



Application for Appointment to Fill Vacancy
for Carlsbad City Council District 2

RECEIVED

JAN 27 2023

CITY OF CARLSBAD
CITY CLERK'S OFFICE


Applications must be received by Thursday, Feb. 2, 2023 at 5 p.m.

Requirements:

- Citizen of the United States
- Registered voter and resident of City of Carlsbad District 2
- Complete Form 700
- Attach a resume or professional biography

12:52 p.m.
ROV 1/27/2023

Personal Information

Name CAROLYN LUNA		Date of Birth: 
Home Address		District Number 2
City Carlsbad	ZIP 92010	
Home Phone	Mobile	
E-mail		
Occupation Planning Director Retired / Private Environmental & Land Use Consultant		
Employer CSL Consulting Services		
Employer Address		
City Carlsbad	ZIP CA	
Work Phone	Mobile	

Acknowledgements

Yes No

I am a resident of the City of Carlsbad District 2.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I am a registered voter in Carlsbad.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I am a Citizens Academy graduate.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I have sufficient time to devote to the responsibility of the position and will attend the required meeting(s) if I am appointed.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I acknowledge that if appointed I will file necessary documents including a Form 700 Economic Disclosure Statement (a public record that will be posted on the City's website). I further agree to attend Ethics Training as required under the Political Reform Act and any other required trainings.	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Questions? Please call 442-339-2808 or email clerk@carlsbadca.gov

I acknowledge that if appointed to fill the District 2 Council seat for a term ending with the November 2024 election, I will not be eligible to run for that seat in the November 2024 election per Carlsbad Municipal Code section 2.04.110. I further agree to abide by the provisions of this code section as it exists at the time of my appointment.

✓	
✓	

I am aware that this application is a public document.

Please describe your professional experience and relevant experience.

Over 30 years in government administration with Riverside County having focused upon economic development, housing and transportation, all aspects of land use planning, habitat conservation, air quality, mining reclamation and airport management. Retiring in 2015, have held Executive positions in the following areas managing multi million dollar budgets as well as government staff and private consultants; Deputy Director of Economic Development, Executive Director for the Riverside County Habitat Conservation Agency, General Manager of the Riverside County Habitat Conservation Agency, Environmental Programs Director and Planning Director - Transportation and Land Management Agency.

Most recently serving a second term as a Planning Commissioner of the City of Carlsbad and upon retirement established CSL consulting services; providing environmental and land use services to clients outside of San Diego County to avoid any potential conflict of interest with serving on the Planning Commission.

Please describe your educational background.

California State University, San Bernardino CA
Certificate of Completion - Women in Management: Developing Leadership Skills,
June 1989

University of California, Riverside
Bachelor of Science - Environmental Sciences June 1980

Please describe your current or past community involvement, including any service on boards, commissions or committees, with private or public agencies.

Served on numerous Boards, Commissions and Ad Hoc Committee's throughout my tenure at Riverside County representing its varied interests at the local, county, regional (i.e Council of Governments / CVAG & WRCOG, SCAQMD), state and federal levels.
Over my lengthy tenure I conducted or was staff support to numerous community workshops in a number of areas from Native American Nations, Land use developers, Building Industry Association, Realtor groups, Aviation interests, Environmental entities, education arena, local community groups, March Air Reserve Base etc.
However, more recently

2017 – Present
Planning Commissioner
City of Carlsbad Planning Commission in 2017, chairing in 2018. In 2020 selected to represent the Planning Commission on the City of Carlsbad Housing Element Advisory Committee (HEAC), was elected and served as Chair 2020-2021. The Housing Element Advisory Committee was formed to help city staff and decision makers update Carlsbad's Housing Plan. The committee met several times between January and December 2020. The committee oversaw the Housing Element update to accommodate new housing growth projections developed by the state through the San Diego Association of Governments in an effort known as the Regional Housing Needs Assessment.

The Flower Fields - School docent program
Third year instructing children about recycling and composting.

**Please explain why you wish to be appointed to City Council
(attach a separate sheet if needed)**

Public service is our family mantra. My parents served the citizens of the community I grew up in, 2 of my siblings are retired educators and another is a retired ICU nurse from a County hospital. It is a way of life for us and we understand public service. Upon retirement, the best way that I could serve my community would be on the Planning Commission. 2 past Council members transitioned from the Planning Commission to serve Carlsbad on the Council. It's a natural path of progression since you gain immense insight into the community, advising in some instances the Council who has placed their trust in you by appointing you, and you acquire an understanding that no one can teach you.

