

This pdf document is being sent to [committee@carlsbadca.gov](mailto:committee@carlsbadca.gov)

To: Growth Management Citizens Committee

Subject: Cellular service/WiFi access

Cellular service/WiFi access is included at the bottom of page 5 of the Topics Outside of 11 Existing Performance Standards in the October 12, 2022 Agenda Packet

From: Jim Niswander, District 3 resident

**This document contains information that I will reference in my planned 3 minute presentation to the committee on Wednesday, October 12.**

A quality of life and growth management subject of concern for me is Cellular service and WiFi access. We live in a world today where mobile communications and internet access are critical to our lives. Can we take steps to assure a minimum level of Cellular service and WiFi access for residents of Carlsbad?

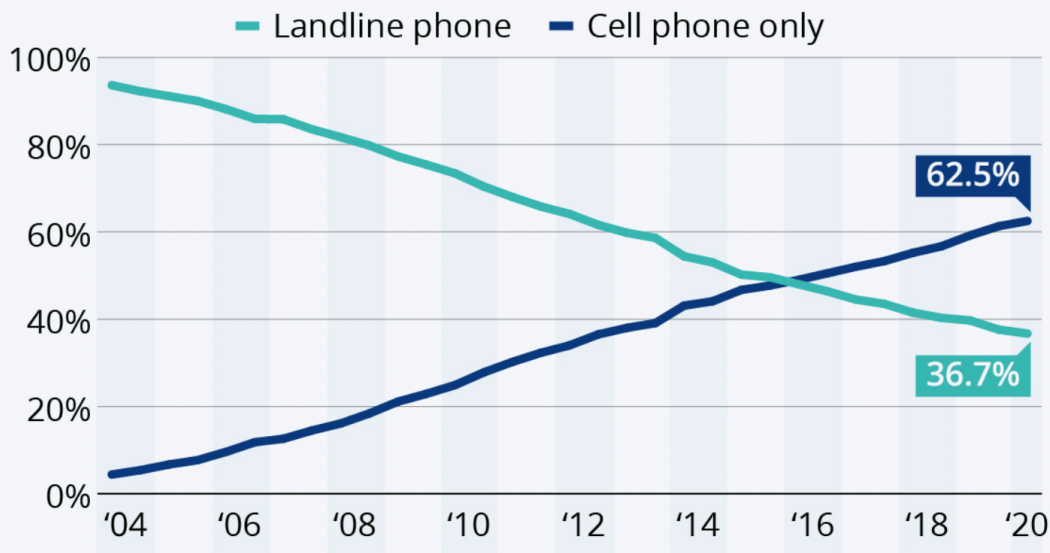
While there are many reasons that justify pursuing a minimum level of service for cellular and WiFi in Carlsbad, one major consideration is emergency communications.

## **Transition from Landlines to Cell Phones for Connections to Households**

Before cell phones, landlines were the connection to all our households. But just as the pay phones have disappeared, so are the number of landlines shrinking. In a survey of 19,956 households release in 2017, 50.8% of the households had only cell phones (no landlines). The chart below shows the shrinking number of household landlines and growing number of cell-phone-only households.

# Landline Phones Are a Dying Breed

% of U.S. adults living in households with/without a working landline telephone\*



\* based on the CDC's biannual National Health Interview Survey of 15,000+ U.S. households

Source: CDC



statista

Source for chart above:

<https://www.statista.com/chart/2072/landline-phones-in-the-united-states/>

In 2004, only about 45% of people in the United States between the ages of 12 and 17 owned cell phones. At that time, most had to rely on landline telephones. Just 4 years later, that percentage climbed to about 71%. That same year, 2008, about 77% of adults owned a mobile phone.<sup>[6]</sup> In the year 2013, 91% of adults in the United States owned a mobile phone. Almost 60% of those with a mobile had a smartphone.<sup>[7]</sup> A National Health Interview Survey of 19,956

households by the Centers for Disease Control and Prevention released May 4, 2017 showed 45.9 percent of U.S. households still had landlines, while 50.8 percent had only cell phones. Over 39 percent had both.<sup>[8]</sup>

