



# TGIF

## CONCERTS IN THE PARKS

City of  
Carlsbad

Community Feedback  
September 2023

# 2023 TGIF Concerts in the Parks Community Feedback Report

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## Introduction

For more than 30 years, the City of Carlsbad has hosted a free summer concert series. In 2022, facing significant cost increases, the city decided to reduce the number of concerts from nine to six. This allowed city staff to provide the same high-quality experience the community had come to expect. Because the planning cycle for the summer concerts begins months in advance, the city did not have time to gather input on this decision from the community or the City Council.

City staff will present options for the 2024 season to the City Council in late 2023. To help inform those options, the city sought input from the community.

## Public engagement goal

Gather input from the Carlsbad community to help inform the future direction of this program.

## Public engagement objectives

- Community members are aware of opportunities to provide input
- Community members have an opportunity to provide input in a way that is convenient and comfortable, based on their preferences and levels of interest
- This public engagement process helps further build relationships between the city and those it serves
- The process seeks out and involves a broad cross section of community members
- Participants have a clear understanding of how their input will be used to make decisions

## About the input

The International Association of Public Participation’s spectrum of public participation outlines several to involving the public in decision making. The TGIF concert input process falls in the consult category.

	INFORM	CONSULT <input checked="" type="checkbox"/>	INVOLVE	COLLABORATE	EMPOWER
Goal	Provide balanced, information so public understands problem, options, opportunities and solutions	Obtain input on the analysis, options or decisions that have already been made	Work directly with the public throughout the process to ensure input is understood and considered	Partner with the public in each aspect of the decision, including the creation of options and identification of the preferred solution	Place final decision making in the hands of the public
Promise	We will keep you informed	We will listen to and acknowledge your concerns and ideas and let you know how your input influenced the decision	We will ensure your concerns and ideas are directly reflected in the options developed and how input influenced the final decision	We will look to you for advice in creating options and incorporate your input into the decisions to the maximum extent possible	We will implement what you decide

## Qualitative input

The input in this report is qualitative in nature. This means the city focused on gaining an in-depth understanding of community member perspectives, but the data cannot be generalized to the entire Carlsbad population with a defined margin of error.

That's why the input in this report should be considered with a similar weight as other forms of feedback that have always been part of the city's decision-making process, such as comments made at City Council meetings or emails sent to the city expressing an opinion.

## How we engaged

City staff used a two-pronged approach to gathering feedback:

<b>Dates</b>	<b>Tool</b>	<b>Participants</b>
July 28, 2023	Intercept surveys (In person interviews)	44
Aug. 11, 2023	Intercept surveys (In person interviews)	36
Aug. 21 – Sept. 25, 2023	Online survey	1,525
June 4 – Sept. 25, 2023	Comments on social media	43
June 4 – Sept. 25, 2023	Emailed comments	3



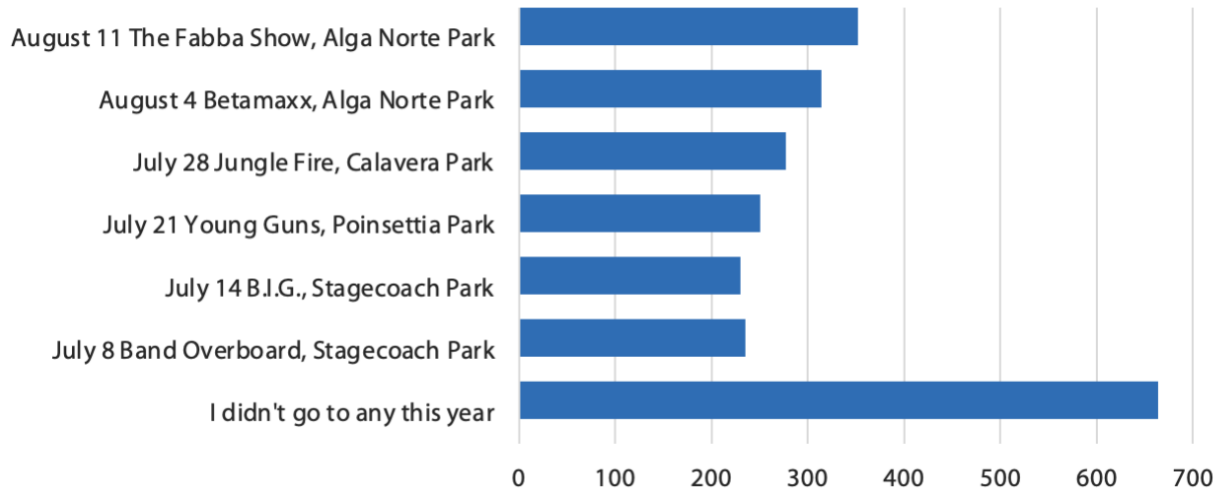
## Summary of feedback

Following is a high-level summary of the feedback. When summarizing, important comments may not be represented. Please read the verbatim responses to gain a full understanding of the feedback.

- A little more than half the respondents attended at least one TIGF concert in 2023.
- Of those who attended, over half went to fewer concerts than in previous years. The main reasons were they were too busy, and the city held fewer concerts.
- Only 6% cited large crowds as a reason they attended fewer concerts this year.
- Factors most influencing which concerts respondents attended include the type of music, a location convenient to home or work, and the date that works best for friends and family.
- Only 3% said the main deciding factor was to discover new music and cultural experiences.
- Aside from the music, the only part of the concert-going experience that was rated as important was the ability to bring alcoholic beverages.
- The availability of food trucks was the next most important, but only rated moderately important. All other elements (kids activities, a DJ, a printed program, opportunity drawings) were slightly important or unimportant.
- When it comes to funding options, corporate sponsorships had the strongest support, followed by an option to pay for a better parking experience and hiring less expensive bands. Reducing the total number of concerts had the least amount of support.

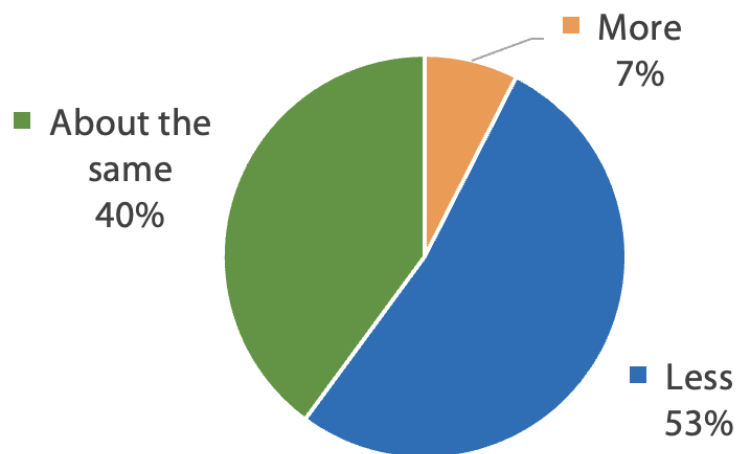
## Online survey responses

### Which concerts did you attend?



I didn't go to any this year	44.41%	664
July 8 Band Overboard, Stagecoach Park	15.72%	235
July 14 B.I.G., Stagecoach Park	15.38%	230
July 21 Young Guns, Poinsettia Park	16.79%	251
July 28 Jungle Fire, Calavera Park	18.53%	277
August 4 Betamaxx, Alga Norte Park	21.00%	314
August 11 The Fabba Show, Alga Norte Park	23.55%	352
<b>Answered</b>		<b>1495</b>
<b>Skipped</b>		<b>20</b>

### Is that more, less or about the same as normal for you?



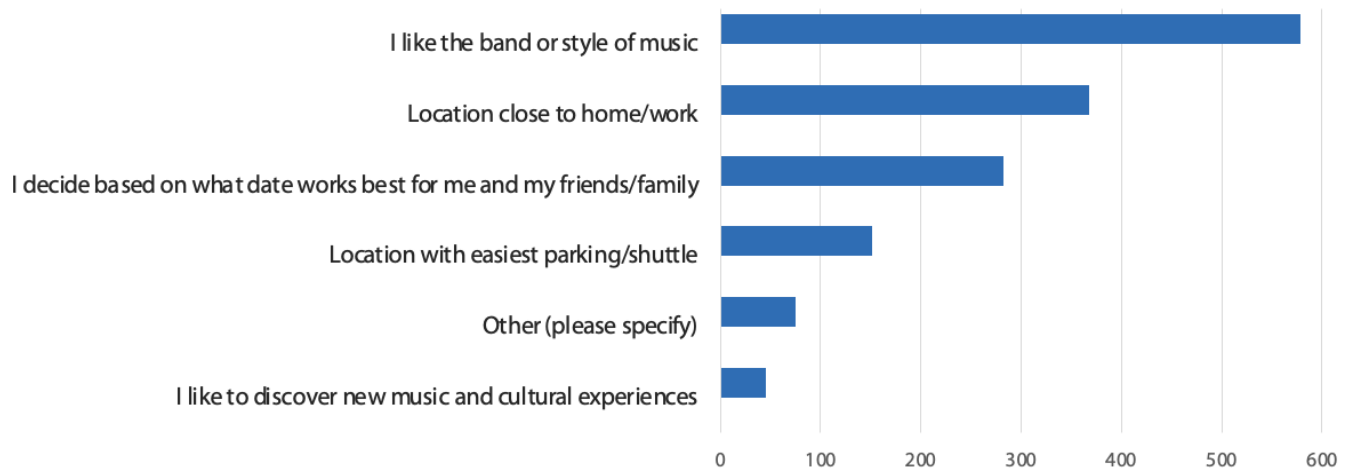
## Why did you go to fewer concerts this year?

Those who said they attended fewer this year were asked why in an open-ended question. The most common responses were:

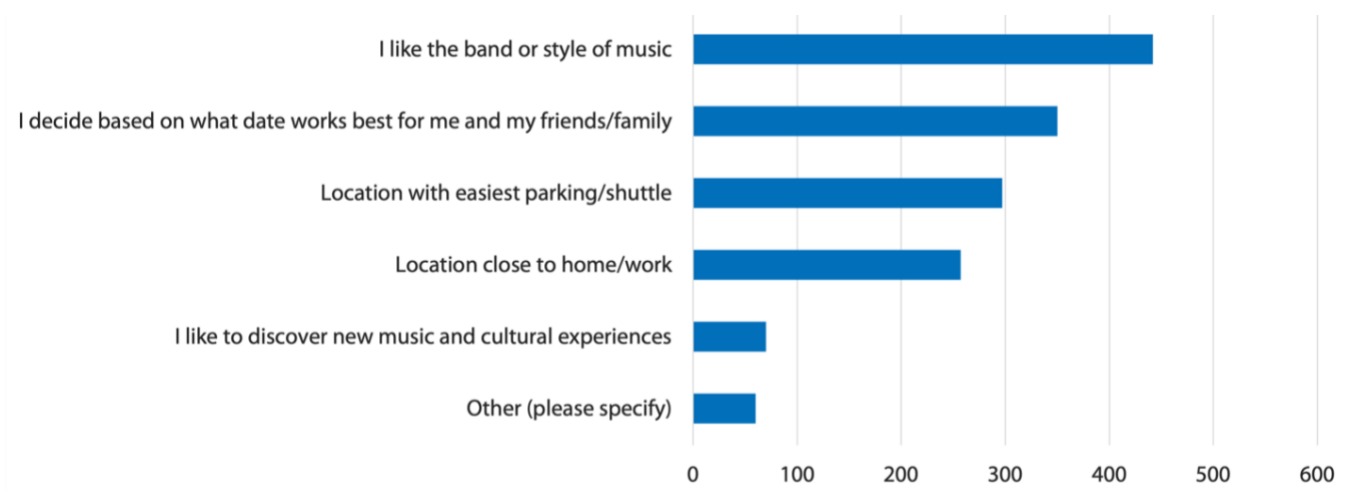
Responses	Theme
463	Too busy, traveling, doing other things
200	Fewer concerts were held
181	Didn't like the music choices
121	Didn't know about them
102	Parking/shuttle access too much of a hassle
68	Concerts are too crowded

Verbatim responses are included in Appendix A

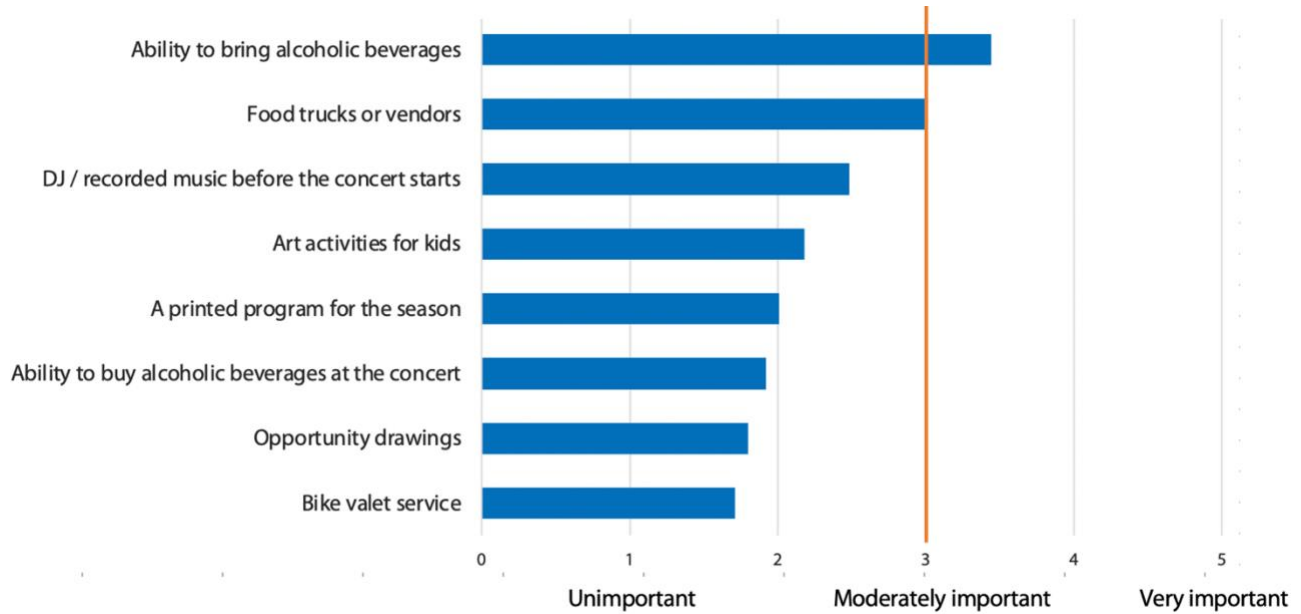
## What is the most important factor when deciding to go to a TGIF concert?



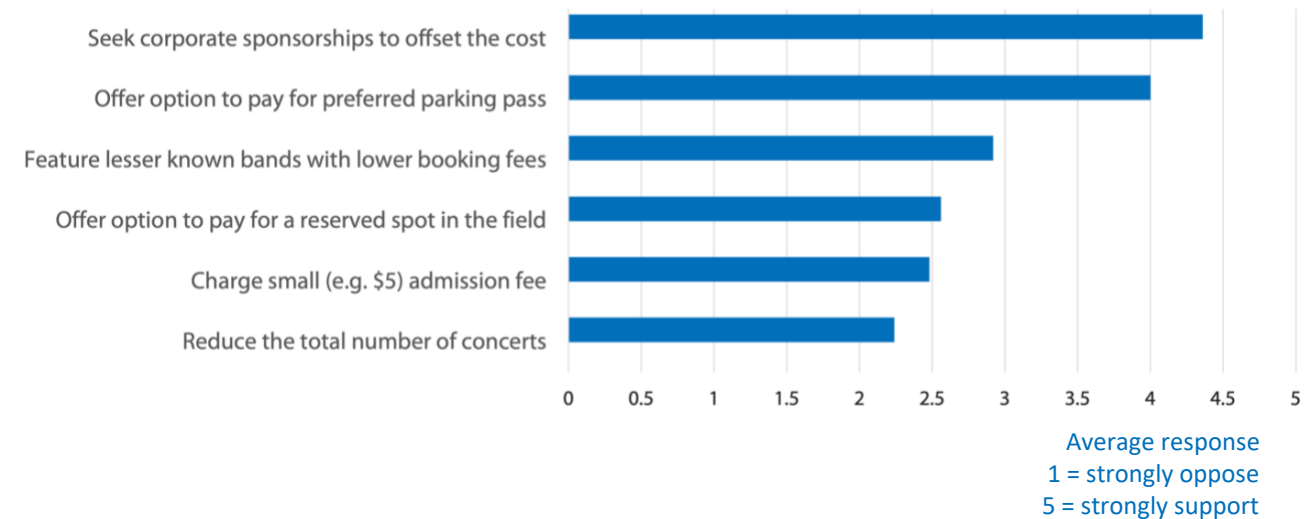
## What is the second most important factor when deciding to go?



**Aside from the main event, how important are these other parts of the evening to you?**



**Because the costs of hosting the TGIF Concerts in the Parks has increased, the city is exploring new ways to continue to provide the same level of quality. Please tell us what you think of these ideas:**

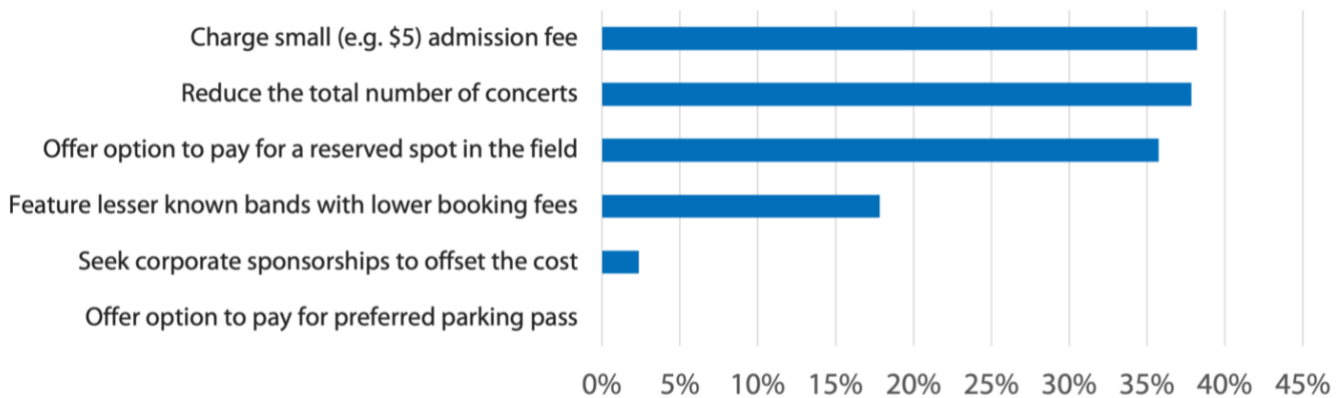




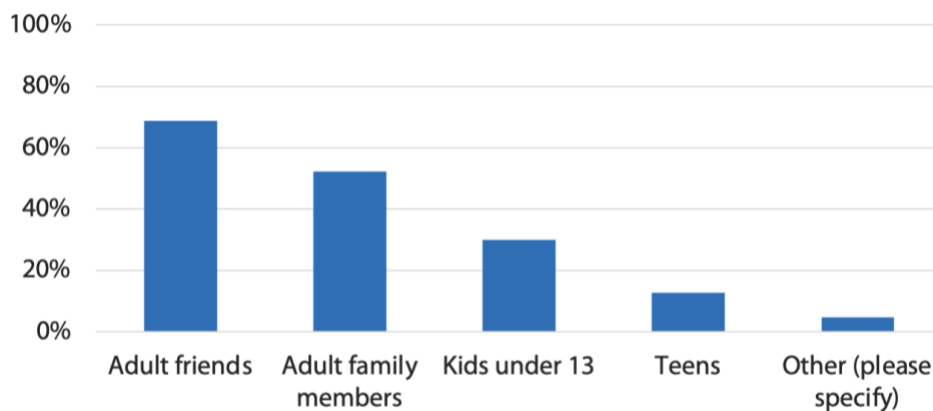
## Support for funding ideas (detailed responses)

	Strongly oppose	Somewhat oppose	Neutral	Support somewhat	Strongly support
Seek corporate sponsorships to offset the cost	2.35%	1.41%	12.67%	25.27%	58.31%
Charge small (e.g., \$5) admission fee	38.22%	15.95%	16.69%	18.10%	11.04%
Reduce the total number of concerts	37.83%	22.25%	22.86%	12.20%	4.86%
Feature lesser known bands with lower booking fees	17.84%	20.14%	28.24%	19.93%	13.85%
Offer option to pay for preferred parking pass	0.00%	0.00%	0.00%	100.00%	0.00%
Offer option to pay for a reserved spot in the field	35.74%	14.77%	18.81%	19.42%	11.26%

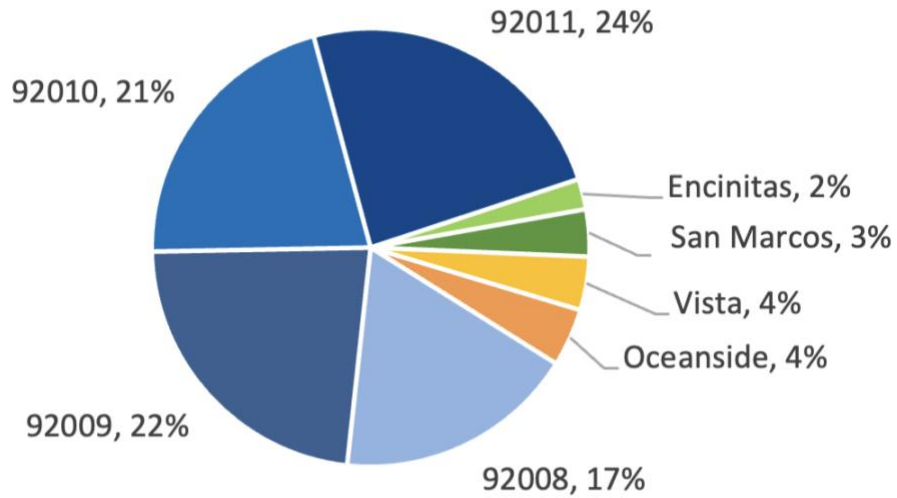
## % who “strongly oppose” these funding ideas



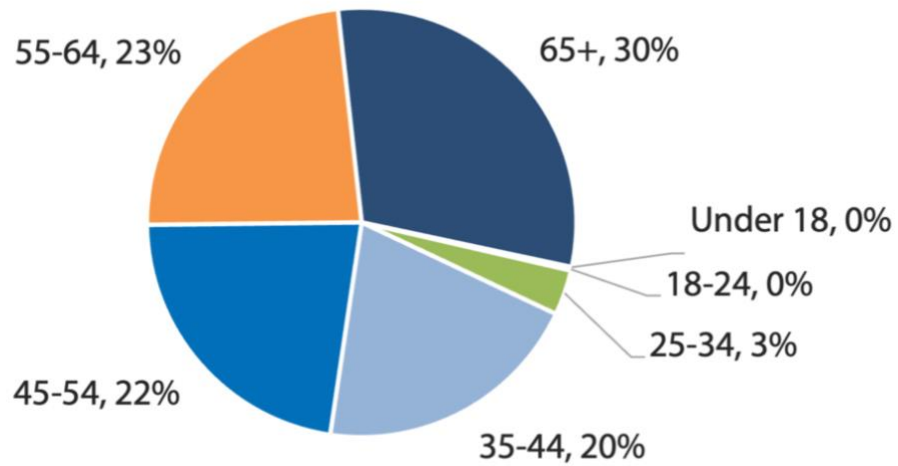
## Who typically comes with you to TGIF concerts?



