

## ARTIST STATEMENT

Forma Studio is pleased to present our qualifications to this RFQ for the Public Art Opportunity at the Veterans Memorial Park in Carlsbad CA.

We are very interested in this project. As Southern-California based artists and frequent visitors to the City of Carlsbad, we hold a deep connection to its community. Additionally, we believe Veterans Memorials are unique spaces that present incredible opportunities to build and strengthen a sense of community. Our art is always inspired by its context, and in this project, we would seek to draw inspiration from the natural context and history of the City of Carlsbad as well as its community.

As a culturally and ethnically diverse design studio, we aim to support a more diverse and equitable world through our art. This means creating artworks that shed light onto the histories of underrepresented and marginalized groups by working with diverse communities to capture diverse voices, with the goal of ultimately creating art that affects local ecologies and cultural environments in a positive way.

We have extensive experience with community engagement. For example, on one of our ongoing Projects for the City of Denver we recently collaborated with three Native American Tribes and the Denver Native American Commission on a poem that will be a part of our sculptural art piece. This poem was also translated into Ute, Cheyenne and Arapaho and will be displayed in all these languages in addition to English and Spanish, to reflect the feedback from the community.

We believe the success of a public art project is directly tied to its reception within its community and we are prepared to carry out outreach initiatives. We have found out through experience that community engagement is highly successful when it has a degree of freedom but is guided and focused. The best way to achieve this delicate balance is to create a structure that allows input in a channeled, specific way. This encourages participation and shares creative ownership while resulting in an artwork that transmits unity and harmoniously weaves the voices of its community.

We design solutions that embrace the environmental, historical, and cultural nuances of the site. Our goal is to design places rather than individual objects. We want our art to inspire a sense of belonging in those that engage with it. Our mission is to enrich the environment we work in with art that provides a meaningful experience for those who view, approach, and touch the artwork.

We know maintenance is one of public art's primary concerns. On every project we strive to design a remarkable piece that requires as little upkeep as possible. Each of our projects are consciously designed to consider the context and negotiate the activities that take place in the surroundings. All these elements are researched, carefully considered, and factored into our design process.

We have a great deal of experience designing, managing, and building public art. During Sixto's 6-year tenure at CGS he designed and managed many public art projects with budgets up to \$1.3Million. Recently, we completed a project for the City of Santa Clarita, and we are currently working with the Cities of Glendale and Denver on three large-scale public art projects.

# forma studio

With backgrounds in public art, architecture, exhibition design and fabrication we provide a unique combination of perspectives that allow us to work efficiently and in direct collaboration with all our fabrication and installation partners. As MIT trained designers, and long practicing public artists, we bring a great deal of technical experience and creative strength. If selected, our studio will give your project the utmost care and attention to deliver a stunning and durable artwork on time and on budget.

We thank you for your consideration.

Sincerely,  
Karen Kitayama + Sixto Cordero

**forma studio**

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# FORMA STUDIO

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## SELECTED PROJECTS/ EXHIBITIONS

2023	<b>Thread of Words</b> ( <i>Under Construction</i> ) Larimer Ave. Denver, Colorado
2023	<b>Hahamongna</b> ( <i>Under Construction</i> ) Artsakh Ave. Glendale, California
2023	<b>Tamit Gohar</b> ( <i>Under Construction</i> ) Glenoaks Blvd. Glendale, California
2023	<b>Westward Sun</b> ( <i>Under Construction</i> ) 948N San Vicente West Hollywood, California
2021	<b>Californiascape</b> Fair Oaks Park City of Santa Clarita
2016	<b>Kibera Hamlets</b> Kibera Nairobi, Kenya
2016	<b>Kibera Primary School/ Konokono Vaccination Center</b> Tel Aviv Museum of Art-Accelerated Urbanism in Africa Exhibition Tel Aviv, Israel.
2016	<b>Casa A</b> GA Gallery-Project 2016 Annual exhibition - March to June 2016 Tokyo, Japan.
2016	<b>ODB + Foster Foundation Droneport</b> Biennale Architettura 2016 Venice, Italy
2015	<b>Casa A</b> Chicago Architecture Biennial Chicago, USA
2015	<b>Kibera Hamlets/ Konokono Center</b> AFRICA Exhibition Louisiana Museum of Modern Art Humlebaek, Denmark
2014	<b>Konokono</b> St Paul Apostle Mission Turkana Kenya
2014	<b>Mcknely Megalith</b> MIT Courtyard Cambridge, Massachusetts
2014	<b>Volumetric Robotics</b> Boston Society of Architects Boston, USA
2014	<b>Atmosphere</b> Together Festival Cambridge, USA
2014	<b>Loading</b> Together Festival Cambridge, USA
2014	<b>The Final Act</b> MIT N51 courtyard Cambridge, USA
2012-2013	<b>Loading</b> MIT lobby 7 + 92 Oxford St. Cambridge USA