Source for text above:

<https://en.wikipedia.org/wiki/Landline>

## Emergency Communications

A critical use of cellular and WiFi service is for emergency communications. The residents of Carlsbad deserve a minimum level of connectivity so we can receive reverse 911 calls and can access emergency information from applications. Below is a list of sources for emergency information and farther below are details of information and mobile applications recommended by these sources:

- City of Carlsbad
- San Diego County
- California Governor's Office of Emergency Services
- U. S. Government
- UC Berkeley
- San Diego Union-Tribune

### From City of Carlsbad

<https://www.carlsbadca.gov/departments/emergency-services>

Stay Informed link

Important phone numbers

Emergency 9-1-1

Electric or gas emergency 800-411-7343

Police (non-emergency) 760-931-2197

Fire Department (non-emergency) 442-339-2141

Information line 2-1-1

### Breaking News - Tweets from @carlsbadcagov

<https://www.carlsbadca.gov/city-hall/communication-engagement/breaking-news>

### Social Media Related to Emergencies

#### Twitter

@carlsbadcagov

@carlsbadpolice

#### Facebook

City of Carlsbad, California

City of Carlsbad Police Department

#### Instagram

City of Carlsbad (@carlsbadcagov)

City of Carlsbad Fire Department (@carlsbadfiredepartment)

City of Carlsbad Police Department (@carlsbadpolicedept)

#### YouTube

CityofCarlsbadCA

## **Pinterest**

City of Carlsbad Pinterest boards

## **From San Diego County**

(Source: <https://www.sdcountyemergency.com/> )

AlertSanDiego <https://www.readysandiego.org/alertsandiego/>

AlertSanDiego is for registering your cell phone number, VoIP phone number, and email address only. Listed and unlisted landline phone numbers are already included in the database and do not need to be registered.

The County of San Diego, in partnership with Blackboard Connect Inc., has instituted a regional notification system that will be able to send telephone notifications to residents and businesses within San Diego County impacted by, or in danger of being impacted by, an emergency or disaster. This system, called AlertSanDiego, will be used by emergency response personnel to notify those homes and businesses at risk with information on the event and/or actions (such as evacuation, shelter in place, gas leak, missing person, etc.) we are asking them to take.

SD Emergency application. Disaster Preparedness Starts With You! The SD Emergency Mobile application lets you plan for the unexpected in advance: How you will contact one another. How you will get back together. What you will do in different emergency situations. Important Tools at your fingertips! Create an Emergency Plan Checklists Supply Lists. Immediate Emergency Updates. Interactive Emergency Map. Shelter Locations ShakeReadySD (Beta) Earthquake Early Warning <https://emergencymap.sandiegocounty.gov/index.html>

## **From California Governor's Office of Emergency Services**

<https://www.caloes.ca.gov/> <http://calalerts.org/>

California Earthquake Early Warning

MyShake App: Free smartphone app that provides iPhone and Android users with audio and visual warnings [magnitude 4.5 or higher and Modified Mercalli Intensity III (weak) shaking]. Available at in the [Apple App](#) and [Google Play](#) stores;

Wireless Emergency Alerts

Wireless Emergency Alerts (WEAs): No-cost text messages for emergency situations [magnitude 5.0 or higher and Modified Mercalli Intensity IV (light) shaking].

### Types of Alerts:

Presidential: Alerts issued by the President or a designee during a national emergency.

Imminent Threat: Alerts issued when an imminent threat to life or property exists in your area, including severe man-made or natural disasters such as earthquakes, wild fires, hurricanes, and tornadoes.

AMBER: Alerts issued to help law enforcement search for and locate an abducted child.