### Where do you live?



### What is your current age?



## Open-ended responses

The survey had several opportunities for open ended responses. These are included in Appendix A, sorted by question and then theme. A general summary of open-ended responses is below:

### **Sponsorships**

- When considering sponsorships, the city should pay attention to keeping the “local” character of the concerts; don’t make them feel “corporate.”
- Sponsorships are better than charging fees.
- Consider focusing sponsorship opportunities on local companies.
- Find a way to generate revenue from food and other vendors to help offset the cost of the concerts.

### **Food and other vendors**

- Bring back food vendors.
- Include local companies.

### **Comments about bands**

- A significant number of comments related to the bands and type of music. Input included:
  - Don’t worry about the bands, that’s not why people come.
  - Don’t compromise the quality of the bands, that’s why people come.
  - Create opportunities for local and youth bands to perform.
  - Don’t rebook bands that were not popular just to have variety.

### **Charging fees**

- Although some said they did not mind paying a small fee for the concerts, most felt it would ruin the community feel of the event and there are other better ways to pay for the concerts.
- Some liked the idea of charging nonresidents fees, but others thought everyone should be treated the same.

### **Parking, shuttles, etc.**

- Several comments about exploring paid parking, including valet, or paid shuttle.

### **Cut spending in other areas**

- Consider making cuts to other services that are not as important to the community.
- Increase efficiency and reduce staffing to save money overall. Find out how other cities run their concerts.

## Intercept surveys

Prior to the online survey, city staff gathered input from concert goers. This input helped inform the survey questions.

### Dates/locations

Calavera Hills Community Park | July 28, 2023 | Jungle Fire

Alga Norte Community Park | Aug. 11, 2023 | The FABBA Show

### Method

The city team was identified by city polo shirts and approached concert goers between 4:30 and the start of the concerts at 6 p.m. Staff asked the same questions of each interviewee but had latitude to ask follow up questions as needed.

- How long have you been coming to TGIF concerts?
- How many TGIF concerts do you typically attend in the summer?
- What makes you decide to come to one concert over another?
- What do you like about it?
- What would make it better?
- Music preferences
- Carlsbad resident (Y/N)
- City of residence (if known)
- Age
- Gender

To avoid bias, staff were assigned to different sections of the concert venue and approached concertgoers at a consistent interval, such as approaching every fifth group and asking if they would like to participate. A Spanish speaking interviewer was available at the July 28 concert.

Interview notes are included in Appendix B. A summary of feedback is below:

### What people said they liked most

- Everything, overwhelmingly positive reviews
- The date and time are perfect – Friday evenings
- Gathering with friends/family, socialization
- Community feeling
- Restroom availability
- Police presence, safety, security
- Well-staffed
- Clean and well-maintained parks
- Great ambiance and overall feel
- Kid-friendly, a great time for the kids to run around and play
- All ages event
- Being outdoors
- Music - a variety of bands or, overall, just live music
- Free

### What would make it better?

- “Nothing” was a common answer.
- Options to purchase food/beverage: Food trucks, ice cream, vendors, alcohol, etc.
  - It’s difficult to get off work and prepare a picnic before coming to the concert; an option to buy something on-site would be helpful.
- Spread portable restroom access to other locations so they’re easier to get to
- People referenced parking/access, but it didn’t come across as a chief complaint or concern – many acknowledged that there isn’t much that could be done to solve or address this.
- More marketing and advertising to residents
- Activities for kids
- More concerts: Many were upset that they lowered it to 6 this season and requested to go back to 9 or more.
- Lower volume on pre-concert DJ music. There was feedback from a few that they could not socialize because it was difficult to hear others.
- Enforce the umbrella rule.

## Verbatim comments

### Why did you go to fewer concerts this year?

#### Why did you attend fewer: Didn't like the music

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We used to be regular concert goers to all the concerts at all the venues. It has gotten too congested - too many people and fewer concerts - there used to be 4 at Calavera and now there are only two. The season doesn't last as long as before. Also, when we first started going to concerts you had bands like Bill Magee, Zydeco, and real jazz bands. The type of music the current bands play usually does not appeal to us but that is not what keeps us from attending concerts - it's the crowds and the long walk from where we park and then finding a space to put our chairs. Last concert we attended (last year) there are too many high back chairs that are interfering with those who comply and bring the low back chairs. You should have someone policing and making those with high backs move to the back. It's not fair to the rest.

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Too many people/terrible parking and the music was not that good.

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Did not like many of the acts booked this year and parking.

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Type of music, parking, need to take own chairs etc.

---

Parking concerns was a significant consideration; schedule of music was the second. A lot of the music seems outdated

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Less interesting music genres, and parking at some venues is troublesome. Location of some venues

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Music offerings and parking

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Parking and not interested in type of music

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I am semi-crippled. Walking through crowds is even more difficult, and I would need to park close. Not real keen on loud music, either.

---

Didn't feel like dealing with parking madness and the nights I could have attended didn't pair with music preferences

---

There were fewer concerts overall and we traveled a bit this Summer. One of the only concerts we could attend was the Poinsettia one (which is walkable from our house) but we really don't like country music.

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Some of the bands were not my interest or I had a conflict.

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dates didn't work for me, and/or bands were cover bands. I really hate cover bands.

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I didnt see any music that we would enjoy on a day we could go.

---

Schedule conflict. Not interested in certain style of music. Deciding if I want to deal with parking traffic or not.

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Logistics and less bands that our kids would also be interested in (that play well-known/pop music)

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Scheduling mostly and there weren't as many to choose from. To be honest, this year's selection of bands was just not exciting.

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Conflicts on Friday evenings and less interested in the music options this year

---

Schedule and unknown bands.

---

Out of town for one of them and the other two did not interest me (genre)

---

I usually had to work most of the TGIF evenings, but I was also only interested in two of the bands (music interest related)

---

Out of town, or bands didn't interest me.

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## Why did you attend fewer: Didn't like the music

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Scheduling conflicts with the ones we wanted to go to and not super interested in the music genres

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Busy and the bands were less to our taste

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Conflicts or the band did not seem interesting

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Busy summer, not my music

---

Dates didn't work in our schedule. We weren't interested in the one we could have made

---

Didn't like performers and had other plans

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Type of music and availability on dates.

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We were busy and didn't particularly want to hear the other music.

---

The reduction of the season to fewer concerts meant larger crowds, and the crowd is already too large for my comfort. The choice of bands was disappointing. We wish you would bring back more of the jazz and big band sound.

---

Because there were fewer concerts!!! I never go to the country one because I don't care for that genre.

---

1. because we didn't know any of the bands 2 you only had one at Poinsettia Park

---

I REALLY Only like the poinsettia park ones - but NOT country

---

Less concert near my residence-Calavera and genre selections.

---

There was only one concert close to where I live (Poinsettia) and I do not like country music, so I didn't go.

---

City lack of concert venue posted and cut back of events. Many of posted bands were lack luster. Do more research on performance of bands before booking. Poor quality. Faba, to cartoon act.

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Not many near me and some boring acts.

---

Because it's to spread out , I live close to Calavera ,you use to have multiple concerts there ? And the music has been a very poor choice at Calavera .always the same let's get something more revalant Like rock or 80s

---

Only 1 concert at the closest park (Poinsettia), unfortunately, and it was my least favorite music style: Country music.

---

There was only one concert at Poinsettia park, and it was country music. I don't like country.

---

There was only one good band, and there was only one at Calaveras

---

Forgot to add them to my calendar. There weren't as many offered. Didn't have as many bands that I like didn't like the band music genres and only one was near me at poinsettia park

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Only one at Poinsettia and it was country.

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Fewer were offered and there was not a great variety

---

Less concerts, less music genre to choose from.

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I didn't know about them until after they happened, after I saw parking and cars, friends mentioned them. It looked like a hassle and bands didn't really interest me that much.

---

These are not bands that were alluring to me. I would be interested in mostly 80's New Wave style bands, and 80's alternative music like cover bands for Elvis Costello, Devo, B 52's, the Cars, Oingo Boingo, the Go Go's, Tom Petty. Not so much R&B, Jazz, soft rock. Also, I do not get notifications of the lineup so, need to look into getting them.

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Frankly, I wasn't aware of them and we've lived in Carlsbad 3 years.

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2nd: Not aware of those bands you mentioned..

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Unfortunately, the TGIF information was not publicized very well this year. In addition, a lot of the bands that were selected were not dance fans, therefore making it not a very fun environment.

---

Crowds music wasn't interesting

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### Why did you attend fewer: Didn't like the music

Covid plus large groups of people. In the early days, the bands were more for music lovers who wanted to listen. Jazz, Blues, Latin. It was more low key. Now it just seems like "party music" so the vibe has changed.

some of the bands were not of interest and they are getting too big. Too many non Carlsbad residents. People camping out way before show time limits those who work, ability to get a decent spot.

Crowds, not good music

The lack of local musicians playing tgif concerts

Band at nearby park was not of interest.

I prefer rock, blues, top 40, some you can book, The Ultimate Stones, Pine mountain logs group, 90s Rockshow, BigRigDollhouseBand, The Long Run Experience The Eagles, or Eagles Tribute Band - Hotel California, Bill Magee, Back to the garden, 4 Alarm Band, The Suffragettes

Didn't like most of the bands

Would like to see more Classic Rock, 70's and 80's music.

Only 2 bands I liked

Nothing interested me

Some of the selections we weren't interested in

Wanted better bands.

Never attend even though I could walk to the event. Waste of resources. Create noise. Create parking problems. Generally loud BAD music.

Didn't like the music offered.

No interest in those kinds of music

Miss the old talent. Bill Magee especially.

Wasn't as excited about the bands this year.

Wasn't attracted to the lineup which excluded past favorites

The talent selection has gone down hill. Betamax sounded like a screaming garage band practice. Never have I complained but they were horrible.

The brick oven pizza is no longer there.

Nothing I was interested in

Wasn't interest in the other groups

Didn't like the bands. Didn't like that we had to buy \$20 of raffle tix instead of increments of \$5

There wasn't as good of a line up this year

not interested in performers

not interested in the groups playing

Poor choice of music

I like world music.

Did not care for the music

We need more dance music

I was only interested in this one concert day

I would attend classical music events that are free or minimal cost.

Love Beta Max and I heard that Jungle Fire was good.

The bands did not sound good to me

Was not interested in as many of the music options

The line ups weren't that appealing to me this year .

## Why did you attend fewer: Didn't like the music

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no traditional jazz music

---

unappealing style of music

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Disliked band selection at the parks closest to our house.

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Our friends enjoy old time rock and roll like the 50's-60's. The Johnny Cash group years back was one of the best. We like dance music. Just one would delight us.

---

Haven't cared for the music this last couple of years, prefer big ban music, music of the 50's and before!!! None of this "rock and roll junk" where all they do is scream the words when they sing!!

---

Did not like the music selections

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Style of music

---

Didn't care for the groups chosen.

---

I go if i like the band/genre

---

The talent isn't there anymore. I used to see national acts. Blues bands.

---

didnt like music

---

Music artists did not appeal to me

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Attended lots of other Summer concerts, just not in this area (Coronado, La Jolla, etc...) because the bands I like were there.

---

I did not think the bands were that good. Big., And jungle fever were good. Yacht rock, and Betamax weren't that good to me, and faba as the last band totally lost my interest.

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Not interested in bands and locations.

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Not interested in the selection this year

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Very disappointed in choices, been going for 20 years

---

Prefer concerts at Poinsettia park. The band at Calavera, while very talented, played music that wasn't as easy to dance to for the kids. I love Latin music and was looking forward to dancing all night but that didn't end up being the case and we left early.

---

I didn't. I went to one, which is more than usual. That's because of the band. I LOVE BIG - please get them again next year!

---

Not as interesting groups as past.

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Would prefer something other than jazz

---

Not interested

---

The choice of music styles wasn't to my liking. Only one band (Jungle Fire) seemed interesting but didn't make it to their performance at Calavera Park.

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Not great bands and bad locations

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Type of bands

---

I haven't liked the artists and it's not fun like it used to be. And the amount of kids screaming and running unsupervised was not good.

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Not ready for prime time music

---

Didn't care for the bands.

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Didn't want to go to country music

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Never heard of the musicians

---

Depends on the concert lineup for the artists. I've seen some really sweet bands at TGIF over the years, unfortunately I can't remember all the names. Sierra Leone's Refugee All stars and Pancho Sanchez were some standouts for me. You should try and get The Greyboy Allstars -that would be a fantastic show!! They are from San Diego and play at Bellyup sold out for a two night stint every December. Carlsbad would be

## Why did you attend fewer: Didn't like the music

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Very Cool if you can score them. And they'd appeal to a wide age group, even if people don't know their music.

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I think bands aren't as good or diverse music as a decade ago- and too much money is spent on the giant stage and sound systems, actually too loud for size of venue, and since we also want to picnic and visit

---

Nothing that peaked our interests

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musical acts not as appealing

---

Music not as good as prior years

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Need to have more disco 70s bands

---

I prefer latin music I'm a latin dancer

---

Music choice is not worthy

---

Bands were not as interesting this year.

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Not interested in the types of music selected

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Music offering was not much of what we liked.

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We didn't like any of the bands or music this year.

---

The music was very good to dance to. Bands played their original songs. Hard to dance to songs you don't know. Better cover dance songs that everyone knows.

---

Bored of the same music concerts. How about doing Movie at the park instead with food vendors along the side. In Oahu, Waikiki has movie on the beach with food vendors present. Carlsbad should try something different next year.

---

The appeal to kids. Without food trucks or music that really appeals to kids. New-ish music or considering a more tween oriented band would be so fun! We have fun when the kids have fun. Even a few DJ/dance party nights would be fun (and potentially cheaper).

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Not really great music fans

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I wasn't too interested in some of the types of groups. The group I enjoy most are the variety cover bands they cover motown, 60's-70's and latest hits. You need a good salsa/latin band. Sombrosas local all female group was great. I didn't care for the latin group you had this year...more jazzy not enough authentic cuban music. I enjoy seeing some local groups that will play for free before the concert. Some of the high school bands are great. Local ukelele group The New Sunset Strummers plays rock and pop music would love to play for free .

---

The events could be fun but the bands are not very good. You should hire Robert Hardaway III, The Guitar-Czar

---

Not crazy about the choice of music.

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Would like more diversity in the groups and music.

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I've been attending for years and participated as a Raffle ticket seller for 4 years.

---

Didn't like that type of music.

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I didn't see any acts that got my motor running....

---

I was not interested in some of the bands or type of music

---

Waiting for a reggae band to see

---

I didn't go this year because I'm tired of pop and classic rock music everywhere we go. I hope somebody can step out of the box and offer some traditional jazz, not smooth jazz, traditional old school jazz !!!

---

Put on by the city = Amateur hour and too much virtue-signalling "Look, we put on a show!" Meh.

---

Choice of music . More 80's rock please

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Did not think the bands were appealing.

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No interesting bands.

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## Why did you attend fewer: Didn't like the music

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Kind and quality of music.

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Type of music.

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The music is not our preference.

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Selection of bands was not always to my liking

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Prefers classical music.

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Not good bands- need to be more relevant and reputable (queenation, led zeppagin, jumping jack flash, etc)

---

It was missing, Latino music this year

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Prefer classic rock

---

There were no jazz or gospel singers that caught my attention.

---

Just forgot about some or didn't like the program.

---

Wasn't dance music.

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For starters, Mighty Untouchables was not booked, so we had to see them on the beach in Del Mar where they just rocked, did not talk between sets, but just kept going.

---

Wasn't excited about the bands

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Not interested in the band/music

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I prefer global music. Music from India, American Indigenous, Japanese, Australian didgeridoo, etc. Music from other countries, either traditional but also global contemporary music from these countries. Have you considered expanding for more ethnic/multi-cultural experiences?

---

The concerts at Calavera Park continue to be bad year over year compared to the other parks. Why do we always get the ethnic or non-English bands? Please give us a 70s or 80s tribute band like the other parks.

---

Not interested in groups

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Lazy? Looking for older groups (60s, 70s, 80s)

---

Didn't like the bands

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No food trucks

---

Didn't like the music choice by my house

---

I live close to Calavera Hills and didn't care for the concert selection. Last year I had the same feeling.

---

I haven't been interested in any of the groups playing at this year's concerts.

---

I would have gone to Poinsettia Park but it was country music. Not my cup of tea.

---

Only interested in the music I like i.e. Abba

---

Because our favorite band, Mighty Untouchables was not on the list. So we went to see Mighty Untouchables in Del Mar and it was off the charts incredible! On the beach. The band did not stop between songs, but just kept going! Thousands of people dancing everywhere!  
BRING THEM BACK next years.

---

Unhappy with same locations year after year and music that caters to the "south Carlsbad" taste like country and typical tribute bands.

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This year's band selection.

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Did not like selection of bands, except for Betamaxx

---

The cover band's scheduled didn't motivate me enough to undertake the effort.

---

Bands were not of interest

---

The ones that I wanted to see were at Alta Norte and I don't like going to concerts there.

---

Not enough good bands

---

Types of bands playing

### Why did you attend fewer: Didn't like the music

---

Didn't prefer the type of music

---

Music selection and locations.

---

Didn't like the music selection at my nearest park

---

Less variety of bands I was interested in

### Why did you attend fewer: Parking/shuttle/access

---

We used to be regular concert goers to all the concerts at all the venues. It has gotten too congested - too many people and fewer concerts - there used to be 4 at Calavera and now there are only two. The season doesn't last as long as before. Also, when we first started going to concerts you had bands like Bill Magee, Zydeco, and real jazz bands. The type of music the current bands play usually does not appeal to us but that is not what keeps us from attending concerts - it's the crowds and the long walk from where we park and then finding a space to put our chairs. Last concert we attended (last year) there are too many high back chairs that are interfering with those who comply and bring the low back chairs. You should have someone policing and making those with high backs move to the back. It's not fair to the rest.

---

Too many people/terrible parking and the music was not that good.

---

Did not like many of the acts booked this year and parking.

---

Type of music, parking, need to take own chairs etc.

---

Parking concerns was a significant consideration; schedule of music was the second. A lot of the music seems outdated

---

Less interesting music genres, and parking at some venues is troublesome. Location of some venues

---

Music offerings and parking

---

Parking and not interested in type of music

---

I am semi-crippled. Walking through crowds is even more difficult, and I would need to park close. Not real keen on loud music, either.

---

Didn't feel like dealing with parking madness and the nights I could have attended didn't pair with music preferences

---

Busy, weather, and some are too big.....that you need to attend early find parking and taking a shuttle is a big ordeal.

---

Too much traffic/parking challenge and hot weather

---

Hard that people get there so early on Fridays. Makes parking with the kids hard. Also, just really hot this year

---

Schedule conflicts, and I really didn't want to deal with the crowd and clogged streets at Alga. I love the Calavera Hills location and wish more than one concert was performed there.

---

Parking

---

Out of town. Also parking is such a pain unless you get there super early, which I can't do because I am at work

---

I was traveling and parking sounds so bad

---

some parks are just not convenient with the parking and/or just other things going on.

---

Scheduling and change of food/activities/parking availability

---

We usually go in June and August but there were no shows this year and June and then we couldn't find any parking for the last show in August

---

We honestly live in the border of Carlsbad and Osoyoos so Calavera is super close and only one concert there this year and Alga parking sucks sooooo bad.



## Why did you attend fewer: Parking/shuttle/access

---

Prefer more at poinsettia and Calavera  
Shuttle for alga Norte seemed ridiculous

---

There was only one near my house, didn't want to deal with parking anywhere else.

---

I kind of forgot about them... parking can be a nightmare, there aren't a lot near my home

---

Traffic, lack of parking, crowds, too many people, etc.

---

Too many people, parking problems and I am not able to walk long distances.

---

Too crowded, parking problems

---

The parking and crowds

---

Concerts are very crowded and parking is difficult.

