/13/2022; 5/5/2022	No	N/A	N/A
Kristen Huyck	Mira Costa College Community Education and Workforce Development	Underrepresented	4/13/2022; 5/5/2022	No	N/A	N/A
NOT IN MASTER SHEET	North San Diego County NAACP	Underrepresented	4/13/2022; 5/5/2022	No	N/A	N/A
Yusef Miller	North County Equity and Justice Coalition	Underrepresented	4/13/2022; 5/5/2022; 5/12/2022 (call)	Yes - also represents Clean Earth 4 Kids and North SD County NAACP	No; declined, but will complete survey	N/A
Max	North County LGBTQ Resource Center	Underrepresented	4/13/2022; 5/5/2022	Yes	No; declined	N/A
Marylynn McCorkle	Alliance for Regional Solutions	Underrepresented	4/13/2022; 5/5/2022; 5/11/2022 (web form)	No	N/A	N/A
Craig Jones	Alliance for Regional Solutions	Underrepresented	5/18/2022; 5/26/2022	Yes	No; completed survey	N/A
Carmen Mojado	Saving Sacred Sites / San Luis Rey Band of Mission Indians	Underrepresented	4/13/2022; 5/5/2022	No	N/A	N/A
Valerie A. Gómez	Mexican-American National Association	Underrepresented	4/13/2022; 5/5/2022	No	N/A	N/A
Aly Vredenburg (president)	Carlsbad Equality Coalition	Underrepresented	4/13/2022; 5/5/2022; 5/12/2022 (web form)	Yes	No; will complete survey	N/A
Graciela Gutierrez	North County Lifeline	Underrepresented	4/13/2022; 5/5/2022	No	N/A	N/A
Cheryl Madrigal	Rincon Band of Luiseño Indians	Underrepresented	4/13/2022; 5/5/2022	Yes; submitted letter		

Name	Organization	Stakeholder Group	Date(s) E-Mailed	Response?	Follow-Up Meeting?	Date + Type of Follow-Up Meeting
Tina Jimenez	Torres Martinez Desert Cahuuilla Indians	Underrepresented	4/13/2022; 5/5/2022	No	N/A	N/A
Jesse Morales, Acting Chairman	Mesa Grande Band of Diegueno Mission Indians	Underrepresented	4/13/2022; 5/5/2022	No	N/A	N/A
Norma M. Contreras	La Jolla Band of Luiseño Indians	Underrepresented	4/13/2022; 5/5/2022	No	N/A	N/A
KC Krause	N/A	N/A	N/A	Completed survey	N/A	N/A
Daniel McLoughlin	N/A	N/A	N/A	Completed survey	N/A	N/A
Bruce Olson	N/A	N/A	N/A	Completed survey	N/A	N/A
Katrina Olson	N/A	N/A	N/A	Completed survey	N/A	N/A
Vanessa Marshall	Interfaith Community Services	Underrepresented	4/13/2022; 5/5/2022	No	N/A	N/A
Mary Ferro	Interfaith Community Services	Underrepresented	5/11/2022; 5/18/2022; web form	No	N/A	N/A
Sierra Lambert, Zoe Goldstein	Carlsbad Cleanup Crew (student group)	Underrepresented / Environmental	4/7/2022; 4/14/2022; 5/5/2022	Yes	No; will complete survey	N/A

Appendix B – Stakeholder Interviews

The table below documents the stakeholder interviews that were conducted as part of the CAP. Detailed notes are included in subsequent pages.

Table A-1. Stakeholder Interviews Conducted for the CAP Update

Date	Stakeholder Participants
March 9, 2022	Madison Coleman, Climate Action Campaign
March 9, 2022	Will Rhatigan, San Diego County Bicycle Coalition
March 10, 2022	Mike McMahon, Sierra Club Paige DeCino, Sierra Club Karl Aldinger, Sierra Club Simon Freedman, Sierra Club
March 23, 2022	Anne Sheridan, SanDiego350
March 24, 2022	Bret Schanzenbach, Carlsbad Chamber of Commerce
March 28, 2022	Diane Nygaard, Preserve Calavera Howard Krausz, North County Advocates Joan Herskowitz, Buena Vista Audubon Society Ellen Bartlett, Preserve Calavera
May 16, 2022	Kelly Batten, BIA SD

Carlsbad CAP Update Outreach Climate Action Campaign

Wednesday, March 9, 9 to 10 a.m.
Zoom (Virtual)

Attendees

Katie Hentrich, City of Carlsbad

Jamie Wood, City of Carlsbad

Poonam Boparai, Ascent Environmental

Madison Coleman, Climate Action Campaign

Serena Schlosser, City of Carlsbad

Meeting Goal: Initial stakeholder outreach for CAP Update.

1. What does climate action mean to you?

Center equity; zero carbon future; holistic; reaching out to CoCs in Carlsbad; people just want clean air and streets to bike and walk to their jobs and community benefits/grocery stores; don't want to be stuck in heat islands

2. What climate change impacts are you most concerned about?

Sea level rise; extreme heat and heat waves; wildfire and wildfire smoke; storm events and flooding; drought; other

Wildfire; heat; TPAs

3. What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

100% renewable energy with CEA; charging station siting plan (but can add to language to prioritize adding charging to CoCs); TDM plan; Sustainable Mobility Plan

4. What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

adding 5 year benchmarks for monitoring for each reduction measure; equity throughout each measure (Oakland's CAP has equity in the title); just transition plan for workers for zero carbon shift; stronger mode shift goals (biking, walking, and transit) to cumulate to 50% but not realistic for a lot of jurisdictions

5. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

mode shift goals (see above); 100% municipal fleet to ZEVs; bicycle/pedestrian master plan;

Complete Streets policy

6. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

already committed to CEA and 100% renewable energy; ordinance for all new construction to be all electric; equitable retrofit measures; all electric municipal buildings by 2035 to align with State goals

7. What is the top action the city should prioritize in the Climate Action Plan Update to further promote water and wastewater? Why?

ordinances for water conservation for all buildings; setting a target is good but an ordinance is more significant; reducing water/wastewater/recycled water supply emissions already exists but ordinance would strengthen

8. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

specific target of 90% waste diversion by 2035; eliminate or significantly reduce single use plastics (e.g., Vista); divert organic and food waste through best use strategies; edible food recovery

9. What can the city do to make sure the benefits of climate action are felt equally in Carlsbad?

every section in the CAP should have an equity component; create a Climate Equity Index (like SD and CV); if not, using CalEnviroScreen as much as possible when developing policies and plans; prioritizing smart growth and affordable housing near job centers and transit; inclusionary housing ordinance (SD ordinance is 4% currently – want between 10-15% for all new development over a certain amount of units); outreach to specific stakeholders consistently

10. What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

green infrastructure (tree canopy percentage target – SD is 35%, want between 30-35%); holistic urban forestry plan / green streets / stormwater capture; food systems (climate smart food production and carbon smart farming practices – locally sourced foods)

11. Any other questions or comments?

CAC will be sending multiple letters throughout the process; draft report card coming soon

Carlsbad CAP Update Outreach San Diego County Bicycle Coalition

Wednesday, March 9, 2 to 3 p.m.
Zoom (Virtual)

Attendees

Katie Hentrich, City of Carlsbad
Will Rhatigan, San Diego County Bicycle
Coalition

Meeting Goal: Initial stakeholder outreach for CAP Update.

1. What does climate action mean to you?

Reducing GHG emissions; climate justice (links to housing and mobility justice); allowing people to live without a car; making sure consequences of climate action are benefitting everyone equitably

2. What climate change impacts are you most concerned about? Please rank in order from most concerned to least concerned.

Sea level rise; extreme heat and heat waves; wildfire and wildfire smoke; storm events and flooding; drought; other

Wildfire; extreme heat; SLR (more globally); crop failure (globally)

3. What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

“realistically, most of it”; a lot of short-term emissions measures of what already exists in Carlsbad; “I don’t see anything I’d remove”

4. What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

building on existing CAP; “a plan to actually transform Carlsbad into a sustainable city”; Carlsbad is sprawling and car dependent city that is extremely unaffordable for people; walkable, transit-friendly, increased affordable housing to live and work near jobs

5. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

implementing bicycle master plan; existing master plan does not have a lot of Class 4 bikeways; upgrade Class 2 to Class 4 wherever possible (Class 2 is majority of what’s planned for in master

plan, but plan to upgrade to buffered Class 2); don't want to slow down implementation of master plan but can look at opportunities to upgrade to Class 4 while installing on project by project basis

Pedestrian accessibility; traffic calming (speed bumps, bulb outs, etc); street lighting and shade trees along pedestrian routes; enhanced crosswalks; does Carlsbad have a sidewalk master plan? Is it in the Sustainable Mobility Plan? Yes!

Increasing transit service in Carlsbad (Coaster, SPRINTER)

6. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

N/A

7. What is the top action the city should prioritize in the Climate Action Plan Update to further promote water and wastewater? Why?

N/A

8. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

N/A

9. What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

existing programs aren't super linked to transportation; more equitable land use policies in CAP Update, will be the most impactful to change behaviors and get people out of cars; eliminate new sprawl and development (VMT fees?); "Carlsbad can grow if it allows itself to" but focus growth that's accessible to transit and have huge emphasis on walkability and bike-ability; "what's missing most in Carlsbad is the mixed use factor"; updating the zoning code to allow for greater mixed use projects; more housing units can help with affordability; "my one pet peeve is parking minimums", certain # of parking units are mandated and changing those minimums will help to reduce VMT, abolish parking minimums at TPAs or ban citywide; opposing parking maximums at TPAs (e.g., Carlsbad Village) aka building unnecessary parking in developments

10. What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

current CAP's emphasis is heavier on vehicle electrification, which is great; should be one component of a greater strategy to reduce transportation emissions; EVs still have emissions associated with them that are higher than biking or walking and also has resource bottlenecks with production side; shouldn't be a substitute to getting people out of their cars entirely

Mode share data; commuter incentive program (definitely for City employees and ways to provide incentives) – layer on top of existing TDM ordinance

Bike parking, lockers, showers, etc., bikes on busses

11. Any other questions or comments?

Carlsbad CAP Update Outreach Sierra Club

Thursday, March 10, 1:30 to 2:30 p.m.
Zoom (Virtual)

Attendees

Katie Hentrich, City of Carlsbad

Jamie Wood, City of Carlsbad

Poonam Boparai, Ascent Environmental

Mike McMahon, Sierra Club

Paige DeCino, Sierra Club

Karl Aldinger, Sierra Club

Simon Freedman, Sierra Club

Meeting Goal: Initial stakeholder outreach for CAP Update.

1. What does climate action mean to you?

Decarbonizing; limit emissions as quickly as possible to zero; mitigate emissions that we have so far as much as we can; transformational shift away from fossil fuels to renewable energy as quickly as reasonably possible; knowing that we have a climate emergency and having a CAP that measures our progress

2. What climate change impacts are you most concerned about? Please rank in order from most concerned to least concerned.

Sea level rise; extreme heat and heat waves; wildfire and wildfire smoke; storm events and flooding; drought; other

Agricultural food supplies; loss of biodiversity and habitat; overall tipping point is more of a concern (global tipping point); continuing pumping of poisonous foods into the air; ocean plastics; reaching 1.5 centigrade tipping point, not backing away from

Second most concern – impacts to droughts and the water supply (human and habitat)

Failure to address in reasonable amount of time means rush to address it at a later point will be chaotic and poorly done. Setting self up badly for disarray of reactionary changes

3. What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

CEA/CCA; Measure B (commercial and industrial PV) but augment to include building electrification; Measure L (ZEV miles traveled) because transportation emissions are biggest contributor; TDM ordinance – upgrading bike lanes because of boom of electric bike usage, tricky to put TDM onto the backs of employers only since mode shift is larger than workforce, may still be a need for SOVs within the timeframe of this CAP but should not be the only thing considered (e.g., micromobility and transit); large commercial/industrial uses don't use their large real estate most effectively and

now with COVID some of those office parks are no longer being used effectively – can land use shifts be addressed within the CAP?

4. What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

get rid of soft verbs like “promote” and “encourage”; such a lag between getting the GHG inventories and so we need to be aggressive to account for data delays; “toothless tiger approach”; new construction should be all electric to mirror other jurisdictions; account for off-road emissions such as leafblowers; improve readability, remove jargon and make it more interesting, compel people to want to take action; 100% clean energy target, use CEA to make that happen; converting existing building to electric – may not be specific measures for how to do that in the CAP but maybe setting timelines

5. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

electrify city fleet faster – no need to buy PHEV anymore, set up a rebate program (Simon’s e-mail); improve bike infrastructure; increase charging infrastructure (e.g., charging corridor along the 78); 101 bike lane improvements from Palomar Airport Road to Tamarack; increase mode share; EVs will be hard to make towards 2050 as we strive towards zero carbon goals; TDM has too high of a threshold for businesses (is there any follow up with how businesses are implementing their TDM plans?)

6. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

building electrification; 100% clean energy; switch default for CEA customers into the 100% clean energy; educate rooftop solar customers that they can opt up to 100% clean energy; municipal services should opt up to 100% clean energy; advancement of distributed renewable energy in the city (through Carlsbad’s board seat at CEA) versus procuring from other locations; check MW goals for solar installation; add commitments to energy storage; rebates for homeowners to install storage; info on how residents can replace appliances with electric (rebates); pilot program to work with CEA to have electricians respond to home electrification requests (existing buildings)

7. What is the top action the city should prioritize in the Climate Action Plan Update to further promote water and wastewater? Why?

educating the public better about stormwater pollution; better job monitoring; water conservation; drought tolerant landscaping; policing process for water users (or promoting water savers)

8. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

practice sustainability at home level; promote composting at neighborhood level; shift recycling and trash trucks to electric; do cleaned and properly disposed of recyclables actually get recycled?; France pays for trash that they actually put out (by weight, or if they don’t put out trash cans); increase bulk food options from shop owners; reusable takeout containers

9. What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

always target low-income and vulnerable communities first (e.g., GRID Alternatives to install solar on low-income housing); don't compel lower income residents to switch over to 100% clean electricity as quickly; rebates for EVs; understand relationships with landlords to avoid gentrification as buildings are upgraded; careful about how we use incentives and instead make transition to electric easy and available and natural (point of purchase rebate versus income need); senior populations; retrofitting natural gas kitchens for health purposes

10. What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

create a Sustainability Commission; off-road transportation emissions reduction (leaf blowers) – even City staff are using them; lead by example; demand response at the city level

11. Any other questions or comments?

Carlsbad CAP Update Outreach SanDiego350

Wednesday, March 23, 9:30 to 10:30 a.m.
Zoom (Virtual)

Attendees

Katie Hentrich, City of Carlsbad

Anne Sheridan, SanDiego350

Jamie Wood, City of Carlsbad

Matt Gelbman, Ascent Environmental

Meeting Goal: Initial stakeholder outreach for CAP Update.

1. What does climate action mean to you?

What are the actions that the city can take that are in its jurisdiction both structurally and to encourage individual change; the trickier part is individual behavior

2. What climate change impacts are you most concerned about? Please rank in order from most concerned to least concerned.

Sea level rise; extreme heat and heat waves; wildfire and wildfire smoke; storm events and flooding; drought; other

Personally – ability to produce food; city/regionally – sea level rise, wildfire

3. What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

Building electrification; transportation

4. What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

Building electrification; implementation can not be an afterthought and needs to be central to development of the CAP – what's the goal, can there be more calculations between 2035/2045 and present? annual reporting

5. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

Focusing on VMT and reducing VMT; public transportation and transit; mode share targets; increasing EV usage (municipal especially)

6. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

Building electrification; incentivizing retrofits; plan for retrofitting existing building; commit to 100% renewable energy for municipal operations; require rooftop solar for commercial to reach 85% of load; require rooftop solar for schools/city buildings/nonprofits

7. What is the top action the city should prioritize in the Climate Action Plan Update to further promote water and wastewater? Why?

treating wastewater and methane recapture; use less; rain collection/rain barrel program

8. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

municipal zero waste plan; SB 1383 compliance; edible food recovery

9. What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

definitely a concern; include CoCs in outreach; public health and pollution and how those are connected and how the CAP can address that issue; Climate Equity Index (like SD or CV); how will jobs be impacted by different measures

10. What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

zero carbon goal; is there funding to implement and can that be described?, better communication within and across departments

11. Any other questions or comments?

good CAPs – latest City of SD CAP (but needs more with implementation), also includes a big gap related to future technology but doesn't identify what it is or how the reductions could be met; County's Regional Decarbonization Framework menu of options; don't rely too much on unknowns

Carlsbad CAP Update Outreach Carlsbad Chamber of Commerce

Thursday, March 24, 11 a.m. to 12 p.m.
Zoom (Virtual)

Attendees

Katie Hentrich, City of Carlsbad
Jamie Wood, City of Carlsbad
Matt Sanford, City of Carlsbad

Bret Schanzenbach, Carlsbad Chamber of
Commerce

Meeting Goal: Initial stakeholder outreach for CAP Update.

1. What does climate action mean to you?

Approach to try and reduce greenhouse gases within a given jurisdiction by a variety of means; proactive means environmentally; like planting more trees to absorb climate impacts and carbon dioxide; reducing carbon dioxide emissions; finding ways to incentivize people to use less

2. What climate change impacts are you most concerned about? Please rank in order from most concerned to least concerned.

