

Fiscal Year 2023-24 Community Arts Grants Funding Plan

The City of Carlsbad's Cultural Arts Office Fiscal Year 2023-24 Community Arts Grants (CAG) program supports projects and activities that provide quality arts and cultural programming within Carlsbad. Funds are available for organizations, schools and individuals through a competitive application and review process.

The Foundant Technologies grant management system was utilized for the Fiscal Year 2023-24 cycle. This cloud-based software streamlines the application process for grantees and includes a full suite of tracking and reporting tools to improve the overall experience for all users.

In April 2023, 11 panelists reviewed and scored Fiscal Year 2023-24 CAG applications digitally via the Foundant grants management system. The panelists included representatives from regional arts organizations, nonprofits, education specialists and community members.

The total grant funds available for the Fiscal Year 2023-24 grant cycle is \$117,128. The previous grant cycle was funded at the same level.

Each grant was evaluated and categorized into one of four funding areas:

- 1. Arts Organizations: Arts Projects*
- 2. Educational Institutions or Affiliated Groups*
- 3. Emerging Artists*
- 4. Emerging Arts Organizations*

A fifth funding area, capacity building, was eliminated in 2023-24. There were no grant submissions for Emerging Artists or Emerging Arts Organizations. Panelists scored each application on a rubric with three sections worth 10 points each for 30 possible points. All scores were averaged and assigned the equivalent percentage SCORE by the Foundant grants management system. More information on the panel process can be found in the Fiscal Year 2023-24 Community Arts Grants Guidelines.

Fiscal Year 2023-24 Community Arts Grants Funding Results:

These are the results for the review scores and funding amounts:

- Total Available Funding: \$117,128
- Total Applications: 30
- Eligible Applications: 26
- Total Number of Funded Projects: 26
- Total 2023-24 Requests: \$154,019
- Total 2023-24 Eligible Funded: \$111,163
- Remaining Funds: \$ 5,965

ARTS ORGANIZATIONS: ARTS PROJECTS

- Total Arts Projects Applications: 15
- Total Arts Projects Eligible Requests: \$99,519
- Total Arts Projects Awarded: 12
- Total Arts Projects Awards: \$68,491

ARTS PROJECTS

Carlsbad Art Wall, A Snyder Art Project

REQUEST: \$7,500

AWARD: \$5,948

Project Description: The Carlsbad Art Wall is a rotating mural wall in the heart of the Carlsbad Village. On this single exterior wall, a new mural will be painted approximately every two months by a new artist.

Campana Studios: Printmaking and Bookbinding Workshops

REQUEST: \$7,500

AWARD: \$5,198

Project Description: Campana Studios will host a series of printmaking and bookbinding workshops led by dynamic teaching artists, who each have extensive experience in leading community-based art programming.

Carlsbad Oceanside Art League: Demo & Expression

REQUEST: \$4,519

AWARD: \$3,563

Project Description: Ten live demonstrations with dialogue and hands-on painting between a professional Instructor and the artists and/or audience.

Carlsbad Playhouse: Playreaders Performance Series

REQUEST: \$7,500

AWARD: \$5,948

Project Description: A series of seven readings will be produced, presenting a wide range of styles and genres of plays and musicals.

Fleet Science Center: Science of Instruments at the Libraries

REQUEST: \$7,500

AWARD: \$6,698

Project Description: In collaboration with the City of Carlsbad libraries, Fleet Science Center will provide young learners with engaging hands-on educational workshops that enhance knowledge in science, technology, engineering, and math (STEM) that feature a component of arts education.

Hands of Peace: Youth Films Looking Towards a Future of Hope

REQUEST: \$7,500

AWARD: \$6,698

Project Description: Hands of Peace is planning to partner with Carlsbad filmmakers to provide 42 youth with the skills to express their visions for the future through film.

North Coast Repertory Theatre: Shakespeare in Schools

REQUEST: \$7,500

AWARD: \$6,698

Project Description: Support for The Theatre School @ North Coast Rep for performances of Shakespeare plays at Carlsbad schools with a combined cast of students and professional adults.

Patrons of the Arts (dba Carlsbad Community Theatre): Theatre Tech Training Program

REQUEST: \$7,500

AWARD: \$6,698

Project Description: This program targets teens and young adults who want to learn various roles in tech theatre.

San Diego Art Institute: The Valise Project

REQUEST: \$7,500

AWARD: \$5,198

Project Description: Support for arts outreach program to cover costs of teaching artist, education staff, transportation, art-making materials for students and administrative costs for visits to Carlsbad schools.

Soultry Sisters: Summer Soulstice Arts & Wellness Festival

REQUEST: \$7,500

AWARD: \$5,948

Project Description: Host a three-day festival highlighting black, indigenous and people of color (BIPOC), women and queer artists and wellness practitioners based in San Diego.

