



CARLSBAD TOMORROW:  
GROWTH MANAGEMENT CITIZENS COMMITTEE

Faraday Center  
1635 Faraday Ave.  
Carlsbad, CA 92008

# Agenda

January 26, 2023, 5 p.m.  
Special Meeting

## Welcome to Carlsbad Tomorrow: Growth Management Citizens Committee Meeting

We welcome your interest and involvement in the city's legislative process. This agenda includes information about topics coming before the Growth Management Citizens Committee and the action recommended by city staff. You can read about each topic in the staff reports, which are available on the city website.

### How to watch

#### In Person



Growth Management Citizen Committee Meetings take place at the Faraday Center, 1635 Faraday Ave.

#### Online



Watch the livestream and replay past meetings on the city website, [carlsbadca.gov/residents/communication/city-tv-channel](https://carlsbadca.gov/residents/communication/city-tv-channel)

### How to participate

If you would like to provide comments to the Growth Management Citizens Committee, please:

- Fill out a speaker request form.
  - Submit the form to staff before the item begins.
  - When it's your turn, staff will call your name and invite you to the podium.
  - Speakers have three minutes unless the presiding officer (usually the chair) changes that time.
  - You may not give your time to another person, but groups can select a single speaker if three other members of your group are present. Group representatives have 10 minutes unless that time is changed by the presiding officer.
- **In writing:** Email comments to [committee@carlsbadca.gov](mailto:committee@carlsbadca.gov). Comments received by 2:30 p.m. the day of the meeting will be shared with the committee prior to the meeting. When e-mailing comments, if the comment relates to a specific item on the agenda, please identify in the subject line the agenda item to which your comments relate. All comments received will be included as part of the official record. **Written comments will not be read out loud.**

### Reasonable accommodations

Persons with a disability may request an agenda packet in appropriate alternative formats as required by the Americans with Disabilities Act of 1990. Reasonable accommodations and auxiliary aids will be provided to effectively allow participation in the meeting. Please contact the City Manager's Office at 760-434-2821 (voice), 711 (free relay service for TTY users), 760-720-9461 (fax) or [manager@carlsbadca.gov](mailto:manager@carlsbadca.gov) by noon on the Thursday before the meeting to make arrangements.

**CALL TO ORDER:**

**ROLL CALL:**

**APPROVAL OF MINUTES:** *Minutes from the Jan. 11 meeting will come to the committee for approval during February's meeting.*

**PUBLIC COMMENT:** *Members of the public are invited to comment on items both on and not on the agenda. Please treat others with courtesy, civility, and respect. In conformance with the Brown Act, public comment is provided so members of the public may participate in the meeting by submitting comments as provided on the front page of this agenda. The Carlsbad Tomorrow Growth Management Citizens Committee will receive comments for 15 minutes at the beginning of the meeting. As needed, public comments will continue at the end of the meeting. In conformance with the Brown Act, no action can occur on non-agenda public comment items.*

**WELCOME & OPENING COMMENTS:** *Open meeting and welcome attendees. Review and clarify purpose and charge for the committee. Review agenda and meeting format.*

**DISCUSSION ITEMS:**

1. **COMMITTEE BUSINESS** – Collaborate and discuss the following topics:

- **Circulation Standard.** Receive recommended options from staff. Discuss and make committee recommendation.
- **Fire and Police Standard.** Receive recommended options from staff. Discuss and make committee recommendation.
- **Arts and Culture.** Receive recommendation from staff. Discuss and make committee recommendation. (Suzanne Smithson, Library & Cultural Arts Department Director)
- **Parks Standard.** Receive staff recommendations. Discuss and make committee recommendation.
- **Climate Action Plan.** Receive a presentation on the Carlsbad Climate Action Plan and what the city is doing around renewable energy, power, environmental sustainability, etc. (Katie Hentrich, Climate Action Plan Administrator).
- **Local Electric Power Generation and Renewable Energy and Environmental Sustainability/Climate Change.** Participate in a committee discussion to determine direction for the preceding topics. (Katie Hentrich, Climate Action Plan Administrator)

**COMMITTEE MEETING SCHEDULE:** *Update on upcoming meeting schedule.*

**COMMITTEE MEMBER REQUESTS FOR FUTURE AGENDA ITEMS:** *Highlight proposed focus for next meeting and invite committee member suggestions for topics or presentations to consider in upcoming meetings.*

**PUBLIC COMMENT:**

*Continuation of the public comments. This portion of the agenda is set aside for continuation of public comments, if necessary, due to exceeding the total time allotted in the first public comments section. Any remaining public comments shall be read into the record.*

**ADJOURN:** *Closing comments and adjourn meeting.*

**NEXT MEETING:**

Thursday, Feb. 23, 2023, 5 p.m.