Sea level rise; extreme heat and heat waves; wildfire and wildfire smoke; storm events and flooding; drought; other

Fires and Santa Ana's; there used to be a "fire season" and there's no such thing as a fire season anymore, there is an ever-present threat of fire; there's just no seasonality anymore and it is a constant threat; always just one bad rainy season away from another drought and any given drought could turn into an extended drought, you have no idea how long it is going to last; we are a coastal community and sea level rise makes sense

3. What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

Not sure I know it well enough to speak authoritatively enough; it is really important to have proactive measures like "how many more trees do we want to have in our community" since trees can help beautify and reduce carbon emissions; government has set aggressive goal with electric cars; until charging infrastructure gets more robust then there's no incentive to drive EVs; incentivize businesses to install EV charging stations since there are only so many new developments that will be built, incentivizing with existing buildings; the more chargers are available the easier it is to adopt; want people coming from elsewhere for tourism to be able to charge

4. What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

tree planting measure; existing building charging infrastructure (as mentioned above); EV charging in Coaster station parking lot

5. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

EV charging infrastructure; start the Carlsbad Connector again, making transit convenient and building out first mile last mile connections from transit stations to business park areas; better bike infrastructure and making sure it is thought through and safe and more separate than what they are now, there could be times where removing parking to install better bike lanes could occur because there theoretically would be a little less need for parking for automobiles; still very poor mass transit to Palomar Airport Corridor, Legoland is huge and majority of its employees should be able to take mass transit to work

6. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

looking at city facilities where solar could be added and where practical; CEA and being greener in how we procure energy; incentivize existing buildings to install solar (discounts on business license fees for a period of time if they go solar)

7. What is the top action the city should prioritize in the Climate Action Plan Update to further promote water and wastewater? Why?

the desalination plant is great; Oceanside just opened a recycling water facility; how to reuse water that we already have in our system? Like growing out purple pipe network; no ideas for stormwater

8. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

food recycling and recovery via SB 1383; a lot of education around the “why” of food recycling because it is such a change in behaviors and want to capture the full benefit of it; businesses will be the biggest consumers of it and have the biggest incentives to do it correctly, but residents should be doing it as well to support the impact; it’s uncomfortable to go places that don’t have the same mentality that we do

9. What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

translating things into Spanish or other languages to make any programs that we do accessible

10. What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

Carlsbad Green Business Network should get more marketing attention so more businesses are aware of it, there are a lot of businesses that would want their name associated with those practices; capture promotion of this in the plan

11. Any other questions or comments?

None

Carlsbad CAP Update Outreach Preserve Calavera / North County Advocates / Buena Vista Audubon Society

Monday, March 28, 11 a.m. to 12 p.m.
Zoom (Virtual)

Attendees

Katie Hentrich, City of Carlsbad
Jamie Wood, City of Carlsbad
Poonam Boparai, Ascent Environmental

Diane Nygaard, Preserve Calavera
Howard Krausz, North County Advocates
Joan Herskowitz, Buena Vista Audubon
Society
Ellen Bartlett, Preserve Calavera

Meeting Goal: Initial stakeholder outreach for CAP Update.

1. What does climate action mean to you?

skip

2. What climate change impacts are you most concerned about? Please rank in order from most concerned to least concerned.

Sea level rise; extreme heat and heat waves; wildfire and wildfire smoke; storm events and flooding; drought; other

skip

3. What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

Annual reporting is important to keep but ones without updated data (like inventories) is less impactful than ones that do (like with SANDAG snapshot); make sure measures have meaningful and measurable data but still isn't excessively costly

4. What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

Prioritize measures with co-benefits and balancing costs of implementation; the CAP isn't a standalone document for the City and is integrated with other environmental documents (HMP needs updates to incorporate adaptive management); interrelated with sea level rise documents and the triggers included, IPCC report released and results are alarming; set targets higher so margin of safety of not hitting reduction targets can accommodate GHG reductions to help with climate change impacts

Electrification; CCE still figuring out programs but City can coordinate and can be a driver for things like energy retrofit programs for existing buildings; good focused locally produced research about how to get “biggest bang for the buck” for reduction measures; capture mitigation from projects (locally and not elsewhere in state or country)

Adaptive management and building in a system of how things are changing and triggers can push city towards next level of action (without having to do a full CAP update) – baseline assumptions assume CA fleet mix (assume State and federal legislation won’t be as successful?) will be very high so an example could be to build in something related to EV measures as stopgaps if fleet conversion isn’t as high as anticipated

5. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

TDM ordinance (e.g., Aldea project was conditioned to have a TDM program but then TDM wasn’t needed); Marja Acres had a similar issue (poorly written and no monitoring/enforcement, no assurance there will be any TDM improvements); monitoring and follow-up for TDM ordinance needs to be more involved to show trip reductions, thresholds need to be lower; mode share/split and increasing bicycle infrastructure outside of the downtown/Village area, strategic programs to capture data with large employers; Carlsbad Connector was a good program but needs some tweaking; undergrounding the railroad tracks through Carlsbad – transportation dollars would be better spent elsewhere and undergrounding doesn’t reduce GHGs; strategically implementing public transit; parking management as another strategy to change mode split and further integrate with other city documents

Increase usage of EVs, city needs to do “everything possible” to encourage people to use EVs and to charge them; municipal charging for employees; need to have inexpensively generated electricity available, have both “carrots” and “sticks”, uniform system for charging at parking lots; charging stations for delivery vans or encouraging delivery services to go electric

6. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

electrification; CEA; energy retrofits for existing buildings (cost factor to scale that up)

7. What is the top action the city should prioritize in the Climate Action Plan Update to further promote water and wastewater? Why?

Carlsbad has the benefit of the very high energy water production from the desal plant; integrating so how energy to clean and transport water becomes a more important part of the decision making; percentage of municipal operations is still a relatively small percent and water is a small percent of that; always looks good for public agencies to be leaders; water conservation programs were seemingly effective; will have to depend more and more on recycled water in the future; new construction for higher density buildings can lead to problems with water usage if the tenants aren’t paying for the water; mandatory conservation like with previous droughts; xeriscaping and drought tolerant plants; water harvesting/cisterns; lots of restrictions with greywater and reuse and sometimes ordinances can make this more complicated

8. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

zero waste; food waste handling and doing so in a way that uses less energy; encouraging backyard composting

9. What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

EV adoption and charging installation; harder in suburban areas; don't have groups locally that have good feedback on that; air quality impacts (Holiday Park is next to the freeway); to really do that right it will take some effort

Financial incentives for leaf blowers

Let the community come up with their own projects; integrate with street planning and water quality improvements/stormwater

10. What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

carbon sequestration (restoring native habitat), can track and show if we are losing or gaining habitat, building in how much sequestration we can have by keeping lands natural and can support adding more natural lands, LIDAR tree canopy study which shows canopy percentage data, tree planting per year is meaningless but percentage of canopy cover is more meaningful (life cycle of trees); where are trees located and are we strategically placing them, add as development criteria to add shade to the buildings and other ped/bike infrastructure; Vista has strong focus on native trees

Prohibit gas powered leaf blowers

11. Any other questions or comments?

None

Carlsbad CAP Update Outreach Building Industry Association

Monday, May 16, 11 a.m. to 12 p.m.
Zoom (Virtual)

Attendees

Katie Hentrich, City of Carlsbad
Poonam Boparai, Ascent Environmental

Kelly Batten, BIA SD

Meeting Goal: Initial stakeholder outreach for CAP Update.

1. What does climate action mean to you?

Having a smaller footprint, producing more efficient homes, more fire-safe homes, a lot more technologies have to be installed in homes now, being good stewards of the environment

2. What climate change impacts are you most concerned about? Please rank in order from most concerned to least concerned.

Sea level rise; extreme heat and heat waves; wildfire and wildfire smoke; storm events and flooding; drought; other

Everything is a lot more cleaner burning now and we should continue on that path, especially with corporations

3. What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

Wouldn't get rid of anything in particular, it's just a matter of how it's all regulated. More incentivizing things rather than mandating. Layer on top of existing measures, already going above and beyond, already on a trajectory of making a difference. Want to see how we are doing before making so many substantive changes. Going beyond state standards is where we are most

4. What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

Going beyond state standards is where we are most concerned / most issues. Decarbonization is a big one that is new. Some things are fine – we all know we have to add solar now – but it does add costs and housing is already so expensive.

5. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

Incentivizing folks to drive EVs, incentivizing builders to have charging stations on site. Right now there is no incentive because it's not a mitigation factor for VMT. Who is responsible for building all of those charging stations? Cost of installation and maintenance are barriers to builders, also working with whatever utility to pay for the fees associated. Who pays – property owner? Also expensive to purchase the plugs for “EV ready” in homes, supply chain issues to acquire. Challenges for charging in multifamily buildings.

6. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

Electrification makes a small difference, building a trench for all utilities (natural gas and electricity). Electric heat pumps are hard to get. Electric water heaters don't meet Title 24 requirements. Installing electric tank water heater takes up just as much energy of gas water heater so it's running all the time to keep that water warm. Supply chain issues to get water heaters and more expensive.

Technology is going to continue to improve and we'll be using less and less as a result. Taking into consideration with all electrification – SDG&E has done a study showing that we don't have enough electricity to get through the summer (brownouts, blackouts). Adding more electricity to the grid doesn't help that situation, we're a little ahead of ourselves in a way.

Battery storage needs to get up to par to support the electric load. How do we even keep up with the demand (e.g., electric charging stations for EVs)? Energy resilience coupled with using less in a home (e.g., better windows, better HVAC).

7. What is the top action the city should prioritize in the Climate Action Plan Update to further promote water and wastewater? Why?

see above for water heating. Everything is very water efficient now as far as usage. Some of the codes now for stormwater are almost impossible (e.g., cleaning water for runoff on site and capturing). One of the top things BIA is working on. Specifically related to construction, already codes in state law. Compliance around it delays projects and is costly, looking into managing this better and more realistic to apply.

8. What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

Nothing super specific in the industry for solid waste, infrastructure related. How to work with cities on infill projects – if you're going to build infill development, the developers responsible for replacing and upgrading sewage and water pipes that may be older. First person to come in and build is responsible for all of the costs (even if there are multiple parcels). Would cities help with that burden or are there federal funds? Not so much of an issue outside of infill.

9. What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

retrofitting current buildings. 350 new units a year on average in Carlsbad, so any regulations for new buildings would be a small impact. Incentivizing older homes to be retrofitted will really see more savings.

10. What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

a lot of movement on sidewalks and accessibility to transit, for new homes it's a matter of incentivizing e-scooters and e-bike charging and EV infrastructure, it'll be up to SANDAG/NCTD/MTS to get more transit in north county, easier pathways to using transit

11. Any other questions or comments?

Reach codes are always an issue. Really concerned about the strain on the grid already. SDG&E presentation was really concerning and way more storage is needed than we already have. Building storage is sometimes not supported by the community and the projects don't get built. Always reach out. Appreciate a phase in of policies versus an up front mandate, it takes time to change how homes are built. Battery storage and how do you replace them or dispose of them.

Appendix C – Online Survey Results

The online survey questions and a summary of responses are included in subsequent pages.

#1

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, March 09, 2022 2:59:52 PM
Last Modified: Wednesday, March 09, 2022 3:20:49 PM
Time Spent: 00:20:56
IP Address: 104.178.252.176

Page 1

Q1

What does climate action mean to you?

Reduce industrial and transportation and other greenhouse effect sources.

Q2

What climate change impacts are you more concerned about? Please rank in order from most concerned to least concerned.

Sea level rise	3
Extreme heat and heat waves	2
Wildfire and wildfire smoke	1
Storm events and flooding	4
Drought	5
Other	6

Q3

Respondent skipped this question

What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

Q4

Respondent skipped this question

What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

Q5

Respondent skipped this question

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

Q6

Respondent skipped this question

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

Q7

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean water and wastewater? Why?

Expand and promote private and nonprofit

Q8

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

Don't know

Q9

What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

Not sure


Q10

What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

Promote alternative non-polluting options for local transportation.

Q11

If you would like to stay informed on the Climate Action Plan Update, please provide your contact information below.

Name	Stephen Flynn
E-Mail	
Organization	Friends of Cardiff and Carlsbad State Beaches

#2

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, March 15, 2022 10:06:26 AM
Last Modified: Tuesday, March 15, 2022 4:45:53 PM
Time Spent: 06:39:27
IP Address: 66.75.53.142

Page 1

Q1

What does climate action mean to you?

Maximizing our future quality of LIFE by minimizing waste and reducing our carbon footprint to zero.

Q2

What climate change impacts are you more concerned about? Please rank in order from most concerned to least concerned.

Sea level rise	3
Extreme heat and heat waves	5
Wildfire and wildfire smoke	2
Storm events and flooding	4
Drought	1
Other	6

Q3

What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

Replace fossil fuel use with solar & hybrid vehicles.

Q4

What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

Focus on hybrid vehicles first and then ZEV. 90% of car trips are 40 miles or less & most of the carbon used in ZEV is not in operating it.

Q5

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

Promote hybrid vehicles and safe E-Bike lanes.

Q6

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

Solar on all homes. Fossil fuels are more expensive than solar panels now.

Q7

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean water and wastewater? Why?

Reuse the water like the OC does. Desal is way too energy intensive.

Q8

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

Not sure.

Q9

What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

Help lower income homes with solar, E-Bikes & hybrid vehicles.

Q10

What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

Focus less on cars & more on E-Bike infrastructure.

Q11

If you would like to stay informed on the Climate Action Plan Update, please provide your contact information below.

Name **KC Krause**

E-Mail 

Organization **SKRE**

#3

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, March 22, 2022 4:56:43 PM
Last Modified: Tuesday, March 22, 2022 5:00:28 PM
Time Spent: 00:03:45
IP Address: 68.224.171.125

Page 1

Q1

What does climate action mean to you?

Requiring projects to do what they reasonably can to minimize VMT and GHG emissions.

Q2

What climate change impacts are you more concerned about? Please rank in order from most concerned to least concerned.

Sea level rise	2
Extreme heat and heat waves	4
Wildfire and wildfire smoke	5
Storm events and flooding	3
Drought	1

Q3

What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

Mitigation measures around increased transit and biking

Q4

What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

More high value regional mitigation measures to reduce VMT (so projects can pay into larger project pools)

Q5

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

separated bike lanes; ebikes will save us

Q6

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

distributed residential solar subsidies

Q7

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean water and wastewater? Why?

potable sewage recycling at Encina, ASAP

Q8

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

organics recycling

Q9

What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

relieve multi-family housing projects with at least 20% low affordable units from CAP compliance

Q10

What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

Local carbon offset program

Q11

Respondent skipped this question

If you would like to stay informed on the Climate Action Plan Update, please provide your contact information below.

#4

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, March 24, 2022 9:07:55 AM
Last Modified: Thursday, March 24, 2022 11:32:45 AM
Time Spent: 02:24:50
IP Address: 66.75.54.37

Page 1

Q1

What does climate action mean to you?

Reduce methane gases

Q2

What climate change impacts are you more concerned about? Please rank in order from most concerned to least concerned.

Sea level rise	4
Extreme heat and heat waves	5
Wildfire and wildfire smoke	1
Storm events and flooding	2
Drought	3

Q3

What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

Core value

Q4

What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

State mandates are restrictive to business

Q5

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

Provide more educational information of how individuals can help.

Q6

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

Safer Circulation for small trips to be walked or electric bike. Specifically developing the trail segments around

Q7

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean water and wastewater? Why?

Target and educate toward the GHG emissions of 2035 as outlined

Q8

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

It's too low to focus on when there are modifications to other areas ie. cars and electrify that meaningful outcomes could be realized with appropriate resources allocated

Q9

What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

Communicate via multiple players and modules to widely educate on what an individual can do and reenforce with kudos.

Q10

What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

Plant only native landscape to reduce water/ electricity usage

Q11

If you would like to stay informed on the Climate Action Plan Update, please provide your contact information below.

Name

Lisa

E-Mail

[REDACTED]

Organization

AHLF

#5

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, March 24, 2022 5:18:40 PM
Last Modified: Thursday, March 24, 2022 5:37:45 PM
Time Spent: 00:19:05
IP Address: 66.27.103.59

Page 1

Q1

What does climate action mean to you?

To me, climate action means top to bottom investment in infrastructure that will help us ween off of our wasteful, car dependent lives. This means investment in safe bike paths, rail transit infrastructure, renewables etc.

Q2

What climate change impacts are you more concerned about? Please rank in order from most concerned to least concerned.

Sea level rise	3
Extreme heat and heat waves	4
Wildfire and wildfire smoke	1
Storm events and flooding	5
Drought	2
Other	6

Q3

What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

photovoltaic because we are an extremely sunny place and realistically can get much of our electricity needs from photovoltaic systems

Q4

What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

more investment in actual, realistic alternatives to driving. There needs to be safe and easy ways to get around our city without a car, and the current bike lane design is truly a hazard. It seems like not much thought is put in to other modes of transportation

Q5

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

protected bikelanes that follow a Dutch style design, improved rail and bus transit, traffic calming, pedestrianization. These all give alternatives to the private car which contributes 48% of our ghg emmissions.

Q6

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

photovoltaic. There is so much potential with photovoltaics that can fill in the gaps where sierra snowpack dependent hydro will have shortfalls.

Q7

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean water and wastewater? Why?

more water pollution awarness and a reduction of the amount of cars on the road. Runoff from streets contains many synthetic oils that are persistent organic pollutants. reducing vehicle miles travveled will in turn lower car related water pollution.

Q8

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

banning plastics by 2030, and incentives + education about recycling. there should be major fines for throwing away hazardous waste and the city needs to further their recycling programs.

Q9

What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

Carlsbad is generally a very wealthy place, so planning regionally so that cities like oceanside, vista, and san marcos can learn from our steps in the right direction. Connecting low income households throughout the north county region to employment centers should also be high priority

Q10

What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

Reduction in the urban heat island effect which will in turn decrease ground level ozone. Carlsbad has a shocking number of massive roadways and parking lots which lead to a warming effect that facilitates ground level ozone and increased demand for water and air conditioning. this should be high priority.

Q11

If you would like to stay informed on the Climate Action Plan Update, please provide your contact information below.

Name

Daniel McLoughlin

E-Mail

[REDACTED]

Organization

Pacific Ridge School

#6

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, March 26, 2022 9:30:45 AM
Last Modified: Saturday, March 26, 2022 11:08:06 AM
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IP Address: 76.176.13.251

Page 1

Q1

What does climate action mean to you?

creating policies and incentives to allow the transition from fossil fuels to alternative forms of energy in order to slow down the climate changes that are already devastating our planet- and which will cause suffering and economic hardship unless we take universal action.

Q2

What climate change impacts are you more concerned about? Please rank in order from most concerned to least concerned.

Sea level rise	5
Extreme heat and heat waves	2
Wildfire and wildfire smoke	3
Storm events and flooding	6
Drought	4

Q3

What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

I like your use of LEAN principles and the PDSA cycle of improvement- but the cycle needs to happen every 6 months or you will not be able to make appropriate adjustments to your plan. general concepts about GHG reduction opportunities are correct but the targets are not ambitious enough. I like the educational links.