2013	<b>Perceptron</b> Nuvu Studio Cambridge USA
2012	<b>Discretize</b> University of Puerto Rico San Juan, Puerto Rico
2011	<b>Fold Loft</b> MAC PR San Juan, Puerto Rico
2011	<b>CAAPPR Future Cities</b> Chamber of Commerce San Juan, Puerto Rico
2009	<b>CAAPPR Roosevelt Roads</b> State Department San Juan, Puerto Rico

## SELECTED PUBLICATIONS

2017	<b>Los Angeles Times</b> Laguna Beach Bench
2016	<b>Dezeen Magazine</b> McKnely Megalith
2016	<b>Wall Street Journal Magazine</b> Kibera Hamlets
2016	<b>Architectural Record August Issue</b> Kibera Hamlets
2016	<b>MARK Magazine "Adaptation" July/August</b> Kibera Hamlets
2016	<b>Arquitectura Viva 185: "For Children"</b> Konokono Vaccination Center
2016	<b>Boundaries 16: "Rebuilding the future - Healthcare"</b> Konokono Vaccination Center
2016	<b>GA Houses 146</b> Casa Antonio
2015	<b>El Croquis 181</b> Kibera Hamlets
2015	<b>Architectural Review</b> Konokono Vaccination Center
2015	<b>Architectural Record</b> Konokono Vaccination Center
2015	<b>Chicago Architecture Biennial Catalog 2015</b> Casa A
2015	<b>Exhibition Catalog Louisiana Museum of Modern Art</b> Kibera Hamlets
2015	<b>MARK Magazine February/March</b> Konokono Vaccination Center
2014	<b>Volumetric Robotic 2014</b> Milling Ornament [research paper]
2013	<b>ACADIA 2013 Conference Proceedings</b> Responsive expansion [research paper]

## SIXTO CORDERO (partner / cofounder)

### EDUCATION

- 2016 **Massachusetts Institute of Technology**  
Master In Architecture
- 2012 **University of Puerto Rico**  
CUS Certificate in Urban Studies
- 2012 **University of Puerto Rico**  
BDA Bachelor in Environmental Design

### PROFESSIONAL EXPERIENCE

- 2014- Present **Cofounder and Partner**  
Forma Studio
- 2017 **Project Manager**  
SelgasCano
- 2013-2017 **Cofounder and Partner**  
helloeverything
- 2016-2020 **Project Manager**  
Cliff Garten Studio
- 2015-2016 **Designer**  
SelgaCano
- 2016 **Fabrication Consultant**  
ODB engineering NFF's Droneport Madrid/Venice Biennale
- 2014 **Designer**  
Zaha Hadid Architects
- 2013 **Installation Assistant**  
Matter design
- 2012-2013 **Co-director**  
SEPT/MAY
- 2012 **Fabricator**  
ARMADA

### ACADEMIC EXPERIENCE

MIT- Digital Shop monitor N51  
MIT- Research Assistant- tectonics of transparency  
MIT- Teaching assistant- Course- 4.120 Furniture Making  
MIT- Teaching assistant- Course- 4.11A Environmental Design  
MIT- Teaching Assistant- Course- 4.107 Geometric Disciplines  
MIT- Teaching Assistant- Course- 4.500 Intro Design Computing

### AWARDS + GRANTS

Marvin Goody Thesis Award 2015  
Avalon Travel Scholarship [Chicago Biennial]  
Avalon Travel Scholarship [ZHA Hong Kong]  
CAMIT Grant for Unmaterial  
GSLG Grant for SEPT/MAY  
CAMIT Grant for SEPT/MAY  
Avalon Travel Scholarship [ACADIA 2013]  
Architecture Dept Merit Scholarship [MIT]