---

crowds and worried about finding parking spaces

---

Was worried about the hassle of parking/crowds with kids.

---

Crowded, parking, and distance walking to event

---

The crowds of people, difficult parking (or need to shuttle and haul chairs, coolers, etc.)

---

The crowds and parking

---

Way too crowded. Couldn't even get a parking spot for young guns at poinsettia park

---

Too crowded. Parking is difficult.

---

Poor quality of diners, way too crowded and difficulty parking

---

The parking and the crowds just got too much for us in the past.

---

too crowded hard to park and long lines for the shuttle

---

The congestion and parking make it not worth it for our family with smaller children. Being confined within baseball diamonds is not fun because the kids have no where to run around because the fence blocks them in. We would love to see two or three smaller concerts where it's not so crowded. This year we chose to visit concerts put on by other cities.

---

Too difficult and crowded

---

Parking and large crowds are huge deterrent for me

---

Too difficult to get there - too crowded

---

I attend the ones that I can park easily or walk to.

---

Only one concert at Poinsettia Park which is close to where I live and a preferred venue because of a little better parking. More handicapped parking which was better than last year. Haven't gone to Calavera for many years because of the lack of parking.

---

I don't like the parking and shuttle situations. We attend concerts in surrounding areas instead because they don't force you to shuttle.

---

I prefer Poinsettia Park so we can bike to the concert. We don't go to the other parks.

---

Parking

---

Parking..lack of, not enough restroom facilities, no shade, not centrally Located.

---

not enough parking; law enforcement citing tickets for illegal parking where there is not enough signage  
way too hot. there is no shade at any of the concerts and the parking is insane

---

Has become a hassle

---

Covid concerns; parking concerns.

---

I see parking as a big issue. Plus, with my age, I can't sit in those low back chairs. Maybe a section for the older crowd with taller chairs?

---

## Why did you attend fewer: Parking/shuttle/access

It's difficult using a wheelchair to park and then get to the concert up close where I can hear. I can't push my own wheelchair on bumpy grass. Traffic is terrible, too.

Parking stress

We're concerned about the logistics of getting there.

there was no available handicap parking, too long of a distance to walk

Difficulty with parking

Got out of the habit since COVID and also parking can sometimes be a put off.

Handicap parking occupied.

parking is a hassle

Too far from home.

I am now over 70 and it is a chore to attend

The handicap parking spaces were not enforced after the Stagecoach Park site. We could not find parking and noticed as we drove around that fully abled and Young people were taking the parking spaces that were advertised in the brochure for handicap spaces. The people in uniforms refused to address this situation saying the parking spaces were on a first come, first serve basis. This contradicted the TGIF brochures info...SHAME on you for dissemination of FALSE info & wasting money on useless law enforcement

Location. Parking.

Parking

None of them are close to the Village where I can bike. All these places are remote, far from public transportation can be reached only by car.

Too much of a hassle getting there with parking

Parking is terrible.

I haven't gone since you moved them from Magee Park. I have no desire to travel so far from home.

parking

Parking hassle

Parking

Not interested. Too hard to get there. Not for all of Carlsbad... just those nearby.

you have to get there too early to the parks

Traffic and parking. I would definitely go if there was a shuttle service. I miss the music

Afraid of no parking or having to take shuttle.

Parking is a major pain in the ass

Handicapped

Because my husband now uses a wheelchair. He is 81 and I'm close to it. Too many of the sites require me to push the chair through grass, down slopes and across streets. Staff should try pushing a 200 pound person up and down slopes, across streets between park and parking lot where there is no crosswalk and long grass that twists the wheels. There should be at least one site that would allow handicapped people to park nearby and travel on level ground to the site. We miss the Friday entertainment.

The parking can be a hassle

Didn't feel like dealing with parking and lugging our chairs and food and drinks while chasing our young children around.

Not able any more physically

Convenient, live in La Costa, Parking is a hassle in other areas

### Why did you attend fewer: Parking/shuttle/access

Didn't want to deal with parking

Parking is too crazy - I cannot be there hours before the event just to secure a parking spot traffic

Have to go too early so you can park

Parking is a hassle

Unable to drive

Transportation and parking.

Parking

Poor Shuttle service

Parking

Closer to my place. And parking

I am now disabled.

Inadequate handicapped parking. We cannot use shuttles.

Lack of parking.

Parking gets harder every year and I can't leave as early as needed.

No parking

Tried to attend FABBA at alga north and couldn't park within 2 miles of the location or within a mile of the shuttle. Shuttle line was insane, buses too small and a huge let down. Wait to get on the shuttle was 50+ people and this was one hour prior to show time. Sad to have missed out due to the location not being accommodating for such a huge crowd.

Too far away (i live in the village) and dont want to take the shuttle from the designated parking with my toddler and all our gear.

### Why did you attend fewer: Weather

Busy, weather, and some are too big.....that you need to attend early find parking and taking a shuttle is a big ordeal.

Too much traffic/parking challenge and hot weather

Hard that people get there so early on Fridays. Makes parking with the kids hard. Also, just really hot this year

Family emergency for the first one and the second was due to weather/heat.

weather, illnesses

Warm weather

Weather was a factor. It was much milder this summer than usual

Weather

It was too hot inland to go to too many shows. Would be better if the shows were more coastal due to hot weather and no shade at most venues.

Weather

### Why did you attend fewer: Busy

Family emergency for the first one and the second was due to weather/heat.

Schedule conflicts, and I really didn't want to deal with the crowd and clogged streets at Alga. I love the Calavera Hills location and wish more than one concert was performed there.

## Why did you attend fewer: Busy

---

Parking

---

Out of town. Also parking is such a pain unless you get there super early, which I can't do because I am at work

---

I was traveling and parking sounds so bad

---

some parks are just not convenient with the parking and/or just other things going on.

---

Scheduling and change of food/activities/parking availability

---

There were fewer concerts overall and we traveled a bit this Summer. One of the only concerts we could attend was the Poinsettia one (which is walkable from our house) but we really don't like country music.

---

Some of the bands were not my interest or I had a conflict.

---

dates didn't work for me, and/or bands were cover bands. I really hate cover bands.

---

I didnt see any music that we would enjoy on a day we could go.

---

Schedule conflict. Not interested in certain style of music. Deciding if I want to deal with parking traffic or not.

---

Logistics and less bands that our kids would also be interested in (that play well-known/pop music)

---

Scheduling mostly and there weren't as many to choose from. To be honest, this year's selection of bands was just not exciting.

---

Conflicts on Friday evenings and less interested in the music options this year

---

Schedule and unknown bands.

---

Out of town for one of them and the other two did not interest me (genre)

---

I usually had to work most of the TGIF evenings, but I was also only interested in two of the bands (music interest related)

---

Out of town, or bands didn't interest me.

---

Scheduling conflicts with the ones we wanted to go to and not super interested in the music genres

---

Busy and the bands were less to our taste

---

Conflicts or the band did not seem interesting

---

Busy summer, not my music

---

Dates didn't work in our schedule. We weren't interested in the one we could have made

---

Didn't like performers and had other plans

---

Type of music and availability on dates.

---

We were busy and didn't particularly want to hear the other music.

---

Less dates and family travel.

---

Traveled more, conflicts. I've been coming since the late 1980's. LOVE them. I know u had fewer this year. Try to go to most, except not Calavera much since we live in SEH.

---

Overall just busier this year. Love the concerts and would like to have more at Calavera

---

Since there was only 1 at poinsettia park, this year and the timing did not work out, we weren't able to attend.

---

On vacation and fewer concerts at our preferred venues.

---

I was out of town during most of them and there were fewer this year than in past years.

---

Heavy travel schedule, also fewer concerts

---

Busy schedule, but would have come to more if they were at Poinsettia park

---

Timing for the ones close to me was not good.

### Why did you attend fewer: Busy

There was only one concert at our community park and we were out of town. We normally get multiple concerts each year.

Shorter concert series, traveled a few times during the summer and came to concerts when we were home.

Fewer options to attend and some conflicted with trips we had.

They were over before I realized they had started. Combination of too few concerts and a busy summer

Because there were only 6 this year. And unfortunately we missed the last one due to vacation.

Family illness and they live out of town. I did hear the ONE (yes - ONE this year - ridiculous and unacceptable) Calavera Park concert from my deck, so I guess I did attend one.

Schedule conflicts, fewer concerts this year

Biggest reason is there were less concerts this year. Missed 2 concerts due to Work schedule

Not as many near my home, and we also were sick.

I like Poinsettia park and wasn't available that day.

There weren't as many and I couldn't attend on the weekends you had them.

Usually limited by kids' sports schedule or not being aware of the event

Forgot about them or out of town

Did not see any news about them; already had plans

I got less reminders this year - and we traveled more than usual.

I could not find the schedule and lack of time. I didn't know that the city put it on! I went a few times when I first moved here about 10 years ago and I loved it.

Traveling and didn't know about it earlier.

Didn't get notifications they were happening and busy.

Partly due to other summer travel but also a dislike for too many adults drinking too much at the concerts. It doesn't have the same family fun feel.

It's getting too crowded with people coming from all over and I can't get off work early enough to save a spot

Just a busy summer and that one was so crowded.

No time and don't enjoy huge crowds.

Recovering from injury....couldn't do long walk and avoiding big crowds.

Traveling out of state

Out of town

Busy summer

Personal changes in my life.

Other Friday activities

Was not able this year, but have in the past and they are a massive asset to the community; often drive to the Del Mar Power Plant concerts.

Schedule conflicts

Scheduling conflicts

Travel Plans prevented from attending.

I have had many injuries and part of my home flooded.

Schedule did not work with concert dates or locations

Not enough time but wanted to go to more!

**Why did you attend fewer: Busy**

Was in a serious accident, but would usually attend all concerts and plan to in the future. Please please keep them going on. I think it's a great way to bring the community together!

too busy.

Travelling when the concert was in my neighborhood

Busy

Illnesses

I now work Friday nights :(

Other plans

Work schedule or out of town when concerts I like came up

Other commitments.

Schedule conflicts

Schedule.

Family obligations and that darn COVID again.

Out of town with summer travel and or something else going on.

Work Schedule and Mid Summer Vacation

Timing didn't work

I was out of town.

traveling and company in town

Traveling

Just busy this summer

Out of town

Vacation trip

Conflicts in schedule

Timing and travel

Conflicting schedule

I was traveling this summer

Just got busy

scheduling didn't align well this year

Increased travel and event conflicts.

Awkward time, i was working

I think I've only ever attended one of these concerts (years ago). Would love to next year, though -- I'm spending more time outdoors and getting to know the local parks & entertainment scene now that I have more free time.

didn't work with schedule

I get so busy that I forget to check in with what entertainment is going on in the area. I've just recently become aware of Carlsbad music in the park, and hope to attend soon, unless they are finished for the summer.

Busy moving, traveling

Timing for Poinsettia

The dates that I could go, I didn't like the music.

Personal schedule



**Why did you attend fewer: Busy**

- I was out of town.
- No friends to go with
- Was out of town, otherwise we would have attended more. So fun!!
- Other activities now that our kids are older.
- Time, busy schedule
- I live closest to calavera hills park but missed the date for that one!
- Out of town
- Traveling
- Out of town
- Busy
- Schedule conflicts
- Scheduling conflicts
- I was out of town for much of concert season
- we were out of town for the rest of them
- Just busy with other things
- Schedule
- Vacation and conflicts in July
- Life schedule and time.
- Other commitments
- Lack of time
- Travel
- Travelled a lot-
- Was out of town quite a bit
- Schedule, family, distance to drive to concerts at Stagecoach. ( 20+ min.)
- too much travel / busy schedule
- Out of town
- Was on vacation in July
- Didn't have time.
- We had a new baby on July 25th, so the weeks surrounding made it difficult to go to the concerts
- Summer vacations
- Traveling for work
- Time.
- Time restraints this year.
- Travel
- Family vacation.
- Timing and locations did not work.
- I usually only attend the one closest walking distance to my house. This year, the schedule conflicted with plans we had.
- Busy with summer schedule and travel
- Out of town or not interested in fighting the battle to go more.

**Why did you attend fewer: Busy**

Scheduled shows conflicting with other commitments
Out of town
Schedule conflicts
Busy
Out of town
Out of town.
Other activities
Health issues prevented me from traveling and being in large groups.
timing, other commitments
Too busy with work this year
Travel
Schedule
Was busy but intended to go
Family commitments
Timing
scheduling issues
I was traveling on three different trips.
Other commitments
Out of town a lot this year
Conflict with work schedule.
Busy schedules on Friday.
Pregnant
Conflicting schedule.
Traveling
I got busy but otherwise would have.
We we're out of town.
Because of own busy schedule
Physical ailments
Scheduling conflict
Out of country
I used to live in Carlsbad but moved to Del Mar.
Too much work, would have if could have.
Time conflict
other committments
Out of town
too busy playing in my own band - Fleetwood MAX! I live in Carlsbad and we would LOVE to play an event next summer for Carlsbad!
Was not in town, vacationing all summer.
Travel
Timing, just busy
Time

**Why did you attend fewer: Busy**

too busy

Had unexpected family events.

Personal schedule

Dates didn't work with travel

busy schedule

was out of the country traveling

Timing was not good, no time off during the events

Schedule

Taking care of my mom on hospice

Conflicting dates on my calendar.

Travel

Conflicts

I live near poinsettia park (walking distance) and was out of town the friday of the concert. I love when there are 2 on consecutive Fridays, but if I know there will only be one per park, I will try to plan my travel around the concert.

Conflict with other events

Just busy

Unavailable. Would have been great to have them in June or later into August.

Busy

Schedule conflict.

Conflicts... Friday evening comes quick. Saturday would be better.

Traveling

Travel

Recently moved to this area and were too busy to attend.

Our schedule didn't allow us to attend.

Just schedule was busy

Didn't get around to it: I attended all the time prior to the pandemic.

Family travel commitments

Busy schedule

I would actually like to attend the concerts in park but we have had a year of personal situations that kept us from attending. Hope you will continue!

I had to work in another location so I was out of town for 4 months.

Other things to do.

Too busy looking for a new house.

Busy summer with kids

Other plans

Other commitments.

Scheduling conflict

out of town

I was busy

**Why did you attend fewer: Busy**

I was out of town and couldn't attend.

Didn't work with our kids' activity schedules.  
busy schedule

Travel out of town.  
Busy travel schedule

I have a small infant whose bedtime overlaps with the concert start time.  
Schedule conflicts  
Work travel

New baby, and the concerts starting too late in the evening after their bedtime.  
Travel conflicts  
Conflicting vacation travels.  
Busy  
Had other commitments  
Schedule conflicts with other activities and travel  
Work  
Busy  
New baby

I usually make it to only 2 or 3 due to other summer commitments.  
Vacation plans

Out of town.  
Conflicting activities  
Could not make more  
Conflicting schedules.  
Went to Oceanside concert on night since I preferred their band.  
Travel and conflicting events - unusual schedule for us.  
We had prior commitments. We usually go to everyone.

New baby  
They start too early. Would be better as a summer evening event  
Other plans  
Was at OC concerts in the park. They have really good bands.  
Schedule  
Travel plans interfered with attending.  
Out of town  
Out of town  
More trips out of town this year.  
V Acations and lications of concerts  
I wanted to attend more but it just didn't work out  
Busy  
I was living in the UK for work and was only home for a third of the summer

**Why did you attend fewer: Busy**

- Family obligations
- Summer travel schedule
- Busy summer/ time constraints
- Busy
- Just busy
- I was traveling.
- A busier summer than normal
- Traveled more with the family
- Conflicts
- Was out of town last few dates
- Wanted to go to a couple more but life got in the way. 😊
- Was out of town most of summer
- Medical issues
- had to work
- Very busy schedule
- we were out of town
- Availability
- Travel
- Busy
- Felt like I didn't have enough time to get from work to the concert
- Work schedule this year.
- Busy with house projects
- Busy family calendar
- Out of town
- Busy and work late
- Just how our calendar worked out
- Busy summer plans
- Busy schedules
- 2 young kids
- Work
- prior commitments
- Vacation travels. Also I usually just go to poinsettia park since I can walk there
- I was studying up learning about my constitutional rights. I also was studying about the corporate structure of the city, and jurisdiction along with civics
- I've got a very busy life and a business to run.
- Other plans.
- Family issues and events
- Vacations
- Circumstantial
- I was in the hospital for medical issues

**Why did you attend fewer: Busy**

- Too many family members died.
- Personal travel schedule
- Schedule conflicts
- Busy
- It was a busy summer.
- Other commitments conflicted with concert dates.
- Out of town
- Busy
- travel out of town
- Schedule conflicts
- Schedule didn't align this year.
- More vacations
- I was out of town
- Traveled frequently
- Was not available during other concerts.
- Had a baby, it was difficult to come.
- I have children 2 and under so it is not age appropriate for them. We plan to attend when they are older.
- Travelling
- Many distractions needing my attention, and frankly slipped my mind on busy Fridays
- I have a 1 year old now and it's a little late for her
- traveling with family
- Too busy
- Busy
- No time
- Never got around to attending more
- My husband doesn't like busy events. I used to go many years ago but not since. I know many citizens love it!
- We live in Escondido. Although I just retired, my wife still works (Hospice Nurse). Since she doesn't get home on Fridays, many times until after 6:00 pm it's difficult to make burnout to Carlsbad at that time.
- Time
- Son had all star baseball during summer weekends.
- Dates didn't work this year with our schedule
- Personal issues
- missed one because we had a plumbing emergency to attend to.
- Personal schedule conflicts
- Just got too busy and forgot honestly.
- Work and home life got busy.
- Too busy
- Out of town
- I had a baby in the middle of summer. Was sad to miss this year.
- Busy with other stuff.



**Why did you attend fewer: Busy**

Out of town

My schedule was busy

Didn't have time.

Unfortunately we weren't available on these dates

Travelling

Other vacation time

Conflicts

Been sick.

Schedule Conflicts so couldn't attend poinsettia park concert.

Busy with other activities

Due to our work & personal schedule

Other engagements

Schedule conflicts

Busy

Just couldn't make it

Sick

Other scheduling challenges

Just busy

On vacation for half the time and couldn't get across town to the other parks in time.

Busy bee is me

Work schedule.

On vacation.

We were traveling and not present for the later concerts.

Other plans

Conflicts

Other commitments

Out of town.

Other commitments & sometimes with end of workday couldn't make it in time

Grandchildren had sporting events.

Busy on vacation

Traveling and work

Timing

Busy schedule. No fault of the events

Schedule didn't line up

Same was the music, also hah other plans

Busy schedule

Weren't able to attend others ( out of town or other commitments

It just didn't work out timing wise

Out of town.

Didn't work with schedule

Traveled more than usual this past summer

**Why did you attend fewer: Busy**

New puppy
Too busy
Travelling outside California
Schedule issues (mine)
Busy
Timing is hard with young kids (too late)
I had other events planned (schedule conflicts)
Just worked out that way this summer
We were out of town most of the summer.
No time and didn't feel safe
Lots of travel both business and personal.
Had young children who sleep early.
Family vacation
Conflicts with other activities. Would love to attend more and keep them coming!!!
Couldn't get back to Carlsbad on Friday nights due to workschedule.
timing
Family Illness
Bad chemo tummy on the shows I was interested in
Was travelling a lot this year
I've been living in San Francisco for my husband's job.
Busy moving this year
We were unavailable.
Scheduling conflicts mostly. Also, a later start time would make it easier for me to attend.
More vacations this summer
Busier on the weekends
busy
Travelling
Young infant goes to sleep early
We were out of town.
Too many other obligations on Friday evenings
Out of town at soccer events and vacation.
Busy with summer vacations
Out of town
Kids' sports schedule
traveled a lot this summer
Out of town
Working no time off
I had other commitments
Medical illness kept me away this year unfortunately :(
Grandchild care responsibilities.

**Why did you attend fewer: Busy**

Work :(

Didn't have enough time

Busy

I typically love to attend, but this year had several conflicts that precluded it.

We vacation in the middle of the summer.

Was out of town for one

Out of town

Out of town, had guests etc.

Other commitments.

But the city had fewer concerts this year, so of course it was less.

I would have gone to Calavera as I can walk there, but we had a previous commitment

Other comments I

Had a lot of travel this summer

Because there were none in June and only 2 in August. We travel around sports schedules and are often away in July.

my schedule

Travel

Young children

Busy schedule with travel

Wanted to go to more. Just didn't work out.

just had other plans

Health

Traveling

We were out of town unfortunately - we love the concerts!

Was out of town

Either out of town or not able

Scheduling conflicts

We were out of town for the two at the park near our house. We actually traveled to the Stagecoach events, which we don't normally do.

Marital issues

too busy other nights

Not always in town

I had other events that conflicted with TGIF :(

Schedule conflicts

Not available

Surgery

Was out of town. Usually try to go to all of them.

I had surgery and needed to recover

Traveled more

### Why did you attend fewer: City offered fewer concerts this year

Schedule conflicts, and I really didn't want to deal with the crowd and clogged streets at Alga. I love the Calavera Hills location and wish more than one concert was performed there.

There were fewer concerts overall and we traveled a bit this Summer. One of the only concerts we could attend was the Poinsettia one (which is walkable from our house) but we really don't like country music.

Less dates and family travel.

Traveled more, conflicts. I've been coming since the late 1980's. LOVE them. I know u had fewer this year.

Try to go to most, except not Calevara much since we live in SEH.

Overall just busier this year. Love the concerts and would like to have more at Calavera

Since there was only 1 at poinsettia park, this year and the timing did not work out, we weren't able to attend.

On vacation and fewer concerts at our preferred venues.

I was out of town during most of them and there were fewer this year than in past years.

Heavy travel schedule, also fewer concerts

Busy schedule, but would have come to more if they were at Poinsettia park

Timing for the ones close to me was not good.