Q4

What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

targets too low and time too short in every category- solar panels, home energy retrofits, use of LEDs (who uses anything but LEDs now?, it should be 100% by tomorrow), all new construction electric/no gas hookups, more community engagement- we are the problem and need to be part of the solution. More specific engagement of employers- willingly/with incentives or by penalties. Does not sound urgent enough. More attention to social media, community organizations, schools to ask them to engage in specific ways.

Q5

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

1. all government vehicles should be EV's (including trucks), 2. more efforts at traffic calming- fix the traffic light timing, create traffic circles 3. make some roads bike/e-bike, golf cart only- ex take el Camino Real and take 1-2 lanes ONLY for bikes, e-bikes, golf carts- separate it from the main road with full barriers, (collaborate with Encinitas) 4. lower traffic speeds, 5. encourage businesses to use electric shuttles from transit centers and reward employees who do so,

Q6

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

1.Create and then hire a climate communication and engagement position- to ensure better community engagement- one on one conversations, social media, community organizations, schools, churches, businesses. With success metrics. Even with a great climate action plan you will not succeed if it requires people to pay attention- it needs challenges, active engagement and participant-involved education. I think that people care but get busy, apathetic and resist change. Climate change is literally a war right now and we need to treat it as such.

Q7

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean water and wastewater? Why?

report cards to homeowner and businesses as to how they perform compared to their peers

Q8

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

green waste composting

Q9

What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

job transition programs for workers in the fossil fuel industry, we must also create a pathway for jobs in environmental justice communities.

Q10

What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

have one day/month of no driving?, bike-to-work/school, city-wide educational programs about then CAP, why and how to help on an individual basis

Q11

If you would like to stay informed on the Climate Action Plan Update, please provide your contact information below.

Name

Katrina Olson

E-Mail

[REDACTED]

#7

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, March 26, 2022 10:57:19 AM
Last Modified: Saturday, March 26, 2022 11:35:12 AM
Time Spent: 00:37:53
IP Address: 76.176.13.251

Page 1

Q1

What does climate action mean to you?

Prioritized changes to decrease greenhouse gas emissions

Q2

What climate change impacts are you more concerned about? Please rank in order from most concerned to least concerned.

Sea level rise	3
Extreme heat and heat waves	1
Wildfire and wildfire smoke	4
Storm events and flooding	5
Drought	2
Other	6

Q3

What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

Vehicle emissions—largest contribution and relative ease of implementation

Q4

What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

More aggressive mpg targets

Q5

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

Electrify Carlsbad city vehicles—easier to implement and sends a message

Q6

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

Incentivize photovoltaics-can pay for itself

Q7

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean water and wastewater? Why?

Get rid of grass-promote xeroscaping—water usage report card to residents

Q8

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

Promote composting

Q9

What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

Note improved air quality—other benefits less evident in the short term

Q10

What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

Smart traffic control systems

Q11

If you would like to stay informed on the Climate Action Plan Update, please provide your contact information below.

Name	Bruce Olson
E-Mail	
Organization	Resident

#8

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Sunday, April 03, 2022 6:59:39 PM
Last Modified: Sunday, April 03, 2022 7:08:41 PM
Time Spent: 00:09:01
IP Address: 76.167.188.234

Page 1

Q1

What does climate action mean to you?

Leadership, showing that you care about the future

Q2

What climate change impacts are you more concerned about? Please rank in order from most concerned to least concerned.

Sea level rise	4
Extreme heat and heat waves	1
Wildfire and wildfire smoke	2
Storm events and flooding	5
Drought	3
Other	6

Q3

What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

It's all good!

Q4

What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

Add a Building Electrification section with three parts: 1. All electric new construction, 2. Convert municipal buildings to electric, 3. Support converting all existing buildings to electric

Q5

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

transit oriented development. live near transit makes it easy to use.

Q6

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

Upgrade city facilities to Green Impact with 100% renewable power

Q7

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean water and wastewater? Why?

increase water efficiency, get rid of grass lawns

Q8

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

NA

Q9

What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

assess CAP measure impacts per neighborhood

Q10

What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

Do an all-electric new construction reach code now, don't wait for CAP update.

Q11

Respondent skipped this question

If you would like to stay informed on the Climate Action Plan Update, please provide your contact information below.

#9

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, April 13, 2022 9:55:05 PM
Last Modified: Wednesday, April 13, 2022 10:52:22 PM
Time Spent: 00:57:16
IP Address: 76.88.86.94

Page 1

Q1

What does climate action mean to you?

Reducing the carbon dioxide and methane levels to prevent loss of life and living conditions on the planet

Q2

What climate change impacts are you more concerned about? Please rank in order from most concerned to least concerned.

Sea level rise	3
Extreme heat and heat waves	1
Wildfire and wildfire smoke	2
Storm events and flooding	5
Drought	4
Other	6

Q3

What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

Yes, Important to monitor progress and to continue environmental improvements

Q4

What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

I would like to see us have our own renewable energy local grid projects and supply like solar fields and our own Green Hydrogen Electrolyzer Hub

Q5

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

Prioritize clean electric and hydrogen fuel cell transportation.

Q6

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

Implement ordinances for all new and retrofit buildings and development meet new electrification standards

Q7

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean water and wastewater? Why?

Carlsbad has one most efficient wastewater facilities and purple pipe program. Work on removing nano plastics and pharmaceutical toxins

Q8

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

Develop and provide our own city organic composting center

Q9

What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

Provide greater access to low cost access to micro grids in lower income sections of our city.

Q10

What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

Incentivize our homes, schools and businesses to move away from fossil fuel to electrification, retrofit with green hydrogen fuel cell production, water and refrigerant heat pumps, solar storage and induction stoves

Q11

If you would like to stay informed on the Climate Action Plan Update, please provide your contact information below.

Name	Jay Klopfenstein
E-Mail	
Organization	Carlsbad Community Gardens Collaborative

#10

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, April 19, 2022 11:06:22 AM
Last Modified: Tuesday, April 19, 2022 11:35:09 AM
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IP Address: 99.165.39.79

Page 1

Q1

What does climate action mean to you?

A Climate Action should be proactive and not merely cashing in on improvements already happening with technology or the goodwill of citizens.

Q2

What climate change impacts are you more concerned about? Please rank in order from most concerned to least concerned.

Sea level rise	2
Extreme heat and heat waves	3
Wildfire and wildfire smoke	4
Storm events and flooding	5
Drought	1

Q3

What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

A climate change update should go much farther than the current adopted Climate Action Plan.

Q4

What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

Not "changed" but increased by many necessary measures.

Q5

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

Promote efficiently, in deeds and votes, the acquisition of modern efficient public transportation, locally (at least a rapid and regular connection with the City of San Diego and San Diego airport) and statewide (Carlsbad should demand the completion of the bullet train project between San Diego and Northern California.) Transportation is the first cause of greenhouse gas emissions in California.

Q6

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

Public Transportation. The whole county is underdeveloped regarding transportation. Morocco or Turkey have better transport systems.

Q7

Respondent skipped this question

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean water and wastewater? Why?

Q8

Respondent skipped this question

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

Q9

What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

"felt" is not the right word. The destruction of our climate impacts in priority poor communities. A real serious climate action would, of course, alleviate this effect.

Q10

What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

At least, ALL vehicles belonging to Carlsbad and catering for Carlsbad City should already be electric, without option. The city of carlsbad SHOULD vote for a modern, fast and comprehensive public transport system in SANDAG. Carlsbad SHOULD NOT destroy more natural unbuilt land. Businesses SHOUL NOT be allowed to waste water in lavish acres of lawn. In a climate like ours, we should see on public buildings and others a lot more photovoltaic heating and cooling systems.

Q11

Respondent skipped this question

If you would like to stay informed on the Climate Action Plan Update, please provide your contact information below.

#11

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, May 03, 2022 9:31:45 AM
Last Modified: Tuesday, May 03, 2022 9:38:37 AM
Time Spent: 00:06:51
IP Address: 209.242.149.227

Page 1

Q1

What does climate action mean to you?

Reducing emissions for cleaner air, prevent global warming

Q2

What climate change impacts are you more concerned about? Please rank in order from most concerned to least concerned.

Sea level rise	4
Extreme heat and heat waves	3
Wildfire and wildfire smoke	2
Storm events and flooding	5
Drought	1

Q3

What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

i dont have time to read a 140 page document

Q4

What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

please provide a 1 or 2 page snapshot for residents to skim

Q5

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

create corridors that reduce lanes for cars and increase lanes dedicated for pedestrians and bicyclists

Q6

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

continue rolling out solar panels as cover for parks, parking, etc to create shade and generate energy

Q7

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean water and wastewater? Why?

continue to invest in new technologies for water and wastewater treatment

Q8

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

lead by example with organics recycling, and make it very easy for residents and businesses to participate in the 3 bin system. Many business still only have 1 trash can, unbelievable. Please step up enforcement of the 3 bin system.

Q9

What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

do NOT offer rebates or incentives for residents to buy or upgrade cars, solar, battery storage, etc. This only benefits those that can afford these things in the first place! Leave these programs up to the state and federal level.

Q10

What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

focus on where vehicle idling is taking place the most, and start to look at how capital infrastructure and enforcement can reduce this idling (areas of congested traffic, school pickup and drop off, etc).

Q11

Respondent skipped this question

If you would like to stay informed on the Climate Action Plan Update, please provide your contact information below.

#12

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Monday, May 16, 2022 4:30:09 PM
Last Modified: Monday, May 16, 2022 4:52:26 PM
Time Spent: 00:22:16
IP Address: 76.171.176.132

Page 1

Q1

What does climate action mean to you?

To C3, climate action means taking a stand against climate change and harmful laws that impact the environment.

Q2

What climate change impacts are you more concerned about? Please rank in order from most concerned to least concerned.

Sea level rise	1
Extreme heat and heat waves	2
Wildfire and wildfire smoke	3
Storm events and flooding	6
Drought	4
Other	5

Q3

What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

I think step 5, "Implementation, Monitoring and Reporting", will be the most important thing to keep in the CAP update. We think that limiting and enforcing these rules will help keep environmental law structured and encourage eco-friendly action.

Q4

Respondent skipped this question

What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

Q5

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

To further promote clean transportation, the city should prioritize the utilization and popularity of public transportation, as well as implementing solar powered/electric busses and vehicles.

Q6

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

Action 5 will ensure that the public will shift to eco-friendly living, as long as there is a reward/punishment for not cooperating.

Q7

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean water and wastewater? Why?

4.11, this ensures improvements on the utilization of clean water and other water systems within the city.

Q8

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

5.2.4 Solid Waste, this is jaw dropping, the projected growth of emissions and water use based off of solid waste growth.

Q9

What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

Ask citizens within the community how this would impact their daily lives.

Q10

Respondent skipped this question

What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

Q11

If you would like to stay informed on the Climate Action Plan Update, please provide your contact information below.

Name

Zoe Goldstein

E-Mail

[REDACTED]

Organization

Carlsbad Cleanup Crew (C3)

#13

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, May 17, 2022 2:47:48 PM
Last Modified: Tuesday, May 17, 2022 2:58:44 PM
Time Spent: 00:10:55
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Page 1

Q1

What does climate action mean to you?

Taking responsibility for improving our environment and reducing pollution

Q2

What climate change impacts are you more concerned about? Please rank in order from most concerned to least concerned.

Sea level rise	4
Extreme heat and heat waves	2
Wildfire and wildfire smoke	1
Storm events and flooding	3
Drought	5
Other	6

Q3

What about the adopted Climate Action Plan is important to keep in the Climate Action Plan Update? Why?

Reduction of GHGs in general, ZEVs, solar panels, renewable energy -- we need to keep everything in the plan and do more also.

Q4

What about the adopted Climate Action Plan would you like to see changed in the Climate Action Plan Update? Why?

I would like to add to the plan. Zero waste, EV chargers and solar carports everywhere, city-owned solar farms, conservation efforts, phasing out natural gas and focusing on all-electric with renewable sources.

Q5

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean transportation? Why?

EV chargers in all city parking lots!

Q6

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean energy? Why?

Solar panels on all city buildings and a city owned solar farm.

Q7

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean water and wastewater? Why?

Recycled drinking water.

Q8

What is the top action the city should prioritize in the Climate Action Plan Update to further promote clean solid waste? Why?

More community events to collect toxic waste like paint cans and electronics.

Q9

What can the city do to make sure the benefits of climate action are felt equitably in Carlsbad?

Education events, subsidies for low income households.

Q10

What other actions could the city prioritize to reduce greenhouse gas emissions in Carlsbad?

Move to 100 percent electric and use only renewable energy sources.

Q11

Respondent skipped this question

If you would like to stay informed on the Climate Action Plan Update, please provide your contact information below.

Appendix D – 5-Year Strategic Plan

Input collected during the city's 5-Year Strategic Plan (March 2022) related to "Sustainability and Natural Environment" was considered and incorporated by the city as part of the CAP Update. Related input from February 1, 2022 virtual workshop, online ideas wall, and online survey are all included in the subsequent pages.

Ideas wall comments – Environment tag

Save some of our beautiful open space.

"Work toward having a park within a half mile of all residences. Increase our park ratio to better than 3 acres/1000 residents. Neighboring cities have better ratios than Carlsbad.

Improve bike lane safety - use green paint to highlight the bike lanes."

First, create a sustainability commission to champion real change. Second, strengthen our Climate Action Plan to include a 100% clean energy target by 2035. Also in our CAP, develop stronger measures to decrease GHG emissions from transportation and increase measures for aggressive building electrification ordinances. Third, actually hit our goal of 40% open space that doesn't include locked school grounds.

It is extremely concerning to see how the homeless situation has not been successfully addressed. It is not safe for those individuals who are homeless and it isn't safe for residents. The trash that they generate is unacceptable...so where is our concern for the environment. Carlsbad...we need to do better. View the Village from a visitor arriving to our city at the train station...met by homeless individuals sleeping on the ground and on the benches. Carts obstructing sidewalks...

Making sure the County respects the community that is most effected environmentally by Airport pollution.

Yes, Carlsbad should create a mulch facility offering free mulch to residents. This will help reduce water use and the cost of sending all the clean green somewhere else.

An outdoor amphitheater (think smaller version of Rady Shell) on the current site of the Encina Power Plant. It can be designed with an integrated park system, underground parking and an outdoor museum covering the history of Carlsbad. It would be a community gathering space and generate revenue for the city by hosting outdoor concerts and plays. It can be designed to be environmentally sustainable with solar and wind power to reflect the future of renewable energy while recognizing the past.

Bring back and expand the summer concerts at the park (when safe to do so). Maybe expand to other venues. They're a great, unique way to gather in nature and have some fun as a community.

More affordable EV chargers (free is great too). Chargers at some locations are inflated or charge by the time rather than the electricity used.

Don't tear up beautiful green space to build high density, low income housing units. Build in high traffic areas that are already paved and unused -- like the huge, unused parking lot at the western end of the Carlsbad mall that is conveniently near employment and public transportation.

We should follow Oceanside's lead and make changes needed to reduce or eliminate train honking. The homeless problem really needs to be addressed. I don't feel safe using the bike path for morning runs because it's lined by people sleeping on it. All crosswalks should have a delay to give pedestrians a head start when the light turns green. This provides better visibility. At Tamarack and Adams I regularly almost get run over when I have the walk sign. Speed limit for e-bikes.

Wildlife corridors maintained

Maintain/create open spaces and green belts. Require developer to maintain pedestrian access [foot or bicycle] via easements or similar such that people can walk, jog and cycle throughout the city limits. As applicable when restriping roads place the fog line at the standard/design width from the centerline versus

Ideas wall comments – Environment tag

placing it on the edge of pavement. On roads where the gradient exceeds 3% [and were applicable shift the centerline [as allowed] to hold lane widths to min. standard for DH traffic

Coastal South Carlsbad (ponto area) needs a community gathering area with restaurants, shops, coffee shops, and enhanced parks and open space. Not big hotels and massive condo developments

Create trails for residents to walk/hike/bike the south side of Agua Hedionda Lagoon. There is currently no access besides a very short trail near the nature center. So much missed potential there!

Not much anymore. The beautiful beaches, with free public parking. Trails, parks and open space. The historic Village and Barrio (but that's being ruined by gross height and pathetic density of over development).

We need a true coastal park in south Carlsbad for the thousands of residents who cannot walk to one, plus all of 92009 and 92011 residents who have No Coastal Parks. With Sea level rise and bluff erosion, it doesn't make environmental or economic \$ense to reroute South Carlsbad Blvd. Why invest potentially \$70 million for a miles long "walk way" along the PCH/101 while the bluffs are so unstable. Wouldn't it cost 1/2 to buy land on the east side of 101 instead of building more condos there?

"Change the way one pays for electric energy delivery. Right now it is tied to consumption, but that is not fair. Delivery should be a fixed monthly fee, much like water, based upon the panel size. Easier to calculate too.

Require SDG&E to provide the annual cost of maintaining the distribution system. Pay that plus their 10% guaranteed profit. That amount, divided by the sum of all panels (in Amps). A customer's bill panel size times cost per Amp This is how the distribution is designed."

The problem with a trail from the Batiquitos to the coast is litter and people wandering onto the trails, just loitering and littering and not even knowing anything about the lagoon and how it strives to stay nice for walkers, hikers, runners etc. People would wander in from the beach and come to the nature center and leave all their sand and trash there! The volunteers strive to keep that place clean every day of the week. Coastal access to the Batiquitos is a BAD IDEA!!!!

Homelessness. We need to take it more seriously and address it as a rapidly emerging crisis. This can cost the city in the near future if left unattended. If you closely watched the effect of Vista's laissez faire policy in tackling homelessness you will know that it led to substantial increase in violent crimes, sanitation issues and created an unfriendly environment for residents and effected desirability of the area

More green space. Quieter environment. Walking paths. Enhance downtown area with better shops, restaurants, pedestrian walkways without vehicles, outdoor eating spaces. Look at other north county cities like Solana Beach, Encinitas as they revitalize there parkways, services, restaurants, etc. Cut down on local street speeding with more enforcement. More visibility of police.

Gee, that's funny. The US Energy Information Administration gov't agency says that "Natural gas is a relatively clean burning fossil fuel" and we do see many buses that tout that they are utilizing "clean burning natural gas." Can't wait to see how clean the environment gets when all the Prius and Tesla batteries hit the landfills!