When the Council decided to appoint an individual to D2, I thought here is the next step to serve the citizens of Carlsbad in a seamless matter. I have a current Form 700 on file and have taken the required ethics training (as required by sitting on the Planning Commission) I have no intention of running for political office so that caveat was a non-issue.

At this time and at this place, based on my extensive relevant work experience I bring the skills that are tailor made for this Council; striving to facilitate, in a positive manner the numerous issues confronting them today. My experience working for an elected official at the County level, affords me the unique experience of the demands of serving in this capacity. I can step in immediately and be an effective contributor to D2 and Council with the intention of a smooth transition.

Are you related to, employed by, or affiliated in any way with anyone on the City Council or City of Carlsbad staff members? If yes, please list member name(s).

Yes.

Brian Luna (son) - Communications operator 1

What would you like to accomplish as a council person if appointed?

D2 is the largest geographic area in the city. The area before and after District boundaries were approved was ultimately represented by our current Mayor. During his 14 years on the Council the City has seen tremendous change and is on the verge of build out. The focus is now on local matters and maintaining the much heralded quality of life we have all come to know while traversing affordable housing and homelessness issues.

Since the City for all intensive purposes has been built out, the Growth Management Committee has a lot of heavy lifting concerning the future of our City. The City also has one of the few recently approved Housing Elements in the State. In light of those major planning documents; once approved and once being promulgated I would direct my attention to the implementing programs contained therein.

General areas of focus would be:

Carefully evaluate the Growth Management Committee efforts, considering input from the citizens, staff, and other concerned parties;

Implement the different programs in the Housing Element ;

Continued effective maintenance of our Parks, Trail systems and Natural and Open space areas;

Citizens continue to be actively involved in any future Park projects;

Traffic and mobility planning;

Workforce housing; paying particular attention to renovating, retrofitting and reusing the hidden value in our existing housing stock;

Maintain a prudent fiscal budget;

Encourage the objective design standard effort which could also compliment our community character goals;

This is not an inclusive list and I must be mindful that the term is only for roughly 2 years.

Please give examples of using collaboration to become successful.

Recently, in 2020 I was selected to represent the Planning Commission on the City of Carlsbad Housing Element Advisory Committee (HEAC), was elected and served as Chair by the membership during the planning effort of 2020-2021. The Housing Element Advisory Committee was formed to help city staff and decision makers update Carlsbad's Housing Plan. The committee met several times between January and December 2020. The committee oversaw the Housing Element update to accommodate new housing growth projections developed by the state through the San Diego Association of Governments in an effort known as the Regional Housing Needs Assessment.

The Committee was comprised of the following with varied areas of expertise and points of view:

Scott Donnell, Lead Planner
David Barnett, NW quadrant resident representative
Diane Proulx (Vice Chair), NE quadrant resident representative
Daniel Weis, SW quadrant resident representative
Terri Novak, SE quadrant resident representative
Carl Streicher, At-large (citywide) resident representative
Carolyn Luna (Chair), Planning Commission representative
Joy Evans, Housing Commission representative
Sheri Sachs, Senior Commission representative
Brandon Perez, Traffic & Mobility Commission representative

Needless to say, the Housing Element and its components are not the most glamorous aspects of planning but one of the most important. As we began our effort, COVID struck and we scrambled to figure out this ZOOM thing. Understanding certain planning principles were critical to the success of this effort. For most of the members this was their first exposure. Collaboration effort with the staff, city attorney, and consultants was paramount to effectuate a sound outcome. This volunteer committee dedicated many hours and went over and beyond the call of duty to learn the complicated world of housing, coupled with new state and federal housing laws that were raining all around us. Our timelines were met as we respectfully meted out our differing concerns which eventually evolved into complimentary approaches.

The Housing Element is one of the few that the State has approved thanks to the groundwork laid out by this Committee.

What are the most pressing issues facing our community and how do you plan to address them?

To quote the City Manager's end of year report - "In 2022, the City Council created its first ever 5-Year Strategic Plan. This plan is the final piece of a transition many years in the making. Carlsbad is entering a new stage of life, where the focus is shifting from building a great city to maintaining what has been created. When cities enter this stage, their needs tend to change along with their sources of funding. The City Council's 5-Year Strategic Plan aligns the big picture vision from our community with the city's day-to-day core services and annual budget priorities."