There was only one concert at our community park and we were out of town. We normally get multiple concerts each year.

Shorter concert series, traveled a few times during the summer and came to concerts when we were home.

Fewer options to attend and some conflicted with trips we had.

They were over before I realized they had started. Combination of too few concerts and a busy summer

Because there were only 6 this year. And unfortunately we missed the last one due to vacation.

Family illness and they live out of town. I did hear the ONE (yes - ONE this year - ridiculous and unacceptable) Calavera Park concert from my deck, so I guess I did attend one.

Schedule conflicts, fewer concerts this year

Biggest reason is there were less concerts this year. Missed 2 concerts due to Work schedule

Not as many near my home, and we also were sick.

I like Poinsettia park and wasn't available that day.

There weren't as many and I couldn't attend on the weekends you had them.

We used to be regular concert goers to all the concerts at all the venues. It has gotten too congested - too many people and fewer concerts - there used to be 4 at Calavera and now there are only two. The season doesn't last as long as before. Also, when we first started going to concerts you had bands like Bill Magee, Zydeco, and real jazz bands. The type of music the current bands play usually does not appeal to us but that is not what keeps us from attending concerts - it's the crowds and the long walk from where we park and then finding a space to put our chairs. Last concert we attended (last year) there are too many high back chairs that are interfering with those who comply and bring the low back chairs. You should have someone policing and making those with high backs move to the back. It's not fair to the rest.

We usually go in June and August but there were no shows this year and June and then we couldn't find any parking for the last show in August

We honestly live in the border of Carlsbad and Osoyoos so Calavera is super close and only one concert there this year and Alga parking sucks sooooo bad.

Prefer more at Poinsettia and Calavera

Shuttle for Alga Norte seemed ridiculous

There was only one near my house, didn't want to deal with parking anywhere else.

The reduction of the season to fewer concerts meant larger crowds, and the crowd is already too large for my comfort. The choice of bands was disappointing. We wish you would bring back more of the jazz and big band sound.

Because there were fewer concerts!!! I never go to the country one because I don't care for that genre.

### Why did you attend fewer: City offered fewer concerts this year

1. because we didn't know any of the bands
- 2 you only had one at Poinsettia Park

I REALLY Only like the poinsettia park ones - but NOT country

Less concert near my residence-Calavera and genre selections.

There was only one concert close to where I live (Poinsettia) and I do not like country music, so I didn't go.

City lack of concert venue posted and cut back of events. Many of posted bands were lack luster. Do more research on performance of bands before booking. Poor quality. Faba, to cartoon act.

Not many near me and some boring acts.

Because it's to spread out , I live close to Calavera ,you use to have multiple concerts there ? And the music has been a very poor choice at Calavera .always the same let's get something more revalant Like rock or 80s

Only 1 concert at the closest park (Poinsettia), unfortunately, and it was my least favorite music style: Country music.

There was only one concert at Poinsettia park, and it was country music. I don't like country.

There was only one good band, and there was only one at Calaveras

Forgot to add them to my calendar. There weren't as many offered. Didn't have as many bands that I like didn't like the band music genres and only one was near me at poinsettia park

Only one at Poinsettia and it was country.

Fewer were offered and there was not a great variety

Less concerts, less music genre to choose from.

Since there were fewer concerts, I thought they would be very crowded. I don't live in Carlsbad, and I think residents could have priority to attend.

there were less concerts scheduled

I live next to Poinsettia Park, in previous years there were more concerts here.

I prefer the Poinsettia and Calavera venues and this year there was only one concert at each of those venues

I want more at Calavera

Would prefer much bigger Poinsettia Park.

Fewer concerts were offered this year

Less bands

Need to have more at Calavera park.

Location - went to parks near me.

Location-would like to have one or two more at Calavera Hills

Not as many

Only 6, not 9

They are mostly at Stagecoach Park. Also, should have a 'Senior' or Adult-older or Concert like

I thought there were usually more concerts at Poinsettia; also, the lack of food vendors is a bummer.

Because there were fewer concerts to attend

We only went to one concert this year because only one concert was held at Poinsettia Park. We and our neighbors were very disappointed that only one concert was held at Poinsettia Park. Also, very concerned that the number of TGIF concerts were cut by 1/3, that really is a warning of a upcoming financial issues for Carlsbad - poor management of the city finances. Interesting, this is the first time in a very long time that finances are heading in the wrong direction for Carlsbad.

I live near Calavara Park and preferred the every Friday night concerts

Feeder at Poinsettia Park

Stagecoach was the closest venue for me

There was only 1 at Calavera hills, which is closest to me

**Why did you attend fewer: City offered fewer concerts this year**

not as many at Poinsettia park near me

Location of concerts

3 Less to choose from this year

We would normally attend both at the park near our house (Calavera Hills)

You cut the number of concerts from 9 to 6!

Only one at Poinsettia Park

Poinsettia parks are my favorite! Please have more at this park next year! A ton of my friends said the same thing!

There was only one at Poinsettia Park - that's the closest park to me and the one where I prefer to attend the concerts.

Fewer concerts near me

There was only one at Poinsettia Park and we were out of town.

Only one concert at Poinsettia Park

Fewer available near me.

I usually just go to the ones in my neighborhood

Live close to Calavera Hills Park and last year 2 were there.

We try to go at least once per year. It's easiest for us when the concerts are at Calavera, which is closer to where we live.

Because there were fewer concerts this year :(

Only one at Calavera Hills

Most concerts are in south Carlsbad

Because the schedule/season seemed shorter than in past years, not allowing for as many chances to attend.

We can walk to Calavera and there was only one concert there.

not as many at Poinsettia Park

There were less offered at Poinsettia the park closest to my house :(

Fewer held at Calaveras

Location

because there was only one at Poinsettia Park there are usually three there

Less in Calavera which is closest

Only one was at Poinsettia Park, which is where I always attend.

I would of attended more if calavera had more than just one concert

Because we only had one at our park, we usually have two or three. Hopefully we have three next year.

Less options at Calavera

We like going to the ones at Poinsettia & Calaveras. In the previous years there have been multiple at each of those locations so we've gone more.

There were less at Poinsettia park.

Fewer at my preferred location Calavera

Too many at Alga Norte

Fewer concerts in the parks close to my home and other friends who attend.

Poinsettia Park is closer to my house and easier parking situation.

I only go to the one at Calavera

Because you offered fewer concerts than previous years.

Live near poinsettia park so super disappointed you only had one concert at the park

Only one concert was offered at Calavera or would have attended more.

Not enough concerts near me

**Why did you attend fewer: City offered fewer concerts this year**

- We are only in carlsbad in June
- No June concerts, less to attend than years past.
- Only had one concert at poinsettia park; our preferred location for these concerts.
- Only one at Calavera
- Because there were fewer
- We usually attend the calavera hills concerts, and there was only 1 this year
- Because you put on far less concerts this year than in the past.
- Not enough shows
- Fewer at poinsettia park
- There was only one at Poinsettia this year, unlike before
- There was only 1 concert at my local park
- Only one at Calavera
- Only one concert at Calavera
- I only attend stagecoach because I live across the street
- Only one concert at the park closest to us.
- Less at poinsettia park
- There weren't as many, started late,
- Only go to poinsettia park because it's walking distance from my house
- Because they were over a shorter span
- Only one at Calavera
- I like to walk to the concert.
- I live in Calavera Hills
- I always go to the calavera one. It's the best one but they only did 1 show this year!!! There were so many people that were not happy about it.
- Only one at poinsettia on. Why
- Because there was only one at calavera
- There was only one at calavera
- Fewer at poinsettia
- Normally Poinsettia had more concert dates, but it only had 1 this year
- only 1 at poinsettia
- We only go to Calavera Park, there was only one this year.
- Because there were fewer concerts this year
- Fewer concerts at Calavera Park
- Less at Poinsettia Park, which is closest to where we live
- As only one was at poinsettia, which is close to my house
- Only one in calaveras
- We love the June concert! Please bring back the June concert!!!! Kids go back to school in august, so June is more summery feeling!
- Fewer concerts at poinsettia Park which is the best venue for ease of access and size of field
- Caught COVID the week of the Calavera Hills concert, which is walking distance from us. Wish there had been another one there this year!
- I only go to the one closest to my house (Poinsettia) and there was only one this year, unfortunately.
- because you cheapskates shortened the seasons.
- Fewer were held
- We like to go to Calavera Hills since it's closer to us, but there was only one concert there this year.
- Only one at poinsettia

**Why did you attend fewer: City offered fewer concerts this year**

Because there were fewer concerts this year! Why did Carlsbad drop 3 concerts from the summer series?  
Very disappointed the series was only 6 shows.

You only offered one concert in my area.

Only one show at calavera

Because there were fewer concerts provided. I would attend more if there were the typical concert series amount.

Poinsettia is the best park for them and only one was held there this year. :(

Only one concert at calavera

Only go to close to home park.

Only 1 concert in north part of city- others not worth driving to

Fewer concerts at Poinsettia Park

There were less concerts to be had

You had fewer.

I live next to Poinsettia Park and the 2 canceled concerts there impacted my ability to attend.

Fewer were offered

Because fewer concerts were offered :(

There were fewer concerts offered.

Location. No venues close to the Village and less concerts dates at each park offered this year. Looking for new cultural experiences.

There were fewer to attend than in years past.

I attended all that there were. I wished there had been more concerts!

There were only six! Bring back nine concerts.

Less dates than the years before

There used to be more concerts at Calavera park before, this year you offered only one. In the past we had marked our calendars those days to go and enjoy the music with family and friends.

There were fewer offered

That is all that that were.

We attended more concerts in the past because more were held at Poinsettia and Calavera.

There was only 1 at Poinsettia park

Only 1 at Calavera park

Only one concert at calavera.

They only had one at calavera park which is across the street.

Because you held fewer concerts

I was out of town on the only date for the concert at Calavera Hills. It would be appreciated if there could be a few more concerts and have 2 dates available for each park. It is wonderful that the City of Carlsbad even offers these concerts for free, so I do know it would be more money - but so appreciated by all of the residents!

I usually go in June for my birthday every year but this year the concerts started later.

Because the city offered fewer concerts.

Prefer concerts in Poinsettia Park

Because there were less concerts offered - duh.

You only had one concert at Calaveras.

Less near me

Because there were no more at Poinsettia oark

Only one concert at Poinsettia Park :)

You offered fewer

We only go to Poinsettia Park. Super sad there was only 1 this year.



**Why did you attend fewer: City offered fewer concerts this year**

Poinsettia park only had 1 concert this year.  
Because there were FEWER!!  
This year only one concert was offered at Poinsettia Park, which is most convenient for me.  
There were less this year. Hopefully we will go back to 9 concerts next year.  
There was only one at poinsettia which is our neighborhood. Less opportunities with fewer shows. No food vendors!  
Only one concert at Calavera Park this year  
2 fewer concerts in Poinsettia Park.  
You offered less - so we attended less. Seems like the public would like you to return the quantity of these events to 8.  
There was only one concert at Calavera. Please bring back more concerts to this location!  
Only one at Poinsettia this year  
Prefer more nights at stagecoach

**Why did you attend fewer: Not aware they were happening**

Usually limited by kids' sports schedule or not being aware of the event  
Forgot about them or out of town  
Did not see any news about them; already had plans  
I got less reminders this year - and we traveled more than usual.  
I could not find the schedule and lack of time. I didn't know that the city put it on! I went a few times when I first moved here about 10 years ago and I loved it.  
Traveling and didn't know about it earlier.  
Didn't get notifications they were happening and busy.  
I kindof forgot about them... parking can be a nightmare, there aren't a lot near my home  
I didn't know about them until after they happened, after I saw parking and cars, friends mentioned them. It looked like a hassle and bands didn't really interest me that much.  
These are not bands that were alluring to me. I would be interested in mostly 80's New Wave style bands, and 80's alternative music like cover bands for Elvis Costello, Devo, B 52's, the Cars, Oingo Boingo, the Go Go's, Tom Petty. Not so much R&B, Jazz, soft rock. Also, I do not get notifications of the lineup so, need to look into getting them.  
Frankly, I wasn't aware of them and we've lived in Carlsbad 3 years.  
2nd: Not aware of those bands you mentioned...  
Unfortunately, the TGIF information was not publicized very well this year. In addition, a lot of the bands that were selected were not dance fans, therefore making it not a very fun environment.  
Not knowing schedule. Post flyers around the village for more awareness.  
Were not aware of concert schedule and location  
I heard too late about them  
i didn't hear about them until after they happened. new to this area of Carlsbad.  
Didn't know concert dates  
I was out of the loop on the dates/locations!  
Did not find about them to attend.  
I wasn't aware of them.  
Was not aware. The awareness could have been made via an email just like the survey email  
I did NOT even know about these concerts. Was Not notified, I guess.  
Did not get any notifications.  
Forgot concerts were scheduled and had mad other plans.

### Why did you attend fewer: Not aware they were happening

Didn't know about them.

Did not know about them, where they are and if being single would be uncomfortable for me.

I did not know about them.

unaware of concerts

Did not know about them. We would like to attend.

Wasn't aware of them

Have not attended before. Just found out about it.

I simply hadn't seen the schedule and it went to the back of my mind. In the past I have enjoyed several of the concerts. Wonderful idea and event.

Didn't know any concerts were going on in carlsbad! So why do I get a survey if I don't receive announcements of the concerts?

Recent relocation to Carlsbad from Encinitas. Wasn't aware of the concerts until late in the summer.

Didn't know about them. No schedule

I didn't attend less. Just learned about them this year after moving here 3 year ago!

Didn't know they were running.

covid, did not really see any advertisements for the concerts.

Didn't know about them

New to area

Did not know about it

I didn't know about them.

Lack of awareness

I didn't know about any of them

I forgot they were happening.

Maybe because we didn't hear about the concerts, and when we did, we didn't have enough motivation (like going with a friend who gets us excited).

I wasn't aware of the TGIF concerts

I never received any info regarding concerts

Did not know about them

did not know about them

Wasn't aware of them before this summer.

I forgot about them and was out of the loop on the schedule.

I forgot about them and didn't see any advertising

Didn't know

I didn't know about them.

Did not know about them until too late.

I never hear bout them.

Didn't know about them

Was not aware of them didn't see them advertised.

We never realize they're happening but would love to go in the future

did not know about them

I didn't know about them

We never heard about them starting back up. We would have gone if we knew about them.

Not sure. Perhaps weekly reminder on Wednesday would help.

Didn't know about them. Suggest putting flyers in the village.

I didn't know when they were

I didn't know anything about them!

I didn't know about them.

### Why did you attend fewer: Not aware they were happening

This is the first I heard of them.

I didn't get any notifications.

Don't know that these concerts exist.

Didn't hear about them

Not aware of them until it's too late

Didn't see them advertised & therefore forgot about them.

NO ADVERTISING!

I did not know about them and just found out!

not aware of others

Just moved here and didn't even know about it.

I didn't know about them!

Hadn't heard of any concerts at the parks.

I didn't know about them.

I didn't know about them

Could not find the venue/park.

Didn't know about them

Due to advertising of events

I didn't know about these.

Didn't get the info

I never knew Carlsbad had these.

Didn't know enough about the artists.

I did not know there were any concerts. This is the first time I'm hearing about it.

Really wasn't aware of them will make an effort in the future

Forgot about it. Didn't see any advertising.

I didn't get the communication !!!!!

Didn't know about them far enough in advance

Didn't know about the first few concerts

did not know where , when etc... had no information on concerts. why is all info only electronically passed on?

I did not know about them.

I didn't know about the concerts

1. Communication was not clear this year- need reminders weeks before the concerts, by way of signs,emails,etc

Didn't know about the concert series

Was not aware of them.

I didn't know about them

Don't really know much about them.

Didn't know about the concerts

Didn't know about them ahead of time.

Had no knowledge

Of them

Need concert details sent early and week before, communication is a bit lacking from the city.

I've been in Carlsbad for two years and haven't heard about this concert series. I would be interested in attending in the future!

I'm new in the city I had no idea. In the future I would love to attend.

Didn't know about them.

Less publicity.

**Why did you attend fewer: Not aware they were happening**

- I wasn't aware of them nor where they were - never received notification...
- Not aware of when or where
- Didn't know about them
- I didnt know of these concerts, and surely would have gone to them had I known....
- I am still somewhat new to the area and didn't realize until recently that Carlsbad offered this. I'm very excited about attending more of these next year.
- I wasn't aware about them
- I just moved here a year ago and did not know about this
- Didn't know anything about the concerts.
- Wasn't aware of the concerns taking place
- We were reminded by our friends about the concerts and went to the last three as a group that ranged from 7-12 people.
- I didn't know about TGIF concerts

**Why did you attend fewer: Too crowded**

- We used to be regular concert goers to all the concerts at all the venues. It has gotten too congested - too many people and fewer concerts - there used to be 4 at Calavera and now there are only two. The season doesn't last as long as before. Also, when we first started going to concerts you had bands like Bill Magee, Zydeco, and real jazz bands. The type of music the current bands play usually does not appeal to us but that is not what keeps us from attending concerts - it's the crowds and the long walk from where we park and then finding a space to put our chairs. Last concert we attended (last year) there are too many high back chairs that are interfering with those who comply and bring the low back chairs. You should have someone policing and making those with high backs move to the back. It's not fair to the rest.
- The reduction of the season to fewer concerts meant larger crowds, and the crowd is already too large for my comfort. The choice of bands was disappointing. We wish you would bring back more of the jazz and big band sound.
- Since there were fewer concerts, I thought they would be very crowded. I don't live in Carlsbad, and I think residents could have priority to attend.
- Partly due to other summer travel but also a dislike for too many adults drinking too much at the concerts. It doesn't have the same family fun feel.
- It's getting too crowded with people coming from all over and I can't get off work early enough to save a spot
- Just a busy summer and that one was so crowded.
- No time and don't enjoy huge crowds.
- Recovering from injury....couldn't do long walk and avoiding big crowds.
- Too many people/terrible parking and the music was not that good.
- Traffic, lack of parking, crowds, too many people, etc.
- Too many people, parking problems and I am not able to walk long distances.
- Too crowded, parking problems
- The parking and crowds
- Concerts are very crowded and parking is difficult.
- crowds and worried about finding parking spaces
- Was worried about the hassle of parking/crowds with kids.
- Crowded, parking, and distance walking to event
- The crowds of people, difficult parking (or need to shuttle and haul chairs, coolers, etc.)
- The crowds and parking
- Way too crowded. Couldn't even get a parking spot for young guns at poinsettia park
- Too crowded. Parking is difficult.

## Why did you attend fewer: Too crowded

Poor quality of diners, way too crowded and difficulty parking

The parking and the crowds just got too much for us in the past.

too crowded hard to park and long lines for the shuttle

The congestion and parking make it not worth it for our family with smaller children. Being confined within baseball diamonds is not fun because the kids have no where to run around because the fence blocks them in. We would love to see two or three smaller concerts where it's not so crowded. This year we chose to visit concerts put on by other cities.

Too difficult and crowded

Parking and large crowds are huge deterrent for me

Too difficult to get there - too crowded

Crowds music wasn't interesting

Covid plus large groups of people. In the early days, the bands were more for music lovers who wanted to listen. Jazz, Blues, Latin. It was more low key. Now it just seems like "party music" so the vibe has changed.

some of the bands were not of interest and they are getting too big. Too many non Carlsbad residents.

People camping out way before show time limits those who work, ability to get a decent spot.

Crowds, not good music

Too crowded and too many drunks

we hardly missed a concert from 1987 to 2007. It was a major part of our summer. Then it just got too crowded. The park system limits guests at Leo Carillo movie nights. The City limits the numbers who can attend Taste of Carlsbad. There needs to be a limit for THIG concerts.

Too many people...a good problem to have.

Some concerns about crowds and Covid.

Still not comfortable being in close proximity to a lot of people.

Way too crowded, lack of organization when it comes to seating/crowds makes it uncomfortable

Not going to any crowded places, even outdoors, due to Covid and RSV risk.

Too crowded. People are too unruly on the dance floor, spilling drinks on people.

Not interested in the crowds and live near Calavera Park so hearing it us enough. I have no choice. I'm glad there was only 1 at Calavera. It's too loud.

My husband doesn't like crowds.

I've never been to one because I've heard that they are packed with people.

Too far. Too crowded.

The crowds are too much, no longer enjoy the concerts.

Sorry to say, but my wife and I stopped attending several years ago because the venues were too crowded.

Too many people. Unfortunately these have gotten too big.

Getting too crowded

Too crowded.

Too crowded

too many kids

Crowds do not interest me. I think drivers can be crazy. I live near Stagecoach.

Too crowded

Far too many out-of-control children, apparently enjoying a parent-free excuse to go nuts. An ever increasing atmosphere of parenting taking a vacation. Good luck, I'll stick to my stereo.

Crowd to much for enjoyable concert. I'm a seniors. 🤝

Too crowded.

Crowds. Little kids

Not over What Covid did to us. No longer comfortable among large crowds.