We need more community gardens in Carlsbad. The waiting list is over a year. We should be promoting sustainable lifestyles in Carlsbad. Growing our own gardens and eating local goods.

Ideas wall comments – Environment tag

WM is a company that is committed to sustainability. There is no other company in the industry like this. Please stay with WM.

From what I have seen, most of the development in the Village area has NOT contributed to the charm. Think of these structures: Five story grey and dark green ugly mess at State and Oak, 800 Grand, the new building going up near the Grand Grill, new structures going up near Madison and Oak, and let's not forget the prison-like structure right off the freeway on CVD that looks nothing like the renderings.

The Maintenance of parks, streets and common areas I consider important as well as keeping a rural feeling in the communities. Community gardens would be wonderful. Support for youth and senior centers will help to strengthen moral especially after this pandemic passes, hopefully.

"Carlsbad has a unique vibe. Please resist the temptation to "modernize" and build a generic looking west coast beach city like you'd see in Orange County. Those cities already exist, and we can drive to them. We don't need another.

Keep building small. Take the time the time to put better building design requirements in place to keep the vibe we have, and enforce it.

Keep the open space, we lose more every year. There are already plenty of concrete paradises along the west coast."

Carlsbad is attractive because of the open space/natural beauty, relatively low crime rate and good schools. Stop doing things that take away from our competitive strengths, such as building more strip malls with big box stores, tearing up open space for more development and permitting the homeless to take over downtown, urinating in public spaces and increasing crime. Build on our strengths, don't tear them down!

I agree! Our open spaces need to be protected. They add so much to our quality of life and preserve the native plants and wildlife.

Less greenhouse gas emissions, and a reduction of noise and smog pollution from landscaping crews who could be sparing a lot more of shade and green canopy that would protect us from skin cancer. In the future, I hope to not have to drive the vehicle 14 extra miles a day to get a child to school because it is unnecessary when there are plenty of schools much closer. Hopefully the redistricting will figure this out so that we have less cars on the road and more exercise for our families.

Agreed. We do not need more building growth; maintaining and expanding parks, trails, gardens and open space will help keep Carlsbad green and livable.

With covid, we have lost businesses. There is a glut of developed commercial space available, which lowers property values. Carlsbad is attractive because of its natural, open spaces. Owners clear and destroy habitat to make the property more attractive to developers. Please consider the following measures to maintain our unique open spaces 1. Moratorium on clearing open land until plans are approved and tenants have been secured. 2. Incentivize redevelopment of already developed properties.

Ideas wall comments – Environment tag

Public greenspace or a community park should be the priority reuse for the power plant area. Development of beachfront hotels and significantly underused commercial office space, may add to city tax revenues, but benefit a very small number of people -many of whom are not even Carlsbad residents.

Less development, more nature areas to enjoy

Let's complete the relocation of Coast Hwy, moving it off the coast a bit and develop that area into a green belt, parking and beach access.

"With COVID, and more folks using fast food in a frustrated environment, there is a lot more litter being thrown from cars out onto roadways than there was 2 years ago. The trash is a blight on our neighborhood.

Community volunteers have been addressing this throughout the Pandemic, but more support from the City would help.

All sidewalks should have trash cans strategically placed. There are some now, but we need more, especially near shopping centers where fast food is sold."

Despite its clean-sounding name, natural gas is a major contributor to the climate crisis. It is made mostly of methane, a greenhouse gas more than 80 times more potent than carbon-dioxide in the short term. This potent gas comes from fracking fields distant from where we live, leaking into our atmosphere all along the way. Adding more infrastructure is merely adding to what will become stranded infrastructure in the near future. Clean renewable electrification of our buildings is the future.

"Please protect our open spaces. Once gone, they will be difficult to replace. They add value to our lives, preserve native species, encourage exercise and mental health, and set us apart from LA concrete communities.

Promote organizations like Preserve Calavera for opportunities to volunteer to help maintain these spaces. Organize clean up events for our high schoolers, who need volunteer hours anyway, to get outside, pick up trash, plant, weed, etc."

I agree with this insight. It is environmentally insensitive to have traffic lights stop a long line of cars so that one car can turn right.

"I would love to see upgrades to Poinsettia Avenue between Paseo Del Norte and the beach. It would be nice to have better landscaping and charm for pedestrians.

Change the cheap hotels off Poinsettia avenue into more expensive boutique hotels. Some of the patrons of these current hotels cause crime to the local neighborhoods

Keep up the great work on the school system.

Minimize generic, production build home and chain restaurants. Welcome more, art, nature and charm."

"School Busses. California is the only state that doesn't have school busses....and California claims to be environmentally conscious! The polluting fuel emissions at school opening and closing times are detrimental to the quality of air. Idling cars spew out highly toxic gasses. The inconvenience to parents to find transportation for their children is outrageous.

Carlsbad: be different. Lobby the state and/or the Unified District for school busses."

More open spaces more cultural art events like the independent film series at the Schulman theatre. More pickle ball courts, increased free large & hazardous waste pick up. Resurface streets, stop permitting large multi level buildings utilizing entire lots down town Carlsbad. These buildings are ruining the Carlsbad Village look and feel! Close down State street to pedestrian only, increase parking by demoing some old, run down residential units.

Carlsbad is an awesome place to live. Unfortunately, the environment is suffering because of it. It is time to put the environment first. We need to take a tough stand on climate change. To start, we can protect open space by building parks, walking trails, bike trails, and nature centers especially along our coast. Preserving the little open space that is still left in South Carlsbad for all to enjoy. We can set an example for other cities and preserve this great place for future generations.

A significant contributor to quality of life is an environment that is devoid of excessive, sustained, and loud noise. After 2017, two flight schools moved into Palomar Airport. Prop powered general aviation aircraft are far louder than automobiles. No pilot flies without a headset because the noise makes it otherwise impossible to communicate with the ground or other pilots. I prefer jets to prop planes because jets fly fast, high, and quickly out of the airspace, prop planes do not.

Carlsbad has done an excellent job and keeping and maintaining its open spaces throughout the City. Expansion of purple pipe options would be great. And if the City could find ways to encourage businesses and residential owners to go solar, that would be helpful. Enforcing recycling options within businesses is needed as well.

"I applaude the use of roundabouts as a way to reduce stop signs and accompanying pollution by cars, dling and acclerating from a start. These would be particularly appropriate in the Barrio along Roosevelt street.

Encourage the installation of more charging stations around the city for electric cars.

Question for anybody: would having bicycle charging stations for e-bikes encourage people to ride bikes? Needed or not needed? In front of or sponsored by businesses working with the city?"

"Carlsbad has a unique vibe. Please resist the temptation to "modernize" and build a generic looking west coast beach city like you'd see in Orange County. Those cities already exist, and we can drive to them. We don't need another.

Keep buildings small. Take the time the time to put better building design requirements in place to keep the vibe we have, and enforce it.

Keep the open space, we lose more every year. There are already plenty of concrete paradises along the west coast."

Ideas wall comments – Environment tag

This is spot on. Build up the LOCAL economic ecosystem of Carlsbad with a range of diverse businesses....it's the bedrock of a sustainable and vibrant community. Perhaps turbo charging support with, for, and through the Carlsbad Chamber of Commerce who know this subject through and through.

New development should be low rise, preferably 2-3 stories. re-development led by businesses like campfire, Handels, the village theatre, and even the new Taco themed restaurant which occupies fairly unique architecture are enjoyable. The rows of green condominiums/townhouses at the North end of State street detract from the village feel. It is simply adding to parking challenges for the locals who visit the businesses.

I like how Irvine, CA made use of the open space running alongside the train tracks and electric grids to create biking and pedestrian paths surrounded by easily maintained wilderness...not sure if we have any of that kind of space here in Carlsbad anymore.

Open space - no more building

What a fascinating idea...there are parts of where the only greenbelt is sandwiched between both lanes. Fascinating idea.

Yes, please, to more electric charging stations, definitely for cars...there are only 2 charge ports in the village!

Use native plants in landscaping projects to reflect and maintain the historic, natural beauty and charm of our beachside community and support a healthy natural environment for all to enjoy for years to come. Seek advice from local San Diego native plants specialists to provide input for design and local plant choices. The San Diego Native Plant Society is a good resource for referrals, as well as Moosa Creek Nursery, Native West Nursery and other native growers in San Diego County.

Stay the course. Carlsbad is a jewel, let's keep it that way. Continue to focus on safety, no graffiti, don't encourage homelessness, attract innovative businesses, balance growth vs green space.

"Retain the green spaces and parks that already exist.

Limit development that would destroy green spaces.

Develop a composting facility and encourage composting.

Outlaw Ready Roundup."

Poinsettia Community Park Pickleball venue is the new Carlsbad family and friends community gathering place. It offers a fun, safe and recreational environment for all ages.

Better bike lanes for commuting and safety for all the road and e-bikes driven all over the city. Safer bike lanes would help encourage more people to use them to run errands, travel throughout the city and reduce green house emissions to help protect our environment. Bike lanes created away from roads with their own paths into the interior that provide paths from neighbors safely to other neighborhoods and businesses would encourage more travel and healthier lifestyles.

Invest in public services at the beaches and parks including bathrooms, not portable toilets that are not maintained. Improve Carlsbad Village Drive and highway 5 access areas. Continue to bring in local businesses to enrich downtown area. Maintain open spaces and create more safe, accessible trails for the public.

Ideas wall comments – Environment tag

Many newer residents are not aware that there is a master plan voted in place with a copious amount of open space required. I think this was put in place in late 80's. It has been followed and you are witnessing the last little bits being filled in!

We need a public Bocce Ball Court in Carlsbad. (I don't know of any in Carlsbad, only perhaps in private housing areas.) Encinitas has a public court. Carlsbad is big and affluent enough to afford a Bocce court. I think the ideal place would be Holiday Park as it is nice and flat and has lots of open space. It would be relatively easy and inexpensive to build it there.

"The abundance of open space was one factor I considered when moving to North County 25 years ago. It is definitely disappearing and being replaced with more homes. Limiting growth would ensure our home values are protected, however, the double edge sword of increasing property taxes keeps cutting into our wallets.

And honestly, how many more businesses / shopping centers do we need? I was glad when the Strawberry Field shopping center was defeated. The fields are a regional treasure."

Please recognize, appreciate, and support our public safety and law enforcement. It is too easy to lose sight/misunderstand/take for granted what our police department does for our community 24/7. Especially in today's environment we have to explicitly communicate this value so it doesn't get lost in the destructive narrative. Let's commit and recommit to supporting these services in our community. Carlsbad is attractive and safe because of our law enforcement. Let's make it known and clear.

Why? Progressives hammer us every day about global warming on TV, radio and print. Carlsbad doesn't need to get involved. We know already. Maybe when we buy an electric car in 2030.

I love the Eucalyptus trees. They are part of Carlsbad's history. They are one of the reasons I moved here. The tall, flowing trees are home to many species of hawks, owls and birds. A healthy population of raptors and other native wildlife is a sign of a healthy ecosystem, such as opossums, raptors, rattle snakes. Why would anyone want to destroy natural life and beauty? We are so fortunate to have these trees cleaning our air and providing habitat for so many creatures throughout our city.

Protect the village, no more 4+ story buildings in the area and please none East of the 5. If people want to live in a dense, crowded, heavily trafficked area then can move to Orange County or Los Angeles. Protect the small town feel and protect the remaining open space.

The power poles and lines are an eyesore, an environmental threat, and a danger in high winds in North Carlsbad, especially along Chestnut neighborhoods where every view has wires hanging. Residents have been paying on their utility bills to put the utility lines underground for years. The plan was in place when I purchased my home 20 years ago. The road was recently dug up to put 5G underground by corporate interests. Why not utilities?

I wonder if the change in flight path coincided with when the 2 flight schools opened at the airport. Were the needs of these businesses to save fuel put above the safety of Carlsbad residents and the environmental impacts? It's easy for officials to shrug and say flight path is out of our control (determined by FAA), but are they asking why changes were made and advocating for safety of neighboring residential? Does there need to be an El Cajon-type crash for changes to be made?

Ideas wall comments – Environment tag

It's easy for officials to shrug and say, out of our hands... but are they advocating for resident safety and environmental impacts? Do they question why flight path changed to climb dangerously low (and loud) over residential areas? Did the flight path change to accommodate fuel efficiency of flight school businesses over noise/air pollution and safety of families living below? Are they waiting to El Cajon-type crash before changes are made/addressed?

We need native landscape. 90% of native wildlife has been destroyed by development; 90% of wildlife can only survive on native landscapes, so wildlife cannot survive without native landscape revival.

Great point! So challenging in a state (and now our County board) that is very business unfriendly. Vista is an example of a local city that has done a great job doing as much as possible to be as accessible and friendly to business as possible to help offset the negative state/county environment. Maybe we replicate Vista. I also think we could attract Bay Area firms to relocate here.

Yes! And more allotted space for community gardens and their security. The wait lists are LONG. So many residents are interested. If Carlsbad insists on incentivizing monstrous condos to maximize taxable property, sacrificing family oriented homes with a bit of plot for growing, then let's preserve more community oriented property along the way.

There used to be a wonderful wildlife rehab center that closed, we really need someplace like that again. It was a great benefit to our community and very educational to our kids.

"Homeless prevention and rehousing.

Carlsbad needs a robust 5 year strategy that is focused on helping prevent individuals become homeless and support those who are to get access to care, medication as well as reasonable "housing".

There are many cities around the world engaging in innovative solutions.

Establish a clear path forward over the next 5 years based on the following 3 priorities: Health/ wellness ;Safe shelters; Economic sustainability (incentivize business community partnerships)"

Single family homes with 10' spacing on the sides is a "joke". Combine the "green" expectations by creating 10- 30 story within 3 blocks of the stations with adjacent green space. There is no way we can have affordable housing with current growth in population. Sure, have an area of "historic" homes but let's get real - we don't have "Olde Carlsbad" anymore. A green future doesn't include 40minute commutes, one person per car.

Quality of travel within the City would improve if the traffic signaling was improved. We often sit at red lights when there is no other vehicles in the other parts of the intersection. Lights turn green for turning into schools when no one is in the turning lane or it's a weekend. Lights turn green out of shopping centers (the Forum) at 6am and hold up those traveling along the roads. Something needs to be done so we are not stopping at a red light every time we approach an intersection.

Get the drugged out homeless junkies out of the village. Most of them are not just "unhomed," but are on the new meth. This drug is very dangerous and causes the user to become violent. They all hang out directly across from Status Skate shop where kids go to spend time. My son's soccer practice had to be moved from Pine park due to these people harassing kids and parents. They also are in the Smart and Final lot and yell at people. This has created a very unsafe environment for our community.

Ideas wall comments – Environment tag

Cbad is a unique combination of a coastal relaxed vibe and a vibrant economic city. It is important to me that we not be seen as elitist or only one dimensional. I have lived here since 1984. Despite my groaning over the incredible growth I've witnessed (I think the population was close to 45k in 1984!), I can now appreciate the excellent planning and decision making over the past 4 decades. It's all about balance - between the residents, tourists, businesses and environment.

When I think of Carlsbad I think of the beaches, lagoons, excellent schools and great parks. It's a great place to raise a family with a mostly small town feel still hanging on. Most cities don't have gems like Calavera open space, the campgrounds/ponto area, strawberry and flower fields. These places need to be considered part of the fabric of our community with no possibility of development. Would love to see a park that exists near the beach like other cities have...see San Clemente.

Buy the power plant property and turn it into the most amazing beachside park. Open up the south side of Calavera to mountain biking and purchase any available land. This area is a hidden open space gem. Connect trails-we could have 30-50 miles of connected trails instead of short 1-2 mile trails everywhere. It would be great to see a bike park in Carlsbad. Not sure why our city seems to dislike mountain bikers but every other progressive cool city seems to embrace and work together.

Hold onto the 'family-friendly beach village' feel of our town. For instance: 1) do not allow new construction of buildings with more than 3 stories. 2) Make the town as pedestrian-friendly as possible. 3) Create more hiking trails in the open spaces. 4) Protect the historic Barrio and its original character.

While I also want parks and open space here, the Mall is already there - so let's make it an attraction not an eye sore. The UTC open-air mall would be a good model to follow - allowing for lots of friendly spots to commune.

"Smerdu Community Garden suffers from poor security. Tools and harvests are stolen. Creepy people lurk. Parks and Recreation needs to install adequate perimeter fencing and change the gate code regularly.

There are hundreds of Carlsbad residents on the waiting list for a community garden plot. We need more community gardens and more responsive P&R staff willing to enforce non-compliance issues that deprive others from a garden plot."

We need more community gardens! The wait list is 300+, condos and apartments without yards or personal plots are going up like gangbusters, and finances are tight for service and retail level workers whom may otherwise not be able to allocate their pay toward the skyrocketing prices of ORGANIC and HEALTHY food. Lets forego a condo complex or two. The gardens really are one of the best health oriented things that a city can do for its residences ;) Keep new buildings to a 2 story maximum.

The 40% open space the city likes to brag about includes all the acreage of the three lagoons in the city. Remove all of that acreage and our open space drops to less than 1/2 this percentage. A more rational standard is the amount of park acreage in a community with a suggested standard of 5 acres per 1,000 population with golf courses excluded from the definition of park acreage. This is the acreage that ALL the citizens can enjoy.

This proposal does not go far enough as it relates only to community gardens. The more dense housing created in the city the less private open space per person there will be. We are already short on needed

Ideas wall comments – Environment tag

neighborhood parks, especially in the southwest section of the city which has no parks west of I-5 as opposed to almost 35 acres of parks north of Cannon Road west of I-5. And this SW section is the most densely populated quadrant in the city already. Such parks could include these gardens.

I think is preferable that any new community gardens not be set inside of parks as the garden at Pine ST. is but in a less obvious space, as that garden is routinely vandalized and robbed by loiterers.

"We love Carlsbad Village, all the beautiful home developments and the proximity to the beach. Carlsbad seems to have had a good strategic plan for years.

The areas along 101, where the bluff is dangerously falling are of a big concern. The abandoned old State highway along Highway 101, bordering South Carlsbad State Beach, could be cleaned up and turned into a green area or parking for beach access. It would be a start before the drastic project of moving Highway 101 East is planned."

The train tracks gone? Lol. Moved underground, possibly. The train was here when we were a tiny village. Like wildlife, it was here first. It is a vital corridor.