Theatre and Arts Foundation of San Diego County: Performance Outreach Program (POP) Tour 2024 – Abeni in the Tall Grass

REQUEST: \$5,000

AWARD: \$3,948

Project Description: To support the travelling performances by La Jolla Playhouse's Performance Outreach Program to Carlsbad schools.

Villa-Lobos International Chamber Music Festival: Carlsbad Residency

REQUEST: \$7,500

AWARD: \$5,948

Project Description: Support residencies performing Latin American chamber music in Carlsbad middle and high schools.

EDUCATIONAL INSTITUTIONS ARTS IN SCHOOLS OR AFFILIATED GROUPS

- Total Educational Institutions Applications: 15
- Total Educational Institutions Eligible Requests: \$52,500
- Total Educational Institutions Eligible Requests: 14
- Total Educational Institutions Awards: \$42,672

Carlsbad High School Community Commitment: A Mosaic Project

REQUEST: \$ 3,500

AWARD: \$2,748

Project Description: Community Commitment: A mosaic project is a collaborative tile project that will focus on several communal areas around campus that require some aesthetic improvements.

Carlsbad High School: Dance Extreme Spring Showcase

REQUEST: \$3,500

AWARD: \$3,098

Project Description: The Dance Extreme Showcase is a production held each spring providing all Carlsbad High School dance students an opportunity to choreograph, rehearse and perform unique dances based on the disciplines of jazz, modern, hip-hop, ballet and the most recently added - Pom.

Carlsbad High School Theatre Department: Musical Production

REQUEST: \$3,500

AWARD: \$3,448

Project Description: Six performances over two weekends at the Carlsbad Cultural Arts Center, will feature work of ninth through twelfth grade students who collaborate and create a Broadway-style musical brought to an even higher quality through the training offered by the guest choreographers.

Carlsbad High School Choral Boosters: Music Arrangement

REQUEST: \$3,500

AWARD: \$3,098

Project Description: The choir relies on music arranging for their set performances, concerts and festival competitions.

Jefferson Elementary School: Creativity and Innovation with STEAM

REQUEST: \$3,500

AWARD: \$2,748

Project Description: In collaboration with the Fleet Science Center, Jefferson Elementary will provide its students with engaging hands-on educational workshops that enhance knowledge in science, technology, engineering, and math (STEM) that will culminate in art projects featured at the site.

La Costa Canyon High School Foundation: Band-o-Rama

REQUEST: \$3,500

AWARD: \$2,748

Project Description: La Costa Canyon High School band will be hosting a music enrichment camp for local elementary, middle and high schools for where coaches and student leaders will be working with various instrument groups on music fundamentals and sheet music.

La Costa Canyon High School Foundation: Culinary Arts from Around the World

REQUEST: \$3,500

AWARD: \$3,098

Project Description: Four professional chefs will teach students about a career in culinary arts, how to make a specialty dish from a specific country or region and learn more about unique dishes from around the world.

La Costa Canyon High School Foundation: Dance Program Spring Production

REQUEST: \$3,500

AWARD: \$3,098

Project Description: This production features 175 students from both general education (students from competitive dance team and dance physical education) and access students who participate in our special education program.

La Costa Canyon High School Foundation: Spring Musical

REQUEST: \$3,500

AWARD: \$3,098

Project Description: Support for La Costa High School Theatre Department's spring production.

La Costa Canyon High School Foundation: Music Boosters Program

REQUEST: \$3,500

AWARD: \$3,098

Project Description: The La Costa Canyon High School Music Program is seeking to sustain its instrumental music program for Carlsbad students in 9th-12th grades.

Sage Creek High School Drama: Carlsbad Unified School District (CUSD) Children's Musical

REQUEST: \$3,500

AWARD: \$3,098

Project Description: Sage Creek Drama Department collaborates on a production written especially for young audiences and all CUSD elementary and middle schools are invited to attend for free on a field trip.

Sage Creek High School Visual Arts: Living Art Exhibit at the 2024 Festival of Arts

REQUEST: \$3,500

AWARD: \$ 3,098

Project Description: Sage Creek students will participate at the Festival of the Arts through a series of living art exhibits.

Valley Middle School: Ceramic Art /Craft Scavenger Hunt in the Carlsbad Village

REQUEST: \$3,500

AWARD: \$3,098

Project Description: Students from four art classes will create mini craft/sculpture artwork using hot glue, craft and ceramic sculpted accessories. Each mini sculpture art will be hidden in the Carlsbad Village as a city-wide scavenger hunt.

Valley Middle School Band & Orchestra: Guest Artists/Coaches for Small Group Ensembles

REQUEST: \$3,500

AWARD: \$3,098

Project Description: Support the 2023-24 Valley Middle School (VMS) band and orchestra program to fund essential teaching artists and coaches to help lead our band and orchestra students by conducting small group rehearsals.