

R & R STUDIOS MIAMI

ROBERTO BEHAR & ROSARIO MARQUARDT

LETTER OF INTEREST – October 20, 2023

We would love to work with you in the creation of an artwork for the Veterans Memorial Park. Our artistic approach, experience, and track record make us a perfect fit for this exciting opportunity.

Our team brings experience in the creation of art projects recognized worldwide for their iconic qualities. We have created award winning landmark projects throughout the United States, and our work has been published in over 350 publications worldwide. Our studio is devoted to the realization of works that enhance public space and life, producing art works with a broad communicative range that break down the barriers between contemporary art and everyday life. Our projects create instant landmarks and places of encounters and challenge the world as we know it, performing as souvenirs of better times to come.

Our studio has a sustained record of success completing meaningful and memorable large-scale indoor and outdoor public art projects. We have created several site-specific projects for public plazas and parks ranging from iconic sculptures to artwork integrated into landscape, functional objects, and architecture. Notably, we recently completed three permanent outdoor public art installations for Princeton University, collaborating closely with the project design team, including the esteemed landscape architecture firm James Corner Field Operations, to seamlessly integrate our artworks with the surrounding environment and architecture of new residential colleges.

Furthermore, our experience and track record in community engagement make us uniquely suited for this project. We view community involvement as an integral part of the creative process and a vital component in ensuring the success and enduring impact of public art.

Perhaps Peter Boswell, former Artistic Director at the American Academy in Rome, has described best the nature of our work: “Some people just make you see the world differently than you did before. R & R are that kind of people. They are what I would call architects of hope. They address complex issues in a visual language that is accessible to the common man and woman. Slowly, they have been changing the public face of the city, erasing the borders between public and personal, between inside and out, between the city and the home, slowly making our town warmer, more livable, and more fun.”

We are genuinely excited about the opportunity to collaborate with City of Carlsbad and contribute to the artistic landscape of the Veterans Memorial Park. We are confident that our artistic vision, combined with our expertise in creating engaging and meaningful public art, would align perfectly with the goals of this project.

All best,

Roberto Behar & Rosario Marquardt

SLIDE LIST

SUPERNOVA

Coachella Valley
Music & Arts Festival
Indio, California
2018

40 x 40 X 40 feet
Steel, plywood, stucco

Budget: \$600,000



01

SUPERNOVA is a new emotional monument and place of encounters at Coachella Music and Art Festival 2018. The origin of *SUPERNOVA* is in the sky, the idea of hope and the world of tomorrow. *SUPERNOVA* is a twelve point forty feet tall polychromatic star, an explosion of light and color celebrating music, art and the future of everyone together at the green in Coachella. *SUPERNOVA* brightness is made of a constellation of thirteen stars. A single multidirectional star made of twelve stars each facing a different direction. Out of many, one star is born.

SUPERNOVA is a mirage that we can touch, an instant landmark to Wish Upon a Star.. An unforgettable luminous symbol of a new world of possibilities for all.

Client: Coachella Valley Music & Arts Festival

THE LIVING ROOM

Design District, Miami, FL
2001

42 x 100x 100 feet
Concrete, stucco, glass,
fiberglass, metal and fabric
Budget: \$1,200,000



02

The Living Room is a 42' tall unfinished home turned inside out that performs as a social sculpture within the Miami Design District. The project doubles as a domestic square and offers a living room to the neighborhood displaying a generosity uncommon in contemporary architecture.

The Living Room performs simultaneously as a landmark and a place of encounters and is built with outmost attention to detail. Art in America Public Art in Review selected The Living Room as one of the best Art in Public Art projects in 2001.

Client: Dacra Projects

"M"

Miami, Florida
1996

45 x 19 x 6 feet
Concrete, stucco, terracotta
Budget: \$450,000



03

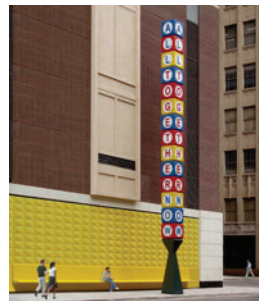
The biggest M in the world, located in downtown Miami, is a Model of Multiple Meanings, from Miami, Motion, and Monument to Memory, Mystery and Magic, and as a landmark in a land of immigrants, it may also celebrate all Mothers left behind. Like Alice in Wonderland, who changes scale to transform through dreams her perception of reality, the M provides physical evidence of the fantastic as part of everyday life.

Client: Miami Dade Art in Public Places

ALL TOGETHER NOW

Denver, Colorado
2007

45 x 62 x 13 feet
Painted Aluminum, Concrete
Budget: \$400,000



04

This project received the 2007 Best Public Art Projects Award by the Americans for the Arts Public Art Network.

