



November 2014

Parks & Recreation Department Park Master Plan Updates



Acknowledgements

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CHAPTER ONE - EXECUTIVE SUMMARY

1.1 PLAN GOALS AND OBJECTIVES

1.1.1 BACKGROUND AND INTRODUCTION

In December 2013, the City Council accepted the Parks & Recreation Department's needs assessment report. The report included a comprehensive action plan which has and will continue to serve as a guide for priority development, CIP planning and park, facility, and amenity development for a five year period.

Based on the report findings, key action items were created and divided into three groups; short term (0-3 years), midterm (4-5 years), and ongoing tasks. The decision to conduct parks master plan updates for Aviara, Pine Avenue and Poinsettia Community Parks was undertaken based on a recommended short term action item, *"Update master plans for future facilities to ensure amenities are consistent with the community vision as identified in the needs assessment."*

In continuing with the department's strong focus on implementation and responsiveness to community needs, in May 2014, after concluding an extensive request for proposals process, PROS Consulting along with RHA Landscape Architects-Planners, was selected to partner with staff to help commence the implementation process and develop the department's master plan updates (Exhibit 1).

1.1.2 MASTER PLAN UPDATES TO AVIARA, PINE AVENUE, AND POINSETTIA COMMUNITY PARKS

The purpose of the master plan updates process is to ensure that planned (and yet to be realized) facilities and amenities at Aviara, Pine Avenue, and Poinsettia Community Parks are consistent with community needs and with the department's long term vision "to strengthen community connectivity through world class offerings and exceptional customer service."

After an initial project kickoff meeting and review of all existing planning documents, the demographic projection study performed as a part of the needs assessment was reviewed and equity maps were consulted to assess where services are offered currently, how equitable the service distribution and delivery is across the city and how effective the service is as it compares to population density.

Special emphasis was placed on collecting public input for the master plan updates process; a unique crowdsourcing website was created (www.carlsbadparksplan.com) to serve as a central reference and distribution point for all project related information. Additionally, the site provided a user-friendly forum for public input and feedback directly via the homepage and a link to an online survey. The department received more than 100 open responses from the "your parks & recreation input" box on the homepage, and more than 600 online survey responses.

Stakeholder interviews and three open public meetings (one for each park) completed the public input process. All of the data collected during the needs assessment and master plan research and public input process contributed to the proposed master plan updates for Aviara, Pine Avenue, and Poinsettia Community Parks.

Note: Master plan updates focused primarily on those areas of Aviara, Pine Avenue and Poinsettia Community Parks that have yet to be realized or constructed per the original master plan.

1.2 COMMUNITY PROFILE

The demographic analysis utilizes data obtained from San Diego Association of Governments (SANDAG) and Environmental Systems Research Institute, Inc. (ESRI), the largest research and development organization dedicated to Geographical Information Systems (GIS) and specializing in population projections and market trends. All data was acquired in 2013 as a part of the needs assessment, and reflects the actual numbers as reported in the 2000 and 2010 Census and estimates for 2012 and 2017 as obtained by ESRI. The City of Carlsbad geographic boundary was utilized as the demographic analysis boundary. All projections should be utilized with the understanding that unforeseen circumstances during or after the time of the projections could have a significant bearing on the validity of the final projections.

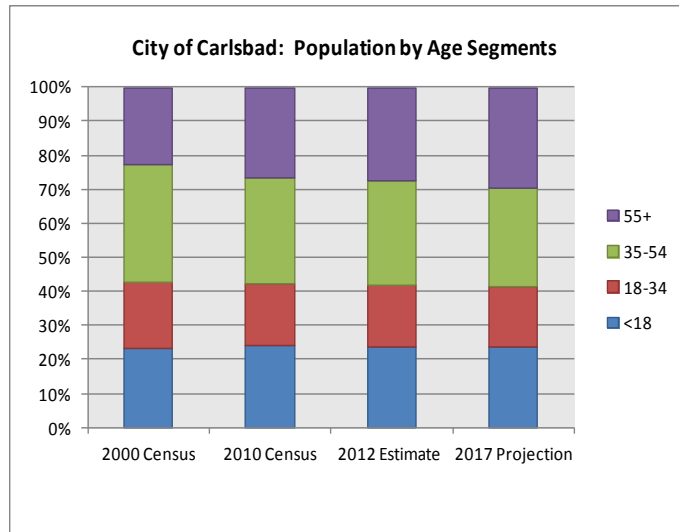


1.2.1 TOTAL POPULATION

The City of Carlsbad has experienced rapid growth in recent years. From 2000 to 2010, the city’s total population experienced a sizeable increase of 34.6 percent, and is expected to continue to grow over the next five years. Based on predictions through 2018, the city is expected to have approximately 118,241 residents living within 44,087 households.

1.2.2 AGE SEGMENT

Overall, the city's population age segments exhibits a consistent age distribution over time. Currently the largest segment by population is the 35-54 with 30.6 percent and the smallest is the 18-34 population with 18.2 percent which indicates a large range of variation between all the age groups. In the next five years, the 55+ segment will grow to comprise nearly 30 percent of the total population, making it the single largest age segment by 2017.



1.2.3 HOUSEHOLDS AND INCOME

Income characteristics certainly exhibit growth trends. The median household income was \$65,172 in 2000 and is projected to continually increase to \$102,211 by 2017. The per capita income is also projected to increase from \$34,863 in 2000 to \$51,661 by 2017.

Based on the 2012 estimate, the median household income in the City of Carlsbad is \$94,436, and its per capita income is \$44,732. Carlsbad’s comparative income characteristics are significantly higher than the state and national income averages.

1.3 COMMUNITY INPUT

There was extensive public input and participation as part of the *Parks & Recreation Needs Assessment and Comprehensive Action Plan* process in 2013. Building on the momentum from previous planning, the process for updating the individual Park Master Plans involved a series of stakeholder interviews, public meetings, online survey and the crowdsourcing website (www.carlsbadparksplan.com) to obtain community input specific to the vision for the Aviara, Pine Avenue, and Poinsettia Community Parks.

1.3.1 STAKEHOLDER INTERVIEWS AND OPEN PUBLIC MEETINGS

PROS Consulting conducted a full day of stakeholder interviews targeting each park, along with one (1) open public meeting per park to allow broad community input for each park. The goal of these meetings was to share findings from the *Needs Assessment and Comprehensive Action Plan* and obtain participant input and vision for assets and amenities desired for each park.

The following summarizes the feedback attained during this process, with items in **bold** representing frequent responses. Individual responses from these meetings can be found in the **Appendix**.

1.3.2 AVIARA COMMUNITY PARK MASTER PLAN

Q1. WOULD YOU LIKE TO SEE CHANGES TO THE CURRENT MASTER PLAN, OR HAVE IT REMAIN THE SAME?

- **Would like to see changes.**

Q2. BASED ON THE PRIORITY RANKINGS, WHAT AMENITIES WOULD YOU LIKE TO SEE ADDED TO THE PARK?

- **Bike trails, BMX/bike skills area**
- **Pickleball courts**

Q3. BASED ON THE PRIORITY RANKINGS, WHAT AMENITIES WOULD YOU LIKE TO MODIFY OR RENOVATE?

- **There is a lot of open space around the city that can be used for parks or botanical gardens.**

1.3.3 PINE AVENUE PARK MASTER PLAN

Q1. WOULD YOU LIKE TO SEE CHANGES TO THE CURRENT MASTER PLAN, OR HAVE IT REMAIN THE SAME?

- **Would like it to remain the same, with minor changes.**

Q2. BASED ON THE PRIORITY RANKINGS, WHAT AMENITIES WOULD YOU LIKE TO SEE ADDED TO THE PARK?

- **Community Garden**
- **Pickleball Courts**
- Botanical Garden
- Dog Park
- Swimming Pools
- Skate Park

Q3. BASED ON THE PRIORITY RANKINGS, WHAT AMENITIES WOULD YOU LIKE TO MODIFY OR RENOVATE?

- **Completion of ornamental garden**
- Add culinary arts to the community center
- Swings and playground amenities for children
- Family picnic area

1.3.4 POINSETTIA COMMUNITY PARK MASTER PLAN

Q1. WOULD YOU LIKE TO SEE CHANGES TO THE CURRENT MASTER PLAN, OR HAVE IT REMAIN THE SAME?

- Would like to see some things unchanged but also see changes to some part of the Master Plan.

Q2. BASED ON THE PRIORITY RANKINGS, WHAT AMENITIES WOULD YOU LIKE TO SEE ADDED TO THE PARK?

- **Keep the community center/make it multigenerational**
- **Dedicated pickleball courts separate from tennis courts/eliminate dual use**
- **High opposition to stadium tennis/preference for pickleball courts**
- A community garden

Q3. BASED ON THE PRIORITY RANKINGS, WHAT AMENITIES WOULD YOU LIKE TO MODIFY OR RENOVATE?

- One shared community center for Aviara and Poinsettia
- More community garden space

1.3.5 CROWDSOURCING PROJECT WEBSITE

From the date the project website went live on Aug. 12, 2014 until Sept. 30, 2014 a total of 91 individual responses were received via the “Your Parks Input” box on the homepage that **pertained directly to the three parks that are part of the master plan updates process – Aviara, Pine Avenue and Poinsettia Community Parks.**

More than 50 additional responses pertained to a variety of different topics or parks that were not part of this project. This data was not included in this summary report, but, in some cases, parks and recreation staff responded directly to the individual providing input, or the comments were forwarded to the responsible department for a response.

Input was grouped into the following facility/amenity categories. The number in parenthesis is the total number of responses received in each category.

- Bike (BMX) park (40)
- Pickleball (14)
- Community Garden (13)
- Playgrounds (7)
- Tennis courts (5)
- Passive recreation (places to gather) (3)
- Dog park (3)
- Community center (2)
- Athletic fields (1)

- Campgrounds (1)
- Skateboard park (1)
- Walking paths (1)

1.3.6 ONLINE SURVEY

In addition to the crowdsourcing website, the project team also solicited user feedback in the form of an online survey conducted through www.surveymonkey.com to obtain valuable input on the vision of the Aviara, Pine Avenue, and Poinsettia Community Parks. The survey consisted of a short series of questions that pertained to the Master Plan updates and sought specific action items for each of the three parks. For a more in-depth analysis, the results were totaled as a whole, and then filtered to reflect the preferences of only survey respondents residing in the City of Carlsbad. A total of 634 responses were received from September through October of 2014. The table below provides a brief summary of the results.

Summary of Online Survey Responses	
1. 634 Total Responses.	
a. This points to a high level of participation and engagement by residents.	
2. Approximately 75% of respondents were residents of the City of Carlsbad.	
3. Aviara Community Park preferred amenity action.	
a. Overall: 50% split on whether to keep or replace existing community center.	
b. Residents Only: Slightly higher preference (55%) to keep existing community center.	
4. Pine Avenue Community Park preferred amenity actions.	
a. Overall: 70% would like to keep existing community center.	
b. Residents Only: 71% would like to keep existing community center.	
c. Overall: 52% would like to keep the botanical / ornamental garden.	
d. Residents Only: 53% would like to keep the botanical / ornamental garden.	
5. Poinsettia Community Park preferred amenity actions.	
a. Overall: 75% would like to keep existing community center.	
b. Residents Only: 76% would like to keep existing community center.	
c. Overall: 62% would like to keep existing arena soccer complex.	
d. Residents Only: 62% would like to keep existing arena soccer complex.	
e. Overall: 58% would like the tennis stadium court and pro shop to be replaced.	
f. Residents Only: 55% would like the tennis stadium court and pro shop to be replaced.	

1.4 PROGRAM AND FACILITY/AMENITY NEEDS RANKINGS

1.4.1 FACILITY/AMENITY AND PROGRAM PRIORITY RANKINGS

The facility/amenity rankings were developed as a part of the 2013 needs assessment report and are the strongest influence behind the recommendations for amenities at each of the parks. The purpose of the facility/amenity and program priority rankings is to provide an ordered list of facility/amenity needs and recreation program needs for the community served by the department.

This program and facility/amenity rankings evaluated both quantitative and qualitative data. Quantitative datum includes the statistically reliable community survey, which asked Carlsbad residents to list unmet needs and rank their importance. Qualitative datum includes resident feedback obtained through community input and demographics and trends. This scoring system considers the following:

- Community survey:
 - Unmet needs for facilities and recreation programs.
 - Importance ranking for facilities.
- Consultant evaluation:
 - Factor derived from the consultant's evaluation of program and facility priority based on survey results, demographics, trends, facility and program assessment, levels of service and overall community input.

The weighted scores were as follows:

- 60 percent from the statistically reliable community survey results.
- 40 percent from consultant evaluation using demographic and trends data, community focus groups and public meetings, and levels of service.

The combined total of the weighted scores is the total score based on which the facility/amenity and program priority is determined.

1.4.2 FACILITY/AMENITY PRIORITY RANKINGS

The top five facility/amenity priorities as determined by the community were family picnic areas, outdoor swimming pools, botanical or ornamental gardens, community gardens, and off leash dog parks.

Carlsbad	
Facility/Amenity Priority Rankings	
	Overall Ranking
Family picnic areas - covered and uncovered	1
Outdoor swimming pools	2
Botanical or ornamental gardens	3
Community gardens	4
Off leash dog parks	5
Amphitheater	6
Playground Equipment	7
Dining / retail	8
Senior center (age 50+)	9
Youth multi purpose fields	10
Multigenerational community center	11
Disc golf course	12
Adult multi purpose fields	13
Adventure facility (rock wall, ropes course)	14
Tennis courts	15
Conference / trade shows / training centers	16
Concessions	17
Skateboard parks	18
Teen center	19
Arena / speed soccer	20
Outdoor basketball courts	21
Synthetic turf fields	22
Outdoor pickleball courts	23
BMX park	24
Radio controlled aircraft fields	25

1.4.3 PROGRAM PRIORITY RANKINGS

The top five program priorities as determined by the community were adult fitness and wellness programs, culinary arts programs, aquatics programming, adult sports programs, and cultural arts programs.

Carlsbad Program Priority Rankings	
	Overall Ranking
Adult fitness and wellness programs	1
Culinary arts (cooking, baking, etc.)	2
Aquatics programming (swim lessons, recreation/lap swim, competitive training, etc.)	3
Adult sports programs	4
Cultural arts programs	5
City sponsored special events	6
Dancing	7
Outdoor skills / adventure programs	8
Youth sports programs	9
Senior programs	10
Dog training	11
Tennis programs	12
Environmental education programs	13
Youth summer camp programs	14
Youth fitness and wellness programs	15
Preschool programs	16
Teen programs	17
Unstructured indoor play	18
Before and after school programs	19
Martial arts programs	20
Gymnastics and tumbling programs	21
Programs for individuals with disabilities	22
Full service party planning	23

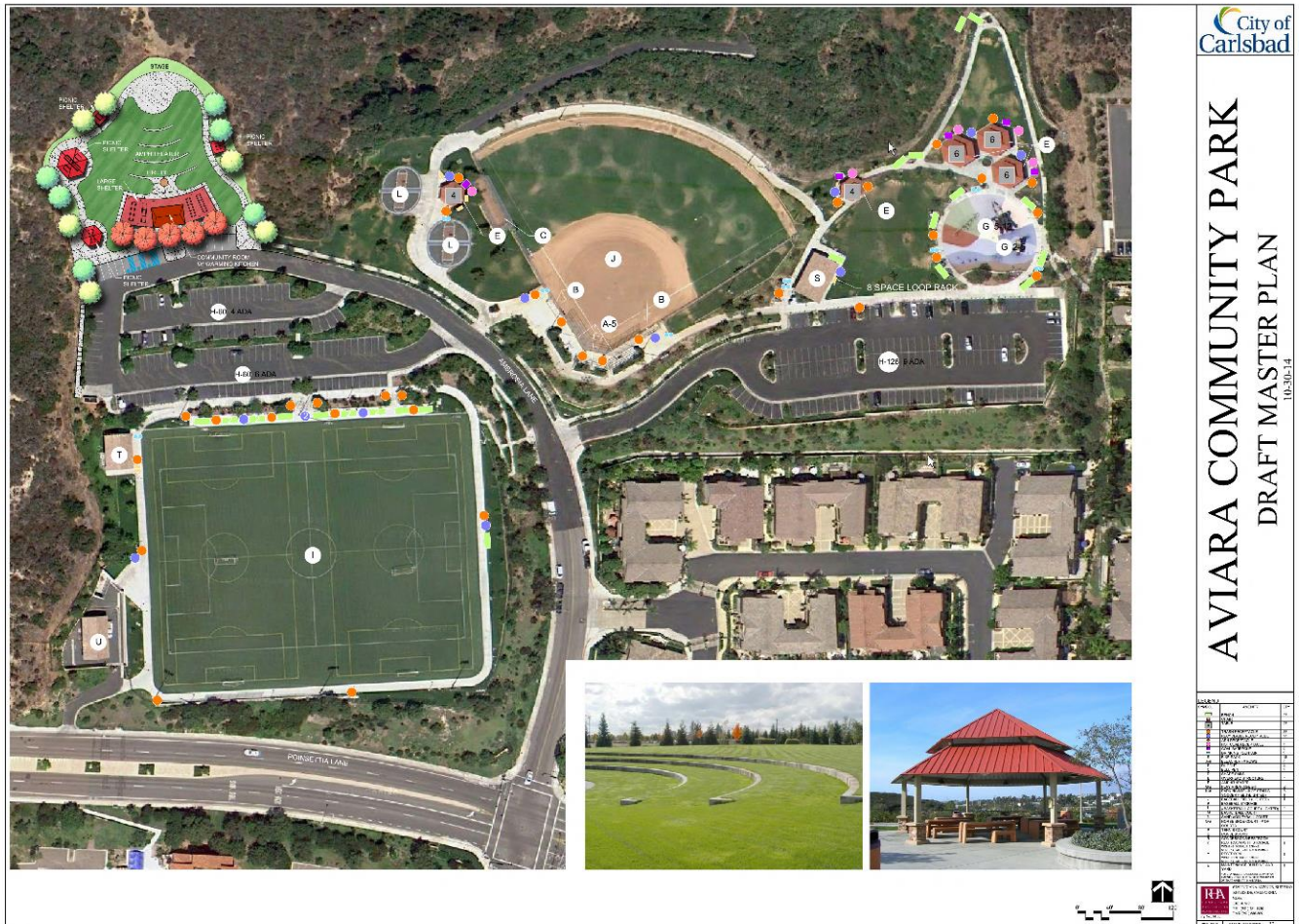
1.5 UPDATED SITE MAPS AND PARK CONCEPT PLANS

1.5.1 AVIARA COMMUNITY PARK

The vision for this park included a balance of active and passive use. It proposed a community center which would not have a gymnasium but would feature meeting rooms, a large multifunction space, and banquet facilities. The aesthetics of the building would be a warmer, inviting architecture. Additionally, public art was also proposed to be integrated into the final design. This is the final element yet to be realized from the 2001 master plan.

Based on extensive community input, needs assessment findings, and priority rankings, staff and the consulting team recommends:

- A large passive outdoor community gathering space including landscaped areas, walkways, a small amphitheater, decorative seat walls, fire pit(s), family picnic areas, and a small community room with a warming kitchen complete with food and beverage service.
- This will leverage the location and the views afforded from it in the best way possible to allow for broad community use and also address the needs assessment priority for a family picnic area and an amphitheater in the community.



1.5.2 PINE AVENUE COMMUNITY PARK

This park was master planned in 2002 and revised in 2010 and again in 2011. The vision for this park included a balance of active and passive use and a proposed design that best reflects the needs of the community. It had proposed a community center / gymnasium with lobby, offices, teen room, fitness room, an activity room, restrooms and storage, multipurpose sports fields, a skate park, picnic areas and open play areas, community garden and ½ basketball courts too. The community center and a community garden space are the remaining elements yet to be realized.

Based on extensive community input, needs assessment findings, and priority rankings, staff and the consulting team recommends:

- Expand on the original community center concept to include a two story, approximately 18,000 sq. ft. multiuse and multigenerational facility. This will feature indoor recreational space, teen and fitness space, an activity center, a lounge, offices, storage, and an outdoor rooftop sport court space.
- Thus, in combination with the senior center, the Pine Avenue community park area will now offer a true multigenerational experience which has been the focus of the needs assessment report’s recommendations as well.
- A landscaped botanical/ornamental garden with a fountain, walkways, seating, decorative elements and community gathering areas, including a raised bed community garden similar to the new Calavera Schoolhouse Community Garden.



NO.	DESCRIPTION	DATE	BY
1	PREPARED FOR THE CITY OF CARLSBAD	10/2014	PROS CONSULTING
2	REVISED TO REFLECT COMMENTS FROM THE CITY OF CARLSBAD	11/2014	PROS CONSULTING
3	REVISED TO REFLECT COMMENTS FROM THE CITY OF CARLSBAD	12/2014	PROS CONSULTING
4	REVISED TO REFLECT COMMENTS FROM THE CITY OF CARLSBAD	01/2015	PROS CONSULTING
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93	REVISED TO REFLECT COMMENTS FROM THE CITY OF CARLSBAD	06/2022	PROS CONSULTING
94	REVISED TO REFLECT COMMENTS FROM THE CITY OF CARLSBAD	07/2022	PROS CONSULTING
95	REVISED TO REFLECT COMMENTS FROM THE CITY OF CARLSBAD	08/2022	PROS CONSULTING
96	REVISED TO REFLECT COMMENTS FROM THE CITY OF CARLSBAD	09/2022	PROS CONSULTING
97	REVISED TO REFLECT COMMENTS FROM THE CITY OF CARLSBAD	10/2022	PROS CONSULTING
98	REVISED TO REFLECT COMMENTS FROM THE CITY OF CARLSBAD	11/2022	PROS CONSULTING
99	REVISED TO REFLECT COMMENTS FROM THE CITY OF CARLSBAD	12/2022	PROS CONSULTING
100	REVISED TO REFLECT COMMENTS FROM THE CITY OF CARLSBAD	01/2023	PROS CONSULTING

1.5.3 POINSETTIA COMMUNITY PARK

The design for the park envisioned a place that not only provides for active sport and recreation, but also for family activities and passive uses, and most importantly, a place that will serve as a primary public amenity for the surrounding neighbors and the City. The goal was to balance active organized sports fields and courts with areas that provided for passive or un-programmed recreation activities. The remaining elements yet to be realized from the 1992 master plan include a tennis clubhouse, a tournament court, warm up wall, community center/gymnasium, playground and an enclosed soccer arena.

Based on extensive community input, needs assessment findings, and priority rankings, staff and the consulting team recommends:

- Replace clubhouse, tournament court, and warm up wall with an expanded, two story, and multiuse, multigenerational community recreation center (consistent with big idea #1 as described in the 2013 needs assessment). This will be located at the entrance of the park thus creating a true signature facility and a sense of destination at Poinsettia Community Park.
- Expand proposed multiuse sports arena to include soccer, futsal, field hockey and lacrosse.
- Collocate two separate playground areas (existing plus one new) into one, featuring customized playground equipment for children ages 2-5 years, and 5-12 years.
- Add an off leash dog park in an underutilized portion towards the center of the park, with separate fenced in areas to accommodate both large and small dogs.

The short term action plan states that the department should complete a feasibility study/business plan on the potential for programming, partnering, financial projections, 5 year pro-forma and operational indicators of success for the proposed indoor, multipurpose, multigenerational community center, and if found feasible, commence development within that same timeframe. Funding has been identified in the current fiscal year 2014-15 CIP budget to conduct this study.



1.6 COST ESTIMATES

The summary costs estimates for hard costs associated with each of the three parks are as below. It must be kept in mind that there is the potential for variance in the cost estimates especially for Pine Avenue and Poinsettia Community Park based on the actual amenities and types of spaces designed within the community centers at each of those parks.

Additionally, a 15% contingency has been built in to accommodate cost increases over time based on when the actual design and construction of the three parks would take place.

SUMMARY		
PINE AVENUE PARK		\$7,357,122
COMMUNITY CENTER	\$	6,057,938
GARDEN AREAS	\$	1,299,184
AVIARA COMMUNITY PARK		\$1,757,286
TURF AMPHITHEATER & PICNIC AREAS	\$	1,757,286
POINSETTIA COMMUNITY PARK		\$2,139,814
MULTI-GENERATIONAL CENTER	TBD	<i>(Cost per sf to be developed after the Feasibility Study)</i>
MULTI-USE ARENA	\$	1,128,739
DOG PARK	\$	513,642
PLAYGROUND	\$	497,433
TOTAL		\$11,254,221

1.7 PRIORITY RANKINGS

Every amenity recommendation in each of the park designs in Section 1.6 was carefully considered based on the park’s geographic location, and community input received, with a special emphasis on the needs assessment findings included in **Section 1.4**. The goal was to address as many diverse community needs as possible in a sustainable manner.

The proposed master plan updates recommendations will help serve a wide number of facility/amenity priority rankings (in order) as can be seen below. Some of the other needs identified within the needs assessment, while not being served specifically at these three parks, will be addressed by the Parks & Recreation Department in other parts of the city.

Facility/Amenity Addition	Park Location	Priority Ranking Served
Family picnic areas	Aviara and Poinsettia Community Parks	#1
Botanical or ornamental gardens	Pine Avenue Community Park	#3
Community gardens	Pine Avenue Community Park	#4
Off leash dog parks	Poinsettia Community Park	#5
Amphitheater	Pine Avenue Community Park	#6
Playground equipment	Poinsettia Community Park	#7
Dining/retail	Aviara Community Park	#8
Youth multipurpose fields	Poinsettia Community Park	#10
Multigenerational Community Center – Big Idea #1	Poinsettia Community Park	#11
Adult multipurpose fields	Poinsettia Community Park	#13
Teen center	Pine Avenue Community Park	#19
Arena/speed soccer	Poinsettia Community Park	#20
Outdoor basketball	Pine Avenue and Poinsettia Community Parks	#21
Synthetic turf fields	Poinsettia Community Park	#22

1.8 CONCLUSION

In conclusion, this master plan update process is one more step that the Parks and Recreation Department has taken to complete the recommended implementation steps outlined in the 2013 needs assessment.

This process, and the subsequent recommendations, are aimed at ensuring that facilities and amenities at Aviara, Pine Avenue, and Poinsettia Community Parks are consistent with community needs and with the department's long-term vision - "to strengthen community connectivity through world class offerings and exceptional customer service."

Extensive community input, broad based in person and online engagement (www.carlsbadparksplan.com) and a community-focused iterative process were the key facets of the master plan update.

Two topics frequently discussed were outdoor pickleball courts and a BMX park facility (#23 and #24 priorities respectively in the needs assessment) are not specifically addressed in these proposed master plan updates.

However, the department is cognizant of the community's expressed need for these amenities and will offer an opportunity for outdoor pickleball play with the forthcoming conversion of two existing tennis courts at Laguna Riviera Park for exclusive pickleball use.

The request for a BMX park is addressed in the future development of the needs assessment Big Idea #2, an outdoor adventure activity park that could feature a variety of fitness and wellness programming such as adventure and education, youth summer camps, mountain biking/BMX track, rock wall climbing, and ropes courses.

The proposed master plan updates cover a broad variety of community needs ranging from an amphitheater and dining elements at Aviara Community Park to a community center and ornamental / botanical garden at Pine Avenue Community Park. A multisport arena, dog park, additional playgrounds and Big Idea #1 from the needs assessment, an indoor multipurpose, multigenerational community recreation center at Poinsettia Community Park.

This last item (Big Idea #1) will require a feasibility study (set to be developed right after the master plan updates are accepted) to identify potential partners and actual design, operational and financial details, the remaining items are set to be developed in the near future and will ensure Carlsbad continues to be a world class community where people continue to want to live, work and play.

Facility / Amenity Addition	Park Location	Priority Ranking Served
Family picnic areas	Aviara and Poinsettia Community Parks	#1
Botanical or ornamental gardens	Pine Avenue Community Park	#3
Community gardens	Pine Avenue Community Park	#4
Off leash dog parks	Poinsettia Community Park	#5
Amphitheater	Aviara Avenue Community Park	#6
Playground equipment	Poinsettia Community Park	#7
Dining/retail	Aviara Community Park	#8
Youth multipurpose fields	Poinsettia Community Park	#10
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Teen center	Pine Avenue Community Park	#19
Arena/speed soccer	Poinsettia Community Park	#20
Outdoor basketball	Pine Avenue and Poinsettia Community Parks	#21
Synthetic turf fields	Poinsettia Community Park	#22

The needs assessment action plan states that within the first three years (2014-2017) the department should complete a feasibility study/business plan on the potential for programming, partnering, financial projections and pro-forma and operational indicators of success for an outdoor adventure activity park. If Big Idea #2 is found feasible, the department will commence with the planning, funding and development processes in the midterm (2018-2019).

CHAPTER TWO – DEMOGRAPHICS / TRENDS AND MARKET CONDITIONS ANALYSIS

A demographics, trends, and market conditions analysis was performed as a part of the 2013 needs assessment report. The demographic analysis numbers are consistent with those from the previous report as well as City of Carlsbad's population projections. The trends data has been updated to include the latest information available up to the year 2013.

The demographic analysis provides an understanding of the population within the City of Carlsbad. This analysis is reflective of the total population, and its key characteristics such as age segments, income levels, race, and ethnicity. It is important to note that future projections are all based on historical patterns; unforeseen circumstances during or after the time of the projections could have a significant bearing on the reliability of the final projections.

2.1 DEMOGRAPHIC OVERVIEW

The total population of the City of Carlsbad substantially increased approximately 34.6 percent from 78,247 in 2000 to 105,328 in 2010. The current estimated population for 2013 is 106,895 and it is projected to grow to 118,241 in 2018.

According to the U.S. Census reports, the total number of households in the target area grew by a staggering 31.2 percent, from 31,521 in 2000 to 41,345 in 2010. The City is estimated to have 42,082 households in 2012, and is expected to grow to 44,087 households by 2018.

The target area's median household income (\$94,436) and per capita income (\$44,732) are well above both California state and national averages.

Based on the 2010 Census, the population of the City of Carlsbad is older (40.5 years) than the median age of the U.S. (37.2 years). Projections show that by 2017 the target area will continue to slowly age, with the 55+ group being the only age segment experiencing a growing trend, representing nearly 30 percent of the total population.

The gender balance of the city's residents is slightly skewed towards females (50.9 percent), which represent 54,636 of the estimated 2012 population.

The estimated 2013 population of the service area is mostly White alone (82.12 percent). The Asian category is estimated to represent 7.32 percent of the current population, and has the most significant representation among minorities within the city. From 2000 to 2010, the City of Carlsbad's racial composition was relatively unchanged, with the White alone category decreasing from 86.55 percent to 82.79 percent, and the Asian group increasing from 4.24 percent to 7.08 percent. Future projections show that by 2017 the city will remain limited in its diversity, and continue to be predominately White alone (80.96 percent), with the Asian category representing 8.09 percent of the total population. People of Hispanic ethnicity comprise a significant portion of the population, representing 13.96 percent of the current 2012 estimate and expected to grow to 15.78 percent of the total population by 2017.

2.1.1 METHODOLOGY

A variety of demographic data for the analysis was obtained from the San Diego Association of Governments (SANDAG), U.S. Census Bureau, and from Environmental Systems Research Institute, Inc. (ESRI), the largest research and development organization dedicated to Geographical Information Systems (GIS) and specializing in population projections and market trends. All data was acquired in July 2013 and reflects actual numbers as reported in the 2000 and 2010 Censuses, and estimates for 2013 and 2018 as obtained from the City of Carlsbad were based on the Planning Department's projections. The geographic boundary of the City of Carlsbad was utilized as the demographic analysis boundary shown in **Figure 1**.

