

## City of Carlsbad Community Arts Grants Funding Plan 2020

During the 2020 Community Arts Grants application review process, the Cultural Arts office invited five panelists to review and score applications in three categories. The panelists included representatives from various arts organizations and community members over a span of two days, November 13 and November 15, 2019. The sessions were facilitated by Cultural Arts office staff who provided resource and assistance as needed. The grant applications were comprised of three categories: Educational Institutions, Arts Projects, and Capacity Building. Each category on the rubric had a maximum point value of 10, with a total maximum of 30 points per application. The rubric included the criteria of quality of programs, community impact and management capability.

### Community Arts Grants Funding Results:

- Total Available Funding: **\$88,000**
- Total Applications: **27**
- Total Funded Projects: **23**
- Total 2020 Eligible Requests: **\$114,303**
- Total 2020 Funding: **\$88,000**
  - No funding reserved for Special Opportunities which will resume in 20/21 cycle
- CAG 2020 Funding Period: Jan. 1 – June 30, 2020

### EDUCATIONAL INSTITUTIONS & AFFILIATED GROUPS

- Funding limit of \$2,500 per application
- No limit to number of applications submitted by each school site; consideration given to multiple applications in one art form per school site if applicable
- **Total Educational Institutions Applications: 8**
- **Total Educational Institutions Eligible Requests: \$18,500**
- **Total Educational Institutions Awards: \$16,000**

#### Aviara Oaks Middle School Band Boosters

**AWARD: \$2,500**

Support for a percussion coach for additional instruction hours for over 250 student musicians who play 12 different musical instruments. *CAG 2019 Status: Project completed.*

#### Carlsbad High School Bands

**AWARD: \$2,500**

Support for additional auxiliary teaching artists/musical coaches for 118 student musicians and performers who play various musical instruments and perform in color guard. *CAG 2019 Status: Project completion date 12/1/19.*

#### Carlsbad High School Dance Team Boosters

**AWARD: \$2,000**

Support for the Spring Dance Showcase in April 2020 providing 120 Carlsbad High School dance students an opportunity to choreograph, rehearse and perform unique dances based on various dance disciplines. *New Applicant.*

#### Carlsbad High School Theatre Arts Department

**AWARD: \$2,500**

Support for “Amelie” musical production in April & May 2020 for 60 participants for an audience of over 700. *CAG 2019 Status: Project completed.*

### La Costa Meadows Elementary

**AWARD: \$1,250**

Support for mixed media wall relief project to be completed by 150 students for display at the school of over 800 students. *CAG 2019 Status: Project completed.*

### Sage Creek High School Dance Department

**AWARD: \$1,250**

Support for program being developed collaboratively between SDDT and SCHS faculty to encourage the inclusion of the arts in the school's STEM-focused curriculum. *CAG 2019 Status: Project completed.*

### Sage Creek High School Drama Department

**AWARD: \$2,500**

Support for professional artists to assist in four evening and matinee shows of "Matilda: The Musical" theatre production with two "sensory friendly" school day performances for elementary and junior high schools and students with special needs in CUSD. *CAG 2019 Status: Project completed.*

### Sage Creek High School Visual Department

**AWARD: \$1,500**

Support for a seven-day plein air painting workshop in and out of the classroom taught by a guest teaching artist culminating in a display at the Festival of the Arts, a community event celebrating the arts in Carlsbad. *CAG 2019 Status: Project completed.*

## ARTS ORGANIZATIONS

- Two categories for applying Arts Organizations:
  - Arts Projects – funding limit of \$7,500
  - Capacity Building – funding limit of \$5,000
- Arts Organizations may apply to Arts Projects and/or Capacity Building
- **Total Arts Organizations Applications: 18**
- **Total Arts Organizations Eligible Requests: \$95,803**
- **Total Arts Organizations Awards: \$72,000**

## ARTS PROJECTS

### Carlsbad Music Festival

**AWARD: \$5,000**

Support for a one day Eclectic Lawn Series concert event of 4 performances on April 19<sup>th</sup>, 2020 with four performances. *CAG 2019 Status: Project completed.*

### Charity Wings, Inc.

**AWARD: \$2,000**

Support for Gisele B STUDIOS to hold weekly workshops for 4-6 non-profit organizations over 26 weeks. *New Applicant.*

### Intrepid Shakespeare Company

**AWARD: \$7,500**

Support for Shakespeare performances for CUSD middle and high schools. *CAG 2019 Status: Project completed.*

### Mainly Mozart

**AWARD: \$5,330**

Support for production three classical chamber music performances at St. Elizabeth Seton Church in Carlsbad in Spring 2020. *CAG 2018 Status: Project completed.*

### NAMM Foundation (Museum of Making Music)

**AWARD: \$7,500**

Support for five performances of a concert series in 2020 at the Museum of Making Music. *CAG 2019 Status: Project completed.*

**New Village Arts****AWARD: \$7,500**

Support for production of three theatre productions: MURDER FOR TWO, THE ROOMMATE and INTO THE WOODS.  
CAG 2019 Status: Project completed.

**Patrons of the Arts (Carlsbad Community Theatre)****AWARD: \$7,500**

Support for production of "Seussical The Musical" in the summer of 2020 at the Carlsbad Cultural Arts Center/Carlsbad High School. CAG 2019 Status: Project completed.

**Playwrights Project****AWARD: \$1,300**

Support for a 12-hour Write On! afterschool playwriting program with 6<sup>th</sup>- 8<sup>th</sup> grade students at St. Patrick Catholic School. CAG 2019 Status: Project completed.

**San Diego Dance Theater****AWARD: \$3,920**

Support for one-hour Aging Creatively dance classes for seniors twice a week for over 40 weeks.  
CAG 2019 Status: Project end date 12/1/19.

**San Diego North Coast Singers (Sorelle)****AWARD: \$2,200**

Support for a women's chamber chorus at The Schulman Auditorium on March 1, 2020. *New Applicant.*

**PGK Project****AWARD: \$7,500**

Support for two dance workshops plus performances on the New Village Arts stage in February and May 2020.  
CAG 2019 Status: Project completed.

**North Coast Rep. Theatre****AWARD: \$2,000**

Support for performances of Shakespeare plays at various CUSD elementary schools.  
CAG 2018 Status: Project completed.

**Young Audiences of San Diego (Arts for Learning SD)****AWARD: \$2,750**

Support for jazz history lessons, workshops, and prep material for two CUSD middle schools.  
CAG 2019 Status: Project completed.

**CAPACITY BUILDING****Carlsbad Music Festival****AWARD: \$5,000**

Support for a development manager to help secure a matching gift from the Sahm Family Foundation.  
CAG 2019 Status: Project completed.

**New Village Arts****AWARD: \$5,000**

Support for Defy Digital Marketing to create an action plan that will elevate the visibility of New Village Arts and allow NVA to be eligible for Google AdWords marketing services.  
CAG 2019 Status: Project completed.