Regarding energy... Please do not make the same mistake Encinitas made, and disallow natural gas as an energy source for residents and businesses alike. Nothing is more economical, and it's clean !! The energy myopia is irresponsible, and we will suffer terribly if it continues. Losing San Onofre was dumb..and the blackouts will only increase. Don't follow Europe's example. Germany has reworked their building codes after their green initiatives failed. There are successes, but huge costs.

40% open space was a good goal 40 years ago. It is even more important today. It was one more way Carlsbad can be a regional leader, protect its one unique character and preserve the biodiversity of our area.

Carlsbad to consider an annual beach parking pass similar to Oceanside for all Beaches. The revenue could support lifeguards/police/parks and rec. and the environmental impact brought by tourists and debris they leave. And residents could benefit as well from a 50% reduction in the annual pass. \$100 for residents \$200 for non-city residents. Or an \$10 day pass or \$40 week pass. It would clean up the graffiti on the sea wall and keep the beach clean. Separate from a State Park Pass.

"Create a Spare the Air Program (like BAAQMD's) for days when air quality is expected to be unhealthy, to educate residents about air pollution, & to encourage actions to improve air quality. When particulate matter levels are forecast to be high, issue a Spare the Air Alert, making wood burning illegal.

Asks residents to reduce pollution by taking transit, driving less, reducing energy consumption at home, and making many other daily choices that improve air quality.

See SpareTheAir dot org"

Yes. Plant low-pollen trees, and develop pollen-control statutes/ordinances to avoid triggering allergies or asthma -- per 2021 USDA Forest Service paper "Variations in urban forest allergy potential among cities and land uses" https://www.fs.fed.us/nrs/pubs/jrnl/2021/nrs_2021_nowak_001.pdf and <https://blogs.scientificamerican.com/guest-blog/botanical-sexism-cultivates-home-grown-allergies/>

For bicyclists, crossing major intersections such as El Camino Real & La Costa Ave needs to be safer. Given busy intersections on El Camino Real and on La Costa Ave, for example, how can bicyclists safely ride

Ideas wall comments – Environment tag

to Alga Norte Community Park from Calle Barcelona (La Costa Valley area)? Unfortunately, safest choice is to drive a car (contributing to greenhouse gas) rather than riding a bike.

"**Less concrete more trees; make a requirement, for x amount of building development you have to plant x amount of trees with it, they are our natural carbon reducers.

A dog beach. Maybe near the campgrounds. People who like to camp are probably the same kind of people who like to bring their dog to enjoy the beach too. Real dog parks with grass, and not under power lines.

City-organized each cleanups, park cleanups, etc.

A downtown community garden."

"I think Carlsbad's economic vitality is just fine. But maybe we can focus on trying to fill the empty commercial buildings around the airport with some GOOD businesses. B Certified ones. And have solar and EV charging stations everywhere. How about a seaweed farm. You know, focusing on business that's also good for the environment.

Also more trees."

Other Calif cities like Palo Alto offer a regional solar group-buy program administered by Business Council on Climate Change (BC3) offering 10% - 15% discounts on residential solar and battery storage. Their webinars teach residents about solar & battery electric storage, provide sample pricing for several standard types of installations, and provide an online solar calculator tool that takes into account your address and your energy bills to estimate possible savings.

Develop pollen-control statutes/ordinances to avoid triggering allergies or asthma. Refer to 2021 USDA Forest Service paper "Variations in urban forest allergy potential among cities and land uses" by Nowak and Ogren. Plant low-pollen trees and landscaping, preferably native and drought-tolerant appropriate for our climate. Eliminate acacia trees (high pollen self-sowing trees) growing in urban/rural (e.g. La Costa Canyon) interface. Prevent exotic escape of pollen-producing trees & plants.

Actively educate and engage residents on sustainability focus areas: electrification, mobility (Reducing the carbon intensity of fuels, Increasing vehicle efficiency, Reducing vehicle miles travelled (VMT)), EV adoption, water, reduce green house gas, sustain natural environment, zero waste. Hold educational webinars & hands-on workshops to engage residents to work towards sustainability.

"HOMETOWN PERSONALITY -IDENTITY, PRIDE & SPIRIT

Imagine Cbad believes these community traits are built on a number of factors, all important to those of us who call Cbad our home town.

We believe a strong sense of place is one important factor. Not only the natural character but also the man made character, the physicality of our environment. It starts with your home, your street, neighborhood, community your town. We say we want Beach Town character, IC is proposing a few more on GP"

I totally understand the lowering of the tracks, BUT I think we should either tunnel (I got no response from Elon Musk's Tunnel Company) or "bury" the tracks by utilizing prefab concrete side walls and a prefab lid, all covered by dirt. This would create a phenomenal open space instead of having a giant canyon cutting the City in half. I contacted a SanDag consultant but it fell on deaf ears.

Virtual workshop

Breakout rooms

Quality of Life & Community Character

1. How do you define these terms? What do they mean to you?
2. Five years from now, how will you know this has been successful?

Environmental Sustainability

1. What would you like the City Council to consider when it comes to **environmental sustainability**?
2. What are some of the key issues or challenges the city should focus on?
3. Five years from now, how will you know this has been successful?

Natural Environment

1. What would you like the City Council to consider when it comes to the natural environment?
2. What are some of the key issues or challenges the city should focus on?
3. Five years from now, how will you know this has been successful?

Carlsbad's Coastline

1. What would you like the City Council to consider when it comes to Carlsbad's coastline?
2. What are some of the key issues or challenges the city should focus on?
3. Five years from now, how will you know this has been successful?
4. What do you enjoy most about the coastline today?
5. What would make the coastline even better?

Keeping Our Community Safe

1. What would you like the City Council to consider when it comes to keeping our community safe?
2. What are some of the key issues or challenges the city should focus on?
3. Five years from now, how will you know this has been successful?

Other Topics

1. What would you like the City Council to consider when it comes to other topics that are important to you that were not listed?

City Council 5-Year Strategic Plan Feb. 1, 2022, Workshop Notes

Breakout room name: Quality of Life & Community Character (group 1)

Number of participants: 15

Quality of life and community character

How do you define these terms? What do they mean to you?

- Walkability and community that combines people together in the community together in different activities, comm engagement opportunity, common events
- Cover train issue, train noise
- Friend in Oceanside, put silent horns there, so much better, relatively close couple of blocks
- Trenching have not heard anything recently
- Lived in Highland before, now by Carlsbad by the Sea, small village feel going away, putting up 3-4 stories condos right off village, what do they see now, ruining town, barrio chopping down little houses
- Noise pollution, love to see in your home, hear outside noise, love to see us do what Encinitas did with those leaf blowers, city has made electric and quiet at night, leaf blowers are biggest polluters, can smell the grass, see Carlsbad do what Encinitas did, require all gardeners to use electric leaf blowers
- Noise from traffic, off Calle Barcelona and RSF, seems since pandemic that noise has gotten so much worse, not sure if home more, love to see traffic calming or enforcement of speeding, mufflers, motorcycle racing – would contribute to QOL
- Especially in village and barrio, have sidewalks and amenities to walk to, positive for QOL, walkability to schools, groceries, pharmacy and beach, concerned with historic preservation and acknowledgement, no historic list to preserve our buildings, Magee Park, station, those not under park supervision, private with character is up for grabs, new housing element, need list and Mills Act, historic is part of character, need definition of community character, been looking for years, would help us grow
- Tossed around the ability of our community to maintain things that are important like the beach, seawall, access, central train station, improve with trenching to enhance safety downtown, our town is defined by center of village, grows beyond that, our own history is part of the Marron history, elements to help define community character, start with historic buildings
- SD alliance with drug free youth, community parents, teens, advocate, La Costa resident, implement tobacco retail licensing program to allow city to limit what the retailers are selling, to limit advertising, displays, fund minor decoy operations so they are not selling to minors, adopt multi-unit housing policy, can't enjoy own home since neighbor is smoking all the time, invest in filters, if smoke-free policy, management can do something, love living in Carlsbad 18 years
- Resident for 6 years with husband, coming from Bay Area hustle and bustle, everyone uptight, here is relaxed, beach vibe, great people, people care for each other, quaintness of

village, not another LA or Orange County or NY where boxes of homes everywhere, some housing buying for Vrbo, not residents, older homes being torn down for high rises, disheartening to shove homes, preserve space, amazing drive from La Costa Ave to see amazing coastal view for QOL

- Resident for last 40 years, before in Oceanside, wouldn't argue with others, elements of QOL, define it – attempt about 10 years ago, Vision Statement, recommend go through that process of refining it once again, garnered quite a bit of community involvement to put it together, came to be a meaningful description of what the community wanted, things have changed, maybe not same priority, but a lot remain same objective of most citizens like #1 core value, small town feel, beach community, connectivity, things have not changed much, survey effort to take existing vision statement and ask what you would change and a good way to start off rather than shotgun
- David G core values reinforced by City Council on website – nine core values, which ones should we focus on, so far same core values remain important
- After 40 years in Carlsbad, still matter to all of us, chose Carlsbad for specific reason, still love it, want a piece of it retained for next generation (Old Carlsbad)
- Having lived in Chicago, NY, came here in 2019, small community life, moved business, bought home here, real estate price explosion, neighbors are selling, flippers are buying, not families moving in, concerned about it, would lose small town feel, shed big city life, don't want to lose what brought me here, noise, leaf blowers, gardening, RSF Rd noticed timing of traffic lights sometimes during the day, red light every single time, people race, dangerous, pedestrians almost get hit, cars almost get hit, QOL, curious, not timing true all the time, not always the same time, sometimes every single time is red (Paz encouraged watching traffic signal presentation during semiannual transportation report on Jan 25 Council meeting for status of signal improvements)
- Ebikes and regulation on ebikes, live in Old Carlsbad, ebikes are everywhere, new technology so they don't need to drive children to school, where do regulations come from, the state, afraid for the children on ebikes, some with surfboards, on traffic lanes, two girls swerving on major street, concern for children, work for children, bike lanes
- Ebikes – cycling a lot, SD Bike Coalition, class is extremely good, city should require reference for smart cycling if they take the class, echo concerns, where appropriate, take the travel lane, noise on leaf blowers, support it, train noise and silencing
- Historical preservation – great place to live, almost 30 years, opportunity, Highland and CVD, old Victorian for sale, city with historical society and preserve in addition to city's other buildings, a lot of funding to restore it
- Reinforce previous comments, two things that terrify me – one is ebikes, can't image slew of children not injured already, no consistency, kids do not have concept of stop signs, getting from parents and others, not particular problem before, last couple of years, blowing off red lights, people gun it into red light, city has taken red lights out, probably because too many complaints, need to bring them back – real threats to QOL
- Red light cameras, against it in Chicago, morass, grift, crime by politicians, please do not bring them back, ECR/Olivenhain still has it, don't punish people and charge \$500, please do not do that instead of solving the problem

5-Year Strategic Plan Workshop Breakout Room Notes

- Not just children on ebikes, not just ebikes, not just traffic enforcement, bicycles on La Costa between ECR and 101, need lighting, use road a lot at night between La Costa and RSF, shut down by sheriff, car and bike accidents, not just cyclists at fault, examine the whole issue, not just blame one thing, we don't have access to all data, make it public so we can all be aware, not enough light on that road, too hard to see, QOL for everybody
- Red light cameras, agree that so much corruption in other cities, will fight to make sure it doesn't happen here, traffic light timing is a big thing every day, not much timed lights, side streets triggering Poinsettia many times, everyone else stops, trigger immediate red, start 60-90 second timer, so one person can come out
- Walkability, coastline, limited walkable boardwalk to Cannon Road, walk in dirt or traffic after that, more sidewalks, more walkable to southern edge of Carlsbad, more accessible, walking dogs, stretch farther
- 10 years from now, quaintness and historic preservation, come from Los Gatos area, smoking, runner along beach, ordinance in LG, outside of buildings couldn't smoke
- Tamarack near drive-thru Starbucks, building across street, for sale for a long time, improve near I-5, improvements around there, a business if possible

What would you like the City Council to consider when it comes to quality of life and community character?

See above

What are some of the key issues or challenges the city should focus on?

See above

Five years from now, how will you know this has been successful?

What will be different?

- Lived here for a decade, originally from Bay Area, LA, with wife, would love more things to do there between triangular park, no desire to go to Dino's or Vigilucci's, no restaurants right here, a few places like that, we are a destination place, resort town, casual or fine dining down there
- Love the area and campgrounds, created a little store on site, great view of entire ocean, buy a glass of wine, beer, feel safer in campground not PCH, maybe trails around that area, safer places
- Fairly involved in housing element, fear going away in 5 years, state is pushing for high density housing along coast and throughout city, fighting the state on this
- In real estate and sell houses, everything is so packed together, no yards anymore, lucky to have balcony, a real park in Ponto, more parks within 10-15 minutes' walk from homes, especially by the beach, keep character of Carlsbad, not another Santa Monica, wall to wall restaurants, towers, environmentally friendly, see the coast, go inland for restaurant, park

5-Year Strategic Plan Workshop Breakout Room Notes

where picnics and things, sea level rise, beach may be less accessible, less in south Carlsbad where we can hang out but not promenade thing, more like real park

- Look at traffic, I-5 is getting more crowded, 101 trying to get to downtown, see consideration before we build anything, ability to get places and parking when they get there, love coast the way it is, see the view and drive, or park and enjoy, relax, nicer park with picnic tables, not so in love with new restaurants, can build them inland
- What would it take to get a frisbee or disc golf course in Carlsbad?

What will stay the same?

- Still see ocean driving on PCH, not buildings, charming to go down to sea, live here 22 years, seen a lot of changes, not all for the better, hope in 5 years we are not a concrete jungle like other cities in SD, cherish the coastline

City Council 5-Year Strategic Plan Feb. 1, 2022, Workshop Notes

Breakout room name: **Quality of Life & Community Character
(Group 2)**

Number of participants total: **12-15**

What would you like the City Council to consider when it comes to Quality of Life and Community Character? What are some of the key issues or challenges the city should focus on?

- Business owner is concerned that we're losing greenspace and the charm that lured her to move here. Concerned about the movement of the homeless that we haven't seen before – it's more prolific. How do we manage the growth so as not to lose what is wonderful about Carlsbad but yet keep a balance?
- Long time resident who lives in the house she was born in, also business owner. She cares about the parks, beach, community services and would like to see those continue to be developed. Husband is disabled – let's make our community accessible to everyone so that people can age in place and enjoy the community.
- Carlsbad is not that accessible. Her roommate is blind she wishes to improve his quality of life. She's concerned about overbuilding and turning the Village into square boxes that aren't attractive. She's concerned about things that don't look like how they were approved. Example is Carlsbad Village Drive west of the freeway on the North side. It looks like a prison. The renderings showed trees, open space, cafes.
- Improve quality of life for the disabled and for those aging. Connecting some of the trails to enjoy Downtown without having to go on the PCH. Some trails don't connect all the way. Pedestrian underpass study at Agua Hedionda lagoon – what happened to that? Ramps for the disabled at the Tamarack parking lot.
- 30-year resident doesn't like to get into the hole of saying that everything was better here before. Yupification of the village – can't say it's not going to happen, but keep involving the community like you're doing. This is a great way to get the pulse of the neighborhood. She applauds the city for that.
- She wants to be able to age in place. Very concerned about transportation. We're better than San Diego, we have opportunities for people who no longer drive to access all of the city. The village is losing its charm. Old Carlsbad fire and safety is great. Kudos.
- He realizes the village will change but wonders why there couldn't be a better architecture design like Del Mar, Santa Barbara. Unfortunately developers here are

5-Year Strategic Plan Workshop Breakout Room Notes

turning it into box by the sea instead of village by the sea. The city is very well run and the employees are amazing. His interaction with employees are great. He's more concerned about the Mayor and City Council. Having more parks to walk and bike to is great instead of parks to drive to.

- Aging and place and access is important. He saw Carlsbad is #2 of top beach communities for retirement in America. That means mobility services are essential in connecting our community with urban sprawl. He would like this group to advocate for aging in place and mobility. Economic development – he's impressed with the vibrant economic ecosystem and he'd like us to capitalize because economics are the foundation of a vibrant community. When we use that foundation we lose the wealth creation that's created and redistributed among our residents.
- Rapid growth of four story buildings that's impacted the village a lot. It impacts the quality of life. The feeling is not what is what. She's worried that small sections on State street will get hit with the same tall buildings, live/work spaces and it will drive out the small quaint businesses. She doesn't know how they'll coexist. Oceanside – that's not quality of life with the growth and the taller buildings. That doesn't help the residents if you catered to those who want to visit. It's happening rapidly and it's very sad to see.
- After a decade of living in Carlsbad, they want to see some more commerce come into the community. More restaurants. There's no commerce at the coast. Let's ditch the campground and put in some decent restaurants. People come here for golf, Legoland, where do they go to eat? We have a lot of open space, we love the beach, but we're not Del Mar. We don't have enough commerce. We should be able to go to a nice restaurant close to home and not have to drive to another coastal community.
- She says we're trying to escape the commerce and commercialism when moving here. She says the coast is our jewel and we can have commerce inland. Many of us don't want to lose that because that's what happened in so many other communities. They have nothing beautiful to look at anymore.
- 28 year residents. They've loved Carlsbad from the moment they moved here. They're not against progress but they don't want the downtown community to turn into just another coastal city. We are unique. We can go get an ocean view restaurant within driving distance. There's plenty to do here. More art would be great. Don't change the coastline in any way. Legoland is a great tourist attraction and we don't see it which is great. New resort in Encinitas – we can't afford that hotel. She doesn't want a high class restaurant on the coast.
- City Council should consider listening to the citizens. Change the planning permission procedures. They can't just check off the reports and then build. The reports aren't valid. Example of Robertson Ranch. Planning should consider how the citizens feel. The city should focus on traffic on El Camino Real. It's getting worse already in the village because of the new boxes. They are so ugly it's a sin. She thinks the city is doing was

much as they possibly can to address homelessness with the tools they have. They can't do any more and people need to stop complaining – instead we need to help. She's really researched what the city is doing and she believes they're doing the best they can do.

Five years from now, how will you know this has been successful?