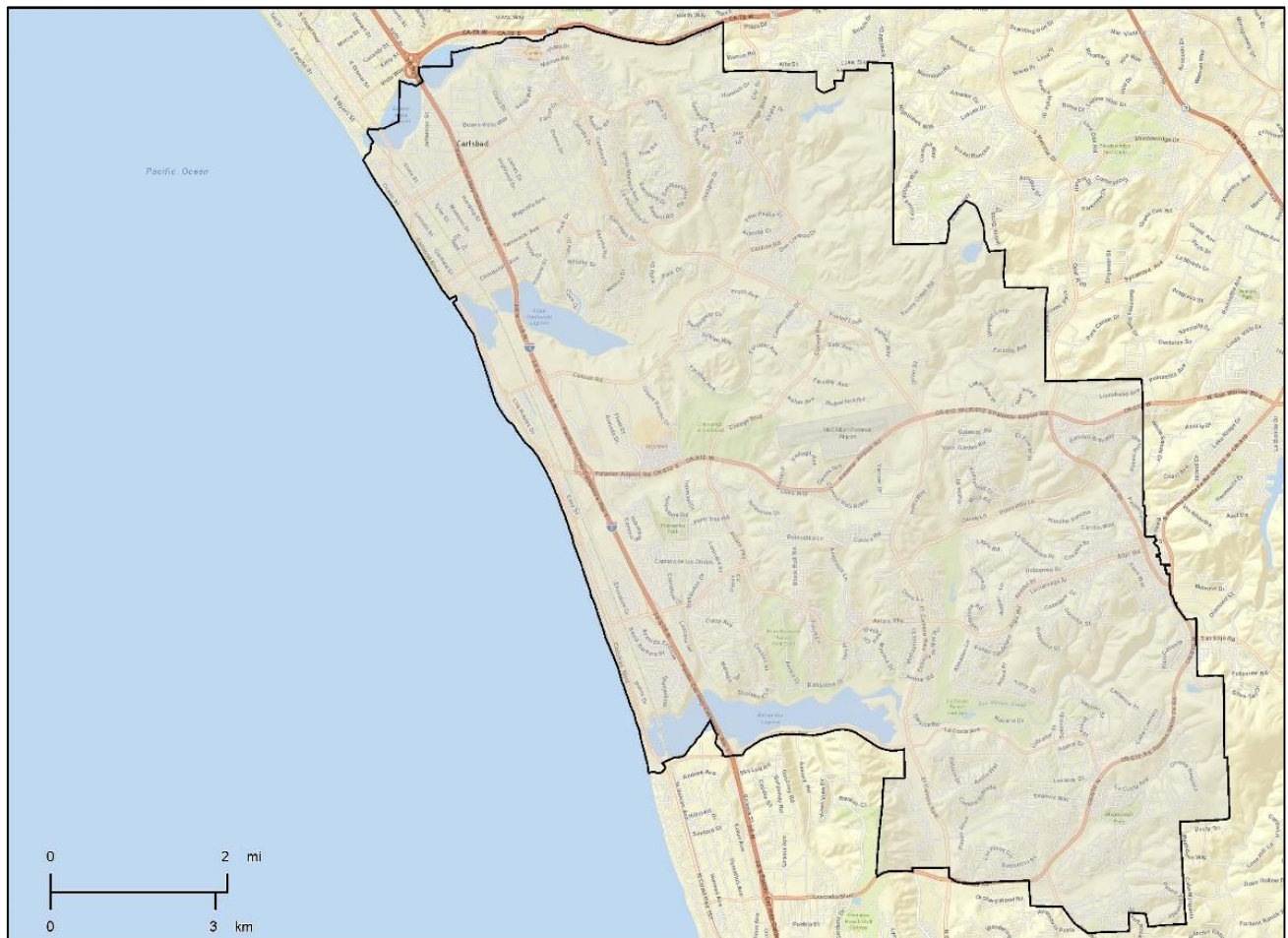


Figure 1-City of Carlsbad Boundaries

2.1.2 RACE AND ETHNICITY DEFINITIONS

The minimum categories for data on race and ethnicity for Federal statistics, program administrative reporting, and civil rights compliance reporting are defined as below. The Census 2010 data on race are not directly comparable with data from the 2000 Census and earlier censuses; caution must be used when interpreting changes in the racial composition of the US population over time. The latest (Census 2010) definitions and nomenclature are used within this analysis.

- American Indian – This includes a person having origins in any of the original peoples of North and South America (including Central America), and who maintains tribal affiliation or community attachment.
- Asian – This includes a person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.
- Black – This includes a person having origins in any of the black racial groups of Africa.
- Native Hawaiian or Other Pacific Islander – This includes a person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- White – This includes a person having origins in any of the original peoples of Europe, the Middle East, or North Africa.
- Hispanic or Latino – This is an ethnic distinction, a subset of a race as defined by the Federal Government; this includes a person of Mexican, Puerto Rican, Cuban, South or Central American, or other Spanish culture or origin, regardless of race.



2.2 CITY OF CARLSBAD POPULACE

2.2.1 POPULATION

The City of Carlsbad has undergone rapid growth in recent years. From 2000 to 2010, the city’s total population experienced a sizeable increase of 34.6 percent or a growth rate of nearly 3.5 percent. This is well above national growth averages which were just over one percent annually. Projecting ahead, the City of Carlsbad is expected to continue to grow over the next five years. Based on predictions through 2018, the city is expected to have approximately 118,241 residents living within 44,087 households.

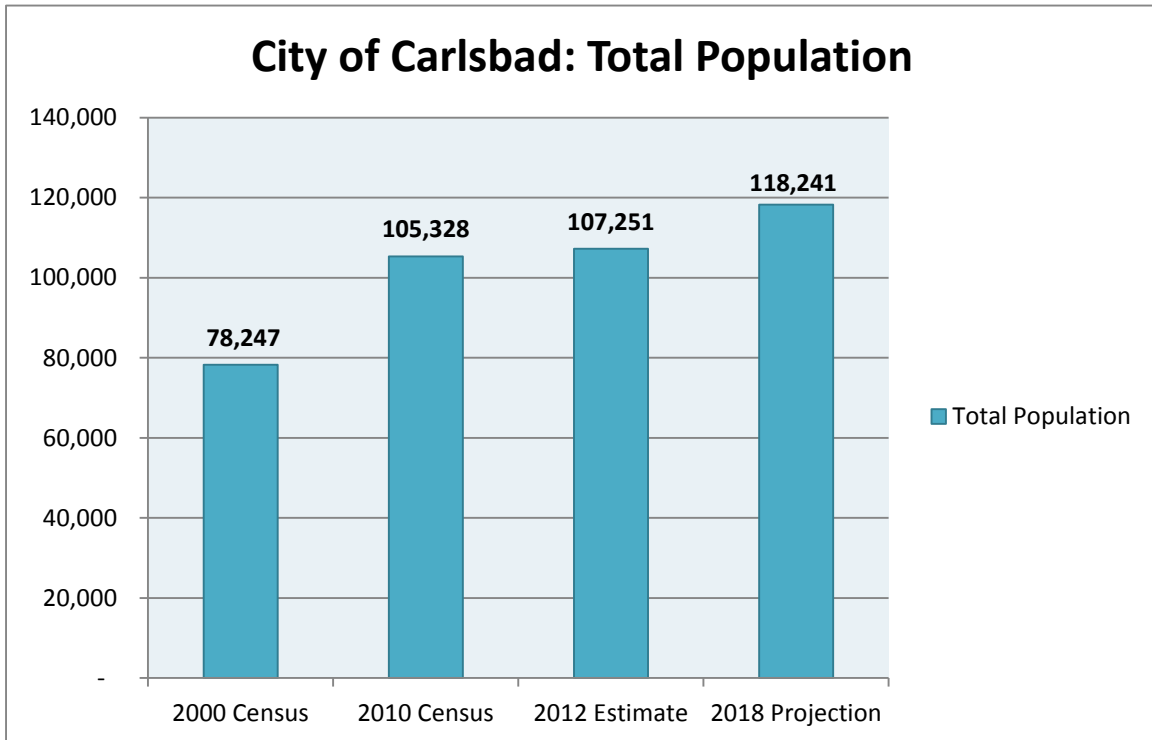


Figure 2 - Total Population

2.2.2 AGE SEGMENT

Evaluating the distribution by age segments, the City of Carlsbad is somewhat balanced between youth, young adult, family, and senior populations. In 2010, the highest segment by population is the 35-54 age group representing 31.3 percent, and the lowest is the 18-34 segment which constitutes 18 percent of the population.

The overall composition of the population for the City of Carlsbad is projected to gradually age. The Census results from 2000 and 2010 show decreases in the 18-34 (from 19.5 percent to 18 percent) and 35-54 (from 34.5 percent to 31.3 percent) populations, while the <18 group recognized a minimal increase from 23.3 percent to 24.1 percent. In the 10 year period between Censuses, the largest shift was in the 55+ segment, which jumped from 22.6 percent in 2000 to 26.6 percent in 2010. Projections for 2017 show that each age segment, except the 55+ group, will experience small decreases in size as compared to the population as a whole. The 55+ segment is expected to gradually grow to be the largest age segment representing approximately 29.7 percent of the population by 2017. This is consistent with general national trends where the 55+ age group has been growing as a result of increased life expectancies and the baby boomer population entering that age group.

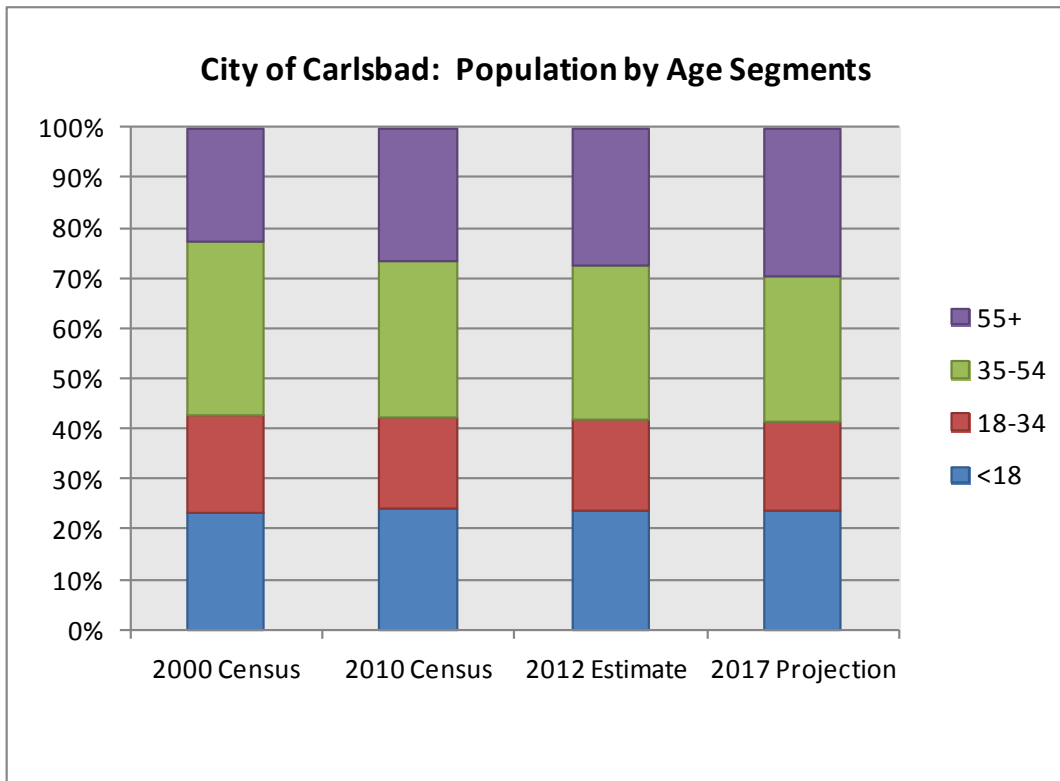


Figure 3-Population Age by Segments

2.2.3 RACE AND ETHNICITY

In analyzing race and ethnicity, the City of Carlsbad is very limited in diversity. The 2012 estimate shows that the majority of the population falls into the White only (82.12 percent) category. The Asian group is the minority with the most notable representation within the City of Carlsbad, comprising 7.32 percent of current population based on 2012 estimates.

In the time between Censuses of 2000 and 2010, the City of Carlsbad recognized little diversification as the White Only category reduced slightly from 86.55 percent to 82.79 percent, while the Asian minority grew from 4.24 percent to 7.08 percent. The Hispanic ethnic distinction exhibits notable growth, representing 13.96 percent of the population in 2012 and expected to grow to 15.78 percent of the total population by 2017.

Predictions for 2017 expect the City of Carlsbad to remain predominately White alone (80.96 percent), while the Asian (8.09 percent) and Hispanic (15.78 percent) populations will continue to slowly grow. (Figure 4 and Figure 5.)

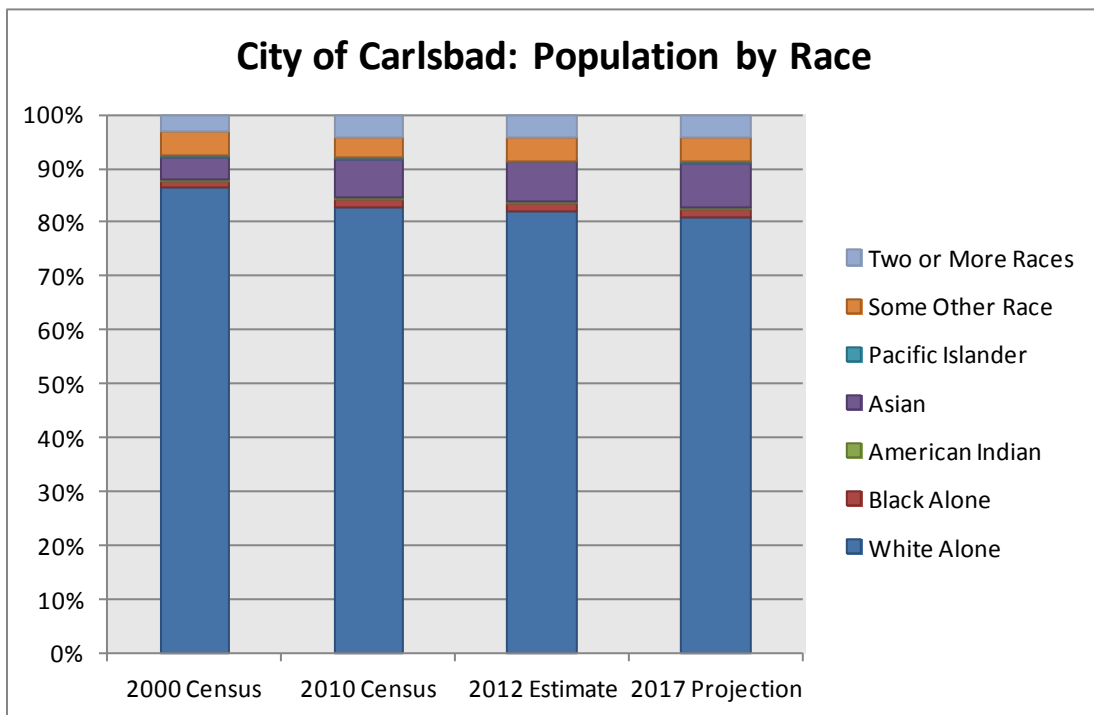


Figure 4-Population by Race

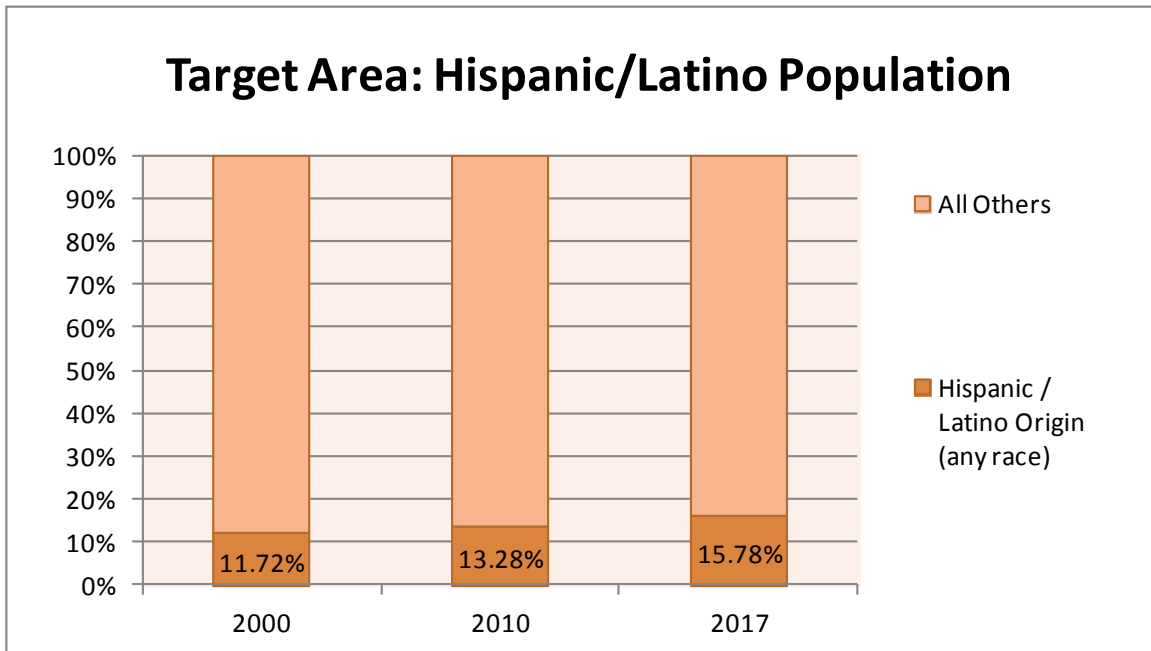


Figure 5- Hispanic/Latino Population

2.2.3.1 PARTICIPATION TRENDS BY RACE/ETHNICITY

Utilizing the ethnicity study performed by American Sports Data, Inc., a national leader in sports and fitness trends, participation rates among recreational and sporting activities were analyzed and applied to each race/ethnic group.

The **White alone** population as a whole participates in a wide range of activities, including both team and individual sports of a land and water based variety; however, the White alone populace has an affinity for outdoor nontraditional sports.

Ethnic minority groups in the United States are strongly regionalized and urbanized, with the exception of Native Americans, and these trends are projected to continue. Different ethnic groups have different needs when it comes to recreational activities. Ethnic minority groups, along with Generations X and Y, are coming in ever-greater contact with Caucasian middle-class baby-boomers with different recreational habits and preferences. This can be a sensitive subject since many baby-boomers are the last demographic to have graduated high school in segregated environments, and the generational gap magnifies numerous ideals and values differences which many baby-boomers are accustomed to. This trend is projected to increase as more baby-boomers begin to retire, and both the minority and youth populations continue to increase.

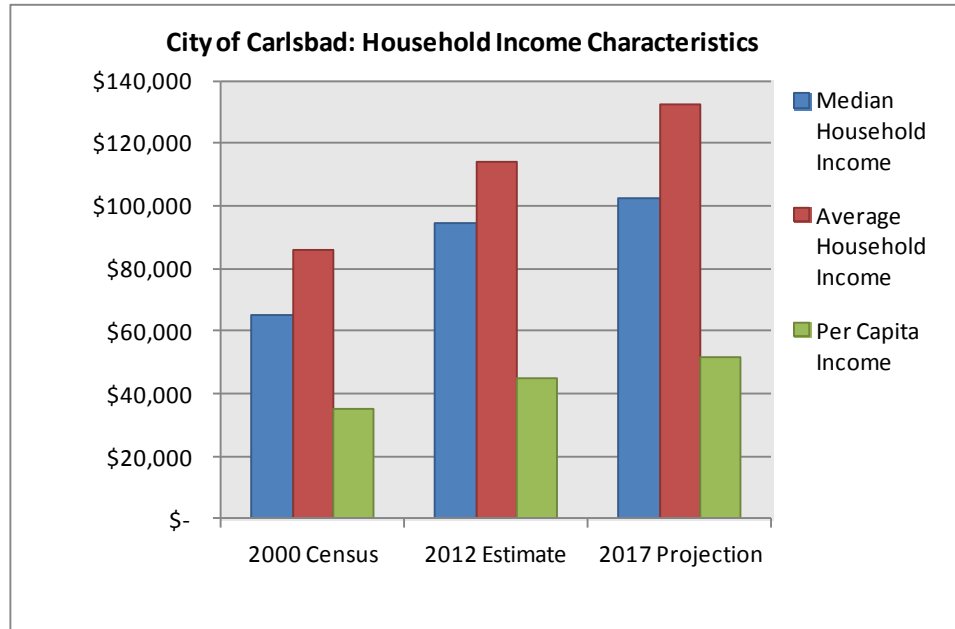
Hispanic and Latino Americans have strong cultural and community traditions with an emphasis placed on the extended family, many times gathering in large recreational groups where multiple activities geared towards all age segments of the group may participate. Large group pavilions with picnicking amenities and multipurpose fields are integral in the communal pastime shared by many Hispanics.

The **Black alone** population has historically been an ethnic group that participates in active team sports, most notably football, basketball, and baseball. The African-American populace exhibits a strong sense of neighborhood and local community through large special events and gatherings with extended family and friends, including family reunions. Outdoor and water based activities, such as, hiking, water skiing, rafting, and mountain biking, are not much of a factor in the participatory recreational activities.

The **Asian population** a very different yet distinct ethnic group compared with the three main groups in the U.S. – Caucasian, African-American, and Hispanic. The Asian population has some similarities to the Hispanic population, but many seem to shy away from traditional team sports and outdoor and water based activities.

2.2.4 HOUSEHOLDS AND INCOME

The City of Carlsbad’s income characteristics demonstrate rapid growth trends. The median household income was \$65,172 in 2000 and \$94,436 in 2012. It is projected to grow to \$102,211 by 2017. The median household income represents the earnings of all persons age 16 years or older living together in a housing unit. The per capita income is also projected to increase from \$34,863 in 2000 and \$44,732 in 2012 to \$51,661 by 2017 (Figure 6).



As seen in Figure 7, The City of Carlsbad’s median household income (\$94,436) is significantly higher than the state (\$61,632) and national (\$52,762) averages. The City’s Per Capita Income (\$44,732) is also much higher than state (\$29,634) and national (\$27,915) averages. This household income over and above the state and national averages indicate the presence of disposable income and greater price elasticity.

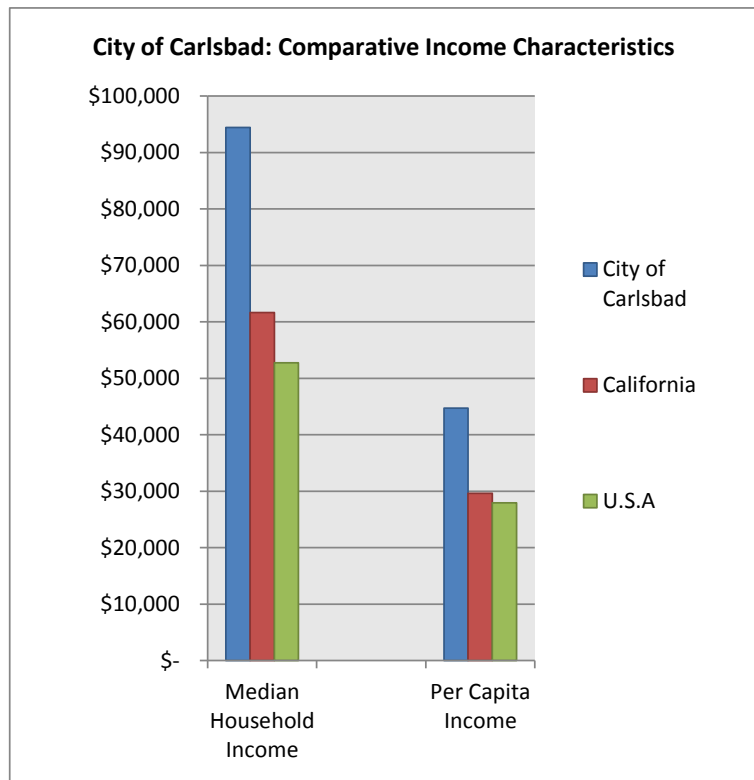


Figure 7-Comparative Income Characteristics

CHAPTER THREE - COMMUNITY INPUT

There was extensive public input and participation as part of the *Parks & Recreation Needs Assessment and Comprehensive Action Plan* process in 2013. Building on the momentum from previous planning, the process for updating the individual Park Master Plans involved a series of stakeholder interviews, public meetings, online survey and the crowdsourcing website to obtain community input specific to the vision for the Aviara, Pine Avenue, and Poinsettia Community Parks.

3.1 INPUT OPPORTUNITIES

The qualitative and quantitative data collected included multiple stakeholder interviews, open public meetings, online survey and crowd-sourced information from the project website. A summary of the public input received is provided below.

Note: The findings listed below are solely the opinion of the individual attendees and website responses, and may not reflect the overall community, staff or the consultant team's opinion.



- Stakeholder group interviews and open public meetings were conducted over the course of three days. The results are representative, but not exhaustive, of interests of the community affecting parks & recreation for Aviara, Pine Avenue, and Poinsettia Community Parks.
- A customized project website (www.carlsbadparksplan.com) that served as an interface for crowd-sourced information. This site allowed users that were not able to attend the public meetings the opportunity to voice their opinions. Data was gathered from users and non-users to help understand community’s vision for the future development and improvements of the three featured community parks within the City of Carlsbad.

3.2 STAKEHOLDER INTERVIEWS AND OPEN PUBLIC MEETINGS

PROS Consulting conducted a full day of stakeholder interviews targeting each park, along with one open public meeting per park to allow broad community input for each individual park. The goal of these meetings was to share findings from the *Needs Assessment and Comprehensive Action Plan* and obtain their input and vision for assets and amenities desired for each park.

The following summarizes the feedback attained during this process, with items in **bold** representing frequent responses. Individual responses from these meetings can be found in the **Appendix**.

3.2.1 AVIARA COMMUNITY PARK MASTER PLAN

Q1. WOULD YOU LIKE TO SEE CHANGES TO THE CURRENT MASTER PLAN, OR HAVE IT REMAIN THE SAME?

- **Would like to see changes.**

Q2. BASED ON THE PRIORITY RANKINGS, WHAT AMENITIES WOULD YOU LIKE TO SEE ADDED TO THE PARK?

- **Bike trails, BMX/bike skills area**
- **Pickleball courts**

Q3. BASED ON THE PRIORITY RANKINGS, WHAT AMENITIES WOULD YOU LIKE TO MODIFY OR RENOVATE?

- **There is a lot of open space around the city that can be used for parks or botanical gardens.**

Q4. ADDITIONAL COMMENTS:

- City should use amphitheater for performing arts and concerts to generate additional revenue.
- Lack of attendance at public input meetings indicates that residents don’t care much about parks in this area.
- Add solar panel shade structures, similar to Alga Norte.
- Need new parks in southeast quadrant.

3.2.2 PINE AVENUE PARK MASTER PLAN

Q1. WOULD YOU LIKE TO SEE CHANGES TO THE CURRENT MASTER PLAN, OR HAVE IT REMAIN THE SAME?

- **Would like it to remain the same, with minor changes.**

Q2. BASED ON THE PRIORITY RANKINGS, WHAT AMENITIES WOULD YOU LIKE TO SEE ADDED TO THE PARK?

- **Community Garden**
- **Pickleball Courts**
- Botanical Garden
- Dog Park
- Swimming Pools
- Skate Park

Q3. BASED ON THE PRIORITY RANKINGS, WHAT AMENITIES WOULD YOU LIKE TO MODIFY OR RENOVATE?

- **Completion of ornamental garden**
- Add culinary arts to the community center
- Swings and playground amenities for children
- Family picnic area

Q4. ADDITIONAL COMMENTS:

- **More emphasis of Hispanic history and culture / more Hispanic influence in parks**
- Build Community Center at Holiday Park where it would be quieter
- No community gardens
- Current skate parks overcrowded

3.2.3 POINSETTIA COMMUNITY PARK MASTER PLAN

Q1. WOULD YOU LIKE TO SEE CHANGES TO THE CURRENT MASTER PLAN, OR HAVE IT REMAIN THE SAME?

- Would like to see some things unchanged but see some changes from the previous plan.

Q2. BASED ON THE PRIORITY RANKINGS, WHAT AMENITIES WOULD YOU LIKE TO SEE ADDED TO THE PARK?

- **Keep the community center/make it multi-generational**
- **Dedicated pickleball courts separate from tennis courts/eliminate dual use**
- **High opposition to stadium tennis/preference for pickleball courts**
- A community garden

Q3. BASED ON THE PRIORITY RANKINGS, WHAT AMENITIES WOULD YOU LIKE TO MODIFY OR RENOVATE?

- One shared community center for Aviara and Poinsettia
- More community garden space

Q4. ADDITIONAL COMMENTS:

- **More activities for Seniors**
- Renovate synthetic field

3.3 CROWDSOURCING PROJECT WEBSITE

From the date the project website went live on Aug. 12, 2014 until Sept. 30, 2014 a total of 91 individual responses were received via the “Your Parks Input” box on the homepage that **pertained directly to the three parks that are part of the master plan updates process – Aviara, Pine Avenue and Poinsettia, Community Parks.**

More than 50 additional responses pertained to a variety of different topics or parks that were not part of this project. This data was not included in this summary report, but, in some cases, parks and recreation staff responded directly to the individual providing input, or the comments were forwarded to the responsible department for a response.

3.3.1 OVERVIEW

Input was grouped into the following facility/amenity categories. The number in parenthesis is the total number of responses received in each category.

- Bike (BMX) park (40)
- Pickleball (14)
- Community Garden (13)
- Playgrounds (7)
- Tennis courts (5)
- Passive recreation (places to gather) (3)
- Dog park (3)
- Community center (2)
- Athletic fields (1)
- Campgrounds (1)
- Skateboard park (1)
- Walking paths (1)

3.3.2 SUMMARY DESCRIPTION

ATHLETIC FIELDS

One respondent noted that there is a huge need for more athletic fields at all three of the parks.

BIKE (BMX) PARK

By far the most popular category with 40 total responses. The San Diego Mountain Biking Association provided a direct link to www.carlsbadparksplan.org, and publicized the input and survey process in their blog and email outreach. The preferred location for a bike park was fairly evenly divided between Aviara (18), and Poinsettia (15) Community Parks. The remainder of the votes went to Pine (2) and “we’d be happy with a bike park in one or all of the three parks” (5).

CAMPGROUNDS

One respondent requested we add camping spaces to our parks (was not park specific).

COMMUNITY CENTER

Two respondents asked us to build the community center at Poinsettia Community Park as planned.

COMMUNITY GARDEN

Generally speaking, those individuals that responded in favor of community gardens expressed a desire and preference for a community garden to be added to all three parks (6). Two respondents specified Poinsettia, two requested Pine, and three people thought Aviara was an ideal location for a community garden.

DOG PARK

Three respondents requested a dog park be added to Poinsettia Community Park.

PASSIVE RECREATION (PLACES TO GATHER)

Three respondents requested more passive recreation areas – places to gather for meditation and relaxation, such as green spaces, and shaded public seating. Two of the responses were not park specific, one response specified Aviara Community Park.