**Why did you attend fewer: Too crowded**

- crowds
- Too crowded
- Too crowded & chaotic lately
- I used to attend many years ago when the event was very small, at Magee Park. The musicians were not drowned out by chattering crowds. The event has grown too large for my particular taste, but think it's great how many people enjoy it.
- I tend not to go anymore due to the crowds
- Too crowded for us.
- not happy with the mismanagement of the large crowds and absence of food vendors.
- Too crowded, concern for safety
- Too crowded
- So crowded

Because the costs of hosting the TGIF Concerts in the Parks has increased, the city is exploring new ways to continue to provide the same level of quality. Please tell us what you think of these ideas: "Other"

**Other comments about funding: Sponsorships**

- featuring lesser known bands will not reduce attendance and there is no excuse to not have decent bands!! Get sponsors and figure out what many other cities are able to do - cities that have less money than we do.
- These concerts are such a gem and any way to keep the entrance cost free or low is appreciated. Sponsorships are a great idea.
- small admission for adults but kids should be free 2) sell tiered corporate sponsorship packages 3) revenue share with food trucks and alcohol 4) sell booths for local
- I don't know these bands anyways only the genre. No problem with corporate sponsors especially Carlsbad companies. I don't like how people come early and reserve a HUGE spot that is not fair but paying for spot seems elitist and I don't like that either.
- Do everything possible to KEEP the community feel and KEEP corporations OUT. We've had ENOUGH corporatism in our lives.
- Get sponsors.
- Get corp sponsorships and allow them to have a pop up tent at the event to promote their goods and services.
- Look for advertising sponsors to put in program from community businesses
- Maybe one or two concerts per year with sponsors. Make sure the sponsors won't be related to alcohol or pharmaceutical companies. Maybe it would be great to have some local sponsors with healthy related business.
- Would rather see corporate sponsors

**Other comments about funding: Cut spending in other areas**

- Reduce the golf course subsidy. Implement a dog registration tax to cover operating costs at dog parks.
- Reduce the police budget for military toys and surveillance equipment.
- Please consider using more city funds to keep the TGIF experience as-is. Carlsbad has plenty of funding in reserves and these concerts are what make our summers special. The costs have increased, but city revenues (taxes) will also increase, so spending on these cultural programs should too increase.
- Taxes paid are part of the park venue. Lack luster bands has been reached. Less spending inside other less attend events.

**Other comments about funding: Cut spending in other areas**

Nonsense. Carlsbad can easily afford more concerts and better bands.

I believe we pay enough taxes to get this done

There is reason why the city cut back at all. They need to prioritize these cultural events rather than provide a \$2 million gift to Catholic Charities for La Posada.

The concerts should be free so all can attend. Maybe hire fewer City staff so the taxpayers can all attend.

We have been attending TGIF concerts for over 25 years because of the excellent presentations. Carlsbad has the tax revenue to continue this benefit from the business's we utilize here. And the business's who attract their employees to our beautiful community.

**Other comments about funding: Charging fees**

Is there a way to let Carlsbad residents in for free while others pay a fee?

Charge non carlsbad attendees

Free for Carlsbad residents- \$5 for others

admission fee for non-Carlsbad residents

charging for the concert 100% defeats the point of community and adhoc joining the crowd - if i have to book and pay, i'll just go to a venue w the exact band i want to hear? also creates a odd culture of haves and have nots...

Charge adults only

Something needs to be free for families to be able to enjoy.

Higher price for non-Carlsbad residents AND charge for offspring

Charge non residents a fee

The beauty of these concerts are that they are FREE family events, accessible to all. Charging any kind of fee would destroy that, many families would no longer be able to attend. Reducing the number of concerts is preferred over charging a fee!

Music in the parks should always be free!!

It would be fine but the best thing is they're free

Keep it accessible

Consider connecting admission fee with non profit fundraising donations

I think a small fee for everyone would be better than a tiered system.

Charging any sort of fees, takes away equal accessibility.

If you start charging no one will come

**Other comments about funding: Parking, shuttles, etc.**

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On-site parking fees (with no fees for taking the bus).

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If space is available, the ability to purchase preferred parking may be an option and would be able to generate funds. Also, are there vendors who would be willing to rent "booth spaces" for access before the concert, or is this not worth the extra effort to support it? Do the food trucks pay a fee to the City to be part of the venue? What about T-Shirt sales, similar to professional concerts, that could be generic to say something as simple as "Carlsbad Concerts in the Park: 2024" for example, with a fun design? All just thoughts for consideration...

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Charge parking Fee for cars -support somewhat or city sell food/drinks

---

Charge to park. Allow food trucks with some profit going to pay for the band. Instead of a raffle would you may more money having an auction?

---

At my age, having to lug around your own seating, etc. and walk some distance to get a spot is just not practical.

---

offer valet for a cost

---

perhaps charge for parking or for preferred parking?

---

Make parking in local neighborhood RESTRICTED to RESIDENTS only during events

---

offer prepaid parking spot

---

Sell support tickets for parking in reserved areas for a price.

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No Shuttle Service.... Walk or Ebike.

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bus or parking fee?



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**Other comments about funding: Reserved areas**

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VIP or event spaces

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Have 'bring your own chair' SECTION + fee.

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The beauty of these concerts is community. If you offer "pay for the best spot" option you have a decided "have/have not" separation.

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That would differentiate between those that can reserve & those that can't allow people to put out their blanket ahead of time

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**Other comments about funding: Food and other vendors**

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Have food or other vendors pay for spot/location.

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Perhaps a small # of vendors, with revenue sharing to help toward the overall cost of TGIF

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Include vendors and have them pay small fee to participate

---

Vendor Fees to sell at shows

---

include vendors to sell. Vendors pay a fee.

---

Use raffles to fundraise. Sell water & soda. Bring in a small number of food trucks, farmer's market and craft vendors and charge them a small percentage of sales to help offset cost. Also consider having a farmer's market / craft fair at these venues (non-concert days), also keeping a percentage of sales, and use revenue from that to help fund concerts & other free community events. Offer fun pay-to-play carnival games (skee ball, disc-drop, etc.) with cheap but fun prizes from Oriental Trading Co.. Have volunteers run booths, or bring in carnival vendors & charge a percentage of profits.

---

possibly food trucks/vendors pay a SMALL fee to participate

---

Food trucks and liquor vendors can pay to sell their products.

---

Make deals with the food and alcohol vendors to collect a percentage of the profits.

---

charge food trucks to be there and make sure there's a good variety and at least 4-6 trucks, ask the chamber of commerce and/or the rotary club to staff a booth serving alcohol and give 100% of proceeds to concerts in the park

---

Have food vendors that pay a commission to have the truck there. Have stands letting people sell items and pay a small fee to be there.

---

Sell food, alcohol, other stuff with an event tax included

---

Sell alcohol, paid kids activities (like jumpies)

---

Have vendors sell food and drink items. 75% goes to them and 25% goes to TGIF. Make sure they sell healthy options.

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**Other comments about funding: Donation and volunteers**

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Ask local non-profit service clubs to help volunteer to cut cost. Also have more vendors for ice cream and deserts.

---

Maybe a donation bucket?

---

More unique raffle prizes and year round fund raisers plus maybe small fee from locals. I work love to help out on this committee!

---

If you are going to do a raffle then have it support the damn concerts not the art department. If the concerts really do need money then why have the raffle supper something else?

---

Donation station

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**Other comments about funding: Reduce or eliminate**

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Stop wasting city money on frivolous non essentials like these concerts.

---

Completely eliminate. Why are you in the concert business?

---

Stop the concerts and save the money. Lots of other things to do.

---

Stop this altogether. This event only serves a handful of people who are not necessarily contributing to Carlsbad tax revenue. There are better ways to use tax - like keep streets safe, eliminate drugs and homeless free

---

One concert per one park

---

If scaling back just a few shows helps the City break even, this would cause the least damage.

**Other comments about funding: Misc.**

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Better wheelchair and cane accessibility/level field & streets

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Carlsbad residents should get prioritized entry

---

More parking and bring back food trucks!

---

Build a dedicated venue for concerts and other outdoor events which will cost more at the outset but reduce costs over time for weekly setup and management and can be rented for other uses to create revenue stream

---

Any good event promoter knows how to make it profitable. Outsource it to local promoters if you can't figure out how to make it pay for itself.

---

Provide close in area for handicapped that doesn't block view

---

We likely would not attend no matter..... we're in our mid 80s and we've kinda outgrown this kinda program

---

More concerts in smaller areas so the police presence doesn't have to be so large/dramatic.

---

I am a North Carolina School of the Arts Alumni, I have worked the Arts for 50 years. San Diego County is truly blessed with incredible local talent. I dare say the concerts in front of Lola's Central Market outdraw TGIF because it is not contrived and run by art bureaucrats which are the lowest form of life on the planet (smile).

---

There has to be a better way.

## What else would you like the city to consider?

### What else would you like the city to consider: Fees/costs

Please keep this going for next year and look for corporate sponsors. If you charge you will get a big backlash!!!

Corporate sponsorship is a great idea and I would strongly recommend that you pursue it....

Offer some shade areas on hot days. Thanks!

Quality all around. Programs could be a possible cost savings unless you raise money by ads in the Programs

I think the opportunity to buy food is a good option. A free concert in the park is a great community event. I don't think we'd attend if there was a charge. It's something fun to do with friends and family on a Friday night

Need to keep it a free event. Sponsorship and/or donations at entry rather than a fee. Could mix well known and new to balance cost.

Get better known groups and charge.

I thinking charging \$5 per person or \$10 per family is a great idea!

Keep the cost free for participants. Keep the quality of bands and music.

You don't have to hit the citizens for more money either, you have plenty of do-ray-me, No \$15 beer either!

Quality of the bands is very important. Don't mind paying a small fee to attend. If you offer paid parking spots, you'll run out very quickly and might upset some people if they can't get one.

Maybe you could charge 1 or 2 dollars instead of 5 which might be less desirable for the attenders.

Do not charge residents for concerts; maybe charge nominal fee for non-residents. Please increase quality of bands - country band was terrible.

We play tons of Restate taxes, dont charge us to go see these TGIF concerts, simple.

I've always thought you could charge a small fee- \$5/family/couple to offset the event. I don't think that would be a problem. Cutting the concerts this year was a big bummer for our family because we are educators and have the summer off and look forward to those. But above all, thanks for doing it! We have so many memories with our kids and friends every summer and love seeing them pop up on our Facebook memories. And the art people- the best! Sooooo sweet and creative every single year! For the past 8 yrs!

Charging an entry fee will significantly reduce the number of people attending, and will also draw an older crowd with less energy. Corporate sponsorships is a really good way to help fund the concerts, and having them every other week would make them both more desirable and more affordable for the city. Love these concerts!!

Please bring back concerts for a summer slate of at least 8, 2 at each of the parks. Get rid of opportunity drawings & either make attendees pay, have a suggested donation of \$5-\$10 per person OR get corporate sponsorship.

Too many of them. People can afford to pay \$5 & reserved seating will sell out. We don't go anymore because kids are older and we went with our kids.

Have a 2 or 3 day music festival and that's enough charge \$5 and up and call it. One location, that's enough. Make good decisions, we're Carlsbad. Let's be leaders. We're a tourist town part of year. Draw em in. See ya

Don't charge folks just have less events and choose quality and relevance. E sure accessibility for the community.

Minimize cost by having fewer concerts or less expensive bands If you reserve seats you diminish the "community" spirit

## What else would you like the city to consider: Fees/costs

---

We'd consider paying a small fee for adults only (\$5) but we think kids should be free to encourage a family friendly outing. However, what about families that can't afford to pay the \$5 times however many people are in their family? What about selling alcohol - that would raise a lot of money!

---

Keeping them free would maintain a longstanding tradition of the quality programming that the City offers

---

It is completely unacceptable to reduce the number of concerts. You really pulled a fast one this year, trying to sneak that through. While hiring more C suite staff at well over six figures.

Charging money is also an insane idea. Reducing the number of concerts was the worst idea. If people were actually doing their jobs and not counting their riches in the city management position, they would have thought of corporate sponsorship long ago. Look at the numerous other cities that have these concerts in the summer. These cities aren't rich. look at cities of Duarte, Monrovia, El Monte, Whittier, etc. all have summer concerts. We have big corporations (Viasat, Legoland etc.) and small businesses galore who could sponsor at different levels. It can be done. Stop trying to "stick it to us" for not wanting your sake tax increase! We see the graft and will continue to point out these ridiculous cutbacks that are unnecessary.

---

I think it's important these concerts are freely available to all but if they city needs to generate revenue to support the events then reserved seating for a price and lesser bands as well as a corporate so rooms or- what about viasat? - are good options

---

Kickback from food trucks/ local vendors providing services to attendees.

It succeeds as a family event,satisfying young kids through elderly. Let's find ways to confine the great work without charging for those that live in carlsbad and are proud to support local events, vendors, etc.

---

If paying is going to be an option maybe allow people a discount to pre pay or have a multi concert package or a season pass at a cheaper rate. This means the day of tickets will cost full price.

Charging for adults a fee of \$3 would be good. How many people attend that don't live in Carlsbad? A small fee can help offset costs.

Fun community event. Should remain free.concessions would offset costs

---

Please keep events free!

If you need financial support consider hosting food vendors for a fee but do not charge the people

---

Food trucks were great, keep it free and fun

---

If raising funds to help support the concerts im all for adding corporate sponsorships. We've been doing TGIF's for almost 30 years. We were disappointed that there were fewer concerts this year than last. Even if we had to pay a small entrance fee we would consider that as an option. We make donations every concert we attend. Keep'em coming!

---

I love the variety of music and that it's free!!

---

I just want to thank you for providing these concerts. Even though I only go to the ones at Stagecoach because they are closest to my house, they are SO well done and we always have a fantastic time. This is why I'd have no problem paying an admission. I'd easily pay \$10 per person to attend this and would consider this money well spent.

---

We are so grateful that you offer these concerts to us even though we live just over the Carlsbad line. We support financial support to continue availability.

---

We love Carlsbad and TGIF concerts is one reason. If costs are becoming an issue, corporate sponsors I think could help and if a fee is needed it should be kept low.

---

It's amazing the good impact that these concerts bring to our community. Families, friends, neighbors get together reinforcing our ties to our beautiful city. I think you should look for sponsors and vendors that might help to offset the cost, and keep the concerts free for everyone.

Please don't do the VIP area, it will break the feeling of the city as one.

---

Love them! Charge a small fee, keep them small community feel.

---

How about a fee to park close.

---

## What else would you like the city to consider: Fees/costs

No charge

What about paying for prime parking spots? I think you could make a lot of money that way!

It means a lot to the community to provide these events free of charge. Because it opens it up to everyone

This event is special to Carlsbad and is a great summer family activity that's been around for years. This is what this city is all about. If other Cities can do it for their community, I'm sure Carlsbad can make it a priority and make it happen without charging.

Ticket participation is off the chart you're asking too much money. Past years I bought more tickets from single rolls with a pick of colors at each event. A range of chance. Sell at the service tent.

Give people opportunity to donate to support event or charge small fee per family raffles where the funds go to the cost of the bands.

sell parking passes for premier parking.

No charge for Carlsbad residents, charge visitors who live outside the city, verify with drivers license.

I would support the opportunity drawings if more money from them went to these concerts. A concert staff member told us that the amount that goes to the concerts is extremely insignificant.

Perhaps offset costs by charging a small fee for parking when parking lots are offered.

I like that these events are mostly free. It restores my hope in humanity when I attend these events. The amount of families, friends, groups and couples who attend and are having fun free screen free time together brings so much joy. Adding too many restrictions or costs could possibly change this joyful scene and I think it's a summertime tradition that should continue and be available to as many as possible despite economic status or any other limiting factors.

San Marcos charges \$8/concert in the park. Last year great bands. This year horrible bands. Wouldn't mind paying for quality entertainment.

Keep it going free of cost

We would not attend if fees were charged to attend or reserve "premium" spots in the field.

Do not charge admission.

Crowds, maybe it would be better to charge a bit. Haven't been in awhile but how are kids at the concerts rowdy?

If you charge admission it should be for nonresidents and if you allow reservations it should be for residents only

Offer discount rates to Carlsbad residents.

Corporate sponsors sounds like the worst idea I've ever heard. Easiest way to ruin a family friendly community event

Love these events and nice they are free.

Maybe rent chairs and umbrellas. Makes lugging all that easier and you can control. chair height. Sell more merchant. Tshirts, blankets, collapsible tables, etc.

There are sooo many people seems like admission would create added lines and chaos

1. We pay 15k RE tax a year in carlsbad. It would be preposterous for the city to charge residents to go to these concerts.

2. Carlsbad Roads are bad, Carlsbad services are super expensive and below average (for example new Republic trash- they suck 1/10 service) Carlsbad cops are useless, at least let us have these free concerts. Thanks

The City of Carlsbad is one of the most affluent cities in California. With groups like Mighty Untouchables with a booking fee of \$9500, I don't think that is unreasonable considering that the venues are packed with happy Carlsbad residents. Heck all the police have to do is stand around and enjoy the moment!

Keep it free and keep it fun.

Valet parking as a revenue source

Local vendors for non-food gift items

No cost for families. Or at least no cost for Carlsbad residents

**What else would you like the city to consider: Fees/costs**

Do not charge for this event and continue to allow guests to bring their own provisions.  
Do what you need to do but keep the concerts free and fun. Summer in Carlsbad isn't the same without TGIF!  
It's a fun local community event that has grown over the years. Charging fees may decrease the turnout for those that just want something to do last minute.  
Prioritize these events in your budget process. These events need to remain free. Alcohol can be enjoyed responsibly. JuneShine, Belching Beaver, Pizza Port and other local alcohol companies would jump at the chance to support a community event like this. ViaSat would love to be a corporate sponsor.  
Please keep them free!  
TGIF is such a great Carlsbad community offering, free is best!  
Do not charge for good seating then only the "rich" will get to sit close. It should always be kept first come first served. If you need to charge a nominal fee make it the same for everyone

**What else would you like the city to consider: Suggestions for families, children**

A designated area around playground or features for families with small children to separate from the empty nest adults.  
Keep the family friendly atmosphere.  
Earlier start time for kids, family drop off option, area for kids to run around near music  
Kids activities.  
We love the concerts and wish there more! The kids tents are always great.  
Access to a playground, access to food.  
A children play area  
Kids space ?  
Family friendly is key!  
Having a playground near by has been great.  
More kid activities  
Would be nice to have an adult only area or family zone so little kids not running around while I am trying to enjoy music  
Proximity to playgrounds for kids who will inevitably get tired on the concert. 🤔  
DANCE FLOOR IS FOR DANCERS LITTLE KIDS ARE A LIABILITY IF THEY GET HURT, PEOPLE STANDING NOT DANCING IS A HINDURANCE HAVE GROUND RULES PLEASE  
Other activities for little kids  
No circus activity for younger kids...kids under 7 relegated to back of park.  
Keep kids from running around unattended  
The kids running wild Has to Stop. It's dangerous and the venues are so crowded.

**What else would you like the city to consider: Times, dates, locations**

I prefer earlier, late afternoon or just and afternoon event or scatter have some daytime and others evening.  
Earlier start time for kids, family drop off option, area for kids to run around near music  
More at poinsettia!  
We love the concerts and wish there more!  
More at Calavera, better music rock  
Increase number of dates.  
Please consider smaller intimate concerts at pine park that Barrio residents would enjoy and appreciate.  
Consider expanding access for low-income families in the Barrio and curating more smaller alternative music.

## What else would you like the city to consider: Times, dates, locations

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Resume the 9 concert series

More concerts at Calavera and Poinsettia

Did not attend Alga Norte as shuttle to library was too far from venue

1 concert at each park.

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More concerts at stagecoach please.

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This is an extremely popular event in the city, and one idea would be to use some of the money the city has in reserve to fund the usual amount of concerts next year.

---

Cutting the concerts this year was a big bummer for our family because we are educators and have the summer off and look forward to those.

---

Please bring back concerts for a summer slate of at least 8, 2 at each of the parks.

---

Too many of them.

---

Have a 2 or 3 day music festival and that's enough charge \$5 and up and call it. One location, that's enough. Make good decisions, we're Carlsbad. Let's be leaders. We're a tourist town part of year. Draw em in. See ya

---

Not two at Stagecoach. One concert with admission. Give us a break here. We have high school loud noise and traffic all year long with car alarms, games and screaming.

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The concerts were marvelous Minimize cost by having fewer concerts or less expensive bands

---

I really enjoy the concerts as to my friends. We were disappointed that there weren't as many dates offered this year. When I did attend the venues were jam-packed. Clearly the community loves this event and wants to see it continue. I appreciate all of your efforts to put these together and hope to see them continue.

---

It is completely unacceptable to reduce the number of concerts. You really pulled a fast one this year, trying to sneak that through. While hiring more C suite staff at well over six figures.

Reducing the number of concerts was the worst idea.

---

We love them and we're disappointed that Calavera Park only had one this season. Other areas had multiple. We have a disabled family member and parking is impossible, so Calavera is the only show we typically attend.

---

The more dates the better, an option to pull close to the venue to drop off picnic gear

---

Consider college campus where there is ample parking and lighted parking for safety.

---

More concerts. Such a fantastic way to bring the community together. Everyone has a great time.

---

There should be more concerts and not less.

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There are no more food vendors, and maybe I'm wrong, but it feels like there are fewer concerts. Bring TGIF back in full force with a couple of sponsors.

---

Have artist and farmers market, food vendors "a day of organics" park rangers education for kids start at :5 pm for families

---

Look, this is the ONE thing Carlsbad offers that affects the most of it's citizens. You only have to look at the number of attendees to see that. It's bern VERY disappointing to see the number of concerts drop to six. Talking amongst our friends - we simply do not buy the argument regarding costs. Yes, everything is increasing but it only takes political will and apparently our City Council lacks that when it comes to TGIF. Get. A. Spine. After all, you are the deciders. Stand up to the City Manager and bring the number of concerts back up. One area you can save money is on police (few are necessary).

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Chase Field would be great! Or somewhere on the beach. Lots of people live in the village and like to walk or ride bikes to events. Hard to drive so far/parking/shuttle with little kids bedtimes. Food trucks would be great too!

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Maybe a beach concert?

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This is a great community gathering where adults can connect on a Friday night. Please do not reduce these event opportunities. They are well attended and our community looks forward to the gatherings.

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### What else would you like the city to consider: Times, dates, locations

These are such treasured Carlsbad experiences...to see so many happy people, from all walks of life in one place, dancing and exuberantly joyful is so special. I would say less, high quality events would be more special than many events with the quality watered down. So, so grateful for this wonderful city we live in! Thank you!!