- Making the construction and architecture cohesive would really improve the village. She still has young people in her home and doesn't want them moving away so she likes that there's growth in the city. To see success is to see forward progress. Streets and underpasses will take time and money but events like this where we can talk and collaborate to disseminate information to someone who can make a difference. We have a great place to live and an really good community. She's impressed at the turnout at this meeting. It feels very positive that the community is concerned for the future.
- She likes the comradery in this meeting. She hopes in 5 years we won't have too much more box housing – instead more aging in place. She'd like to see people outdoors – even disabled. More people outside than in cars. Carlsbad is on the right track for that. There's a big book in cycling and more of us who are aging might be biking but paths need to be safe, they would be appreciated. She'd like some slow traffic bike trails downtown in the village. Enjoy our wonderful city, climate and nature.
- The road quality is disastrous in the City of San Diego. Carlsbad roads are well constructed and maintained and she wants that to stay. She'd like to see a balance in ages. It's important. Our libraries are outstanding. Workshops and programs, foreign film Fridays – wants to see that continue. All the summer programs are a wonderful benefit to all of us.
- The seed library – gave a shout out. The city needs more affordable housing. Affordable does not mean low income. It should be what the average person can afford without spending more than 30% of their income. People's kids won't be able to afford to live here, people can't afford to age in place, disabled people can't afford housing here on lower incomes.
- Barometer of success would be to see small businesses thriving and being attracted to Carlsbad. Businesses that choose Carlsbad because of its vibrant economy and support would be a sign that we're progressing towards a robust economy. To see a multitude of individuals of all physical capacities and ages being supported in our community – not just those that are fit and healthy.
- Compliments to the city. She's very involved, garden plot, walks, enjoys the beach. She hopes in the future that the city keeps an eye on the laws in place. Example, the beach has a curfew that's not really enforced. She sees a lot of overnight camping on city streets, especially in the village. There are simple things that can be done, this really shouldn't occur.

- Concern about coyotes. Near Kelly drive there are packs of coyotes roaming. It's frightening. She's all for relocating them. There are so many canyons around and they are thriving. She'd rather them not eat her dog. Several neighbors have had their dogs snatched right off the leash when out walking.

What will be different?

What will stay the same?

- We have wonderful accessibility to the beach. We can drive right along the beach – miles of precious coastline. The campground is constantly filled to capacity. It makes affordable vacations for families. We have to make things affordable for all income levels. We need to rethink before we start taking things away that have been there for many years.
- The campgrounds are enjoyable as a resident to be able to have that for their families to enjoy when they visit.
- The campgrounds are on state owned land so that won't change. The mall is eventually going to be mixed use housing. The village has a bunch of units they are developing but some of those housing units may be transferred to the mall.
- If we're worried about sea level rise, we certainly can't be building on the bluffs.
- The flower fields are huge for our personality. Staged performances there are hugely successful. It's a great attraction for all ages. Wants to see that stay. Page Break

Quality of life and community character

How do you define these terms? What do they mean to you?

- She'd like to see some way that we could help the city think a little outside the box. People don't want to see the downtown gentrified, but what can we offer as solutions? Instead of complaining about what we don't like. Residents need to participate a little more effectively perhaps than they have in the past. Instead of complaining help to suggest solutions. She's concerned about the homeless but they have a right to live as well. Is there some other way we can accommodate the homeless? Can we think outside the box? Maybe the Sears at the mall – it has utilities, bathrooms, it could be turned over to some kind of housing without reinventing the wheel. Spreading out the burden of how accommodations are allocated throughout the city.
- There's a transit center at the mall. The city owns the parking lot. Great ideas for low income housing. It's a shame that after all of the upgrades that the mall isn't thriving. She's seen these projects in the Midwest where they gave people proper living areas and they became lovely communities. There's a huge opportunity there.

5-Year Strategic Plan Workshop Breakout Room Notes

- Senior housing is going up in the middle of nowhere. How do you get to where you need to go? You need a car. No transit.
- These are tough questions today. This is going to take more thought than these initial discussions. She hopes the conversation will continue. How do we make change? How do we help our officials make the most effective change for the residents? It's a very deep discussion and she's glad it's begun.

City Council 5-Year Strategic Plan Feb. 1, 2022, Workshop Notes

Breakout room name: Environmental Sustainability (Group 1)

What would you like the City Council to consider when it comes to environmental sustainability?

- Trash trucks say they run on natural/clean gas, but there is nothing clean or natural about gas. Trash trucks need to be electric.
- I'm concerned with water quality. I live by the beach and have been picking up trash every day. There is a lot of it. I've picked up 500 to 1,000 lbs of trash in the last year. There are not enough trash cans in the area. It would help if there were more. It was not like this before the pandemic.
- I'd like us to ban gas leaf blowers and lawn mowers. Electric ones are much less noisy. It's a 'low-hanging fruit.' The city could have rebate incentive programs of \$50 for each leaf blower.
- There's something in people's brains that says we can keep putting this off. If the city doesn't get serious about this (going beyond state and federal regulations), who's going to? It needs to be done. We're fortunate because we have the resources to do it.
- Encinitas is far beyond state and federal regulations.
- Electric bikes are wonderful. The Village has to get more and better bike lanes for electric bikes.
- Stanford University has miles of bike paths where no cars are allowed. That would be great.
- Northern CA is way ahead of us because they have a public-owned utility. SDGE is not a public-owned utility.
- State law that says new buildings have to have solar, but there is a minimum of four panels. The law says more panels can be added, but then there has to be a whole new system. The systems are expensive. Solar panels are coming down in price, why are the systems going up in price?
- The utility company has a power plant in Carlsbad. It would be great if the utility company could manage solar repairs for city.
- The city declared a climate emergency three months ago. Let's act like it.
- It would be great to have an electric trolley (e.g., Charlotte, NC).
- There could be incentives for electric cars. Anyone who buys within city would get a rebate from the city.
- I tell people this is the best place in the world to retire because we have unlimited volunteer opportunities. Maybe we could use those resources better if they were better organized or advertised.

5-Year Strategic Plan Workshop Breakout Room Notes

- There's this piece of property on corner of Poinsettia and Avenida Encinas. I'd like it to be part of the trails. I can't get anyone to let me in to clean the trash up. It's a nice piece of property with trees. The people own it, and we should be able to use it.
- I'm very interested in environmental sustainability. I've learned a lot through the city. I think the city is doing a good job training. I like that they're offering rain barrels and classes. Some of the training could be done online or maybe through social media.
- Is the composting working like Encinitas? I have a composting bin from years ago, but the worms are all dried up.
- We do an induction hot plate program. Every third Saturday, will give an induction hot plate to use. It is on the city website.
- Oceanside has a beach erosion program where they'll be adding jetties. Carlsbad said they didn't want to, but they should reconsider it.
- Lagoons need to be dredged on a regular basis to stay healthy. We should be dredging the lagoons more often.
- We were the first city to require water pump water heaters. The ordinance expires in 2023, so it needs to be renewed.
- Carlsbad has a lot of businesses involved in new technology. Maybe they could be involved in making some of this tech more efficient (e.g. solar panels).
- How about retrofitting all municipal buildings with solar panels?
- Ordinances need deadlines, otherwise they have no teeth.
- I love the diversity of Carlsbad.
- One community member said she would not want to give up her gas stove and barbecue.
- All homes should have battery storage. The city should have battery storage, too.
- We shouldn't be relying on massive grids to rely electricity anymore. We should be thinking about mini grids. With the state of the country, I just think it's the way to go. With everyone getting on the internet, they (e.g., some kind of terrorist) could shut down the whole thing.
- About the new garbage rules – maybe the city can provide a special bin to homeowners for raw meat.

Five years from now, how will you know this has been successful?

- Learning how to count GHG emissions. We have to know how to measure. We don't really know how bad the emissions are.

What will be different?

- It will be easier to breathe, especially for people with breathing disorders.
- Making GHG emissions zero in five years. We have the money and resources to fix it.
- Asking for things like electric garbage trucks.
- All city vehicles are slowly going to electric. Replace all city vehicles and make them electric.

What will stay the same?

- I like that Carlsbad is a walkable community. Many cities around here are extremely hilly, and Carlsbad is not. People are always outside here.
- I'm blown away by all of the things the government is doing, like traffic. The planners did an amazing job here (e.g., wide streets).

Environmental sustainability / Climate Action Plan

What would you like us to consider as we are creating this plan?

- No more gas lines being built by developers in new communities or homes. I want this put into the CAP. I have just electrified my home. I have asthma and I need to be careful of gases in the air. It's an important thing for people that have breathing problems to not have gas leaks. Homes should be retrofitted (e.g., changing out water heaters and stoves). Nitrous oxide from methane gas is really terrible for you.
- Emissions from airport don't count in the CAP, but they should. We're in too far of a dire straits situation for that to continue. Airports and gas stations are exempt. There is methane gas coming off of the airport.
- How do we fix that? Should we have airplanes fly over the ocean?
- Put into the CAP: all government buildings have solar panels. Community solar for people who can't have panels on their homes.

What questions does this raise for you?

- What are we planning to do with the funds from Community Choice Energy?

What challenges would these kinds of changes face?

- Will the city have enough electricity to support the new electric vehicles, etc.?
- Will we have enough storage for the electricity we generate all summer long?
- Who will maintain solar panels if we retrofit municipal buildings? Maybe city staff can do it.

City Council 5-Year Strategic Plan Feb. 1, 2022, Workshop Notes

Breakout room name: Environmental sustainability (Group 2)

Number of participants total: 7

What would you like the City Council to consider when it comes to Environmental Sustainability?

Solar Storage

I would like the city to find out what neighborhoods have SDG&E wiring for solar storage capabilities and which do not. This is regarding the CPUC proposed decision regarding electricity rates and the push regarding solar to provide equity and to have solar customers go to storage batteries. Does the program funnel profit to utilities or go to underserved communities. Excellent idea to move to storage batteries. SDG&E indicated that the older part of La Costa neighborhood does not have sufficient availability to support solar storage. Each home would have to pay for wiring. This presents a financial burden to each household.

Natural Gas/methane – One resident not in favor of a ban, others in favor of building electrification and no gas hookups

We've been told that natural gas is a clean fossil fuel, but I'm seeing a trend to push natural gas aside in favor of electric and solar. This concerns me because the USA has a large natural gas reserve. If we outlaw natural gas in homes, we are more vulnerable to global issues.

When we say natural gas, it refers to methane. This would be an educational talking point.

Can you educate the community about solar heat pumps? Southern California is a good climate for a heat pump to reduce natural gas. Electric hot water heater. Carlsbad could consider efficiencies of scale for sustainable heating in developments. (Katie mentioned that there is a suite of requirements for new developments currently.)

Solar Outreach, Education and Promotion

Long time resident, moved into mother's home. Father was on planning commission and mentor to Mayor Matt. I understand Carlsbad has to grow. I have an electric car, and would like to put in solar panels. I would like Carlsbad to have a program for businesses/residents to encourage solar energy. It would be helpful to have an education program to help residents work with SDG&E, etc. The older residents in our community may need a little more help with this. Could the city create a program to bring solar to businesses and residents. Maybe there are a couple solar companies to work with and offer a rebate program of discount using the clout of the city to bring this type of energy to homes/cars/businesses.

There could be a bulk purchase option for solar like they have in Palo Alto.

What are some of the key issues or challenges the city should focus on?

Sustainability

Would like the city to consider transitioning to sustainable vehicles and buildings. The city has the capability of being a leader in a lot of areas and has started transitioning buildings, etc. to minimize greenhouse gas emissions.

Outreach Ideas to reach the community

Several residents would like to see more community outreach related to how residents can be sustainable. Both live and online combination would be fantastic. City Manager Update, email, direct mail. Older people may not view websites and social media as much.

Program idea: Try and buy electric cars, landscaping tools: It would be nice if the city hosted a program where you could see and interact with electric vehicles and/or electric blowers, etc. You could do this at festivals, fairs. We also like Zoom and online options.

Youth ambassador program idea for schools and students on sustainability topics could be effective to help educate the community. Recycling, dog waste, chemical waste, electric batteries and vehicles, etc. could be good topics.

Idea: Land responsibility initiative to educate young people in schools and make it socially responsible not to litter, etc. This could be through the parks department.

Alternative to HHW disposal program

Hazardous waste cabinet: In Palo Alto, they have a program where residents can bring extra paint, etc. and the city inspects and it and makes it available to the community.

Organics Waste Recycling

More outreach about new organic waste recycling.

Open space

Preserving open space, particularly Ponto. If something becomes available, we should do a good faith effort if something becomes available, to be able to respond quickly. Is there a way to do preemptive support to see if we can purchase more expensive land so we don't lose out on it?

We should be proactive in acquiring open land. Ponto is a good example of where the city should do this.

Clean Air

Would like to see clean air programs. I live in La Costa, and we can smell the smoke from restaurants that hangs in the air. In the Bay Area, they have "Spare the air" days where folks can schedule when to take public transportation, non-polluting activities.

Water

As the city moves forward with developments, consider water reclamation when building.

Composting program

Excellent example of the city pushing out information to residents and getting people involved. This is a great program.

Plastic waste

We should do more to keep plastic out of our oceans. Reduce, reuse and recycle should be incorporated into everything the city is doing.

Litter, trash, dog waste in open space/parks/beaches

Visitors and crowds leave debris, trash and dog waste. Would like to see more being done about it.

Transportation choices

We should continue giving people options other than cars. We can build on these programs: Shuttles to downtown, bicycle support/bike racks, safe bike lanes and safe routes to schools.

Carlsbad advertises money to bring tourists to the area. Let's get people to come to the city on the bus. Let's engage people to learn how wonderful it is to get around on public transit.

Energy audits is a good program.

Five years from now, how will you know this has been successful?

It would look like less waste, trash, dog waste, pesticides and chemicals making their way into the water.

Emissions and exhaust

I would like to see Carlsbad phase out two stroke engines for blowers, mowers, landscaping tools. In 5 years, it would be great for this to be phased out.

This is also an equity issue where making electric blowers, tools are accessible to the community at everyone's price point. A rebate program or subsidy would be good to help people transition.

Environmental sustainability / Climate Action Plan

What would you like us to consider as we are creating this plan?

Transportation choices: We should continue giving people options other than cars. We can build on these programs: Shuttles to downtown, bicycle support/bike racks, safe bike lanes and safe routes to schools. Trolleys would be helpful to get people around.

5-Year Strategic Plan Workshop Breakout Room Notes

I like that we don't have rideshare vehicles littering our streets (scooters, bicycles, etc.) These items have become litter/trash in the communities. The idea is good, the execution is horrid. I like that Carlsbad's ordinance prevents this.

Tree canopy cover and planting trees in the right location to shade buildings, paths, should be included in the Climate Action Plan. We should make sure the trees are appropriate to our climate and not pollen heavy. We did not like a previous city program where a tree was put in resident's yards, but residents had no control over the type of tree.

City Council 5-Year Strategic Plan Feb. 1, 2022, Workshop Notes

Breakout room name: Natural Environment (Group 1)
Number of participants total: 11 (not including City staff)

What would you like the City Council to consider when it comes to the natural environment?

- The oceans and lagoons are precious resources
- Access to the ocean brings in tourism and money – hotels, restaurants, etc. The visitors to the city keep our economy going
- Lagoons are important for oceanic health
- Concern about dogs in parks
 - Talked to surfers who mention that after rainstorms, the ocean has unhealthy levels of dog runoff
 - Some people don't follow rules about dogs on lower beach – dogs leave droppings
 - CA is encouraging birds to build nests along the coast – if they see dogs, they might be discouraged to nest in the area
 - If something could be done about dogs, that would be great – asking for a “creative solution”
 - Off leash dogs can be hazardous
 - Consider creating sections for dogs in parks
- Concern about protecting natural environment and live side by side with natural environment
- Preserves and connections between preserves are important
- 60-acre city land could be used to expand native habitat along the coast w/hiking and biking trails
- How is Carlsbad committing to the 30x30 initiative? – 30% of land being saved by 2030
 - As the city is developing, how are we preserving land?
- Concerns about state mandates and how the City is responding to population growth
- Protecting breeding grounds for birds and other native species
- 1980s Carlsbad commitment to open space has gotten lost over time. Adopting conservation protocols and wants our City to step up as leaders in the region for environmental protection.
- Plan how to preserve and protect lagoons and wetlands as a priceless resources
- Strategies for sea level rise and protecting wetlands
- Protect land and quality of life for future generations
- Consider purchasing Ponto – can the City forward fund or forward approve these expenditures? Give it serious consideration based on community input and price.
- Continue to focus on natural environment and open spaces – leave habitat natural and don't develop with landscaped parks.

- Focus on historical and interpretive signage – information about the history, Native American residents, and environmental education about the flora and fauna of the region
- Enforcement in parks – keeping bikes off foot trails and natural habitats
- Raise public awareness of natural habitat and environmental impact. Volunteers in parks dept can do a nature walk in Calavera or nature talk at low tide at tidepools – engage the community in caring about our environment
- Parking along the beach – add QR codes to parking meters so visitors/residents can view open spaces. Make the most of technology
- Sandy beaches – public education and advocacy

What are some of the key issues or challenges the city should focus on?

- Manage recreation in wildlife habitats – striking a balance between recreation and preservation
- How sea level rise and climate change impact our natural resources
- Degradation of Calavera Highlands Ecological Preserve due to recreation in the area
- Advocacy and leadership in the region to promote preservation
- Provide education for new and prospective residents about the natural habitat in the region, not just the beach
- Funding commitment – shortfall in regional funding sources. Recognizing the need of securing funding on many levels.
- Acquiring land when it's available and have the secured funding to do so
- Rely on NGOs and volunteers to assist with supporting the City mission

What will be different?

- Amount of natural open space will increase
- City funding allocated to connect open spaces and acquire natural habitat
- Population of sensitive species will increase
- All children able to interact with nature in a meaningful way, esp. areas with multifamily housing and apartments (require developers to include parks)

What will stay the same?

- No loss of endangered plants and species – ex: threadleaf rhodea

City Council 5-Year Strategic Plan Feb. 1, 2022, Workshop Notes

Breakout room name: Natural Environment (Group 2)
Number of participants total: 4

What would you like the City Council to consider when it comes to the natural environment?