PICKLEBALL

Pickleball remained a popular topic, with seven respondents requesting Pickleball courts be added to Poinsettia, four requesting Aviara, three requesting Pine Avenue Community Park.

PLAYGROUNDS

Seven respondents requested improvements and expansions to existing playgrounds in Poinsettia (4), Aviara (1), and Pine Avenue Community Parks (2).

SKATEBOARD PARK

One respondent requested that a skateboard park be added to Pine Avenue Community Park.

TENNIS COURTS

Four respondents requested that we leave tennis programming and the courts “as-is” and not add or convert any of the courts to Pickleball. One respondent requested a full tennis program be implemented.

WALKING PATH

One respondent requested additional walking paths linking the park to the businesses on Paseo del Norte through the open space.

3.3.3 CONCLUSION

The top three categories by percentage of total responses are Bike (BMX) Park (44%), Pickleball (15%), and community gardens (14%). Unless otherwise specified (by checking the do not contact box), all respondents were added to the master plan updates email distribution list to be kept abreast of future project updates.

3.4 ONLINE SURVEY

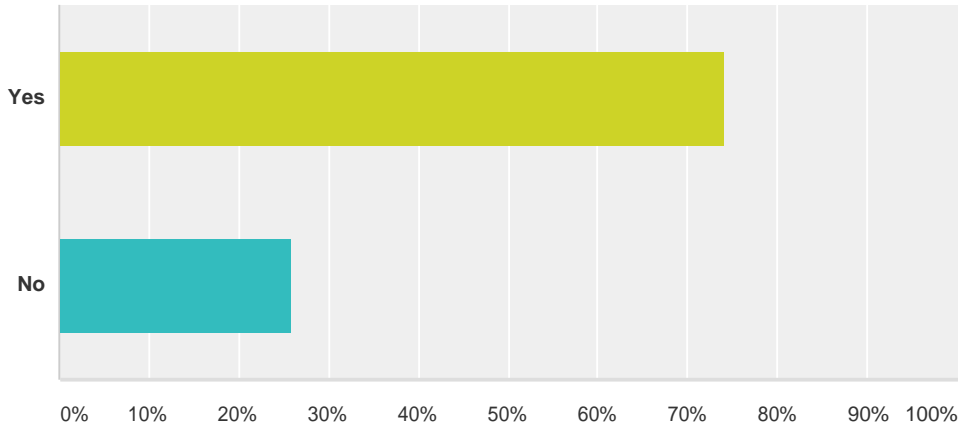
In addition to the crowdsourcing website, the project team also solicited user feedback in the form of an online survey. SurveyMonkey.com was utilized during the survey process to obtain valuable input on the vision of the Aviara, Pine Avenue, and Poinsettia Community Parks. The survey consisted of a short series of questions that pertained to the Master Plan updates and sought specific action items for each of the three parks.

For a more in-depth analysis, the results were totaled as a whole, and then filtered to reflect the preferences of only survey respondents residing in the City of Carlsbad. A total of 634 responses were received from September through October 2014. The table below provides a brief summary of the results.

Summary of Online Survey Responses	
1. 634 Total Responses.	
a.	This points to a high level of participation and engagement by residents.
2. Approximately 75% of respondents indicated they were residents of the City of Carlsbad.	
3. Aviara Community Park preferred amenity action.	
a.	Overall: 50% split on whether to keep or replace existing community center.
b.	Residents Only: Slightly higher preference (55%) to keep existing community center.
4. Pine Avenue Community Park preferred amenity actions.	
a.	Overall: 70% would like to keep existing community center.
b.	Residents Only: 71% would like to keep existing community center.
c.	Overall: 52% would like to keep the botanical / ornamental garden.
d.	Residents Only: 53% would like to keep the botanical / ornamental garden.
5. Poinsettia Community Park preferred amenity actions.	
a.	Overall: 75% would like to keep existing community center.
b.	Residents Only: 76% would like to keep existing community center.
c.	Overall: 62% would like to keep existing arena soccer complex.
d.	Residents Only: 62% would like to keep existing arena soccer complex.
e.	Overall: 58% would like the tennis stadium court and pro shop to be replaced.
f.	Residents Only: 55% would like the tennis stadium court and pro shop to be replaced.

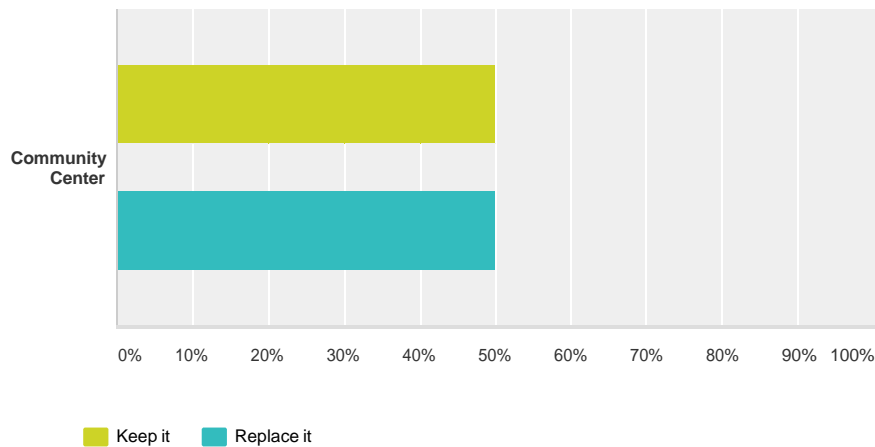
3.4.1 ARE YOU A CITY OF CARLSBAD RESIDENT?

Approximately 74% of the total respondents indicated they were residents of the City of Carlsbad. The fact that one-fourth of responses were from outside residents suggests that the communities surrounding the city are very interested in parks within Carlsbad and that the parks and recreation department has the capability to draw a large user base from outside of city limits.



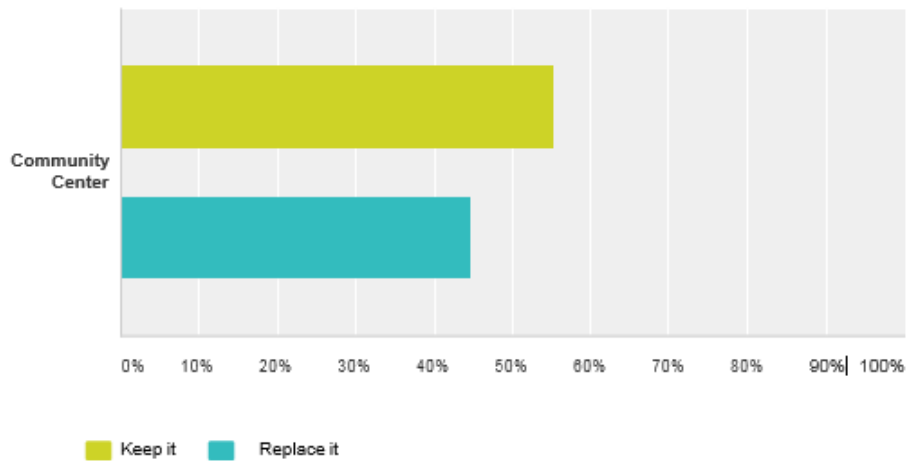
3.4.2 FROM THE ORIGINAL PARK MASTER PLAN FOR AVIARA COMMUNITY PARK, WHAT ACTION WOULD YOU LIKE TO TAKE THE PLANNED AMENITY THAT IS CURRENTLY UNDEVELOPED?

There was an even split among survey respondents on whether to keep or replace the community center in the Aviara Community Park.



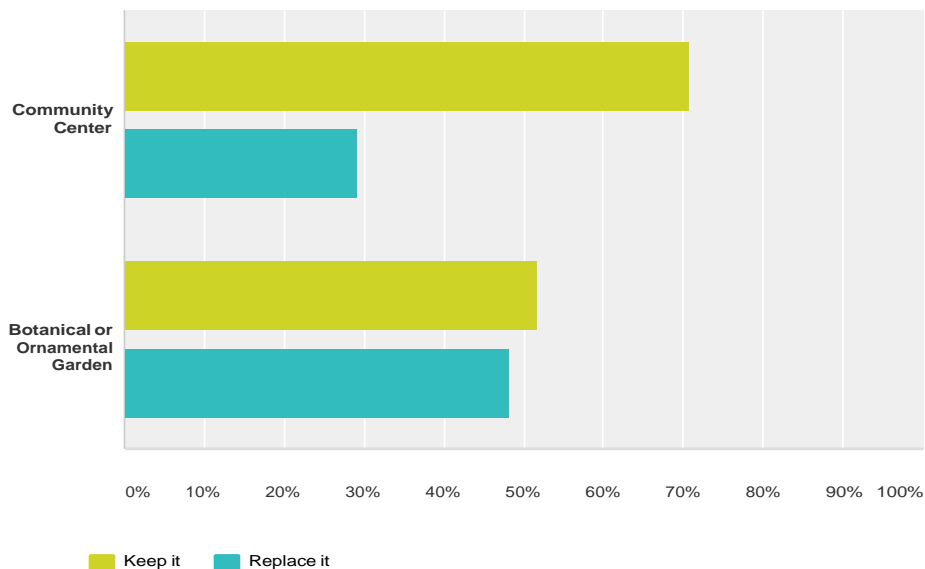
3.4.3 RESIDENTS ONLY: FROM THE ORIGINAL PARK MASTER PLAN FOR AVIARA COMMUNITY PARK, WHAT ACTION WOULD YOU LIKE TO TAKE THE PLANNED AMENITY THAT IS CURRENTLY UNDEVELOPED?

Among residents surveyed, there was a slightly higher preference than the overall responses to keep the existing community center at Aviara Community Park, with just over 55% reporting they would like it to remain in the park.



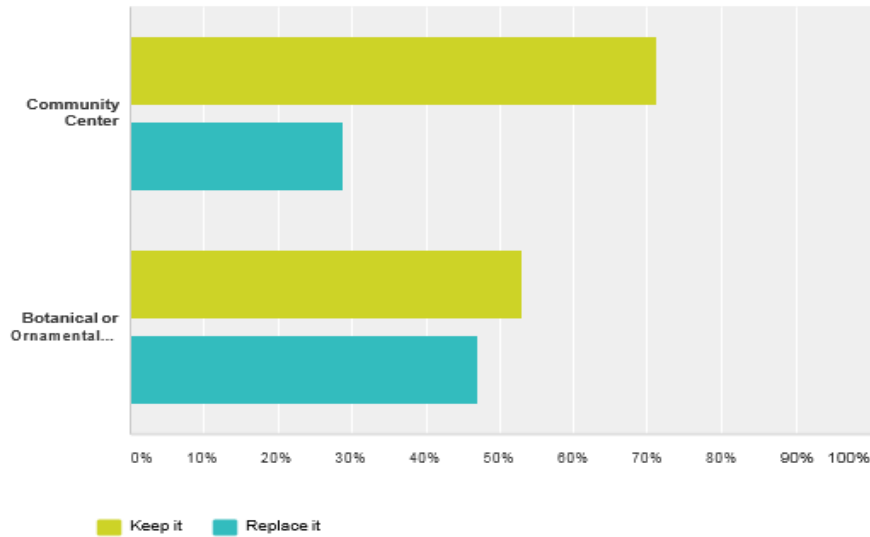
3.4.4 FROM THE ORIGINAL PARK MASTER PLAN FOR PINE AVENUE COMMUNITY PARK, WHAT ACTION WOULD YOU LIKE TO TAKE FOR EACH OF THE PLANNED AMENITIES THAT ARE CURRENTLY UNDEVELOPED?

Just over 70% of those surveyed would like for the current community center to remain at Pine Avenue Community Park, while there was a nearly even split on whether to keep or replace the botanical / ornamental garden.



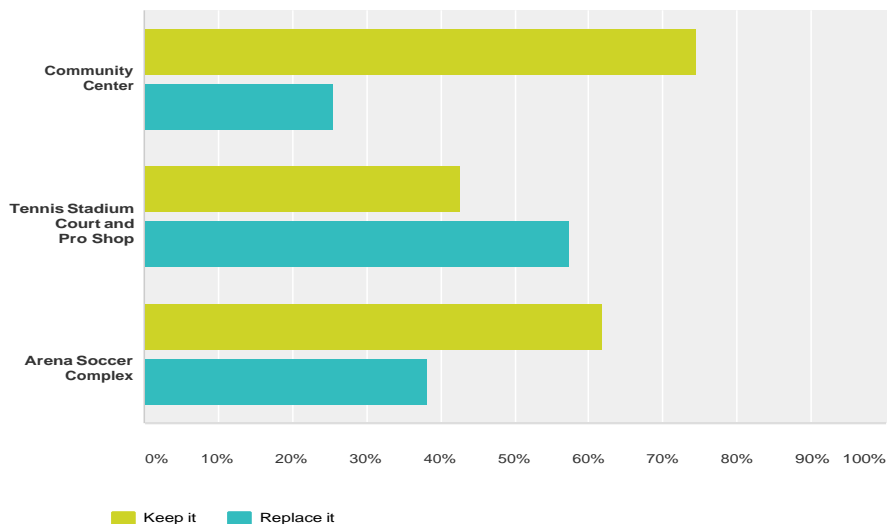
3.4.5 RESIDENTS ONLY: FROM THE ORIGINAL PARK MASTER PLAN FOR PINE AVENUE COMMUNITY PARK, WHAT ACTION WOULD YOU LIKE TO TAKE FOR EACH OF THE PLANNED AMENITIES THAT ARE CURRENTLY UNDEVELOPED?

When filtered to represent only respondents that are residents of Carlsbad, the results are very similar to the overall responses. Approximately 71% of residents surveyed would like to keep the existing community center, while just over 53% of residents would like for the botanical / ornamental garden to remain at the site.



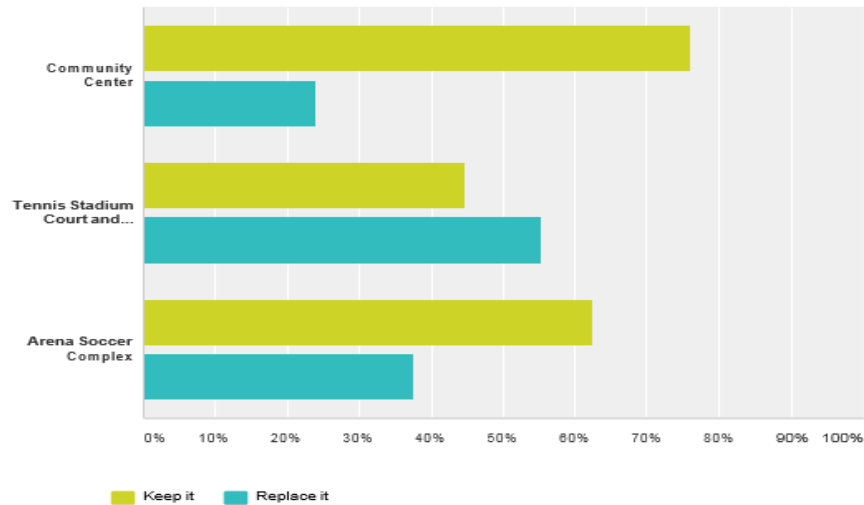
3.4.6 FROM THE ORIGINAL PARK MASTER PLAN FOR POINSETTIA COMMUNITY PARK, WHAT ACTION WOULD YOU LIKE TO TAKE FOR EACH OF THE PLANNED AMENITIES THAT ARE CURRENTLY UNDEVELOPED?

Of the three amenities in question, the community center and the arena soccer complex both reflected a preference to remain in place among respondents, with 75% and 62%, respectively, of responses suggesting to “keep it”. On the other hand, the tennis stadium court and gift shop received nearly 58% of responses voting to “replace it”.



3.4.7 RESIDENTS ONLY: FROM THE ORIGINAL PARK MASTER PLAN FOR POINSETTIA COMMUNITY PARK, WHAT ACTION WOULD YOU LIKE TO TAKE FOR EACH OF THE PLANNED AMENITIES THAT ARE CURRENTLY UNDEVELOPED?

The preferences of residents for what action to take for planned amenities at Poinsettia Community Park closely reflect the overall survey results. An even 76% of residents surveyed would like to keep the existing community center and just over 62% would like to keep the arena soccer complex onsite, while approximately 55% residents would like for the tennis stadium court and pro shop to be replaced.



CHAPTER FOUR – PROGRAM AND AMENITY NEEDS DEVELOPMENT

4.1 FACILITY/AMENITY AND PROGRAM PRIORITY RANKINGS

As a part of the City of Carlsbad's *Needs Assessment and Comprehensive Action Plan* in 2013, the consultant team completed priority rankings of facilities/amenities and programs within the city. The purpose of the facility/amenity and program priority rankings is to provide a prioritized list of facility/amenity needs and recreation program needs for the community served by the department.

This rankings model evaluated both quantitative and qualitative data. Quantitative datum includes the statistically reliable community survey, which asked residents to list unmet needs and rank their importance. Qualitative datum includes resident feedback obtained from community input and demographics and trends.

A weighted scoring system was used to determine the priorities for parks & recreation facilities/amenities and recreation programs. For instance as noted below, a weighted value of three for the unmet desires means that out of a total of 100 percent, unmet needs make up 30 percent of the total score. Similarly, importance ranking also makes up 30 percent, while consultant evaluation makes up 40 percent of the total score, thus totaling 100 percent.

This scoring system considers the following:

- Statistically reliable community survey
 - Unmet needs for facilities and recreation programs – this is used as a factor from the total number of households mentioning whether they have a need for a facility/program and the extent to which their need for facilities and recreation programs has been met. Survey participants were asked to identify this for 25 different facilities/amenities and 23 recreation programs.
 - Importance ranking for facilities – this is used as a factor from the importance allocated to a facility or program by the community. Each respondent was asked to identify the top four most important facilities and recreation programs.
- Consultant evaluation
 - Factor derived from the consultant's evaluation of program and facility priority based on survey results, demographics, trends and overall community input.

The weighted scores were as follows:

- 60 percent from the statistically reliable community survey results.
- 40 percent from consultant evaluation using demographic and trends data, community focus groups and public meetings, and levels of service.

These weighted scores were then summed to provide an overall score and priority ranking for the system as a whole. The results of the priority ranking were tabulated into three categories: high priority (top third), medium priority (middle third) and low priority (bottom third).

The combined total of the weighted scores for community unmet needs, community importance, and consultant evaluation is the total score based on which the facility/amenity and program priority is determined.

As seen below, family picnics areas – covered and uncovered, outdoor swimming pools, botanical or ornamental gardens, community gardens and amphitheater are the top five highest facility/amenity priorities in Carlsbad.

Carlsbad Facility/Amenity Priority Rankings	
	Overall Ranking
Family picnic areas - covered and uncovered	1
Outdoor swimming pools	2
Botanical or ornamental gardens	3
Community gardens	4
Off leash dog parks	5
Amphitheater	6
Playground Equipment	7
Dining / retail	8
Senior center (age 50+)	9
Youth multi purpose fields	10
Multigenerational community center	11
Disc golf course	12
Adult multi purpose fields	13
Adventure facility (rock wall, ropes course)	14
Tennis courts	15
Conference / trade shows / training centers	16
Concessions	17
Skateboard parks	18
Teen center	19
Arena / speed soccer	20
Outdoor basketball courts	21
Synthetic turf fields	22
Outdoor pickleball courts	23
BMX park	24
Radio controlled aircraft fields	25

As seen below, adult fitness and wellness programs, culinary arts (cooking, baking, etc.), adult sports programs, cultural arts programs and city sponsored community special events are the top five highest program priorities in Carlsbad.

Carlsbad Program Priority Rankings	
	Overall Ranking
Adult fitness and wellness programs	1
Culinary arts (cooking, baking, etc.)	2
Aquatics programming (swim lessons, recreation/lap swim, competitive training, etc.)	3
Adult sports programs	4
Cultural arts programs	5
City sponsored special events	6
Dancing	7
Outdoor skills / adventure programs	8
Youth sports programs	9
Senior programs	10
Dog training	11
Tennis programs	12
Environmental education programs	13
Youth summer camp programs	14
Youth fitness and wellness programs	15
Preschool programs	16
Teen programs	17
Unstructured indoor play	18
Before and after school programs	19
Martial arts programs	20
Gymnastics and tumbling programs	21
Programs for individuals with disabilities	22
Full service party planning	23

CHAPTER FIVE – UPDATED SITE MAPS AND PARK CONCEPT PLANS

5.1 SUMMARY OF CHANGES TO PARK MASTER PLANS

5.1.1 AVIARA COMMUNITY PARK

A proposed community center (featuring meeting rooms, multifunction space, and banquet facilities) is the final element yet to be realized from the 2001 master plan.

Based on extensive community input, needs assessment findings, and priority rankings, staff and the consulting team recommends:

- A large passive outdoor community gathering space including landscaped areas, walkways, a small amphitheater, decorative seat walls, fire pit(s), family picnic areas, and a small community room with a warming kitchen complete with food and beverage service.
- This will leverage the location and the views afforded from it in the best way possible to allow for broad community use and also address the needs assessment priority for a family picnic area and an amphitheater in the community.

5.1.2 PINE AVENUE COMMUNITY PARK

Originally master planned in 2002 and revised in 2010 and again in 2011, the remaining elements yet to be realized include a community center/gymnasium and a botanical/ornamental garden.

Based on extensive community input, needs assessment findings, and priority rankings, staff and the consulting team recommends:

- Expand on the original community center concept to include a two story, approximately 20,000 sq. ft. multiuse and multigenerational facility. This will feature indoor recreational space, teen and fitness space, an activity center, a lounge, offices, storage, and an outdoor rooftop sport court space.
- Thus, in combination with the senior center, the Pine Avenue community park area will now offer a true multi-generational experience which has been the focus of the needs assessment report's recommendations as well as reflects nation-wide best practices.
- A landscaped botanical/ornamental garden with a fountain, walkways, seating, decorative elements and community gathering areas, including a raised bed community garden similar to the new Calavera Schoolhouse Community Garden.

5.1.3 POINSETTIA COMMUNITY PARK

The remaining elements yet to be realized from the 1992 master plan include a tennis clubhouse, a tournament court, warm up wall, community center/gymnasium, playground and an enclosed soccer arena.

Based on extensive community input, needs assessment findings, and priority rankings, staff and the consulting team recommends:

- Replace clubhouse, tournament court, and warm up wall with an expanded, two story, and multiuse, multigenerational community recreation center (consistent with big idea #1 as described in the 2013 needs assessment). This will be located at the entrance of the park, thus creating a true signature facility and a sense of destination at Poinsettia Community Park.

- Expand proposed multiuse sports arena to include soccer, futsal, field hockey and lacrosse.
- Co-locate two separate playground areas (existing plus one new) into one, featuring customized playground equipment for children ages 2-5 years, and 5-12 years.
- Add an off leash dog park in an underutilized portion towards the center of the park, with separate fenced-in areas to accommodate both large and small dogs.

The short term action plan states that the department should complete a feasibility study/business plan on the potential for programming, partnering, financial projections, 5 year pro-forma and operational indicators of success for the proposed indoor, multipurpose, multigenerational community center, and if found feasible, commence development within that same timeframe. Funding has been identified in the current fiscal year 2014-15 CIP budget to conduct this study.



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5.2 SITE INVENTORY AND ANALYSIS

The original master plans, site inventory (conducted during the needs assessment) and proposed concept plans for each of the three parks are presented in this section. The detailed cost breakdowns are presented in the Appendix of this report.

5.2.1 AVIARA COMMUNITY PARK ORIGINAL MASTER PLAN



5.2.2 AVIARA COMMUNITY PARK SITE INVENTORY



AVIARA COMMUNITY PARK
SITE INVENTORY

NO.	DESCRIPTION	QTY
1	SOCCER FIELD	1
2	BASEBALL FIELD	1
3	BASKETBALL COURT	1
4	PLAYGROUND	1
5	STADIUM SEATING	1
6	RESTROOM	1
7	WATER FOUNTAIN	1
8	SHADE STRUCTURE	1
9	TRASH ENCLOSURE	1
10	STREET LIGHT	1
11	LANDSCAPING	1
12	CONCRETE WALKWAY	1
13	ASPHALT DRIVEWAY	1
14	ASPHALT PARKING LOT	1
15	ASPHALT DRIVEWAY	1
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100	ASPHALT DRIVEWAY	1

5.2.3 AVIARA COMMUNITY PARK CONCEPT PLAN



AVIARA COMMUNITY PARK
DRAFT MASTER PLAN
10-30-14

NO.	DESCRIPTION	DATE	BY
1	PREPARED FOR CITY OF CARLSBAD	10/30/14	RA
2	DESIGNED BY RA	10/30/14	RA
3	REVISIONS		
4	APPROVED FOR CITY OF CARLSBAD		
5	APPROVED BY RA		
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5.2.4 PINE AVENUE COMMUNITY PARK ORIGINAL MASTER PLAN



PINE AVENUE PARK
ORIGINAL MASTER PLAN

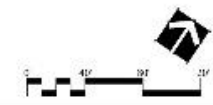
ORIGINAL MASTER PLAN
PREPARED BY:
Schmitt Design Group, Inc.
2002

5.2.5 PINE AVENUE COMMUNITY PARK SITE INVENTORY

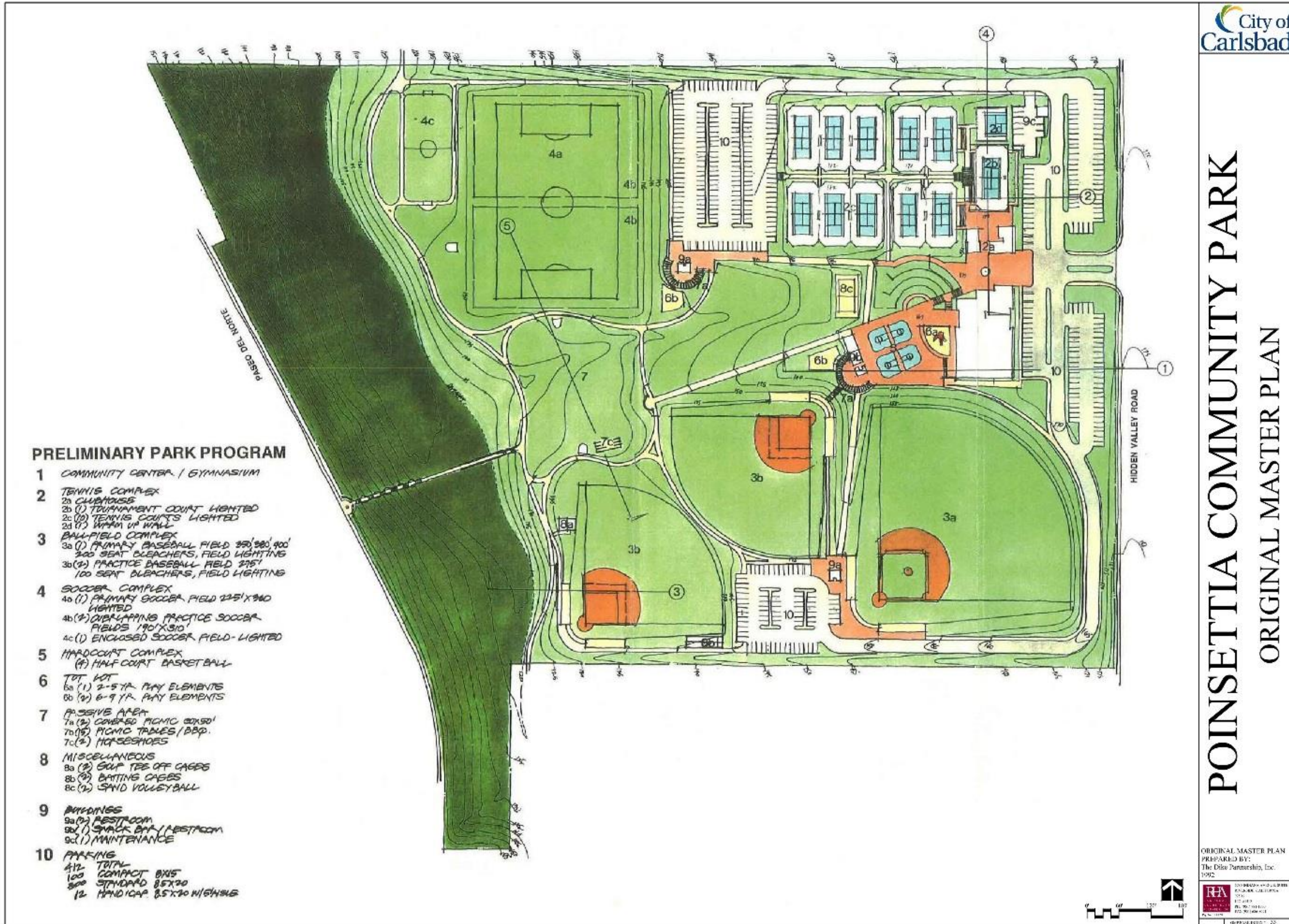


PINE AVENUE PARK
SITE INVENTORY

NO.	DESCRIPTION	STATUS
1	PLAYGROUND	1
2	BASEBALL FIELD	1
3	PICNIC SHELTER	1
4	PICNIC TABLES	1
5	PARKING LOT	1
6	RESTROOMS	1
7	WATER FOUNTAIN	1
8	LANDSCAPING	1
9	TRAIL	1
10	ART	1
11	SEATING	1
12	SHADE STRUCTURE	1
13	TOILETS	1
14	WATER FOUNTAIN	1
15	ART	1
16	SEATING	1
17	SHADE STRUCTURE	1
18	TOILETS	1
19	WATER FOUNTAIN	1
20	ART	1
21	SEATING	1
22	SHADE STRUCTURE	1
23	TOILETS	1
24	WATER FOUNTAIN	1
25	ART	1
26	SEATING	1
27	SHADE STRUCTURE	1
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40	ART	1
41	SEATING	1
42	SHADE STRUCTURE	1
43	TOILETS	1
44	WATER FOUNTAIN	1
45	ART	1
46	SEATING	1
47	SHADE STRUCTURE	1
48	TOILETS	1
49	WATER FOUNTAIN	1
50	ART	1



5.2.7 POINSETTIA COMMUNITY PARK ORIGINAL MASTER PLAN



5.2.8 POINSETTIA COMMUNITY PARK SITE INVENTORY

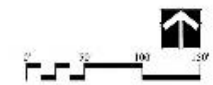


5.2.9 POINSETTIA COMMUNITY PARK CONCEPT PLAN



POINSETTIA COMM. PARK
DRAFT MASTER PLAN
10-30-14

NO.	DESCRIPTION	DATE	BY	CHKD.
1	DESIGN	10/30/14	RA	RA
2	REVISIONS			
3	REVISIONS			
4	REVISIONS			
5	REVISIONS			
6	REVISIONS			
7	REVISIONS			
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CHAPTER SIX – PARTNERSHIPS AND OPERATIONS

Partnerships are joint development funding sources or operational funding sources between two separate agencies, such as two government entities, a nonprofit and a public agency, or a private business and a public agency. Two or more partners could jointly develop revenue producing park and recreation facilities and share risk, operational costs, responsibilities and asset management, based on the strengths and weaknesses of each partner. This could be an avenue for existing facilities in and around the Carlsbad area, or for facilities potentially developed in the future e.g. the multipurpose, multigenerational community recreation center.