## GROWTH MANAGEMENT CITIZENS COMMITTEE

# Staff Report

**Meeting Date:** Jan. 26, 2023

**To:** Growth Management Citizens Committee

**Staff Contact:** Eric Lardy, City Planner  
Eric.Lardy@carlsbadca.gov

Sarah Lemons, Communication & Engagement  
Sarah.Lemons@carlsbadca.gov

**Subject** Committee Business

### Recommended Action

Receive presentations and discuss the following topics:

- **Circulation Standard.** Receive recommended options from staff. Discuss and make committee recommendation. See Exhibit 1.
- **Fire and Police Standard.** Receive recommended options from staff. Discuss and make committee recommendation. See Exhibit 1.
- **Arts and Culture.** Receive recommended options from staff. Discuss and make committee recommendation. See Exhibit 2.
- **Parks Standard.** Receive staff recommendations. Discuss and make committee recommendation. See Exhibit 1.
- **Climate Action Plan.** Receive a presentation on the Carlsbad Climate Action Plan and what the city is doing around renewable energy, power, environmental sustainability, etc.
- **Local Electric Power Generation and Renewable Energy and Environmental Sustainability/Climate Change.** Participate in a committee discussion to determine direction for the preceding topics.

### Fiscal Analysis

This action has no fiscal impact.

### Environmental Evaluation

In keeping with California Public Resources Code Section 21065, this action does not constitute a “project” within the meaning of the California Environmental Quality Act in that it has no potential to cause either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment. Therefore, it does not require environmental review.

### Public Notification and Outreach

This item was noticed in keeping with the Ralph M. Brown Act and it was available for public viewing and review at least 72 hours before the scheduled meeting date.

### Exhibits

1. Potential Growth Management Plan or Quality of Life Statements
2. Memorandum – Recommendations for Arts and Culture and Growth Management

## Potential Growth Management Plan or Quality of Life Statements

### **PUBLIC WORKS – TRANSPORTATION/CIRCULATION**

**Proposed Circulation Standard (at December 15, 2023 meeting)** – Implement a comprehensive livable streets network that serves all users of the system – vehicles, pedestrians, bicycles, and public transit. Utilize the Sustainable Mobility Plan and Multimodal Transportation Impact fee program to implement future multimodal transportation projects that provide the greatest benefit to the community. Require development projects to conduct intersection Level of Service (LOS) and Multimodal Level of Service (MMLOS) analysis to determine direct project impacts in accordance with the city’s Local Mobility Analysis Guidelines.

Based on feedback at that meeting, additional recommendations language options (either or both could be chosen):

- Utilize the Sustainable Mobility Plan (SMP) and Multimodal Transportation Impact Fee (MTIF) to implement future multimodal transportation projects that provide the greatest benefit to the community;
  - Review of current facilities,
  - Relationship between existing traffic operations, changing commute patterns, regional traffic volume growth, traffic safety and new disruptive trends in mobility technologies, and
  - Development of standards and a fee structure for private development to provide a fair share to partially fund the buildout of the city’s multimodal transportation network.
- Require new development to conduct intersection Level of Service (LOS) and Multimodal Level-of-Service (MMLOS) analysis to determine direct project impacts in accordance with the city’s Local Mobility Analysis Guidelines

Should the statements be located within the (one should be chosen):

- Growth Management Plan or  Quality of Life Memo
-

## Potential Growth Management Plan or Quality of Life Statements

### PUBLIC SAFETY

This is the recommendation from the Fire Department on a standard that could be recommended by the Carlsbad Tomorrow: Growth Management Citizen's Committee:

As community growth takes place, annually measure and report fire department performance according to indicators of quality and effectiveness that are established for the emergency response system. Appropriate measures shall be consistent with industry standards, and will include, but are not limited to, the following criteria:

- Call processing Time
- Turn-out time
- Travel Time
- Total Responses Time
- Effective Response Force

City Staff recommends that Law Enforcement not be included in this annual reporting standard, as the measures for Law Enforcement directly responsive to specific items not directly correlated to growth. Does the Committee agree?