Implementation of this strategic plan in concert with our other document updates, such as our General Plan and its state mandated elements are foundational elements to meet our homeless and affordable housing needs. Additionally, maintaining our public safety is critical for our quality of life, from crime to fire/medical aid response times. At a micro level, traffic and mobility planning that make sense for certain parts of our city is critical, and our beach interface,

The City of Carlsbad has a number of boards and commissions that provide input to the City Council. All meetings are open to the public.

Agricultural Conversion Mitigation Fee Committee
Arts Commission
Beach preservation
CDBG Commission
Golf Lodging Business Improvement District
Growth Management Citizens Committee
Historic Preservation
Housing Commission
Library Board of Trustees
Parks and Recreation
Planning Commission
Senior Commission
Tourism BID
Traffic and Mobility Commission
Village and Barrio Design Review Committee

These boards and commissions should be utilized to the maximum extent possible to thoroughly vet our citizens issues.

It is critical to approach all issues, whether pressing or not, to be considered with calmness and objectivity. What may seem pressing at the moment could be overshadowed at any time by an unforeseeable event. I have found that perspectives on issues are as varied as individuals or groups' experience. Treat matters respectfully, engage appropriately, seek out affected parties and subject matter experts and collaborate as necessary to get a reasonable and achievable outcome that befits our City.

Additional information or comments

I request that the Clerk attach my existing Form 700 on file with the State of California

Signature

By signing below, I declare under penalty of perjury under the laws of the State of California that the answers provided in this application are true and correct to the best of my knowledge.

First Name: Carolyn

Last Name: Luna

Signature: Carolyn Luna

Date: 01/27/2023

Signature

Completed applications must be received by the City Clerk's Office no later than Thursday, Feb. 2 at 5 p.m. Once submitted, applications cannot be amended. Remember that you must answer all questions on this application, provide a resume or biography and submit a Form 700 to be considered for the appointment to the City Council District No. 2 office. Incomplete application packages will not be considered.

Option 1: Mail or drop off the signed paper copy of your completed application with resume or professional bio and Form 700 to:

City of Carlsbad
City Clerk's Office
1200 Carlsbad Village Drive
Carlsbad, CA 92008
(442) 339-2808

Postmarks are not accepted. Applications must be received by the City Clerk's Office by the due date.

Option 2: E-mail your completed application.

Sign, date and e-mail the application with your resume or professional bio and Form 700 to: clerk@carlsbadca.gov

Carolyn Svms Luna

EDUCATION

California State University, San Bernardino CA
Certificate of Completion - Women in Management: Developing Leadership Skills, June 1989

University of California, Riverside
Bachelor of Science - Environmental Sciences June 1980

PROFESSIONAL EXPERIENCE

2017 – Present

Planning Commissioner

City of Carlsbad Planning Commission in 2017, chairing in 2018. In 2020 selected to represent the Planning Commission on the City of Carlsbad Housing Element Advisory Committee (HEAC), was elected and served as Chair 2020-2021. The Housing Element Advisory Committee was formed to help city staff and decision makers update Carlsbad's Housing Plan. The committee met several times between January and December 2020. The committee oversaw the Housing Element update to accommodate new housing growth projections developed by the state through the San Diego Association of Governments in an effort known as the Regional Housing Needs Assessment.

12/15 - Present

CSL consulting service

Environmental/Land Use Consulting Services contracting with clients *outside* of San Diego County

01/14 – 12/15

RCHCA Executive Director

Riverside County Habitat Conservation Agency Board of Directors (RCHCA)

As part of a major reorganizational effort, I was reassigned Full time to concentrating full time as the RCHCA Executive Director, before my impending retirement, where I am responsible for performing highly specialized Area-wide habitat conservation planning functions; confer regularly with the 11 member Agency Board of Directors – a Joint Powers Authority, the County Executive Office and other Agency Members on assignments and conservation projects. Propose administrative policies, organizational structures, and procedures, and review and amend final recommendations and reports. [L][L][L] Develop planning strategies for property acquisition projects and programs; develop long-range planning programs, including expansion and growth project forecasting. Represent the Agency in negotiations with property owners, agents and representatives in land acquisition transactions. Upon request, review, analyze, and report to the Board of Directors on legislative issues. [SEP] Coordinate the Agency's conservation advocacy program; provide staff support to the Agency Board of Directors on intergovernmental relations matters as requested. [SEP]