A key focus on implementing some of the signature recommendations of the needs assessment included within these park master plan updates is the development of viable partnerships: public / public, public / private and public / not-for-profit. In the current economic times with increasing competition, effective partnership models would be the most effective tool to ensure long term financial sustainability and greater ability to serve the community’s needs.

A relevant example includes the multiuse, multigenerational community center – the Muskingum Recreation Center developed in Zanesville, Ohio which is a partnership between the Muskingum County Community Foundation (MCCF), the Muskingum Family Y (MFY), Genesis HealthCare System and Ohio University Zanesville (OUZ)



From the beginning, this facility has been very successful in serving the unmet indoor recreation needs of the community. Facility design driven by community, the operations and partnerships brought together by a feasibility study, the multiuse nature of the offerings, the focus on revenue generation and sustainable operations and a cost recovery goal as close as possible to full operational sustainability are all elements that would be relevant to Carlsbad.

(<http://www.muskingumrecreationcenter.org/>).

The feasibility study for the proposed multigenerational center at Poinsettia Community Park will certainly require additional operational resources, but those needs will be identified via a feasibility study. Additional staffing and operational requirements will be needed to ensure the effective implementation of the other master plan updates recommendations. With effective planning and the continued availability of existing resources, the Parks & Recreation Department is adequately equipped to address those issues.

CHAPTER SEVEN – CONCLUSION

In conclusion, this master plan update process is one more step that the Parks and Recreation Department has taken to complete the recommended implementation steps outlined in the 2013 needs assessment.

This process, and the subsequent recommendations, are aimed at ensuring that facilities and amenities at Aviara, Pine Avenue, and Poinsettia Community Parks are consistent with community needs and with the department's long-term vision - "to strengthen community connectivity through world class offerings and exceptional customer service."

Extensive community input, broad based in person and online engagement (www.carlsbadparksplan.com) and a community-focused iterative process were the key facets of the master plan update.

Two topics frequently discussed were outdoor pickleball courts and a BMX park facility (#23 and #24 priorities respectively in the needs assessment) are not specifically addressed in these proposed master plan updates.

However, the department is cognizant of the community's expressed need for these amenities and will offer an opportunity for outdoor pickleball play with the forthcoming conversion of two existing tennis courts at Laguna Riviera Park for exclusive pickleball use.

The request for a BMX park is addressed in the future development of the needs assessment Big Idea #2, an outdoor adventure activity park that could feature a variety of fitness and wellness programming such as adventure and education, youth summer camps, mountain biking/BMX track, rock wall climbing, and ropes courses.

The proposed master plan updates cover a broad variety of community needs ranging from an amphitheater and dining elements at Aviara Community Park to a community center and ornamental / botanical garden at Pine Avenue Community Park. A multisport arena, dog park, additional playgrounds and Big Idea #1 from the needs assessment, an indoor multipurpose, multigenerational community recreation center at Poinsettia Community Park.

This last item (Big Idea #1) will require a feasibility study (set to be developed right after the master plan updates are accepted) to identify potential partners and actual design, operational and financial details, the remaining items are set to be developed in the near future and will ensure Carlsbad continues to be a world class community where people continue to want to live, work and play.

APPENDIX A PARK INVENTORY
CARLSBAD FACILITIES INVENTORY

AVIARA COMMUNITY PARK



PINE AVENUE PARK



CITY OF CARLSBAD
Parks & Recreation
Parks and Facilities Inventory

PINE AVENUE PARK

LEGEND


SYMBOL	AMENITY	QTY
[Green Line]	BENCH	12
[Red Square]	CHAIR	
[Grey Square]	TABLE	9
[Orange Circle]	TRASH RECEPTACLE	15
[Blue Circle]	RECYCLABLE RECEPTACLE	4
[Red Circle]	ASH RECEPTACLE	
[Purple Circle]	HOT COAL RECEPTACLE	1
[Pink Circle]	COAL BARBEQUE	4
[Blue Circle]	DRINKING FOUNTAIN	1
[Blue Square]	BIKE RACK	12
A-#	BLEACHER - # ROWS	2
B	DUGOUT	2
C	BULL PEN	1
D	SHADE SAILS	2
E	OVERHEAD STRUCTURE	
F	AMPHITHEATER	1
G-#	PLAY AREA- AGE ##	1
H-#	PARKING LOT - # OF STALLS	2
I	SOCCER FIELD	1
J	BASEBALL FIELD (LIGHTED)	1
K	BASEBALL STORAGE	2
L	1/2 BASKETBALL COURT (LIGHTED)	2
M	BASKETBALL COURT	
N	SAND VOLLEYBALL COURT	
O-#	HORSE SHOE COURT - # OF COURTS	
P	TENNIS COURT	
Q	CONCESSIONS	
R	CONCESSIONS/RESTROOM	
S	RESTROOM WOMENS: 2 STALLS, 1 SINK MENS: 1 STALL, 1 URINAL, 1 SINK	1

RHA
LANDSCAPE ARCHITECTS PLANNERS, INC.
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FAX: (951) 515-1520
Pg. No.: 13136



POINSETTIA COMMUNITY PARK





CITY OF CARLSBAD
 Parks & Recreation
Parks and Facilities Inventory

POINSETTIA COMMUNITY PARK

LEGEND

SYMBOL	AMENITY	QTY
	BENCH	24
	CHAIR	
	TABLE	19
	TRASH RECEPTACLE	52
	RECYCLABLE RECEPTACLE	8
	ASH RECEPTACLE	
	HOT COAL RECEPTACLE	2
	COAL BARBEQUE	5
	DRINKING FOUNTAIN	3
	BIKE RACK	8
A-#	BLEACHER - # ROWS	10
B	DUGOUT	6
C	BULL PEN	2
D	SHADE SAILS	
E	OVERHEAD STRUCTURE	
F	AMPHITHEATER	
G-#	PLAY AREA- AGE ##	1
H-#	PARKING LOT - # OF STALLS	4
I	SOCCER FIELD (LIGHTED)	1
J	BASEBALL FIELD (LIGHTED)	3
K	BASEBALL STORAGE	
L	BASKETBALL COURT	
M	BASKETBALL COURT (LIGHTED)	2
N	SAND VOLLEYBALL COURT	
O-#	HORSE SHOE COURT - # OF COURTS	
P	TENNIS COURT (LIGHTED)	
Q	CONCESSIONS	
R	CONCESSIONS/RESTROOM WOMENS: 3 STALLS, 2 SINKS MENS: 1 STALL, 2 URINALS, 2 SINKS	1
S	RESTROOM WOMENS: 3 STALLS, 2 SINKS MENS: 1 STALL, 2 URINALS, 2 SINKS	1

NOTE: A NUMBER ASSOCIATED WITH AN AMENITY SYMBOL DENOTES MULTIPLES OF THAT AMENITY IN AN AREA.



R&A
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FEB. 2013

GMP PARK INDEX # 33

APPENDIX B INDIVIDUAL PUBLIC MEETING RESPONSES

AVIARA COMMUNITY PARK INDIVIDUAL RESPONSES

AVIARA COMMUNITY PARK MASTER PLAN - 1

- Would you like to see changes to the current Master Plan or have it remain the same?
 - See changes
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Community gardens – they are an excellent and simple way to create a more sustainable community; they are great for intergenerational activities and there remains demonstrated need with over 100 people on the waiting list for garden plots.
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - I think a community center should be placed at either Aviara or Poinsettia but one not likely need at both. While each park should provide basic park activities (basketball court/tennis court, community garden, green space, playground, restrooms etc.) each park should also have a different specialty focus. (Tennis facilities at Poinsettia.)
- Additional Comments:
 - Every Park should set aside some space for community gardening to serve the local neighborhood need; every park should make an effort to highlight environmental educational programming relevant to the park site.

AVIARA COMMUNITY PARK MASTER PLAN - 2

- Would you like to see changes to the current Master Plan or have it remain the same?
 - I would like to see community gardens in each of our city parks.
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Gardening is a highly regarded recreation that provides for a higher quality of life in our community. A cross generational activity that contributes a highest best use of our park facilities.
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Both our Smerdu and Calavera Hills Schoolhouse Community gardens provide environmental education for thousands of our school children, teachers and community at large.
- Additional Comments:
 - We live in the world's best locations for enhancing biodiversity and growing gardens. Carlsbad has the opportunity to be the world leaders as a city of gardens.

AVIARA COMMUNITY PARK MASTER PLAN - 3

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Changes
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Make all paths wide enough to be multi-use: bikes, roller blades, etc. Current paths are too narrow for that.
 - Build a bike skills park in place of community center and/or maintenance yard
 - Add bike paths parallel to all roads (if multi-use path is not there).
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - More bike racks. 13 bike racks vs 271 parking spaces is woefully inadequate. Provide at least 50 bike racks and disburse them. Need bike racks near the soccer fields.
- Additional Comments:
 - Add solar panel shade structures like Alga Norte
 - Add new parks in SE quadrant. Veteran's Park is 7 miles from my home. Old La Costa needs more parks. There are many vacant lots that could be made into Parks.

AVIARA COMMUNITY PARK MASTER PLAN - 4

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Yes, we would like to see a change
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Bike park/bmx mountain bike skills area
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - We like very close to the park and visit it weekly. We would love to see a bike park
- Additional Comments:

AVIARA COMMUNITY PARK MASTER PLAN - 5

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Changes to the Master plan
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Pickleball venue
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Many of the items on the new list have been met this past year. Ex. Swimming pool, dog park community garden
- Additional Comments:
 - I believe both players and businesses within Carlsbad can benefit from availability of a Pickleball venue in Carlsbad.

AVIARA COMMUNITY PARK MASTER PLAN - 6

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Changes
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Outdoor Pickleball courts
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - We have new community gardens, dog park, outdoor swimming, teen center could be held at existing school facility. Priority 1 could be placed on current parks and no extra space needed. Outdoor Pickleball courts should be ranked above tennis and there are multiple tennis courts and no Pickleball courts.
- Additional Comments:
 - In looking at the facility priority, several could be combined. Pickleball is a multi-generational sports for all ages. This is not a trend, but here to stay. Carlsbad is behind in gathering recognition of tournament ready Pickleball courts.

AVIARA COMMUNITY PARK MASTER PLAN - 7

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Make changes to include Pickleball.
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Move Pickleball to a top Priority
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Pickleball is America's fastest growing sport. Currently there are hundreds of Pball tournaments played throughout the U.S. SoCal is a hot bed for tournaments as well as recreational play. These events bring hundreds of players from throughout the U.S. They stay for vacations, they solicit businesses. Hotels, restaurants, rental cars, gas etc. Developing a venue for Pickleball in Aviara or Poinsettia would be great. This sport takes 30 minutes to learn
- Additional Comments:

AVIARA COMMUNITY PARK MASTER PLAN - 8

- Would you like to see changes to the current Master Plan or have it remain the same?

- Based on the priority rankings, what amenities would you like to see added to the park?
 - I would like to see open spaces used for botanical or ornamental gardens
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - BMX has no business within city limits, they are noisy and have exhaust pollutants.
- Additional Comments:
 - I think that the lack of attendance to these important meetings is an indication that residents don't really care that much about the parks in this area.

AVIARA COMMUNITY PARK MASTER PLAN - 9

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Changes
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Community Center
- Based on the priority rankings, what amenities would you like to modify or renovate?
- Additional Comments:

AVIARA COMMUNITY PARK MASTER PLAN - 10

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Yes we need changes to an old master plan
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Pickleball is the new trend we need. Carlsbad needs permanent courts.
- Based on the priority rankings, what amenities would you like to modify or renovate?
- Additional Comments:

AVIARA COMMUNITY PARK MASTER PLAN - 11

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Yes, I would like to see changes.
- Based on the priority rankings, what amenities would you like to see added to the park?
 - I think it would be great for the city of Carlsbad to have a bike park. This would bring something to our community that not many cities have.
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Nothing. The plans are great just would like to add a bike park.
- Additional Comments:
 - Great city! Love working in this city.

AVIARA COMMUNITY PARK MASTER PLAN - 12

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Yes
- Based on the priority rankings, what amenities would you like to see added to the park?
 - BMX mountain bike skills area
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - None. The park is great. We want to add a bike area.
- Additional Comments:
 - Carlsbad is a great city. We need safe areas for people for all ages to ride bikes.

AVIARA COMMUNITY PARK MASTER PLAN - 13

- Would you like to see changes to the current Master Plan or have it remain the same?
 - There is not much room left to change anything
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Possible exercise sports around the park where one could walk around the perimeter – possibly stop for sit-ups/pull ups
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Good idea to have community center – and of course usage would be multi-generational I assume
- Additional Comments:
 - This is off subject, but why are elementary school playgrounds included in park usage? They are always locked – weekends, after-school, and during summer.

AVIARA COMMUNITY PARK MASTER PLAN - 14

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Build amphitheater where existing unfinished open space
- Based on the priority rankings, what amenities would you like to see added to the park?

- Based on the priority rankings, what amenities would you like to modify or renovate?

- Additional Comments:
 - City could obtain revenue by booking concerts, plays in amphitheater

PINE AVENUE COMMUNITY PARK INDIVIDUAL RESPONSES

PINE AVENUE COMMUNITY PARK MASTER PLAN - 1

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Remain the same
- Based on the priority rankings, what amenities would you like to see added to the park?
- Based on the priority rankings, what amenities would you like to modify or renovate?
- Additional Comments:
 - Be sensitive to the homes across Pine Park – on Madison – They are family homes

PINE AVENUE COMMUNITY PARK MASTER PLAN - 2

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Same
- Based on the priority rankings, what amenities would you like to see added to the park?
- Based on the priority rankings, what amenities would you like to modify or renovate?
- Additional Comments:

PINE AVENUE COMMUNITY PARK MASTER PLAN - 3

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Remain the same
- Based on the priority rankings, what amenities would you like to see added to the park?
 - When finishing the community gate, consider having an expanded kitchen for culinary arts classes
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - N/A
- Additional Comments:
 - Finish the Park ASAP
 - No community gardens

PINE AVENUE COMMUNITY PARK MASTER PLAN - 4

- Would you like to see changes to the current Master Plan or have it remain the same?
 - No changes to master plan
 - Ornamental Garden
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Family picnic Area,
 - Botanical ornamental garden
 - Off leash dog park
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Add culinary arts to the senior center or add to community center
- Additional Comments:
 - No community gardens
 - No ball fields
 - No pools

PINE AVENUE COMMUNITY PARK MASTER PLAN - 5

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Community center to include basketball court and teen center
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Multi-use fields used for soccer, baseball, football, LAX etc.
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Update the field turf
- Additional Comments:

PINE AVENUE COMMUNITY PARK MASTER PLAN - 6

- Would you like to see changes to the current Master Plan or have it remain the same?
 - I believe the master plan is a good starting point to move forward
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Dog park
 - Community/botanical garden
 - Indoor community center
 - Family covered picnic areas
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Add and renovate play equipment
- Additional Comments:
 - I believe community center would have a chance to benefit all different age group. Being in proximity of senior center, it would add to amenities targeting 55+ age group as well as youth; Having younger generation (and kids) interacting with seniors in community could potentially enrich quality of life of entire community

PINE AVENUE COMMUNITY PARK MASTER PLAN - 7

- Would you like to see changes to the current Master Plan or have it remain the same?
- Based on the priority rankings, what amenities would you like to see added to the park?
- Based on the priority rankings, what amenities would you like to modify or renovate?
- Additional Comments:
 - Would love to see either indoor (preferable) or outdoor Pickleball courts ‘somewhere’ in Carlsbad. We are currently using the gym at Calavera Hills which is fine but as the ‘fastest’ growing sport in America’ we are soon going to outgrow this facility. As for demographics, this sport is attracting everyone from teenagers to seniors (80+ yrs!). Currently we have pickleballers coming to Calavera from La Galla, San Marcos and Vista just to have a court on which to play. Clearly they are in demand. Carlsbad should be one of the leaders in getting courts established

PINE AVENUE COMMUNITY PARK MASTER PLAN - 8

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Change
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Outdoor Pickleball courts – Sports courts. Based on size and fastest growing segment – active adults as well as, cost and other convertible uses
- Based on the priority rankings, what amenities would you like to modify or renovate?
- Additional Comments:

PINE AVENUE COMMUNITY PARK MASTER PLAN - 9

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Change
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Pickleball courts (outdoor) – currently there is limited indoor pickleball play at Calavera community center – difficult to see the court lines, a growing sport for active seniors and youth
- Based on the priority rankings, what amenities would you like to modify or renovate?
- Additional Comments:

PINE AVENUE COMMUNITY PARK MASTER PLAN - 10

- Would you like to see changes to the current Master Plan or have it remain the same?
 - A pool would be my #1 priority and that would require a change
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Given that there may not be a good space for a swimming pool, I would like the garden area to be a little jewel for walking, with low-water plants, good lighting for safety and plenty of benches.
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - The current playground is great, but there are often not enough swings and equipment – especially for kids above toddler level. It doesn't need to be standard playground equipment – sand, gardens – like a butterfly garden are great spaces for young and old
- Additional Comments:
 - Thanks for your efforts!

PINE AVENUE COMMUNITY PARK MASTER PLAN - 11

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Change
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Pickleball courts should be included
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - None
- Additional Comments:

PINE AVENUE COMMUNITY PARK MASTER PLAN - 12

- Would you like to see changes to the current Master Plan or have it remain the same?

- Based on the priority rankings, what amenities would you like to see added to the park?
 - Fitness and wellness programs for all ages
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Modify fitness and wellness for all ages to include programs for pickleball courts. This is a growing sport for all ages – PE classes in secondary schools offer it. Since this area has many youth (Boys and Girls club – Parks and Rec) programs could be offered – low cost sport. Also, many adults are becoming interested in this sport.
- Additional Comments:
 - Other city parks could perhaps provide courts but this area could be well served with such a facility.

PINE AVENUE COMMUNITY PARK MASTER PLAN - 13

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Yes
- Based on the priority rankings, what amenities would you like to see added to the park?
 - I would like to see a Mexican playa located on the Pine Park empty lot. This is the birthplace of Carlsbad and needs to have a higher priority in this quadrant. The Barrio lost Holiday Park when the highway came in.
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - This could be a playa with benches and as a meeting area for neighborhood residents. Furniture and art could have a Spanish influence with trees etc. A neighborhood ornamental garden could be located adjacent to the playa.
- Additional Comments:
 - This isn't going to be designated by any other neighborhood in the city and therefore will always have a low priority. It is up to the city to say this is an important part of our heritage and merits special consideration.

PINE AVENUE COMMUNITY PARK MASTER PLAN - 14

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Change
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Community garden with seating areas
 - Pickleball courts
 - Handball Courts
 - Outdoor heated pool
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - No ornamental gardens – community gardens instead
 - Pool where community center is planned
 - Pickleball courts where community garden is
 - Handball courts at the West end Multi-use field
- Additional Comments:
 - Swimming pool – for people to walk to. Madison is too far away. This park is in old Carlsbad and even through it is a park for the whole city, it should reflect the style and needs of the N.W. quadrant – an older population. We already have the ball field for the youth, a senior center that acts as a community center for adults and a Boys and Girls club for youth. Pickleball – growing need for senior sports, hand ball walls – seniors playing solitary games on wall.

PINE AVENUE COMMUNITY PARK MASTER PLAN - 15

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Small changes as below
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Larger community center – 20,000 square feet
 - Move to ornamental garden area- more garden to corner of Pine and Harding
 - Pickleball courts
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Consider moving community center to Holiday park as it's a noisy park and that's an inside amenity
- Additional Comments:
 - Bring Holiday Park and chase field into plan

PINE AVENUE COMMUNITY PARK MASTER PLAN - 16

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Change please
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Pickleball courts – dedicated outdoor
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Where the ornamental garden is slated, change to Pickleball courts. With the draught situation, most landscapes are going barren.
 - Pickleball players can bring revenue to the village restaurants
- Additional Comments:
 - Pickleball is a growing sport here to stay, not a trend. Schools have added to recreation curriculum. Tennis players are switching over to it. It is a multi-generational sport

PINE AVENUE COMMUNITY PARK MASTER PLAN - 17

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Yes
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Community garden- wait list is 105 and growing
 - Community center with flexible, changeable space for multiple uses
 - Solar lighting and power
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Modify the plan for an ornamental garden to a food garden on combo of both food gardens and multi-generational, exercise and food-plus educational ornamental gardens are none of those. (kids don't care about roses)
 - No skateboard park
- Additional Comments:
 - For more information on Community Gardens in Carlsbad please contact the Carlsbad Community Garden collaborative www.carlsbadcommunitygardens.org.

PINE AVENUE COMMUNITY PARK MASTER PLAN - 18

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Changes
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Would love to see outdoor Pickleball courts. Dedicated courts.
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - The empty lot where the garden was planned would work.
- Additional Comments:
 - This is the fastest growing sport in the U.S. for young and old. Super fun.

PINE AVENUE COMMUNITY PARK MASTER PLAN - 19

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Based on the priority rankings, what amenities would you like to see added to the park?
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - More playground amenities used as swings and other things for small children currently there are too few.
- Additional Comments:
 - A swimming pool that Residents could easily walk to would be wonderful.

PINE AVENUE COMMUNITY PARK MASTER PLAN - 20

- Would you like to see changes to the current Master Plan or have it remain the same?
 - PLEASE give us what was agreed on!!
- Based on the priority rankings, what amenities would you like to see added to the park?
- Based on the priority rankings, what amenities would you like to modify or renovate?
- Additional Comments:
 - Homeowners on Madison St. need and want their quality of life.

PINE AVENUE COMMUNITY PARK MASTER PLAN - 21

- Would you like to see changes to the current Master Plan or have it remain the same?
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Community center – bigger in the dirt lots
 - Pickleball
 - Community garden
 - On more soccer field
 - Continuous running path with fitness obstacles
- Based on the priority rankings, what amenities would you like to modify or renovate?
- Additional Comments:
 - Or build community center at holiday park where it would be quieter for everyone

PINE AVENUE COMMUNITY PARK MASTER PLAN - 22

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Remain the same
- Based on the priority rankings, what amenities would you like to see added to the park?
 - #1 is good. Family picnic area covered/uncovered
- Based on the priority rankings, what amenities would you like to modify or renovate?

- Additional Comments:
 - No community gardens
 - Latin oriented gazebo/square
 - Historical – as this is the oldest park of C.B.
 - How we can raise \$.

PINE AVENUE COMMUNITY PARK MASTER PLAN - 23

- Would you like to see changes to the current Master Plan or have it remain the same?
 - I would like to see the original plan implemented soon
- Based on the priority rankings, what amenities would you like to see added to the park?
 - The community center should have a place where local organizations could be held without cost. Residents who paid for facilities like the senior center should not have to
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Lets get the ornamental garden done!
- Additional Comments:
 - Under the new housing elements, densities will increase. We need to plan for this.

PINE AVENUE COMMUNITY PARK MASTER PLAN - 24

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Still not familiar with overall decisions made concerning MP. Would like to see Pine Park and community center completed.
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Skate park – current skate parks are over utilized and overcrowded, a small skate park would take up less space than a tennis court but accommodate many more people.
 - Bridge/underpass so park can be accessed from West side of railroad tracks
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Skate park at safety center needs renovation
 - Add Skate Park to Pine Park
 - Bridge/underpass across railroad at Chestnut to access park and beach
 - Community center
- Additional Comments:

PINE AVENUE COMMUNITY PARK MASTER PLAN - 25

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Approx. the same
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Botanical/ornamental garden – yes! Trees with seating and variable. Some mounding rather than just flatness.
 - Good lighting – water perishable plants with small areas of grass. Use of recycled water,
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Use of color with bougainvilleas and geraniums as they use little water
 - Added playground equipment
- Additional Comments:
 - Thank you for your consideration
 - No more sports fields, no community gardens

PINE AVENUE COMMUNITY PARK MASTER PLAN - 26

- Would you like to see changes to the current Master Plan or have it remain the same?
 - No changes
- Based on the priority rankings, what amenities would you like to see added to the park?
 - The rankings shown do not necessarily address the needs of the Community – parks is very small and half is already taken up by playing fields
 - Ornamental gardens with gazebo, small water park – roses, benches would be welcomed and considered
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - I would like to see a more passive green park – a place where residents can visit, sit, relax, meditate, contemplate, family picnic areas
- Additional Comments:
 - Being the oldest part of Carlsbad and the beginnings of the city – more consideration should be given to the history, culture and should have special attention with more emphasis on the Hispanic history and culture of the area.

POINSETTIA COMMUNITY PARK INDIVIDUAL RESPONSES

POINSETTIA COMMUNITY PARK MASTER PLAN - 1

- Would you like to see changes to the current Master Plan or have it remain the same?

- Based on the priority rankings, what amenities would you like to see added to the park?
 - An adult obstacle course
 - Dg paths
 - Gymnasium with senior fitness, yoga, youth adult BB, dancing.
 - Indoor soccer
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Fix tennis court with too much grade
- Additional Comments:

POINSETTIA COMMUNITY PARK MASTER PLAN - 2

- Would you like to see changes to the current Master Plan or have it remain the same?
 - No to tennis pro shop (people buy these items online) use area for Pickleball
- Based on the priority rankings, what amenities would you like to see added to the park?
 - 16 dedicated permanent lighted Pickleball courts
- Based on the priority rankings, what amenities would you like to modify or renovate?

- Additional Comments:

POINSETTIA COMMUNITY PARK MASTER PLAN - 3

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Generally remains the same
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Add community garden
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Reuse indoor soccer area – 4c. Replace with community garden
- Additional Comments:

POINSETTIA COMMUNITY PARK MASTER PLAN - 4

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Changes to plan
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Outdoor dedicated Pickleball courts
- Based on the priority rankings, what amenities would you like to modify or renovate?

- Additional Comments:
 - No more tennis courts and community centers

POINSETTIA COMMUNITY PARK MASTER PLAN - 5

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Add Pickleball –outdoor (not on tennis court)
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Add Pickleball
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Add Pickleball, remove stadium tennis court
- Additional Comments:
 - Seniors need some park space too!

POINSETTIA COMMUNITY PARK MASTER PLAN - 6

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Changes
- Based on the priority rankings, what amenities would you like to see added to the park?

- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Updated play structure equipment: swings, longer area etc. Update bathrooms
- Additional Comments:

POINSETTIA COMMUNITY PARK MASTER PLAN - 7

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Addition of Pickleball Courts
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Pickleball Courts
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Addition of Pickleball courts
- Additional Comments:
 - Perhaps in lieu of stadium tennis, Pickleball courts could be added. Dual use of tennis courts and Pickleball courts is not a good idea.

POINSETTIA COMMUNITY PARK MASTER PLAN - 8

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Add Pickleball courts separate from tennis courts
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Add Pickleball courts separate from tennis courts
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Add Pickleball courts separate from tennis courts
- Additional Comments:
 - Add Pickleball courts separate from tennis courts.
 - More activities for seniors

POINSETTIA COMMUNITY PARK MASTER PLAN - 9

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Complete the tennis complex and the community bldg.
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Tennis pro shop
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - To have a tennis operation similar to other parks would be ideal
- Additional Comments:

POINSETTIA COMMUNITY PARK MASTER PLAN - 10

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Changes
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Complete arena soccer field
 - Add picnic tables where proposed community center is positioned
 - Add dog park instead of tennis pro shop, stadium seating
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - See above
- Additional Comments:
 - Would love to see the synthetic field renovated – it's definitely in need of an upgrade when you compare the quality of Alga Norte and Aviara.

POINSETTIA COMMUNITY PARK MASTER PLAN - 11

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Would like to see changes
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Would love to see dedicated Pickleball Court
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - No community center and no stadium, pro shop tennis court, you could fit a number of Pickleball courts in place of the above
- Additional Comments:
 - Pickleball is the most popular sport that is upcoming at the moment. I promise you it would do very well!!

POINSETTIA COMMUNITY PARK MASTER PLAN - 12

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Would like to see changes
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Dedicated Pickleball courts.
 - The tennis courts are rarely completely full.
 - Instead of a tennis pro shop and stadium court, 16 Pickleball courts could be placed in that space.
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Pickleball is growing at a rapid pace. Carlsbad is a great community and needs to keep up with the growing demand.
- Additional Comments:
 - With 16 Pickleball courts (instead of 4 tennis courts), 64 people can use. With 4 tennis courts, only 16 people can use.

POINSETTIA COMMUNITY PARK MASTER PLAN - 13

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Changes
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Full service community center with classes for young children – karate, ballet etc.
 - Dog park
 - Covered Picnic Areas
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - New updated play equipment with swings, play surface, shade
 - Update bathrooms
- Additional Comments:

POINSETTIA COMMUNITY PARK MASTER PLAN - 14

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Some changes if supported by needs assessments and cost analysis
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Sand volleyball courts! (Relatively cost-effective)
 - Arena soccer
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - No need for community center at Aviara and Poinsettia? Perhaps draft some plans, which would allow for better input/decision. Don't need additional tennis court?
- Additional Comments:
 - Improve quality of food at Alga Norte Concessions

POINSETTIA COMMUNITY PARK MASTER PLAN - 15

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Tennis complex and community building s/b completed
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Indoor soccer can be altered (low interest in survey). Mainly the tennis court and pro shop.
- Based on the priority rankings, what amenities would you like to modify or renovate?

- Additional Comments:
 - Tennis facility can only become an income producer for the city if the pro shop facility is completed which makes a public/private operation possible

POINSETTIA COMMUNITY PARK MASTER PLAN - 16

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Would like to see changes
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Dedicated Pickleball courts. It is low on the priority rankings due to the mail-in surveys. The sport is in a growth spurt, thus many residents are not familiar with Pickleball. Carlsbad needs to be proactive and creative with new programming. Pickleball courts are rapidly being built in our neighboring Orange County and throughout the U.S.
- Based on the priority rankings, what amenities would you like to modify or renovate?

- Additional Comments:
 - Thank you!

POINSETTIA COMMUNITY PARK MASTER PLAN - 17

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Changes to the master plan
- Based on the priority rankings, what amenities would you like to see added to the park?
 - 16 Pickleball dedicated tournament worthy courts
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - No more tennis courts or pro shop. No community center. Ad 16 dedicated Pickleball courts.
- Additional Comments:
 - A lot of the facility/amenity priorities have already been built; others can be combined or held at other facilities. There are no Pickleball outdoor dedicated courts. We need them. It is not a trend, but here to stay.

POINSETTIA COMMUNITY PARK MASTER PLAN - 18

- Would you like to see changes to the current Master Plan or have it remain the same?
 - Minor changes to the current plan
- Based on the priority rankings, what amenities would you like to see added to the park?
 - Utilize existing open area(s) to put in Pickleball courts this can be accomplished by using one or both of the currently open/underdeveloped plots. This could be an excellent location for Carlsbad to enter into the arena of the fastest growing sport in America.
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - Currently I see no need for a tennis center unless the city plans to profit from it. The use of Poinsettia park as an off leash dog park seems to be redundant. Carlsbad has two such facilities in the south part of the city in addition to numerous trails where dogs can meet and socialize.
- Additional Comments:
 - Carlsbad has the ability to have the finest recreational facilities in CA. I feel it is a shame we cannot stay in our city to enjoy the new sport that is available in Oceanside, San Marcos and Castle Creek. Aside from this issue, thanks for the great facilities you have created thus far.