## KAREN KITAYAMA (partner / cofounder)

### EDUCATION

- 2016 **Massachusetts Institute of Technology**  
Master In Architecture
- 2012 **UCLA**  
Bachelor of Arts in Architectural Studies and Art History

### PROFESSIONAL EXPERIENCE

- 2014- Present **Cofounder and Partner**  
Forma Studio
- 2021-2022 **Project Manager**  
Breland-Harper
- 2018-2020 **Project Capitan**  
Relativity Architects
- 2016 **Designer**  
Kovac Design Studio
- 2014 **Designer**  
Kengo Kuma and Associates
- 2011 **Designer**  
AIKO

### ACADEMIC EXPERIENCE

Office US- Designer & Researcher (2014)  
LACMA "Living in a Modern Way" Exhibition- Research (2012)

### AWARDS + GRANTS

UCLA Dean's Honors List  
UCLA Scholarship Recognition Award  
Architecture Department Merit Award (MIT)

## REFERENCES

### KATHERINE NESTVED

Title- Arts Coordinator  
Email- KNESTVED@santa-clarita.com  
Phone- 661-250-3777  
Address- 20880 Centre Pointe Pkwy  
Santa Clarita, CA 91350  
project- Californiascape

### OTTAVIA CRUCITTI

Title- Civic Art Finance and Operations Manager @ Los Angeles County Department of Arts and Culture  
Email- OCrucitti@arts.lacounty.gov  
Phone- 929-227-5082  
Address- 1055 Wilshire Blvd Suite 800,  
Los Angeles, CA 90017  
project- Water to Wishes (Designed and Project Managed for CGS)

### JOHN OCHSENDORF

Titles- Partner @ ODB Engineering  
Professor + Director @ MIT's BT Group  
Email- jao@mit.edu  
Phone- 617-253-4087  
Address- Room 5-418C  
77 Massachusetts Avenue  
project- ODB/ Norman Foster Foundation Vault







Image 4

















## ANNOTATED IMAGE LIST

### **LOADING** (Images 1 & 2)

**Location-** Cambridge MA (multiple locations)

**Commissioning Agency-** Together Festival

**Project Budget-** \$35,000

**Completion Date-** April 2014

**Dimensions & Materials-** Varies, Approx 250 ft2 (plastic)

### **KIBERA HAMLETS** (Images 3 & 4)

**Location-** Kibera, Kenya// Humlebæk Denmark

**Commissioning Agency-** Louisiana Museum of Modern Art // Kibera Hamlets School

**Project Budget-** \$125,000

**Completion Date-** March 2016

**Dimensions & Materials-** 1,750 ft2 (Corrugated polycarbonate + Scaffolding)

### **MCKNELLY MEGALITH** (Image 6)

**Location-** Massachusetts, USA

**Commissioning Agency-** Massachusetts Institute of Technology

**Project Budget-** \$55,000

**Completion Date-** May 2014

**Dimensions & Materials-** 18' x 6' x 6' (GFRC + EPS Foam)

### **FOLD LOFT** (Image 7)

**Location-** Contemporary Museum of Art Puerto Rico

**Commissioning Agency-** MAC- Nuevo Sonidero

**Project Budget-** \$15,000

**Completion Date-** 2011

**Dimensions & Materials-** 6' x 4' x 18' (Recycled Paper)

### **CASA A** (Image 8)

**Location-** Chicago Architecture Biennial // Manila, Philippines

**Commissioning Agency-** Chicago Architecture Biennial- Revolution Precrafted Properties

**Project Budget-** \$65,000

**Completion Date-** 2015

### **CALIFORNIASCAPE** (Images 9 & 10)

**Location-** Fair Oaks Park, Santa Clarita, CA

**Commissioning Agency-** City of Santa Clarita - Jennifer Thompson

**Project Budget-** \$35,000

**Completion Date-** 2020

**Dimensions & Materials-** 12' x 6' x 1.5' (Silver Shadow- Cirrus Limestone)



## Project Data Sheet



**Title** *Hahamongna*

**Location** Glendale Glenoaks Blvd. CA

**Description** Hahamongna an iconic homage to the Verdugo Mountain and Glendale as a Fruitful Valley, its form is inspired by the elevation change across the Verdugo Mountains. Integrated into the sculpture there is a beautiful laser cut pattern derived from the topographical lines of the Verdugo mountains. This textural pattern will be illuminated at night creating a beautiful and noteworthy image for the City of Glendale.