I love TGIF concerts!!! Wish there were more!!!

You had fewer concerts this year, I want more concerts!!

Give us more at poinsettia park as in the past

These events all over Carlsbad are great fun & community building. Always look forward to these

I think they are a wonderful community event! It's social hour for parents, kids, grandparents and young adults. I think it is very well done but we need MORE!

More weeks would be great too, they come and go so fast.

I think these events would be equally popular in the spring and the fall. Heck if you spread them out, you might get more attendees at each individual event, compared to the summer with back-to-back Friday concerts — its easier to pick the one or two that you can fit into you schedule and skip the others.

Have them more often, like every weekend, Sat or Sundays OK also, like El Cajon, Coronado, Carlsbad is big and it seems like there should be more concerts, But we drove all the way to Dana Point and Laguna Niguel to try to see good shows this year.

Add more Calavera concerts

The Poinsettia park venue is the best

More concerts

I have heard negative community grumblings about the recent changes (reductions in number of concerts) and the TGIF Concerts in the Parks team should re-invest in these concerts to turn the negative tide of public opinion. It's what makes Carlsbad special in the summer, please don't reduce the number of concerts!

Hold a concert at Pine Avenue Park

Have events at Pine Ave park

Don't eliminate concerts at certain parks because of parking problems. Create solutions instead.

More concerts in north Carlsbad

What about two concerts on the same night in different parts of Carlsbad to spread out the crowd. We miss having more concerts at Calavera!

Indoors

Poinsettia conflicts with Opening Day

You have a great blueprint - go back to pre-covid

You already cut the number of concerts from 9 to 6. We sure hope you are not considering cutting it even more.

Would love to have more than one at calavera hills! I wonder if these were smaller if they could run concurrently at more than one park on any given Friday? Maybe it would encourage people to attend the closest to their home which may be better for managing parking

More concerts at Calavera Hills Park

Please add more to Calavera hills. I think choosing less expensive bands and possibly offering paid parking for some or valet could help



## What else would you like the city to consider: Concert promotion

I like to have reminders.

Better communication to the community.

It's a great perk. I'm not sure how you promote it but my awareness of it is low.

Communicate better and more often before these concerts

Plenty of advance notice so we can arrange our schedule.

It looks like you might have shuttle to some events. Better communication on where and when would be great. I will look for it next year

I would love more details about how the concert and seating will be laid out. For example, we got dropped off at Poinsettia Park and realized we were really far away from all the entrances to the actual seating area, so we ended up having to sit up far away in the hills without a view. Would love to see a map of each location with where the band will be and where entrances and seating and bathrooms are.

Get the word out! Not sure where to find this information.

By the size of the attendance at this event, it should tell marketing not to change much.

Send info on concerts to Encinitas residents. I only knew about them when I drove by on my way home. Would've more likely gone.

A description of the bands, type of music etc.

More publicity to attract people from further reaching areas. Everyone loves outdoor concerts especially budget friendly. Thank you.

Email venue info. Never heard about them

Is there a Carlsbad e-newsletter? We have no idea what's going on in town. But we would absolutely come if we knew.

Better communication before the events

I'd like to get more emails telling about who, what, when, where.... Once we get used to the first concert, then we go to more.

More advertising when the concert season is going to start...thank you!

Advertise!!! I did not know about them this year!

Better Promotion of these events, because I have never heard anything about them!

Better publicity in advance about these TGIF nights.

Better communication of the concert schedule

PUBLICIZE IT BETTER!

Email/online marketing

Advertise in the libraries and senior & community centers. We usually find out too late to attend and then we don't know where the park is so don't end up going. Advertise in Coast News as well.

More publicity.

I never got an email about these. Would be nice to receive this.

Please promote concerts more. I live in 92008 and I only found out about concerts at the very last minute. I would love to attend more concerts if I knew about them a bit earlier. Thank you for all your efforts and ways to support public concerts.

More communication and advertisement to get the word out. I didn't know about the concerts until the last one of the season

Sending out emails or text alerts

I would like find an website to be able to look for events in Carlsbad and surrounding areas. It's good for community's to get together. I'm willing to help if needed.

Find better ways to get the word out.

Promotion of these events and the artists' backgrounds

Advertise them

more publicity of them

**What else would you like the city to consider: Accessibility for people with disabilities**

I like 80's cover bands, popular 80's dance music, getting high school students (doing community service) to push wheelchairs and help those who are mobility impaired.

We have a disabled family member and parking is impossible, so Calavera is the only show we typically attend.

Parking, accessibility, crowd control

Parking is very much an issue as well as accessibility

More close Handicap parking ... maybe ?

Porta potties in more than one location. Additional handicap parking spaces.

It would help to have more handicap parking available. With the Boomers turning into senior citizens, it is difficult to walk a long way, especially toting chairs, food, etc. We are group of 12 Carlsbad seniors, who attend every concert, as we have done since the very first concert. We thank you for providing this great activity for our community.

The handicap accessibility at Poinsettia Park is horrific. Parking needs to be on stage level for access to bathroom facilities, or availability to portapotties on upper level. If this is not doable Poinsettia Park should be eliminated from concert locations.

More handicapped parking

Parking and clearly labeled no parking areas.

I have a disabled parking placard, but on arrival lot was full. I had my family member drop me off and they went to park. They parked where others were also park no, no know parking or bike lane signs visible. The bike lane street markers on road were covered by other cars already parked so it looked like a parking lane. No red or colored marks were on the curb. We left early so it would be easy for him to pick me back up. There was a bike lane parking ticket for \$50 on our car as well as 30 to 50 other cars. We looked and the only staked sign was at the area where the lane began at the beginning of the street. I was going to go in to city and let them know but my heart health got worse for awhile. When I went in to pay they said it was late and was charged \$100. I think you should look at the age if attendees not only for future sponsors anitytic benefit, but as to the need for adequate parking fo people with mobility issues as well as pregnant women with family's. The disability parking in shuttle areas is limited as well. While this is not a senior event and I'm not a senior quite yet. We do live in an area were a lot of 40 plus year Olds disabled or veterans live. Most in higher income demographics attend cultural and community events such as this. Although I am a 25 plus year former Carlsbad resident I drive from my new city of Vista to attend these events because of the pleasant memories, old friends and multigenerational spirt of music and community. I'm not a senior yet but my health issue and need for closer parking gave me a rude awaking to how quickly those with this need could be discouraged from attending. Sorry for the long message but if not here where? Hope it helps to look at this from all angles more closely. Thank you Carlsbad though for making events like this possible it was great to raise a family in a arts loving community!

Think about accessibility. Many areas are slopes, no shade, no bathrooms. These are huge issues for seniors.

Handicapped or elderly seating

Easy access for handicap people.

Disabled accessibility

Provide as much handicapped parking as possible

**What else would you like the city to consider: Getting to the concerts**

Parking, accessibility, crowd control

Not giving parking tickets

Parking is very much an issue as well as accessibility

My only "complaint" is that the parking at Alga Norte is really tough.

**What else would you like the city to consider: Getting to the concerts**

It's funny for me to share this -- a bit like remembering our parents talk about how it was too dark in restaurants to be able to see. I would like to share that there is a point when adults who are not disabled, and therefore do not need or qualify for disabled parking, cannot, nevertheless, walk the same distances as younger adults. That was once an issue with my own Dad and is now becoming an issue with my husband. As time goes on, it will become difficult to attend community events when the expectation is that everyone has access to walk and/or ride bikes significant distances. I am not sure how you plan for that, but thought I would put it on the table for consideration. Perhaps being able to have more shuttles, similar to those used at the County Fair, for example, which transport people from far ends of the parking lots, may be helpful. While we did have conflicts with most of the dates this past summer, thinking about the "hassle" of finding a nearby parking spot or other easy shuttle access was another factor in not attending. Thank you for your consideration.

Shuttle availability, potentially covering longer routes (like planned pickups and stops at certain times) for folks who taking the bus, driving, or carpooling is not an option.

Parking for Alga Norte- can you offer spaces at Poinsettia elementary to reduce parking in the residential neighborhood where I live?

The shuttle from a parking location was very helpful for us in the dark.

It looks like you might have shuttle to some events. Better communication on where and when would be great. I will look for it next year

The more dates the better, an option to pull close to the venue to drop off picnic gear

consider college campus where there is ample parking and lighted parking for safety. In dense neighborhoods, there is not enough parking and enough signage and enforcement is more worried about their quota of tickets than the safety of attendees

Love the offsite parking and shuttles to concert venue.

Anything to do to ease parking

LaCosta Canyon HS great parking option. Have loved catching a shuttle from North Coast Calvary. Professional and quick.

Arranging rides for seniors that live in San Marcos Silvergate AL

Thanks for continuing to host. Consider a separate targeted parking location with a dedicated transport Please regulate parking in neighborhoods more. People park so owners cannot get out of their driveways. They are loud and linger and leave trash. This is in regard to the concerts at Alga Norte. This needs to be handled better. We did not sign up to host concert parking. Thank you.

Allow neighbors to park on different side streets without having issues with CPD

Parking and access are the biggest issues.

Parking is always the biggest issue.

I think you do a pretty good job. We're just a bit older now and not as willing to go out with long walks to get to the events.

Please prevent concert goers from parking on our street and walking to the venue. Quebrada Circle.

Have a better option for parking at poinsettia park? maybe coordinate with lego land for just the one or two days ? would be a FAST easy hop on a tram...

adding more shuttles

Great concerts, and more street parking very important. Maybe run shuttles from neighboring streets so ppl can hop on shuttle from home and not have to drive at all

The parking is so hard for those of us who can't come early. The idea of paid spots at the front also would put us at a disadvantage, unless we were forced to pay. Is there some way to have parking at different times?

There were not enough shuttle buses this year. There were lines with 120 to 150 people waiting for long periods

## What else would you like the city to consider: Getting to the concerts

If possible, more buses for the shuttle service. We parked at Canyon Creek High School, and there were two buses running, so there was a long waiting period in between drop-off and pick-up.

The shuttle from the library was so convenient and made it possible to attend.

Everything was very organized. The only confusing thing was the shuttle location. The website said Stage Coach HS and the actual shuttle location was Dove Library.

Enough Parking

Parking. It's great when the police temporarily allow street parking even along bike lanes. It's too dark to safely ride bikes by the concert end

Shuttles/ parking is important

More shuttle buses (although I know that costs), but the lines are often too long. I'd pay \$1 for the shuttle bus.

Bussing into poinsettia park seems expensive and unnecessary. I go to the local concert to see friends and neighbors who live locally. Providing busses for those that live outside of the area doesn't make too much sense to me.

hard to park. hard to find space on the lawn

easier parking

Parking

Parking continues to be a big issue, and shuttles do not get traffic priority. Next year for Alga Norte, please have a Traffic Tech prioritizing the exit left turn light at Dove onto El Camino for buses, this light can have a 3-minute-plus cycle during rush hour and the shuttle delay does not help with trip times or perception of Carlsbad prioritizing the concert for attendees.

Allow ebike parking close by the event.

If you continue you must regulate parking in housing tract Mystic Point across from stagecoach park we have had many problems with ill behaved participants parking in no parking zones, the last couple years they did not set up no event parking signs in our neighborhood

Allow/ open more street parking

have more locations to pick up the shuttle instead of one spot

allow more street parking....you block off too many curbed parking spots

Partner with local churches and schools to add more convenient parking.

Easy parking within easy walk. No shuttle.

i like having golf shuttles to take you to offsite parking (Alga Norte park) - as we were walking up Alicante Rd a man driving a shuttle offered a ride

We just love being outdoors and it was bikable from our home.

Easier access to parking close to park. It is hard for senior to walk long distances.

Better self parking. We got a \$50 parking ticket because the bike lane cones looked like it extended past the traffic light... very very unhappy w that because the city of Carlsbad did not make it clear or anticipate the # of attendees. Appeal was not accepted... not happy about this. May not attend future events.

Senior parking spaces closer to park.

Parking is a problem, let's improve that

Parking!!!!

Make parking as easy as possible

Parking. Always consider parking.

Parking help for little kids

More shuttle buses. The Alga Norte shuttle was helpful, but my friend noted that people using with babies and all their gear was troublesome. Plus long lines when leaving. We left early to avoid the mass exit.

Parking must be available. It is unreasonable to expect people to take a shuttle. Suspend ticketing for the hours of the concert. We will not go if we cannot conveniently park.

Continue the shuttle bus. Worked out great for us.

### **What else would you like the city to consider: Getting to the concerts**

The bike valet was a great idea, except...riding home we would be in the dark, and with that many cars on the road leaving, I did not think it would be a good idea.

### **What else would you like the city to consider: Food**

Food trucks! And definitely a variety of foods, including at least some options for allergies and vegetarian choices. When bringing back food vendors, there should still be an option to be able to bring your own food.

Food trucks, alcohol and anything to do to ease parking

Available food/trucks, before concerts local vendors ( local services , community info table, sign up to vote , mini farmers market ...)

I think the opportunity to buy food is a good option.

Kickback from food trucks/ local vendors providing services to attendees.

Let's find ways to confine the great work without charging for those that live in carlsbad and are proud to support local events, vendors, etc.

I also think having food to purchase is a good option on-site because not everyone has time to stop after work for food

On-site food trucks is ideal as we always buy food outside of town and bring it to the concert.

Fun community event. Should remain free.concessions would offset costs

If you need financial support consider hosting food vendors for a fee but do not charge the people

Food trucks were great, keep it free and fun

Better communication to the community. Maybe open on up to church band on a sunday too. Get a percentage of food and drinks to offset cost.

Bring back brick fired pizza/ smoothie truck.

Food vendors need to come back!!

We do not follow the band name/reputation, but planned on attending a few and then was turned off by them being culturally specific, as well as no food. It is a hard time for families with kids to get to without providing food/drink and New Age music.

Sell food and/or treats/candy to help supplement cost.

More at poinsettia! Food vendors, and kids activities.

Food trucks were nice. Congrats to Carlsbad for offering such great concert events to the community and surrounding areas

There are no more food vendors, and maybe I'm wrong, but it feels like there are fewer concerts. Bring TGIF back in full force with a couple of sponsors.

More coastal locations, food trucks would be a huge plus!

Have artist and farmers market, food vendors "a day of organics"

And for God Sakes - bring back the food trucks. At lot of us find it disappointing that we can't even support our own Scouts selling burgers and hot dogs.

Food trucks would be great too!

Access to a playground, access to food.

One hour longer with food trucks or courts and sell alcohol.

Bring back food trucks.

As a volunteer at these events, people have expressed interest in having food trucks.

No food trucks was very disappointing

More Food Vendors

Please bring food trucks back (maybe take a % of their nightly profit to cover your costs). Provide vegetarian options, and adult beverages vendors. Pass donation jar to help cover costs.

volunteers could walk around selling snacks like at ball parks and they can also sell raffle tickets along with the snacks - popcorn, cookies, candy, nuts, etc.

### **What else would you like the city to consider: Food**

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At least sell water

---

desert food trucks

---

Quick food options to buy - not items that are made there but things you can quickly purchase like hot dogs or pizza by the slice

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Please offer food trucks / tents! Some of our favorites: Up in Smoke BBQ, The Brat Shack, Two for the Road, GoGo Truck, Organic Truck

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Sell food, liquor, games, activities and services yourself.

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Have carlsbad based food/ drink businesses sell. So many great small businesses I'd love to buy from at these events- local breweries, bakeries, etc.

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Please have some options for food for those with allergies - celiac, gluten-free especially. Maybe some dairy free or peanut free. It makes a big difference. Thank you!

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Ban or at least discourage the sale of drinks in plastic cups or bottles.

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More food vendors

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Being able to purchase food and drinks onsite would be great.

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Having food options would be nice - even prepackaged grab and go sandwiches or picnic items. No need for a food truck that way.

---

More food

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Cookies and cupcakes

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We loved the food trucks in the past and would love to have them come back!

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Bring back food vendors

---

Movie in the park. Food vendor events from local restaurants like a sample dish but a VIP price can sample all dishes.

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Food trucks, with vegan food available also

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We missed the food/beverage vendors.

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Make more money selling food/beverages,

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Sell permits to have food trucks to offset costs

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A few tables for picnic or takeout dining

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Would love food and snacks options for purchase

---

Please bring food trucks!!!!!!

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More food offers

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Bring back food trucks and food vendors

### **What else would you like the city to consider: Spend city money on other priorities**

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I like lower taxes and city spending to be reasonable and to beautify and improve our city. I would like to see improvements to beaches, as in SAND replenishment and beach grooming to make Carlsbad beaches better (ie Solana Beach). Also traffic lanes can be improved for better traffic flow (not just green bike lanes everywhere). Police should enforce more ebike safety (tickets to riders) as kids are unsafe daily and LED signs don't do any good in my opinion. Parents getting tickets from kids riding badly would make a difference in my view. Yes off topic but related to City spending.

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Put the money used on TGIF to get rid of the homeless in our city.

---

City planners need to look at all previous correspondence from prior years. Why do we need to tell you about parking issues. And a sign saying a shuttle is at Dove Library does nothing to encourage people to use it. If the city cannot take care of tax paying residents who get inundated with parking that blocks our drive ways during the events, then stop doing the concerts, save the money, and time to reduce the parks and rec staff

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Music is widely available in so many devices and places, cancelling TGIF concert should be an option. Most residents don't attend, this is a nice to have event for small % of city residents.

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Stop it all together.

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**What else would you like the city to consider: Spend city money on other priorities**

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Cancel TGIF concerts altogether.

Due to the drug problem with unhoused population , have more police and Cert help present. Also, due to the undocumented immigrant influx flooding our county, bring in immigration help to offset beggars/would be thieves. It's out of control!

please cancel these events is a nightmare for residents

Spend more money on Carlsbad schools instead of concerts. The kids need better facilities and equipment. Fund the future rather than entertaining the elderly.

These are a waste of money. Why are you doing this anyway?

---

**What else would you like the city to consider: AV/sound/volume**

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Sound was a problem at the concert I attended; I don't know that the singers could hear themselves well because they were off key quite a bit!

The only band we saw this year that had a good sound was BIG. The last two bands had a very poor sound: out of tune vocals and the instruments lacked balance (some instruments not loud enough and others too loud). We did not care for the DJ, specifically his talking. We were very disappointed by the reduction in concerts this year. This is an extremely popular event in the city, and one idea would be to use some of the money the city has in reserve to fund the usual amount of concerts next year.

The speakers need to be better! Ugh- could not hear the announcer of the lottery.

Side speakers for the guest in the back.

Louder sound.

Not so loud to hear in the entire community

There were disruptive sound issues with the concert I attended.

I volunteered at one of the concerts, and the DJ pre show was uncomfortably loud.

Good sound does not mean loud. A social event with loud music blocks conversations.

I am a former music industry professional. My bands made much more money by controlling the volume. BECAUSE PEOPLE SOCIALIZING is a money-booster.

Better acoustics

Consider reducing the audio volume at concerts - louder does not make it better, just more painful to attend.

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**What else would you like the city to consider: Volunteers**

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I'm SO proud of being a Carlsbad resident! Can high schoolers help out and earn volunteer hours...?

If you are looking for Volunteers to Help Plan, Coordinate, Organize, I would absolutely love to be involved/help.

I am connected to local Scouts in the Carlsbad area. I know in other areas, Scouts are used at functions such as Oktoberfests, etc., to pass out programs or help direct traffic or even help pick up trash. Scouts would, preferable, have access to a form that could be filled out to acknowledge their community service hours, but, otherwise, this would have no cost to the City of Carlsbad. We have, in the past, provided similar service to the Art Walk festivities in Carlsbad. It may be something that would be worth consideration. The key is to get it promoted early enough to allow for sign-ups far enough in advance.

Solicit possible volunteer support to offset costs. I would volunteer to play a vinyl DJ set and I can provide the sound system and I would consider it a community service.

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**Restrooms**

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Porta potties in more than one location.

On occasion, the bathrooms have run out of toilet paper.



## Restrooms

Parking needs to be on stage level for access to bathroom facilities, or availability to portapotties on upper level. If this is not doable Poinsettia Park should be eliminated from concert locations.

Please make sure there is always a bathroom.

Make sure it's safe/parks have drinking fountains/clean working restrooms

## What else would you like the city to consider: Music/bands

Maybe open on up to church band on a sunday too.

For me it's about the overall experience so the notoriety of the band is less important.

Better music rock

Increase number of dates. More 70s, 80s, Rock, Buffett and Yacht groups

Please consider smaller intimate concerts at pine park that Barrio residents would enjoy and appreciate.

There are many Latin x households that would love to attend concerts within this music genre.

consider expanding access for low-income families in the Barrio and curating more smaller alternative music. Smaller concert venues would be greatly appreciated. to avoid excessively large crowds.

Many great local bands that are less costly and want the exposure. People like rock and danceable music. Jungle fire was not a hit and only played for half the time. It was all instrumental and their own music, so no words and no tunes we knew. Im a big music fan of any kind so for me to complain is rare!

I like the idea of lesser known bands to give them a shot! I think we don't need as many concerts. The DJ idea is great, and the bike valet!

B.I.G. was awesome, would love to see them again!

Nostalgic music is always on point. 👍

I don't know that the singers could hear themselves well because they were off key quite a bit!

It would be really great if ALL the bands chosen were Dance bands and Upbeat and Peppy. :)

In addition, lively background music/dj is very helpful to keep the atmosphere fun and enjoyable.

I think choosing less expensive bands would be an option. The music is somewhat of an afterthought.

Most are busy visiting and socializing with their friends/family in the park. The music is a secondary.

Could mix well known and new to balance cost.

Get better known groups and charge.