POINSETTIA COMMUNITY PARK MASTER PLAN - 10

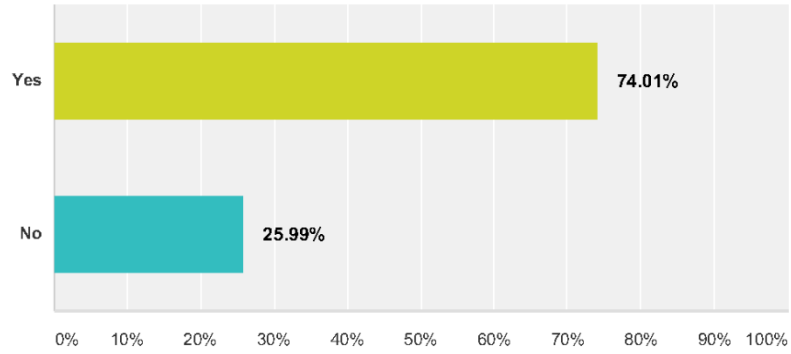
- Would you like to see changes to the current Master Plan or have it remain the same?
 - See changes
- Based on the priority rankings, what amenities would you like to see added to the park?
 - A community garden – they are an excellent and simple way to create and educate for a more sustainable community, they are great for intergenerational activities and there remains demonstrated need with over 100 people on the waiting list for garden plots.
- Based on the priority rankings, what amenities would you like to modify or renovate?
 - I think Poinsettia should highlight its tennis facilities since they are already built. Community centers might better be constructed for Aviara or Pine Park. A community garden could go in the zone where a community center is currently planned.
- Additional Comments:
 - Every park should set aside some space for community gardening to serve the local neighborhood need. Everyone should make an effort to have environmental education.

APPENDIX C ONLINE SURVEY RESPONSES

Carlsbad Parks and Recreation Master Plan Updates

Q1 Are you a City of Carlsbad resident?

Answered: 631 Skipped: 3

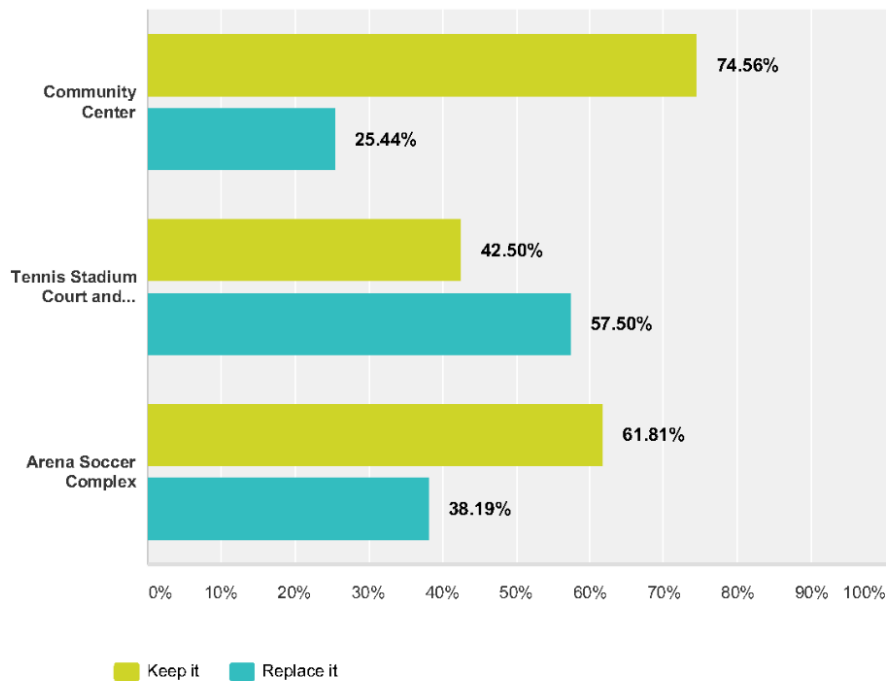


Answer Choices	Responses	
Yes	74.01%	467
No	25.99%	164
Total		631

Carlsbad Parks and Recreation Master Plan Updates

Q2 From the original park master plan for Poinsettia Community Park, what action would you like to take for each of the planned amenities that are currently undeveloped?

Answered: 631 Skipped: 3



	Keep it	Replace it	Total
Community Center	74.56% 428	25.44% 146	574
Tennis Stadium Court and Pro-shop	42.50% 255	57.50% 345	600
Arena Soccer Complex	61.81% 348	38.19% 215	563

#	If you chose the "replace it" option, based on the Facility / Amenity Priority Rankings what facility / amenity would you like to see in the park?	Date
1	Teen center...adventure facility with BMX track for kids looking to spend a safe weekend night out or a good exercise after school.	10/1/2014 2:55 AM
2	Bmx park	10/1/2014 2:09 AM
3	bike park	10/1/2014 1:24 AM
4	Bike park	10/1/2014 12:52 AM
5	Outdoor pickleball courts.	10/1/2014 12:12 AM

Carlsbad Parks and Recreation Master Plan Updates

6	Bike Park	9/30/2014 11:34 PM
7	Bmx park	9/30/2014 11:30 PM
8	Senior Center	9/30/2014 11:03 PM
9	Also add off-leash dog areas and more active recreation areas	9/30/2014 8:36 PM
10	BMX Park Amphitheater Dining/ Retail	9/30/2014 6:50 PM
11	skate park	9/30/2014 6:46 PM
12	bmx park!	9/30/2014 6:46 PM
13	BMX PARK - please :) we have nowhere to ride in public legally	9/30/2014 6:44 PM
14	Bmx park	9/30/2014 6:05 PM
15	BMX track please	9/30/2014 5:52 PM
16	bmx park. they are so needed in san diego.	9/30/2014 5:44 PM
17	BMX park	9/30/2014 5:40 PM
18	Put in a bmx park please!	9/30/2014 5:08 PM
19	Bmx park and pickle all courts	9/30/2014 1:41 PM
20	Dedicated lighted pickleball courts	9/30/2014 1:00 PM
21	Bike Park	9/30/2014 12:35 PM
22	Please add a place for people to ride bikes. BMX Park	9/30/2014 12:26 PM
23	modify and make pickleball courts	9/30/2014 11:48 AM
24	Would like to see 10 permanent pickleball courts.We residents are currently traveling to Oceanside, Encinitas and Escondido for pickleball play.	9/30/2014 1:40 AM
25	Dedicated pickleball courts....statistics indicate that pickleball has experienced an explosive growth in the past few years. If you don't know about pickleball, check it out because it is NOT going away! Great sport for ALL ages.	9/29/2014 9:57 PM
26	Replace with 10 pickleball courts.	9/29/2014 3:44 PM
27	Family picnic areas	9/29/2014 1:53 PM
28	Pickleball Courts	9/29/2014 1:20 PM
29	More picnic areas and passive recreation opportunities. Benches for reading, trails for walking or biking, and/or outdoor Amphitheater areas for concerts or other performances and art shows would be desirable. Dining opportunities would also be great!	9/29/2014 12:37 PM
30	With permanent pickleball courts	9/29/2014 12:16 PM
31	swimming pool, skate park, or dog park	9/29/2014 10:57 AM
32	Ten Pickleball Courts	9/29/2014 2:19 AM
33	Dedicated pickleball courts	9/29/2014 1:57 AM
34	10 Dedicated pickleball courts	9/29/2014 1:17 AM
35	replace with 10 dedicated pickleball courts	9/29/2014 12:55 AM
36	replace with 10 Pickleball courts	9/29/2014 12:48 AM
37	10 dedicated pickle ball courts	9/29/2014 12:38 AM
38	With 10 dedicated pickleball courts	9/29/2014 12:36 AM
39	Pickleball courts	9/28/2014 11:53 PM
40	23	9/28/2014 11:45 PM

Carlsbad Parks and Recreation Master Plan Updates

41	Replace Tennis Stadium & Pro shop with 10 dedicated pickleball courts	9/28/2014 11:05 PM
42	Pickleball courts @ the Community Center. Pickleball courts @ the Tennis Center. Pickleball courts @ the Arena Soccer Complex.	9/28/2014 11:04 PM
43	Pickleball courts. More people can participate in a two hour span (up to 32 per 4 courts) Fastest growing sport in US.	9/28/2014 11:01 PM
44	There are 12.5 acres of habitat where no active recreation is allowed, could you replace with something for active recreation (pickleball courts?)	9/28/2014 8:50 PM
45	8 outdoor pickleball courts.	9/28/2014 4:03 PM
46	11, 14	9/28/2014 3:11 PM
47	Bmx park	9/28/2014 11:13 AM
48	Residents closer to this park will have better input	9/27/2014 3:37 PM
49	Bike park	9/27/2014 11:45 AM
50	Disc golf course	9/26/2014 8:11 PM
51	swimming pool	9/26/2014 7:48 PM
52	Botanical garden	9/26/2014 4:51 PM
53	Add additional basketball courts - full courts. Add the basketball courts next to the current basketball courts. Or, add a swim complex at Poinsettia Park.	9/26/2014 3:00 PM
54	Community Garden	9/26/2014 2:44 PM
55	Replace Tennis Stadium & Pro shop with 10 dedicated pickleball courts	9/26/2014 2:28 PM
56	Bike skills park, disc golf course	9/26/2014 1:09 PM
57	Pool	9/26/2014 12:59 PM
58	A bike park	9/26/2014 12:42 PM
59	community garden in place of soccer complex	9/26/2014 12:36 PM
60	Bike Park	9/26/2014 12:35 PM
61	No pro shop. Parks is not a business. Stop charging fees for what our tax dollars already pay for! Alga Norte park is ridiculous with fees. Amphitheater seems better. More concerts and cultural activities.	9/26/2014 11:46 AM
62	Senior Center	9/26/2014 11:41 AM
63	Dog park and/or playground equipment	9/26/2014 11:09 AM
64	Bike park	9/26/2014 10:17 AM
65	Exclusive Pickleball courts - Not part of tennis courts.	9/26/2014 2:21 AM
66	Senior center, teen center	9/25/2014 1:33 PM
67	pickleball	9/25/2014 12:35 PM
68	A Dog park	9/25/2014 11:46 AM
69	Bike Park and Bicycle Skills Area	9/25/2014 11:36 AM
70	community garden	9/24/2014 10:38 PM
71	Bike Park.	9/24/2014 10:08 PM
72	Bmx park	9/24/2014 10:06 PM
73	Bike park	9/24/2014 6:23 PM
74	Bike Skills Park for Families!	9/24/2014 5:39 PM
75	Bike Park Bike Park Bike Park	9/24/2014 5:09 PM

Carlsbad Parks and Recreation Master Plan Updates

76	teen center	9/24/2014 4:26 PM
77	Amphitheater or BMX park	9/24/2014 4:25 PM
78	Bike Skills Park	9/24/2014 4:13 PM
79	The community has been asking for a bike park! Let's make it happen! BMX supporters are putting in the effort and time. A bike park can be built quick and inexpensively yet the parks department continues to ignore the community's support for it. As a resident it would be nice to have the P&R dept be responsive to the community's request and not their own agenda.	9/24/2014 12:55 PM
80	10	9/24/2014 11:54 AM
81	Softball	9/24/2014 10:34 AM
82	SPLASH PAD!!!!!!!!!!!!!!!!!!!!!!	9/24/2014 1:34 AM
83	Amphitheater	9/24/2014 1:20 AM
84	Pickleball	9/24/2014 1:02 AM
85	10 dedicated pickle ball courts	9/23/2014 11:38 PM
86	Concert venue , pickleball courts	9/23/2014 10:40 PM
87	10 DEDICATED PICKELBALL COURTS	9/23/2014 10:19 PM
88	Skate Park	9/23/2014 12:58 PM
89	Adventure facilitiy	9/23/2014 12:08 PM
90	Swimming pool and amphitheater would be nice.	9/23/2014 11:30 AM
91	Community garden and dog park	9/23/2014 10:57 AM
92	Rock climbing	9/23/2014 9:47 AM
93	Dog park Swimming Botanical	9/23/2014 1:23 AM
94	BMX Park	9/23/2014 1:19 AM
95	off leash dog park	9/23/2014 12:49 AM
96	Use this money to finish Veterans Memorial Park on Faraday.	9/23/2014 12:09 AM
97	Off leash dog park.	9/22/2014 11:12 PM
98	Another baseball field so the park could host tournaments	9/22/2014 10:31 PM
99	senior center	9/22/2014 10:25 PM
100	Skateboard park	9/22/2014 10:14 PM
101	Another playground	9/22/2014 9:33 PM
102	23	9/22/2014 8:47 PM
103	Outdoor Pickleball Courts	9/22/2014 6:34 PM
104	Pickleball is becoming very popular. This is what I would like to see.	9/22/2014 6:17 PM
105	BMX park / pump track / bicycle skills development facilities.	9/22/2014 6:08 PM
106	Live across from the park. Would like to see more Basketball courts. A outdoor ampatheitor for special events.	9/22/2014 4:46 PM
107	Keep green areas. Parking is a nightmare at Poinsettia, adding more amenities for large crowds will make it worse. Replace with Disc Golf, dog park, community garden or botanical garden.	9/22/2014 4:38 PM
108	10 dedicated pickleball courts	9/22/2014 4:09 PM
109	pickleball courts	9/22/2014 4:05 PM
110	Replace with Pickleball courts	9/22/2014 3:50 PM
111	Family picnic areas	9/22/2014 3:49 PM

Carlsbad Parks and Recreation Master Plan Updates

112	Covered picnic areas. All of our parks need more shaded seating.	9/22/2014 3:46 PM
113	gymnasium and fitness	9/22/2014 3:39 PM
114	Lighted dedicated pickleball courts (can double as basketball)	9/22/2014 3:38 PM
115	Dog park	9/22/2014 3:36 PM
116	dedicated pickleball courts	9/22/2014 2:52 PM
117	Bike park	9/22/2014 2:46 PM
118	Flat grass area where impromptu activities can take place. Right now, many activities take place on the center grassy area which is significantly sloped toward the ocean. Activities I've seen affected by the lack of a flat grassy surface include coaching toddlers (they don't need a full field), frisbee, Renaissance Fair actors, birthday party activities.	9/22/2014 2:04 PM
119	more picnic facilities	9/22/2014 1:54 PM
120	Just more open space to enjoy	9/22/2014 1:44 PM
121	The city does not need to add amenities to these parks when the n/w quadrant has no viable park space for it's residents. We have a perfect location for a low maintenance park which is already owned by the city of Carlsbad, the old Buena Vista reservoir.	9/22/2014 12:39 PM
122	My husband and i do not use this park as we are older residents, we do not participate in sports and would like to have a quiet park in our neighborhood (northwest quadrant) that we could enjoy. I do not see why this particular park needs any more work at this time...let's put a quiet neighborhood park in the northwest quadrant as that is where we lack park space.	9/21/2014 4:58 PM
123	More tennis courts would be helpful. Lack of tennis facilities at most city parks and these courts are over-utilized.	9/21/2014 10:20 AM
124	Dedicated and Lighted Pickleball Courts	9/21/2014 10:10 AM
125	As many designated pickleball courts as possible please!	9/20/2014 7:35 PM
126	outdoor lighted Pickleball courts	9/20/2014 6:57 PM
127	public pickleball courts	9/20/2014 6:39 PM
128	Youth multi purpose fields	9/20/2014 6:17 PM
129	dog park / covered gathering places with seating or amphitheater	9/20/2014 6:16 PM
130	More baseball fields (machine pitch) and soccer field. Vista sports park has a model	9/20/2014 2:24 PM
131	Dog Park	9/20/2014 1:38 PM
132	Bmx park	9/20/2014 9:20 AM
133	An improved playground area for kids	9/20/2014 1:50 AM
134	More basketball courts	9/19/2014 11:55 PM
135	community gardens/native gardens-botanical gardens. Plant beautiful example of drought tolerant gardens.	9/19/2014 11:05 PM
136	Off leash dog park Senior center	9/19/2014 9:09 PM
137	Could be dog park area	9/19/2014 9:05 PM
138	Senior center	9/19/2014 8:06 PM
139	Water play area for children Community garden	9/19/2014 7:42 PM
140	Skateboard Park	9/19/2014 6:41 PM
141	outdoor pools playground equipment family picnic area	9/19/2014 3:52 PM
142	Bmx park	9/19/2014 3:16 PM
143	community garden	9/19/2014 10:38 AM
144	Bike skatepark or professionally built bike dirt jumps would be incredible.	9/19/2014 2:35 AM

Carlsbad Parks and Recreation Master Plan Updates

145	Bike park	9/19/2014 2:02 AM
146	I would like to see a bicycle park and trails and would travel to and use the park if there were bicycling.	9/19/2014 2:00 AM
147	Stage for outdoor theater	9/19/2014 12:27 AM
148	Better playground area	9/19/2014 12:15 AM
149	Community Center with teen center. family picnic areas, community gardens	9/19/2014 12:01 AM
150	Pool	9/18/2014 10:45 PM
151	Need a much larger community center to handle more programs, activities to encourage more participation from residents	9/18/2014 9:42 PM
152	amphitheater	9/18/2014 9:39 PM
153	I'd like to see an indoor basketball court built on the land adjacent to the outdoor courts. Calavera and Stagecoach have indoor courts; we need one here or at Alga or Aviara Park	9/18/2014 9:20 PM
154	23 outdoor pickleball courts	9/18/2014 8:56 PM
155	Bike park	9/18/2014 8:47 PM
156	It would certainly be nice to have another dog park in Carlsbad, that is solely for dogs only to run and play. The new area recently put in for dogs, with what was supposed to be their play equipment, is often overrun with children on these structures - which impedes the ability of the dogs there to be able to play and have fun and exercise in "their" new park. Children should be kept completely out of this area and off of the dog's equipment, as it is not only rude and unfair for parents to be allowing this behavior out of their children, but it is also a liability for the City of Carlsbad as well. All in all, the city needs to be much more dog friendly, just as it is for those who bicycle everywhere in traffic and take up road and beach space with constant marathons, and large numbers of groups riding together impeding traffic flow. Save some more open off-leash space for our dogs too, without them having to compete with children in their way! Let everyone enjoy the city and it's amenities, along with their pets. Not just a chosen few.	9/18/2014 8:45 PM
157	Bmx park	9/18/2014 7:10 PM
158	Swimming pool(s) one for sport activities and rented to HS teams., another for general use.	9/18/2014 6:45 PM
159	Bike skills park/box park #24	9/18/2014 6:16 PM
160	Bmx park	9/18/2014 6:14 PM
161	BMX Bike Park	9/18/2014 5:04 PM
162	Bike park	9/18/2014 4:20 PM
163	additional parking additional soccer fields/youth multipurpose fields area for classes such as pilates, yoga or a community room/center skate/scooters park	9/18/2014 3:51 PM
164	out door Pickleball courts with permanent nets not portable ones	9/18/2014 3:47 PM
165	Community Garden	9/18/2014 3:24 PM
166	Track and field	9/18/2014 2:46 PM
167	I would really like to see the bmx park! We need more places for action sports that allow more then skateboards.	9/18/2014 2:30 PM
168	Replace tennis stadium & pro shop with dedicated pickleball courts	9/18/2014 2:21 PM
169	lit pickle ball courts	9/18/2014 2:17 PM
170	Bike and/or skate park	9/18/2014 1:44 PM
171	I	9/18/2014 1:43 PM
172	pool	9/18/2014 1:38 PM
173	Seeing how our business is located in Carlsbad, we spend a lot of time there with clients and friends. I think it would benefit the city to leave the area open as a general park area with covered and uncovered picnic areas, a jogging path and exercise stations.	9/18/2014 12:57 PM
174	Dining/Retial	9/18/2014 12:37 PM

Carlsbad Parks and Recreation Master Plan Updates

175	Community Gardens	9/18/2014 12:14 PM
176	Adventure course	9/18/2014 12:07 PM
177	community gardens	9/18/2014 12:07 PM
178	disc golf, family picnic areas-covered	9/18/2014 12:04 PM
179	Bike Park, bike park, bike park.	9/18/2014 11:42 AM
180	.I strongly believe more funds should be allocated to our downtown Carlsbad area for a recreational space. Pine Avenue is nothing more than a open space with lawn. We use the parking lot for movies, and the libraries for music, dance, and the arts. We sorely need to improve the downtown area with an amphitheater, not continue to add more sports activities to existing park areas. Our concerts are in three locations in the summer months, because we do not have a venue for Carlsbad performing arts.	9/18/2014 11:34 AM
181	Bike park	9/18/2014 11:05 AM
182	Facilities are expensive to build and maintain. Sports complexes are overemphasized. We just need more open land, public walkways, and places for dogs and people to gather. We should DISCARD the tennis pro shop and soccer complex. TOO EXPENSIVE FOR TOO FEW.	9/18/2014 11:02 AM
183	Picnic covered area	9/18/2014 10:54 AM
184	pickleball	9/18/2014 10:50 AM
185	We do not need another stadium and pro shop. Add more children's playground equipment, picnic areas, walking paths with appropriate landscaping, gardens, trees, and perhaps a small dog park area. Note that the arena type amenities were ranked low in the 2013 assessment plan! I would strongly recommend increased enforcement of park use rules. Since park staff and police generally do not enforce the rules, people assume that means they can do what they want!	9/18/2014 10:28 AM
186	More focus on kids, preschool, better play structure	9/18/2014 10:14 AM
187	Outdoor Swimming pools, off leash dog parks. More people can use this...what percentage of residents play soccer and tennis 2x a year? Soccer, really? I know we just had the world cup, but wow, let special interests that want that fund raise and get than on their own.	9/18/2014 10:07 AM
188	Less big parks, more neighborhood parks that residents can walk or bike to. Passive parks where residents can gather to observe and interact with nature. Add native gardens, botanical plants and always using water conservation strategies as city plans any future parks ... Less grass, more use of gray water to water sport fields and golf course.	9/18/2014 10:06 AM
189	Family picnic areas covered and uncovered. Botanical and ornamental gardens. Youth multi purpose fields.	9/18/2014 9:59 AM
190	Bike park-whatever it takes to get this to be a part of the plans	9/18/2014 9:52 AM
191	outdoor pool	9/18/2014 9:24 AM
192	Bicycle skills park.	9/18/2014 9:20 AM
193	EXCLUSIVE DEDICATED LIGHTED OUTDOOR PICKLEBALL COURTS IN CARLSBAD.	9/18/2014 9:17 AM
194	rock climbing facility	9/18/2014 8:23 AM
195	BMX park	9/18/2014 7:44 AM
196	BMX Park	9/18/2014 3:14 AM
197	Cultural arts, music, dance and exercise facility. Or gardens or amphitheater. The number of youth facilities and programs in Carlsbad is way out of proportion to the number of families with children in Carlsbad. We do not need more family picnic facilities, pools, or athletic fields. We need more facilities and programs for art, music, and dance. We need botanical gardens and other aesthetic venues. We need more programs geared to mature adults, ages 45 to 70, the largest demographic in the city.	9/18/2014 2:39 AM
198	Amphitheater and/or Teen Center.	9/18/2014 2:10 AM
199	botanical or ornamental garden	9/18/2014 2:09 AM
200	Bmx bike park	9/18/2014 1:23 AM
201	Bike park	9/18/2014 1:20 AM

Carlsbad Parks and Recreation Master Plan Updates

202	Bmx Park	9/18/2014 1:13 AM
203	Swimming pool	9/18/2014 12:35 AM
204	BMX park	9/18/2014 12:33 AM
205	bmx park swimming pool	9/18/2014 12:31 AM
206	A better community center	9/18/2014 12:07 AM
207	Another full size soccer field.	9/17/2014 11:55 PM
208	Pickleball courts	9/17/2014 11:52 PM
209	Make them into Pickleball courts.	9/17/2014 11:52 PM
210	I think some sort of bicycle skills park would be amazing (mountain / bmx type bikes). Also, a night or two where bicycles are allowed in the Alga Norte park would be great.	9/17/2014 11:49 PM
211	The playground at Poinsetia Park needs urgent remodeling and updating.	9/17/2014 11:46 PM
212	Bike park. No more retail!	9/17/2014 11:37 PM
213	Include Pickleball courts.	9/17/2014 11:36 PM
214	Outdoor Pickle ball courts	9/17/2014 11:32 PM
215	Bike Park	9/17/2014 11:22 PM
216	bmx park	9/17/2014 11:09 PM
217	dog park	9/17/2014 11:07 PM
218	Bike trails and skills park	9/17/2014 10:52 PM
219	bike skills park	9/17/2014 10:50 PM
220	Dedicated lighted outdoor Pickleball courts	9/17/2014 10:41 PM
221	Bike park	9/17/2014 10:37 PM
222	Amphitheater	9/17/2014 10:34 PM
223	22, 4 or 1.	9/17/2014 10:14 PM
224	Dedicated Permanent Lighted Outdoor Pickleball courts	9/17/2014 9:50 PM
225	I believe that Pickleball courts, both inside and outside are needed in Carlsbad. It is one of the fastest growing sports in America and people want to play when they go, not sit and wait to play.	9/17/2014 9:47 PM
226	Dedicated Pickleball courts	9/17/2014 9:11 PM
227	Amphitheater	9/17/2014 8:55 PM
228	Dog Park ... with walking paths along the grassy areas of the park so leashed pets can be walked. Plenty of dog waste removal bag stations, signs reminding dog owners to clean up after their pets, water available for animals as well as walkers. Benches so pet owners can sit and converse without fear of retaliation. /Children belong in the playground areas designated for them, and not allowed without a pet in the dog owners area.	9/17/2014 8:52 PM
229	Bike park	9/17/2014 8:44 PM
230	A community garden to serve south Carlsbad	9/17/2014 8:38 PM
231	bocce Ball Courts for Seniors to take part and keep active.	9/17/2014 8:37 PM
232	more garden area/open space- Undeveloped, for recreation/picnic, etc.	9/17/2014 8:33 PM
233	Mountain Bike Park	9/17/2014 8:00 PM
234	23	9/17/2014 7:47 PM
235	Youth multipurpose fields	9/17/2014 7:43 PM
236	Teen center	9/17/2014 7:34 PM

Carlsbad Parks and Recreation Master Plan Updates

237	I am from Oceanside... none of these uses would bring me there to use the park. I have used the park for other activities. A BMX park would be grea... as would a Remote Control airfield.	9/17/2014 7:24 PM
238	10 dedicated outdoor pickleball courts.	9/17/2014 7:17 PM
239	Blke park!	9/17/2014 7:01 PM
240	Bike skills parks.	9/17/2014 6:59 PM
241	Off leash dog park	9/17/2014 6:56 PM
242	BMX Bike Park- Yes Please!	9/17/2014 6:50 PM
243	I think a bicycle skills park is greatly needed. There is a large pent up demand for more legal mountain biking opportunities through out the county. Without any legal places to ride, mountain bikers are forced to either drive far out of the county or ride illegal trails. Carlsbad could make it self a world class riding place with one of the first public bike parks in the county. Also with the pending droughts and budget cutbacks, a bike park should have a lower overhead cost and water demands than typical sports complexes based around grass.	9/17/2014 6:48 PM
244	We NEED TENNIS!!! We have a community center at Stagecoach. A Pro-shop would be nice and maybe add a couple of covered courts.	9/17/2014 6:47 PM
245	adventure facility, more playground equipment	9/17/2014 6:33 PM
246	Family picnic areas. Please consider replacing worn playground equipment and remodeling restrooms at this park, they are consistently awful.	9/17/2014 6:33 PM
247	More fields, smaller swim complex, skate park	9/17/2014 6:28 PM
248	Mountain bike park (NOT bmx)	9/17/2014 6:24 PM
249	dedicated pickleball courts	9/17/2014 6:22 PM
250	Bike park	9/17/2014 6:17 PM
251	While I chose "replace" for all items on this survey, I only do so to encourage the development of a bike park in Carlsbad. Please note that I use the word "bike" rather than "bmx" since bmx bikes are already allowed at many skate parks in the San Diego area. What is sorely missing from the San Diego area is a bike park for mountain bikes: Mountain biking is one of the fastest growing sports in the US right now, and within mountain biking, freeride, downhill and dirt jump are booming. Because there are literally no legal places to ride stunts, jumps, etc on a mountain bike right now, many riders are resorting to building illegal trails. Inclusion of a bike park in Carlsbad would both ensure a safe place for riders, and would reduce illegal trail building in the surrounding areas.	9/17/2014 6:14 PM
252	Bike park	9/17/2014 6:09 PM
253	24	9/17/2014 6:09 PM
254	Bmx park	9/17/2014 5:44 PM
255	Covered picnic areas, gardens	9/17/2014 5:38 PM
256	No No BMX Parks	9/17/2014 5:20 PM
257	A bike park	9/17/2014 5:15 PM
258	Dog Park Community Garden Amphitheater Water Conservation Garden	9/17/2014 5:12 PM
259	Playground equipment	9/17/2014 5:10 PM
260	Bike park!!!! For all ages	9/17/2014 5:09 PM
261	More soccer fields or a skatepark	9/17/2014 5:09 PM
262	Amphitheater, Botanical/Ornamental Gardens, Senior Center	9/17/2014 5:09 PM
263	Bike Park	9/17/2014 5:08 PM
264	Community Center. Outdoor activity. Outdoor pool.	9/17/2014 5:08 PM
265	Gym and a basketball court!!!! We are desperate for it and it should've been built 15 years ago.	9/17/2014 5:07 PM
266	Splash Pad and/or dog park	9/17/2014 5:06 PM

Carlsbad Parks and Recreation Master Plan Updates

267	water feature for kids	9/17/2014 5:04 PM
268	Bike Skills Park	9/17/2014 5:02 PM
269	outdoor pickle-ball courts	9/17/2014 4:54 PM
270	I would like to see a bike skills park, you wording for BMX park has missed the correct wording for the need.	9/17/2014 4:50 PM
271	A bike park for all levels would be great	9/17/2014 4:46 PM
272	Off Leash Dog park (divided for big and small)	9/17/2014 4:46 PM
273	adventure facility-pools-bmx park	9/17/2014 4:45 PM
274	Bike park	9/17/2014 4:42 PM
275	covered picnic area.	9/17/2014 4:37 PM
276	senior center	9/17/2014 4:36 PM
277	Swimming pool	9/17/2014 4:30 PM
278	bike park	9/17/2014 4:25 PM
279	Botanical garden; outdoor swimming pool	9/17/2014 4:22 PM
280	bicycle skills park community garden	9/17/2014 4:20 PM
281	Bike park	9/17/2014 4:20 PM
282	Adventure or ropes course Community garden	9/17/2014 4:19 PM
283	Indoor basketball,	9/17/2014 4:18 PM
284	Outdoor pickle ball court. Youth Multi-purpose fields.	9/17/2014 4:15 PM
285	Dog Park	9/17/2014 4:14 PM
286	Put more money into soccer fields and amenities	9/17/2014 4:13 PM
287	Additional tennis warm up walls. The city of Carlsbad and surrounding areas lack these type of warm up walls.	9/17/2014 4:10 PM
288	A new and bigger shaded playground with swings	9/17/2014 4:10 PM
289	skate park	9/17/2014 4:09 PM
290	Bike skills park	9/17/2014 4:09 PM
291	Most of the parks in the city are sports oriented and there are already plenty of ball fields and tennis courts and golf courses. What we lack are aesthetically pleasing open space commons for people to access without having to drive, where one can get respite from noise and crowding.	9/17/2014 4:08 PM
292	free water splash pad	9/17/2014 4:08 PM
293	BMX track	9/17/2014 4:08 PM
294	Bike Park and Bicycle Skills Area	9/17/2014 4:04 PM
295	Rock wall, turf field	9/17/2014 4:03 PM
296	more tennis courts, another multi-sport field (e.g., soccer/baseball)	9/17/2014 4:03 PM
297	Disc golf course Tennis court	9/17/2014 4:02 PM
298	fitness ctr/ pool/ area like alga norte	9/17/2014 3:59 PM
299	Running trails, bike trails, multipurpose fields	9/17/2014 3:59 PM
300	dog park, adventure/ outdoor gym equipment (boxes, pull up bars, etc), family picnic areas uncovered, BMX park, community gardens (drought tolerant), trails	9/17/2014 3:57 PM
301	Community Gardens	9/17/2014 3:24 PM
302	#23 - DEDICATED LIGHTED OUTDOOR PICKLEBALL COURTS IN CARLSBAD.	9/17/2014 3:12 PM