**Date** Ongoing

**Medium** Powder Coated, Mild Steel, LED Light

**Dimensions** 12' x 11' x 30'

**Commissioned by** City of Glendale

**Subcontractors** Sculpture - Metal Arts Foundry, Lehi, UT.

**Budget** \$125,000.00

**Client/Reference** Beau K. Basse, LeBasse Projects, beau@lebasseprojects.com,  
(m) 1.310.283.1733





## Project Data Sheet



<b>Title</b>	<i>Tमित Gohar</i>
<b>Location</b>	Glendale Glenoaks Blvd. CA
<b>Description</b>	“Glendale... sparkled like a jewel in the sun.” This statement was adopted as the official title for the City of Glendale in the 1910s. This idea of a jewel sparkling in the sun is the driving concept behind our art piece, “Tमित Gohar.” Through this art piece, we aim to provide the city of Glendale with a Jewel that sparkles in the sun, and glows under the stars at night. It will serve as an interactive beacon for the very important pedestrian reconfiguration planned for Artsakh Ave.
<b>Date</b>	Ongoing
<b>Medium</b>	Stainless Steel, LED Light
<b>Dimensions</b>	13' x 8' x 8'
<b>Commissioned by</b>	City of Glendale
<b>Subcontractors</b>	Sculpture - Metal Arts Foundry, Lehi, UT.
<b>Budget</b>	\$125,000.00
<b>Client/Reference</b>	Beau K. Basse, LeBasse Projects, beau@lebasseprojects.com, (m) 1.310.283.1733



## Project Data Sheet



**Title** *Kibera Hamlets*

**Location** Kibera, Kenya// Humlebæk Denmark

**Description** Kibera Hamlets is a school located in Kenya originally commissioned by the Louisiana Museum as a summer Pavilion, it was shipped to its ultimate location after the completion of the exhibition. The structure of the School resembles its context but transforms it with subtle changes in materials and precision. Photo by Iwan Baan