## From the United States Government

(Source: <https://www.fema.gov/about/news-multimedia/mobile-products> )

FEMA application: Take Charge of Disasters

The FEMA App is your personalized disaster resource, so you feel empowered and ready to take charge of any disaster life throws your way. The FEMA App allows you to receive **real-time weather alerts**, send **notifications** to loved ones, locate **emergency shelters** in your area, and more.

PLAN: Learn how to prepare for common hazards quickly and easily. Whether you're experienced or just starting out, the FEMA App can help you learn basic preparedness strategies like how to create a family emergency communication plan, what to pack in your emergency kit, and what to do immediately after a disaster.

PROTECT: Knowing when and how to protect yourself, your loved ones and your property during a disaster can make all the difference. With the FEMA App, you can receive real-time weather and emergency alerts from the National Weather Service for up to five locations nationwide. It can also help you find a nearby shelter if you need to evacuate to a safe space.

RECOVER: The FEMA App gives you the tools you need to recover after a disaster. Find out if your location is eligible for FEMA assistance, find Disaster Recovery Center locations, and get answers to your most pressing questions. Instantly connect with FEMA's disaster resources so you find the help that you need when you need it most.

## From UC Berkeley

(Source: <https://myshake.berkeley.edu/> )

MyShake application - Receive earthquake alerts, see where earthquakes have occurred, and report earthquakes you feel.

## From The San Diego Union-Tribune Disaster Preparedness section, Sunday, September 6, 2020

SD Emergency [readysandiego.org](http://readysandiego.org)

NOAA Weather Radar

<https://apps.apple.com/us/app/clime-noaa-weather-radar-live/id749133753>

WindAlert <https://windalert.com/>

QuakeFeed <https://quakefeed.com/>

Cal Fire Ready for Wildfire <https://www.readyforwildfire.org/>

**From:** [People for Ponto Petition](#)  
**To:** [petition@peopleforponto.com](mailto:petition@peopleforponto.com)  
**Subject:** Protect Ponto Petition Letter  
**Date:** Monday, October 10, 2022 9:06:37 PM

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Protect Ponto Petition:

Dear Carlsbad Growth Management Committee, City Council, and California Coastal Commission:

Since 2017 the City received over 5,000 petitions, written and verbal testimony regarding the need for Ponto Park and the Park and Useable Open Space unfairness at Ponto and Coastal South Carlsbad. The City staff should provide the Growth Management Committee all that citizen input since 2017.

– The City’s 2017 & 2020 Sea Level Rise Report shows Ponto will lose over 32-acres of “High-priority Coastal Land Use” due to coastal erosion and flooding. (14+ acres of Coastal Recreation and 18+ acres of Campground will be lost) in Carlsbad’s General Plan.

– Carlsbad’s Growth Management Program and 2015 General Plan did not consider this critical 2017 & 2020 Sea Level Rise data and new actions and a new Plan are needed to address the 32+ acre loss AND increased population/visitor demand for “High-priority Coastal Land Uses”.

– Carlsbad’s Growth Management Program and General Plan also did not incorporate requirements for unlimited population growth that will need even more City and Coastal Recreation land – “High-priority Coastal Land Uses”.

– There is a current Growth Management Program 6.6-acre City park deficit in Coastal Southwest Carlsbad, and a 30-acre Unconstrained/Useable Coastal open-space deficit in Zone 9 (Ponto area – west of I-5 and south of Poinsettia) that only gets worse as we lose 32+ acres of Coastal Open Space lands from Sea Level Rise.

Accordingly, I am making my position known and requesting that

I want the Growth Management Committee, City Council and CA Coastal Commission to:

- 1) Address the true neighborhood Park needs for Ponto (minimal 6-7 acre Park to serve minimal neighborhood needs based on Ponto buildout and City's current minimal Park Standard). Ponto Park should be an appropriately wide, viable, flat and fully useable multi-use grassed field – allow kids space to play informal sports. No thin strip of non-park land.
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- 3) Disclose and address 2017 CA Coastal Commission direction to City on Ponto Vision Plan and Planning Area F Existing LCP in the PCH Project.
- 4) Fully address Sea Level Rise impacts consistent with CA Coastal Act & Commission relative to the State's recent requirement for unlimited City and State population growth. Document, plot the Seal Level Rise inundation and coastal erosion/bluff hazard areas in Carlsbad's General Plan including the Land Use Map, PCH Relocation Project maps, and in the PCH Project replace all 32+ acres of high-priority Coastal land use that will be lost to sea level rise and coastal erosion, and increase the supply of these high-priority Coastal land uses to address State required unlimited increases in City/State population and visitor demands.
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- 6) Incorporate the 5,000+ written/emailed petitions to the Council & CA Coastal Commission, and the Letters from Carlsbad visitor industry, Surfrider Foundation, and Batiquitos Lagoon Foundation.
- 7) Within the Local Facilities Management Plan Zone 9 portion fully provide the 30-acers of documented missing Unconstrained Growth Management Open Space that developers were supposed to provide. Also fully disclose and incorporate the Ponto Open Space recommendations from North County Advocates per City's lawsuit settlement. Fully preserve or mitigate sensitive habitat areas within and adjacent to the

PCH Project area.

8) Fully provide required storm water quality purification and detention basins in the PCH Project before project waters and waters passing through the project area are discharged into the ocean and Batiquitos Lagoon.

9) I am concerned about the PCH Modification Project more than doubling traffic congestion along Coast Highway for an extremely costly walkway, when the same walkway and other needed Coastal land uses can be provided for a fraction of the cost along existing Coast Highway. It is not appropriate to try to pass off a walkway as "linear park".

10) Lastly as requested since 2017, directly engage and specifically involve the San Pacifico Community Association and Ponto Community in that portion of the City's PCH Project of planning and design of land use in that community.

11) We request the above 11 citizen issues be fully addressed by the Growth Management Committee, City Council, and CA Coastal Commission regarding Park-Useable Open Space and Coastal Land Use issues and City Capital Improvement Projects at Ponto and Coastal South Carlsbad.

**Name**

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**City**

Carlsbad

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**State**

Ca



**CAUTION: Do not open attachments or click on links unless you recognize the sender and know the content is safe.**

**From:** [People for Ponto Petition](#)  
**To:** [petition@peopleforponto.com](mailto:petition@peopleforponto.com)  
**Subject:** Protect Ponto Petition Letter  
**Date:** Wednesday, October 12, 2022 7:59:15 AM

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**Name**

Wendy Sachs-Baker

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**City**

Carlsbad

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**State**

Ca

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**Subject:** Protect Ponto Petition Letter  
**Date:** Wednesday, October 12, 2022 7:59:35 AM

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### **Additional Comments**

Thank you for your ideas

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#### **Name**

Kisti Murray

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#### **Email**

[kistimurray@yahoo.com](mailto:kistimurray@yahoo.com)

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#### **City**

Carlsbad

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#### **State**

Ca.



Sent from [People for Ponto](#)

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**From:** [People for Ponto Petition](#)  
**To:** [petition@peopleforponto.com](mailto:petition@peopleforponto.com)  
**Subject:** Protect Ponto Petition Letter  
**Date:** Sunday, October 9, 2022 9:50:25 PM

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### **Additional Comments**

I strongly encourage the Carlsbad City Council along with the Coastal Commission to purchase this property for both open space and parks for the use of citizens. This is indeed one of the last coastal areas to be preserved for this type of use, and it would put Carlsbad on the map as a city with environmental wisdom and foresight. It would be an area in south Carlsbad that children, parents, and grandparents could enjoy for years to come. We do NOT need another hotel, shopping area, or restaurant. We need open space to walk, sit...to enjoy.

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#### **Name**

Jayna Regan

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**City**

Carlsbad

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**State**

California

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**To:** [petition@peopleforponto.com](mailto:petition@peopleforponto.com)  
**Subject:** Protect Ponto Petition Letter  
**Date:** Monday, October 10, 2022 4:37:50 AM

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### **Additional Comments**

The Veteran's Park numbers game should not affect a park in the southwest quadrant since Veteran's Park is not within walking distance of anywhere except the nearby large apartment community and a small portion of an industrial section of the city off the west end of Faraday.