"All Together Now" creates a landmark and transforms an anonymous street corner into a place of encounters in Downtown Denver. Located across the street from the Denver Performing arts Center, the project offers a meeting space in the city central area and a gift to all children young and old. "All Together Now" celebrates the city of tomorrow as a place of camaraderie and friendship belonging to all.

Client: Denver Urban Renewal Association

BUILDING BLOCKS

San Juan, Puerto Rico
2020

52 x 40 x 70 feet
Painted aluminum, steel, concrete
Budget: \$450,000



05

Building Blocks is a social spatial sculpture conceived as an instant landmark and place of encounter within the San Juan Federal Campus. Building Blocks is inspired by the richness of life, vibrant colors and public squares of Puerto Rico. The sculpture could be seen as a family portrait or the skyline of a new San Juan where art and everyday life are one and the same.

Client: US General Services Administration

ROOSEVELT PLAZA & GATEWAY SCULPTURE

Seattle, Washington
2020

48 x 40 x 40 feet
Painted aluminum, steel, concrete
Budget: \$650,000



06

The sculpture performs as gateway and landmark to the neighborhood and as social sculpture & place of encounters, and as park and square. At the same time, the project reminds us of common memories of childhood and suggests building together the future of Seattle.

Client: Seattle Sound Transit

A MIDSUMMER NIGHT'S DREAM

Coral Gables, Florida
2018

14 x 30 x 9 feet
Coralina stone, concrete, aluminum
Budget: \$250,000



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A Midsummer Night's Dream is conceived as a social sculpture, place of encounters and stage for everyday life and stories to unfold.

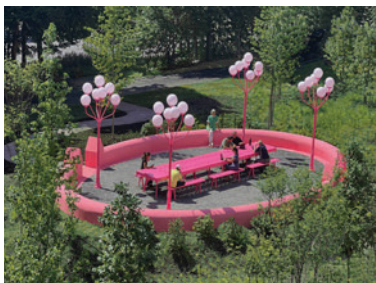
The Outdoor Room dissolves the boundaries between fiction and reality and dissolves the limits between art and life suggesting a sense of personal ownership to everyone involved with the event. The domestic iconic imagery becomes part of our collective imaginary and offers a home for the recollection of shared experiences.

Client: City of Coral Gables Art in Public Places

FORGET ME NOT

Princeton University
Princeton, New Jersey
2022

14 x 48 x 34 feet
Painted Concrete, Painted Aluminum, Glass
Budget: \$2,000,000 (1 of 3 Projects)



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Forget Me Not is part of a trio of artworks called THE HOME WE SHARE, bringing new places of encounters to Princeton University. *Forget Me Not* is conceived as a social sculpture and stage for everyday life and stories to unfold. The open air room is located at the center of an oval at Yeh College and New College West. A low sitting wall surrounds the table which provides a boundary and foundation for the alfresco room. The "Tablecloth" is made in water jet cut out aluminum.

Client: Princeton University Art Museum

FLOWER FIELDS FOREVER

Princeton University
Princeton, New Jersey
2022

14 x 18 x 18 feet
Gravel, Painted aluminum, Painted
concrete
Budget: \$2,000,000 (1 of 3 Projects)



13

Flower Fields Forever performs as a low-tech interactive project that is simultaneously familiar, intimate and unprecedented. The Flor benches cultivates freedom and imagination, framing memories of friendship and camaraderie.

Client: Princeton University Art Museum

I LOVE YOU, A TRAVELLING SQUARE

Alexandria, Virginia
2022

15 x 36 x 76 feet
Neon, Steel, Paint
Budget: \$200,000



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I LOVE YOU is a social sculpture and place of encounters to celebrate friendship and camaraderie at the Alexandria Waterfront. The project is conceived as an emotional monument and portable square composed of two elements, a rose-hued neon and metal sign standing 15 feet high above a pink ground mural emulating a giant carpet 36' x 76' rendered with blossoming flowers. *I LOVE YOU* performs as an instant landmark bringing people together with a simultaneously universal and personal message. The installation stimulates positive action and an avalanche of personal memories, and desires. And, in the manner of travelling circus, troubadours or The Travelling Wilburys, is to travel spreading the thought.

Client: City of Alexandria

*A MIDSUMMER
NIGHT'S DREAM*
Coral Gables, Florida
2018

14 x 30 x 9 feet
Coralina stone, con-
crete, aluminum
Budget: \$250,000



01

Client:
City of Coral Gables Art in Public Places
Contact person:
Catherine Cathers
Arts & Culture Director
City of Coral Gables
305.460.5094
ccathers@coralgables.com

A Midsummer Night's Dream is conceived as a social sculpture, place of encounters and stage for everyday life and stories to unfold.