Yes or  No

---

### PARKS

*Based in the conversations at the January 11, 2023 Growth Management Committee, the following options were developed for the Committee.*

Acres per population standard (one of the two options, or a modification of the second option)

- Retain existing standard of 3 acres per 1,000, calculated by each of the city's existing quadrants. (No change)
- Change the standard from 3 acres per 1,000 in population to 4 acres per 1,000 in population; and,
  - Apply the standard on a citywide, non-quadrant basis
  - Count other city (i.e., owned or controlled) recreational resource acreage such as trails, golf course, beaches, Agua Hedionda Lagoon inner basin

Access to Park lands (One can be chosen)

- Request that the City Council direct staff to evaluate the feasibility of creating and implementing a standard based upon a one-half-mile (10-minute travel time) distance to any public accessible park
- Include in the Quality of Life Memo a request that the City Council direct staff to evaluate the accessibility of parks based one-half-mile (10-minute travel time) distance to any public accessible park and report on the current metrics
- Take no action on this topic

## Memorandum

January 26, 2023

**To:** Growth Management Citizens Committee  
**From:** Suzanne Smithson, Library & Cultural Arts Department Director  
Richard Schultz, Cultural Arts Manager  
**Via:** Eric Lardy, City Planner  
**Re:** **Recommendations for Arts and Culture and Growth Management (Districts - All)**

---

This memorandum provides a recommendation from Library & Cultural Arts Department staff regarding arts and culture and the Growth Management Plan.

On Nov. 30, 2022, city staff provided background to the Growth Management Citizens Committee regarding the role of arts in Carlsbad's quality of life and opportunities to enhance arts in the future. Since that time, staff has further considered whether arts could be a feasible performance standard in Carlsbad's next growth management program and, if so, what that standard could be.

### Existing policy direction

The City Council has already provided significant policy direction on options for support and increased funding for arts and culture, via the following documents:

- Cultural Facilities Needs Assessment (City Council Resolution 2019-214)
- Arts & Culture Master Plan (City Council Resolution 2018-118)
- Imagine the Possibilities (City Council Resolution 2016-013)
- General Plan - Arts History & Education (2015)
- Envision Carlsbad (2010)
- Strategic Cultural Plan (City Council Resolution 2001-366)
- Art in Public Places (1995, rev. via City Council Resolution 2015-049)
- A Cultural Plan (City Council Resolution 1990-356)

### Resources to support arts and culture

The City Council has also made increasingly significant and consistent financial commitments to arts and culture since 1986 when the Cultural Arts office was established:

- Annual Cultural Arts office budget has increased by 165% in 10 years, from \$738,623 in FY 2012-13 to \$1,958,910 in FY 2022-23
- Ongoing 1% allocation of every Capital Project for public art, as well as special funding opportunities. Some examples include:
  - New Village Arts mural, 2022, \$50,000
  - Fire Station 2, 2023, \$127,000

### **Community Services**

#### **Library & Cultural Arts Department**

1775 Dove Lane | Carlsbad, CA 92010 | 442-339-2090

- Cole Library mural, 2020, \$35,000
- Aviara Park bronze sculptures, 2020, \$63,000
- Cultural Arts office mural, 2018, \$25,000
- Pine Avenue Park, 2018, \$133,000
- Coastal Helix, 2016, \$100,000
- Fire Station 3, 2015, \$50,340
- First Responder sculptures at Public Safety Center, 2011, \$153,000
- Planned 1% CIP investments in future public art as well as special funding opportunities, including:
  - Chestnut Interstate 5 Underpass - \$250,000
  - Veterans Memorial Park - \$350,000
  - Village & Barrio Roundabout at Pine/Harding - \$100,000
  - Library Learning Center Mural - \$50,000
- Funding and development of existing arts and culture facilities, including:
  - Schulman Auditorium at Dove Library, built in 1999, renovated in 2016
  - Cannon Gallery at Dove Library, built in 1999
  - Mobile Stage, utilized at TGIF concerts and other city events, purchased in 2016 for \$147,744
  - A 20-year lease of the Bauer Lumber building to New Village Arts at a significantly below market lease rate of \$1 per year (estimated rent subsidy of over \$7 million over the 20-year lease period)
  - Past and current funding for renovations to the New Village Arts building totaling \$865,633
  - Award of 27 art grants to New Village Arts since 2013 totaling \$156,638, along with an additional \$50,000 for a new, recently completed mural on the west wall of the building

### Conclusion and Recommendations

Based on the above background information, Library & Cultural Arts staff make the following recommendations to the Growth Management Committee:

- Document the importance of arts and culture to Carlsbad's quality of life in the quality of life memo that will accompany the committee's recommended performance standard.
- Do not establish a new Growth Management performance standard or fee related to arts and culture.
- Policy recommendations regarding additional funding for arts and culture, beyond those already provided by the City Council through the adoption of previous plans (i.e., Arts & Culture Master Plan, etc.), are not needed at this time.

The Library & Cultural Arts Department staff appreciates the committee's willingness to explore arts and culture in the context of the Growth Management Program.