Ensure compliance with all requirements imposed upon the Agency under agreements and contracts executed

with federal, state, and local agencies. Execute contracts and agreements on behalf of the Agency as authorized by the Agency Board of Directors. [LTLT] [SEPSEP] Upon request perform as a liaison to various federal, state and local agencies such as the U.S. Fish and Wildlife Service and the California Department of Fish and Game, agencies members and citizen's groups; represents the Agency in meetings, committees, and public forums. Prepare procurement documentation and expenditure approval documentation pursuant to Agency Purchasing Regulations; ensure timely deposit of Agency revenues. [LTLT] [SEPSEP]

Establish and maintain accounts and financial transactions to ensure accuracy; provide liaison with and cooperation to legal authorized fiscal auditing agencies; and studies statutory requirements relating to the operational issues. Authorize payment vouchers, requisitions, and a variety of fiscal reports and expenditures; recommends actions to balance the budget; produce various fiscal and financial reports.

Prepare a variety of reports as required for the Agency Board of Directors, the County Executive Office, Agency members and other concerned affected parties.

08/10 – 12/13

Director – Planning Department

Riverside County Transportation and Land Management Agency

Appointed Planning Director by the Riverside County Board of Supervisors in 08-2010 as part of a temporary reorganization effort. The Environmental Programs Department was merged into the Planning Department as a Division of the Planning Department and continue to concurrently hold the position of RCHCA Executive Director since 1999.

Under general direction of the Transportation and Land Management Agency (TLMA) Director, to plan, organize, and direct the planning program of Riverside County; to direct the development, maintenance, and implementation of the County General Plan including zoning and subdivision development and administration; and to do other work as required.

This is a single-position class that reports to the TLMA Director and is responsible for developing effective County land use planning, policies and procedures, land use application processing and comprehensive long-term general planning. The function of the Planning Director is defined by State laws and County ordinances and policies.

09/04 – 08/10

Director- Environmental Programs Department

Riverside County Transportation and Land Management Agency

Left the RCA to head up the County's Environmental Programs Department where I am responsible for controlling and directing the development, implementation, and administration of all Environmental Programs for the County of Riverside Transportation and Land Management Agency (TLMA) and its subordinate departments (Transportation, Planning, Code Enforcement, Building & Safety and TLMA Administration) and all environmental programs in which the County participates and/or oversees.

These programs include the County's responsibility for the Western Riverside MSHCP (Multiple Species Habitat Conservation Plan), HANS (Habitat Acquisition Negotiation Strategy), SAMP (Special Area Management Plan), RCHCA (Riverside County Habitat Conservation Authority), CVAG MSHCP (Multiple Species Habitat Conservation Plan) and any other programs that involve environmental administration. This position will also include responsibility for managing TLMA's multi-departmental review and input into the County NPDES (National Pollutant Discharge Elimination System) mandates. [LTLT] [SEPSEP] On behalf of the County of Riverside I am assigned the responsibility for providing staff liaison with Federal, State and Local agencies, and negotiating cooperative contracts and agreements with outside agencies and private parties, attend Board of Supervisor meetings; report relevant legislative issues to the Board; confer regularly with the Board and its members on assignments and conservation projects; and report discrepancies between program requirements

and actual conditions. [SEP][SEP] As the Riverside County MSHCP Program Director, I implement the County's obligations under the Western Riverside County MSHCP. As the largest permittee in the Plan, I have established and maintained effective working relationships with the previous two RCA Executive Director's to further the MSHCP's goals.

[SEP][SEP] supervise staff in performing highly specialized planning and implementation functions and propose administrative policies, organizational structures, and procedures; review and amend final recommendations and reports; develop planning strategies for environmental projects and programs; and develop long-range planning such as expansion and growth project forecasting.

Other responsibilities include the following: [SEP][SEP] Ensure compliance with all requirements imposed on Riverside County under agreements and contracts executed with federal, state, and local agencies; executes contracts and agreements on behalf of the County as authorized by the TLMA Director. [SEP][SEP] Provide liaison to various federal, state, and local agencies such as the U.S. Fish and Wildlife Service and the California Department of Fish and Game, the Riverside County Regional Conservation Authority (RCA), the Coachella Valley Conservation Committee (CVCC) and citizen's groups; represents the County in meetings, committees, and public forums, and in negotiations with property owners, agents and representatives in land acquisition transactions. [SEP][SEP] Prepare procurement and expenditure approval documentation pursuant to County Purchasing Regulations; ensures timely deposit of County revenues; establish and maintain accounts and financial transactions to ensure accuracy; provides liaison and cooperation with legally authorized fiscal auditing agencies; and study statutory requirements relating to the operational issues.