Hire Ginger Roots for concert at Pointsetta Park! I thinking charging \$5 per person or \$10 per family is a great idea!

Keep the quality of bands and music.. Include some alternative world musicians such as Jimmy and Enrique. Consider pairing lesser known local groups such as John Bowman with bands you have had before.

Have venues that promote the local arts. My uncle created "Opera in the Park" in Golden Gate Park (SF) to mark the opening of the SF Opera Season, now that is a concert in the park! Also more Surf Music and Mariachi/Flamenco which I can help you with. You should also get the Belly-up involved.

Please have Abba return. They were fantastic. I would be willing to pay to see them.

Quality of the bands is very important.

Jungle Fire was not well received by people I spoke to. Not having singing in the songs and it just being instrumental songs were not good. I think betamax is worth the money, but a local country band in another concert like Whiskey Ridge could balance it out.

Please increase quality of bands - country band was terrible.

I like 80's cover bands, popular 80's dance music,

Featuring small/new/lesser known bands for at least a couple TGIF would be a great way to promote the small local bands who need the exposure.

Better bands are the key to good attendance.

Bring back Betamaxx- they had a great, wide variety of styles in their repertoire and lots of energy.



## What else would you like the city to consider: Music/bands

Make sure who ever does the selection of bands actually has knowledge of good music. No screeching bands. Louder is not better.

I think the crowds that showed up to the 80's night and Abba at Alga is telling. Better music is huge and people like those genres more.

We do not follow the band name/reputation, but planned on attending a few and then was turned off by them being culturally specific, as well as no food. It is a hard time for families with kids to get to without providing food/drink and New Age music.

Invite the band DR/DR Band. They are local and an amazing band and would be less expensive.

I greatly appreciate these concerts, so thank you! Lessor known bands to reduce cost is a good idea, places like the Landings, My Yard Live, Cruzin Grand, etc. always have talented bands you could review. Look forward to next year !

My favorite band of all time was B-Side players :) i love local bands and though cover bands are fun, I value local bands that play their own music. thank you for letting me come back to Carlsbad :)

One of the best concert series ever! Keep up the good work. Would like to see Jazz music come back as part of the series.

Did not like the Fabba show. Thanks for providing the opportunity to give feedback. Love the concerts and the great job you do with keep up the venues. Always feel safe and relaxed there.

Although we live in Vista now, we were residents of Carlsbad for 25+ years and attended multiple TGIF concerts with friends every year with our kids' toddler through adult years. We always rave about how much we enjoy them. My only comment this year is that we were surprised and disappointed in the quality of the first concert band. We had newcomers to TGIF with us and we were frankly embarrassed. I wish we could have attended more concerts so we would know if it was a one off.

Keep up the great work getting diverse artists. I always enjoy seeing who is on tap each summer and then attend the shows I want to see. The City provides a lot of fun, enjoyment and memories for us Carlsbadonians.

The FABBA Show was the one of the best concerts I have ever been to, free or otherwise. Bring them back!!

Suggestions for lower fee bands: [boxelderstation.com](http://boxelderstation.com) and [risingstarbandsd.com](http://risingstarbandsd.com)

A Talent nite for one of the Fridays

There are so many great local artists that it's surprising you don't book them. E.g. blind miles blues, ginger roots, Whitney Shea, kogee soul reprise, boostive..

Bands that are instrumental only don't vibe so well with the crowd. Good to have vocalists and play songs that the crowd is familiar with.

Pick music lots of people will enjoy.

More jazz and R&B

I like bluegrass and cajun 7 zydeco music and would like to see on the schedule ... thanks for all the work you do to put on the concerts. I appreciate it very much.

How about a band that play retro music - 50s, 60s, 70s, etc. Better walkways to get to the dance floor regardless of where one is sitting.

Bands: Milk Money, ItsNever2L8

More easy listening music.

Involving local radio station involvement to seek music options and support

Seek input on actual bands

Clarify what genre the band falls under. I, personally, will not attend any country music shows. Prefer rock.

More ska/ hip hop

Some alternative bands

## What else would you like the city to consider: Music/bands

I don't know. I do know I'd love to be sitting outdoors in nature ( I assume I would need to bring my own folding chair) and listening to lovely live music (especially from the 60's & 70's and maybe standing up and dancing to the rhythms that compel me to do so.

Better bands

senior preferences: 50s/60s music, country, rock n'roll, etc.

Having a neighborhood concert in the park is what matters, have lesser known bands, there are many tribute bands and charge a fee for upfront spaces

family friendly opening comedian MC.

Incendiary band.

More jazz in the park!!!! We used to attend almost every concert. Last year only one.

More world music/cultural experiences.

Variety of music

Danceable music, some were not.

Where did the best bands of previous years go? The mighty untouchables, 80's all starz, The Detroit underground, Liquid Blue, etc.

Consider booking Pine Mountain Logs who sell out Belly Up every time. Charge fee. Pt Loma has had them and it's a huge draw!

Get some steel drum music options.

At least one symphony performance

Young Local bands or musical performers looking for opportunity to perform. Have open mike concerts once a month. Pay them nominal and gas and tips.

The BIG was amazing and had such a fun energy. Fun band that are easy to dance to would be great! The raffle stuff and announcements are blah

How about a 60's or 70's concert? Now that would be fun!

Good Bands

Less country. More dancing and less bands that are entertainers like Fabba - didn't like.

Bands that appeal to multiple generations and get people up and dancing are the best.

Keep the existing number of concerts and add classical in other venues

Open Mic maybe as warm up, because the stage is usually setup many hours in advance. Let a DJ play in between the Open Mic performers.

Band names: Gone Blonde or Atomic Groove.

Bring back the band B.I.G or similar music

Salsa music, maybe with some option for dancing

Get better bands - especially roots, rock & reggae. Enough with the weak pop cover bands.

all different genres.

80s and country bands.

Country music and today's hits

Beachie music

Instead of dj prior, we have so much talent in San Diego, I know plenty of young musicians who would love to open the show...

feature traditional jazz music

Have a battle of the bands contest with local bands entered.

Consider including progressive music that requires some listening ability, crowd pleasers don't expose crowds to anything new, which in the end is not pleasing since everyone in the crowd had to acquire their tastes at some point when they heard something new!

More guitar music

Some music from the 60's and 70's.

Hawaiian Musicians

## What else would you like the city to consider: Music/bands

Consider working with belly up for booking bands. Maybe feature two local bands at once. Also, no karaoke bands.

please consider us! [www.fleetwoodmaxband.com](http://www.fleetwoodmaxband.com) We play The Belly Up, SD Music Box, Solana Beach Concerts at the Cove, Yuma AZ Medjool Date Festival, Humphreys Backstage, SD Waterfront Park 5 Year Anniversary Event...and many more

Please book some punk rock bands.

less country and rock more jazz, r and b

R&B, blues, Cajun. Better music!

There were 5 men for every 1 woman appearing on the lineup this year, and half of the bands booked were all-male bands. I know it's hard to book female talent, but it would be nice to see more women on stage for next year's lineup.

Good variety of music

I prefer bands that have a vocalist.

Carlsbad has a wide range of ages but I'd say a good portion of them are older and you'd draw out bands that played a rock version band as well as smooth jazz type of music you'd get a larger following...

When choosing the Latin band which there is definitely a market for select a popular band that wll play Latin favorites. Sadly this year's band was horrible playing only instrument and unknown songs. The DJ picks before the concert were better than the band.

Have Damage Inc next year! Great Metallica tribute band based in Orange County. They do age appropriate songs and can do other songs that aren't Metallica too. <https://www.damageinc.us/>

Jazz, classical.

Get more local bands for less cost. There are plenty of local bands.

Live music is preferred, but a DJ set would be fun too. Ensure the act starts at 6 pm and plays a full set to 8 pm. Intermission should be short 15 minutes, not 30 minutes.

Different concerts for different age groups would help make crowds smaller and events easier to attend.

More country and yacht rock

Music easy to dance to and bands who really connect with the audience.

60s, 70s, 80s music

Other types of music. Rock, Swing, Country, Post Modern Jukebox

Make sure the band and performers have talent.

Have local bands open

Old time Rock and Roll. 50s and 60s classics. Oldies but Goodies. At least one show for the Boomers.

Better music

Get good bands. Atomic Groove, Wild Shot, Queen Nation, tribute bands like AC/DC or Guns n Roses.

Bands were better/more varied when carlsbad staff chose them- i understand now its a booking agency?

There are many so cal bands that are great

Bluegrass! Reggae!

The quality in music went down this year. Many acts could not sing in tune. That needs to improve. The DJ was terrible. Get rid of him.

Hire bands with less "fluff" and gimmicks like the 5 wardrobe changes and contests on stage by the Fabba/Abba band. So much wasted time chatting into the microphone instead of signing/playing music.

Old school R&B bands

Good dance bands.

Pick bands with a wide range of "good" music(preferably with horn sections)

More Latin cultural music like Banda, Mariachi, Cumbia or Rock en Espanol. Also reggae roots music. We loved when you had B-side Players.

classic 60s music

No instrumental bands

**What else would you like the city to consider: Music/bands**

Get bands who play dance music everyone knows. Not original songs no one knows

Music you can dance to!

Hire Robert Hardaway III, The Guitar-Czar. Great act for all ages and reasonably priced.

More Americana music.

Use the Coastal Communities Concert Band, They are fabulous! Many communities use concert bands.

try to include, Rock, Jazz, Soul, Salsa, some Country Blues music

Jazz, folk music

It would be great to get some better well known bands

Please. No more country music. This is not El Cajon.

Patriotic music, Christian music, and country western.

Better music! No cover bands. Electric jazz. Funk. Indie rock.

Bring more reggae or world music acts please

Jazz please stop the repetitive pop and rock and bring in some jazz

80's and 90's music

More tribute bands.

I am a member of a musical duo known as Relic Ruckus. We have been performing together for over 10 years, and have performed at various venues in and around the Greater San Diego area. Please consider us maybe as an opening act for one of the main performers:

More salsa/Latin music.

Keep the vibe local and music centric. Don't push the "party" aspect because it creates a more rowdy vibe that is less family friendly. The louder the music, the louder everyone has to yell to hear each other.

Jazz please.

Multi Cultural programs.

Swing Jjazz big bands like Th American Flyboys and MSO

Music from the 90's and early 2000's

Do a Kidzbop type concert

More jazz as in the past. Don't forget the great local talent we have in our area!

I feel the bands in the last few years cater too much to the younger age group. Too much head banger music and screeching and not singing. Having said that the music is secondary to getting together with long time friends sharing food.

The only program we would possibly attend would be classical chamber music

Love the rock & roll oldies music, more of that please.

Classical music or jazz.

Jazz music

If there were lesser known bands perhaps there would be less "groupies" that attend and make it more crowded.

Select bands with high energy dance music

Chamber music, strings, woodwind instruments

DJ instead of live band

Motown

The band Hyndsight is a great cover band. Mostly 80s-90s rock. We watch them play at local breweries.

The first band this year (Band overboard) wasn't very good. I've never noticed a band not being good until this year. I wouldn't recommend getting that band again.

Music that is danceable . enjoy being able to get in early to get a desired spot . Music last few years has been subpar for us . Glad you are asking , we really enjoy attending , but leave early if the music is not to our liking .

open it up to comedy or other variations of entertainment.

## What else would you like the city to consider: Music/bands

Classical and opera

Having music to dance to is primary - nothing like families dancing together - from toddlers to grandparents.

Bring in the best band and your rating will stay high. Convince the bands the large number in attendance will benefit their popularity. Bands get future job from big events like TGIF.

Why did the African band have only white musicians

It's all about the music quality. Get good artists and corporate sponsors to bring in the best artists.

The bands/musicians

Better bands. We like reggae, rock, hip hop. Maybe a local band night. Might draw a younger crowd. We recommend The Way Brothers! Check them out on Insta!

More multi-cultural music offerings--for this day and age, we need to put forth that image to the world, our tourists, our neighboring cities, and our community members.

Maybe have some local bands open for the main performers

More concerts. Also music we can dance to. Music we recognize.

More funk and maybe if more "jammy" bands

Consider some local bands, including high schoolers..maybe a competition ...for an evening.

Band overboard was horrible

Consider bands from the area and also consider blue grass or country. Dance music seems to be the most popular at these events.

Consider Magee Park with lesser cost music

Jason Mraz since he is localish - Oceanside.

Quality of bands. Really found bands of lower quality this year

I believe 80s bands and cover/tribute bands would have the highest appeal

Conservative music

Tasteful

Classical culture

Book more local artists. Pay them well.

Bossa nova and latin music is my preferred genre.

Loved the ABBA show

Bring better talent and more diverse bands...less or no country!

i was upset with the country band young guns referenced some uncomfortable things for ppl to feel like this was an inclusive event so that was upsetting to see carlsbad supporting that

Please advertise how local bands can apply for a slot!

Bring back Mighty Untouchables.

Preferred the bands with music you can dance to. Did not care for Jungle Fire at all.

Concert / chamber music

Allow community input on band/music style selections

Local bands with lesser costs would be great

I've been coming since the beginning and feel the quality of the bands have decreased. I remember international bands mixed with local talent making the season truly memorable and enriching. I guess the budget won't allow it but bring back Rob Hagey! Thanks for caring and allowing feedback.

Calypso

A more casual local feel, use local bands, bring back the small town vibe of seeing your friends, relaxing and music as the background not thr be quiet and listen concert atmosphere

Rick and roll yes

Country no

FABBA was fun, but I have to believe they were super expensive. Surely there's another cover band locally who would have been more affordable.

**What else would you like the city to consider: Music/bands**

Less talking and more music please! It is hard to hear/understand what is being said anyways and it ruins the mood & fun vibe. We all show up for a concert, not a chamber of commerce meeting.

Quality of the band. The music was a category we liked, but the band sounded terrible. Signing was off key. This is the first year the band has been so bad.

Do not rebook the Jungle fire band. They were terrible!

Bands that play music we can dance and sing too.

Limit the size of blankets just like you limit the height of chairs. It's unfair for one person to lay down a 20' square. Also, please don't have trash bins in aisles... essentially blocking people's views. Finally, check out "Flashback Heart-Attack" up in Orange County. Amazing 80's band!!!

Don't have a dj beforehand

70's music. Loved Fabba. I missed Mighty Untouchables

**What else would you like the city to consider: Misc topics**

Seasonal gathering: fall gathering, holidays gathering, community fun

Allow lawn chair height chairs

Provide seating or space available for bringing seats.

The concerts are great fun. They're just a bit too crowded for the 75+ set!

nothing else

**COVID STATUS**

It is very family oriented and kid friendly which is great! It would be nice to have something that also plays more into adult singles- maybe a beer garden or wine tasting tents before or after shade. Crowd having the sun behind them. Not in your face.

Possibly more wellness vendors.

Please find a way to organize the crowds and the seating, otherwise no matter what changes you make, many of us will not attend even though we would like to.

make umbrellas allowed so people can be comfortable. view of the stage isnt incredibly important

Please keep art booth open during the entire intermission for kids to do!

nothing else

Limit or ban alcohol.

Live-streaming concert with a stationary camera

No dogs allowed

We've always appreciated the city putting these on so I hope there is a way that works to continue them for years.

It was very annoying at Poinsettia that the dog park was CLOSED during the concert - what was the point of that exactly? The result of that was people bringing dogs TO the concert, instead of dog owners being safely contained within the dog park where they could enjoy the concert and not bother anyone with their dogs playing or barking or worry about their dogs having to toilet or smell food items or want to play with children. I don't understand that decision at all. You should post a sign at the dog park "reserved for people with dogs only" - but it definitely should NOT have been closed (and several hours before the concert??). If it's noise you're worried about the volume of the concerts FAR exceeds any dog barking that could possibly be heard by concert goers.

shade from heat

nothing son went but liked it

security

I notice that half way through the show, some people who come early and sitting close to the front. Pack up and leave. Disrupting everyone else around them. They should be more considerate of others.

Police enforcement

More security at entry (bag checks, metal detector, etc.) similar to larger concert venues.

### What else would you like the city to consider: Misc topics

The banners on the side of the stage cut off viewing unless you are straight on (which the majority of viewers are to one side or the other). People hog up way too much space for friends who are coming or not (enough room for 8-10 when there are only 4. Or, people squeeze 12 people in at the last few minutes when we got there before the gate opened to stand in line and get a spot and the larger groups encroach on our blankets. I don't mind people fitting into spots, but it got a bit much and took the fun out of it due to awkward situations where they were talking loud during the music and were right on top of us.

Surf movies in the park

Better swag for member signup.

Good. Luck!

More defined pathways around the field. I appreciate seeing that over the last few years.

Please consider allowing us to bring our dogs to the park (ON LEASH) for the concerts.

Keep them !!

I have none

Planning at least one event that is 18 yrs or older

The weather. Please bring back less humidity and gloom.

more walkability to get into middle of fields

none

What's the seating..blankets??

I was born last year, actually. Can't you tell?

The city is not. booking agnate. Stop it

Move at the park & multi-cultural vendors

Shaded areas would be nice

Whatever you think works

Parking

Good crowd control & no drugs allowed.

Keep the police and security in place.

remind people to bring low chairs otherwise, most people are respectful.

I don't know yet because we're new to the area, but these sound awesome!

Some song for just the kids

That's all

Went to the one at Oceanside Senior Center off Rancho Del Oro. Don't know why it wasn't listed, but that venue was great!!!!

Activities before

Playing pickleball while hearing the concert

Local tshirts and tgif t shirts for sale.

Giveaways

Up to date movies better Accessible

Security

Maybe 1 or 2 adults only events

Allow small businesses to rent tents to sell wares

No comments

You don't need to block the lot so far in advance, maybe consider the people who use the park regularly

Please bring back the enforcement of low chairs so everyone can enjoy the band from anywhere on the field.

Move the tents to where they were so we can see the concert at stagecoach

Continue them. We pay high property taxes here abd these concerts are a draw when buying here.

**What else would you like the city to consider: Misc topics**

It's the "Community Feel" that's most important. Seeing neighbors and others peacefully enjoying themselves.

Did I say too  
Crowded

**Other comments**

i attended my first two ever and they were great!

Not the great time with small kids

I did nothing

Unfriendly to dogs.

Because my first experience was not good. Also my health limited attendance.

Mosquito 🦟 s

This was our first time, it was closest to where we live.

NA

Did not

I never attend the concerts

I attended more concerts this year

Personal reason

N/A

N/A

N/A

First year attending and it was so fun

Just moved here.

About the same as normal.

No food trucks

Don't care about them.

N/A

[not relevant]

Elderly and not interested

N/A

I wanted food trucks to be there instead of having to bring our own food

They are fun to attend, good way to socialize and meet with friends and they are FREE

n/a

moved to Carlsbad this year

Obtrusive police presence - The portable observation tower is completely unacceptable! We will not return until it's gone.

NA

We just moved here, would love to attend

N/a

Not organized.

Hmmm. I actually attended more than last yr as noted in answer to Q2 above: 1 concert this yr vs zero last yr

CORVID

They are no longer enjoyable.

my son went and he loved it asked why we didn't go to these, good idea for young adults

Not sure why

do not like the venues



**Other comments**

For fun w/ neighbors

not sure

People saving spots!!

Drinking and then driving away!! two drinks and you are DUI. No police enforcement. Accidents waiting to happen>

This is the first time we've gone, but we had fun and we plan to go again

Small children

No one to go with

The most we've done is one, this year we did 3.

Location

Because of travel. If in town next year, we will attend all of them!

N/a

N/A

I went to several because the locations were good for me and the schedule worked out

NA

Friends invited me

I only attended one last year.

I didn't have anyone to go with

Attended more - what worked with our summer schedule.

Not applicable

U am older and need to sit in a chair more than a low beach chair and certainly not the ground. I would love to go and be able to bring a higher chair and sit in the back.

Not interested. My home is adjacent to Poinsettia park. On concert night, Our neighborhood streets are full of parked cars and walkers which is annoying.

Personal

I didn't.

One each year

we just moved here!

Didn't

Wasn't able to make it but hope to in the future.

We haven't attended the concerts for a few years and we just attended one this year, but we really enjoyed it and invited our neighbors and I think we will attend more next year.

My response to question #2 was "about the same". Why in BLAZES does question #3 then ask, "Why did you attend fewer concerts this year?"

No food trucks or treats for kiddos.

Because there were none in Pine Park.

Never been

no

Same amount

I wish I could have been at more of them

Location

In question 2 I answered that I attended more.

I didn't attend fewer. I attended more.

it's complicated

In the previous question I answered that I attended about the same.

Just moved here

Unknown creating conflict and attendance FAQ to help foster our attendance

## Other comments

I attended more

We loved the concerts when they were at Magee Park. We understand that the park is smaller than the others and that the parking is more difficult, but many other communities have concerts such as this near the center of town and that makes them more fun . You can go places after the concert. So, someone has overthought this and as a result the concerts have become less fun.

It was my first one

We just moved to California.

Have not attended yet.

N/A

Older and don't stray too far fr home

Na

Covid

I never missed a concert until they moved in Stage Coach concert from the nice grassy hill to the flat ground to the east. What a bad call.

We love all the concerts in the park

Obvious, Covid risk

N/A

Live in OC.

Same

Didn't make it

Na

N/A

Not interested in any of the music venues.

Na

NA

It was our first concert

I just moved here

Let us face the inconvenient truth, our city has been overrun by tourists and characters. They are not the family venues they once were because our demographic has changed so dramatically.

N/a

Just getting back into going out among a crowd of people

Location

New to Carlsbad

I live behind Stagecoach - I enjoyed the music, just from my patio :)

I just moved to the area from NorCal.

We just moved here.

N/A

It was close to my house.

It was the first one I have attended and I loved it.

This is the most I've ever attended. Parking & crowds kept me away before, but I heard how great the concerts are.