- When the city makes decisions, I would like more visibility of what the decisions are and more communication as things progress. E.g. decisions about Veterans Park, when it will be done, how it will open up? Other examples:
 - The bridge being built at Cannon and El Camino. We have no idea what's being built there and why.
 - Retail near Robertson's Ranch. What is going on with that? Nothing is happening and it would be nice to have that will all of those houses nearby.
 - Sportspark plans near Robertson's ranch (near Fire Station 3). What is the status and when is it slated to be done?
 - More visibility might look like.... communication about these things via email, open city council meetings, a Carlsbad newspaper.
- I think the parks are maintained really well, I love that we have the opportunity to garden and I like the natural spaces that have the opportunity for habitat. I also love the classes that the city offers. I would like to see the city encourage planting of native plants. As we are developing new homes, retail, etc. we should encourage planting native plants. By planting more native plants in our yards and in the community, we can provide habitats to different animals that we are displacing with development.
- I like the idea of natural environments and connecting natural habitats/corridors.
- We have a lot of trails, but let's not think that we have done all that we can do with trails in the city.
- It would be nice to have a policy that neighborhoods, developments and private areas have to follow related to trees – planting and taking down trees, e.g. plant 2 for every one removed.
- I would like see a concerted effort to see more areas with trails. Whenever there is a new development, include plans to connect trails through those new communities.
- Keep the lagoons free of all of the unnatural plants. I have noticed a lot of reeds growing, especially in the Buena Vista lagoon that are not natural and blocking the water flow. The lagoons seem to have less and less water all the time. We need to save the lagoons because they make Carlsbad special.
- When I first started living in Carlsbad, there was a notion that development would be focused on east of El Camino Real. But I am noticing lots of development in the Village now. We need more housing and can't close the door to development but how can we do so in a way that is kind to our community? Ideas include building more multi-family homes and not single-family homes, taking down buildings we already have and replacing rather than encroaching into natural places. If they made new development

more cohesive (e.g. more city control over the architecture) then maybe we would like the development a bit more.

- I am here because I am interested in what's going on in the city. There is so much change – buildings being torn down, lots of housing, condos, apartments and townhouses going up.
- I am wondering what will happen when the power plant comes down, what will that look like, what will go in its place?
- I am worried about what parking will be like in Carlsbad with multi family structures being built. It is not bad now, but worried about that this will change with more development.

What are some of the key issues or challenges the city should focus on?

- Setting aside/finding money/funding for these efforts (trails, open space, lagoon preservation).
- Education – educate people about natural environment, native plants – if we could educate people about native plants and that there are attractive options, this might help overcome some people's reluctance to planting native.
- City's "plant palette" – share this out more. I just discovered this and think it would be good for others to learn about what plantings are endorsed and recommended by the city.
- I don't know how they would go about removing the unnatural reeds in the lagoon. It is impeding the water flow like dams. Want to preserve the lagoons and prevent people from being able to build on land surrounding lagoons as they become smaller and smaller.
- It is challenging for residents to know who has authority over different things. How can we be a part of the multi levels of government with protecting the lagoons? Can we have help knowing who to contact – state, federal and other to share our input on protecting the lagoons? How we can be more effective advocates?

Five years from now, how will you know this has been successful?

What will be different?

- More trails and more parks. Continuity of trails throughout the city. Every kind of trails, variety – no specific preference for trail type. It would be nice to have a trail that goes around Agua Hedionda Lagoon.
- Native plantings in more places.

What will stay the same?

- Open space that we have will remain open. Preserve what we have.

5-Year Strategic Plan Workshop Breakout Room Notes

- Lots of open space remaining – not every spot has houses built on it. We have all these canyons and open space, I hope that those will stay open.
- My perfect vision is to keep it as natural as possible, stop over development, stop paving and building over open space.

City Council 5-Year Strategic Plan Feb. 1, 2022, Workshop Notes

Breakout room name: Carlsbad's coastline (Group 1)
Number of participants total: ~25

What would you like the City Council to consider when it comes to Carlsbad's coastline?

- Protection of the bluffs and what we have left. The beach is narrow, low tide gives us beach, but if we need to shore that up, hope the coast can be protected from boulders, or like Terramar to protect the erosion.
- Erosion - protect it. Keep it as natural as possible.
- Don't want to pave paradise and put up a parking lot
- Don't want to see a big parking lot
- Erosion is a threat to coastline
- Concern – if merging, overlook this area, two to four lanes? Big concern because we already have a lot of traffic noise. Resident of Solamar.
- Traffic noise is a concern
- Open space would be similar to Terramar Bluffs - warm water bluffs
- Minimal concrete
- What has the city committed to for the grant? What do we need to do take advantage of that money? Tied to commitments?
- No parking lot
- No development
- Concern - preserve the natural beauty – includes visuals and what we hear.
- Live in Solamar- walk along oceanfront and no sidewalk. Close to southbound traffic lanes.
- All traffic disturbs enjoyment of walkway
- Reduce traffic
- Could have 4 lanes, thinks of Leucadia Boulevard. Naturally encourages people to slow traffic with curbs and turns in the road.
- Access – community access. Many access points from Cannon to Campland, if you have 4 solid lanes of traffic that will prevent people from enjoying coastline.
- Nice access points
- Near Kelly Elementary – what I love is the beauty. Can't stop at the beach but enjoy it regularly by driving past it. No obstructions like in Encinitas with all the buildings along the coastline.
- No buildings, no development, no restaurant to obstruct the view.
- Already have the Village – don't have need to develop another area
- Make it a park, with benches like La Jolla with pavilion picnic areas along the cliffs
- Smooth paths for rollerblading and biking

5-Year Strategic Plan Workshop Breakout Room Notes

- Keep it a park and no buildings obstructing the view
- This is why I love Carlsbad - these meetings. Thanks for putting this on.
- Never go down to two lanes. Slow down traffic but going down from four to two lanes, we'll learn a hard way.
- Not much traffic now, but once things pick up again, rude awakening for 101 if it goes down to two lanes.
- Before the I-5 was built, the 101 was so congested.
- Widening the I-5 freeway, but going down one lane on Carlsbad Boulevard will bottleneck on a Friday or Saturday.
- Keep it beautiful, slow it down, but don't go down to two lanes
- Concern – live at Poinsettia, is the development. We love coastlines. This is the beauty-access to beaches for free.
- Active physically – run through the coastline and want to still have the access.
- Problematic areas- cycling, running, cars. Would love to see we represent our city values to provide safety for all who enjoy in whatever way we travel.
- Median through - crossing safely from one side to another
- Main importance – no over development. No more restaurants or hotels to block that.
- More green space and access, less parking spaces
- Keep it an open and natural space so we can all enjoy what Carlsbad offers
- Other north cities don't offer this. Del Mar, La Jolla- all buildings.
- Embrace open natural beauty for all residents in the city
- Concern with the bluffs, not much beach. What happens with erosion then whole park thing is gone.
- It'll be more like walkway, not like a park.
- Walkways and patches of grass along the walkway – spent so much money and then it's gone from erosion.
- Not happy with going down to two lanes on 101 – nightmare.
- Not have any shopping centers. No hotel, Starbucks, buildings to block view
- Great to drive on coast highway to see ocean. Get out to walk.
- Don't want to get out around buildings
- Taking away beauty of Carlsbad if you have to go around buildings
- One lane on each side not good either – bottleneck.
- Parking lot creates exhaust for people there
- We're a destination. Between the Village and channelers, the Hilton, Cape Rey and 60 acre piece, there's no commerce. No interest to Vigilucci's. Dated. Have to go all the way down to Chandler's to go to a restaurant. Could be cool to get a couple of restaurants and more revenue options.
- More things to do for us locals
- We're known for R&R- restaurants and dining cool to give thought or opportunity
- Oceanside to San Diego coastline – so little coastal drive. We're the fortunate benefactors to still have that. That's what separates us from Santa Monicas, Del Reys of the world.

5-Year Strategic Plan Workshop Breakout Room Notes

- No development, no linear park, we don't need it.
- Enough time hard to get cars through that strip of traffic
- Need to manage traffic on that strip and leave it alone
- Shouldn't be developing that property – that's it.
- Don't want to see any shops along coastline – it's such a unique part of Carlsbad. go inland
- Our natural beauty of coast is irreplaceable
- Not for moving highway
- Look at Ponto Park instead of linear park
- Should stay the way it is
- Concern – the beach. The sand that has evaporated. Is that part of plan to revive beach along this southern stretch?
- Concern – bike suicide lanes. Any plans should have bike safety considered to make lanes not a hazard to the bikers, let alone drivers.
- Won't ride a bike along this street not, it's suicide.
- Solamar- let's keep what we have with open views of ocean and bluffs.
- Fix bluffs and access to the beach – steps down to the beach whether it's at Solamar drive or paths that have been created.
- Can't believe were talking about moving 101 to the left.
- Save our money, because if climate change is real, have to save that money. Rename it the 101. If you drive down 101, see turnarounds. Epic. Old school epic- walk down to the beach and hang out. Can't do this anywhere else, been here since the 80s. Park at Ponto along the sand.
- How to make that U-Turn doable at La Costa. Fix the light.
- Destroying view of 101, cannot get that elsewhere. Greatest thing to do with daughter who can't get to the beach, is parking and seeing view of ocean.
- If too loud, reduce lanes in some areas.
- Don't waste money to put restaurant and buildings up after moving lanes.
- Historic 101. Don't need to knock down.
- If concerned about climate change, move asphalt – whole beach to use
- Don't understand need to move road.
- Erosion
- Have to help save what we have left.
- There's this town of Cambria – wooden deck that's pretty. Raise the platforms so people don't climb down the cliffs. Pretty ways to give walking areas. Bridge over traveled waters.
- Bridge if there's erosion instead of moving it.
- Considering giving space to State Parks? For more camping areas and recreation. Day use lot? Enable access across.
- Any estimates to protect the bluffs from further erosion?
- Wouldn't money factor into what you can and cannot do?

What are some of the key issues or challenges the city should focus on?

- Addition to making this a park space, linear park space, make sure we're being careful. Not too much access for additional homeless in this area and cause safety concerns.
- In other towns where you get close access to the beach, there's a park specifically there, it's harder to manage homelessness there.
- As things can and may get worse in years to come, make sure we are prepared to not make it more challenging. Will attract more homeless with a park.
 - Mission beach, Venice, Santa Monica – concerns for homeless at beaches.

Five years from now, how will you know this has been successful?

What will be different?

- Safety for pedestrians and bikers

Carlsbad's Coastline

What do you enjoy most about the coast today?

- Open space.
- Don't overbuild
- Nature
- Don't want to see over development
- Make it even better - not reducing traffic lanes
- Focus on Ponto Park – not shoving linear park when it's there. We know what we want.
- Preserved – any expenditure is through government grant? Not coming from taxpayers.
- Paid for by federal government
- Radio control airspace flyer- fly in dead center – Dave's Beach – little beach – fly radio controlled planes that are gliders, no noise – peaceful – entertaining
 - That has a long history in Carlsbad since 1940s
 - Hate to see that go away like other flying sites that have gone away
- Stand out as close as possible along coast to fly planes
- Ok with improving Carlsbad Boulevard, but this site maintained by a park, or a sponsored glider park. Strip of this park radio control activity. Glider only (no powered with sound)
- Retail down below with condos are a NO.
- Love to see changes but want to keep it Carlsbad.
- Keep 101 as it is. Want Ponto Park. Needs to be a real 6-8-10 acre park,
- Sit down on the grass, picnic blanket and don't have to be right by the cars whizzing by
- Southwest Carlsbad deserves a park. Prefer quiet, peaceful.
- Don't want hotels, restaurants.
- Up 101 – there's the ocean. Felt like driving by, actually going to the beach. Don't cover it up or make it harder to get to.

5-Year Strategic Plan Workshop Breakout Room Notes

- No actual access to the beach from the car, from turnaround to Ponto. Great to have a lot to park, or easy way to get family down to the beach like a walk, so you can get down to campground beaches. Like San Elijo campgrounds and beaches.
- What I enjoy most – biking. Trips from Orange County to San Diego – first time done ride on bike and when I got to Carlsbad and Terramar, like wow, this is beauty. Favorite part of the entire road.
- I drive 101 as much as I can to avoid the 1-5 or El Camino. Make it a point to drive the coast to see the ocean without getting out of the car, not always get out or bike.
- Live by the coast – drive by.
- Drive up and down the 101 – my wife and I did that almost every day during COVID. It was an outlet that was priceless. That’s the key - maintain that visibility of the beach and ocean.
- Improve the access to the beach. Make the beach a beach. It’s a challenge, but part of the cost to reinvigorate the beach to enjoy it once we get down there.
- Radio controlled gliders present at that location
- I like the highway how it is – two lanes in each direction. The city should concentrate on reinforcing the cliffs to make sure erosion stops, keep natural beauty. There is nothing else like it.
- That drive is so beautiful- even for people, I can do nothing but drive. Love that drive. Nice to be able to do that and see coastline. Don’t change.
- Nothing – whole idea of pristine view.
- No development – no services. Leave it as is.
- Open space.
- Keep the Village the Village. Don’t develop.
- If you’re going to develop the coast, make it nice. Not four-story buildings – hideous.
- Open space – nothing to distract.

City Council 5-Year Strategic Plan Feb. 1, 2022, Workshop Notes

Breakout room name: Carlsbad Coastline (Group 2)
Number of participants total: ~25

What would you like the City Council to consider when it comes to the Carlsbad's Coastline?

- This section of the city's coastline provides the most opportunity to do something very special.
- The city has been studying this area for too long, need more beach parking, more beach access, an Oceanview restaurant and coffee shops, better separated bike trails, more facilities along the beach like restrooms
- Preserve environmentally sensitive habitat areas along wetlands, lagoons, etc.
- Love the coast and enjoy walking there
- Need dog friendly walking paths and dog friendly beaches
- The existing coastline is gorgeous but is in need of updating and better facilities for recreational users
- Sidewalks need fixing by Solara and fences are not attractive
- Would prefer to maintain natural vegetation as much as possible, balance with whatever the proposed development may be.
- Excited about the opportunity for commerce – besides the Village there are no other areas with waterfront dining, and shopping.
- Existing restaurants are dated so it would be very refreshing to have new fine dining restaurants here.
- Need to preserve open space, provide parks with ocean vistas/views
- Preserving the open space would create a unique destination as the majority of the SoCal coastline is completely developed.
- Loves the idea of bike lanes, used to ride a lot but doesn't feel comfortable biking near high speed roadways like Carlsbad Blvd. Wants separated bike lanes or bike trails.
- Need a dog friendly beach
- Open stretch of coastline is a unique resource and needs to be preserved. If developed it would ruin the future of the coastline and the most beautiful location in the city.
- The coastline as it is a jewel. Loves the sense of tranquility that the current open spaces provides. It's a delicate coastline. If we are truly concerned about sea level rise why would we want to develop it?
- Agrees that this stretch of coastline needs to be preserved
- Coming from Huntington Beach which is very overdeveloped and afraid South Carlsbad Blvd will become developed.
- Would prefer any development to be placed on the east side of Carlsbad Blvd to maintain an unobstructed view of the coastline.

5-Year Strategic Plan Workshop Breakout Room Notes

- E-bike user that doesn't feel safe biking on Carlsbad Blvd. Recommends a bike trail that they can enjoy and feel safe riding at lower speeds.
- Would like the council to consider the impacts of sea level rise before making any plans
- Recommends we look at the results of the adaptation study by Scripps. Should look at the 2050 Horizon year for sea level rise estimates. Wants full disclosure of the cost and potential impacts due to sea level rise.
- Concerned with additional traffic congestion and vehicle emissions which may be created by new development and congestion from bringing Carlsbad Blvd. down to a single lane
- Lived here 30 years. Hilton to Island Way is the jewel in the crown of the coastline. The water is breathtaking. Please do not put any development here, must preserve the open space the way it is. It's the only open coastline left in Carlsbad.
- Love's to hear everyone's excitement about open space. Agree that open space must be maintained.
- Southwest Carlsbad is the jewel of the city. Everything should be done to preserve this space.
- Concerned about development being proposed here such as the Ponto hotel. This will impact coastal access, views, and bring more traffic.
- Want a linear park along the coastline and it's vital to preserve the open space.
- Agreed that the open space must be maintained.
- Consider sea level rise in any proposal
- If new development is proposed, this will impact traffic significantly.
- Agreement that open space should be maintained. Leave the coastline alone. Our coastline is a precious resource that should be maintained but it should not be developed.
- Disappointed with the development going on in the Village, does not want this level of density at S. Carlsbad Blvd.
- Does not want Carlsbad to become a Huntington Beach which is overdeveloped and congested.
- Surprised that the survey includes an option for development of new businesses or hotels at all. Why are these uses even needed? The open space should be maintained and not developed.
- Want a place to ride a bicycle that is safe, to take in nature and recuperate and enjoy the open spaces along the coastline.

What are some of the key issues or challenges the city should focus on?

- Does the land include the campsite? A: No the project area only includes the city right-of-way or city owned parcels, area west of the fence at the campgrounds.
- Issues are that the area needs to be left open and sidewalks/walking areas need to be repaired and maintained better
- Development is an issue. There are plenty of other areas in the city where people can go to find good businesses, i.e. Village, inland areas, etc... The coastline should be preserved and kept natural for recreational purposes only.
- In agreement with everything everyone is saying about preservation

5-Year Strategic Plan Workshop Breakout Room Notes

- Hwy 101 acts as a parallel / alternative route to I-5. Concerned with narrowing Carlsbad Blvd. to single lane each direction when I-5 is congested. It's a beautiful scenic drive.
- Parking is an issue. Parking spillover into residential neighborhoods along the coast is a concern.
- Biggest issue is adhering to the general plan, maintaining the right balance of open space is key
- Need safer bike and walking trails
- Need better connections to the Lagoon trails and surrounding recreational uses
- Keeping the open space is necessary
- Better bicycle and pedestrian access may address the parking problem
- Lack of adequate facilities such as bathrooms, showers, etc.
- Want it to be a linear park, travel way for people walking, biking, etc.
- Interested in the area being left as open space. No shopping, businesses, small concession stand for food.
- Parking should be on the furthest east side, this would preserve views
- Not adequate beach access for surfers, swimmers, beach goers. Need ADA compliant ramps, stairs to the beach.
- Unanimous- no businesses along the coastline, preserve the open space. Sufficient amount in the Village and other areas
- Need more seating, eating/picnic areas, space for recreation.
- Development would threaten this valuable and rare resource.
- Want dogs on the beach and trails. Currently no good areas for dogs to enjoy the coastline in Carlsbad.
- Dogs are less impactful than humans in terms of trash being left on the beach, traffic, etc..
- Homeless population may impact the beach, don't have a solution but homeless should be addressed as part of any proposal for the coastline area.
- Seems like development is approved too quickly. Aesthetics should be considered more when approving structures along the coastline.
- Concerned that projects are being approved that don't actually reflect the renderings that are reviewed at the Planning Commission / City Council
- Believes the residents should be considered more than business interest
- Maybe its ok to have a little less tax income and have a better quality of life
- Changing Carlsbad Blvd to one lane each way would be a disaster. I-5 is a parallel route that when congested spills over to Carlsbad Blvd.
- While open space is important. Need something to fund (tax income) the recreational / park amenities that everyone wants with things such as new land uses.
- Need designated sources for providing the funding for maintenance
- Surf culture needs to be considered and it needs to be easily accessible beaches for surf access
- Timeshares provide a tremendous amount of tax don't need any new development for more tax revenues
- Very much against having more the Village like development along the coastline
- Bike lanes and walking conditions are currently unsafe
- Want some type of educational and recreational component

5-Year Strategic Plan Workshop Breakout Room Notes

- Very sensitive to runners, strollers being in the bike lane, need separate space for people biking and walking.
- Caution us to not replicate the separated bike facilities in Cardiff where there are too many conflicts with bikes and people walking along the coastline
- Need a route specifically for e-bikes. Need to consider how to safely accommodate different users including pedestrians walking, joggers, manual bikes, and higher speed e-bikes... where do they all go? All users need to be considered in any plans.