**Date** 2016

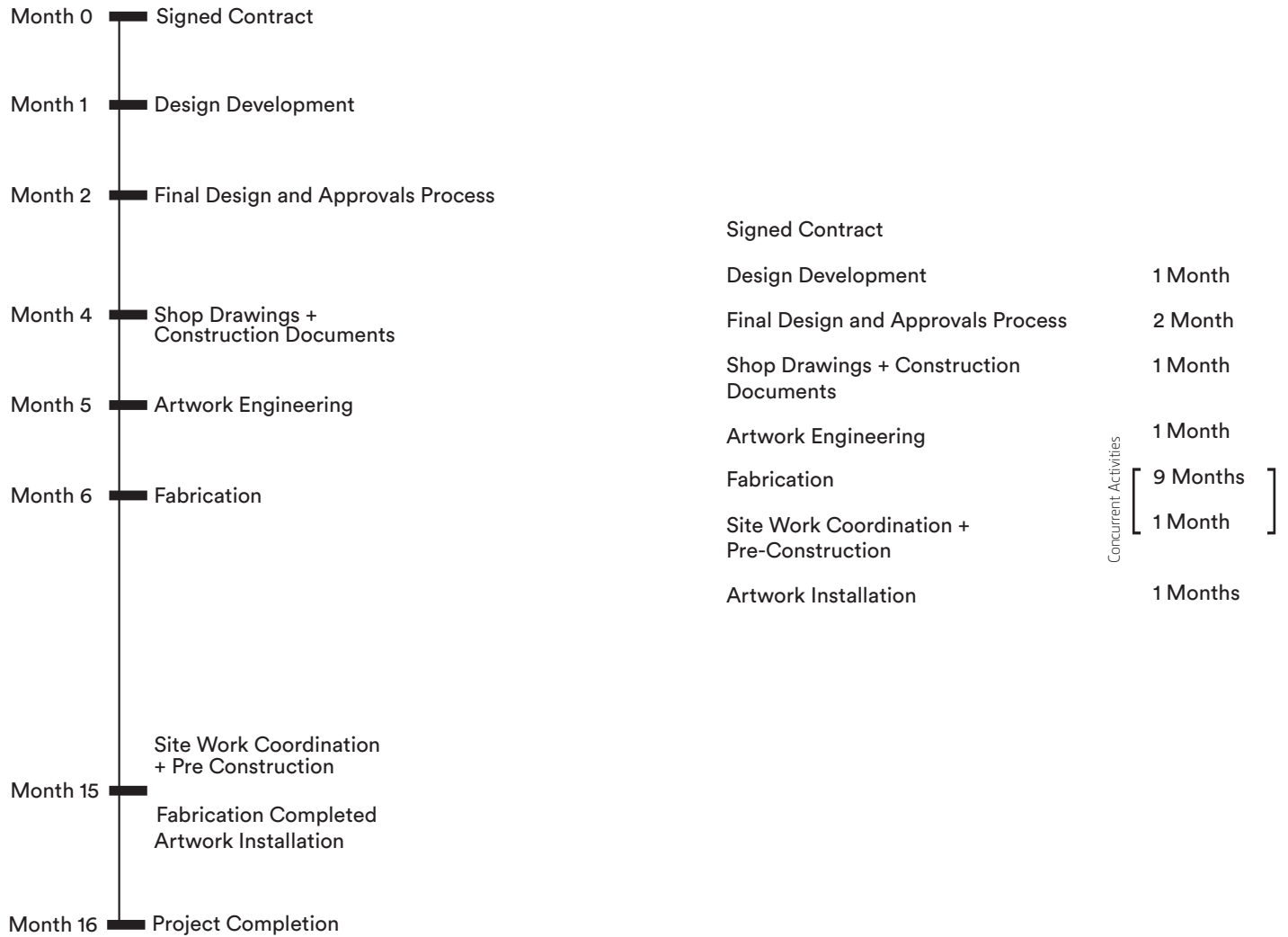
**Medium** Corrugated polycarbonate + Scaffolding

**Dimensions** 1,750 ft<sup>2</sup>

**Commissioned by** Louisiana Museum of Modern Art

**Budget** \$125,000.00

**Client/Reference** Jose Selgas, Selgascano, selgascano@gmail.com,



\*Time-line is dependent on construction schedule and approvals process.

Carlsbad Veterans Memorial Park - Public Art, Cost Estimate			
		No.	Cost
<b><u>Sculptures</u></b>			
	Fabrications of sculpture		\$135,000.00
	Installation		\$30,000.00
	CA Sales Tax Exempt under Revenue and Taxation Code, Sections 6596,6365,1668	n/a	n/a
<b>Total Sculpture Fabrication and Installation and Sales Tax</b>			<b>\$165,000.00</b>
<b><u>Sculpture Foundation and Pedestal</u></b>			
	Poured in place concrete footing		\$40,000.00
			<b>\$40,000.00</b>
<b><u>Engineering Fees</u></b>			
	Structural Engineering for Sculpture and Footing/Pedestal (does not include soils report or borings)		\$2,500.00
<b>Total Engineering</b>			<b>\$2,500.00</b>
<b><u>Miscellaneous</u></b>			
	Administrative, Conservation and other related project costs (Withheld by City)		\$70,000.00
	Studio Overhead and Insurance		\$2,000.00
	Travel (Includes Site Visits and Travel to Foundry for Fabrication Oversight)		\$4,000.00
<b>Total Miscellaneous</b>			<b>\$76,000.00</b>
<b><u>Artist Fee</u></b>			
<b>Artist Fee</b>		16%	<b>\$56,000.00</b>
<b>Sub-Total Project Costs</b>			<b>\$339,500.00</b>
	<b>Contingency</b>	3%	<b>\$10,500.00</b>
<b>Total Project Costs plus Contingency</b>			<b>\$350,000.00</b>
<b>Total Project Budget \$350,000</b>			<b>\$350,000.00</b>