Carlsbad Parks and Recreation Master Plan Updates

303	Out door swimming pool, Amphitheatre	9/17/2014 2:57 PM
304	Bike skills park and/or pump track. San Diego county and especially Carlsbad need places for kids and people of all ages to ride safely and progress their skills. The amenity rankings for 2013 were flawed because of the mis-labeling of a bike ammenity as a BMX track. BMX tracks are not what the public are asking for, bike skills park or pump tracks are far more useful, fun and inclusive for everyone.	9/17/2014 2:34 PM
305	pickleball court	9/17/2014 2:19 PM
306	Disc golf course or would really like a running trail with exercise stations	9/17/2014 2:00 PM
307	A bmx bike park for the kids to use	9/17/2014 1:50 PM
308	I'd like to see community gardens. We desperately need space for gardeners to do what they do best!	9/17/2014 1:49 PM
309	outdoor lighted pickle ball courts	9/17/2014 1:27 PM
310	BMX park	9/17/2014 1:01 PM
311	Community gardens	9/17/2014 12:45 PM
312	Bike park	9/17/2014 12:39 PM
313	skatepark/ bmx track, or pump track	9/17/2014 12:37 PM
314	Bmx	9/17/2014 12:29 PM
315	Pickle Ball Courts would be wonderful!!!!	9/17/2014 11:53 AM
316	Adventure facility or racquetball/handball courts	9/17/2014 11:29 AM
317	Bike park	9/17/2014 11:25 AM
318	Community garden, swimming or splash zone area	9/17/2014 11:24 AM
319	Skateboard park	9/17/2014 11:16 AM
320	i beleive a bike park/bmx park is needed more than another soccer facility. the city and surrounding areas have dozens of soccer facilities that primarily serve "athletes that pay to play in league". The community should seek to add a bike/bmx skills park that can be avaiable to all kids/adults that enjoy riding a bike. its free and is something that almost everyone knows how to do. if it was more accessible individuals and families would ride bikes more and this is a good thing.	9/17/2014 11:13 AM
321	put in a bike park. To include a BMX Race Track, pump track and obstacle course	9/17/2014 11:12 AM
322	Community Garden	9/17/2014 10:53 AM
323	we need more cover picnic areas	9/17/2014 10:51 AM
324	Community garden	9/17/2014 10:45 AM
325	A community garden would be amazing! I'm on a long, long wait list.	9/17/2014 10:43 AM
326	Community Garden, off leash dog park, outdoor swimming pool	9/17/2014 10:40 AM
327	Bike park	9/17/2014 10:38 AM
328	Community garden	9/17/2014 10:29 AM
329	Outdoor pickle ball courts. You can fit 3 pickle ball courts in the space needed for 1 tennis court. Better land utilization and pickle ball is a more egalitarian sport that can be played by more people with less skills and fitness required. Especially good for baby boomers who have outgrown tennis.	9/17/2014 10:05 AM
330	a BMX bike park	9/17/2014 9:57 AM
331	Bicycle Skills Park	9/17/2014 9:50 AM
332	some dedicated pickleball courts	9/17/2014 9:46 AM
333	Bike Park	9/17/2014 9:46 AM
334	I want to see at least 8 Pickleball courts	9/17/2014 9:02 AM
335	Bike Park / BMX Park	9/17/2014 8:15 AM

Carlsbad Parks and Recreation Master Plan Updates

336	BMX / Bike Park.	9/17/2014 6:20 AM
337	BMX Park	9/17/2014 3:02 AM
338	BMX park	9/17/2014 1:23 AM
339	8 designated PICKLEBALL courts	9/17/2014 12:55 AM
340	BMX park	9/17/2014 12:34 AM
341	Multigenerational community center	9/17/2014 12:33 AM
342	It is the intent of the "Carlsbad Pickleball Supporters Group" to seek approval of EXCLUSIVE DEDICATED LIGHTED OUTDOOR PICKLEBALL COURTS IN CARLSBAD	9/17/2014 12:22 AM
343	Bike park	9/17/2014 12:19 AM
344	Bike Park 24	9/17/2014 12:14 AM
345	BMX/Bike Park!	9/17/2014 12:07 AM
346	Bike area	9/16/2014 11:56 PM
347	Bike Park	9/16/2014 11:51 PM
348	bmx park	9/16/2014 11:43 PM
349	Bike park	9/16/2014 11:41 PM
350	Dog park, bike paths, rope course	9/16/2014 11:33 PM
351	Pickleball courts	9/16/2014 11:25 PM
352	I don't know the original park plan!!! You didn't tell me about it anywhere in this survey.	9/16/2014 11:18 PM
353	A pickleball venue. At least converting some of the current tennis courts (I think sharing is appropriate), or, if an indoor location could be created for pickleball courts instead or too, then that would be even more useful.	9/16/2014 11:13 PM
354	Pickle Ball courts can be added using a very small portion of the Soccer Field	9/16/2014 11:11 PM
355	Mountain Bike (not BMX) Skills Park	9/16/2014 11:05 PM
356	I would like to see a BMX park and off leash dog parks.	9/16/2014 11:03 PM
357	Bike park	9/16/2014 10:58 PM
358	Mountain bike / bmx bike skills park	9/16/2014 10:55 PM
359	Youth multipurpose field	9/16/2014 10:51 PM
360	A Bike Park! A Bicycle Skills Area would be a safe place to ride bikes for kids and families. All these other amenities are redundant and already exist in some capacity not far away. BUT there is no place safe to ride bikes for kids!	9/16/2014 10:45 PM
361	Bike park!!!	9/16/2014 10:44 PM
362	Pickleball courts	9/16/2014 10:01 PM
363	dedicated pickleball courts that have lights. about 12 (or more) of them. NOT multi-use courts.	9/16/2014 9:44 PM
364	Pickleball	9/16/2014 9:37 PM
365	Would love to see dedicated, lighted Pickleball courts! Please!	9/16/2014 9:31 PM
366	Pickleball courts	9/16/2014 9:30 PM
367	BMX Park	9/16/2014 7:56 PM
368	Bike park, pump track, bike concrete park	9/16/2014 7:53 PM
369	N/A	9/16/2014 7:45 PM
370	Bike park	9/16/2014 7:40 PM
371	Permanent lighted pickleball courts	9/16/2014 6:01 PM

Carlsbad Parks and Recreation Master Plan Updates

372	Community garden	9/16/2014 4:37 PM
373	Outdoor Pickleball Courts	9/16/2014 10:13 AM
374	BMX Park	9/16/2014 12:16 AM
375	Outdoor Pickleball courts - with lights	9/15/2014 8:18 PM
376	Outdoor Pickleball Courts - with lights	9/15/2014 2:59 PM
377	8 pickleball courts	9/15/2014 2:31 PM
378	pickleball courts	9/15/2014 1:14 AM
379	Pickleball courts, very popular. All ages love the game. Growing sport	9/15/2014 12:55 AM
380	dedicated pickleball courts	9/15/2014 12:14 AM
381	My family would really like to see dedicated pickleball courts. We currently drive to other community's daily. It would be great to have pickleball in our own city . Thank you	9/14/2014 9:51 PM
382	Dedicated outdoor lighted pickle ball courts	9/14/2014 6:50 PM
383	Dedicated outdoor lighted pickle ball courts	9/14/2014 6:43 PM
384	For us more mature people pickle ball has become quite the past time, and I think parks and recs needs to embrace it	9/14/2014 1:03 AM
385	grass or beach volleyball courts	9/14/2014 12:43 AM
386	Replace with pickleball courts -much more cost effective/inexpensive than a tennis stadium court and/or arena soccer complex. Three big pickleball tournaments a year could bring in significant revenue to Carlsbad. Pickleball is only going to get bigger and bigger. For tournaments, what would be ideal is 12 courts with 4 of them lighted at one location.	9/14/2014 12:21 AM
387	Outdoor pickleball courts	9/13/2014 4:52 PM
388	Replace Stadium Court and pro-shop with lighted dedicated pickleball courts. Most cities already have a plethora of tennis courts which are underutilized. Pickleball is the fastest growing recreational sport in the U.S. and there is a definite need for permanent/lighted pickleball courts especially to accommodate the working people ages 19-65 who are still working and would love to be able to exercise and play pickleball during the week in the evening(s) when they have time.	9/13/2014 4:08 PM
389	23	9/13/2014 3:57 PM
390	Outdoor Pickleball courts	9/13/2014 2:14 PM
391	Pickleball courts, there are already 44 tennis courts within the city.	9/13/2014 12:46 PM
392	Pickleball fixed courts!	9/13/2014 11:56 AM
393	Outdoor pickleball courts (23)	9/13/2014 11:45 AM
394	Pickleball courts	9/13/2014 11:34 AM
395	8 lighted permanent pickle ball courts	9/13/2014 11:26 AM
396	Pickleball courts	9/13/2014 11:24 AM
397	Pickle Ball, museum, concert/art venue	9/13/2014 12:12 AM
398	Dedicated Pickleball courts. Dog Park -off leash.	9/12/2014 7:23 PM
399	outdoor pickleball courts	9/12/2014 6:35 PM
400	dedicated pickleball courts	9/12/2014 3:51 PM
401	Outdoor lighted dedicated pickleball courts	9/12/2014 3:04 PM
402	Dedicated outdoor lighted pickleball courts	9/12/2014 2:58 PM
403	Outdoor dedicated pickle all courts.	9/12/2014 2:52 PM

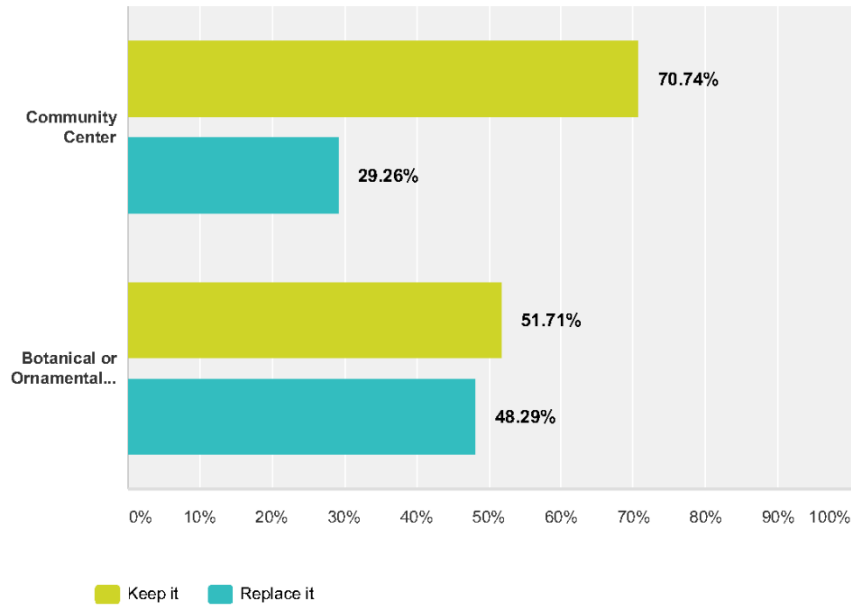
Carlsbad Parks and Recreation Master Plan Updates

404	I am a City of Carlsbad Senior Police Volunteer. I no longer play tennis, but I do play pickleball... I have to drive to Valley Center or to Oceanside now to play outside, so, pickleball courts, please.	9/12/2014 1:10 PM
405	PickleBall courts!!! This is a better choice for children, adults and for our seniors!	9/12/2014 10:52 AM
406	Dedicated outdoor lighted pickleball courts.	9/12/2014 1:20 AM
407	outdoor pickleball courts	9/11/2014 7:01 PM
408	Poinsettia Park has approximately 10 tennis courts. Rarely are all in use at the same time. I would like to see one or two of the tennis courts be replaced with dedicated pickle ball courts. One tennis court can be replaced with four pickle ball courts. I was at a Carlsbad city council meeting when a majority of the council voted to take such action, but nothing has happened. I believe that those pickle ball courts would get more use than the two tennis courts they would replace.	9/11/2014 6:34 PM
409	Pickle Ball courts	9/11/2014 5:07 PM
410	permanent outdoor lighted pickleball courts	9/11/2014 4:33 PM
411	8 dedicated outdoor pickleball courts.	9/11/2014 4:15 PM
412	I will go to this park and consider these options.	9/11/2014 3:50 PM
413	Dedicated, lighted Pickleball courts. About a dozen of them. The city has nice community centers and tennis courts. Lets get nice pickleball courts, too.	9/10/2014 7:53 PM
414	Outdoor Dedicated Pickleball Courts.	9/10/2014 5:37 PM
415	8 permanent dedicated outdoor pickleball courts.	9/10/2014 5:27 PM
416	Community garden, dog park	9/9/2014 4:08 PM
417	Build a larger community center, and replace arena soccer with an off leash dog park.	9/9/2014 3:49 PM

Carlsbad Parks and Recreation Master Plan Updates

Q3 From the original park master plan for Pine Avenue Community Park, what action would you like to take for each of the planned amenities that are currently undeveloped?

Answered: 631 Skipped: 3



	Keep it	Replace it	Total
Community Center	70.74% 399	29.26% 165	564
Botanical or Ornamental Garden	51.71% 317	48.29% 296	613

#	If you chose the "replace it" option, based on the Facility / Amenity Priority Rankings what facility / amenity would you like to see in the park?	Date
1	Multigenerational community center	10/1/2014 2:55 AM
2	Bmx park	10/1/2014 2:09 AM
3	bike park	10/1/2014 1:24 AM
4	Outdoor pickleball courts.	10/1/2014 12:12 AM
5	Bike Park	9/30/2014 11:34 PM
6	Bmx park	9/30/2014 11:30 PM
7	Senior Center	9/30/2014 11:03 PM

Carlsbad Parks and Recreation Master Plan Updates

8	Pine Park is not easily accessible to all residents in the NW quadrant. More neighborhood parks are needed. More off-leash dog parks are need everywhere in Carlsbad. Buena Vista Reservoir should be made into a park to provide adequate parkland in this quadrant. (I often do research at the Cole Library. I would be great to have a park walking distance from the library where I could go when I need a break.)	9/30/2014 8:36 PM
9	BMX Park	9/30/2014 6:56 PM
10	Amphitheater BMX Park	9/30/2014 6:50 PM
11	bmx park	9/30/2014 6:46 PM
12	BMX PARK	9/30/2014 6:44 PM
13	BMX park please	9/30/2014 5:52 PM
14	bmx oark is very badly needed in san diego. and more skate/bmx parks for all	9/30/2014 5:44 PM
15	BMX park	9/30/2014 5:40 PM
16	More pickleball courts. With lights and NOT multi-use.	9/30/2014 1:00 PM
17	Bike Park	9/30/2014 12:35 PM
18	Please include bike areas. Kids in the down town area need a place to ride	9/30/2014 12:26 PM
19	make more room for recreation, ie pickle ball courts	9/30/2014 11:48 AM
20	Would like to see permanent pickleball courts.	9/30/2014 1:40 AM
21	Build dedicated pickleball courts.....	9/29/2014 9:57 PM
22	8 dedicated pickleball courts. I live right next to you in Oceanside.	9/29/2014 3:44 PM
23	Skate park	9/29/2014 1:53 PM
24	Pickleball Courts	9/29/2014 1:20 PM
25	More family picnic areas and space for passive recreation.	9/29/2014 12:37 PM
26	Permanent pickleball courts	9/29/2014 12:16 PM
27	Pickleball	9/29/2014 11:40 AM
28	8 Pickleball Courts	9/29/2014 2:19 AM
29	Dedicated pickleball courts	9/29/2014 1:57 AM
30	8 Dedicated pickleball courts	9/29/2014 1:17 AM
31	replace with 8 dedicated pickleball courts	9/29/2014 12:55 AM
32	Replace with 8 Pickleball courts	9/29/2014 12:48 AM
33	8 dedicated pickle ball courts	9/29/2014 12:38 AM
34	With 8 dedicated pickleball courts	9/29/2014 12:36 AM
35	Pickleball courts	9/28/2014 11:53 PM
36	23	9/28/2014 11:45 PM
37	Replace Botanical Garden with 8 dedicated pickleball Courts	9/28/2014 11:05 PM
38	Pickleball courts @ the Community Center. Pickleball courts @ the Botanical or Ornamental Gardens.	9/28/2014 11:04 PM
39	community garden, off leash dog park-something for more people to use.	9/28/2014 8:50 PM
40	8 dedicated outdoor pickleball courts.	9/28/2014 4:03 PM
41	4	9/28/2014 3:11 PM
42	Bmx park	9/28/2014 11:13 AM
43	Family picnic area, Adventure facility or disc golf (in that order)	9/28/2014 9:03 AM

Carlsbad Parks and Recreation Master Plan Updates

44	Community Garden	9/27/2014 3:37 PM
45	Carlsbad should have a formal botanical garden if it is to be a "world class city." The land around the Cole Library would be a perfect place for botanical gardens and increased community gardens. We also need more passive, peaceful neighborhood parks where residents could gather and feel a sense of "neighborhood community". Many planned communities have such parks but the NW quadrant is severely lacking in this type of park. Buena Vista Reservoir would fulfill that need in our neighborhood.	9/27/2014 12:16 PM
46	However, please note that I am not familiar enough with this park	9/26/2014 3:00 PM
47	tennis courts	9/26/2014 12:36 PM
48	Bike Park	9/26/2014 12:35 PM
49	Off leash dog area, amphitheater, playgrounds	9/26/2014 11:46 AM
50	Amphitheater	9/26/2014 11:41 AM
51	Community garden	9/26/2014 11:09 AM
52	Exclusive Pickleball courts- not on Tennis courts	9/26/2014 2:21 AM
53	Teen center	9/25/2014 1:33 PM
54	family picnic area or dog park	9/25/2014 11:46 AM
55	Bike Park and Bicycle Skills Area	9/25/2014 11:36 AM
56	share with vegetable community garden	9/24/2014 10:38 PM
57	Bike Park	9/24/2014 10:08 PM
58	BMX Park	9/24/2014 10:06 PM
59	DISC GOLF COURSE	9/24/2014 8:28 PM
60	Cozy hang out place with benches and rocks to climb on, sit on, watch your kids climb on.	9/24/2014 6:53 PM
61	Bike Skills Park for Families, kids and the community!	9/24/2014 5:39 PM
62	Bike Park Bike Park	9/24/2014 5:09 PM
63	teen center	9/24/2014 4:26 PM
64	Amphitheater or BMX park	9/24/2014 4:25 PM
65	Bike Skills Park	9/24/2014 4:13 PM
66	10	9/24/2014 11:54 AM
67	Splashground	9/24/2014 1:34 AM
68	Pickleball	9/24/2014 1:02 AM
69	10 dedicated pickle ball courts	9/23/2014 11:38 PM
70	10 DEDICATED PICKELBALL COURTS	9/23/2014 10:19 PM
71	leash free park for dogs	9/23/2014 5:49 PM
72	Family picnic areas.	9/23/2014 11:30 AM
73	Community garden and dog park	9/23/2014 10:57 AM
74	Off leash dog park	9/23/2014 10:44 AM
75	Picnic area	9/23/2014 9:47 AM
76	BMX Park	9/23/2014 1:19 AM
77	community garden	9/23/2014 12:49 AM
78	Use this money to develop a park in the northwest quadrant.	9/23/2014 12:09 AM
79	Multi-purpose fields.	9/22/2014 11:12 PM

Carlsbad Parks and Rccreation Master Plan Updates

80	Spread the garden in and around the park. I would like to see a couple of tennis courts in the open area on Madison.	9/22/2014 10:38 PM
81	Skateboard park! Needed this side of town! Tennis courts.	9/22/2014 10:14 PM
82	23	9/22/2014 8:47 PM
83	Outdoor Pickleball Courts	9/22/2014 6:34 PM
84	Pickleball courts	9/22/2014 6:17 PM
85	BMX park / pump track / bicycle skills development facilities.	9/22/2014 6:08 PM
86	Make Senior Center a multi-generational center.	9/22/2014 4:38 PM
87	8 dedicated pickelball courts	9/22/2014 4:09 PM
88	pickle ball courts	9/22/2014 4:05 PM
89	Pickleball courts	9/22/2014 3:50 PM
90	Community Gardens	9/22/2014 3:49 PM
91	Adventure facility	9/22/2014 3:46 PM
92	skate park for norht carlsbad	9/22/2014 3:39 PM
93	Dog Park	9/22/2014 3:36 PM
94	pickleball courts	9/22/2014 2:52 PM
95	Bike park	9/22/2014 2:46 PM
96	I don't think an ornamental garden would benefit our community (especially the community surrounding the park). The senior center nearby can already serve as a community center. I'd replace the garden and community center with a skate park and more picnic and play areas. The new skate park at Poinsettia is too far away for kids living near Pine Park (it is really a drive-up skate park) and the picnic areas in the park on the other side of the freeway are always in use.	9/22/2014 2:04 PM
97	community garden	9/22/2014 1:54 PM
98	More open space	9/22/2014 1:44 PM
99	Skateboard park will be a great addition! Thank you.	9/22/2014 11:43 AM
100	Adventure facilities	9/22/2014 12:09 AM
101	I do not see that Pine Avenue has a garden or a center. We do not use this park as it is more geared to sports activities. Would like to have a closer park in Olde Carlsbad that is just an open space park we could enjoy. We need more parks in the northwest quadrant and the Buena Vista Reservoir site would be a perfect place to create a quiet neighborhood park. You know- the kind they have all over Europe in the middle of neighborhoods! We just returned from europe for the third time and we always noted these wonderful open spaces in the middle of neighborhoods where people just brought a blanket and relaxed in the park. Wonderful trees, gardens, a few benches, a table here and there- maybe a swing or a slide for kids but mostly was a relaxing place for people to unwind. Not every park has to be full of action, lets put a quiet park in our residential neighborhood in olde Carlsbad. Now that is a small town feel!	9/21/2014 4:58 PM
102	Dedicated and Lighted Pickleball courts	9/21/2014 10:10 AM
103	Outdoor fitness arena	9/20/2014 8:41 PM
104	As many designated pickleball courts as possible please	9/20/2014 7:35 PM
105	public pickleball courts	9/20/2014 6:39 PM
106	Youth multi purpose fields	9/20/2014 6:17 PM
107	gathering place that is covered with tables and benches	9/20/2014 6:16 PM
108	Combine chase fields and pine to be a more comprehensive sports park. Vista and San Marcos have nice model plans. Also need to provide more parking	9/20/2014 2:24 PM
109	Swimming pool Adventure facilities Skate park	9/20/2014 1:38 PM

Carlsbad Parks and Recreation Master Plan Updates

110	A Bike Park	9/20/2014 9:57 AM
111	Bmx park	9/20/2014 9:20 AM
112	Could be a good location for the outdoor pickleball courts. Botanical or ornamental garden sounds like a high maintenance item.	9/19/2014 9:05 PM
113	Community garden Adult fitness equipment	9/19/2014 7:42 PM
114	Señor center	9/19/2014 7:09 PM
115	Arena speed soccer	9/19/2014 7:03 PM
116	Dog park	9/19/2014 5:39 PM
117	The Barrio region of the downtown area is sorely missing a dog park. Currently local residents have no place to run their dogs and most are forced to break the rules and run their dogs at the three baseball fields along Harding. Go there any evening of the week and people are running their dogs because they have no other choice. I would propose to turn the open lot next to Pine Park soccer field (along Madison) into a dog park. It is within walking distance of all of the Barrio section. Please consider this as there are not a lot of empty lots left. Thank you. Bryan Lee bryanelee@gmail.com	9/19/2014 5:33 PM
118	Bmx park	9/19/2014 3:16 PM
119	Bike skatepark or professionally built bike dirt jumps would be incredible.	9/19/2014 2:35 AM
120	Bike park	9/19/2014 2:02 AM
121	I would like to see a bicycle park and trails and would travel to and use the park if there were bicycling.	9/19/2014 2:00 AM
122	Rock wall	9/19/2014 12:15 AM
123	Dog park	9/19/2014 12:11 AM
124	Keep Community Center include teen center, space for expanded programming and additional parent/community engagement programming. Replace Botanical gardens with community garden. We need to add to existing community garden that has a long (years) wait list.	9/19/2014 12:01 AM
125	Need to have more events facility	9/18/2014 9:42 PM
126	23 outdoor pickleball courts	9/18/2014 8:56 PM
127	Bike park	9/18/2014 8:47 PM
128	Put in an outdoor music - film viewing - and multi-purpose entertainment area, that would most likely be enjoyed by a larger number of residents and their friends and guests. A small garden is a lovely idea, but would need to be water-wise and not all-consuming in scope. People like entertaining get-togethers just as much, or perhaps more often than a stroll through a garden. Family friendly films could be shown, light jazz and guitar music played, and an all around community coming together to enjoy each other type of atmosphere would be a pleasant experience for many residents.	9/18/2014 8:45 PM
129	Please, please, please we need more park space in the NW quadrant - smaller, neighborhood park areas with low maintenance seems to be the answer. The Buena Vista reservoir is one of the few, potential and sizable neighborhood park areas. Regarding the Pine Avenue Park: is it possible to have a smaller ornamental garden and some open area for a dog park/smaller neighborhood park. Definitely keep the Community Center/Senior Center - it is such a great resource for so many in Carlsbad!!!	9/18/2014 7:19 PM
130	Bmx park	9/18/2014 7:10 PM
131	save the money and buy more open land.	9/18/2014 6:45 PM
132	Box park # 24	9/18/2014 6:16 PM
133	Bmx park	9/18/2014 6:14 PM
134	Skateboard park	9/18/2014 5:04 PM
135	A swimming pool where we can come for FREE or for a VERY LOW COST(people who don't have alot of money to spend) and just specifically for FREE/RECREATIONAL FUN ??	9/18/2014 4:49 PM
136	Bike park	9/18/2014 4:20 PM

Carlsbad Parks and Recreation Master Plan Updates

137	Demonstration vegetable garden, showing residents how to grow their own vegetables using various techniques: raised bed, aquaculture, hydroponics, container gardening, etc.	9/18/2014 3:58 PM
138	Community garden Skateboard Park	9/18/2014 3:24 PM
139	Youth baseball fields	9/18/2014 3:06 PM
140	This park is not enough park area to fulfill the much needed park area for the NW quadrant . The reservoir on Buena Vista Way needs to be used for the citizens of this areait should not be used for home development . Stop using school playgrounds as the "poor cousin"of what is really needed..... a community park.	9/18/2014 3:02 PM
141	Dog park with turf	9/18/2014 2:46 PM
142	Adventure facility	9/18/2014 2:30 PM
143	Replace with pickleball courts	9/18/2014 2:21 PM
144	lit pickle ball courts	9/18/2014 2:17 PM
145	Bike or skate park	9/18/2014 1:44 PM
146	pool	9/18/2014 1:38 PM
147	There is already the Senior Center that can be used for meetings. Due to the location, the Gardens will probably not be appreciated and subject to vandalism. Expand the Little League and soccer fields instead (and parking).	9/18/2014 1:21 PM
148	dining/retail	9/18/2014 12:37 PM
149	family picnic areas	9/18/2014 12:07 PM
150	disc golf course	9/18/2014 12:04 PM
151	Bike park, bike park, bike park	9/18/2014 11:42 AM
152	Picnic AREA with fountains and bronze sculpture with space for ALL ages to relax and enjoy. Pine Street is grossly neglected and most visible to tourists, and all who drive the coastal highway through the heart of Carlsbad. There should be a showcase park in our downtown area, more space, water features, and cultural interest. An empty grass area is a poor reflection of our city's parks, while the majority of resources are spent in the southern most parks.	9/18/2014 11:34 AM
153	Bike Park	9/18/2014 11:05 AM
154	Carlsbad is lacking in aesthetics (gardens, walkways) and already has too many loud, noisy sports venues. We should have a more upscale image. The senior center needs expansion due to aging population.	9/18/2014 11:02 AM
155	Family picnic	9/18/2014 10:54 AM
156	Stay with these items.	9/18/2014 10:28 AM
157	Community Gardens....Carlsbad is waaay behind in community gardening.	9/18/2014 10:07 AM
158	I would hope that the residents of the barrio and village would finally get the facility that they have been waiting patiently for at Pine Park. I believe it is a basketball facility. I also feel that we need more small neighborhood parks in the areas that are lacking ex. Olde Carlsbad. BV Reservoir is a perfect site to create a neighborhood gathering place, a passive space with natives, botanicals, historic kiosks, water conservation information and butterfly gardens.	9/18/2014 10:06 AM
159	Youth Multi-purpose fields	9/18/2014 10:02 AM
160	Bike park	9/18/2014 9:52 AM
161	multipurpose fields	9/18/2014 9:24 AM
162	Bicycle skills park	9/18/2014 9:20 AM
163	EXCLUSIVE DEDICATED LIGHTED OUTDOOR PICKLEBALL COURTS IN CARLSBAD.	9/18/2014 9:17 AM
164	rock climbing wall	9/18/2014 8:23 AM
165	Teen center	9/18/2014 7:44 AM
166	Skateboard park & Adventure facility	9/18/2014 2:10 AM

Carlsbad Parks and Recreation Master Plan Updates

167	14	9/18/2014 1:51 AM
168	Bike park	9/18/2014 1:20 AM
169	Adventure Facility	9/18/2014 1:14 AM
170	Bmx park	9/18/2014 1:13 AM
171	BMX PARK	9/18/2014 12:33 AM
172	pickleball courts	9/17/2014 11:52 PM
173	Install pickleball courts.	9/17/2014 11:52 PM
174	Bike Park!	9/17/2014 11:37 PM
175	Include Pickkeball courts.	9/17/2014 11:36 PM
176	outdoor pickle ball courts	9/17/2014 11:32 PM
177	Bike park	9/17/2014 11:22 PM
178	Outdoor swimming pool	9/17/2014 11:09 PM
179	bike park	9/17/2014 10:52 PM
180	bike skills park	9/17/2014 10:50 PM
181	Dedicated lighted outdoor Pickleball courts	9/17/2014 10:41 PM
182	bike park	9/17/2014 10:37 PM
183	Redevelope current community center on Harding and maybe connect it somehow to the park.	9/17/2014 10:34 PM
184	Please add pickleball courts, even if it is just a couple of courts.	9/17/2014 9:47 PM
185	Dedicated Pickleball courts	9/17/2014 9:11 PM
186	Amphitheater	9/17/2014 8:55 PM
187	Bike park	9/17/2014 8:44 PM
188	a community garden in combination with a ornamental garden	9/17/2014 8:38 PM
189	adventure facility or just leave open grass/open space	9/17/2014 8:33 PM
190	Mountain Bike Park	9/17/2014 8:00 PM
191	Adventure facility	9/17/2014 7:43 PM
192	I'm not sure that the garden needs to be a big thing... perhaps integrated into other amenities like a BMX park or even a mountain biking area or remote controlled airfield.	9/17/2014 7:24 PM
193	Tennis courts, swimming pool, exercise complex with classes, dog park, concessions.	9/17/2014 7:22 PM
194	10 dedicated pickleball courts.	9/17/2014 7:17 PM
195	Blke park!	9/17/2014 7:01 PM
196	Bike skills parks.	9/17/2014 6:59 PM
197	BMX Bike Park- Yes Please!	9/17/2014 6:50 PM
198	I think a bicycle skills park is greatly needed. There is a large pent up demand for more legal mountain biking opportunities through out the county. Without any legal places to ride, mountain bikers are forced to either drive far out of the county or ride illegal trails. Carlsbad could make it self a world class riding place with one of the first public bike parks in the county. Also with the pending droughts and budget cutbacks, a bike park should have a lower overhead cost and water demands than typical sports complexes based around grass.	9/17/2014 6:48 PM
199	Pro shop for tennis	9/17/2014 6:47 PM
200	Family picnic covered area	9/17/2014 6:43 PM