03/04 – 09/04

RCA General Manager

Western Riverside County Regional Conservation Authority (RCA)

Tasked with establishing the framework and implementing the newly created RCA in conjunction with the WRCOG Executive Director. Responsible for performing highly specialized regional-wide habitat conservation planning, administrative and implementation functions in accordance with the Western Riverside County Multiple Species Habitat Conservation Plan and its associated documents, including but not limited to the following; Implementing agreement, Biological Opinion, Federal 10A permit, State of California Natural Community Conservation Planning Permit, Joint Powers Authority by-laws, etc. Confer regularly with the 19 member Regional Conservation Authority Board of Directors – a Joint Powers Authority, the County Executive Office, Western Riverside Council of Governments, and other Authority Members on the Multiple Species Habitat Conservation Plan's land acquisition, management and monitoring activities. Propose administrative policies, organizational structures, and procedures, and review and amend final recommendations and reports. [SEP][SEP] Develop planning strategies for property acquisition projects and programs; develop and oversee reserve management and monitoring activities, including but not limited to long-range planning programs, including expansion and growth project forecasting. Represent the Authority in negotiations with property owners, agents and representatives in land acquisition transactions. Direct and oversee the analysis of pertinent legislative issues, as well as the formulation of a legislative platform for consideration by the Authority's Board of Directors with specific emphasis on fiscal stability. [SEP][SEP]

Coordinate training of the Authority's membership pertaining to implementation of the Western Riverside County Multiple Species Habitat Conservation Plan program; provide staff support to the Authority's Board of Directors on intergovernmental relations matters as requested. Ensure compliance with all requirements imposed upon the Authority under agreements and contracts executed with federal, state, and local agencies. Execute contracts and agreements on behalf of the Authority as authorized by the Authority Board of Directors. [SEP][SEP] Perform as liaison to various federal, state and local agencies including but not limited to, the U.S. Fish and Wildlife Service, the California Department of Fish and Game, Riverside County Building Industry Association, Riverside County Farm Bureau, Endangered Habitats League, Sierra Club, Authority members and citizen's groups; represent the Authority in meetings, committees, and public forums. Oversee and direct legal representation when required.

Prepare procurement documentation and expenditure approval documentation pursuant to Authority

Purchasing Regulations; ensure timely deposit of Authority revenues. Establish and maintain accounts and financial transactions to ensure accuracy; provide liaison with and cooperation to legal authorized fiscal auditing agencies; and studies statutory requirements relating to the operational issues. Authorize payment vouchers, requisitions, and a variety of fiscal reports and expenditures; recommends actions to balance the budget; produce various fiscal and financial reports. [L][I][I][I] Prepare a variety of reports as required for the Authority Board of Directors, the Western Riverside Council of Governments, County Executive Office, Authority members and other concerned affected parties.

09/99 – Present

RCHCA Executive Director

Riverside County Habitat Conservation Agency Board of Directors (RCHCA)

Held 2 positions in TLMA, RCHCA Executive Director and Administrative Manager. I am responsible for performing highly specialized Area-wide habitat conservation planning functions; confer regularly with the 9 member Agency Board of Directors – a Joint Powers Authority, the County Executive Office and other Agency Members on assignments and conservation projects. Propose administrative policies, organizational structures, and procedures, and review and amend final recommendations and reports. [L][I][I][I] Develop planning strategies for property acquisition projects and programs; develop long-range planning programs, including expansion and growth project forecasting. Represent the Agency in negotiations with property owners, agents and representatives in land acquisition transactions. Upon request, review, analyze, and report to the Board of Directors on legislative issues. [L][I][I][I] Coordinate the Agency's conservation advocacy program; provide staff support to the Agency Board of Directors on intergovernmental relations matters as requested. [L][I][I][I]

