



ARTS COMMISSION

Agenda

Regular Meeting

April 4, 2024, 5:30 p.m.

Council Chamber
1200 Carlsbad Village Dr.
Carlsbad, CA 92008
carlsbadca.gov

Welcome to the Arts Commission Meeting

We welcome your interest and involvement in the city's legislative process. This agenda includes information about topics coming before the Arts Commission the action recommended by city staff. You can read about each topic in the staff reports, which are available on the city website.

How to watch

In Person



City Council Chamber
1200 Carlsbad Village Drive

Online



Watch the livestream at
carlsbadca.gov/watch

How to participate

If you would like to provide comments to the Arts Commission, please:

- Fill out a speaker request form, located in the foyer.
 - Submit the form to the Clerk before the item begins.
 - When it's your turn, the Clerk will call your name and invite you to the podium.
 - Speakers have three minutes unless the presiding officer (usually the chair) changes that time.
 - You may not give your time to another person, but can create a group. A group must select a single speaker as long as three other members of your group are present. All forms must be submitted to the City Clerk before the item begins and will only be accepted for items listed on the agenda (not for general public comment at the beginning of the meeting). Group representatives have 10 minutes unless that time is changed by the presiding officer or the Arts Commission
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- **In writing:** Email comments to arts@carlsbadca.gov. Comments received by 3:30 p.m. the day of the meeting will be shared with the Arts Commission **prior to** the meeting. When e-mailing comments, please identify in the subject line the agenda item to which your comments relate. All comments received will be included as part of the official record.

Reasonable accommodations

Reasonable Accommodations Persons with a disability may request an agenda packet in appropriate alternative formats as required by the Americans with Disabilities Act of 1990. Reasonable accommodations and auxiliary aids will be provided to effectively allow participation in the meeting. Please contact the City Manager's Office at 442-339-2821 (voice), 711 (free relay service for TTY users), 760-720-9461 (fax) or manager@carlsbadca.gov by noon on the Monday before the meeting to make arrangements. City staff will respond to requests by noon on Tuesday, the day of the meeting, and will seek to resolve requests before the start of the meeting in order to maximize accessibility.

CALL TO ORDER:

ROLL CALL:

PLEDGE OF ALLEGIANCE:

APPROVAL OF MINUTES:

Minutes of the Regular Meeting held on Dec. 7, 2023

PRESENTATIONS:

Presentation on City Council Legislative Subcommittee

PUBLIC COMMENT: *The Brown Act allows any member of the public to comment on items not on the agenda. Please treat others with courtesy, civility, and respect. Members of the public may participate in the meeting by submitting comments as provided on the front page of this agenda. The Arts Commission will receive comments in the beginning of the meeting. In conformance with the Brown Act, no action can occur on these items.*

PUBLIC HEARINGS: None.

DEPARTMENTAL REPORTS:

1. **UPDATE ON TGIF CONCERTS IN THE PARKS 2024:** Receive a report from staff on preparations for TGIF Concerts in the Parks 2024. (Staff contact: Thomas Johnston, Cultural Arts Department)

Recommended Action: Receive the report.

2. **UPDATE ON STEAM PILOT PROGRAM BATIQUITOS ARTVENTURES:** Receive a report from staff on the STEAM Pilot Program, Batiqitos ArtVentures. (Staff contact: Wendy Sabin Lasker and Lisa Naugler, Cultural Arts Department)

Recommended Action: Receive the report.

COMMISSION MEMBER COMMENTARY AND REQUESTS FOR CONSIDERATION OF MATTERS: *This portion of the agenda is for the Commission to make brief announcements, brief reports of their activities and requests for future agenda items.*

STAFF COMMENTS:

ADJOURNMENT:



ARTS COMMISSION
Minutes

Council Chamber
1200 Carlsbad Village Drive
Carlsbad, CA 92008

Dec. 7, 2023, 6 p.m.

CALL TO ORDER: 6 p.m.

ROLL CALL: Chung, Ferone, Barker, Carrillo, George, Miringoff.
Absent: Nassiri.

PLEDGE OF ALLEGIANCE: Chair Chung led the Pledge of Allegiance.

APPROVAL OF MINUTES:

Minutes of the Regular Meeting held Oct. 5, 2023

Motion by Commissioner Barker, seconded by Commissioner Ferone, to approve the minutes as presented. Motion carried, 6/0/1, (Nassiri – Absent).

PRESENTATIONS: None.

PUBLIC COMMENT: None.

DEPARTMENTAL REPORTS:

1. **PRESENTATION FROM COMMUNITY ARTS GRANT RECIPIENT MEGAN HERRICK, SAGE CREEK HIGH SCHOOL** - Receive a presentation from Community Arts Grant recipient Megan Herrick, Sage Creek High School, on the grant funded project, a Living Art Exhibit at Sage Creek High School Festival of the Arts.

Recommended Action: Receive the report.

Commissioners received the report.

Commissioner Carrillo asked Ms. Herrick how the funds benefitted the program. Ms. Herrick responded that funds were spent on materials, and a guest artist to support the project.