Carlsbad Parks and Recreation Master Plan Updates

201	skatepark, skatepark, skatepark and skatepark!!! (We almost got one in the village and it never quite made the vote. The kids in this part of town should really have a great place to let off steam in a positive way. A skatepark in the village is necessary and would be fabulous!)	9/17/2014 6:33 PM
202	Family picnic areas	9/17/2014 6:33 PM
203	Mountain bike park (NOT bmx)	9/17/2014 6:24 PM
204	dedicated pickleball courts	9/17/2014 6:22 PM
205	Bike park	9/17/2014 6:17 PM
206	Bike park	9/17/2014 6:09 PM
207	24	9/17/2014 6:09 PM
208	Dedicated Pickleball Courts	9/17/2014 6:07 PM
209	Bmx park	9/17/2014 5:44 PM
210	Larger facility. Current is awful.	9/17/2014 5:36 PM
211	Please keep it the way it is	9/17/2014 5:20 PM
212	Bike Park	9/17/2014 5:15 PM
213	Disc golf course	9/17/2014 5:12 PM
214	Bike park!!!!	9/17/2014 5:09 PM
215	More soccer fields or a skatepark	9/17/2014 5:09 PM
216	Bike Park	9/17/2014 5:08 PM
217	Dog Park, Play ground equipment, Skate Park	9/17/2014 5:08 PM
218	Gym	9/17/2014 5:07 PM
219	Bike Skills Park	9/17/2014 5:02 PM
220	Bike Skills park or Disk golf course	9/17/2014 4:50 PM
221	Bmx/bike park	9/17/2014 4:46 PM
222	tennis court/pool	9/17/2014 4:45 PM
223	Tennis court	9/17/2014 4:42 PM
224	tennis courts	9/17/2014 4:37 PM
225	teen center, very well supervised.	9/17/2014 4:36 PM
226	Community Garden	9/17/2014 4:22 PM
227	Better Playground or Indoor basketball court	9/17/2014 4:18 PM
228	Outdoor swimming facility..	9/17/2014 4:16 PM
229	Playground equipment Outdoor pickle-ball court	9/17/2014 4:15 PM
230	There are plenty of beautiful areas in carlsbad the parks should be for physical activities. Not gardens	9/17/2014 4:13 PM
231	I am not so sure it is important to put a community center in every park, one or two would be nice though	9/17/2014 4:11 PM
232	Bike skills park	9/17/2014 4:09 PM
233	More playground equipment	9/17/2014 4:08 PM
234	Bike Park and Bicycle Skills Area	9/17/2014 4:04 PM
235	Community gardens	9/17/2014 4:03 PM
236	Tennis courts	9/17/2014 4:02 PM
237	Bike and running trails	9/17/2014 3:59 PM

Carlsbad Parks and Recreation Master Plan Updates

238	There is a botanical garden in Encinitas, so it is not necessary to have another one. It would be great to see another splash pad go in for kids.	9/17/2014 3:59 PM
239	dog park, botanical gardens (drought tolerant), amphitheater	9/17/2014 3:57 PM
240	Community Garden	9/17/2014 3:24 PM
241	#23 - DEDICATED LIGHTED OUTDOOR PICKLEBALL COURTS IN CARLSBAD.	9/17/2014 3:12 PM
242	Family picnic areas out door swimming area	9/17/2014 2:57 PM
243	skate park or bike skills park	9/17/2014 2:34 PM
244	Disc golf course or would really like a running trail with exercise stations	9/17/2014 2:00 PM
245	I believe a community garden complex would better serve more people.	9/17/2014 1:50 PM
246	Bmx bike park. The Botanical garden is a high water user and labor intensive.	9/17/2014 1:50 PM
247	community gardens are such a wonderful thing. We don't really need ornamental or botanical gardens, just space for people of all ages to "play" in the dirt.	9/17/2014 1:49 PM
248	outdoor lighted pickle ball courts	9/17/2014 1:27 PM
249	Community gardens	9/17/2014 12:45 PM
250	We need more mountain biking options in Carlsbad. What about a bike park at this location?	9/17/2014 12:43 PM
251	soccer arena	9/17/2014 12:39 PM
252	add a skate plaza or park and also put in a community garden	9/17/2014 12:37 PM
253	Bmx	9/17/2014 12:29 PM
254	Pickle Ball courts are needed!!!	9/17/2014 11:53 AM
255	community gardens	9/17/2014 11:29 AM
256	Bmx / bike park	9/17/2014 11:25 AM
257	Community garden, family picnic areas	9/17/2014 11:24 AM
258	Skateboard Park	9/17/2014 11:16 AM
259	i believe a bike/bmx park is a more useful option than an ornamental garden. the biking public is a large group and it is underserved with trails being closed continuously due for environmental and development projects. the bike community needs a bike park/bmx facility.	9/17/2014 11:13 AM
260	put in a bike park. To include a BMX Race Track, pump track and obstacle course	9/17/2014 11:12 AM
261	community garden - plant something we can eat, we live in a beautiful area already,	9/17/2014 10:53 AM
262	Community garden	9/17/2014 10:45 AM
263	Community Garden please!	9/17/2014 10:43 AM
264	Community Garden, family picnic areas	9/17/2014 10:40 AM
265	Bike park	9/17/2014 10:38 AM
266	Community garden	9/17/2014 10:29 AM
267	Bicycle Skills Park	9/17/2014 9:50 AM
268	Bike park	9/17/2014 9:46 AM
269	I would like to see Pickleball courts	9/17/2014 9:02 AM
270	Bike Skills Park / BMX Park	9/17/2014 8:15 AM
271	Bike Park.	9/17/2014 6:20 AM
272	BMX Park	9/17/2014 3:02 AM
273	BMX park	9/17/2014 1:23 AM

Carlsbad Parks and Recreation Master Plan Updates

274	8 designated PICKLEBALL courts	9/17/2014 12:55 AM
275	BMX Park	9/17/2014 12:34 AM
276	Family picnic area	9/17/2014 12:33 AM
277	It is the intent of the "Carlsbad Pickleball Supporters Group" to seek approval of EXCLUSIVE DEDICATED LIGHTED OUTDOOR PICKLEBALL COURTS IN CARLSBAD	9/17/2014 12:22 AM
278	Bike park	9/17/2014 12:19 AM
279	Pickle ball courts	9/17/2014 12:18 AM
280	24	9/17/2014 12:14 AM
281	bmx park	9/16/2014 11:43 PM
282	Bike park	9/16/2014 11:41 PM
283	Outdoor pickle ball courts	9/16/2014 11:25 PM
284	I don't know the original park plan!!!	9/16/2014 11:18 PM
285	Indoor pickleball facility, yoga studio.	9/16/2014 11:13 PM
286	Pickle Ball courts can share some of the space with the Botanical Garden	9/16/2014 11:11 PM
287	Mountain Bike (not BMX) Skills Park	9/16/2014 11:05 PM
288	I would like to see a BMX park and off leash dog parks.	9/16/2014 11:03 PM
289	Bike park	9/16/2014 10:58 PM
290	Mountain bike / bmx bike skills park	9/16/2014 10:55 PM
291	Bike park!	9/16/2014 10:44 PM
292	Permanent Pickleball courts	9/16/2014 10:01 PM
293	Assuming at least 8-12 dedicated pickleball courts are built at Poinsettia or elsewhere, this park would be a good place for a BMX park.	9/16/2014 9:44 PM
294	Pickleball	9/16/2014 9:37 PM
295	Would love to see dedicated, lighted Pickleball courts! Please!	9/16/2014 9:31 PM
296	Pickleball courts	9/16/2014 9:30 PM
297	I would like to see a bike skill/pump track!	9/16/2014 8:08 PM
298	Bike park	9/16/2014 7:53 PM
299	N/A	9/16/2014 7:45 PM
300	Permanent lighted pickleball courts	9/16/2014 6:01 PM
301	This should include (not necessarily replace) a community garden which would also enhance the Barrio area.	9/16/2014 4:37 PM
302	BMX Park	9/16/2014 12:16 AM
303	Add Pickle Ball court	9/15/2014 9:13 PM
304	Outdoor Pickleball courts - with lights	9/15/2014 8:18 PM
305	Outdoor Pickleball Courts - with lights	9/15/2014 2:59 PM
306	pickleball courts	9/15/2014 1:14 AM
307	Pickleball courts	9/15/2014 12:55 AM
308	Dedicated pickleball courts	9/15/2014 12:14 AM
309	We need dedicated Pickleball in Carlsbad to handle hundreds of players	9/14/2014 9:51 PM
310	Outdoor dedicated lighted pickle ball courts	9/14/2014 6:50 PM

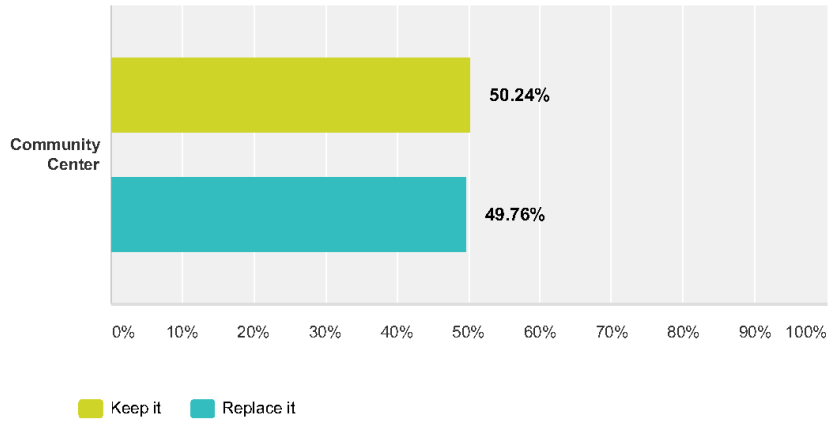
Carlsbad Parks and Recreation Master Plan Updates

311	Dedicated outdoor lighted pickle ball courts	9/14/2014 6:43 PM
312	Pickleball courts.	9/14/2014 12:21 AM
313	Outdoor pickleball courts	9/13/2014 4:52 PM
314	23	9/13/2014 3:57 PM
315	Outdoor Pickleball courts	9/13/2014 2:14 PM
316	Pickleball courts	9/13/2014 11:56 AM
317	Outdoor pickleball courts (23)	9/13/2014 11:45 AM
318	Pickleball courts	9/13/2014 11:34 AM
319	8 lighted permanent pickle ball courts	9/13/2014 11:26 AM
320	Dog park-off leash	9/12/2014 7:23 PM
321	Outdoor lighted dedicated pickle ball courts	9/12/2014 3:04 PM
322	Dedicated outdoor lighted pickleball courts	9/12/2014 2:58 PM
323	Pickle all outdoor dedicated courts	9/12/2014 2:52 PM
324	pickleball courts.... see above	9/12/2014 1:10 PM
325	Dedicated outdoor lighted pickleball courts.	9/12/2014 1:20 AM
326	Pickleball courts (perfect place as the Senior Center is there and this is a game that a lot of seniors can play and have gravitated to playing this sport.) A lot of the surrounding communities have made room for pickleball but are now getting crowded....Carlsbad needs there own courts.	9/11/2014 9:41 PM
327	outdoor pickleball courts	9/11/2014 7:01 PM
328	Pickle Ball court	9/11/2014 5:07 PM
329	permanent outdoor lighted pickleball courts	9/11/2014 4:33 PM
330	8 dedicated outdoor pickleball courts.	9/11/2014 4:15 PM
331	There are very few plantings from my experience at Pine Park. I definitely think that Carlsbad must enhance this environment and it would be great to incorporate Mediterranean plants that are adapted to our environment. Also interesting foot paths incorporated throughout would encourage healthy active living for age age groups. It would create a much more interesting and usable open space. For the community center, it would be great to have makers space where residents can teach others valuable skills as mentioned in Wired Magazine, September ,2014 page 42.	9/11/2014 3:50 PM
332	Pickleball courts, at least 8 of them. Dedicated and with lights.	9/10/2014 7:53 PM
333	Outdoor Dedicated Pickleball Courts.	9/10/2014 5:37 PM
334	8 permanent dedicated outdoor pickleball courts.	9/10/2014 5:27 PM
335	Do a hybrid of some community garden plots with the ornamental garden	9/9/2014 4:08 PM

Carlsbad Parks and Recreation Master Plan Updates

Q4 From the original park master plan for Aviara Community Park, what action would you like to take for the planned amenity that is currently undeveloped?

Answered: 631 Skipped: 3



	Keep it	Replace it	Total
Community Center	50.24% 317	49.76% 314	631

#	If you chose the "replace it" option, based on the Facility / Amenity Priority Rankings what facility / amenity would you like to see in the park?	Date
1	Full basketball courts	10/1/2014 2:55 AM
2	Bmx park	10/1/2014 2:09 AM
3	bike park	10/1/2014 1:24 AM
4	Outdoor pickleball courts.	10/1/2014 12:12 AM
5	bmx park	9/30/2014 11:30 PM
6	Senior Center	9/30/2014 11:03 PM
7	In addition to these large neighborhood parks, more neighborhood parks are needed. More off-leash dog parks are needed everywhere in Carlsbad,	9/30/2014 8:36 PM
8	Adventure Facility	9/30/2014 6:56 PM
9	Amphitheater	9/30/2014 6:50 PM
10	BMX Park	9/30/2014 6:44 PM
11	BMX track please	9/30/2014 5:52 PM
12	As many pickleball courts as will fit. 12 or more would be best. With lights. Dedicated to just pickleball.	9/30/2014 1:00 PM
13	Bike Park	9/30/2014 12:35 PM
14	This is the best place of the three for a bike facility. BMX Bike Park	9/30/2014 12:26 PM
15	Would like to see permanent pickleball courts.	9/30/2014 1:40 AM

Carlsbad Parks and Recreation Master Plan Updates

16	Minimum of 8 dedicated pickleball courts....statistics indicate that when the courts are built, they are used much more than tennis facilities	9/29/2014 9:57 PM
17	Replace with Pickleball Courts	9/29/2014 1:20 PM
18	botanical or ornamental gardens (3) or more playground equipment (7)	9/29/2014 12:38 PM
19	More family picnic areas and dining concessions would be great.	9/29/2014 12:37 PM
20	Permanent pickleball courts	9/29/2014 12:16 PM
21	Pickleball	9/29/2014 11:40 AM
22	12 Pickleball Courts	9/29/2014 2:19 AM
23	Dedicated pickleball courts	9/29/2014 1:57 AM
24	12 dedicated pickleball courts	9/29/2014 1:17 AM
25	replace with 12 dedicated pickleball courts	9/29/2014 12:55 AM
26	12 Pickleball Courts	9/29/2014 12:48 AM
27	12 dedicated pickle ball courts	9/29/2014 12:38 AM
28	With 12 dedicated pickleball courts	9/29/2014 12:36 AM
29	Pickleball courts	9/28/2014 11:53 PM
30	23	9/28/2014 11:45 PM
31	Replace Community Center with 12 dedicated pickleball courts	9/28/2014 11:05 PM
32	Pickleball courts @ the Community Center.	9/28/2014 11:04 PM
33	Pickleball courts	9/28/2014 11:01 PM
34	pickleball courts. Also open up school playgrounds for afterschool and weekend use. You count them as park acres, but when can the public use them?	9/28/2014 8:50 PM
35	Replace with 10 outdoor dedicated pickleball courts.	9/28/2014 4:03 PM
36	Teen Center	9/26/2014 8:11 PM
37	Senior Center	9/26/2014 7:48 PM
38	Senior Center	9/26/2014 2:44 PM
39	bmx park	9/26/2014 1:12 PM
40	Bike Park	9/26/2014 12:24 PM
41	tennis courts	9/26/2014 11:49 AM
42	picnic areas, playground equipment	9/26/2014 11:46 AM
43	Dog park or tennis court	9/26/2014 11:09 AM
44	Tennis courts	9/26/2014 11:03 AM
45	Exclusive Pickleball courts- not on Tennis courts	9/26/2014 2:21 AM
46	I would like to see a Bike Park and or Pump Track, or Bike Skills park. Thank You!	9/25/2014 12:57 PM
47	Bike park and bike skills area	9/25/2014 11:36 AM
48	Bike Park and Bicycle Skills Area	9/25/2014 11:36 AM
49	BMX park	9/25/2014 11:16 AM
50	Replace with a Bike Park and Bicycle Skills Area.	9/25/2014 11:11 AM
51	Mountain Bike Skills Park/BMX Park	9/25/2014 7:47 AM
52	Bike skills park or BMX park	9/25/2014 12:45 AM

Carlsbad Parks and Recreation Master Plan Updates

53	still like to see space for community garden	9/24/2014 10:38 PM
54	Bike Park	9/24/2014 10:08 PM
55	BMX Park	9/24/2014 10:06 PM
56	BIKE PARK	9/24/2014 8:28 PM
57	Bicycle park	9/24/2014 8:11 PM
58	Bike Park	9/24/2014 6:24 PM
59	Bike Skills Park!	9/24/2014 5:39 PM
60	Bike Park	9/24/2014 5:09 PM
61	BMX park	9/24/2014 4:26 PM
62	Bike Skills Park	9/24/2014 4:13 PM
63	Alga has a community center you don't need two of the same thing so close. There is a great space at Aviara for a BIKE park.	9/24/2014 12:55 PM
64	10	9/24/2014 11:54 AM
65	14 dedicated pickle ball courts	9/23/2014 11:38 PM
66	Bike park	9/23/2014 10:40 PM
67	10 DEDICATED PICKELBALL COURTS	9/23/2014 10:19 PM
68	Bike Park	9/23/2014 6:46 PM
69	Adventure facility	9/23/2014 12:08 PM
70	Playground	9/23/2014 9:47 AM
71	Pool Dog park	9/23/2014 1:23 AM
72	BMX Park	9/23/2014 1:19 AM
73	Adult multi purpose fields.	9/22/2014 11:12 PM
74	Adventure Rock wall.	9/22/2014 10:14 PM
75	Outdoor Pickleball Courts	9/22/2014 6:34 PM
76	Pickleball courts	9/22/2014 6:17 PM
77	BMX park / pump track / bicycle skills development facilities.	9/22/2014 6:08 PM
78	Makes sense to add a community center between Stagecoach and Calavera-- and there is more parking at Aviara than Poinsettia.	9/22/2014 4:38 PM
79	12 dedicated pickleball courts	9/22/2014 4:09 PM
80	Pickleball courts	9/22/2014 3:50 PM
81	Lighted dedicated Pickleball court and backboards for tennis/pickleball practice	9/22/2014 3:38 PM
82	Dog Park	9/22/2014 3:36 PM
83	pickleball courts	9/22/2014 2:52 PM
84	Bike park	9/22/2014 2:46 PM
85	outdoor swimming pools	9/22/2014 2:45 PM
86	More open space	9/22/2014 1:44 PM
87	use funds to develop park space in other areas that are underdeveloped.	9/22/2014 12:39 PM
88	BMX park	9/21/2014 5:30 PM

Carlsbad Parks and Recreation Master Plan Updates

89	We also do not use this park. We have visited all the parks on this list and sadly to say, they are just not for older citizens who do not have children. They are geared more towards young families and happy to see that there are places for them. We would like to see more "quiet, open space" type parks in Olde Carlsbad that people could just come to and relax...a nice view would be great- but parts of Carlsbad need something different. Lets think about parks for people who just want to relax...as I said above, these parks are not quiet parks, we need this for our city. School yards do not count- as lovely as Buena Vista School yard is, we would love to be able to go inside on warm evenings, put a blanket down and watch the sunset...oh , but that's right, the school yard is either closed or sports activities are taking place...hmmmmm- oh well! let's not count that as a park!	9/21/2014 4:58 PM
90	Dedicated and Lighted Pickleball courts	9/21/2014 10:10 AM
91	Gymnasium n fitness arena	9/20/2014 8:41 PM
92	As many designated pickleball courts as possible please	9/20/2014 7:35 PM
93	lighted outdoor pickleball courts	9/20/2014 6:57 PM
94	public pickleball courts	9/20/2014 6:39 PM
95	Youth multi purpose fields	9/20/2014 6:17 PM
96	Bike park and bicycle skills area	9/20/2014 3:06 PM
97	A Bike Park.	9/20/2014 9:57 AM
98	Bmx park	9/20/2014 9:20 AM
99	Bike park	9/19/2014 9:20 PM
100	Bike Park	9/19/2014 8:53 PM
101	Adventure facility	9/19/2014 6:41 PM
102	Bmx park	9/19/2014 3:16 PM
103	Bike skatepark or professionally built bike dirt jumps would be incredible.	9/19/2014 2:35 AM
104	Bike park	9/19/2014 2:02 AM
105	I would like to see a bicycle park and trails and would travel to and use the park if there were bicycling.	9/19/2014 2:00 AM
106	Bike park	9/19/2014 1:22 AM
107	BMX Facility	9/19/2014 1:22 AM
108	Bike park	9/19/2014 12:11 AM
109	Multigenerational community center, meet needs of all age levels. Senior enter is a ways from this park.	9/19/2014 12:01 AM
110	Make is much larger	9/18/2014 9:42 PM
111	23 outdoor pickleball courts	9/18/2014 8:56 PM
112	Bike park	9/18/2014 8:47 PM
113	I cannot emphasize enough the importance, to most families these days, that their pets are to them. As families often become more separated geographically these days from extended family due to work, or what-have-you, their pets become an increasingly important "family member". People want to enjoy time outdoors in many areas with their pets, without severe restrictions - or fear of unreasonable tickets given to them. The City of Del Mar is very progressive with their dog friendly attitude, and even provides a lovely beach for dogs to run happily and free on, while thoroughly enjoying themselves and getting lots of exercise with their families. Carlsbad needs to now take a step forward as well, and come to the realization that people's pets are very beloved members of their families, and that their pets are most often wanted along with them on many daily outings and adventures as well.	9/18/2014 8:45 PM
114	Bike park	9/18/2014 7:38 PM
115	Bmx park	9/18/2014 7:10 PM
116	save the money and buy more open land.	9/18/2014 6:45 PM
117	Box park #24	9/18/2014 6:16 PM
118	Bmx park	9/18/2014 6:14 PM

Carlsbad Parks and Recreation Master Plan Updates

119	BMX park	9/18/2014 5:43 PM
120	Multi purpose fields?	9/18/2014 5:04 PM
121	Bike park	9/18/2014 4:20 PM
122	Youth baseball fields	9/18/2014 3:06 PM
123	Again. Bmx and action sports parks are in need of safe to ride places.	9/18/2014 2:30 PM
124	Replace with pickleball courts	9/18/2014 2:21 PM
125	tennis courts	9/18/2014 1:38 PM
126	Bike park	9/18/2014 11:42 AM
127	An amphitheater would open many options for entertainment, educational lectures, music, dance and cultural benefits. Oceanside, Vista, Escondido, all have a venue for performing arts. Why do the residents of Carlsbad have to travel to other cities for the arts?	9/18/2014 11:34 AM
128	Do we have the money to staff and maintain a community center? Senior center should be expanded and upgraded. Seniors offer free labor to run the place.	9/18/2014 11:02 AM
129	The local community has been waiting for years for a promised community center. The temporary one (too small) was burned during the recent wild fire. Enforcement of park rules and regulations is a major concern throughout the park. Dogs and dogs off of leashes continues to be not enforced. Signage clearly states this, but staff and police simply say they can't enforce it or simply don't want to try! The same applies to skateboards and bicycles, and also motorized small vehicles. California law does not allow their use on public streets; why do we let them use them in our parks? They are often used by very young children who often come close to people walking. They simply do not know how to properly control them. My wife and I who walk the park walkways often get yelled at by children who say "get out of my way"! Let's be leaders and try to get people of protect our parks and people by obeying the rules. If we are not going to do that, then why have the rules and signage in the first place!	9/18/2014 10:28 AM
130	I believe that we need additional smaller parks in all quadrants, quiet places where neighbors walk to outdoor spaces to enjoy fresh air and trees. Less big facilities, no zip lines, no concessions, no mini golf, no BMX, no RC planes. Add more community vegetable gardens, please.	9/18/2014 10:06 AM
131	Bike park - bike trails	9/18/2014 10:02 AM
132	Family picnic areas- covered and uncovered	9/18/2014 9:59 AM
133	Bike park	9/18/2014 9:52 AM
134	EXCLUSIVE DEDICATED LIGHTED OUTDOOR PICKLEBALL COURTS IN CARLSBAD.	9/18/2014 9:17 AM
135	Tennis courts	9/18/2014 8:28 AM
136	mountain bike skills park	9/18/2014 8:23 AM
137	Adventure facility	9/18/2014 7:44 AM
138	Bicycle Park	9/18/2014 1:35 AM
139	Bike park	9/18/2014 1:20 AM
140	Radio Controlled Aircraft Field or Bike Park	9/18/2014 1:14 AM
141	BMX Park Also...a thought for the playground, putting covers over the play structures. There are no trees to provide shade for that playground and the equipment gets hot.	9/18/2014 12:57 AM
142	Tennis Courts.	9/18/2014 12:35 AM
143	15 No dog park please!!!!	9/18/2014 12:07 AM
144	pickleball courts	9/17/2014 11:52 PM
145	Install Pickleball courts.	9/17/2014 11:52 PM
146	Include Pickleball courts.	9/17/2014 11:36 PM
147	Outdoor pickle ball courts	9/17/2014 11:32 PM
148	A Bike Park, and a pump track.	9/17/2014 11:10 PM

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149	garden	9/17/2014 11:07 PM
150	Bike park	9/17/2014 10:52 PM
151	bike skills park	9/17/2014 10:50 PM
152	Dedicated lighted outdoor Pickleball courts	9/17/2014 10:41 PM
153	Permanent Dlicated lighted outdoor Pickleball Court	9/17/2014 9:50 PM
154	Please add pickball courts or availability here. Currently it is a very long drive to go to calavera hills. We live in the La Costa area.	9/17/2014 9:47 PM
155	Bike Park and Bicycle Skills Area.	9/17/2014 9:42 PM
156	tennis courts	9/17/2014 9:12 PM
157	Dedicated Pickleball courts	9/17/2014 9:11 PM
158	Amphitheater	9/17/2014 8:55 PM
159	Bike park	9/17/2014 8:44 PM
160	I'd like to see the addition of bicycle facilities: a BMX track, or a Pump track, or a cyclocross course. People need more places to ride safely and away from cars.	9/17/2014 8:41 PM
161	Bike Park and Bicycle Skills Area	9/17/2014 8:33 PM
162	Mountain Bike Park!!!!	9/17/2014 8:00 PM
163	24	9/17/2014 7:47 PM
164	Bike skills area and/or bike park.	9/17/2014 7:44 PM
165	Bike skills park	9/17/2014 7:43 PM
166	If there is a community center at Poinsettia Park, Aviara probably does not need one because they are very near each other. Replace it with an off leash dog park or more tennis courts.	9/17/2014 7:35 PM
167	Bike skills park	9/17/2014 7:34 PM
168	BMX, Mountain bike area or Radio controlled airfield.	9/17/2014 7:24 PM
169	12 dedicated pickleball courts.	9/17/2014 7:17 PM
170	Bike park!	9/17/2014 7:01 PM
171	Bike skills parks.	9/17/2014 6:59 PM
172	Disk course	9/17/2014 6:56 PM
173	Playground equipment	9/17/2014 6:54 PM
174	BMX Bike Park- Yes Please!	9/17/2014 6:50 PM
175	I think a bicycle skills park is greatly needed. There is a large pent up demand for more legal mountain biking opportunities through out the county. Without any legal places to ride, mountain bikers are forced to either drive far out of the county or ride illegal trails. Carlsbad could make it self a world class riding place with one of the first public bike parks in the county. Also with the pending droughts and budget cutbacks, a bike park should have a lower overhead cost and water demands than typical sports complexes based around grass.	9/17/2014 6:48 PM
176	botanical gardens or amphitheater	9/17/2014 6:47 PM
177	24 (BMX park)	9/17/2014 6:43 PM
178	Pools, skate park	9/17/2014 6:28 PM
179	Mountain bike park (NOT bmx)	9/17/2014 6:24 PM
180	dedicated pickleball courts	9/17/2014 6:22 PM
181	Bike park	9/17/2014 6:17 PM
182	Bike park	9/17/2014 6:09 PM

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183	24	9/17/2014 6:09 PM
184	10 Dedicated Pickleball Courts	9/17/2014 6:07 PM
185	Bike Park	9/17/2014 5:58 PM
186	BMX Park. Carlsbad is big on biking of all kind, from Road to BMX to Mountain, and it's a shame that we don't have a single bike skills park. Even Valley Center and Santee (Mission Trails) have or are building one, and I see kids working hard at building their own skills track in the dirt under powerlines (not the safest.) Many cities have huge sophisticated bike parks, but we should start even with a small skills facility like a BMX park. Oh, I live on Carlsbad's border off Olivenhain Rd. and mountain bike La Costa and Calaveras a lot, and would use an Aviara bike park.	9/17/2014 5:57 PM
187	Bmx park	9/17/2014 5:44 PM
188	Bike park/skills area	9/17/2014 5:37 PM
189	BMX park	9/17/2014 5:36 PM
190	Leave the place be.	9/17/2014 5:20 PM
191	bike park. please.	9/17/2014 5:17 PM
192	Bike Park	9/17/2014 5:15 PM
193	24-Bike Park	9/17/2014 5:11 PM
194	Bike park!	9/17/2014 5:09 PM
195	More soccer fields	9/17/2014 5:09 PM
196	Outdoor swimming pools	9/17/2014 5:09 PM
197	Bike Park	9/17/2014 5:08 PM
198	covered community area	9/17/2014 5:08 PM
199	Tennis Courts.	9/17/2014 5:08 PM
200	Bike skills/bmx park	9/17/2014 5:08 PM
201	concessions as long as there is someone to run it.	9/17/2014 5:06 PM
202	Bike Skills Park	9/17/2014 5:02 PM
203	BMX PARK	9/17/2014 4:59 PM
204	Bike Skills Park for all ages.	9/17/2014 4:50 PM
205	Bike Park	9/17/2014 4:46 PM
206	Bike Park / Bicycle Skills Area	9/17/2014 4:46 PM
207	Bmx	9/17/2014 4:46 PM
208	pool	9/17/2014 4:45 PM
209	Bike park	9/17/2014 4:42 PM
210	swimming pool	9/17/2014 4:30 PM
211	A bike park	9/17/2014 4:25 PM
212	BMX Park and bicycle skills area	9/17/2014 4:25 PM
213	bike park	9/17/2014 4:25 PM
214	Bicycle skills park	9/17/2014 4:20 PM
215	Bike Park - For reference, look up Valmont Bike Park in Boulder, CO. This has been a very successful model for what a bike park could do.	9/17/2014 4:14 PM
216	Put up better backboards on the basketball courts	9/17/2014 4:13 PM