Five years from now, how will you know this has been successful?

What will be different?

- We will have much better access for people walking, biking, e-bikes, surfing, and people just enjoying the beach.
- More people using the beach, on bikes, walking, and surfing in the area.

What will stay the same?

- Maintain the open space, views, clean beach and natural resources
- Open space is such a unique part of the coastline and it must be maintained

City Council 5-Year Strategic Plan Feb. 1, 2022, Workshop Notes

Breakout room name: Keeping Our Community Safe (Group 1)
Number of participants total: 12

What would you like the City Council to consider when it comes to keeping our community safe?

- Fire and police do a great job, resident for 30 yrs
- More traffic concern and parking
- Traffic; need to complete Cannon and College missing links both for safety standpoint
- Great employer in Carlsbad but people have to go home and have to drive all over the place
- Have to complete traffic flow
- Downtown 1pm lunch parking; parking has gotten to the point where the city needs to come up with a parking plan to increase parking structures downtown
- The more we develop downtown the more people will leave their cars downtown
- Beach parking could never get a spot but paid parking at Tamarac regulates the parking
- Homelessness as far as council is concerned problem isn't addressed; homeless that don't want help causing problems in village and wants council to address that problem
- Gentleman walking down state street screaming at the top of his lungs talking to himself very frightening
- Cops CPD and firefighters are incredible
- CPD ensuring public safety is great hats off to great job that you guys do
- Thank you for the ebike safety presentation and materials that you guys have been putting out
- Thank you for educating parents about the dangers of ebikes
- We are experiencing resurfacing in different areas at drop off times for schools and creates huge traffic congestion magnolia, valley, and Carlsbad high; if city can communicate with contractors on when appropriate time is to do the work
- Mental health and homeless issues – example of Be Well OC facility to help folks; overwhelmingly homelessness has become a key word but forgetting they're individuals that need to be met where they are in their struggle and wondering what the city is going to do to help homeless population and related crime
- Thank you for participating and leading this feedback and outreach for the community you guys are doing an excellent job
- Ebikes grown exponentially in city and with that growth has come a lot of traffic and minors trying to navigate the roads and creating a traffic issues and personal safety issue not sure they have the education they would need to interact with an automobile
- Come up with a plan with how you're going to educate, register, enforce laws for minors operating ebikes in city

5-Year Strategic Plan Workshop Breakout Room Notes

- Has to be accountability at the parent level, if that's financial or otherwise, because can't leave it to the kids to be responsible; had two near missed where the child didn't know how close they came to being significantly harmed
- I've seen children collide with cars and then keep going, not stopping and not acknowledging that that was an accident; need education that there's a penal code
- Or even confiscate the bike and bring the kid home in a cruiser; I think there has to be more accountability; what we're doing as a community doesn't seem to be working
- New resident, coming for a few years; the amount of homelessness is incredibly more and noticed other towns around here don't have as much homelessness; scary at night walking down the street at night or during the day; people don't have the same sense of control as others
- The sidewalks are horribly dirty to the extent have to look down to see where you're walking
- Having clean streets helps reduce the amount of homelessness because if you're dirty then it's fine to be dirty
- Lighting at night can help reduce homeless
- In Manhattan, a police officer walking downtown at all times
- People passed out under benches; no officers in sight; people hesitate to call police cause just don't know that person's situation
- Clean up the town
- As far as parking, in the Village Fair it's really hard to get parking; has changed a lot in last three years
- Above ground parking structure would change the character so much
- Shuttles with parking farther away or concierge parking or underground parking so it doesn't ruin the village architecture
- Against a parking structure; free shuttles from outside area
- Friend with a guy that sleeps in the bushes and at night there's no police presence; we need the homeless team
- Moved here from Santa Cruz and they had a parking structure that you couldn't even walk into because it was so bad and inhabited by so many homeless
- Sometime last year city funded officers on bikes to patrol the Village and I think we saw one bike officer within a few weeks after that was funded and haven't seen any officers on foot or bikes since then; would like to know where the police dept is on that
- City Council support legislation on definition of danger to oneself or to the public that allows law enforcement to remove someone that is not that high of a definition
- Cities like Monterey; parking structures can be done tastefully like a two story at the train station or behind the buildings in the village
- We need a legitimate police substation in the Village and also a fire station on the west side of I-5
- I see Carlsbad trucks and cars all the time and if they see something they should say something; people in bushes on the rail trail doing something inappropriate I won't say what; I got to the end of the trail where a public works employee was and asked him to check on it and said he wouldn't do it and that's not his job; report when they see an incident or a homeless person or someone in trouble

5-Year Strategic Plan Workshop Breakout Room Notes

- There are areas in the Village we know where the encampments are and those areas need to be addressed maybe three or four times a day; I don't think citizens should be the ones calling
- We do have a magnet program the church that feeds the homeless program; is there someone from the homeless team at every feeding? I never see anyone from HOT there
- I feel for you Christie because there are items in place like Prop 47 that prevent you from doing your job; I think some of this is the frustrations we're feeling in the Village area is a direct result of tying hands of law enforcement
- I think it is just terrible that PD placed in that terrible position and I support you 100% and I hope there are recruits that wants to sign up to help with homelessness in Carlsbad like what OC has done
- There's also going to be an issue with parking; subterranean parking is the way to go
- I appreciate all the work you're doing after hours to listen to the people of Carlsbad; we appreciate you and what you do
- Prop 47 detrimental to public safety; 100% on board with getting rid of that
- Homeless people do not stay in one city; traffic between where they can get services so my suggestion is that we continue to grow the regional approach to homelessness; severely mentally ill, really work on that piece for more longer term care; I think we have to, as a community, work with other like communities who are experiencing the same thing and go to our legislators that we want the mentally ill off our streets for longer than 72 hours

What are some of the key issues or challenges the city should focus on?

- We have a problem with our kids about vaping; if I go down with my wife and I see people vaping I want to hold my breath; it is dangerous to people
- There is such a thing a second hand smoke; laws regarding smoking in public areas; need to protect public from second hand vaping; protect from narcotics in the smoke
- I would hope the city addresses vaping in condensed areas like the Village
- Homeless travelers, transient population in the city; my wife and I swim every morning at 5:30 am; on Armada this past Thursday morning, we counted 4 motor homes and 12 automobiles sleeping overnight on Armada; on Saturday morning we counted 6 motorhomes and 17 cars occupied with people sleeping on the streets at 5:30 am
- The last attempt by the city to address this problem, people sleeping on streets would be given a hotel room and social workers would move them; if that's happening at all that's happening on a limited basis
- I know of at least six other places where people are sleeping in the streets in Carlsbad; whatever we are doing now is not effective
- Encinitas seems to be addressing this a little more practically; a safe parking lot established for specific hours; it is monitored by the police and it is a safe place for people to be with no place left to go
- People see Carlsbad is a place for free living; I would like to live on Armada Drive for free wouldn't you; vehicles parked there for weeks or months at a time completely undisturbed and will only get worse as word spreads that Carlsbad is the place to come for a free vacation and the worst that can happen to you is a free hotel room

- At least two cases I know where only in jail for one night and then released to the streets the next day
- Does oversized vehicles exclude people living in their cars? Cause that seems to be its own problem
- What is the time limit for parking on the street? Also for everyone to understand that a lot of this comes from Sacramento and I feel in my heart so desperately for you cause you can't do what you signed up to do; it's really about what the citizens initiatives have done and Sacramento so thank you Christie and your whole team and CPD for what you're doing to mitigate today
- Whether it's an RV, a car or a tent, we have to address the situation; we do not have the resources in north county to do what we need to do but we can get there

Five years from now, how will you know this has been successful?

What will be different?

- The population along our coastline and our beaches is going to increase drastically
- Observing population growth along the beaches; seeing 25,000 people on our beaches on an ordinary Sunday; that population is going to increase and we still have very limited facilities to deal with people management; where are they going to park and use the bathroom
- Not the level of sanitation facilities that we need; have no idea how we're going to go about managing that many people
- The beaches are eroding away
- Decrease substantially the criminal homeless element and those that are severely mentally ill and the veteran homeless optimistically
- State requirements on housing going to increase density in Carlsbad severely; all the issues with parking and traffic going to increase
- We do have a density issue in Carlsbad; when I look at the buses, there are two or three people on the busses; SANDAG has a completely different idea
- I am a mom and we need to be able to go to Costco and stock up
- We have this challenge or opportunity moving forward so this is a wonderful place to voice our opinions on how we want to see Carlsbad moving forward
- Grateful for planning commission
- Very concerned for what Sacramento is doing to our beautiful community; they have the power to effect negative or positive change for Carlsbad
- If we can lower the trains that is a safety issue as well; I support that; and for the noise reduction

City Council 5-Year Strategic Plan Feb. 1, 2022, Workshop Notes

Breakout room name: Keeping our Community Safe (Group 2)

Number of participants total: 5

What would you like the City Council to consider when it comes to Keeping our community safe?

- Community member lives in barrio and is concerned about Windsor Point, the one that is not for Veterans. Doesn't feel this location is a great place to house persons with mental illness. She would like to see the population change to senior low income living due to not having mental health and behavioral health staff on site 24/7. Beef up restrictions to include taking medication, etc., she understands that there maybe uneasiness as a person gets stabilized. Please consider the impact on neighboring residents. Mental health staffing should be on site 24/7. Curious as to what type of security will be provided? Concerned security can't make people take their meds and not commit crime.
- City Staff: Strict rules as possible for the residents. Security on site. Social work and Behavioral health are there M-F. Security will be on site to enforce the rules of the complex.
- Another community member was interested in overall safety, and wished there was a 3-digit number to text for non-emergencies. She was provided the non-emergency number and told that there is no wait and the same dispatchers that answer 911 would also answer the non-emergency calls.
- Community member often calls for police response to activity in the barrio and she doesn't want to be asked if the person is homeless. She doesn't think it's important and she is unable to tell at night.
- Called 4 times, and the officers never showed up. Was asked for specifics and PD offered follow-up on her calls, but she declined.
- The SPIDR survey (used by PD) miscommunicates timeframes for CFS delay causing the reporting party to believe that officers have extreme delay or won't be responding at all.
- Traffic is an issue in the barrio. Roosevelt, Madison (wants to stop signs), Harding isn't too bad because of the parks. Take away some of the red curbs for parking.
- Please upgrading crosswalks and red curbs to make them more visible. Zebra type crosswalks like the one at Jefferson/Madison.

5-Year Strategic Plan Workshop Breakout Room Notes

- Public servants do a great job (fire/police). Working really hard on the homeless population, but would like more enforcement, education for e-bikes. Children and not understanding the laws and the level of damage they can do to themselves if they are not obeying the laws.
- Can the city council do anything to make education mandatory for e-bike riders?
- Kids are oblivious when riding their e-bikes. Motorist have to be cautious as well. Separated bike lanes, with poles or bawlers, especially on PCH.
- Homeless shifting and moving into different locations. Increase in crime, but not attributing that to the homeless. Is concerned to walk around the village due to aggressive transients. No easy solutions, huge problem. Can't offer any reasonable solution, understands that it is an issue.

Other notes

- Windsor Point: There are concerns about security and mental health staffing not being 24/7. Can council consider more funding to keep directed staff onsite 24/7.
- Traffic safety in the barrio area: There is a lot of traffic on Roosevelt, Madison and Harding. Perhaps the city council can consider more stop signs, upgrading the crosswalks to make them bigger and more visible and upgrading the red curbs.
- E-bike safety: Concerned about children riding recklessly throughout the city. Can city council provide mandatory education and also think about sectioning bike lanes with poles or bawler?
- General homelessness: Brief overview was provided on what the Homeless Outreach Team does daily. Can the city council fund more housing for the homeless and also think about bringing in tiny homes.
- General increase in crime and what is contributing to this. We discussed the current laws and effects of the pandemic on housing in jails.

Questions

What does the Homeless Outreach Team do daily? (Brief overview provided).

- Staff provided information on housing and bed space. Windsor space 24 units for mentally ill homeless persons. How do we fund and where do we house them?

Are we aware of tiny homes like the ones they built in LA?

- 30 will be going in in the city of Chula Vista.

City Council 5-Year Strategic Plan Feb. 1, 2022, Workshop Notes

Breakout room name: Other Topics
Number of participants total: 1

What would you like the City Council to consider when it comes to other topics that are important to you that were not listed in one of the other breakout groups?

- Interested in economics of Carlsbad, supporting & reinvesting in a vibrant economic ecosystem.
- Small, medium and large businesses create an ecosystem of wealth that stays in Carlsbad.
- Investing in economic infrastructure that Carlsbad has.
- Identify how city promotes an environment of regulations that are easily navigated.
- Policies that create a climate to promote business creation.
- Bring businesses to Carlsbad and create economic infrastructure so Carlsbad is self-supporting.
- Promote the creation of small business ownership and the equity in the community it creates. Find ways to make sure wealth that is created is enjoyed by our residents. Investments in our community for our community.
- Identify ways to promote Carlsbad and attract quality investments and attention?
- Be sure to continue to promote accessibility and mobility services for those that choose to age in place in Carlsbad.

Appendix E – Additional Comments

Includes all additional comments that were received.

Rincon Band of Luiseño Indians

CULTURAL RESOURCES DEPARTMENT

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June 22, 2022

Sent via email: Katie.Hentrich@carlsbadca.gov

City of Carlsbad
Katie Hentrich
Climate Action Plan Administrator
1635 Faraday Ave.
Carlsbad, CA 92008

Re: Carlsbad Climate action Plan Update

Dear Ms. Hentrich:

This letter is written on behalf of the Rincon Band of Luiseño Indians (“Rincon Band” or “Tribe”), a federally recognized Indian Tribe and sovereign government. We have received your notification regarding the above-mentioned project and we request consultation to assess potential impacts to cultural resources. The identified location is within the Traditional Use Area (TUA) of the Luiseño people and within the Rincon Band’s specific Area of Historic Interest (AHI). As such, the Rincon Band is traditionally and culturally affiliated to the project area.

The Rincon Band is dedicated to managing environmental concerns within our reservation boundaries. As our Traditional Use Area (TUA) is mainly outside of our reservation boundaries, it is critical for the Rincon Band to be involved in the protection of our cultural, including cultural natural, resources within our TUA. From the publically available information, the Tribe understands that this is a policy-based document to reflect new greenhouse gas reduction strategies.

The Tribe has the following comments and concerns regarding the Climate Action Plan Update:

How are Tribal Cultural Resources that could be impacted by pollution/climate change being identified? It is critical to consider the exposure of our Tribe’s archeological sites and assets to climate impacts such as flooding to ensure their continued protection and preservation. The Band would like the City to consider climate effects and how cultural sites may be vulnerable based on their locations and characteristics. Tribal cultural resources on a low-lying area near water bodies, for example, may be at risk of flooding or sea level rise impacts, which may temporarily or permanently inundate sites, impede access, and corrode certain materials. More frequent and intense rainfall may inundate areas near rivers and streams that were previously outside flood risk zones.

Furthermore, traditional gathering places for traditional food sources, basket materials, and other natural resources are mostly outside our reservation boundaries. It is crucial, that impacts to such resources due to pollution and climate change are being assessed and that management plans are being developed, to ensure subsistence of and access to such resources.

Bo Mazzetti
Chairman

Tishmall Turner
Vice Chair

Laurie E. Gonzalez
Council Member

John Constantino
Council Member

Joseph Linton
Council Member

- How will the City create partnerships with local Tribes to identify culturally-relevant resources, educate about clean energy programs, ensure collaborative efforts for habitat management and reforestation?
- How will Tribal Traditional Knowledge be incorporated as a vital part of climate initiatives to assess cultural-use plants, foods, habitats, and animals?
- How will the City identify how pollution and climate changes will affect foods that play a critical role in the Tribe's community and their culture;
- How will the City establish reporting systems to distribute information regarding potential impacts to these resources to the Tribes? Habitat restoration and reforestation should be conducted in consultation with local Tribes.
- How will the City protect undeveloped areas to provide conditions for intact ecosystems?

We ask to be notified and involved in the entire environmental review process for the entirety of the project's duration. Please also include the Rincon Band on all distribution lists for environmental document reviews, consultations, circulation of public documents, and notices for public hearings and scheduled approvals. Also, we understand that the Climate Action Plan Update might not be the regulatory document for some of these concerns, and if there are other regulations and guidelines that these issues can be addressed with, we would like to learn how the Tribe can consult on such documents.

If you have additional questions or concerns, please do not hesitate to contact our office at your convenience at (760) 749 1092 ext. 323 or via electronic mail at cmadrigan@rincon-nsn.gov. Thank you for the opportunity to protect and preserve our cultural assets.

Sincerely,



Cheryl Madrigal
Tribal Historic Preservation Officer
Cultural Resources Manager