2. **FISCAL YEAR 2024-25 COMMUNITY ARTS GRANT GUIDELINES AND CALENDAR** - Approve the Fiscal Year 2024-25 Community Arts Grants Guidelines, including the new funding cycle calendar.

Recommended Action: Receive the report and approve the Fiscal Year 2024-25 Community Arts Grants Guidelines, including the new funding cycle calendar.

Commissioners received the report and approved the Fiscal Year 2024-25 Community Arts Grants Guidelines, including the new funding cycle calendar.

Commissioner Barker inquired about the removal of the emerging artist category. Community Arts Coordinator Wendy Sabin Lasker responded staff was hopeful this category would

engage new emerging artists in underrepresented art forms previously not seen. Unfortunately, the two applicants did not meet the grant requirements. Staff will review and rethink the emerging artist category. Commissioner Ferone inquired if the 501(c)(3) is the same as a sponsor? Wendy Sabin Lasker answered applicants without a 501(c)(3) were required to apply under a fiscal agent with a 501(c)(3). Senior Management Analyst Fiona Everett explained that some of the requirements for grant recipients come from the direction of the city attorneys and Finance Department, as funds shared with community arts grantees are taxpayer dollars.

Commissioner George thanked staff for starting the emerging artist category and hopes that we can find a way to retain the category.

Motion by Commissioner George, seconded by Commissioner Miringoff to approve the fiscal year 2024-25 community arts grant guidelines and calendar. Motion carried, 6/0/1, (Nassiri – Absent).

3. PUBLIC ART PROJECTS UPDATE - Receive a presentation on the status of permanent public art projects including Barrio Traffic Circle, Chestnut Avenue Underpass I-5 and Veterans Memorial Park.

Recommended Action: Receive the presentation.

Commissioners received the presentation.

Commissioner George inquired if the call for artists for the Barrio traffic circle was a nationwide call. Community Arts Coordinator Tonya Rodzach responded there will be a reevaluation with the project team to discuss further, as it has not yet been defined. Most likely it will be California based artist. Commissioner George inquired if there would be any special outreach to Latino artists. Tonya Rodzach responded the call will be released on all normal art servers to get the message out widely.

4. 2024 ARTS COMMISSION REGULAR MEETING CALENDAR MODIFICATIONS - Approve the modified 2024 Arts Commission Regular Meeting Calendar.

Recommended Action: Receive the report and approve the modified 2024 Arts Commission Regular Meeting Calendar.

Motion by Commissioner George, seconded by Commissioner Barker to change the Arts Commission regular meeting time from 6 p.m. to 5:30 p.m. Motion carried 6/0/1, (Nassiri – Absent).

Motion by Commissioner George, seconded by Commissioner Ferone to approve the 2024 Arts Commission regular meeting calendar modifications. Motion carried 6/0/1, (Nassiri – Absent).

COMMISSION COMMENTARY AND REQUESTS FOR CONSIDERATION OF MATTERS: *This portion of the agenda is for the Arts Commissioners to make brief announcements, brief reports of their activities and requests for future agenda items.*

Chair Chung and the Arts Commissioners reported on activities and events they attended.

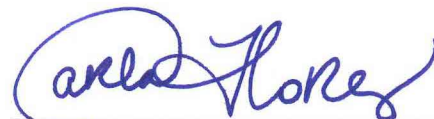
LIBRARY & CULTURAL ARTS DIRECTORS COMMENTS: Library & Cultural Arts Director Suzanne Smithson commented on the following:

- Recruitments
- New handouts available for spring schedules
- City Council meeting on Dec. 12 will discuss TGIF concerts
- Carlsbad Library and Arts Foundation social event
- Cannon Art Gallery exhibit concludes Dec. 16
- Contract for the next Cannon Art Gallery exhibit is in the final stages
- Update on the upgrade for audio, video, and lighting in the Ruby G. Schulman Auditorium
- City council approved the list of 2024 vacancies for boards and commissions
 - Commissioner Barker's commission term is expiring in March of 2024
 - Commissioners Nassiri and George commission terms are ending, and both are eligible to reapply
- City council memo will be forwarded to the commissioners regarding data collected for the Arts & Economic and Prosperity (AEP6) survey. Invitation to attend: AEP6 will share survey data at a meeting on Jan. 25 – 26
- Updates will be sent to commissioners during non-meeting months

ANOUNCEMENTS: This section of the Agenda is designated for announcements to advise the community regarding events that Members of the Arts Commission have been invited to, and may participate in.

Thursday, Dec. 14, 2023 5:30 p.m.
Carlsbad Library & Arts Foundation Social Event
Carlsbad City Library – Gowland Meeting Room
1775 Dove Lane
Carlsbad, CA 92011

ADJOURNMENT: 7.25 p.m.