Na

It's fun

I liked the band selection

Still getting back into habit after the pandemic

Fun family friendly community event

N/a

### Other comments

---

I didn't attend fewer.

---

I did not.

---

Use of low chairs was not being enforced so there were so many people with high chairs blocking the view and hindering the enjoyment of others.

---

N/A

---

lack of interest after going for 25+ years

---

Not convenient

---

All shows should be in the Village.

---

I attended the same number as I usually do.

---

The tents were moved making it impossible to see the band. They are near the community center, it is an area where a lot of older people sit because you can use higher chairs which are easier for older people with mobility issues to use. Plus it is close to the handicapped parking.

---

Still fearful of Covid

---

I didn't, I attended more. It's strange that this question assumes I went to less. I attended more because I was more interested in the bands than usual.

---

Locations

---

Locations

---

Concerts start too late. It would be much better if started earlier. Also would go if closer to home. Would definitely go if at one of the parks close to the village.

---

In the past I would go, 2-3 times depending on the choice of music... but covid lockdowns sort of made me a loner, and crime is making me a bit more afraid. Though, I felt safe at both concerts. Hoping to join some meetups to get me out of my shell.

---

Wonderful community experience

### Other comments: Appreciation

---

Congrats to Carlsbad for offering such great concert events to the community and surrounding areas

---

TGIF summer concerts are fun!! Please keep having them.

---

You're doing great!

---

I have been attending these concerts for over 25 years and they remain the highlight of my summer. It's a great way to kick off the weekend and gather with friends/neighbors. Honestly it's one of the top 3 reasons I love Carlsbad. I have never had a bad experience at one. Thanks for the hard work and explaining why there were less concerts this year. Providing transparency and seeking feedback is Carlsbad's secret sauce.

---

We thank you for providing this great activity for our community.

---

On another note, we love the concerts. Love them so much! I've been trying to get someone from Oside concert planning to contact me for years to be on the committee because you all do such a good job for Carlsbad. But above all, thanks for doing it! We have so many memories with our kids and friends every summer and love seeing them pop up on our Facebook memories. And the art people- the best! Sooooo sweet and creative every single year! For the past 8 yrs!

---

Love these concerts!!

---

We've been doing TGIF's for almost 30 years. We were disappointed that there were fewer concerts this year than last. Keep'em coming!

---

I love the variety of music and that it's free!!

---

I just want to thank you for providing these concerts. Even though I only go to the ones at Stagecoach because they are closest to my house, they are SO well done and we always have a fantastic time.

---

We are so grateful that you offer these concerts to us even though we live just over the Carlsbad line. We support financial support to continue availability.

---

We love Carlsbad and TGIF concerts is one reason.

## Other comments: Appreciation

It's amazing the good impact that these concerts bring to our community. Families, friends, neighbors get together reinforcing our ties to our beautiful city.

Love them!

I greatly appreciate these concerts, so thank you!

Look forward to next year !

I used to live in La Costa and have moved to San Elijo. the concerts were always a highlight and such a unique opportunity to be outside, live music, and have a picnic. love the vibe and the happiness. Thank you for letting me come back to Carlsbad :)

One of the best concert series ever! Keep up the good work.

Thanks for providing the opportunity to give feedback. Love the concerts and the great job you do with keep up the venues. Always sfeel safe and relaxed there.

Although we live in Vista now, we were residents of Carlsbad for 25+ years and attended multiple TGIF concerts with friends every year with our kids' toddler through adult years. We always rave about how much we enjoy them.

Keep up the great work getting diverse artists. I always enjoy seeing who is on tap each summer and then attend the shows I want to see. The City provides a lot of fun, enjoyment and memories for us Carlsbadonians.

Otherwise, it was a ton of fun, I couldn't believe how many people were there. Just moved to Carlsbad before the summer and this was a super fun event to join for our first time. Thank you!

Kudos! Job well done.

It is amazing day at our life

This is a great community gathering where adults can connect on a Friday night. They are well attended and our community looks forward to the gatherings.

These are such treasured Carlsbad experiences...to see so many happy people, from all walks of life in one place, dancing and exuberantly joyful is so special. I would say less, high quality events would be more special than many events with the quality watered down. So, so grateful for this wonderful city we live in! Thank you!!

I love TGIF concerts!!! Wish there were more!!!

You are all doing a Great Job Keep up the great work, we all have soo much fun!!

These events all over Carlsbad are great fun & community building. Always look forward to these

I think they are a wonderful community event! It's social hour for parents, kids, grandparents and young adults. I think it is very well done but we need MORE!

its all great you do a wonderful job thank you!

These have been a staple in Carlsbad since I was born. Please don't make them less accessible for the community to come together. Find a way to keep the TGIF concerts as similar to how they have been forever.

Thank you!

Music is great thing to share in community!

Greatly appreciated.

Nothing these are great!

This are so important, and why I love the community. Keep it up.

The concerts are great, I love them and wanted to come to more of them this year. Thank you!

Thank you for doing this

We appreciate it all!

i think they're great and sorry we missed this year.

Previous Carlsbad resident for almost 20 years. Have enjoyed TGIF for years!

They are great - thank you for hosting them!

### Other comments: Appreciation

Concerts in the park are great for creating community and positive community culture. At the concert I attended, 3 of my neighbors were there, plus 7+ friends from around town. So great to have fun local activities like this. Keep them very high quality.

I love that you accommodate services for ebikes parking.

Every event is perfect

Please keep the concerts!!! It's the only time I see the community gathered together.

Keep up the great work! These are amazing!

Nothing else; keep-up the god work!

We were sorry to miss the concerts this year. Thank you for hosting these events for our community. We appreciate that it is a lot of work.

You've thought of everything.

Thanks for all you do

You guys are doing a great job, we all love these concerts, and it always makes me proud to pride to live in Carlsbad.

Nothing, we really appreciate this program and all of the effort it takes to pull off. Thank you keep it up!

Thank you for having these outdoor music events!

It's free family fun for everyone! We live the concerts

Keep it up !

My favorite events of the summer. Happy to spend my taxes this way

Please keep this program going and don't reduce it! So important for the culture and lifestyle of Carlsbad keep offering them! Everyone was happy and friendly and safe. It was perfect for all ages in Carlsbad to come together !

Had a great time

It's one of the best things that Carlsbad offers as a way to gather the community. Keep it going 👍

It has been run very smoothly and the coordinators are helpful and the bands are relevant.

Safety. Overall thank you for the great summer concerts anyway. You have done amazing job.

Thank you!!!

Nothing - so appreciative the City puts these on - we went to two at Alga Norte and and FABBA were awesome!

Loved the shuttle service offered!

The tradition of free outdoor summer concerts is one I hope the community can continue.

It's important that it is a family friendly atmosphere. We hadn't been to a concert in many years, and were able to go to the Fabba concert this summer and enjoyed the venue and concert very much. Thank you

Love them

Keep doing every summer, we appreciate the events and hard working everyone putting in.

Keep it going. It's a great tradition we have enjoyed since inception.

CAN'T THINK OF ANYTHING ELSE!! CARLSBAD IS THE BESTEST!!!!!!!

I think the entire program is just great and people that run it and work on the field do an outstanding job. I would not change anything from the parking to the venue itself.

#4 rated concert series in the Nation and you're changing it? Why?

Thanks for doing these! Lots of fun!!

When I went before these were well planned and enjoyable and brought the community together. I don't have strong opinions because I am not familiar with the budget constraints.

Thanks for your work on the tgif conceets

LOVE the Concerts in the Parks (TGIF.) Have only attended the concerts performed within walking distance from my home ... VERY hassle free and love Poinsettia Park. LOVE that it's relaxing for everyone, plenty of play space/opportunities for the kids w/o everything having to be organized activities AND at the same

### Other comments: Appreciation

time easy for adults to relax and enjoy their friends, family, and the show. Such a great perk living in Carlsbad!

I love these concerts!

Not much. You guys run a great operation!

You all are doing a great job, and we appreciate all the hard work you do. Thank you

You're doing great; thank you!

I like the variety of music and venues you had this year.

Keep it up! These are great events and so valuable for the community. Thank you!

These are fantastic community events. Much appreciated!

Very much enjoy the concerts. We live right behind Poinsettia Park and enjoy them.

I've been very impressed with them!! Always fun!

Nothing. I think the City of Carlsbad does a great job. Love the free summer concerts.

FABBA Show was the best!

It's a wonderful community event, please keep them going!

I think the events are fun.

Love the neighborhood feel of it, being able to picnic with neighbors and friends and listen to music

Keep it up!!!

I love attending the concerts! The family friendly atmosphere and everyone bringing food to share.

Please offer your expertise in neighborhood consideration to the "Friday night lights" organization. Their clientele shows little to no respect for the neighborhoods surrounding Poinsettia Park. You guys do an awesome job!

Thanks for doing these. They are fun!

You do great job.

I really enjoy the concerts in the park series and am grateful that we have them.

You are doing a great job. Everybody loves it. Don't need to change a thing! 👍

Kudos - you do a very nice job when it comes to safety and police presence.

You guys do a great job. I think the audience just wants a vibrant venue where they can responsibly party at the end of the week with family and friends.

I love everything the city does. Continue doing this right, cost-effectively, and for the people and you will do amazing!

The concerts in the park give us a very positive feeling and connection toward the city. Out here in La Costa Oaks, we are as far from downtown as you can be and still be in the city limits, so we have limited connection/loyalty to city hall. The concerts at Stagecoach Park improve that connection and appreciation considerably. Thank you so much for providing them.

Nothing else, thanks for putting them on

We just found these concerts as new Carlsbad residents and look forward to attending more with our kids in the future!

Our choice was simply on one closest to our house - Poinsettia Park. Had a great time, and hopeful to attend more!

The concerts were great and well run! Keep it going.

Keep up the good work

All good!

It's a great idea to bring the community together. We need more events like it and there is absolutely no reason why corporations couldn't help rewrite them.

Continuing a City tradition that has brought community together.

We love Carlsbad activities and concerts! Please keep them coming.

Overall it is a wonderful program! And Carlsbad does a fine job with most everything, would like to see more support for other arts programs.

### Other comments: Appreciation

---

We love going and have been going for years... it really creates community

---

Great program! Carlsbad Parks does an amazing job!

---

I think you do a great job overall!

---

TGIF is a wildly popular, free, and successful community music event that the City provides its citizens. It's a major PR boost for the City, and it brings large numbers of the community together for a fun social gathering. Please don't fix what works.

---

All is great.

---

Thank you and I hope to attend next year. We love visiting Carlsbad.

---

Thank you for all you do! This program is a huge draw for living here and it just makes me fall in love with Carlsbad every year!

---

Keep it going

---

Even if not attending the concerts, just seeing that they are happening fills me with joy. It makes me proud to live in a city that does these things.

---

Very well run

---

This is an asset to the citizens of Carlsbad

---

Please don't stop the concerts!

---

100% keep doing them. It is an awesome idea.

---

Shuttle service is a great addition that we truly appreciate. Love these concerts and have been attending for years. Now that we have kids, it's a great family activity as well.

---

Love the concert series.

---

thank you! we love this tradition and look forward to it every year!

---

Thank you for planning these events for our community!! Keep up the great work!

---

So far you've done a great job

---

You all have done a Fantastic job so far:) There is still so many things that can be done to keep it fresh and lower costs. Don't give up:)

---

Thank you for all that goes into putting these on!

---

I think you are going in the right direction.

---

These concerts are the highlight of the summer. I hope they can continue as they have in the past. Thank you.

---

Nothing, it is a very well done program!

---

Keep on keeping on!!!!

---

Thanks

---

Keep the good work!

---

TGIF fridays are our favorite gatherings during summer

---

Concerts are a summer staple in our city. Cutting back or getting rid of them is a poor choice. Money is spent on the wrong things in my opinion. We don't only need houses built here and open space filled in. We need community gatherings like TGIF and more honestly. Watching the fields filled with people. Running into people you don't see regularly. These moments are all worth the cost.

---

The city does a nice job planning, communicating, and executing these events!

## Intercept survey responses

### What makes you decide to come to one concert over another?

Music; we live close

Schedule

Type of music; regardless of location

music selection

Latin music preferred/music selection

Band and location

Music

Location - will attend the CH because it's in their neighborhood

Music selection; location

The band; location; close to home

Near residence; music selection

Scheduling; availability

Scheduling; availability

No reasons

Not available; not like type of music

Availability; type of music

Music selection; being outside

Central location; Sage Creek is the nicest

Availability; location

Location

Will only attend CH

Schedule

Band selection; location

Music and band selection

Personal conflicts; vacation conflicts

Music selection

Availability

Location - close to home

Schedule; band selection; location

Music selection

Location and distance from residence; Music

Location

Location; difficulty in getting to some parks

Music; parking convenience

Location; genre of music

Location

Band/Music

Music selection; Time with friends and family

If there was food

Band selection



**What makes you decide to come to one concert over another?**

- Location
- None
- What makes you decide to come to one concert over another?
- Because it's happening & like the music
- No donation requests; love all music
- Music selection; enjoys concert at Alga
- Meet new people; opportunity to be with others
- Music; locations
- Music selection
- Bands
- Availability
- None - we just come
- Family; location; availability; community
- Music
- Won't go to country bands
- Music artists
- Availability; music
- Availability; go when in town
- Personal availability / NA
- Music selections
- Location - proximity to home
- Availability; music selection
- Proximity to home; location; would attend more if at Poinsettia
- Camaraderie first, music second
- ABBA cover band
- Availability and friends; then music
- Convenience; bands
- Music
- Personal schedule
- Friends that were attending
- Availability
- Music/bands
- Word of mouth; ABBA
- Friends
- Band (ABBA)
- Music; schedule; kid's classes; location
- Availability; location
- Bands; availability of larger parks; parking

### What do you like about coming to TGIF concerts?

- Community; love the music; Latin music touch; ambiance; type of music; fun; it's very organized
- Easy going; family friendly; good musicians; enjoy them
- Ambiance; size of event; people enjoying themselves; outdoors
- Family-friendly
- Comfortability; good crowd; small location
- Relaxed; free; know people there; all generations; small town / Coming together; meeting people; food; memories; meet people
- Free; open; safe; beautiful; great quality
- Community; Friends
- Variety of music; accessibility; HS is better (parking); R&B; swing dancing; cheap date; gather with friends
- Bands; Central park / Free; bring your own stuff; families; fun to do
- Outdoors; enjoy listening to music
- Open; relaxing; atmosphere; easy; free; gather together
- outside; picnic; family; meet up with friends
- Free; No animals allowed; bathrooms are clean; venues
- Social; getting out; community; venues are great; great for kids
- Kid friendly
- Like the venues; socializing; kid friendly; people watching
- Fun; relaxing; staff is friendly and polite; kids have a good time
- Music; outside
- Food/drink allowed; walking distance
- People; atmosphere; being out and about; everyone is nice
- Friends; hanging out; safe; kid friendly; summertime
- Safe; fun environment; family friendly; music is good
- Free; community aspect; like they are on Fridays; band variety; alcohol allowed
- Venues; atmosphere; family oriented
- Outdoors; alcohol allowed; relaxing; kid friendly; good start to the weekend
- Openness; bring your own food; kid friendly; social aspect; location
- Music selection; crowd; outdoors; alcohol and food allowed; friendly environment
- Community; music lovers; kid friendly
- Good vibe; family friendly
- BYOB; family aspect; multi-culturalism; supporting the Arts in Carlsbad
- Fun; all age friendly
- Social aspect; BYOB and food
- Community
- Atmosphere; picnic; good music; free
- Outdoor and fun with friends
- BYOB; getting together with friends; Adult and kid friendly
- Community is there
- Music; Fun for all ages
- No drama; people are friendly
- Free; space; shuttles

### What do you like about coming to TGIF concerts?

Parks are maintained; nice and clean

Neighborhood friendly; BYOB and food; good music; people are friendly

Free; BYOB; Outside; likes different venues; everything / Bathrooms; security

Dancing; city staff

Seeing people ages 2-99; dancing; being outside; bands have been great

Free; Shuttles; Security; Music; out with community

Energy; community

Community; Fun outside with neighbors

Prefers to see B.I.G.

Being outside; free; quality; variety of bands; exposed to music we may not know

Music; friends; community

Enjoy life

outside

Dancing, music genres

Free; good artists

Free; dancing; all ages welcome; safe environment; different locations; shuttles; prizes

Variety; quality of music

Bike valet; music; hanging out with friends; vibe, families; kids can dance / outside; music; beautiful area

Live close by; convenient; facilities; well-ran; aisles, bathrooms; fun

Everything; meeting up with friends; getting kids out of the house

Great venue; beautiful; nice to be outdoors; ability to picnic; great for all ages

Community; getting to see people; bands are great; neighbors

Friendly people; BYOB; ADA access, good locations

Picnic; BYOB; have your own space; music and artists; free; don't have to buy beverages

Variety of music; Outdoors; BYOB and food; be with friends

Dance

BYOB and food; outside; sunshine; bands are great

Family friendly; Easy access; fun summer event; free; safe; kids can play; well structured

Great set up

Community getting together; music

Outdoors; picnic; live music; dance floor; walkways and aisles

Nice atmosphere; good weather; people enjoying themselves; music; dancing; close by

Friends gathering; community; bands; dancing; having fun

Family atmosphere; people sitting and talking; kids running around

Vibe; family atmosphere; organized event

Family friendly; something for everyone

Certain music genres

### What would make it better?

2 at this location (Calavera Hills); want more concerts; food trucks, have a sign for people who are selling raffles to ID with

People selling churros; food vendors

More Latin music

Variety of music; dancing

Host concerts at larger parks; DJ is a bit loud

Turn down the DJ volume; QR code

1-2 Food trucks; Raffles

Nothing - great job

Food on site

Food trucks; better parking

Pre-concert is too loud; keep awnings and umbrellas down; more socialization time

More events

Better signage for handicap parking; art stations; sell alcohol; kids entertainment

More concerts; enforce the rules on higher chairs and umbrellas

Cones get knocked off; barriers are annoying

Better parking

Food trucks; more concerts at CH location; 4th of July concert; host concerts at other times of the year not just summer

More concerts; donations are not as nice; more variety

3 concerts at CH; bring in newer bands

More concerts at CH; feel like bands are being decided based on social economic status

Earlier entrance times allowed

Food vendors

More concerts; food trucks/vendors

Food vendors to include ice cream/desserts

Better music selections

Other genres of music

Better parking

Food vendors; pizza oven; Full bar

More bathrooms and more spread out, multiple locations for bathrooms make it easier with children

Better parking

Better parking

Food vendors

Food trucks/vendors

Better parking, but it is what it is

Food vendors

charge a small fee for event

Get Led Zeppelin! / Get U2; Food trucks; double check ADA parking permits and lot to see if people really are ADA; provide little tables for food and drinks

Offer umbrellas that automatically come down; free food; more art; activities for adults

Would pay to reserve a spot; DJ volume needs to be lowered; tax deduction;

Food vendors

### What would make it better?

---

Upkeep of bathrooms; More appealing bands; bands that target more people

---

Food vendors; Sell candy instead of tickets

---

Stop Raffle

---

More ADA parking; Food trucks

---

Food trucks; low chairs up front; more ADA parking

---

More concerts, no cut backs

---

Likes it

---

More parking

---

More dancing; music appropriate with demographics; bigger areas

---

Food vendors; Water; drinks; More advertising (fliers, communication, more promoting of artists); better parking

---

More concerts; food trucks

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Parking - more shuttle locations; maybe offer paid parking lot for each concert; used to be able to buy stuff

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Dogs allowed; Vendors; Not having to bring your own stuff -rentals for setup / Food vendors; offers chairs; buffet bar

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Food trucks; on field concessions; bar service; adult beverages and sodas/water

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Food trucks

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Better parking; more shuttle options/locations; Designated ride share and drop off area; would pay for a parking pass

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More women's restrooms; food/vendors

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No high back chairs; Trash locations - if staff separates trash make sure to do it elsewhere or after concert

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Food trucks; options for food are good, but do enjoy bringing own food; better parking or paid parking

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Better parking; Would pay for parking pass or seasonal parking pass (\$10)

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Make sure people are throwing food away, no littering; park opening too early or not early enough

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Outside temp is too hot

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Easy way to get quick concessions like water

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More parking; would pay for parking

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Nothing

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More information about shuttles and future events; Ice cream truck/food trucks; lower cost of raffle tickets;

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Food vendors

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Go back to 9 concerts; spread out every other weekend

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More booths; volunteer opportunities; getting the word out better; groups advertising products

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Keep it the way it is

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More things to do for kids; food trucks

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Food trucks; more concerts; accessibility into facility

## Other comments

Doesn't like Alga Norte Location, too small;

Parking is better; event is smooth; signs/police are good

Shuttles are great; like to invite friends;

Great job handling the traffic

Good job

Good line - ups; add Bruno Mars cover band; B.I.G

Shuttle is very convenient

Really great event

Enjoy bike valet

TGIF is cool

Target new families to community by making sure they get info on concerts or invite

Great the way it is

Shuttle is good

Should double check ADA plates

More cultural music selections; less country

Less interesting line-up of bands/music this year

Love concerts do not get rid of them

New amount of 6 concerts is not enough

Doesn't like Alga Norte; Love Magee

Likes bands with multiple singers

No sad music; Bathrooms are clean; lots of staff and security; timeframe of concert is good

Think from the viewpoint of a first time goer

Enforce umbrella rule

Highlight of summer

Bands with no vocals are not as good

Interested in knowing when the 2024 schedule will be released

Disappointed amount of concerts have been reduced

Walkways are great

Don't need food trucks

Offer VIP service; Ok with fewer concerts

Simple is better; Great as-is

Alga Norte is preferred location; doesn't like CH

Family-friendly

No more local tribute bands; higher echelon of music

All locations are good