Ensure compliance with all requirements imposed upon the Agency under agreements and contracts executed with federal, state, and local agencies. Execute contracts and agreements on behalf of the Agency as authorized by the Agency Board of Directors. [L][I][I][I] Upon request perform as a liaison to various federal, state and local agencies such as the U.S. Fish and Wildlife Service and the California Department of Fish and Game, agencies members and citizen's groups; represents the Agency in meetings, committees, and public forums. Prepare procurement documentation and expenditure approval documentation pursuant to Agency Purchasing Regulations; ensure timely deposit of Agency revenues. [L][I][I][I]

Establish and maintain accounts and financial transactions to ensure accuracy; provide liaison with and cooperation to legal authorized fiscal auditing agencies; and studies statutory requirements relating to the operational issues. Authorize payment vouchers, requisitions, and a variety of fiscal reports and expenditures; recommends actions to balance the budget; produce various fiscal and financial reports.

Prepare a variety of reports as required for the Agency Board of Directors, the County Executive Office, Agency members and other concerned affected parties.

09/99- 3/04

Administrative Manager

Riverside County Transportation and Land Management Agency (TLMA)

Held 2 positions in TLMA, RCHCA Executive Director and Administrative Manager. Plans, organizes and directs the administrative activities of the development of the Coachella Valley Association of Governments Multiple Species Habitat planning effort with other County divisions, County departments, public entities and agencies in order to ensure that administrative and fiscal objectives are achieved. Leads or participates in countywide meetings regarding major policy and/or procedure changes.

Coordinates preparation of written justification for budget proposals; explains and defends proposals and alternatives to elected officials, the TLMA director, or committees. Serves as the department's liaison to County and State agencies in administrative matters.

Assisted with development of the Western Riverside County Multiple Species Habitat Conservation Planning efforts.

SEP

07/97 – 09/99

Supervisor's Board Assistant

Riverside County Board of Supervisors, Fourth District

Staff assistant to Supervisor Roy Wilson performing and managing a variety of analytical tasks. Develop recommendations related to land use planning, transportation, waste management, building and safety, environmental health, fire, flood control, legislative matters and environmental issues. Represent Supervisor Wilson in connection with the Coachella Valley Association of Government's eastern Riverside County multi-species habitat conservation planning effort, the Bureau of Land Management Northeast Colorado recovery plan (NECO) effort, federally appointed working committee of the Joshua Tree National Monument Wilderness Management Committee which is charged with establishing a land use framework for specified lands in the monument and the 5 County Natural Communities Conservation Program (NCCP) planning group. Assist in the development of policy related to these matters and draft related correspondence.

07/97 – 09/99

Air Quality Consultant to a Governing Board Member

South Coast Air Quality Management District - Board Assistant

Represent Riverside County in all District matters as requested by County Supervisor Wilson that routinely involves oversight as well as reviewing and occasionally structuring contract awards to government entities, private companies, semi-private organizations and educational institutions. Provide a critical analysis of the Governing Board items under consideration, Committee issues under consideration and the annual budget. Draft policy on behalf of Supervisor Wilson and consult with the Executive Director, General Counsel, respective Deputy Executive Officers and affected stakeholders with the expressed goal of reaching consensus. Assist all Riverside County Supervisors on air quality related matters.

09/96 – 07/97

Elementary School Instructor – Certificated Bilingual Position

Alvord Unified School District, Riverside, CA

Curriculum development and implementation for a multi-cultural and bilingual primary student population. Compliance with federal, state and district entitlement funds for a variety of programs.

04/84 – 09/96

Environmental Resources Manager/Principal Planner

Riverside County Planning Department

As I have progressed through the Planning Series classifications, ultimately attaining a management position, I have either been given the authority or responsibility to complete and/or direct the following:

In conjunction with the County Executive Office, the Board adopted County of Riverside – 1987 Annual Growth Report. This report primarily focused on obtaining information from other County departments with respect to all facets of development in the County, from agricultural preserve programs to the discussion of County service levels for all departments. The report resulted in the establishment of the Growth Management Section in the Planning department pursuant to the recommendations made in the report.

Processing Comprehensive General Plan Amendments, which at times involved substantial coordination between other County agencies and private stakeholder interests. Worked with the Riverside County Parks

and Open Space District to address issues of public lands management relative to the development process.

Authored the Planning Department "Guide to Commercial and Industrial Development". This manual instructed and familiarized the end user with the County's process and procedures specific to the commercial and industrial developer.