The Outdoor Room dissolves the boundaries between fiction and reality and dissolves the limits between art and life suggesting a sense of personal ownership to everyone involved with the event. The domestic iconic imagery becomes part of our collective imaginary and offers a home for the recollection of shared experiences.

The *A Midsummer Night's Dream* project featured an in-depth public and community engagement process. It entailed multiple presentations before the Public Art Panel, City Commission, and Historical Preservation Board. During each presentation, the public and local community were encouraged to express their opinions and concerns, resulting in overwhelming community support for the project.

Furthermore, we showcased the project at City Hall and on the city's website to gather public comments and input. The installation of the project has been an unmitigated success, serving as a testament to the power of robust public engagement.

Detailed Budget:

Materials and Fabrication (Sofa, terrazzo floor, Lamps)	\$158,000.00
Artist fee (20%)	\$50,000.00
Site preparation and Installation	\$30,000.00
Engineering and soft costs	\$12,000.00
Total	\$250,000.00

*ROOSEVELT PLAZA &
GATEWAY SCULPTURE*

Seattle, Washington
2020

48 x 40 x 40 feet
Painted aluminum,
steel, concrete
Budget: \$650,000



02

Client:
Seattle Sound Transit
Contact person:
Barbara Luecke
Public Art Manager
Seattle Sound Transit
P 206-388-7439 remote
barbara.luecke@soundtransit.org

The sculpture serves as both a gateway and a neighborhood landmark, functioning as a social sculpture and a place for meaningful encounters, as well as a park and square. Simultaneously, it evokes collective childhood memories and symbolizes our collaborative efforts in shaping Seattle’s future.

This project emerged from an extensive, multi-year community engagement process in Roosevelt Station, Seattle, during a time of significant neighborhood redevelopment. Numerous rounds of community meetings were held, involving local residents and even the input of the nearby high school. The project underwent several revisions, with the final outcome warmly embraced by the entire community, becoming an iconic gateway to the area.

R&R Studios not only designed the sculpture but also crafted the public plaza where it now stands, creating a social focal point for the neighborhood. The project has seen immediate success, bringing people together and enhancing the sense of community in the area.

Detailed Budget:

Materials and Fabrication	\$432,000.00
Site preparation and Installation	\$64,000.00
Artist fee (20%)	\$130,000.00
Engineering and soft costs	\$24,000.00
Total	\$650,000.00

PEACE & LOVE

Coral Springs, Florida
2020

30 x 135 x 10 feet
Silk flowers & EPS
Budget: \$250,000



Client:
City of Coral Springs
Contact person:
Susan Krisman
Director of Development Services
City of Coral Springs, Florida
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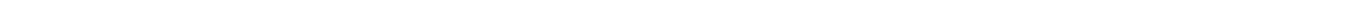
22

“PEACE & LOVE” stands as a social sculpture crafted from tens of thousands of flowers meticulously arranged to form the words “Peace & Love.” This massive “super billboard,” spanning 120 x 30 feet in height, serves as a temporary square, an instant iconic landmark, and a source of inspiration, evoking a deep sense of compassion and community care. It was installed in commemoration of the second anniversary of the Marjory Stoneman Douglas High School shooting on February 19, 2020, in Coral Springs, Florida, thanks to the sponsorship of Bloomberg Philanthropies’ Public Art Challenge.

This project was originally chosen through a comprehensive competition and extensive community engagement efforts. It involved various levels of community involvement, with community volunteers actively participating in the creation of this artwork. The act of creating this art piece was itself a part of the healing process for the community, and the final result deeply moved and resonated with the entire community.

Detailed Budget:

Materials and Fabrication	\$143,000.00
Site preparation and Installation	\$45,000.00
Artist fee (20%)	\$50,000.00
Engineering and soft costs	\$12,000.00
Total	\$250,000.00



ESTIMATED COST PROPOSAL

Administrative	\$70,000.00
materials and fabricaion	\$165,000.00
Site preparation and Installation	\$30,000.00
Engineering and soft costs	\$15,000.00
Artist fee (20%) (design fee + construction)	\$70,000.00
Total	\$350,000.00

ANTICIPATED PROJECT SCHEDULE:

Design proposal : 4-6 weeks
Community Engagement and approval process: 12 weeks
Design development and engineering: 8 weeks
Shop drawings: 4 weeks
Fabrication a: 3-4 months
Installation: 4 weeks



