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#### **Name**

Jan Neff-Sinclair

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#### **City**

Carlsbad



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**State**

California

Sent from [People for Ponto](#)

**From:** [People for Ponto Petition](#)  
**To:** [petition@peopleforponto.com](mailto:petition@peopleforponto.com)  
**Subject:** Protect Ponto Petition Letter  
**Date:** Monday, October 10, 2022 9:06:30 PM

---

Protect Ponto Petition:

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**Name**

Dee Forsberg

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**Email**

[dee@globalhire.org](mailto:dee@globalhire.org)

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**City**

Carlsbad

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**State**

Ca



**From:** [People for Ponto Petition](#)  
**To:** [petition@peopleforponto.com](mailto:petition@peopleforponto.com)  
**Subject:** Protect Ponto Petition Letter  
**Date:** Monday, October 10, 2022 10:16:07 PM

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**Additional Comments**

Thank you for your ideas

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**Name**

Kisti Murray

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**Email**

[kistimurray@yahoo.com](mailto:kistimurray@yahoo.com)

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**City**

Carlsbad

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**State**

Ca.



Sent from [People for Ponto](#)

**From:** [People for Ponto Petition](#)  
**To:** [petition@peopleforponto.com](mailto:petition@peopleforponto.com)  
**Subject:** Protect Ponto Petition Letter  
**Date:** Tuesday, September 27, 2022 1:01:00 PM

---

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**Name**

Dolores Welty

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**Email**

[dwelty2076@earthlink.net](mailto:dwelty2076@earthlink.net)

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**City**

Encinitas

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**State**

CA



**From:** [People for Ponto Petition](#)  
**To:** [petition@peopleforponto.com](mailto:petition@peopleforponto.com)  
**Subject:** Protect Ponto Petition Letter  
**Date:** Tuesday, October 11, 2022 7:44:20 AM

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**Name**

Wendy Sachs-Baker

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**Email**

[ws.baker4@gmail.com](mailto:ws.baker4@gmail.com)

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**City**

Carlsbad

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**State**

Ca





**From:** [People for Ponto Petition](#)  
**To:** [petition@peopleforponto.com](mailto:petition@peopleforponto.com)  
**Subject:** Protect Ponto Petition Letter  
**Date:** Monday, October 10, 2022 10:16:07 PM

---

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### **Additional Comments**

Thank you for your ideas

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#### **Name**

Kisti Murray

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#### **Email**

[kistimurray@yahoo.com](mailto:kistimurray@yahoo.com)

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#### **City**

Carlsbad

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#### **State**

Ca.

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- 3) Disclose and address 2017 CA Coastal Commission direction to City on Ponto Vision Plan and Planning Area F Existing LCP in the PCH Project.
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- 6) Incorporate the 5,000+ written/emailed petitions to the Council & CA Coastal Commission, and the Letters from Carlsbad visitor industry, Surfrider Foundation, and Batiquitos Lagoon Foundation.
- 7) Within the Local Facilities Management Plan Zone 9 portion fully provide the 30-acers of documented missing Unconstrained Growth Management Open Space that developers were supposed to provide. Also fully disclose and incorporate the Ponto Open Space recommendations from North County Advocates per City's lawsuit settlement. Fully preserve or mitigate sensitive habitat areas within and adjacent to the

PCH Project area.

8) Fully provide required storm water quality purification and detention basins in the PCH Project before project waters and waters passing through the project area are discharged into the ocean and Batiquitos Lagoon.

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10) Lastly as requested since 2017, directly engage and specifically involve the San Pacifico Community Association and Ponto Community in that portion of the City's PCH Project of planning and design of land use in that community.