Designed a comprehensive agricultural resource management plan, for the unincorporated portions of the County. This involved enlisting the County Assessor's Department by utilizing their agricultural land values to assist in determining what land use allocation would provide a reasonable buffer for agricultural lands.

Responsible for long-range program development through the General Plan process to facilitate the needs of the County.

Oversaw or evaluated all types of land use development applications in addition to Comprehensive General Plan Amendment applications (County-initiated and/or privately initiated); prepared and/or presented staff reports for public hearing before the Planning Director, Planning Commission, Board of Supervisors, and to community groups, business organizations and private individuals. Supervised and/or prepared and processed ordinance amendments, budgets, performed personnel evaluations and represented the department in personnel issues. Utilized as the California Environmental Quality Act (CEQA) point person for the Department and subsequently for the Transportation and Land Management Agency, enlisting the aid of County Counsel in matters pertaining to implementation of the Act. Developed and conducted on a regular basis, training workshops to the staff, with respect to case processing.

Responsible for compilation of the Planning Department Fast Track status report and monitoring of that process. Chaired the Land Development Committee meetings and Fast Track Land Development Committee meetings.

Responsible for reporting to the Transportation and Land Management Agency Director, for the review, development, administration, training and implementation of a variety of environmental programs within the County framework including but not limited to endangered species programs such as the Coachella Valley Fringe-Toed Lizard Habitat Conservation Plan, the Short term and Long Term Stephens' Kangaroo Rat Habitat Conservation Plans, and accompanying Environmental Impact Reports, Environmental Impact Statements, respective Implementing Agreements and requisite state and federal permits. Conducted environmental oversight on County public works projects, commented and advised on environmental issues to the media, public, and other County departments. Acted as the County's representative with federal, state, and local environmental resource regulatory agencies regarding compliance issues. Reviewed proposed federal and state legislation pertaining to environmental regulation and advised Department heads on the same. Developed and maintained environmentally mapped layers within the County's Geographic Information System. Responsible for development and enforcement of County protocol with respect to the contents of biological, paleontological and archaeological surveys.

05/76 – 04/84

Regional Training Coordinator

May Company Retail Stores

Held the following positions, Regional Training Coordinator, Service Manager, Employment Supervisor and Sales Associate.

Duties as a Regional Training Coordinator included program development, in which I oversaw, planned, coordinated, instructed and executed training classes for class sizes ranging from 1 to 250 students. Evaluated the training program's effectiveness for corporate personnel and local branch store management. Routinely scheduled follow up evaluations that improved and increased corporate service performance standards, which strengthened financial performance. Consolidated our record maintenance program for all employees completing training courses. Assisted store management with the communication, instruction and enforcement

of new policies and procedures from other functionally different divisions in the company. Recruited, interviewed and hired employees. As Service Manager, was responsible for the store operation on nights and weekends. Routinely assisted the operations manager in the compilation of the semi-annual store budget and analyzed the formulation of controls to reduce expenses. Also, secured reports that contained actual and projected revenues for the purpose of analysis from an operational and sales aspect in order to attain a balanced budget.

11/80 – 03/81

Environmental Specialist

Webb and Carroll, Consulting Engineers

Produced environmental impact reports and authored environmental assessments for commercial and residential development proposals.

05/80 – 11/80

Professional Student Intern

County of Riverside, Environmental Health Services Division

Sized and evaluated sewage disposal systems of commercial and industrial proposals in accordance with the provisions contained in the California Uniform Plumbing Code and local ordinances.

05/80 – 07/80

Editorial Assistant

United States Department of the Interior - Bureau of Land Management

Organized data collection, performed research and analysis, and assisted in the writing of, the California Desert Conservation Plan Draft environmental impact report mandated by the United States Congress.

AWARDS

California State Scholarship

Marine Corps League Academic Scholarship

PUBLICATIONS

"Developing Biological Survey Standards and Environmental Monitoring to Support Policy Decisions On A Parcel Based GIS" Presented at the ESRI Geographic Information Systems Worldwide Conference Palm Springs, CA Summer 1995

REFERENCES

Available upon request.

STATEMENT OF ECONOMIC INTERESTS
COVER PAGE
A PUBLIC DOCUMENT

Date Initial Filing Received
Filing Official Use Only

Please type or print in ink.