Carla Flores
Senior Office Specialist



ARTS COMMISSION

Staff Report

Meeting Date: April 4, 2024

To: Arts Commission

From: Thomas Johnston, Programs & Venues Coordinator

Staff Contact: Thomas Johnston, Programs & Venues Coordinator
thomas.johnston@carlsbadca.gov, 442-339-2093

Subject: Update on TGIF Concerts in the Parks 2024

District: All

Recommended Action

Receive a report from staff on preparations for TGIF Concerts in the Parks 2024.

Executive Summary

Preparation for the 2024 TGIF Concert Series continues, following direction from City Council at both the Dec. 12, 2023 and the March 19, 2024 City Council meetings:

1. Finalize number of concerts, schedule and locations, safety measures and a pilot program to solicit event sponsorships
2. Introduce and adopt an ordinance amending the Carlsbad Municipal Code, Title 11, Chapter 32 to allow for security screening at TGIF Concerts
3. Review options and provide direction regarding event ticketing

Explanation & Analysis

Schedule and locations

The following concert locations and schedule for 9 concerts in summer 2024 was finalized, based on work with Parks & Recreation, Police and Fire Departments incorporating these key factors:

1. Best parks for the concert from a safety and security management perspective
2. Adjacent parking and shuttle pick-up lots available for the dates and locations
3. Overall size of park makes it possible to establish a controllable event space

DATE	PARK
June 21	Stagecoach Community Park
June 28	Stagecoach Community Park
July 5	Stagecoach Community Park

July 12	Stagecoach Community Park
July 19	Calavera Hills Community Park
July 26	Calavera Hills Community Park
Aug. 2	Calavera Hills Community Park
Aug. 9	Alga Norte Community Park
Aug. 16	Alga Norte Community Park

Enhanced safety measures

City Council confirmed these recommendations from the Carlsbad Police and Fire Departments:

1. Provide a controlled event location, with perimeter fencing and controlled access points
2. Screen attendees for weapons, utilizing an amended Carlsbad Municipal Code to allow for bag and person searches while meeting the legal protections of the Fourth Amendment, which protects people from unreasonable searches and seizures by the government
3. Provide a robust security presence inside concert venue and at access points, to include both police staff and a private security company
4. A Safety Command Post will be deployed at each concert, staffed by Carlsbad Police and Fire staff

Event Ticketing

Staff identified three options to control attendance through ticketing options:

1. Contract with a vendor to provide a digital ticketing/reservation solution
2. Issue a pre-designated number of free tickets such as wristbands for each concert
3. Forego efforts to limit attendance in 2024 through ticketing and focus on security screening, perimeter fencing and additional safety and security personnel to create a safer experience than previous years

City Council agreed to option the third option and there will not be a ticketing or reservation component to the 2024 season. There will still be capacity limits enforced at the concerts by safety staff on site which means some concertgoers may be turned away upon arrival if the parks have reached that capacity. Staff will evaluate the 2024 season before decisions are made as to how capacity will be managed in 2025.

Fiscal Analysis

City Council approved an additional \$150,000 to the Library & Cultural Arts FY 2023-24 budget and \$50,000 to the Police Department to provide enhanced safety measures at nine concerts. Additional funds for FY 2024-25 will be presented to City Council with the budget.

Next Steps

Staff will continue to plan for the summer 2024 concert season finalizing performers and adjusted processes with city safety, parks, special events, and public works support.

Environmental Evaluation

This item does not require environmental review because it does not constitute a project within the meaning of the California Environmental Quality Act under California Public Resources Code Section 21065 in that it has no potential to cause either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment.

Exhibits

None.



ARTS COMMISSION

Staff Report

Meeting Date: April 4, 2024

To: Arts Commission

From: Wendy Sabin Lasker, Community Arts Coordinator
Lisa Naugler, Arts Instructor

Staff Contact: Wendy Sabin Lasker, Community Arts Coordinator
wendy.sabinlasker@carlsbadca.gov, 442-339-5982

Subject: Update on STEAM Pilot Program Batiquitos ArtVentures

District: All

Recommended Action

Receive a report from staff on the STEAM Pilot Program, Batiquitos ArtVentures.

Executive Summary

This presentation provides an update on the Batiquitos ArtVentures Pilot Program. The program is designed as a STEAM field trip offered to elementary schools located within the City of Carlsbad's four districts.

Explanation & Analysis

This program for first-grade students is held onsite at the Batiquitos Lagoon integrating environmental sciences and the arts. The STEAM Pilot Program is in its second year. The presentation will include data compiled to inform future program deliverables.

Fiscal Analysis

STEAM Program funding is included in Cultural Arts General Funding Budget. No additional funding is being requested at this time. STEAM Pilot Program is included in the Carlsbad Arts & Culture Master Plan (2018) under Lifelong Learning Initiative (LL 1.1).

Next Steps

Staff will analyze program deliverables, statistics, and feedback from the pilot programs to make recommendations for future STEAM programming.

Environmental Evaluation

This item does not require environmental review because it does not constitute a project within the meaning of the California Environmental Quality Act under California Public Resources Code Section 21065 in that it has no potential to cause either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment.

Exhibits

None.