11) We request the above 11 citizen issues be fully addressed by the Growth Management Committee, City Council, and CA Coastal Commission regarding Park-Useable Open Space and Coastal Land Use issues and City Capital Improvement Projects at Ponto and Coastal South Carlsbad.

**Name**

Dee Forsberg

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**Email**

[dee@globalhire.org](mailto:dee@globalhire.org)

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**City**

Carlsbad

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**State**

Ca





**From:** [People for Ponto Petition](#)  
**To:** [petition@peopleforponto.com](mailto:petition@peopleforponto.com)  
**Subject:** Protect Ponto Petition Letter  
**Date:** Monday, October 10, 2022 4:37:50 AM

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Protect Ponto Petition:

Dear Carlsbad Growth Management Committee, City Council, and California Coastal Commission:

Since 2017 the City received over 5,000 petitions, written and verbal testimony regarding the need for Ponto Park and the Park and Useable Open Space unfairness at Ponto and Coastal South Carlsbad. The City staff should provide the Growth Management Committee all that citizen input since 2017.

– The City’s 2017 & 2020 Sea Level Rise Report shows Ponto will lose over 32-acres of “High-priority Coastal Land Use” due to coastal erosion and flooding. (14+ acres of Coastal Recreation and 18+ acres of Campground will be lost) in Carlsbad’s General Plan.

– Carlsbad’s Growth Management Program and 2015 General Plan did not consider this critical 2017 & 2020 Sea Level Rise data and new actions and a new Plan are needed to address the 32+ acre loss AND increased population/visitor demand for “High-priority Coastal Land Uses”.

– Carlsbad’s Growth Management Program and General Plan also did not incorporate requirements for unlimited population growth that will need even more City and Coastal Recreation land – “High-priority Coastal Land Uses”.

– There is a current Growth Management Program 6.6-acre City park deficit in Coastal Southwest Carlsbad, and a 30-acre Unconstrained/Useable Coastal open-space deficit in Zone 9 (Ponto area – west of I-5 and south of Poinsettia) that only gets worse as we lose 32+ acres of Coastal Open Space lands from Sea Level Rise.

Accordingly, I am making my position known and requesting that

I want the Growth Management Committee, City Council and CA Coastal Commission to:

- 1) Address the true neighborhood Park needs for Ponto (minimal 6-7 acre Park to serve minimal neighborhood needs based on Ponto buildout and City's current minimal Park Standard). Ponto Park should be an appropriately wide, viable, flat and fully useable multi-use grassed field – allow kids space to play informal sports. No thin strip of non-park land.
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### **Additional Comments**

The Veteran's Park numbers game should not affect a park in the southwest quadrant since Veteran's Park is not within walking distance of anywhere except the nearby large apartment community and a small portion of an industrial section of the city off the west end of Faraday.

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#### **Name**

Jan Neff-Sinclair

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#### **Email**

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#### **City**

Carlsbad

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**State**

California

Sent from [People for Ponto](#)

**From:** [People for Ponto Petition](#)  
**To:** [petition@peopleforponto.com](mailto:petition@peopleforponto.com)  
**Subject:** Protect Ponto Petition Letter  
**Date:** Sunday, October 9, 2022 9:50:25 PM

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Protect Ponto Petition:

Dear Carlsbad Growth Management Committee, City Council, and California Coastal Commission:

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### **Additional Comments**

I strongly encourage the Carlsbad City Council along with the Coastal Commission to purchase this property for both open space and parks for the use of citizens. This is indeed one of the last coastal areas to be preserved for this type of use, and it would put Carlsbad on the map as a city with environmental wisdom and foresight. It would be an area in south Carlsbad that children, parents, and grandparents could enjoy for years to come. We do NOT need another hotel, shopping area, or restaurant. We need open space to walk, sit...to enjoy.

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#### **Name**

Jayna Regan

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#### **Email**

[jrgreyfox@gmail.com](mailto:jrgreyfox@gmail.com)



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**City**

Carlsbad

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**State**

California

Sent from [People for Ponto](#)