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217	Bike Park and Bicycle Skills Area	9/17/2014 4:12 PM
218	I was disappointed to find that the Alga Norte park just developed only offers outdoor activities for camps and classes. I would like to see more indoor classes.	9/17/2014 4:10 PM
219	Bike Park and Bicycle Skills Area	9/17/2014 4:10 PM
220	Bike skills park	9/17/2014 4:09 PM
221	We need a bike park	9/17/2014 4:06 PM
222	Bike Park and Bicycle Skills Area	9/17/2014 4:04 PM
223	Tennis court	9/17/2014 4:02 PM
224	dog park	9/17/2014 3:59 PM
225	Bike, running trails	9/17/2014 3:59 PM
226	off leash dog park, picnic areas uncovered, adventure equipment,	9/17/2014 3:57 PM
227	BMX park	9/17/2014 3:56 PM
228	#23 - DEDICATED LIGHTED OUTDOOR PICKLEBALL COURTS IN CARLSBAD.	9/17/2014 3:12 PM
229	Out door swimming area	9/17/2014 2:57 PM
230	Pump track	9/17/2014 2:34 PM
231	would really like a running trail with exercise stations	9/17/2014 2:00 PM
232	While a community center would be nice, I think community gardens are just what carlsbad needs. The waiting list is long and people truly are interested. Smerdu is such a fantastic concept. Wish we had many more places like that.	9/17/2014 1:49 PM
233	Bike park	9/17/2014 1:44 PM
234	Progressive Bike/BMX Park	9/17/2014 1:43 PM
235	Community gardens	9/17/2014 12:45 PM
236	What about a bmx bike track like the one at the Olympic Training Center in Chula Vista? Very popular and kid-centric.	9/17/2014 12:43 PM
237	Skateboard parks	9/17/2014 12:39 PM
238	skatepark	9/17/2014 12:37 PM
239	Bike park / bmx park	9/17/2014 11:25 AM
240	Swimming or splash zone area	9/17/2014 11:24 AM
241	A bike skills park/bmx park would help offset the bike trails that keep getting closed or built over. this is needed to allow children and enthusiasts of all ages a place to recreate on their bikes, rather than being forced to ride the streets.	9/17/2014 11:13 AM
242	Grove of trees for shade	9/17/2014 11:08 AM
243	Community garden	9/17/2014 10:45 AM
244	Community Garden please! Also I would like to see a community garden in every park. There is a demand.	9/17/2014 10:43 AM
245	Outdoor pool	9/17/2014 10:40 AM
246	Bike park	9/17/2014 10:38 AM
247	BMX Park	9/17/2014 9:58 AM
248	Bicycle Skills Park	9/17/2014 9:50 AM
249	Bike Park	9/17/2014 9:46 AM
250	Bike Park.	9/17/2014 6:20 AM

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251	Bike Park (BMX) Please allow a Bicycle Park. I firmly believe that if we get kids involved in a clean healthy activity/sport they can excel in our Community. Bicycles are fun, healthy, affordable, green and will help bring many local businesses to the table. Kids that ride at an early age continue to ride as they grow which leads to less traffic congestion, less pollution and more opportunities for local retailers and food stores. Carlsbad has gone to great measure to add bike lanes and become much more "Cycle Friendly" let's get kids started early, give them skills, road etiquette and the confidence to ride. We have so many other sport specific opportunities, soccer, skateboarding, baseball football, swimming, track, weightlifting, dog specific parks but no place safe to legally take your children to ride bikes. This is a Great thing and Carlsbad will be an even better town to live in because of it. Thank You for your time Dee Folse.	9/17/2014 2:43 AM
252	BMX park	9/17/2014 1:23 AM
253	12 designated PICKLEBALL courts	9/17/2014 12:55 AM
254	BMX Park	9/17/2014 12:38 AM
255	BMX Park	9/17/2014 12:34 AM
256	It is the intent of the "Carlsbad Pickleball Supporters Group" to seek approval of EXCLUSIVE DEDICATED LIGHTED OUTDOOR PICKLEBALL COURTS IN CARLSBAD	9/17/2014 12:22 AM
257	Bike park	9/17/2014 12:19 AM
258	Bike park	9/17/2014 12:18 AM
259	24	9/17/2014 12:14 AM
260	BMX park	9/16/2014 11:56 PM
261	Bike Park	9/16/2014 11:51 PM
262	Bike park	9/16/2014 11:41 PM
263	Replace redundant facilities with a Bike Park and Bicycle Skills Area please.	9/16/2014 11:40 PM
264	Outdoor pickle ball courts	9/16/2014 11:25 PM
265	I don't know the original park plan!!!	9/16/2014 11:18 PM
266	Community center and senior center combined	9/16/2014 11:13 PM
267	BMX/Bike Skills Park	9/16/2014 11:11 PM
268	Off leash dog park	9/16/2014 11:03 PM
269	Bike park	9/16/2014 10:58 PM
270	Mountain bike / bmx bike skills park	9/16/2014 10:55 PM
271	BMX park with a bike skills park	9/16/2014 10:51 PM
272	A Bike Park! A Bicycle Skills Area would be a safe place to ride bikes for kids and families. All these other amenities are redundant and already exist in some capacity not far away. BUT there is no place safe to ride bikes for kids!	9/16/2014 10:45 PM
273	Permanent pickleball courts	9/16/2014 10:01 PM
274	IF there are 12 dedicated, lit pickleball courts elsewhere in the city, this would be a good place for an adventure facility.	9/16/2014 9:44 PM
275	Would love to see dedicated, lighted Pickleball courts! Please!	9/16/2014 9:31 PM
276	Pickleball courts	9/16/2014 9:30 PM
277	I would like to see a bike skill/pump track!	9/16/2014 8:08 PM
278	BMX Park	9/16/2014 7:56 PM
279	Bike park	9/16/2014 7:53 PM
280	A off road bicycle skills park. More and more open space is getting closed down leaving off road cyclist with no options. Kids in the community need a safe place to ride that is easily accessible to them. If the park is build correctly is can generate revenue for the City of Carlsbad.	9/16/2014 7:45 PM

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281	Bicycle Skills Park	9/16/2014 7:24 PM
282	Permanent lighted pickleball courts	9/16/2014 6:01 PM
283	Community garden	9/16/2014 4:37 PM
284	Outdoor Pickleball courts - with lights	9/15/2014 8:18 PM
285	Outdoor Pickleball Courts - with lights	9/15/2014 2:59 PM
286	pickleball courts	9/15/2014 1:14 AM
287	Pickleball courts	9/15/2014 12:55 AM
288	Dedicated Pickleball courts are in great demand thank you	9/14/2014 9:51 PM
289	Lighted dedicated outdoor pickle ball courts	9/14/2014 6:50 PM
290	Dedicated lighted outdoor pickle ball courts	9/14/2014 6:43 PM
291	Needs a facelift	9/14/2014 1:03 AM
292	Dining/concession, adventure facility	9/14/2014 12:43 AM
293	Outdoor pickleball courts	9/13/2014 4:52 PM
294	23	9/13/2014 3:57 PM
295	Outdoor Pickleball courts	9/13/2014 2:14 PM
296	Pickleball courts	9/13/2014 12:46 PM
297	Pickleball courts	9/13/2014 11:56 AM
298	Outdoor pickleball courts (23)	9/13/2014 11:45 AM
299	Pickleball courts	9/13/2014 11:34 AM
300	8 lighted permanent pickle ball courts	9/13/2014 11:26 AM
301	Pickle ball	9/13/2014 12:12 AM
302	outdoor pickleball courts	9/12/2014 6:35 PM
303	outdoor lighted dedicated pickle ball courts	9/12/2014 3:04 PM
304	Dedicated outdoor lighted pickleball courts	9/12/2014 2:58 PM
305	Dedicated pickle all outdoor courts.	9/12/2014 2:52 PM
306	pickleball courts, please... see above.	9/12/2014 1:10 PM
307	Pickleball courts!	9/12/2014 10:52 AM
308	Dedicated outdoor lighted pickleball courts.	9/12/2014 1:20 AM
309	permanent outdoor lighted pickleball courts	9/11/2014 4:33 PM
310	8 dedicated outdoor pickleball courts.	9/11/2014 4:15 PM
311	10-12 (or more if they fit) dedicated, lighted Pickleball courts.	9/10/2014 7:53 PM
312	Outdoor Dedicated Pickleball Courts.	9/10/2014 5:37 PM
313	10 permanent dedicated outdoor pickleball courts.	9/10/2014 5:27 PM
314	Community Gardens and Healthy Eating Farm to Table Culinary Arts Bldg.	9/9/2014 4:08 PM
315	Consider retail and dining opportunities that align with the culinary programming priority.	9/9/2014 3:49 PM

APPENDIX D PARTICIPATION TRENDS

NATIONAL PARTICIPATORY TRENDS ANALYSIS

Information released by Sports & Fitness Industry Association’s (SFIA) 2014 Study of Sports, Fitness, and Leisure Participation reveals that the most popular sport and recreational activities include: fitness walking, treadmill, running/jogging, free weights and bicycling. Most of these activities appeal to both young and old alike, can be done in most environments, are enjoyed regardless of level of skill, and have minimal economic barriers to entry. These popular activities also have appeal because of the social aspect. For example, although fitness activities are mainly self-directed, people enjoy walking and biking with other individuals because it can offer a degree of camaraderie.

Fitness walking has remained the most popular activity of the past decade by a large margin. Walking participation during the latest year data was available (2013), reported over 117 million Americans had walked for fitness at least once.

From a traditional team sport standpoint, basketball ranks highest among all sports, with nearly 24 million people reportedly participating in 2013. Team sports that have experienced significant growth in participation are rugby, lacrosse, field hockey, ice hockey, gymnastics, beach volleyball, and ultimate Frisbee— all of which have experienced double digit growth over the last five years. Most recently, rugby, field hockey, and lacrosse underwent the most rapid growth among team sports from 2012 to 2013.

In the past year, there has been a slight 0.4% decrease of “inactives” in America, from 80.4 million in 2012 to 80.2 million in 2013. According to the Physical Activity Council, an “inactive” is defined as an individual that doesn’t take part in any “active” sport. Even more encouraging is that an estimated 33.9% of Americans above the age of 6 are active to a healthy level, taking part in a high calorie burning activity three or more times per week.

The Sports & Fitness Industry Association (SFIA) Sports, Fitness & Recreational Activities Topline Participation Report 2014 was utilized to evaluate national sport and fitness participatory trends. SFIA is the number one source for sport and fitness research. The study is based on online interviews carried out in January and February of 2014 from more than 19,000 individuals and households.

NOTE: In 2012, the Sports & Fitness Industry Association (SFIA) came into existence after a two-year strategic review and planning process with a refined mission statement-- “To Promote Sports and Fitness Participation and Industry Vitality”. The SFIA was formerly known as the Sporting Goods Manufacturers Association (SGMA).

NATIONAL TRENDS IN GENERAL SPORTS

Basketball, a game originating in the U.S., is actually the most participated in sport among the traditional “bat and ball” sports with almost 24 million estimated participants. This popularity can be attributed to the ability to compete with relatively small number of participants, the limited amount of equipment needed to participate, and the limited space requirements necessary – the last of which make basketball the only traditional sport that can be played at the majority of American dwellings as a drive-way pickup game.

As seen in **Figure 8**, since 2008, squash and other niche sports like lacrosse and rugby have seen strong growth. Squash has emerged as the overall fastest growing sport, as it has seen participation levels rise by nearly 115% over the last five years. Based on survey findings from 2008-2013, rugby and lacrosse

have also experienced significant growth, increasing by 80.9% and 66% respectively. Other sports with notable growth in participation over the last five years were field hockey (31.4%), ice hockey (27.9%), gymnastics (25.1%), and beach volleyball (18.5%). From 2012 to 2013, the fastest growing sports were rugby (33.4%), field hockey (19.2%), lacrosse (12.8%), and squash (9.6%). During the last five years, the sports that are most rapidly declining include wrestling (45.2% decrease), touch football (down 32%), and slow pitch softball (28.9% decrease).

In terms of total participants, the most popular activities in the general sports category in 2013 include basketball (23.7 million), tennis (17.7 million), baseball (13.3 million), outdoor soccer (12.7 million), and slow pitch softball (6.9 million). Although three out of five of these sports have been declining in recent years, the sheer number of participants demands the continued support of these activities.

National Participatory Trends - General Sports											
Activity	Participation Levels						% Change				
	2008	2009	2010	2011	2012	2013	12-13	11-13	10-13	09-13	08-13
Baseball	15,539	14,429	14,198	13,561	12,976	13,284	2.4%	-2.0%	-6.4%	-7.9%	-14.5%
Basketball	26,108	25,131	25,156	24,790	23,708	23,669	-0.2%	-4.5%	-5.9%	-5.8%	-9.3%
Cheerleading	3,192	3,070	3,134	3,049	3,244	3,235	-0.3%	6.1%	3.2%	5.4%	1.3%
Field Hockey	1,122	1,092	1,182	1,147	1,237	1,474	19.2%	28.5%	24.7%	35.0%	31.4%
Football, Flag	7,310	6,932	6,660	6,325	5,865	5,610	-4.3%	-11.3%	-15.8%	-19.1%	-23.3%
Football, Tackle	7,816	7,243	6,850	6,448	6,220	6,165	-0.9%	-4.4%	-10.0%	-14.9%	-21.1%
Football, Touch	10,493	9,726	8,663	7,684	7,295	7,140	-2.1%	-7.1%	-17.6%	-26.6%	-32.0%
Gymnastics	3,975	3,952	4,418	4,824	5,115	4,972	-2.8%	3.1%	12.5%	25.8%	25.1%
Ice Hockey	1,871	2,018	2,140	2,131	2,363	2,393	1.3%	12.3%	11.8%	18.6%	27.9%
Lacrosse	1,092	1,162	1,423	1,501	1,607	1,813	12.8%	20.8%	27.4%	56.0%	66.0%
Racquetball	4,611	4,784	4,603	4,357	4,070	3,824	-6.0%	-12.2%	-16.9%	-20.1%	-17.1%
Roller Hockey	1,569	1,427	1,374	1,237	1,367	1,298	-5.0%	4.9%	-5.5%	-9.0%	-17.3%
Rugby	654	720	940	850	887	1,183	33.4%	39.2%	25.9%	64.3%	80.9%
Soccer (Indoor)	4,487	4,825	4,920	4,631	4,617	4,803	4.0%	3.7%	-2.4%	-0.5%	7.0%
Soccer (Outdoor)	13,996	13,957	13,883	13,667	12,944	12,726	-1.7%	-6.9%	-8.3%	-8.8%	-9.1%
Softball (Fast Pitch)	2,331	2,476	2,513	2,400	2,624	2,498	-4.8%	4.1%	-0.6%	0.9%	7.2%
Softball (Slow Pitch)	9,660	9,180	8,477	7,809	7,411	6,868	-7.3%	-12.1%	-19.0%	-25.2%	-28.9%
Squash	659	796	1,031	1,112	1,290	1,414	9.6%	27.2%	37.1%	77.6%	114.6%
Tennis	17,749	18,546	18,719	17,772	17,020	17,678	3.9%	-0.5%	-5.6%	-4.7%	-0.4%
Track and Field	4,604	4,480	4,383	4,341	4,257	4,071	-4.4%	-6.2%	-7.1%	-9.1%	-11.6%
Ultimate Frisbee	4,459	4,636	4,571	4,868	5,131	5,077	-1.1%	4.3%	11.1%	9.5%	13.9%
Volleyball (Court)	7,588	7,737	7,315	6,662	6,384	6,433	0.8%	-3.4%	-12.1%	-16.9%	-15.2%
Volleyball (Sand/Beach)	4,025	4,324	4,752	4,451	4,505	4,769	5.9%	7.1%	0.4%	10.3%	18.5%
Wrestling	3,335	3,170	2,536	1,971	1,922	1,829	-4.8%	-7.2%	-27.9%	-42.3%	-45.2%

NOTE: Participation figures are in 000's for the US population ages 6 and over

Legend: Large Increase (greater than 25%) Moderate Increase (0% to 25%) Moderate Decrease (0% to -25%) Large Decrease (less than -25%)

Figure 8 - General Sport Participatory Trends

NATIONAL TRENDS IN AQUATIC ACTIVITY

Swimming is unquestionably a lifetime sport. Swimming activities have remained very popular among Americans, and both competition and fitness swimming have witnessed an increase in participation recently. Fitness swimming is the absolute leader in multigenerational appeal with over 26 million reported participants in 2013, a 13.5% increase from the previous year (**Figure 9**). NOTE: In 2011, recreational swimming was broken into competition and fitness categories in order to better identify key trends.

Aquatic Exercise has a strong participation base, but has recently experienced a downward trend. Aquatic exercise has paved the way for a less stressful form of physical activity, allowing similar gains and benefits to land based exercise, including aerobic fitness, resistance training, flexibility, and better balance. Doctors have begun recommending aquatic exercise for injury rehabilitation, mature patients, and patients with bone or joint problems due to the significant reduction of stress placed on weight-bearing joints, bones, muscles, and also the affect that the pressure of the water assists in reducing swelling of injuries.

National Participatory Trends - Aquatics											
Activity	Participation Levels						% Change				
	2008	2009	2010	2011	2012	2013	12-13	11-13	10-13	09-13	08-13
Aquatic Exercise	9,512	8,965	8,947	9,042	9,177	8,483	-7.6%	-6.2%	-5.2%	-5.4%	-10.8%
Swimming (Competition)	N/A	N/A	N/A	2,363	2,502	2,638	5.4%	11.6%	N/A	N/A	N/A
Swimming (Fitness)	N/A	N/A	N/A	21,517	23,216	26,354	13.5%	22.5%	N/A	N/A	N/A
NOTE: Participation figures are in 000's for the US population ages 6 and over											
Legend:	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)				

Figure 9 - Aquatic Participatory Trends

NATIONAL TRENDS IN GENERAL FITNESS

National participatory trends in general fitness have experienced some strong growth in recent years. Many of these activities have become popular due to an increased interest among people to improve their health by engaging in an active lifestyle. These activities also have very few barriers to entry, which provides a variety of activities that are relatively inexpensive to participate in and can be performed by nearly anyone with no time restrictions.

The most popular fitness activity by far is fitness walking, which had over 117 million participants in 2013, which was a 2.9% increase from the previous year. Other leading fitness activities based on number of participants include running/jogging (over 54 million), treadmill (48.1 million), and hand free weights (43.2 million), and weight/resistant machines (36.3 million).

Over the last five years, the activities that are growing most rapidly are high impact aerobics (up 47.1%), yoga (up 36.9%), running/jogging (up 31.9%), cardio kickboxing (28.7% increase), and group stationary cycling (up 27.8%). Most recently, from 2012-2013, the largest gains in participation were in boxing for fitness (8.7% increase), Tai Chi (up 8.3%), and high impact aerobics (up 7.1%). **See Figure 10.**

National Participatory Trends - General Fitness											
Activity	Participation Levels						% Change				
	2008	2009	2010	2011	2012	2013	12-13	11-13	10-13	09-13	08-13
Aerobics (High Impact)	11,780	12,771	14,567	15,755	16,178	17,323	7.1%	10.0%	18.9%	35.6%	47.1%
Aerobics (Low Impact)	23,283	24,927	26,431	25,950	25,707	25,033	-2.6%	-3.5%	-5.3%	0.4%	7.5%
Aerobics (Step)	9,423	10,551	11,034	10,273	9,577	8,961	-6.4%	-12.8%	-18.8%	-15.1%	-4.9%
Boxing for Fitness	N/A	N/A	4,788	4,631	4,831	5,251	8.7%	13.4%	9.7%	N/A	N/A
Calisthenics	8,888	9,127	9,097	8,787	9,356	9,356	0.0%	6.5%	2.8%	2.5%	5.3%
Cross-Training	N/A	N/A	N/A	7,706	7,496	6,911	-7.8%	-10.3%	N/A	N/A	N/A
Cardio Kickboxing	4,905	5,500	6,287	6,488	6,725	6,311	-6.2%	-2.7%	0.4%	14.7%	28.7%
Elliptical Motion Trainer	24,435	25,903	27,319	29,734	28,560	27,119	-5.0%	-8.8%	-0.7%	4.7%	11.0%
Fitness Walking	110,204	110,882	112,082	112,715	114,029	117,351	2.9%	4.1%	4.7%	5.8%	6.5%
Free Weights (Barbells)	25,821	26,595	27,194	27,056	26,688	25,641	-3.9%	-5.2%	-5.7%	-3.6%	-0.7%
Free Weights (Dumbbells)	N/A	N/A	N/A	N/A	N/A	32,309	N/A	N/A	N/A	N/A	N/A
Free Weights (Hand Weights)	N/A	N/A	N/A	N/A	N/A	43,164	N/A	N/A	N/A	N/A	N/A
Martial Arts	6,818	6,643	6,002	5,037	5,075	5,314	4.7%	5.5%	-11.5%	-20.0%	-22.1%
Pilates Training	9,039	8,770	8,404	8,507	8,519	8,069	-5.3%	-5.1%	-4.0%	-8.0%	-10.7%
Running/Jogging	41,097	42,511	46,650	50,061	51,450	54,188	5.3%	8.2%	16.2%	27.5%	31.9%
Stair Climbing Machine	13,863	13,653	13,269	13,409	12,979	12,642	-2.6%	-5.7%	-4.7%	-7.4%	-8.8%
Stationary Cycling (Group)	6,504	6,762	7,854	8,738	8,477	8,309	-2.0%	-4.9%	5.8%	22.9%	27.8%
Stationary Cycling (Recumbent)	11,104	11,299	11,459	11,933	11,649	11,159	-4.2%	-6.5%	-2.6%	-1.2%	0.5%
Stationary Cycling (Upright)	24,918	24,916	24,578	24,409	24,338	24,088	-1.0%	-1.3%	-2.0%	-3.3%	-3.3%
Stretching	36,235	36,299	35,720	34,687	35,873	36,202	0.9%	4.4%	1.3%	-0.3%	-0.1%
Tai Chi	3,424	3,315	3,193	2,975	3,203	3,469	8.3%	16.6%	8.6%	4.6%	1.3%
Treadmill	49,722	50,395	52,275	53,260	50,839	48,166	-5.3%	-9.6%	-7.9%	-4.4%	-3.1%
Weight/Resistant Machines	38,844	39,075	39,185	39,548	38,999	36,267	-7.0%	-8.3%	-7.4%	-7.2%	-6.6%
Yoga	17,758	18,934	20,998	22,107	23,253	24,310	4.5%	10.0%	15.8%	28.4%	36.9%

NOTE: Participation figures are in 000's for the US population ages 6 and over

Legend:	Large Increase (greater than 25%)	Moderate Increase (0% to 25%)	Moderate Decrease (0% to -25%)	Large Decrease (less than -25%)
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Figure 10 - General Fitness Participatory Trends

NATIONAL TRENDS IN GENERAL RECREATION

Results from the SFIA’s Topline Participation Report demonstrate increased popularity among Americans in numerous general recreation activities. Much like the general fitness activities, these activities encourage an active lifestyle, can be performed individually or with a group, and are not limited by time restraints. In 2013, the most popular activities in the general recreation category include road bicycling (over 40 million participants), freshwater fishing (nearly 38 million participants), and day hiking (over 34 million participants).

From 2008-2013, general recreation activities that have undergone very rapid growth are adventure racing (up 159%), non-traditional/off-road triathlons (up 156%), traditional/road triathlons (up 139.9%), and trail running (up 49.7%). In-line roller skating, horseback riding, and skateboarding have all seen a substantial drop in participation, decreasing by 40%, 29.4%, and 21.8% respectively over the last five years. See **Figure 11**.

National Participatory Trends - General Recreation											
Activity	Participation Levels						% Change				
	2008	2009	2010	2011	2012	2013	12-13	11-13	10-13	09-13	08-13
Adventure Racing	809	1,005	1,214	1,202	1,618	2,095	29.5%	74.3%	72.6%	108.5%	159.0%
Archery	6,180	6,368	6,323	6,471	7,173	7,647	6.6%	18.2%	20.9%	20.1%	23.7%
Bicycling (Mountain)	7,242	7,367	7,152	6,989	7,265	8,542	17.6%	22.2%	19.4%	15.9%	18.0%
Bicycling (Road)	38,527	39,127	39,730	39,834	39,790	40,888	2.8%	2.6%	2.9%	4.5%	6.1%
Bicycling (BMX)	1,896	1,858	2,090	1,958	1,861	2,168	16.5%	10.7%	3.7%	16.7%	14.3%
Camping (Recreational Vehicle)	16,343	16,977	16,651	16,282	15,903	14,556	-8.5%	-10.6%	-12.6%	-14.3%	-10.9%
Camping (Within 1/4 Mile of Vehicle/Home)	32,531	34,012	32,667	31,961	31,454	29,269	-6.9%	-8.4%	-10.4%	-13.9%	-10.0%
Climbing (Sport/Indoor/Boulder)	4,642	4,541	4,542	4,445	4,355	4,745	9.0%	6.7%	4.5%	4.5%	2.2%
Climbing (Traditional/Ice/Mountaineering)	2,175	2,062	2,017	1,904	2,189	2,319	5.9%	21.8%	15.0%	12.5%	6.6%
Fishing (Fly)	5,849	5,755	5,523	5,581	5,848	5,878	0.5%	5.3%	6.4%	2.1%	0.5%
Fishing (Freshwater)	42,095	40,646	39,911	38,864	39,002	37,796	-3.1%	-2.7%	-5.3%	-7.0%	-10.2%
Fishing (Saltwater)	14,121	13,054	12,056	11,896	12,000	11,790	-1.8%	-0.9%	-2.2%	-9.7%	-16.5%
Golf	28,571	27,103	26,122	25,682	25,280	24,720	-2.2%	-3.7%	-5.4%	-8.8%	-13.5%
Hiking (Day)	31,238	32,542	32,534	33,494	34,519	34,378	-0.4%	2.6%	5.7%	5.6%	10.1%
Horseback Riding	11,457	10,286	9,782	9,335	8,423	8,089	-4.0%	-13.3%	-17.3%	-21.4%	-29.4%
Hunting (Bow)	3,770	3,974	4,067	4,271	4,354	4,079	-6.3%	-4.5%	0.3%	2.6%	8.2%
Hunting (Handgun)	2,734	2,575	2,493	2,690	3,112	3,198	2.8%	18.9%	28.3%	24.2%	17.0%
Hunting (Rifle)	10,490	10,729	10,632	10,479	10,485	9,792	-6.6%	-6.6%	-7.9%	-8.7%	-6.7%
Hunting (Shotgun)	8,638	8,611	8,276	8,370	8,426	7,894	-6.3%	-5.7%	-4.6%	-8.3%	-8.6%
Roller Skating, In-Line	10,211	8,942	8,128	7,451	6,647	6,129	-7.8%	-17.7%	-24.6%	-31.5%	-40.0%
Shooting (Sport Clays)	4,199	4,232	4,291	4,296	4,544	4,479	-1.4%	4.3%	4.4%	5.8%	6.7%
Shooting (Trap/Skeet)	3,523	3,519	3,489	3,453	3,591	3,784	5.4%	9.6%	8.5%	7.5%	7.4%
Skateboarding	8,118	7,580	7,080	6,318	6,227	6,350	2.0%	0.5%	-10.3%	-16.2%	-21.8%
Target Shooting (Handgun)	12,551	12,919	12,485	13,638	15,418	14,370	-6.8%	5.4%	15.1%	11.2%	14.5%
Target Shooting (Rifle)	12,769	12,916	12,637	13,032	13,853	13,023	-6.0%	-0.1%	3.1%	0.8%	2.0%
Trail Running	4,537	4,845	4,985	5,373	5,806	6,792	17.0%	26.4%	36.2%	40.2%	49.7%
Triathlon (Non-Traditional/Off Road)	543	634	798	819	1,075	1,390	29.3%	69.7%	74.2%	119.2%	156.0%
Triathlon (Traditional/Road)	943	1,148	1,593	1,686	1,789	2,262	26.4%	34.2%	42.0%	97.0%	139.9%

NOTE: Participation figures are in 000's for the US population ages 6 and over

Legend:

Large Increase (greater than 25%)	Moderate Increase (0% to 25%)	Moderate Decrease (0% to -25%)	Large Decrease (less than -25%)
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Figure 11 - General Recreation Participatory Trends

LOCAL SPORT AND MARKET POTENTIAL

The following charts show sport and leisure market potential data from ESRI. A Market Potential Index (MPI) measures the probable demand for a product or service in the City of Carlsbad. The MPI shows the likelihood that an adult resident of the target area will participate in certain activities when compared to the U.S. National average. The National average is 100 therefore numbers below 100 would represent a lower than average participation rate and numbers above 100 would represent higher than average participation rate. The city is compared to the national average in four (4) categories – general sports by activity, fitness by activity, outdoor activity, and money spent on miscellaneous recreation. The City of Carlsbad shows high market potential index numbers for all categories.

As seen in the tables below, the following sport and leisure trends are most prevalent for residents within the City of Carlsbad. Cells highlighted in yellow indicate the top three scoring activities based on the purchasing preferences of residents.

GENERAL SPORTS MARKET POTENTIAL

Participatory Trends; by Activity - General Sports	City of Carlsbad (MPI)
Participated in Baseball	98
Participated in Basketball	98
Participated in Football	86
Participated in Golf	126
Participated in Soccer	126
Participated in Softball	106
Participated in Tennis	147
Participated in Volleyball	98

FITNESS MARKET POTENTIAL

Participatory Trends; by Activity - Fitness	City of Carlsbad (MPI)
Participated in Aerobics	133
Jogging/ Running	147
Participated in Martial Arts	107
Participated in Pilates	139
Participated in Swimming	130
Participated in Walking for Exercise	127
Participated in Weight Lifting	141
Participated in Yoga	162

OUTDOOR ACTIVITY MARKET POTENTIAL

Participatory Trends; by Activity - Outdoor Activity	City of Carlsbad (MPI)
Participated in Archery	62
Participated in Backpacking/Hiking	144
Participated in Bicycling (mountain)	135
Participated in Bicycling (road)	134
Participated in Boating (power)	104
Participated in Canoeing/Kayaking	130
Participated in Fishing (fresh water)	74
Participated in Fishing (salt water)	107
Participated in Horseback Riding	105

MONEY SPENT ON MISCELLANEOUS RECREATION

Participatory Trends; by Activity - Money Spent on Miscellaneous Recreation	City of Carlsbad (MPI)
Spent on High End Sports/Recreation Equipment <\$250	97
Spent on High End Sports/Recreation Equipment >\$250	123
Attend sports event: baseball game	129
Attend sports event: basketball game (college)	109
Attend sports event: basketball game (pro)	120
Attend sports event: football game (college)	105
Attend sports event: football-Monday night game (pro)	97
Attend sports event: football-weekend game (pro)	117
Attend sports event: golf tournament	113
Attend sports event: ice hockey game	117
Attend sports event: soccer game	111
Attend sports event: tennis match	117
Visited a theme park in last 12 months	118
Visited Disney World (FL)/12 mo: Magic Kingdom	111
Visited any Sea World in last 12 months	117
Visited any Six Flags in last 12 months	112
Went to zoo in last 12 months	117