NAME OF FILER (LAST) LUNA (FIRST) CAROLYN (MIDDLE) SXMS

1. Office, Agency, or Court

Agency Name (Do not use acronyms) CITY OF CARLSBAD Your Position Councilmember
Division, Board, Department, District, if applicable District 2

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: _____ Position: _____

2. Jurisdiction of Office (Check at least one box)

☐ State ☐ Judge, Retired Judge, Pro Tem Judge, or Court Commissioner (Statewide Jurisdiction)
☐ Multi-County ☐ County of _____
☒ City of Carlsbad ☐ Other _____

3. Type of Statement (Check at least one box)

☐ Annual: The period covered is January 1, 2022, through December 31, 2022.
-or- ☐ Leaving Office: Date Left ____/____/____ (Check one circle.)
The period covered is ____/____/____, through ____/____/____, leaving office.
☐ Assuming Office: Date assumed ____/____/____ ☐ The period covered is ____/____/____, through ____/____/____, the date of leaving office.
-or- ☒ Candidate: Date of Election ____/____/____ and office sought, if different than Part 1: _____

4. Schedule Summary (required)

► Total number of pages including this cover page: 2

Schedules attached

☐ Schedule A-1 - Investments - schedule attached ☐ Schedule C - Income, Loans, & Business Positions - schedule attached
☐ Schedule A-2 - Investments - schedule attached ☐ Schedule D - Income - Gifts - schedule attached
☒ Schedule B - Real Property - schedule attached ☐ Schedule E - Income - Gifts - Travel Payments - schedule attached

-or- ☐ None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
(Business or Agency Address Recommended - Public Document) Carlsbad CA 92010
DAYTIME TELEPHONE NUMBER _____ EMAIL ADDRESS _____

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 01/27/2023 Signature Carolyn Sims Luna
(month, day, year) (File the originally signed paper statement with your filing official.)

SCHEDULE B

Interests in Real Property

(Including Rental Income)

Name

Luna, Carolyn

▶ ASSESSOR'S PARCEL NUMBER OR STREET ADDRESS

CITY

Carlsbad

FAIR MARKET VALUE

☐ \$2,000 - \$10,000☐ \$10,001 - \$100,000☒ \$100,001 - \$1,000,000☐ Over \$1,000,000

IF APPLICABLE, LIST DATE:

 _____/_____/22 _____/_____/22
 ACQUIRED DISPOSED

NATURE OF INTEREST

☒ Ownership/Deed of Trust☐ Easement☐ Leasehold

Yrs. remaining

☐ _____

Other

IF RENTAL PROPERTY, GROSS INCOME RECEIVED

☐ \$0 - \$499☐ \$500 - \$1,000☐ \$1,001 - \$10,000☐ \$10,001 - \$100,000☐ OVER \$100,000

SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more.

☐ None

▶ ASSESSOR'S PARCEL NUMBER OR STREET ADDRESS

CITY

Carlsbad

FAIR MARKET VALUE

☐ \$2,000 - \$10,000☐ \$10,001 - \$100,000☒ \$100,001 - \$1,000,000☐ Over \$1,000,000

IF APPLICABLE, LIST DATE:

 _____/_____/22 _____/_____/22
 ACQUIRED DISPOSED

NATURE OF INTEREST

☒ Ownership/Deed of Trust☐ Easement☐ Leasehold

Yrs. remaining

☐ _____

Other

IF RENTAL PROPERTY, GROSS INCOME RECEIVED

☐ \$0 - \$499☐ \$500 - \$1,000☐ \$1,001 - \$10,000☒ \$10,001 - \$100,000☐ OVER \$100,000

SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more.

☒ None

* You are not required to report loans from a commercial lending institution made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER*

ADDRESS (Business Address Acceptable)

BUSINESS ACTIVITY, IF ANY, OF LENDER

INTEREST RATE

TERM (Months/Years)

_____% ☐ None

HIGHEST BALANCE DURING REPORTING PERIOD

☐ \$500 - \$1,000☐ \$1,001 - \$10,000☐ \$10,001 - \$100,000☐ OVER \$100,000☐ Guarantor, if applicable

NAME OF LENDER*

ADDRESS (Business Address Acceptable)

BUSINESS ACTIVITY, IF ANY, OF LENDER

INTEREST RATE

TERM (Months/Years)

_____% ☐ None

HIGHEST BALANCE DURING REPORTING PERIOD

☐ \$500 - \$1,000☐ \$1,001 - \$10,000☐ \$10,001 - \$100,000☐ OVER \$100,000☐ Guarantor, if applicable

Comments: