

Fiscal Year 2024-25 Draft Annual Action Plan Carlsbad, CA

Prepared By: Housing Services Division City of Carlsbad 1200 Carlsbad Village Drive Carlsbad, CA 92008

> Annual Action Plan 2024

#### **Executive Summary**

#### AP-05 Executive Summary - 91.200(c), 91.220(b)

#### 1. Introduction

As an entitlement jurisdiction under the U.S. Department of Housing and Urban Development (HUD), the City of Carlsbad ("City") receives federal funds in proportion to its population size, concentration of poverty, and other socioeconomic and demographic data. To receive such funds, the City of Carlsbad must submit a Consolidated Plan every five years to HUD and an Annual Action Plan each year. The Annual Action Plan document is the city's plan to carry out the expenditure of funds as approved by the City Council. This year the Annual Action Plan covers the Fiscal Year (FY) 2024-2025.

#### 2. Summarize the objectives and outcomes identified in the Plan

HUD's Office of Community Planning and Development maintains the following approaches to developing viable communities: (1) providing decent housing; (2) providing a suitable living environment; and (3) expanding economic opportunity. The city established the following priorities for the 2020-2025 Consolidated Plan period to achieve HUD's vision:

• Priority 1: Increase and preserve affordable housing opportunities for low-and-moderate income households.

- Priority 2: Prevent and reduce homelessness.
- Priority 3: Strengthen support services for residents with special needs.
- Priority 4: Improve and provide facilities to serve lower income persons.
- Priority 5: Provide fair housing services to residents.
- Priority 6: Plan and administer the CDBG program.

These priorities represent the diverse needs of the city which emerged through the Consolidated Plan community engagement and development process. This process includes qualitative and quantitative data gathered through citizen participation, market analysis, and assessment of needs. As a result, affordable housing was identified as the top priority of residents who participated in the Community Needs Survey and was echoed by individuals who participated in the community meetings. Carlsbad is one of the least affordable cities in North County San Diego; the identification of affordable housing as a top priority by residents reflects this lived reality. Homelessness in the city is directly related to the high cost and lack of housing available thus preventing and reducing homelessness is a top priority as well. Affordable housing and serving the homeless population continue to be the top priorities that the city continues to work on. The goals identified above address the uses of CDBG funds in Carlsbad and will be leveraged by other funding sources.

#### 3. Evaluation of past performance

The city has successfully implemented housing, homelessness, and public facilities activities in the previous Action Plan cycle, impacting the lives of thousands of LMI residents. It is anticipated the

city and its partners will continue to have an impact on residents through collaborative efforts. The following represent some of the achievements in the previous Action Plan:

- Resale of eight affordable housing units serving eight LMI households
- Approximately 89 Carlsbad residents served through fair housing services
- Approximately 65 Carlsbad residents served through the homeless overnight shelter
- Approximately 24 youth assisted through facility improvement project
- Approximately 75 senior households assisted through facility improvement project

• Partnered with approximately 5 community partners to provide funding for services assisting

approximately 1,066 Carlsbad residents served through homelessness prevention public services

Full program outcomes are reported on an annual basis through Consolidated Annual Performance Evaluation Reports (CAPERs). These reports are provided to the general public for public comment and posted on the city's website for public access.

#### 4. Summary of Citizen Participation Process and consultation process

The city's community participation process was informed by the Citizens Participation Plan (CPP), which guides the implementation of a community engagement process and notification of community meetings and public hearings. To facilitate as much community participation as possible, the city held one Housing Commission meeting, one public hearing at the City Council (one more planned in May 2024), and consulted with various organizational stakeholders including community planners, businesses, community advocates, and other city departments.

In October 2023, the City Council approved amendments to the city's Citizen and Community Participation Plan including sunsetting the CDBG Advisory Committee and transferring the duties of reviewing CDBG funding recommendations to the Housing Commission.

#### 5. Summary of public comments

Across all events the general public was invited to speak and participate on the Annual Action Plan and no comments were received.

#### 6. Summary of comments or views not accepted and the reasons for not accepting them

All comments or views would have been accepted and responded to.

#### 7. Summary

The city's Action Plan sets forth the actions, activities, and funding levels for the program period of 2024-2025 and satisfies the statutory requirements for receiving CDBG funds.

More than merely meeting requirements, however, the city is committed to providing every opportunity for residents and stakeholders in Carlsbad to participate in the Action Plan

process and expanding opportunities for its LMI populations to thrive. This Action Plan and the associated community engagement process are indicative of that commitment.

#### PR-05 Lead & Responsible Agencies - 91.200(b)

#### 1. Agency/entity responsible for preparing/administering the Consolidated Plan

The following are the agencies/entities responsible for preparing the Consolidated Plan and those responsible for administration of each grant program and funding source.

	Department/Agency
CDBG Administrator CARLSBAD	Housing & Homeless Services Department

Table 1 – Responsible Agencies

#### Narrative

The City of Carlsbad, Housing & Homeless Services Department is the lead agency responsible for the preparation and administration of the Consolidated Plan, corresponding Annual Action Plans and Consolidated Annual Evaluation Reports and the CDBG program. The County of San Diego is lead agency for HOME Investment Partnership funding, which the city utilizes as a member of the County's HOME Consortium.

#### **Consolidated Plan Public Contact Information**

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#### AP-10 Consultation - 91.100, 91.200(b), 91.215(l)

#### 1. Introduction

The City of Carlsbad has long communicated and collaborates with many governmental and nongovernmental agencies in the region to address the needs of the city's LMI population. The city's formalized collaborative efforts include:

• Member of the County of San Diego's HOME Consortium

• Supporter of Alliance for Regional Solutions, North County San Diego's collaborative network of homelessness service providers

- Participant in the Community Development Block Grant Administrators meetings
- Member of the San Diego Regional Alliance for Fair Housing (SDRAFFH)

• Staff works closely with the County of San Diego Health and Human Services Agency as well as nonprofit health and mental health providers

Other nongovernmental agencies the city works closely with include but are not limited to: Interfaith Community Services, Women's Resource Center, Brother Benno, Community Resource Center, and Meals on Wheels. The city encourages agencies to work together to leverage resources and prevent duplication of services for the betterment of the people being served.

The city's CDBG program also consults with the Housing Commission and CDBG Citizens Advisory Committee to inform and enhance the coordination of projects/activities, approaches, and strategies of the CDBG program. The city is committed towards working with additional and new stakeholders to improve efficiencies, discuss new approaches, and build more partnerships.

# Provide a concise summary of the jurisdiction's activities to enhance coordination between public and assisted housing providers and private and governmental health, mental health and service agencies (91.215(I)).

The City of Carlsbad serves as the city's public housing agency whereby the Section 8 Rental Assistance Program is implemented and administered daily. The city actively participates in a variety of coalitions made up of affordable housing and community development coordinators from all 18 incorporated cities and various nonprofit organizations in the San Diego region. These strong partnerships result coordination of activities, sharing of information, and jointer operation of specific HUD programs. These coalitions include: CDBG Coordinators Group; County of San Diego HOME Consortium; Regional Continuum of Care Council; California Finance Officers' Group; California Association of Housing Authorities; National Association of Housing Redevelopment Officials; Housing Authorities within the County of San Diego; participating cities in the First-Time Homebuyer Program; and notably, the city engages and contributes as a member of the San Diego Regional Alliance for Fair Housing (www.sdfairhousing.org). Also included is the San Diego Housing Federation, made up of affordable housing organizations and lenders that sponsor programs and activities in partnership with the County of San Diego and cities in the region.

# Describe coordination with the Continuum of Care and efforts to address the needs of homeless persons (particularly chronically homeless individuals and families, families with children, veterans, and unaccompanied youth) and persons at risk of homelessness.

The City of Carlsbad is an active member of the San Diego Regional Continuum of Care Council (RCCC) which is a large cooperative community group consisting of representatives of the 18 cities within the County of San Diego, nonprofit homeless providers and other interested parties. The RCCC regularly meets to identify gaps in homeless services, establish funding priorities, and to pursue an overall systemic approach to addressing homelessness. The RCCC makes recommendations for allocation of funds available under the Emergency Shelter Grants (ESG) program. The representatives seek ways to improve collaboration and share scarce resources. The consensus approach from service providers is to emphasize prevention of homelessness first, then transitional housing and support services for individuals and families, and finally support for chronically homeless individuals.

Facilities in proximity to Carlsbad serving this population include the Brother Benno Foundation providing transitional housing for men in recovery from substance abuse, the Women's Resource Center which provides emergency safe shelter for victims of domestic violence, Catholic Charities' La Posada de Guadalupe men's shelter which targets homeless men, Community Resource Center which provides emergency safe shelter for victims of domestic violence, and Casa de Amparo which provides targeted support for children and youth who have been removed from their homes by Child Protective Services.

# Describe consultation with the Continuum(s) of Care that serves the jurisdiction's area in determining how to allocate ESG funds, develop performance standards for and evaluate outcomes of projects and activities assisted by ESG funds, and develop funding, policies and procedures for the operation and administration of HMIS

The City of Carlsbad does not receive ESG (Emergency Shelter Grant) funds from HUD. The Regional Continuum of Care Consortium (RCCC) coordinates efforts to address homeless in the San Diego region and is the HUD designated Continuum of Care (CoC) for the region. The RCCC manages the application for, receipt and distribution of federal and other grant funds.

The Regional Task Force on the Homeless (RTFH) was selected by the RCCC to manage the region's homeless management information system (HMIS). This system coordinates the region's AHAR efforts and is working to combine data from multiple consortium area systems into one data warehouse. The HMIS produces quarterly and annual reports that assist in monitoring key indicators to assess needs and progress on strategic goals pertaining to homelessness. In 2010, a Data Advisory Committee was created to provide community-based oversight, system evaluation, and comprehensive HMIS planning.

## 2. Agencies, groups, organizations and others who participated in the process and consultations

	Agency/Group/Organization	CDBG Advisory Committee Civic Leaders Business and Civic Leaders			
	Agency/Group/Organization Type				
	What section of the Plan was addressed	Community Development			
	by Consultation?	This advisory group comprised of civic leaders was asked to take the needs of the community			
-	Briefly describe how the				
	Agency/Group/Organization was	into consideration and think about how the needs could be served with the funding that is			
	consulted. What are the anticipated	available. Participation from this advisory group provided staff with insight into the needs of			
	outcomes of the consultation or areas for	the city and where there additional improvement should be focused on. Staff met with the advisory group on three different occasions and invited the general public to participate in the discussion.			
	improved coordination?				
	Agency/Group/Organization	City of Carlsbad			
-	Agency/Group/Organization Type	Other government - Local			
		Community Development Financial Institution			
	What section of the Plan was addressed	Homeless Needs - Chronically homeless			
	by Consultation?	Homeless Needs - Families with children			
		Homelessness Needs - Veterans			
		Homelessness Needs - Unaccompanied youth			
		Homelessness Strategy			

#### Table 2 – Agencies, groups, organizations who participated

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	Briefly describe how the	City staff with specialties in affordable housing and homeless services were consulted to ensure
	Agency/Group/Organization was	that programs and activities align with the community needs.
	consulted. What are the anticipated	
	outcomes of the consultation or areas for	
	improved coordination?	
3	Agency/Group/Organization	Carlsbad Housing Agency
	Agency/Group/Organization Type	РНА
	What section of the Plan was addressed	Public Housing Needs
	by Consultation?	
	Briefly describe how the	The Carlsbad Housing Authority was consulted to ensure enhanced coordinated with services
	Agency/Group/Organization was	and potential collaboration.
	consulted. What are the anticipated	
	outcomes of the consultation or areas for	
	improved coordination?	

#### Identify any Agency Types not consulted and provide rationale for not consulting

In addition to the agencies listed the city consulted with the CDBG local administrators group comprised of the other local jurisdiction in the San Diego County. The city also consulted with and outreached to past, present, and potential future local service providers to understand the challenges facing non-profits and the accomplishments from the past year to understand what can be done or should be done with CDBG assistance.

No agency or service was turned away for comments or participation.

#### Other local/regional/state/federal planning efforts considered when preparing the Plan

Name of Plan	Lead Organization	How do the goals of your Strategic Plan overlap with the goals of each plan?		
	Regional Continuum of	The city's homeless needs are addressed by the CoC strategy.		
Continuum of Care	Care			
Ten Year Plan to End	Regional Continuum of	The situle homeless needs are addressed by the Ten Veer Dien to End Liencelessness		
Homelessness	Care	The city's homeless needs are addressed by the Ten-Year Plan to End Homelessness.		
City of Carlsbad Housing Element	City of Carlsbad	Aligns with the strategic plan goal of continuing to create affordable housing units.		
City of Carlohad Conoral Dian	City of Corlehod	Aligns with the strategic plan goal of improving the quality of life for the city's low-		
City of Carlsbad General Plan	City of Carlsbad	and moderate-income community.		

#### Table 3 - Other local / regional / federal planning efforts

#### AP-12 Participation - 91.401, 91.105, 91.200(c)

## 1. Summary of citizen participation process/Efforts made to broaden citizen participation Summarize citizen participation process and how it impacted goal-setting

Citizen participation is one of the most important components of the Action Plan process. To solicit public input during the development of this Action Plan, the City of Carlsbad held one CDBG Advisory Committee meeting for residents, local housing and services providers, as well as community stakeholders.

The first public hearing before the City Council was also held on October 17, 2023, to approve the funding plan and reaffirm the Consolidated Plan Priorities. The second and final public hearing for the approval of the FY 2024-25 program year will be held on May 7, 2024. A public meeting was also held on March 14, 2024, by the Housing Commission.

A public notice for the Oct. 17, 2023, public hearing was published on Sept. 15, 2023. The public notice for the Mar. 14, 2024, Housing Commission meeting was published on Mar. 8, 2024. The last public notice was published on Apr. 5, 2024, for the final public hearing for the adoption of the Annual Action Plan on May 7, 2024.

#### **Citizen Participation Outreach**

Mode of Outreach	Target of Outreach	Summary of response/ attendance	Summary of comments received	Summary of comments not accepted and reasons	
Public Non-Targeted/ Meeting Broad Community		Public service providers were in attendance and spoke. No members from the general public spoke.	All comments were received.	All comments were received.	
PublicNon-Targeted/ BroadThe general public was invited to listen and participate. Although many residents attended the public hearings no members provided comments.		No comments received.	No comments were received.		
News Paper Ad	Non-Targeted/ Broad Community	n/a	No comments were received from public notices published on Sept. 15, 2023, Mar. 14, 2024, and Apr. 5, 2024.	Attachment 2 contains Citizen participation materials.	

#### Table 4 – Citizen Participation Outreach

#### **Expected Resources**

#### AP-15 Expected Resources - 91.420(b), 91.220(c)(1,2)

#### Introduction

A number of housing and community development resources are currently available in the city. They include:

- Community Development Block Grant (CDBG) funds
- Community Development Block Grant Coronavirus federal funds (CDBG-CV)
- General funds
- HUD Section 108
- HUD Housing Choice Voucher Program (through the Carlsbad Housing Authority)
- State Housing and Community Development (HCD) housing funds
- State transportation funds
- Carlsbad Affordable Housing Trust Fund
- American Rescue Plan

#### **Anticipated Resources**

Program	Source	Uses of Funds	Expected Amount Available Year 1				Expected Amount	Narrative Description
	of Funds		Annual Allocation:	Program Income:	Prior Year Resources:	Total:	Available Remainder of ConPlan	
CDBG	public - federal	Admin/ Planning Public Improv. Public Services Acquisition	\$518,215	\$519,000	\$0	\$1,037,215	\$0	If the city continues to receive approx. \$500,000 CDBG funds annually, approx. \$2,500,000 will be available for the 5-year Con Plan period not including program income. FY 2020 award \$536,522 FY 2021 award \$536,522 FY 2021 award \$536,522 FY 2022 award \$501,113 FY 2023 award \$501,113 FY 2023 award \$545,490 FY 2024 award \$518,215 anticipated

Table 5 - Expected Resources – Priority Table

## Explain how federal funds will leverage those additional resources (private, state and local funds), including a description of how matching requirements will be satisfied

While CDBG program does not require matching funds, CDBG funds offer excellent opportunities to leverage private, local, state, and other federal funds to allow for the provision of public service activities. For example, many state housing programs have scoring criteria that reward applicants who have matching funds. In the past, Carlsbad has been extremely successful in garnering matching infrastructure and transportation funds, and it will continue to seek such opportunities in the future. The city is currently looking at HCD's Permanent Local Housing Allocation funding and how CDBG can be leveraged with the PHLA program.

### If appropriate, describe publicly owned land or property located within the jurisdiction that may be used to address the needs identified in the plan

As the housing crisis has worsened in California, utilizing publicly owned land for affordable housing development has become an increasingly popular policy solution. In recent years the State of California has taken several actions to make state and local lands available for affordable housing development, including:

- An executive order to make excess state land available for affordable housing (Executive Order N-06-19)
- Connecting affordable housing developers to local surplus land and strengthening enforcement of the Surplus Lands Act (AB 1486, Ting, 2019)
- Requiring cities and counties to inventory and report surplus and excess local public lands to include in a statewide inventory (AB 1255, Robert Rivas, 2019)

For its part, the city regularly reviews its real estate portfolio and assesses if properties are being put to best use. The city's recently adopted General Plan Housing Element includes a program to evaluate and re-designate city-owned sites appropriate for residential use to address the housing needs of lower and moderate-income residents over the next eight years.

#### Annual Goals and Objectives

#### AP-20 Annual Goals and Objectives - 91.420, 91.220(c)(3)&(e)

#### **Goals Summary Information**

	Table 6 – Goals Summary							
	Goal Name	Start Year	End Year	Category	Geographic Area	Needs Addressed	Funding	Goal Outcome
High Priority	Increase & preserve affordable housing	2024	2025	Affordable Housing	Citywide benefit	Increase Affordable Housing	CDBG: Attachment 1 for funding priority	Households
High Priority	Prevent & reduce homelessness	2024	2025	Homeless Services	Citywide benefit	Prevent & Reduce Homelessness	CDBG: Attachment 1 for funding priority	Persons
Medium Priority	Supportive Services for LMI & Special Needs	2024	2025	Non-Homeless Special Needs	Citywide benefit	Social Services LMI & Special Needs	CDBG: Attachment 1 for funding priority	Persons
Medium Priority	Improve Facilities	2024	2025	Non-Housing Community Development	Citywide benefit	Public Improvements	CDBG: Attachment 1 for funding priority	Persons
Medium Priority	Provide Fair Housing	2024	2025	Non-Housing Community Development	Citywide benefit	Fair Housing	CDBG: Attachment 1 for funding priority	Persons
Low Priority	Program Administration	2024	2025	N/A	Citywide benefit	N/A	CDBG: Attachment 1 for funding priority	N/A

#### **Goal Descriptions**

1	Goal Name	Increase and preserve affordable housing			
	<b>Goal Description</b>	ription Increase and preserve affordable housing opportunities for low-and-moderate income househo			
2	Goal Name	Prevent and reduce homelessness			
	<b>Goal Description</b>	Prevent and reduce homelessness			
3	Goal Name	Supportive Services for LMI and Special Needs			
	<b>Goal Description</b>	Strengthen support services for the residents with special needs			
4	Goal Name	Improve Facilities			
	Goal Description Improve and provide facilities to serve lower income persons				
5	5 Goal Name Provide Fair Housing				
	<b>Goal Description</b>	Provide fair housing services to residents			

#### AP-35 Projects - 91.420, 91.220(d)

#### Introduction

For FY 2024-25, the City of Carlsbad anticipates receiving \$518,215 in CDBG funding. Based upon the expected closing dates for three affordable resale program units, staff anticipates that the City will receive approximately \$519,000 in program income.

Because the final FY 2024-25 CDBG award is not known as of writing of this Action Plan, the following adjustments are being proposed:

- If the FY 2024-25 grant is more or less than anticipated, adjustments will be made to reflect a proration over all the approved public service activities at fifteen (15) percent of grant funding, to comply with the CDBG program funding limits.
- If the FY 2024-25 grant is more or less than anticipated, adjustments will be made to reflect twenty (20) percent of entitlement funding to approved program administration activities.
- If the FY 2024-25 grant is more or less than anticipated, adjustments will be made to reflect the available entitlement funding for the Affordable Housing Fund.

#### **PROGRAM INCOME & BACK-UP PROJECTS**

Fund up to 15% of program income received during FY 2024-25 to recommended activities found in Attachment 1, fund up to 20% of program income during FY 2024-25 to approved CDBG funded administration and fair housing activities, and the remaining program income received during FY 2024-25 to approved CDBG funded affordable housing activities.

Back-up projects are projects having been identified as CDBG eligible, meeting at least one Consolidated Plan Priority, and intended to be ready-to-fund and complete in a short period of time. Back-up projects are only to be considered only if additional funding becomes available or if approved projects or programs are not proceeding in a timely fashion. For FY 2024-25, consider projects that would bring city facilities and infrastructure into compliance with the Americans with Disabilities Act as back-up projects.

#	Project Name	FY 2024 CDBG Funding
1	Catholic Charities	See Attachment 1 for funding priority
2	Interfaith Community Services	See Attachment 1 for funding priority
3	Community Resource Center	See Attachment 1 for funding priority
4	Brother Benno	See Attachment 1 for funding priority
5	Legal Aid Society of San Diego	See Attachment 1 for funding priority
6	Carlsbad Housing Fund	See Attachment 1 for funding priority
7	City Administration	See Attachment 1 for funding priority
8	Casa de Amparo	See Attachment 1 for funding priority
9	Back-up Projects – ADA Compliance	See narrative – funded amount TBD

#### Describe the reasons for allocation priorities and obstacles to addressing underserved needs

The City of Carlsbad is limited in its ability to meet all of the housing needs of lower income households. However, a sincere effort will be made to combine various city resources to meet as much of the top needs as financially feasible within the Action Plan time period, as well as the overall needs identified in the FY 2020-25 Consolidated Plan.

During this time the COVID-19 pandemic is moving towards an endemic, the CDBG subrecipients indicated that they continue to serve higher-risk populations. Those populations include persons experiencing homelessness, seniors over the age of 60, and persons with disabilities. The city's CDBG subrecipients are experiencing increased needs related to food insecurity, emergency financial assistance for housing, and short-term shelter. Within these needs, there has been an increase in case management required, crisis intervention, and helping clients navigate various systems to connect to benefits. Additionally, the city's fair housing services provider has seen an increase in requests for fair housing assistance due to confusion regarding the rights of tenants and homeowners with mortgages in relationship to the new eviction moratoriums.

#### AP-38 Project Summary

#### **Project Summary Information**

	Γ				
1	Project Name	Catholic Charities			
	Target Area	Citywide benefit			
	Goals Supported	Prevent and reduce homelessness.			
	Needs Addressed	Prevent and Reduce Homelessness			
	Funding	CDBG: See Attachment 1 for funding priority			
	Description	La Posada De Guadalupe is a 7-day, 24-hour alcohol- and drug-free facility in Carlsbad. The program is designed to provide services for homeless men in San Diego County. La Posada provides 50 emergency shelter beds for men and 50 farmworker beds. In the winter months La Posada increases its emergency shelter beds from 50 to 60 beds.			
	Target Date	6/30/2025			
	Estimate the number and type of families	90 individuals			
	that will benefit from the proposed activities				
	Location Description	2476 Impala Drive Carlsbad, CA 92010			
	Planned Activities	FY 2024 CDBG funds will be spent on salaries/wages			
2	Project Name	Interfaith Community Services			
	Target Area	Citywide benefit			
	Goals Supported	Prevent and reduce homelessness.			
	Needs Addressed	Prevent and Reduce Homelessness			
	Funding	CDBG: See Attachment 1 for funding priority			
	Description	Low-income Carlsbad residents will benefit from the supportive programs including emergency rental assistance, basic needs and employment assistance services.			
	Target Date	6/30/2025			
	Estimate the number and type of families that will benefit from the proposed activities	20 families for rental assistance, 200 individuals with basic needs and employment assistance			
	Location Description	Carlsbad Service Center, 5731 Palmer Way Suite A, Carlsbad, CA 92010			
	Planned Activities	Rental assistance to prevent or immediately reverse homelessness, basic needs such as emergency food and hygiene kits and employment assistance.			
3	Project Name	Community Resource Center			
	Target Area	Citywide benefit			
	Goals Supported	Prevent and reduce homelessness			

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	Needs Addressed	Prevent and reduce homelessness			
	Funding	CDBG: See Attachment 1 for funding priority			
	Description	CRC's programs include a domestic violence emergency shelter, hotline and			
		prevention/education outreach, a Therapeutic Children's Center, professional counseling, legal advocacy, food and nutrition distribution center, homelessness			
		prevention and rental and housing assistance. CRC's programs are designed to assist			
		participants to successfully navigate their paths of safety, stability & self-sufficiency.			
	Target Date	6/30/2025			
	Estimate the number and type of families	25 persons			
	that will benefit from the proposed activities				
	Location Description	1065 Carlsbad Village Drive			
	Planned Activities	Homeless prevention through emergency rental assistance and wrap around services			
4	Project Name	Brother Benno			
	Target Area	citywide benefitPrevent and reduce homelessness.Prevent and reduce homelessness.			
	Goals Supported				
	Needs Addressed				
	Funding	CDBG: See Attachment 1 for funding priority Brother Benno's serves the neediest in North County San Diego, including Carlsbad			
	Description				
		residents. The agency operates two shelters for women, a twelve-step residential			
		recovery program-for men, and a hot meal and emergency food distribution program.			
	Target Date	6/30/2025			
	Estimate the number and type of families	35 individuals			
	that will benefit from the proposed activities				
	Location Description	3260 Production Avenue Oceanside, CA 92058			
	Planned Activities	The proposed program will assist direct program costs and case management services			
5	Project Name	Legal Aid Society of San Diego			
	Target Area	Citywide benefit			
	Goals Supported	Provide Fair Housing			
	Needs Addressed	Fair Housing			
	Funding	CDBG: See Attachment 1 for funding priority			

	Description	LASSD will provide fair housing services to all Carlsbad residents. LASSD promotes		
		housing opportunities for all persons regardless of race, religion, sex, family size,		
		familial status, ancestry, national origin, color, or disability. LASSD will provide direct		
		assistance to those in need in particular during the pandemic when residents are in		
		need of advice and guidance on eviction moratoriums and recent changes to the law.		
	Target Date	6/30/2025		
	Estimate the number and type of families	146 persons		
	that will benefit from the proposed activities			
	Location Description	100 E San Marcos Blvd, Ste 308, San Marcos, CA 92069		
	Planned Activities	Funds will be used to provide fair housing services for residents including advocacy,		
		education, and mediation		
6	Project Name	City of Carlsbad, Carlsbad Housing Fund		
Ū	Target Area	Citywide benefit		
	Goals Supported	Increase and preserve affordable housing		
	Needs Addressed	Affordable Housing		
	Funding	CDBG: See Attachment 1 for funding priority		
	Description	The City of Carlsbad established a Housing Fund for the purpose of developing		
		affordable housing for lower -income households and/or purchasing affordable and		
		market-rate housing units to be resold to low-income households. Activities include		
		purchasing existing affordable units as they become available, acquisition of vacant		
		land or underutilized land for new development, other property acquisition for		
		affordable housing purposes, including housing for the homeless, support existing		
		rental units with rehabilitation efforts, and/or partnerships with an affordable housing		
		developer for property acquisition for low-income affordable housing development.		
	Target Date	6/30/2025		
	Estimate the number and type of families	Households to be determined based on the housing activity described above.		
	that will benefit from the proposed activities	с ,		
	Location Description	Carlsbad, Citywide		
	Planned Activities	Utilize funds to acquire existing affordable units or market rate condominiums to be		
		resold to low-income households, acquire vacant or underutilized land for new		
		development, support existing rental units with rehabilitation efforts, and/or		
		partnerships with affordable housing developers for property acquisition for low-		
		income affordable housing development.		

7     Project Name     Program Administration					
	Target Area	Citywide benefit			
	Goals Supported	Increase & preserve affordable housing - Prevent & reduce homelessness.			
		Supportive Services for LMI & Special Needs - Improve Facilities - Provide Fair Housing			
	Needs Addressed	Planning and Administration			
	Funding	CDBG: See Attachment 1 for funding priority			
	Description	The Housing Services Division administers the city's CDBG funded programs.			
	Target Date	6/30/2025			
	Estimate the number and type of families	citywide			
	that will benefit from the proposed activities				
	Location Description	citywide			
	Planned Activities	admin, planning, record keeping, monitoring, financial tracking			
8	Project Name	Casa de Amparo			
	Target Area	Citywide benefit			
	Goals Supported	Improve and provide facilities to serve lower income persons.			
	Needs Addressed	Fair Housing			
	Funding	CDBG: See Attachment 1 for funding priority			
	Description	Casa de Amparo is requesting CDBG funds for facility improvement project to their			
		facility, located in San Marcos, CA. Casa de Amparo is a California Community Care			
		Licensed Short-Term Residential Services program for youth and adolescents from ages			
		12-18. Casa de Amparo also operates a transitional housing program for young adults			
		ages 18-24. Casa de Amparo was founded in 1978 and has a campus in San Marcos, CA			
		which serves all the San Diego County, including Carlsbad.			
	Target Date	6/30/2025			
	Estimate the number and type of families	150 youth, of which approximately 2% are from Carlsbad			
	that will benefit from the proposed activities				
	Location Description	325 Buena Creek Rd, San Marcos, CA			
	Planned Activities	Funds will be used to complete a parking lot and landscaping project to their facility.			
9	Project Name	Back-up Project – ADA Compliance			
	Target Area	Citywide benefit			
	Goals Supported	Improve Facilities			
Needs Addressed         Public improvements					

Funding	CDBG: Back-up project only. To be funded in the event that funds become available		
	through excess program income or other projects experience delay and/or cancel		
Description	Projects located city-wide that are shovel ready and bring the facility into compliance		
	with Americans with Disabilities Act.		
Target Date	6/30/2025		
Estimate the number and type of families	Based upon project(s) - to be determined		
that will benefit from the proposed activities			
Location Description	City-wide		
Planned Activities	Funds will be used to pay for curb-cuts, removal or barriers, and other items to bring		
public facilities and infrastructure into compliance with the Americans for Disabil			

#### AP-50 Geographic Distribution - 91.420, 91.220(f)

## Description of the geographic areas of the entitlement (including areas of low-income and minority concentration) where assistance will be directed

Through the city's inclusionary Housing program, the city intends to develop lower-income affordable housing units throughout Carlsbad, thereby reducing the impact of housing on any one area. City staff will be responsible for initiating or facilitating the development this housing through agreements with local for-profit and non-profit housing developers (including agreements to provide city assistance) and through managing/monitoring the affordability of these housing units in future years. City resources for the provision, construction, or improvements to public services or facilities to meet the community development needs will also be distributed throughout the city. Carlsbad will consider the allocation of resources to public service organizations located outside of the city limits in those instances where such public services provide adequate access to Carlsbad residents.

#### **Geographic Distribution**

Target Area	Percentage of Funds			

Table 8 - Geographic Distribution

#### Rationale for the priorities for allocating investments geographically

There are currently no targeted areas within the city where CDBG funds are focused towards. CDBG funds are targeted towards Carlsbad residents who are low-income meeting eligibility requirements of the program. Recipients of these federal funds reside throughout the city.

#### AP-85 Other Actions - 91.420, 91.220(k)

#### Introduction

Priority Needs established in the FY 2020-2025 Five-Year Consolidated Plan, which form the basis for establishing objectives and outcomes in the FY 2023-2024 Action Plan, are as follows:

<u>High Priority</u>

- Increase and Preserve Affordable Housing
- Prevent and Reduce Homelessness

Medium Priority

- Provide Supportive Services to Low Income and Special Needs Groups
- Facility Improvements
- Provide Fair Housing Services to Residents

Low Priority

• Planning and Administration

#### Actions planned to address obstacles to meeting underserved needs

Limited financial resources are the biggest obstacle to meeting underserved needs in Carlsbad. The city's policy is to leverage, to the maximum extent feasible, the use of funds available in providing public services and affordable housing. The city supports the use of CDBG and Housing Trust funds for development activities and "gap financing" by private and non -profit entities to develop affordable housing.

#### Actions planned to foster and maintain affordable housing

In order to foster and maintain affordable housing for lower income households, the city will use CDBG funds to assist with the development of affordable multi-family housing. The city also fosters development of affordable housing through implementation of its Inclusionary Housing Ordinance, which requires that 15 percent of all housing units constructed in city be affordable to lower and moderate-income households. For projects proposing seven units or less, a fee is collected and deposited into the city's Housing Trust Fund to be used to foster and maintain affordable housing.

#### Actions planned to reduce lead-based paint hazards

The Residential Lead Based Paint Hazard Reduction Act of 1992 (Title X) emphasizes prevention of childhood lead poisoning through housing-based approaches. This strategy requires jurisdictions to focus on implementing practical changes in older housing to protect children from lead hazards. The city has identified two primary strategies to reduce lead-based paint hazards in Carlsbad to be carried out during the FY 2020-2025 Consolidated Plan period.

Strategy 1: Integrate lead hazard evaluation and reduction activities into all housing programs. Currently, many federal programs have requirements for evaluating and reducing lead hazards. For those State and local housing and community development programs, the city will pursue the following activities to evaluate and reduce lead hazards:

• Require inspection for and abatement of lead-based paint hazards as a requirement of all residential rehabilitation programs when children under the age of seven reside in the dwelling unit and have been identified with elevated blood levels;

• Include lead-based paint hazard abatement as an eligible activity for funding under the city's CDBG program and include minimum lead-based paint abatement requirements to housing quality standards which must be met; and

• Provide all eligible applicants of housing programs, with information regarding lead-based paint.

Strategy 2: Support the development of comprehensive health programs for the screening of children for lead Poisoning and a follow-up on those identified as lead poisoned. In accordance with Center for Disease Control (CDC) guidelines, all children found to have elevated blood levels (above 20 micrograms per deciliter) should both be provided with public health management services and be tested every three months. The County of San Diego's Department of Health Services currently provides this service. The city encourages the abatement of lead-based paint hazards once a child under the age of seven is identified as having elevated blood levels. CDBG funds may be used to help the city or other organizations in developing a comprehensive approach to lead-poisoning prevention.

#### Actions planned to reduce the number of poverty-level families

The city currently has various programs and policies in place to help reduce the number of households with incomes below the poverty line. These policies and programs aim to improve coordination and collaboration among city departments; and nonprofit agencies which provide health and social services, employment training, legal assistance, and other support services for low-income persons. The city will pursue the following programs during FY 2024-25 to reduce poverty in Carlsbad:

- 1. Inclusionary Housing Ordinance
- 2. Housing Reserve Fund
- 3. Affordable Housing Trust Fund
- 4. Section 8 Vouchers
- 5. Village Revitalization Partnership Program
- 6. Economic Development Strategic Plan

#### Actions planned to develop institutional structure

There are many organizations within the County of San Diego that provide housing or supportive services to Carlsbad residents. These agencies tend to be smaller organizations with many using volunteers. The city will continue to encourage greater efforts to make use of available housing, social service and mental and other health care resources. The city can also help strengthen the housing and service delivery system by helping to educate such organizations and agencies regarding the resources that are available.

## Actions planned to enhance coordination between public and private housing and social service agencies

The city proposes to strengthen, coordinate and integrate the governmental institution, non-profit and private delivery systems discussed in the FY 2020-25 Consolidated Plan and FY 2024-25 Action Plan through on-going "strategy and development" meetings between city staff, private developers, non-profit organizations and various financial institutions. Through these meetings, the city will continue to identify the constraints to affordable housing and develop/implement programs to mitigate them. The key to successful development of affordable housing for lower-income households in Carlsbad is communication, flexibility, and adequate funding. The city will communicate openly with private developers and service providers as well as make every effort to maintain the flexibility in policies and/or ordinances necessary to create public/private housing development partnerships.

#### **Program Specific Requirements**

#### AP-90 Program Specific Requirements - 91.420, 91.220(I)(1,2,4)

#### Introduction

#### Community Development Block Grant Program (CDBG) Reference 24 CFR 91.220(I)(1)

Projects planned with all CDBG funds expected to be available during the year are identified in the Projects Table. The following identifies program income that is available for use that is included in projects to be carried out.

1. The total amount of program income that will have been received beforeApprox.the start of the next program year and that has not yet been reprogrammed\$519,0002. The amount of proceeds from section 108 loan guarantees that will beused during the year to address the priority needs and specific objectivesidentified in the grantee's strategic plan3. The amount of surplus funds from urban renewal settlements4. The amount of any grant funds returned to the line of credit for which theplanned use has not been included in a prior statement or plan.5. The amount of income from float-funded activities

Total Program Income

Approx. \$519,000

#### **Other CDBG Requirements**

1. The amount of urgent need activities

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#### **Proof of Publication**

STATE OF CALIFORNIA, ss. COUNTY OF SAN DIEGO,

I am a citizen of the United States and a resident of the county aforesaid.

I am over the age of eighteen years, and not a party to or interested in the above-entitled matter.

I am principal clerk of the printer of The Coast News, a newspaper printed and published weekly and which newspaper has been adjudged a newspaper of general circulation for the cities of Carmel Valley, Del Mar, Solana Beach, Encinitas/Cardiff, Carlsbad, Oceanside, Rancho Santa Fe, Vista, San Marcos, Escondido, San Diego, the County of San Diego and the County Judicial District by the Superior Court of the State of California, County of San Diego (8/4/94, #677114, B2393, P396); and that the notice, of which the annexed is a printed copy, has been published in, each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

#### September 15, 2023

I certify under penalty of perjury that the foregoing is true and correct. Executed at Encinitas, County of San Diego, State of California on this 15<sup>th</sup> of September 2023.

Clerk of the Printer

Space above for Court Clerk's Filing Stamp



CITY OF CARLSBAD NOTICE OF PUBLIC HEARING, PUBLIC REVIEW PERIOD AND FUNDING AVAILABILITY

DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM FUNDS

NOTICE IS HEREBY GIVEN, the City Council of the City of Carlsbad will conduct a public hearing on Tuesday, Oct. 17, 2023, at 5 p.m. for the city's Community Development Block Grant (CDBG) program Fiscal Year (FY) 2024-26 (July 1, 2024 – June 30, 2025) Funding Plan, Notice of Funding Availability, and to consider amendments to the CDBG Citizen Participation Plan.

The CDBG program is funded by the U.S. Department of Housing and Urban Development (HUD). The City of Carlsbad is an entillement community and receives CDBG funds directly from HUD to address local community development needs. The City of Carlsbad requests participation from community members to develop a CDBG program that meets the needs of City's vulnerable and lower income residents.

FY 2024-25 Funding Plan & Funding Availability: For FY 2024-25, the City of Carlsbad anticipates an annual grant of \$518,215; of which funds are estimated to be available in the following categories:

Public Services	\$77,732
Administration & Fair Housing	\$103,643
Affordable Housing & Facility Improvements	\$336.840

The FY 2024-25 CDBG Funding Plan will be available for public review beginning on Oct. 13, 2023, on the city's website: https://www.carlsbadca.gov/city-hall/grants-assistance/ cdbg.

Beginning on Nov. 17, 2023, the City of Carlsbad is soliciting proposals for projects, activities, and programs. Applications will be available on the city website: https://www.carlsbadca.gov/city-hall/grants-assistance/cdbg. Completed application packages, including required attachments, must be submitted prior to Jan. 12, 2024. All community organizations are encouraged to submit a proposed project, or projects, for consideration by the City Council at a future public hearing.

Citizen Participation Plan Amendments: proposed amendments to the City's CDBG Citizen Participation Plan are available for public review and comment for a 30-day period from Sept. 18, 2023, through Oct. 17, 2023. The draft Citizen Participation Plan is available on the city's website: https://www.carlsbadca.gov/city-hall/grants-assistance/cdbg.

Those with interest are encouraged to submit written comments and/or attend the public hearing scheduled for Oct. 17, 2023, 5 p.m., at Carlsbad City Hall located at 1200 Carlsbad Village Drive, Carlsbad, CA 92008. Copies of the staff report will be available by Fri. Oct. 13, 2023, on the city's website: https://www.carlsbadca.gov/city-hall/meetings-agendas The meeting can be viewed online at https://www.carlsbadca.gov/city-hall/meetings-agendas or on the city's cable channel.

To submit comments or direct questions, please contact: City of Carlsbad, Housing & Homeless Services Department, Nicole Piano-Jones, Senior Program Manager, 1200 Carlsbad Village Drive Carlsbad, CA 92008, (442) 339-2191, nicole.pianojones@carlsbadca.gov

PUBLISH: Friday, Sept. 15, 2023

CITY OF CARLSBAD CITY COUNCIL

09/15/2023 CN 28000



## HOUSING COMMISSION

Staff Report

Meeting Date:	March 14, 2024
То:	Housing Commission
From:	Christian Gutierrez, Housing Services Manager
Staff Contact:	Nicole Piano-Jones, Senior Program Manager nicole.pianojones@carlsbadca.gov, 442-339-2191
Subject:	Community Development Block Grant FY 2024-25 Funding Recommendations
District:	All

#### **Recommended Action**

Adopt a resolution approving the funding recommendations to incorporate into the FY 2024-25 Annual Action Plan and recommending that the City Council approve the FY 2024-25 Annual Action Plan for Community Development Block Grant (CDBG).

#### **Executive Summary**

The city receives Community Development Block Grant funds from the U.S. Department of Housing and Urban Development (HUD) each year. These grants are intended to help the city provide decent housing and a suitable living environment, and to expand economic opportunities, principally for low- and moderate-income people.

For FY 2024-25 the City of Carlsbad will receive an estimated annual entitlement grant of \$518,215, of which \$77,732 estimated available for public service activities, \$103,643 estimated available for program administration and fair housing services, and \$336,840 estimated available for affordable housing and facility improvement activities.

On Oct. 17, 2023, the City Council adopted Resolution No. 2023-124 which confirmed priorities and authorized staff to issue a notice of funding availability and accept applications for FY 2024-25 CDBG funds. The application period was approximately eight weeks from Nov. 17, 2023 – Jan. 12, 2024. A total of six applications were received from outside non-profit agencies for various services and projects. A brief summary of each application is located in this report and full applications are provided as Exhibit 2.

On Oct. 17, 2023, the City Council approved Resolution No. 2023-264 which amended the city's Citizen Participation Plan to formally sunset the Community Development Block Grant Citizen's Advisory Committee and transfer the responsibilities of reviewing the Community Development Block Grant funding applications to the Housing Commission. Therefore, this FY is the first year for which the Housing Commission will be reviewing CDBG funding requests.

Staff has prepared recommendations for each request which are found within this Staff Report and Exhibit 1, Attachment A. The staff recommendations are based upon alignment with the stated goals in the City Council approved Five-Year Strategic Plan, Community Development Block Grant Consolidated Plan and the Carlsbad Homelessness Action Plan. Staff recommendations are also based upon capacity to adhere to strict administrative requirements of federal funding, physical location of organization and overall impact to Carlsbad residents.

#### **Explanation & Analysis**

Federal program restricts the amounts of funds available for public services and administration. For FY 2024-25 the amount available for public services is \$77,732. The city received four applications for public services activities, totaling \$195,386, which exceeds the estimated available amount by \$117,654. Based on the limited resources available for public services, city staff is making recommendations based on the following criteria:

- Services that are identified in the Homelessness Action Plan are the highest priority.
- Services that are identified to receive other funding in Homelessness Funding Plan will be considered for CDBG funding as a back-up in the event additional CDBG funding becomes available.
- Services located in the City of Carlsbad are the highest priority.
- Organizations that have a strong capacity to adhere to the strict administrative requirements of federal funding. While a grant for public services is an important community benefit, federal requirements are a high bar for smaller organizations.
- Funding fewer agencies (2-3) with meaningful amounts is a recommended practice due to the high administrative requirements to oversee and monitor each contract and activity. Staff does not recommend spreading the limited resources to all applicants. While there are many valuable community service applicants, it is not feasible to support all applicants with funding.

#### **PUBLIC SERVICES**

Four non-profit agencies have requested FY 2024-25 CDBG funds for public services programs. Each request is summarized in the below table and narrative.

ORGANIZATION	PROGRAM	FY 2023-24 AWARD	FY 2024-25 REQUEST	FY 2024-25 STAFF RECOMMENDATION
Brother Benno	Rent/Utility Assistance/Motel Vouchers/Substance Abuse	\$0 CDBG \$10,000 Other	\$20,000	\$0 CDBG – fund as back-up project
Catholic Charities	La Posada de Guadalupe Shelter	\$0 CDBG \$200,000 Other	\$25,000	\$0 CDBG – fund as back-up project
Community Resource Center	Homelessness Prevention Carlsbad Residents	\$23,000	\$77,732	\$21,765
Interfaith Community Services	Rental Assistance, Emergency Support, Basic Needs	\$58,823	\$72,654	\$55,967
TOTALS		\$81,826	\$195,386	\$77,732

#### **Brother Benno**

Brother Benno Foundation is requesting CDBG funds to prevent and reduce homelessness in Carlsbad through provision of rental/utility assistance, motel vouchers and a substance abuse recovery program. The Brother Benno Foundation was incorporated in 1983 and is located in Oceanside.

Funding request:	\$20,000
CDBG leveraging:	Requested CDBG funds = 19% program budget
Consolidated Plan Priority:	Prevent and reduce homelessness
Anticipated outcome:	35 households
Staff recommendation:	Do not fund with CDBG. This service is an identified program
	in the Homelessness Action Plan. Staff recommends
	considering funding only as a back-up project if funding
	becomes available. This program was approved for funding
	through the city's General Fund as part of the Homelessness
	Funding Plan, approved by the City Council in November 2023.

#### **Catholic Charities**

Catholic Charities is requesting CDBG funds to support ongoing operations at La Posada de Guadalupe. La Posada is the only emergency shelter located in the City of Carlsbad, which serves men experiencing homelessness. In addition to providing overnight shelter year-round, La Posada shelter provides daily meals, laundry facilities and supportive services including case management and employment training. Catholic Charities was incorporated in 1974, with central offices in San Diego, and shelter located in Carlsbad.

Funding request:	\$25,000
CDBG leveraging:	Requested CDBG funds = 2.1% program budget
Consolidated Plan Priority:	Prevent and reduce homelessness
Anticipated outcome:	90 sheltered persons
<u>Staff recommendation</u> :	Do not fund with CDBG. This service is an identified program in the Homelessness Action Plan. Staff recommends considering funding only as a back-up project if funding becomes available. This program was approved for Permanent Local Housing Allocation funding as part of the Homelessness Funding Plan, approved by the City Council in November 2023.

#### **Community Resource Center**

Community Resource Center (CRC) is requesting CDBG funds to support their homelessness prevention and supportive social services for Carlsbad residents. Services offered includes rental or utility arrears, late fees, landlord mediation/advocacy, onetime rental assistance, security or utility deposits, bridge housing motel vouchers, employment assistance (transportation), or assistance with other costs related to household's ability to prevent homelessness. Community Resource Center was incorporated in 1979, with offices in Encinitas and Carlsbad.

Funding request:	\$77,732
CDBG leveraging:	Requested CDBG funds = 6.5% program budget

<u>Consolidated Plan Priority</u>: <u>Anticipated outcome</u>:

Staff recommendation:

Prevent and reduce homelessness 25 low-income households with case management, rental assistance, and other supportive services Fund – partial request with CDBG at \$21,765. This service is an identified program in the Homelessness Action Plan. Staff recommends partial CDBG funding for this project. This program was approved for CDBG funds as part of the Homelessness Funding Plan, approved by the City Council in November 2023. The Homelessness Funding Plan also approved General Funds, Permanent Local Housing Allocation funds and HUD funds to the Community Resource Center for a rapid rehousing program.

#### **Interfaith Community Services**

Interfaith Community Services (Interfaith) is requesting CDBG funds to supportive services will include housing stabilization and navigation, basic needs assistance and employment development. Interfaith was incorporated in 1979, with offices located throughout North County, including Carlsbad.

Funding request:	\$72,654
CDBG leveraging:	Requested CDBG funds = 10% program budget
Consolidated Plan Priority:	Prevent and reduce homelessness
Anticipated outcome:	20 low-income households rental assistance, 200 low-
	income individuals with basic needs
Staff recommendation:	Fund – partial request with CDBG at \$55,967. This service
	is an identified program in the Homelessness Action Plan.
	Staff recommends partial CDBG funding for this project.
	This program was approved for CDBG Funds as part of the
	Homelessness Funding Plan, approved by the City Council
	in November 2023. The Homelessness Funding Plan also
	approved General Funds and Housing Trust funds to
	Interfaith Community Services for their Carlsbad Service
	Center which provides housing assistance programs.

#### **PROGRAM ADMINISTRATION & FAIR HOUSING**

The city received one application from outside non-profit agency for provision of fair housing services.

ORGANIZATION	PROGRAM	FY 2023-24 AWARD	FY 2024-25 REQUEST	FY 2024-25 RECOMMEND
Legal Aid Society of San Diego	Fair Housing Services	\$23,000	\$25,000	\$25,000
City of Carlsbad	Program Administration	\$86,098	\$78,643	\$78,643
TOTALS		\$109,098	\$103,643	\$103,643

#### Legal Aid Society San Diego

Legal Aid Society of San Diego (LASSD) is requesting CDBG funds to support their fair housing program. The proposed fair housing program incomes comprehensive legal services regarding fair housing, education outreach, counseling, fair housing testing, and representation and

enforcement of the Fair Housing Act and related State laws. LASSD was incorporated in 1953 and has offices in San Diego, Oceanside and San Marcos.

Funding request:	\$25,000
CDBG leveraging:	Requested CDBG funds = 2% program budget
Consolidated Plan Priority:	Provide fair housing services to residents
Anticipated outcome:	146 households
Staff recommendation:	Fund – full request. This organization is currently providing
	Fair Housing Services for Carlsbad residents and has
	performed well.

#### **AFFORDABLE HOUSING & FACILITY IMPROVEMENTS**

One application was received from an outside agency. A total of \$336,840 is available within this category.

ORGANIZATION	PROJECT	FY 2023-24 AWARD	FY 2024-25 REQUEST	FY 2024-25 RECOMMEND
Casa de Amparo	Facility Improvements	\$0	\$100,000	\$100,000
City of Carlsbad	Affordable Housing Program	\$354,569	\$236 <i>,</i> 840	\$236,840
TOTALS		\$354,569	\$336,840	\$336,840

#### Casa de Amparo

Casa de Amparo is requesting CDBG funds to complete a parking lot and landscaping project to their facility, located in San Marcos, CA. Casa de Amparo is a California Community Care Licensed Short-Term Residential Services program for youth and adolescents from ages 12-18. Casa de Amparo also operates a transitional housing program for young adults ages 18-24. Casa de Amparo was founded in 1978 and has a campus in San Marcos, CA which serves all the San Diego County, including Carlsbad.

Funding request:	\$100,000
CDBG leveraging:	Requested CDBG funds = 100% project budget
Consolidated Plan Priority:	Improve and provide facilities to serve lower income
	persons
Anticipated outcome:	150 youth, approximately 2% from Carlsbad
Staff recommendation:	Fund – full request. This organization is currently providing
	Fair Housing Services for Carlsbad residents and has
	performed well.

#### City of Carlsbad Affordable Housing Resale Program

The City of Carlsbad Housing and Homeless Services Department is requesting funds to support the Affordable Housing Resale Program. The program was first approved by the City Council in 2020 and is designed to help qualified lower income households purchase city-owned residential units at an affordable price.

Funding request:	\$236,840
CDBG leveraging:	This program is funded by CDBG and the city's Housing
	Trust Fund
Consolidated Plan Priority:	Increase and preserve affordable housing

Anticipated Outcome:	Approximately one at-risk affordable resale unit purchased
	for resale to eligible low-income homebuyer
Staff recommendation:	Fund \$236,840 towards the city's Affordable Housing
	Resale Program and city-owned affordable rental housing
	rehabilitation needs.

#### **PROGRAM INCOME & BACK-UP PROJECTS**

Some CDBG-funded activities generate program income. Program income must be allocated in the same manner as entitlement funds and comply with all CDBG regulations. The average amount of program income received from FY 2018 – FY 2022 was \$438,302. CDBG regulations allow up to 15% of program income received during the fiscal year to be allocated to public services and up to 20% allocated to program administration. Using the average as an example, up to \$65,745 in program income could be allocated to public services and \$87,660 allocated to program administration. The remaining program income could be allocated to affordable housing activities, including the city's Affordable Housing Resale Program and repair and rehabilitation to city-owned affordable housing rental housing.

Staff recommendation:

Fund up to 15% of program income received during FY 2024-25 to staff recommended activities found in Exhibit 2, fund up to 20% of program income during FY 2024-25 to approved CDBG funded administration and fair housing activities, and the remaining program income received during FY 2024-25 to approved CDBG funded affordable housing activities.

Back-up projects are projects having been identified as CDBG eligible, meeting at least one Consolidated Plan Priority, and intended to be ready-to-fund and complete in a short period of time. Back-up projects are only to be considered only if additional funding becomes available or if approved projects or programs are not proceeding in a timely fashion.

Staff recommendation:Consider city-wide projects that would bring city facilities<br/>and infrastructure into compliance with the Americans<br/>with Disabilities Act (ADA) as back-up projects.

#### **Fiscal Analysis**

The Community Development Block Grant program is a fully funded federal program and is separate from the city's General Fund. The program operates on a reimbursement basis, in which grant funds are expended for approved activities and then reimbursed from the U.S. Department of Housing and Urban Development.

#### Next Steps

Housing & Homeless Services staff will include the Housing Commission's decision in the draft FY 2024-25 Annual Action Plan and make available for public review and comment for a 30-day period. The City Council will be asked to consider the FY 2024-25 Annual Action Plan at a public hearing in May 2024 before submittal to HUD by the statutorily required deadline.

#### **Environmental Evaluation**

This action does not require environmental review because it does not constitute a project within the meaning of the California Environmental Quality Act under Public Resources Code

section 21065 in that it has no potential to cause either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment.

#### Exhibits

- 1. Housing Commission resolution
- 2. Community Development Block Grant FY 2024-25 Applications

#### RESOLUTION NO. 2024-003

Exhibit 1

A RESOLUTION OF THE HOUSING COMMISSION OF THE CITY OF CARLSBAD, CALIFORNIA, RECOMMENDING THAT THE CITY COUNCIL APPROVE THE RECOMMENDATIONS FOR FY 2024-25 COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM FUNDING TO INCLUDE IN THE FY 2024-25 ANNUAL ACTION PLAN

WHEREAS, the Housing Commission of the City of Carlsbad, California held a noticed public meeting to obtain public input and review and consider applications for Community Development Block Grant funds; and

WHEREAS, on Oct. 17, 2023, the City Council adopted Resolution No. 2023-264 approving amendments to the city's Citizen Participation Plan, which formally sunsetted the Community Development Block Grant Citizen's Advisory Committee and transferred the responsibilities of reviewing the Community Development Block Grant funding applications to the Housing Commission; and

WHEREAS, on Nov. 14, 2023, the City Council adopted Resolution No. 2023-277 approving the Homelessness Action Plan Funding Plan which includes programs and estimated funding levels with potential funding sources for Fiscal Year 2024-25; and

WHEREAS, on Oct. 17, 2023, the City Council adopted Resolution No. 2023-265 authorizing staff to solicit proposals for programs and projects not to exceed the estimated FY 2024-25 Community Development Block Grant award; and

WHEREAS, the availability of funding applications were publicly noticed and applications accepted for a period of approximately eight weeks; and,

WHEREAS, four applications were received for public services exceeding the estimated available funds by \$117,654, one application received for fair housing services and one application received for a facility improvement project within the estimated available funds; and,

WHEREAS, the Commission requested that the data demonstrating prior year accomplishments of the Community Development Block Grant funded activities be presented to the Housing Commission prior to the review of new funding recommendations; and,

WHEREAS, the Housing Commission has taken all testimony into account.

NOW, THEREFORE, BE IT RESOLVED by the Housing Commission of the City of Carlsbad, California, as follows:

1. That the above recitations are true and correct.

 The Housing Commission recommends that the City Council approve the FY 2024-25 Community Development Block Grant funding recommendations for incorporation in the FY 2024-25 Annual Action Plan as reflected in Attachment A.

PASSED, APPROVED AND ADOPTED at a Regular Meeting of the Housing Commission of the City of Carlsbad on the 14th day of March, 2024, by the following vote, to wit:

AYES: Collins, Chang, Berger.

NAYS: None.

ABSTAIN: Ydigoras.

ABSENT: Horton.

TYLER COLLINS, Chair

MANDY MILLS, Director

#### CDBG FY 2024-25 FUNDING SUMMARY

PUBLIC SERVICES				
Organization	Activity	Anticipated Outcome	Requested	Staff Recommendation
Brother Benno	Rent/Utility Assistance/Motel Vouchers/Substance Abuse	35 persons	\$20,000	\$0 CDBG Program Income Priority
Catholic Charities	La Posada de Guadalupe Shelter	90 sheltered men	\$25,000	\$0 CDBG Program Income Priority
Community Resource Services	Homelessness Prevention	25 households	\$77,732	\$21,765 CDBG + Program Income Priority
Interfaith Community Services	Rental Assistance, Emergency Support, Basic Needs	220 households	\$72,654	\$58,823 CDBG + Program Income Priority
		Subtotal:	\$195,386	\$77,732
ADMINISTRATION & FA	AIR HOUSING			
Organization	Activity	Anticipated Outcome	Requested	Staff Recommendation
City of Carlsbad	Program Administration	Overall administration	\$78,643	\$73,643
Legal Aid Society of San Diego	Fair Housing Services	146 households	\$25,000	\$25,000
		Subtotal:	\$103,643	\$103,643
AFFORDABLE HOUSING	<b>6 &amp; FACILITY IMPROVEMENT</b>	S		
Organization	Activity	Anticipated Outcome	Requested	Staff Recommendation
City of Carlsbad	Affordable Housing Fund	One at-risk affordable housing resale purchase	\$236,840	\$236,840
Casa de Amparo	Facility Improvements	150 youth served, approx. 2% Carlsbad	\$100,000	\$100,000
		Subtotal:	\$336,840	\$336,840
		TOTAL:	\$635,869	\$518,215

Priority Projects – Program Income. A maximum of 15% of all program income received during FY 2024-25 will be allocated to public services activities in the following order and amount:

- 1. Community Resource Center up to \$55,967
- 2. Interfaith Community Services up to \$21,765
- 3. Brother Benno up to \$10,000
- 4. Catholic Charities up to \$25,000



#### APPLICANT INFORMATION

Organization Name:	The Brother Benno Foundation, Inc.	Federal Unique Entity Identification Number		
Address:	3260 Production Ave, Oceanside CA 92058	Contact Phone:	(858) 583-9560	
Contact person/title:	Joe McDevitt	Contact email:	joe.mcdevitt.carlsbad@gmail.com	
Organization Type:	✓ Nonprofit For-profit Local public agenc Dther (Please specify)		cy State public agency	

#### Please describe the mission/purpose of organization:

To carry on the ministry of Brother Benno with love and compassion. To feed the hungry, to give drink to the thirsty, to shelter the homeless, to clothe the naked, to comfort the sick and support people recovering from addiction.

Please provide the organization date of incorporation and number of years providing proposed program/project?

Date of incorporation: July 15, 1983. 40 years providing the proposed program/project.

Please describe the organization staff positions directly responsible for the proposed program and their qualifications and experience:

1) Substance Abuse Recovery Program: Jim Schlemmer, Jan Roberts - Certified CADC Counselors each with over 10 years experience leading a recovery program for up to 42

participants; 2) Rental/Utility Assistance, Issuance of Motel Vouchers: Darryl Harris/Dennis Pinnick - Caseworkers each with over 14 years experience leading an Outreach Team that aids homeless persons/extremely low income households to avoid the risk of homelessness, apply for transitional housing, seek mental health/substance abuse care and other supportive services.

#### Please indicate your agency's level of experience with the CDBG program:

No or little experience (up to 1 year of using CDBG funds)

Some experience (2 to 3 years of using CDBG funds)

Moderate experience (4 to 5 years of using CDBG funds)

Considerable experience (more than 5 years of using CDBG funds)

#### **PROJECT/PROGRAM INFOMATION**

Please provide implementation schedule for proposed project or program, including important steps such as hiring staff, obtaining bids, acquiring property, etc. If project involves property acquisition or construction, include plans, scope of work, cost estimates, or other applicable documents in appendices.

Brother Benno's substance abuse recovery program, rental/utility assistance program, and motel voucher program are well established programs, staffed with experienced Certified Alcohol & Drug Counselors (CADC) and qualified Outreach Community caseworkers. All needed facilities and management personnel, including support functions, are in place to fully support these programs.

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Item #1 Page 11 of 58



Describe steps already completed or to be completed to initiate project. These may include community support, staffing, securing an appropriate location, marketing, and networking.

No further steps are required to to be completed to continue with Brother Benno's substance abuse recovery program, rental/utility assistance program, and motel voucher program. The programs are fully staffed with experienced personnel, key partnerships are in place with government agencies and other charity organizations, all needed facilities are in place, and management personnel and support functions are engaged.

Describe the program's timeline with dates and times, including the earliest possible start dates, end dates, and milestones as applicable.

Brother Benno's substance abuse recovery program, rental/utility assistance program, and motel voucher program are all ongoing programs. Program milestones include monthly reports and weekly meetings with management reviewing key metrics and any corrective actions identified to meet program objectives.

# Describe the work to be performed, including the activities to be undertaken or the services to be provided and the goals and objectives of the program/project:

 Rental/utility assistance to extremely low-income households, including seniors and families with children, to avoid the risk of being evicted and becoming homeless or losing utility services. Objective: Rental Assistance to 10 households. Utility Assistance to 10 households.
 Motel Vouchers to shelter homeless persons (seniors, disabled, families, persons recovering from surgery). Objective: 5 households assisted
 20 Motel Substance Abuse Recovery program, participante from the First Step House (dates center) in Cadebad, externely low-income Carlsbad

3) 26 week Substance Abuse Recovery program, participants from the First Step House (detox center) in Carlsbad, extremely low-income Carlsbad residents or homeless persons in Carlsbad. Objective: 20 participants graduating from the 26 week program, are employed and have housing.

How accessible or convenient is the proposed program/project to Carlsbad residents? (Please be specific such as direct services to client's home, transportation provided to and from facility, or relation to public transportation.)

Rental/utility assistance is provided five days a week from 8am to 4pm at our Oceanside Center. Daily appointments are available, bus passes offered. Transportation and aid from caseworkers are provided to Carlsbad homeless persons sheltered under motel vouchers. The Substance Recovery Program provides, at no cost, all food needs, housing, clothing, transportation over a 26 week period for Carlsbad residents/homeless persons at our 7 recovery homes.

Does your agency focus its activities on populations with special needs? If yes, please specify
population (Homeless households, persons with disabilities, persons with substance abuse, veterans
farmworkers, seniors, children, etc.)

We assist primarily extremely low-income individuals and households. Over 200 homeless persons are served breakfast and lunch bags each day, with 110 plus households receiving food boxes each day. Approx 4,500 receive assistance each year: 70% of individuals and households are senior persons (50 years or older), 28% are female headed households,16% are disabled persons, over 40% are Hispanic, and 18% are Black Americans. We assist Native American Reservations.

## Please describe how low-and-moderate income persons will benefit from the proposed program/project.

program/project.

Rental assistance prevents families from being evicted and assuming a risk of homelessness. The payment of utilities, especially to seniors with fixed incomes, will prevent the loss of utility service. Our Substance Abuse Recovery program, serving up to 42 participants, aids men and women in their recovery from alcohol /drug abuse. Upon graduating from our program, each participant is employed and housed. They continue to participate in our sober living program to support a life of sobriety.

What is the approximate percentage of your clients that have annual family incomes in each of the following ranges: (Percentages should add to 100%)

85 % of clients are at 30 percent or below of the area median income

<sup>15</sup> % of clients are between 31 and 50 percent of the area median income.

\_\_\_\_\_% of clients are between 51 and 80 percent of the area median income

\_ % of clients are above 80 percent of the area median income

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Please indicate the number of clients benefiting from the proposed activity and the percentage that are Carlsbad residents.

Persons of which 100 % are Carlsbad residents

Does your organization charge recipients for the provided services?

No

Yes (Please specify) \$

How does your organization provide language access to recipients with less than proficient English?

Brother Benno's is fortunate to have volunteers on site who are fluent in Spanish.

How will recipients' information be collected and documented?

All recipient's information is entered in our Mission Tracker Database. From this database, Brother Benno's has access to information and reports stating the income level, race/ethnicity, age, address, female headed household, disability, number of family members and a record of the various types of assistance.

How will the outcomes be measured, collected, and documented?

1) Motel Vouchers (Emergency shelter for homeless persons/families), rental/utility assistance- Case notes are entered in the Mission Tracker database for each person/household receiving assistance. Accounting tracks each expenditure. Monthly management reports are reviewed at the Department and Executive Director level.

2) Substance Abuse Recovery Program - Status report reviewed monthly - number of participants entering the program, progress in completing the program, including continued assistance for participants leaving the program.

Describe collaboration with other agencies, such as the County Continuum of Care and other non-profit organizations and/or agencies to form a cohesive approach in serving the low income and most vulnerable populations.

Brother Benno's is partnered with the S.D. County Dept. of Homeless Solutions & Equitable Communities (HSEC) Homeless Services Team with caseworkers, clinical social workers and benefits specialists at our Hub Center, TrueCare Mobile Health Clinic at our Hub Center, Catholic Charities under long term grants, San Diego Food Bank, North County Food Bank, Food Donation Connection, City of Oceanside's Homeless Outreach Team, Humanity Showers at our facility, TURN Mental Health Systems at our Hub Center, Interfaith Community Services at our Hub Center and Extended Opportunities Programs and Services (EOPS) at Palomar/MiraCosta Colleges.

#### FINANCIAL INFORMATION

CDBG Grant Request:	\$20000	Tot	al Project/Prog	ram Cost:	<sup>\$</sup> 101662
Did you receive any of fiscal years (2022-2023					lsbad within the last tw
		CDBG	✓ Yes	and constant	No
	Community Activity F	unding	Yes		No
	Genera	I Funds	✓ Yes		No

Other (specify): Yes If you have received federal funds, including CDBG funds, in previous years, have program violation findings ever been made against your agency/organization? If yes, please explain nature of finding(s) and how finding(s) has been addressed by your organization.

None

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Did you receive any federal funds, including CDBG fu source, year(s), and amounts.	nding from other cities? If so, please describe
Source	<u>Amount</u>
- City of Carlsbad General Funds 2023-2024	\$ 10000
- CDBG 2022-2023 City of Carlsbad	\$ 10,073
- NRP County of San Diego 3/16/2021	\$ 20000

Category/Item	CDBG Request	Other Sources	Total
Wages/Salaries	\$ 10000	\$75662	\$85662
Personnel Benefits	<b>\$</b> 0	\$0	\$0
Materials and Supplies	<b>\$</b> 0	\$0	\$0
Rent and Utilities	\$0	\$0	\$0
Direct Program Expenses	\$0	\$0	\$0
Mileage	\$0	\$0	\$0
Other: Rental/Utility/Motel Assist	\$ 10000	\$ 6000	\$ 16000
TOTAL	\$ 20000	\$81662	\$101662

Category/Item	Other Sources	Describe source and whether funding is secured or anticipated
Wages/Salaries	\$75662	Grants secured and ongoing monthly donations from the community
Personnel Benefits	\$0	
Materials and Supplies	\$0	
Rent and Utilities	\$0	
Direct Program Expenses	\$0	
Mileage	\$0	
Other: Rent/Utility/Motel Assistance	\$ 6000	Grants secured and ongoing monthly donations from the community
TOTAL	\$81662	

If your project or program requires ongoing funding, please describe how the program or project will continue to be funded.

Brother Benno's is on track to meet fiscal year revenue budget objectives through grants and community donations.

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#### CERTIFICATION

I, the undersigned, do hereby attest that the above information is true and correct to the best of my knowledge.

Signature MCDEVI SOF

Member, Board of Directors

Title

1/11/2024 Date

Signature

Title

Date

NOTE: Applications must include a resolution from your organization's Board of Directors authorizing the person(s) signing above to submit funding applications and to enter into funding agreements if selected.

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#### **APPLICANT INFORMATION**

Organization Name:	Catholic Charities Diocese of San Diego (CCDSD)	Federal Unique Entity Identification Number	E6RZE38JHS41	
Address:	3888 Paducah Drive San Diego, CA 92117	Contact Phone:	619-323-2842	
			619-323-2842	
Contact person/title:	Appaswamy "Vino" Pajanor, CEO	Contact email:	vpajanor@ccdsd.org	
Organization Type:	✓ Nonprofit For-pro	fit 🔄 Local public agend	State public agency	
	Dther (Please specify)			
Please describe the mi	ssion/purpose of organization	tion:		
for a just society by calling individuals and	CDSD) exists to exemplify the scriptural values institutions to action on behalf of the poor, the vur ney loward achieving their full potential as personant of the second seco	Inerable and the marginalized; and to ackno		
Please provide the o	rganization date of inco	rporation and number	of years providing proposed	
program/project?				
of over 20 programs that fall into four major are		ee Services, and Immigration Services. CCDSD	ncies in San Diego and Imperial Countries. CCDSD consists iled for incorporation on February 12, 1974, launching ilself as s Men and Farmworkers for the past 32 years.	
Please describe the org	anization staff positions d	irectly responsible for th	e proposed program and their	
qualifications and expe	erience:			
Caseworker/Coaches level I, II, III, IV, and a Kitchen Cook. The Director of Homeless Services has an extensive background in counseling and advocacy, emphasizing providing services with a trauma-informed approach. She has been with the agency for fifteen years, overseeing programs for unsheltered individuals. She graduated from the State University of New York College at Oswego with a Bachelor of Arts in Psychology. The Program Mhanager has experience providing case management and Rapid Rehousing services and is also knowledgeable about commercialitichen operations, making him uniquely qualified for this position. A Sentier Program Manager has experience with an emphasis on connecting people with housing and employment. She is bilingual and has a bachelor's degree from Oregon State University and an associate degree from San Diego City College. All staff are trained in trauma-informed care, and all three management team members are proficient in leading trauma-informed teams. All staff are tails trained in de-escalation, harm reduction, housing first, and low-barrier service delivery.				
Please indicate your agency's level of experience with the CDBG program:				
No or little expe	No or little experience (up to 1 year of using CDBG funds)			
Some experienc	Some experience (2 to 3 years of using CDBG funds)			
Moderate exper	Moderate experience (4 to 5 years of using CDBG funds)			

Considerable experience (more than 5 years of using CDBG funds)

#### **PROJECT/PROGRAM INFOMATION**

Please provide implementation schedule for proposed project or program, including important steps such as hiring staff, obtaining bids, acquiring property, etc. If project involves property acquisition or construction, include plans, scope of work, cost estimates, or other applicable documents in appendices.

La Posada opened in 1992 with the mission to provide a safe, supportive, clean environment and opportunities to empower men with few or no resources to begin or continue working toward housing stability and self-sufficiency. La Posada is an emergency housing program for men experiencing homelessness, offering year-round shelter and comprehensive wrap-around support. The program remains the only short-term housing program for unsheltered single men in the City of Carlsbad and the entire North Coastal Region. La Posada provides three daily meals, laundry and hygiene facilities, a mailing address, clothing, and onsite supportive services, including case management, , translation and interpretation, and recreation. Onsite support services are provided in English and Spanish, and residents work with case managers to set goals. The services include referrals to off-site employment, job training, and medical services from trusted partners and service providers. Through the staff and inter-agency partners, residents are linked to long-term support designed to end the cycle of homelessness and provide a path to housing stability.

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Describe steps already completed or to be completed to initiate project. These may include community support, staffing, securing an appropriate location, marketing, and networking.

Not applicable, the proposed project is not requesting funds for construction, rehabilitation, property acquisition, or construction-related activities. La Posada is a program that has been operated continuously for 32 years.

Describe the program's timeline with dates and times, including the earliest possible start dates, end dates, and milestones as applicable.

Not applicable, the proposed project is not requesting funds for construction, rehabilitation, property acquisition, or construction-related activities. La Posada is a program that has been operated continuously for 32 years.

Describe the work to be performed, including the activities to be undertaken or the services to be provided and the goals and objectives of the program/project:

La Posada provides services for participants as a "whole," meaning they come for one service but are connected to others that meet their needs. Helping the participant often starts with something as simple as a warm shower and a clean change of clothes. Being able to provide our participants with the confidence that comes with feeling clean is often the first step many need to start their journey to self-sufficiency. The shelter provides three meals daily and a packed lunch to participants working in agriculture fields throughout the day. La Posada's goal starts with addressing these seemingly small but impactful goals. Feeling clean and having a nutritious meal leads to a goad night's test, which leads to our residents feeling refreshed and safe, leading to discussions on how they became unsheltered, the goals they want to achieve, and how we can help them get to the future they see themselves.

Table to the see themselves. La Posada intends to assist unsheltered single men in San Diego County exit homelessness with the tools and resources to remain independent and self-suff cient. We want to provide unsheltered men with a safe pl stay while helping them address the varying issues and barriers that got them to the place they are today. In 2022, LP served 186 men and assisted 47 men in obtaining permanent housing. They were provided with nain independent and self-sufficient. We want to provide unsheltered men with a safe place to 70,201 supportive services, including meals, assistance obtaining an identification card and birth certificates, travel directions, and help with laundry.

#### How accessible or convenient is the proposed program/project to Carlsbad residents? (Please be specific such as direct services to client's home, transportation provided to and from facility, or relation to public transportation.)

La Posada addresses homelessness that encompasses San Diego, Coastal North County, and portions of North County Inland. The program's service area is one inclusive of men whose daily lives cross city boundaries and intersect with public and private services bounded by Interstate 5 and 15, a territory in this is no longer true now that the Rescue Mission Navigation Center is open in Carisback for unhoused men. La Posada is located just two miles north of Palomar Airport Road and a cone-quarter mile east of El Camino Real. Major bus routes run within a five-minute walk from the facilities, giving clients access to the entire region. All men residing at La Posada have access to the facility's full range of services and the cooperative services of partner organizations in the Alliance for Regional Solutions, the county's coordinated entry system, and other regional collaborations.

Does your agency focus its activities on populations with special needs? If yes, please specify population (Homeless households, persons with disabilities, persons with substance abuse, veterans, farmworkers, seniors, children, etc.)

La Posada addressed the goals enumerated in the Draft Consolidated Plan by providing temporary housing for men experiencing homelessness, along with comprehensive supportive services and referral to assistance accessing long-term housing. From the Consolidated Plan, the program addresses the following priorities specifically.

Please describe how low-and-moderate income persons will benefit from the proposed program/project.

CCDSD focuses on the unhoused men in North County and other areas of San Diego. All the participants are low income and our team works with each individual on goals to help them move to self-sufficiency. With our trauma-informed case management we are able to address the barriers each participant faces. Working with the participants on their individuals goals and an appropriate timeline we work with the men to help them move from being unhoused to securing income and housing.

What is the approximate percentage of your clients that have annual family incomes in each of the following ranges: (Percentages should add to 100%)

% of clients are at 30 percent or below of the area median income

% of clients are between 31 and 50 percent of the area median income.

% of clients are between 51 and 80 percent of the area median income

% of clients are above 80 percent of the area median income

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Please indicate the number of clients benefiting from the proposed activity and the percentage that are			
Carlsbad residents.			
Persons of which <u>37.5</u> % are Carlsbad residents			
Does your organization charge recipients for the provided services?			
Ves (Please specify) \$			
How does your organization provide language access to recipients with less than proficient English?			
CCDSD employs team members who are proficient in various languages with the understanding that English is not everyone's primary language. We want to meet everyone with a low-barrier mindset, and being unable to communicate with our team can be one of those barriers. CCDSD is dedicated to ensuring that all our program participants have the opportunity to access communication that can be vital to their success.			
How will recipients' information be collected and documented?			
CCDSD measures client metrics via screwning loots and data entry into Clarity, the homeless management information system for San Diego County's Continuum of Care. All men at LP complete a comprehensive intake process that collects relevant demographic and service needs data. The intake process consists of completing a standard, comprehensive assessment to identify barriers and challenges to housing stability and self-sufficiency and the development of a unque client identifier, which is shared in regional database. The total assessment creates and information system for San Diego County's Continuum of Care. All men at LP complete a comprehensive intake process that collects relevant demographic and service data. The intake process consists of completing a standard, comprehensive instalet on allows are and electronic records. The total assessment creates and information as service for any travel development of a unque client identifier, which is shared in regional databases. Caseworkers/Coaches track and measure each resident's progress toward's by keeping pager and electronic records. CCDSD actively participates in Aliance for Regional Solutions. North County, the HMIS, and CES for San Diego County Continuum of Care, abriering to all record collection, backing, and reporting guidelines for the region. Through Clarity, the local KMIS, lab cost and standard aliccations to found homeless services in the region. Turnogh Clarity, ended aliccations found homeless services in the region. Turnogh Clarity are clied as local collection, documentation, and evolution as collection, documentation collection, documentation and evolution as success. The documentation and evolution as success. The documentation and evolution as clientication documentation and e			
How will the outcomes be measured, collected, and documented?			
Outcomes are tracked by documenting services provided in residents' files and entering information into Clarity and internal tracking systems—the Program Manager and Compliance Coordinator review documentation for accuracy and completeness. The CDBG contract will be assigned a grant number, and a contract folder will be set up. The contract will be assigned to a Grants Accountant responsible for maintaining the file, monitoring the expenditures of the funds, tracking outstanding balances due, preparing invoices, reporting to the Directors on the spending, and contacting the funder regarding payment. All public contracts are managed by federal single audit standards, the terms and contitions of OMB Uniform Guidance (2 CFR.200), and all other relevant guidelines for the administration of public funds. Each contract file is reviewed and updated monthily by the Controller, Grants Accountant, and Program Director. The Controller reviews all billing and expense records to ensure they are being spent with fidelity to the terms of each grant contract. After the month is reconciled, the Controller prepares a monthly Grants Receivable aging report for the Chief of Finance for inclusion in the monthly reports to the Finance Committee. Financial reports are also reviewed by the Director of Homeless Services and La Posada Program Manager monthly.			
Describe collaboration with other agencies, such as the County Continuum of Care and other non-profit			
organizations and/or agencies to form a cohesive approach in serving the low income and most			
vulnerable populations.			
Engaging in partnerships is a critical component of the program and client success. Partnerships allow the agency to leverage resources and fill service gaps to ensure that men experiencing homelessness can make meaningful progress toward their housing and self-sufficiency goals. Key partnerships include: 1. Interfaith Community Services: provides employment services and support, including resume development assistance, employment opportunities, and financial literacy classes. 2. Veteran Community Services: assists veteran residents with deposits and rental assistance creating access to permanent housing and securing public entitlements. 3. Exodus Recovery provides behavioral health services for residents. 4. Community Resource Center provides rental assistance for residents who meet their eligibility criteria 5. Pacific Ridge Middle School: 8th and 12th-grade students visit a Posada monthly to host activities and organize donation drives. 6. North County Health Systems: provide HIV and Hepatilis C testing available to residents every month.			

## **FINANCIAL INFORMATION**

CDBG Grant Request:	\$25,000	Total Project/Program Cost:	<sup>\$</sup> 1,156,662	
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Did you receive any of the following sources of funding from the City of Carlsbad within the last two				
fiscal years (2022-2023 and 2023-2024) for the proposed program/project?				
✓ Y	′es	No		
Р	′es 🗌	No		
V V	′es 🗌	No		
Υ	′es 🛛	No		
If you have received federal funds, including CDBG funds, in previous years, have program violation				
findings ever been made against your agency/organization? If yes, please explain nature of finding(s)				
and how finding(s) has been addressed by your organization.				
No.				
	funds, in prization? I	osed program/project? Yes Yes Yes Yes funds, in previous years, h ization? If yes, please exp anization.		

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Did you receive any federal funct source, year(s), and amounts.	ls, including CDBG funding from other cities? If so, please describe
Source	Amount

ARS	\$ 160,000
- PAS	\$ 64,280
-	\$

Category/Item	CDBG Request	Other Sources	Total	
Wages/Salaries	<b>\$</b> 5,000	<b>\$</b> 617,585	\$622,585	
Personnel Benefits	<b>\$</b> 1,400	<b>\$</b> 139,193	<b>\$</b> 140,593	
Materials and Supplies	\$	\$	\$20235	
Rent and Utilities	<b>\$</b> 8,600	\$76,572	<b>\$</b> 85,172	
Direct Program Expenses	\$ 10,000	\$33,562	<b>\$</b> 43,562	
Mileage	\$	\$	\$	
Other:	\$	\$	\$	
TO <sup>.</sup>	TAL \$ 25,000	\$887,147	\$912,147	

Please further describe "Other Sources" from previous table.			
Category/Item	Other Sources	Describe source and whether funding is secured or anticipated	
Wages/Salaries	\$ 617,585	ARS, PAS, donations and private grants	
Personnel Benefits	\$139,193	ARS, PAS, donations and private grants	
Materials and Supplies	\$		
Rent and Utilities	\$ 76,572	ARS, PAS, donations and private grants	
Direct Program Expenses	\$ 33,562	ARS, PAS, donations and private grants	
Mileage	\$		
Other:	\$		
TOTAL	\$887,147		

If your project or program requires ongoing funding, please describe how the program or project will continue to be funded.

La Posada will require future funding, and the Philanthropy team at CCDSD is writing grants for both public and private funding sources. CCDSD also has three appeals throughout the year that help with monetary donalions for all the programs. Securing both public and private grants will support La Posada and help sustain the program. CCDSD is also that recipient of a \$2 million grant from the City of Carisbad to expand the building to include women and children. Currently, CCDSD is working to start a feasibility study look at the urnet structures and how an expansion will be possible. With a possible expansion at La Posada there will be more funding opportunities available to support unhoused women and children.

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#### CERTIFICATION

I, the undersigned, do hereby attest that the above information is true and correct to the best of my knowledge.

Signature	Chief Executive Officer	Date
Signature	Title	Date

NOTE: Applications must include a resolution from your organization's Board of Directors authorizing the person(s) signing above to submit funding applications and to enter into funding agreements if selected.

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## **EXECUTIVE SUMMARY**

In addition to your Community Development Block Grant funding application, please complete the following supplemental questionnaire.

→**THEME**: A theme was not selected for this funding year. Preference will be given to the applications which specifically address the Consolidated Plan Priorities however applications for unrelated services are eligible for submission.

ORGANIZATION:

1. In 250 words or less, please describe how your organization will be using the requested funds.

Catholic Charities Diocese of San Diego (CCDSD) will use the requested funds in our CDBG Carlsbad application to offset La Posada staff salaries, supplies, utilities, and food purchased for the residents. The salaries for employees at La Posada are one of the most significant expenses; the staff consists of trauma-informed case managers who provide the best resources for the residents staying at La Posada. The shelter is open 24/7, with 50 beds for men experiencing homelessness and 50 beds for farmworkers, and it needs to be staffed around the clock to support the residents.

2. Attach an Excel budget showing the specific line-item breakdown on how you arrived at the funding request.

Please see the Attached Excel Budget.

3. Describe how your organization will be able to advance your program if you do not receive the entire funding request. What is your funding threshold before you can no longer provide the intended services or supplies you are seeking?

CCDSD is working diligently to find new funding sources to support our homeless shelter programs. La Posada has been running in a deficit. Due to this deficit, the Finance Department has been working with the Director of Homeless Services and the manager to look at the budget line items and take a deeper look, analyzing the expenses and where the program can cut costs. The Board overseeing CCDSD has also monitored the homeless shelters and programs. Unfortunately, the only option to significantly change the budget is to reduce beds at La Posada. This is something that the organization takes very seriously. The need for shelters and services to help people experiencing Mr. Appaswamy "Vino" Pajanor Feb. 16, 2023 Page 2

homelessness only increases every year. The cost of running the shelter also increases as utilities alone have significantly increased this year.

The mission of CCDSD is to shelter the homeless; therefore, as an organization, we are doing everything we can to increase funding and support for the shelter. We recently partnered with the City of Carlsbad to possibly expand the shelter and increase the physical size of La Posada to accommodate more shelter beds. This will allow us to increase the number of people experiencing homelessness we can help by providing shelter for women and children. The team at CCDSD is working on finding additional funding sources and has begun planning the expansion. With the expansion, the budget for La Posada will also increase, almost tripling to provide the best services and staff to run the program.

Currently, the per-bed cost at Catholic Charities is \$72. The two primary funding sources for La Posada are currently CDBG grants and our partnership with Alliance for Reginal Solutions. The funding provided is \$8.64 per bed. This drastic difference is one of the reasons La Posada is in a deficit situation.

Another unique partnership CCDSD is currently working with is Valdivia Farms. Valdivia Farms was founded in 2017 and is a farm of fruits and vegetables. Valdivia Farms partnered with CCDSD in 2022 to provide shelter for some farmworkers working at the farm. This partnership provides a small income for La Posada, helping offset the cost of the 50 beds on the farmworker's shelter site. Valdivia Farms also provides economic support to the City of Carlsbad, and we are excited to be working with an organization that supports the community.

Catholic Charities understands that the need to provide shelter and services to individuals experiencing homelessness is critical in San Diego. We will continue to provide the services we are capable of and work to expand these services to help more individuals. We are very proud that **40%** of the men who come to La Posada leave our shelter for permanent housing. The hope is that our success rate will help attract other funding and support for the shelter.

# 4. Does your organization charge a fee for accessing your services or supplies? If so, please describe the rational for this fee.

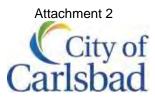
Catholic Charities does not charge a fee for accessing our services.

5. Will the funding of this program with a CDBG grant allows you to receive a matching grant from another organization? If so, where would those funds come from, and how much would that grant be in dollars?

The funding for La Posada from the CDBG grant possibly being used as a matching grant for another organization is something that our Philanthropy Department is looking into. Currently, the focus is finding other public and private grants to support La Posada, and they do not need a match. The team is exhausting all avenues for financial support of La Posada and will continue to look for new opportunities.

### 6. If your funding is approved, how many Carlsbad residents will you be able to assist?

When funding is approved, Catholic Charities estimates that we will be able to help <u>90</u> Carlsbad residents experiencing homelessness.



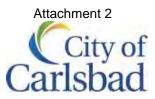
## **APPLICANT INFORMATION**

Organization Name:	Casa de Amparo	Federal Unique Entity Identification Number	95-3315571			
Address:	325 Buena Creek Rd., f	Contact Phone:	(760) 566-3582			
Contact person/title:	Heather Jenkins, Direo	Contact email:	hjenkins@casadeamparo.org			
Organization Type:						
	Dther (Please specify)					
Please describe the mis	ssion/purpose of organizat	ion:				
Casa de Amparo's mis	sion is to support those a	affected by and at risk	of child abuse and neglect			
hrough a range of pro	grams and services that	promote healing, grow	th, and healthy relationships.			
Please provide the o	rganization date of incor	poration and number	of years providing proposed			
program/project?						
978, 45 years						
Please describe the org	anization staff positions d	irectly responsible for th	e proposed program and their			
qualifications and expe	erience:					
The Chief Executive C	officer and the Maintenan	ce Supervisor, who ma	iintains Casa de Amparo's			
ouildings and grounds	, will lead the project. The	e Maintenance Supervi	sor has 3-5 years of facilities			
			ate background screenings.			
Please indicate your ag	ency's level of experience	with the CDBG program				
No or little expe	No or little experience (up to 1 year of using CDBG funds)					
Some experienc	e (2 to 3 years of using CDE	3G funds)				
Moderate exper	ience (4 to 5 years of using	g CDBG funds)				
✓ Considerable ex	perience (more than 5 year	rs of using CDBG funds)				

## **PROJECT/PROGRAM INFOMATION**

Please provide implementation schedule for proposed project or program, including important steps such as hiring staff, obtaining bids, acquiring property, etc. If project involves property acquisition or construction, include plans, scope of work, cost estimates, or other applicable documents in appendices.

To implement Casa de Amparo's San Marcos campus parking lot improvement project, including landscaping and asphalt replacement, we will obtain three project quotes by the end of June 2024. Following receipt of all quotes, the CEO and Maintenance Supervisor will select the preferred vendor to complete the improvements. The project will then begin based on the availability of the selected vendor.



Describe steps already completed or to be completed to initiate project. These may include community support, staffing, securing an appropriate location, marketing, and networking.

Following parking lot improvement plans at Casa de Amparo's Oceanside campus, the CEO and Maintenance Supervisor agreed upon the need for parking lot improvements at the San Marcos campus. Vendors are currently being identified to obtain project quotes from.

Describe the program's timeline with dates and times, including the earliest possible start dates, end dates, and milestones as applicable.

Following the receipt of three project quotes by the end of June 2024, the project may begin any month following based on vendor availability. We aim for the project to be completed by the end of Fall 2024.

Describe the work to be performed, including the activities to be undertaken or the services to be provided and the goals and objectives of the program/project:

The project will begin with a site assessment. In collaboration with the selected project vendor, we will ensure that all appropriate permits and compliance guidelines are obtained/followed. Necessary demolition/excavation of currently problematic areas of the parking lot will occur. Asphalt installation and landscaping will then begin, followed by a final inspection at completion. How accessible or convenient is the proposed program/project to Carlsbad residents? (Please be specific such as direct services to client's home, transportation provided to and from facility, or relation

to public transportation.)

Because Casa de Amparo is a residential mental and behavioral health treatment center for youth who have experienced severe abuse and neglect, our facilities are not open to the general public.

Does your agency focus its activities on populations with special needs? If yes, please specify population (Homeless households, persons with disabilities, persons with substance abuse, veterans, farmworkers, seniors, children, etc.)

Casa de Amparo serves youth–young adults (ages 12–25) who are wards of Child Welfare Services or County Probation and removed from their homes due to child abuse and neglect.

Please describe how low-and-moderate income persons will benefit from the proposed program/project.

All Casa de Amparo beneficiaries, including those accessing the San Marcos parking lot, are classified as low-income persons by the County of San Diego.

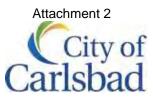
What is the approximate percentage of your clients that have annual family incomes in each of the following ranges: (Percentages should add to 100%)

100 % of clients are at 30 percent or below of the area median income

\_\_\_\_\_% of clients are between 31 and 50 percent of the area median income.

\_\_\_\_\_% of clients are between 51 and 80 percent of the area median income

\_\_\_\_% of clients are above 80 percent of the area median income



Please indicate the number of clients benefiting from the proposed activity and the percentage that are Carlsbad residents.

Persons of which 0 % are Carlsbad residents

Does your organization charge recipients for the provided services?

/ No

Yes (Please specify) \$\_\_\_

How does your organization provide language access to recipients with less than proficient English?

100% of current recipients are English-speaking or dual-language. We have 18 Spanish-speaking staff and two Vietnamese-speaking staff. All program materials can be translated to Spanish if needed by a resident.

How will recipients' information be collected and documented?

Casa de Amparo collects and documents recipients' information using San Diego County's Social Solutions' Efforts to Outcomes (ETO) database, as well as a customized and confidential internal database. The ETO system tracks demographic and program progress information for recipients. How will the outcomes be measured, collected, and documented?

Casa de Amparo monitors program recipients' progress using the California Child and Adolescent Needs and Strengths (CANS) assessment and multi-disciplinary tool, which monitors outcomes of services and measures a child's needs, strengths, behavioral/emotional development, decision-making, life functioning, risk behaviors, and support system resources.

Describe collaboration with other agencies, such as the County Continuum of Care and other non-profit organizations and/or agencies to form a cohesive approach in serving the low income and most vulnerable populations.

Casa de Amparo works most closely with San Diego County Child Welfare Services and has established over 35 partnerships with local community organizations that work in concert to support program recipients with coordinated and unduplicated services. Recipients access both on-campus and external community resources multiple times per week.

## **FINANCIAL INFORMATION**

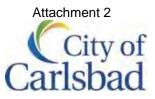
**CDBG Grant Request:** 

\$100,000.00

Total Project/Program Cost:

ost: \$

Did you receive any of the following sources of funding from the City of Carlsbad within the last two				
fiscal years (2022-2023 and 2023-2024) for the proposed program/project?				
CDBG	$\checkmark$	Yes		No
Community Activity Funding		Yes		No
General Funds		Yes		No
Other (specify):		Yes		No
If you have received federal funds, including CDBG funds, in previous years, have program violation				
findings ever been made against your agency/organization? If yes, please explain nature of finding(s)				
and how finding(s) has been addressed by your organization.				
Program violation findings have not been made against Casa de Amparo for CDBG funds in				
previous years.				
Housing & Homoloss Services				



Did you receive any federal funds, including CDBG funding from other cities? If so, please describe	
source, year(s), and amounts.	

<u>Source</u>	Amount
- City of San Marcos	\$18,306.24 (2023)
- County of San Diego	\$100,000.00 (2023)
<u>-</u>	\$

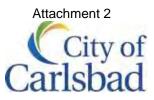
PROPOSED BUDGET			
Category/Item	CDBG Request	Other Sources	Total
Wages/Salaries	\$	\$	\$
Personnel Benefits	\$	\$	\$
Materials and Supplies	\$	\$	\$
Rent and Utilities	\$	\$	\$
Direct Program Expenses	\$100,000.00	\$	\$100,000.00
Mileage	\$	\$	\$
Other:	\$	\$	\$
TOTAL	\$100,000.00	\$	<b>\$</b> 100,000.00

Please further describe "Other Sources" from previous table.			
Category/Item	Other Sources	Describe source and whether funding is secured or anticipated	
Wages/Salaries	\$		
Personnel Benefits	\$		
Materials and Supplies	\$		
Rent and Utilities	\$		
Direct Program Expenses	\$		
Mileage	\$		
Other:	\$		
TOTAL	\$		

If your project or program requires ongoing funding, please describe how the program or project will continue to be funded.

Casa de Amparo's San Marcos campus parking lot improvement project will not require ongoing funding.

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#### CERTIFICATION

I, the undersigned, do hereby attest that the above information is true and correct to the best of my knowledge.

Michael R. Barnett

Signature

Katherine M. Kaype

Signature

Chief Executive Officer1/12/2024TitleDateDirector of Development1/12/2024TitleDate

NOTE: Applications must include a resolution from your organization's Board of Directors authorizing the person(s) signing above to submit funding applications and to enter into funding agreements if selected.

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#### **EXECUTIVE SUMMARY**

Founded in 1978 by a local San Diego County group of women concerned about domestic violence and the welfare of children, Casa de Amparo envisions a community where child abuse and neglect are not tolerated, and where child abuse awareness and prevention are priorities. As a major force in the field of child abuse prevention, we partner with the greater San Diego community and beyond to ensure that children and their families receive unique and innovative services for healing, for stopping child mistreatment of any kind, and for ending generational cycles of abuse. With the mission to support those affected by and at risk of child abuse and neglect through a range of programs and services that promote healing, growth, and healthy relationships, Casa de Amparo delivers services via two primary programs: Residential Services and New Directions, as well as provides supplementary therapeutic programming and activities for all youth served.

As a California Community Care Licensed Short-Term Residential Therapeutic Program (STRTP), our Residential Services program provides trauma-informed, intensive residential care to youth dependents of Child Welfare Services and wards from county probation. The program serves youth and adolescents ages 12–18 from various ethnic backgrounds, as well as homeless and LGBTQIA youth and youth with disabilities, who have been impacted by Adverse Childhood Experiences (ACES) and trauma, including severe neglect, domestic violence, gang activity, substance abuse, and/or exposure to violence in the community. Additionally, we serve girls with special health care needs, who are pregnant and/or parenting, and/or involved in or at risk of involvement in commercial sexual exploitation (CSE). This component of the program provides the girls with a designated space to experience pregnancy and motherhood in home-like cottages separate from our other on-site residential cottages. We provide 24-hour supervised care for all residents, including medical treatment, meals, transportation, recreation, counseling, life skills (including money management) and social skills development, education coordination, and case management.

Our New Directions transitional housing program serves adolescents and young adults ages 18–25 who are transitioning from the foster care system, including those who are pregnant and/or parenting, and equips them with the necessary skills and resources to successfully transition to independent living. Supports include intensive case management; stable housing with subsidized rent (off-site from Casa de Amparo's campus); furnishings and basic necessities; support for overall medical and mental health; employment, education, and career planning; money management; life skills training; relationship mediation; monthly gift cards for groceries and transportation; emancipation funds available upon high school graduation; optional matched personal savings program; and parenting skill-building for residents with children.

### **KEY STAFF**

Mike Barnett, BA, Chief Executive Officer has been in office since March 2022. He has over 30 years of professional experience in the public and private sectors. Barnett was commissioned as a San Diego County deputy sheriff in 1992 and rose through the ranks, leading teams of all sizes across multiple disciplines. In 2017 he was appointed as the Sheriff's chief deputy and second-in-command. As the Undersheriff he commanded the 4,500-employee organization with a budget of just under \$1 billion. He oversaw the medical and mental health care needs of thousands of people in county institutions and was responsible for providing the full scope of police services to almost one million people in San Diego County. He was also responsible for providing regional support including jail and courts systems, a nationally accredited crime laboratory, along with aviation, and emergency services to the San Diego region. He is passionate about our mission and previously served on the board of Casa de Amparo. Mike is a graduate of San Diego State University.

Gerardo Gonzales holds Casa de Amparo's Maintenance Supervisor position and is responsible for the comprehensive oversight of the maintenance department, leading a team and managing various tasks to ensure the organization's facilities and equipment are well-maintained. This includes directing and evaluating maintenance staff, overseeing project management and delegation of assignments, monitoring vendors' compliance with agency policies, serving as the agency Safety Officer, and ensuring adherence to regulations and standards. Gonzales also coordinates emergency response efforts, manages maintenance project budget and expenditures, schedules and executes maintenance tasks, collaborates with various departments for special events, and ensures the completion of checklists for facilities, equipment, kitchen, vehicles, and preventive maintenance. Additionally, Gonzales oversees grounds maintenance, monitors water systems, coordinates resident apartment repairs, and ensures compliance with local agreements and regulations. Regular participation in meetings and collaboration with volunteers are also part of Gonzales' role.

#### **BUDGET & TIMELINE**

Casa de Amparo respectfully requests \$100,000.00 to improve the parking lot at our San Marcos, CA campus. The project will include asphalt replacement and landscaping in the parking lot. This capital investment will enable our program participants and staff to use the parking lot more safely, and it will offer the campus a more welcoming aesthetic upon participants' arrival. Following the receipt of three project quotes from local vendors by the end of June 2024, Casa de Amparo will select one vendor to begin and complete the project. The estimated cost of the project will include initial site assessment and planning, preparing the parking lot for the necessary improvements, replacement of the entire parking lot's asphalt, and landscaping in and around the area. We aim to have the project completed by the end of Fall 2024. Once complete, and with proper care and maintenance, the new parking lot is expected to last at least 25–30 years.

#### **APPLICANT INFORMATION**

Organization Name:	Community Resource Center (CRC)	Federal Unique Entity Identification Number	MNJKA8UN9JG3	
Address:	650 2nd Street, Encinitas, CA 92024	Contact Phone:	760-230-6318	
	, ,			
Contact person/title:	Rebecca Nussbaum	Contact email:	rnussbaum@crcncc.org	
Organization Type:	✓ Nonprofit For-profit	fit Local public agenc	y State public agency	
	Dther (Please specify)			
Please describe the mis	sion/purpose of organizat	ion:		
Community Resource Center	's mission is to help our neighbol	rs create paths to healthy food	, stable homes and safe relationships.	
Please provide the organization date of incorporation and number of years providing proposed program/project?				
CRC was incorporated on 11/26/79 and is now in its 45th year of operation.				
Please describe the organization staff positions directly responsible for the proposed program and their				
qualifications and experience:				
Rebecca Nussbaum, Chief Program Officer, will have program oversight responsibility. She joined Community Resource Center in 2006. Rebecca holds a regional leadership position with the San Diego Domestic Violence Council, serving on the Executive Team. She is also active at the state level, serving on the Board of Directors for the California Partnership to End Domestic Violence. Rebecca holds a Bachelor of Arts in psychology from the University of California, San Diego and a Master of Arts in nonprofit leadership and management from the University of San Diego. Corrie McCoy, Chief Operating Officer, joined CRC in May 2021. She has a Bachelor of Science, Bachelor of Arts and Master in Business Administration in accounting with more than 25 years of accounting and finance experience in or-profit and nonprofit organizations, and 14 years of fund accounting in the U.S. military. She also has an expertise in process improvement and qualitative research and analysis.				
Please indicate your ag	Please indicate your agency's level of experience with the CDBG program:			
No or little expe	rience (up to 1 year of usin	g CDBG funds)		
Some experienc	ce (2 to 3 years of using CDBG funds)			

Moderate experience (4 to 5 years of using CDBG funds)

Considerable experience (more than 5 years of using CDBG funds)

## PROJECT/PROGRAM INFOMATION

Please provide implementation schedule for proposed project or program, including important steps such as hiring staff, obtaining bids, acquiring property, etc. If project involves property acquisition or construction, include plans, scope of work, cost estimates, or other applicable documents in appendices.

CRC has fully implemented, ongoing homelessness prevention programs in Carlsbad including City of Carlsbad Rapid Rehousing, 2023-24 CDBG grant, and an employment and benefits specialist. This 2024-25 program will be fully operational upon award and continue throughout the grant term.

#### Describe steps already completed or to be completed to initiate project. These may include community support, staffing, securing an appropriate location, marketing, and networking.

CRC has completed everything necessary to initiate the project because the 2024-25 project will be a continuation of the successful, 2023-24 CDBG program which served 9 households

CBC has an office in Carlshad with resident staff providing case management services to Carlshad residents

CRC has an onice in Carisbad wini resident sam providing case management services to Carisbad residents CRC partners with affordable housing complexes in Carisbad including La Costa Paloma, Cassia Heights, Hunter's Point, Glen Ridge, Laurel Tree, and Mariposa Apartments, providing outreach to low-income households and receiving referrals from apartment managers for households that are struggling to pay rent CRC partners with affordable low-income households with food programs, financial literacy and employment assistance, intensive case management, and other social services that help families remain stably housed CRC has an ongoing Rapid Rehousing program with the City of Carisbad

• CRC has an ongoing Rapid Rehousing program with the City of Carisbaa • CRC has a resale store in Carisbad available to Carisbad residents. Participants receive household essentials and quality clothing. The community at large contributes to the efforts to support Carisbad residents • CRC has a resale store in Carisbad available to Carisbad residents. Participants receive household essentials and quality clothing. The community at large contributes to the efforts to support Carisbad residents

Describe the program's timeline with dates and times, including the earliest possible start dates, end dates, and milestones as applicable.

Project term will be 7/1/24 through 6/30/25.

#### Describe the work to be performed, including the activities to be undertaken or the services to be provided and the goals and objectives of the program/project:

In full alignment with the City's updated Homeless Action Plan priority to develop and maintain the city's capacity to prevent and reduce homelessness, CRC will serve 25 economically vulnerable households in Carlsbad, including domestic violence (DV) survivors and their children, who are at imminent risk of experiencing homelessness. in danger of losing their primary nighttime residence and lacking the resources or support networks needed to stabilize their housing, prioritizing seniors, veterans, and families based on each household's need. Available assistance includes assessment to determine utility of diversion as an initial strategy, rental arrears, late fees, landlord mediation/advocacy, one-time rental assistance, security deposits, utility deposit or arrears, bridge housing motel vouchers (to bridge gap between housing to housing), employment assistance (transportation), or assistance with other costs related to household's ability to prevent homelessness.

## How accessible or convenient is the proposed program/project to Carlsbad residents? (Please be specific such as direct services to client's home, transportation provided to and from facility, or relation to public transportation.)

Carlsbad residents have remote access through CRC's online client assistance portal or via telephonic or in person appointments with case managers at CRC's office in Carlsbad. The office is accessible by bus or other public transportation. CRC also offers mobile case management in which case managers travel to the client's location.

#### Does your agency focus its activities on populations with special needs? If yes, please specify population (Homeless households, persons with disabilities, persons with substance abuse, veterans, farmworkers, seniors, children, etc.)

The special needs populations that CRC serves are individuals and families experiencing homelessne

he special needs populations that CRC serves are individuals and families experiencing homelessness or at risk of imminent homelessness, including those escaping domestic violence. CRC provides ongoing food distribution and optional case management to seniors in the community. The majority of participants have at least one trauma-induced barrier to self- sufficiency and wellness such as substance abuse or mental health issues

Circ provides origing tood distinuition tare openant and experimentagement to sender an encommunity - me impairing or paraceptine have in Case Managers work with clients to address tidentified barriers. Staff regularly receive training on how to provide culturally competent services for the underserved populations CRC serves. Services are available in Spanish, to better serve the Hispanic/Latino population, which comprises approximately 3% of CRC's clients

#### Please describe how low-and-moderate income persons will benefit from the proposed program/project.

Low- and moderate-income residents of Carlsbad will benefit from CRC's proposed Homeless Prevention program by helping them overcome personal, economic, health and social justice barriers that threaten their ability to maintain their housing and avoid experiencing homelessness. The median price to rent a home greatly exceeds median family income and disproportionately impacts women and people of color. The barrier is greater for those experiencing homelessness or at imminent risk of homelessness. Approximately 13.3% of the county's 3.3 million population how powerly level and spend nearly 70% of their income on ent. (24-15 Ban Diego 2115D). The project will benefit and serve low-income, economically insecure Carlsbad residents who are at risk of experiencing homelessness, including survivors of domestic violence (DV). CRC's services directly focus on the City's Consolidated Plan priority to prevent and reduce homeless prevention services to Carlsbad individuals and families who are on the verge of experiencing homelessness. These prevention activities will include client financial assistance, case management or counseling efforts that will result in Carlsbad residents obtaining or maintaining permanent housing.

#### What is the approximate percentage of your clients that have annual family incomes in each of the following ranges: (Percentages should add to 100%)

100 % of clients are at 30 percent or below of the area median income

% of clients are between 31 and 50 percent of the area median income.

% of clients are between 51 and 80 percent of the area median income

% of clients are above 80 percent of the area median income

#### Please indicate the number of clients benefiting from the proposed activity and the percentage that are Carlsbad residents.

Persons of which 100 % are Carlsbad residents

Does your organization charge recipients for the provided services?

No

Yes (Please specify) \$

#### How does your organization provide language access to recipients with less than proficient English?

Services including homelessness prevention, social services and the Food & Nutrition Center are offered in English and Spanish to better serve the Hispanic/Latino population which comprises approximately 39% of the client population. If services are needed in additional languages, staff have access to translation assistance through AT&T USA Direct In-Language Service, Google Translate, 711-TTY for participants who are hearing impaired (although we have a staff member that speaks American Sign Language), and License to Freedom, a San Diego County non-profit organization that erves immigrant DV survivors and offers translation assistance in numerous languages. CRC provides timely, meaningful access to all agency programs and activities for Limited English Proficient (LEP) persons.

#### How will recipients' information be collected and documented?

CRC collects and documents beneficiary information using an intake form and documents provided by the client in person or by using CRC's secure online client portal.

#### How will the outcomes be measured, collected, and documented?

The metrics and measurements for Homeless Prevention services are

100% of individuals who receive prevention assistance will be offered access to CRC's case management services, financial independence counseling or housing search assistance

• 85% of all housing participants retain or exit to permanent housing at case closure. • 80% of the total number of households who participate in integrative case management services will work with a case manager to develop a personalized self-sufficiency plan focused on eliminating barriers to self-sufficiency.

CRC uses the software Efforts to Outcomes (ETO) to track individual and programmatic progress. CRC developed key performance indicators (KPI) for the organization and each program including Social Services Homeless Prevention. CRC's Data Specialist collaborates with program staff to develop program performance metrics, trains staff how to collect data, and provides analysis for reporting and evaluation

Describe collaboration with other agencies, such as the County Continuum of Care and other non-profit organizations and/or agencies to form a cohesive approach in serving the low income and most vulnerable populations.

CRC works closely with Carlsbad's faith-based community through the Interfaith Shelter Network for which Pilgrim Church and Christ Presbyterian in La Costa serve as winter shelters. As noted earlier, CRC partners with affordable housing complexes in Carlsbad including La Costa Paloma, Cassia Heights, Hunter's Point, Glen Ridge, Laurel Tree and Mariposa Apartments, providing outreach to low-income households and receiving referrals from apartment managers for households that are struggling to pay rent. CRC also works collaboratively with La Posada, Interfaith Community Services and the City of Carlsbad.

## FINANCIAL INFORMATION

CDBG Grant Request:	\$77,732	Tota	al Pi	roject/Progran	n Cost:	<sup>\$</sup> 1,183,783
Did you receive any of the	ne following sources	of fun	din	g from the Cit	y of Car	Isbad within the last two
fiscal years (2022-2023 ar	d 2023-2024) for the	propo	osed	program/pro	ject?	
CDBG 🖌 Yes 🗌 No						
Co	Community Activity Funding			Yes		] No
	General Funds		$\checkmark$	Yes		No
Other (specify): Yes No		] No				
If you have received federal funds, including CDBG funds, in previous years, have program violation						
findings ever been made against your agency/organization? If yes, please explain nature of finding(s)						
and how finding(s) has been addressed by your organization.						
No						

INO.

Did you receive any federal funds, including CDBG funding from other cities? If so, please describe source, year(s), and amounts.				
SourceAmount- City of Encinitas\$ 30,000				
- \$ - \$				

PROPOSED BUDGET			
Category/Item	CDBG Request	Other Sources	Total
Wages/Salaries	<b>\$</b> 13,650	<b>\$</b> 496,102	<b>\$</b> 509,752
Personnel Benefits	<b>\$</b> 4,505	<b>\$</b> 122,764	<b>\$</b> 127,269
Materials and Supplies	\$	\$	\$
Rent and Utilities	\$	\$	\$
Direct Program Expenses	<b>\$</b> 53,085	<b>\$</b> 382,115	<b>\$</b> 435,200
Mileage	\$	\$	\$
Other: Indirect costs	<b>\$</b> 6,492	<b>\$</b> 105,070	<b>\$</b> 111,562
TOTAL	<b>\$</b> 77,732	<b>\$</b> 1,106,051	<b>\$</b> 1,183,783

Please further describe "Other Sources" from previous table.			
Category/Item	Other Sources	Describe source and whether funding is	
		secured or anticipated	
Wages/Salaries	<b>\$</b> 496,102	Wages, personnel benefits, direct program expenses, and indirect	
Personnel Benefits	<b>\$</b> 122,764	will be drawn from: HUD CoC Rapid Rehousing - \$248,204 (secured),	
Materials and Supplies	\$	Carlsbad Rapid Rehousing - \$794,839 (secured)	
Rent and Utilities	\$	Carsbad Encapment Resolution Funds - \$147,248 - (secured)	
Direct Program Expenses	<b>\$</b> 382,115	Carlsbad Employment and Benefits Specialist- \$140,000 (anticipated)	
Mileage	\$	Encinitas Opening Doors - \$138,700 (anticipated)	
Other: indirect costs	<b>\$</b> 105,070		
TOTAL	<b>\$</b> 1,106,051		

# If your project or program requires ongoing funding, please describe how the program or project will continue to be funded.

CRC is funded by a diverse range of government and private grants, business and community donations, fundraising event revenue, in-kind services and food donations, and revenue from CRC Resale stores. CRC is the coastal North County leader in providing high impact stabilization services that assist families facing homelessness because of job loss or inadequate income in keeping permanent housing. These positive outcomes have resulted in long-term funding by both government and private grantors.

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#### CERTIFICATION

I, the undersigned, do hereby attest that the above information is true and correct to the best of my knowledge.

DocuSigned by: John Van Cleef

Signature

—DocuSigned by: Corrie McCoy

Signature

Chief Executive Officer

Title

January 9, 2024 ——————————— Date

Chief Operating OfficerJanuary 9, 2024TitleDate

NOTE: Applications must include a resolution from your organization's Board of Directors authorizing the person(s) signing above to submit funding applications and to enter into funding agreements if selected.

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#### 2024 Carlsbad CDBG Executive Summary

Community Resource Center (CRC) will provide Homeless Prevention services and supportive social services for individuals residing in Carlsbad, including domestic violence (DV) survivors and their children and victims of crime or abuse. Homeless Prevention assistance is for Carlsbad households at imminent risk of homelessness - in danger of losing their primary nighttime residence and lacking the resources or support networks needed to stabilize their housing, prioritizing seniors, veterans, and families, based on each household's need. Available assistance includes assessment to determine utility of Diversion as an initial strategy, rental or utility arrears, late fees, landlord mediation/advocacy, one- time rental assistance, security or utility deposits, bridge housing motel vouchers (to bridge gap between housing to housing), employment assistance (transportation), or assistance with other costs related to household's ability to prevent homelessness. CRC does not charge fees to participants for any of the services described.

CRC will assist 25 Carlsbad residents with Homeless Prevention services and supportive social services. CRC estimates the annual program cost for direct assistance per client is in the range of \$1,000 to \$3,000, depending on client need. This year, the City provided substantial funds for homeless intervention (Carlsbad Rapid Rehousing) together with CDBG funds for homeless prevention. This request will fill a funding gap for homeless prevention assistance and is fully aligned with the City's Homeless Action Plan strategic priority to develop and maintain the City's capacity to **prevent** and **reduce homelessness** and its impacts on the community (emphasis added).

Please see the attached Homeless Prevention Project Budget – <u>Program Budget HP nC Carlsbad</u> <u>CDBG 24.pdf</u>. CRC will use CDBG funds provided by the City of Carlsbad to supplement or expand services. CRC does not have other funds for the proposed services but can scale the number of Carlsbad residents served to the amount awarded. CRC will continue to expand its presence in Carlsbad and continue its other activities for Carlsbad residents.

CRC has not identified any matching funding. If Carlsbad CDBG funds are granted, CRC may be able to identify the granted funds as a match for other grants where applicable, increasing the leverage and value of each grant.

CR	C			
Homelessness Pr	eve	ntion	Buc	dget
TOTAL AWARD:			\$	77,732
	Yea	r 1	Tota	al
Salaries	\$	13,650	\$	13,650
Benefits	\$	4,505	\$	4,505
Occupancy	\$	-	\$	-
Travel	\$	-	\$	-
Supplies	\$	-	\$	-
Communications & Technology	\$	-	\$	-
Client Assistance	\$	53,085	\$	53,085
Total Direct Costs	\$	71,240	\$	71,240
Indirect Costs	\$	6,492	\$	6,492
Total Program Costs	\$	77,732	\$	77,732

68.3%	Current Direct Expense Percentage
25	Households served
\$2,123	Average rent per household (arrears + rental assistance)
\$3,887	Average total cost per household



#### **APPLICANT INFORMATION**

Organization Name:	Interfaith Community Services, Inc.	Federal Unique Entity Identification Number	N28YBWSB8UU8	
Address:	550 West Washington Avenue, Escondido CA 92025	Contact Phone:	760-458-6913	
Contact person/title:	Vannessa Marshall, Dir of Coastal Services	Contact email:	vmarshall@interfaithservices.org	
Organization Type:	✓ Nonprofit For-pro	fit Local public agen		

#### Please describe the mission/purpose of organization:

Interfaith Community Services (Interfaith) empowers people in need to stabilize and improve their lives through comprehensive programs, in partnership with diverse faith communities and people of compassion.

Please provide the organization date of incorporation and number of years providing proposed program/project?

Interfaith was founded in 1979 as a result of a collaboration of diverse faith communities. Interfaith became incorporated as a 501(c)3 in August 1982. Interfaith has operated a Carlsbad Service Center (previously Carlsbad Hiring Hall) since 2014.

Please describe the organization staff positions directly responsible for the proposed program and their qualifications and experience:

The program will be overseen by Vannessa Marshall, Director of Coastal Services. Marshall has worked at the Carlsbad Service Center (CSC) since 2015 and is pursuing a Masters in Nonprofit Management ad Leadership from the University of San Diego. Day-to-day operations will be managed by Holly Herring, Program Manager. Herring Joined Interfaith in August 2023 and has specialized in Behavioral Health services in homeless outreach in the local region. Direct client services will be provided by Case Managers Lindsey Cordada and Aileen Sanchez, supported by an Intake Specialist. Cordada joined Interfaith in 2022 after previously working for a homeless sheller in the area and is pursuing a Masters degree in Social Work. Sanchez joined Interfaith in November 2023 and brings four years of experience in case management. Both are both bilingual (English/Spanish). The Intake Specialist position is open and will be filled before the contract period.

#### Please indicate your agency's level of experience with the CDBG program:

No or little experience (up to 1 year of using CDBG funds)

Some experience (2 to 3 years of using CDBG funds)

Moderate experience (4 to 5 years of using CDBG funds)

Considerable experience (more than 5 years of using CDBG funds)

#### **PROJECT/PROGRAM INFOMATION**

Please provide implementation schedule for proposed project or program, including important steps such as hiring staff, obtaining bids, acquiring property, etc. If project involves property acquisition or construction, include plans, scope of work, cost estimates, or other applicable documents in appendices.

Interfaith proposes to provide housing and social services at its Carlsbad Service Center to address Priority 2 (Prevent and Reduce Homelessness) and Priority 3 (Strengthen support services for lower income residents and residents with special needs) of the City's consolidated plan, as follows: - Interfaith will prevent and reduce homelessness in Carlsbad by providing rental assistance and security deposit assistance in emergency situations to low-income households at risk of homelessness. Case managers determine eligibility and engage clients in service plan aimed at achieving lasting solutions. Interfaith's approach emphasizes homelessness prevention first and foremost, helping people stay housed and remain out of the homelessness response system whenever possible. Staff also enter homeless residents into the Coordinated Entry System to link them with the appropriate housing resources. - Interfaith will strengthen support for low-income residents through supportive services and use of flexible funding to include emergency food supplies, transportation assistance to receive California ID cards and birth certificates, tax preparation, legal assistance, as well as CalFresh and Medi-Cal application assistance. In addition, Interfaith will offer employment assistance and support clients with employment-related training, certifications, and supplies. Services will initiate within 15 days of contract approval and continue throughout the CDBC grant period. All staffing, facilities, and policies are in place.

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#### Describe steps already completed or to be completed to initiate project. These may include community support, staffing, securing an appropriate location, marketing, and networking.

Interfaith is fully prepared to initiate the proposed CDBG project immediately upon contract execution with the City of Carlsbad. The staffing, facility space, and program policies and procedures are in place at Interfaith's Carlsbad Service Center to implement all project activities. Interfaith has a strong history of working with the Carlsbad community, is an active member of regional networks including the Regional Task Force on Homelessness and Alliance for Regional Solutions, and partners with a wide array of internal and external resources including the County of San Diego, health centers, emergency shelters, employers, job training programs, veterans programs, and other nonprofits.

#### Describe the program's timeline with dates and times, including the earliest possible start dates, end dates, and milestones as applicable.

Contract Initiation: May 2024 (City Council approval of allocations); Internal grant kick-off meeting held within 7 days of contract initiation. Contract Services Initiated: Within 15 days of contract initiation.

Marketing and Networking: Within 30 days of contract initiation and ongoing. Update services availability via communications platforms; distribute referral information to stakeholders.

Performance Reporting: Prepare and submit reports, as required. Monitor progress towards stated performance goals. Project team to adjust, as needed. Contract End Date: 12 months following contract initiation.

#### Describe the work to be performed, including the activities to be undertaken or the services to be provided and the goals and objectives of the program/project:

The proposed project will support 200 unduplicated Carlsbad homeless and low-income individuals by providing them access to essential services including: homelessness prevention and housing stabilization, emergency food, supportive services, clinical and behavioral health referrals, and employment/education assistance. Over a 12-month grant period, funding from the Carlsbad CDBG will provide:

· Rental assistance and emergency housing case management to prevent or rapidly reverse homelessness to 20 Carlsbad households;

Employment and education assistance aimed at increasing income and self-sufficiency for at least 20 individuals; and
 Basic needs (e.g. emergency food and hygiene kits) to at least 200 Carlsbad individuals and their families.

## How accessible or convenient is the proposed program/project to Carlsbad residents? (Please be specific such as direct services to client's home, transportation provided to and from facility, or relation to public transportation.)

Carlsbad residents will have convenient access to the program through Interfaith's CSC, located at 5731 Palmer Way. Free parking is available on site and the service center is located on the El Carnino Real thoroughfare, easily accessible by public transportation (Breeze Route 309). Whenever needed, Interfaith will provide Carlsbad residents with additional transportation resources, including bus passes, to ensure maximum accessibility when receiving services.

Does your agency focus its activities on populations with special needs? If yes, please specify population (Homeless households, persons with disabilities, persons with substance abuse, veterans, farmworkers, seniors, children, etc.)

Interfaith serves a variety of populations with special needs, including homeless families and individuals, low-wage earners, day laborers and farm workers, seniors, at-risk youth, justice-involved individuals, veterans, as well as-individuals with mental health needs and substance use disorder issues

#### Please describe how low-and-moderate income persons will benefit from the proposed program/project.

Low- and moderate-income Carlsbad residents, as well as those experiencing homelessness, will benefit from the range of supportive programs at the Carlsbad Service Center including homelessness prevention, housing stabilization, basic needs, and employment assistance services. The goal is to assist them in increasing or stabilizing their income, obtaining or retaining safe housing, accessing other benefits and resources, and address other challenges they may be facing.

What is the approximate percentage of your clients that have annual family incomes in each of the following ranges: (Percentages should add to 100%)

- 21 % of clients are at 30 percent or below of the area median income
- 71 % of clients are between 31 and 50 percent of the area median income.
- 7 % of clients are between 51 and 80 percent of the area median income 1
  - % of clients are above 80 percent of the area median income

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## Please indicate the number of clients benefiting from the proposed activity and the percentage that are Carlsbad residents.

Persons of which <u>100</u>% are Carlsbad residents

Does your organization charge recipients for the provided services?

V No

Yes (Please specify) \$

How does your organization provide language access to recipients with less than proficient English?

Carlsbad Service Center staff include culturally diverse and bilingual (English/Spanish) case managers, ensuring that Carlsbad residents with limited English proficiency can fully access services.

#### How will recipients' information be collected and documented?

Client information is recorded in Interfaith's agency-wide client services database Efforts to Outcomes (ETO), and San Diego's Homeless Management Information System (HMIS), when necessary. The following forms are utilized by Interfaith and will be provided if requested: Client Demographic Form, Proof of Income Form, Consent for Services Form, and Rental/Flex Fund Assistance Screening Tool.

#### How will the outcomes be measured, collected, and documented?

Interfaith case managers complete a Needs Assessment with each household during the intake process. The following forms are utilized by Interfaith and will be provided if requested: Client Demographic Form, Proof of Income Form, Consent for Services Form, and Rental/Flex Fund Assistance Screening Tool. Through this process, information is collected including all general demographic information such as race,gender, income, source of income, education level, and housing status. In addition, forms documenting proof of income are retained, such as records of employment, unemployment, and other benefits or support providing income. Client data is recorded in Interfaith's client services database Efforts to Outcomes (ETO), and San Diego's Homeless Management Information System (HMIS), when necessary. Both systems generate detailed reports that are used to document service impacts and measure progress towards outcomes.

Describe collaboration with other agencies, such as the County Continuum of Care and other non-profit organizations and/or agencies to form a cohesive approach in serving the low income and most vulnerable populations.

Interfaith has been an integral member organization of the San Diego Continuum of Care (CoC) since its inception and served as lead service agency for the Coordinated Entry System (CES) expansion from the City of San Diego to North San Diego County. Interfaith works in collaboration with the Regional Taskforce on Homelessness, City of Carlsbad Homeless Outreach Team, County of San Diego Homeless Outreach Teams, 2-1-1 San Diego, Alliance for Regional Solutions, La Posada, and other nonprofit organizations.

#### **FINANCIAL INFORMATION**

CDBG Grant Request:	\$ 72,654.00	Tota	al Pro	ject/Progr	am Cost:	\$ 691,548.00
Did you receive any of fiscal years (2022-2023 a						lsbad within the last two
C	Community Activity Fur General F Other: Edible Food Rec	Funds	257	Yes Yes Yes Yes		No Na No No
If you have received fed findings ever been made and how finding(s) has b	e against your agency/	/organi ur orga	zatior	n? If yes, p on.		

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Did you receive any federal funds, including CDBG funding from other cities? If so, please describe source, year(s), and amounts.

Source

- County of San Diego CDBG, FY22-23, FY23-24

- City of Vista, Nonprofit Covid Relief

- Alliance for Regional Solutions (multiple N. County cities)

Amount \$ 100,000 (FY23-24), \$75,000 (FY22-23) \$ 25,000 (FY22-23) \$ 147,611 (FY22-23)

Category/Item	CDBG Request	Other Sources	Total
Wages/Salaries	\$ 17,444.00	\$ 353,156.00	\$ 370,600.00
Personnel Benefits	\$ 6,105.00	\$ 123,605.00	\$ 129,710.00
Materials and Supplies	\$ 2,300.00	\$ 10,580.00	\$ 12,880.00
Rent, Utilities, Occupancy Expenses	\$ 6,600.00	\$ 32,952.00	\$ 39,552.00
Direct Prog. Expenses: rental assistance, flex funds	\$ 33,000.00	\$ 27,000.00	\$ 60,000.00
Mileage and Transportation	\$ 100.00	\$ 6,400.00	\$ 6,500.00
Other: Insurance, Training, 10% Admin	\$ 7,105.00	\$ 65,201.00	\$ 72,306.00
TOTAL	\$ 72,654.00	\$ 618,894.00	\$ 691,548.00

Please further describe "Other Sources" from previous table.

Category/Item	Other Sources	Describe source and whether funding is secured or anticipated
Wages/Salaries	\$ 353,156.00	City of Carlsbad (Hiring Hall), Private Grants & Contributions (Anticipated)
Personnel Benefits	\$ 123,605.00	City of Carlsbad (Hiring Hall), Private Grants & Contributions (Anticipated)
Materials and Supplies	\$ 10,580.00	City of Carlsbad (Hiring Hall), Private Grants & Contributions (Anticipated)
Rent and Utilities	\$ 32,952.00	City of Carlsbad (Hiring Hall), Private Grants & Contributions (Anticipated)
Direct Program Expenses	\$ 27,000.00	City of Carlsbad (Hiring Hall), Private Grants & Contributions (Anticipated)
Mileage	\$ 6,400.00	City of Carlsbad (Hiring Hall), Private Grants & Contributions (Anticipated)
Other: Insurance, Training, Admin	\$ 65,201.00	City of Carlsbad (Hiring Hall), Private Grants & Contributions (Anticipated)
TOTAL -	\$ 618,894.00	

If your project or program requires ongoing funding, please describe how the program or project will continue to be funded.

The project will continue to be funded through a combination of public contracts, foundation grants, and private contributions. Interfaith has a strong track record of securing funding, leveraging other funds, and sustaining ongoing programs.

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#### CERTIFICATION

I, the undersigned, do hereby attest that the above information is true and correct to the best of my knowledge.

Chief Executive Officer

Title

01/11/2024 Date

Signature

Signature

Title

Date

NOTE: Applications must include a resolution from your organization's Board of Directors authorizing the person(s) signing above to submit funding applications and to enter into funding agreements if selected.

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#### City of Carlsbad CDBG FY2024-2025 Executive Summary

#### Project Overview:

Interfaith Community Services (Interfaith) respectfully requests \$72,654 to provide critical community services at its Carlsbad Service Center to address priorities identified by the City of Carlsbad to benefit low-and moderate-income persons. Services will include homelessness prevention and housing stabilization, basic needs assistance, supportive services, and employment development. Together, these services will impact the lives of more than 200 Carlsbad individuals and support them in a time of crisis.

Carlsbad residents will have convenient access to services through Interfaith's Carlsbad Service Center, located at 5731 Palmer Way. Free parking is available on site and the service center is located on the El Camino Real thoroughfare, accessible by public transportation (Breeze Route 309). The center is staffed by bilingual Case Managers, with services available by appointment and provided free of charge.

Over a 12-month grant period, funding from the Carlsbad CDBG program will provide:

• Rental assistance and emergency housing case management to prevent or rapidly reverse homelessness to 20 Carlsbad households;

• Employment and education assistance essential for gaining and retaining employment and/or achieving education requirements to at least 20 individuals.

• Basic needs (e.g., emergency food and hygiene kits) to at least 200 unduplicated Carlsbad individuals and their families;

#### Key Project Staff:

**Vannessa Marshall**, Coastal Services Director, brings over 10 years of experience in the nonprofit field. Marshall joined Interfaith in 2015 as the TYA Program Manager, extended her portfolio to include the Carlsbad Service Center, and was promoted to Director of Coastal Services in 2023. In this capacity, Marshall oversees Interfaith's service centers in Carlsbad and Oceanside, as well as veteran employment and youth development programs. Marshall earned her B.A. in Liberal Studies from CSU-San Marcos and is currently pursuing a Masters degree in Nonprofit Management and Leadership at USD.

**Holly Herring,** Program Manager of the Carlsbad Service Center, joined Interfaith in August 2023 and has specialized in Behavioral Health services in Homeless Outreach in the local region since 2019.

**Lindsey Cordada,** Case Manager, joined the team at the Carlsbad Service Center just over a year ago and previously worked at a homeless shelter in the area. She is currently pursuing a Masters in Social Work. Cordada is bilingual and fluent in Spanish.

**Aileen Sanchez,** Case Manager, joined Interfaith in November 2023. She brings over 4 years of prior case management experience in the local area. Sanchez is bilingual and fluent in Spanish.

In addition to these project-specific personnel, **Filipa Rios**, Chief Program Officer, and **Lauren Varner**, Director of Grants and Compliance will provide senior leadership support to assure program success. These positions will ensure personnel, material, data collection and evaluation, and other support for the operation of the service center.

#### Budget:

Interfaith is requesting \$72,654 in CDBG funding. This is 11% of total annual project costs of \$491,548. CDBG funds will support rental assistance and emergency financial assistance for low-income Carlsbad residents at risk of homelessness, occupancy expenses, and a portion of key staff positions which facilitate client services and program supervision of the Carlsbad Service Center.

#### **Budget Summary**

Salaries: .05 Program Manager; two (2) .1 FTE Case Managers, and .15 FTE	\$17,444
Intake Specialist	
Personnel Benefits: calculated at 35%	\$6,105
Materials and Supplies	\$2,600
Rent, Utilities & Occupancy	\$5,500
<b>Program expenses:</b> calculation includes 15 households x avg of \$2,000 rental assistance and 20 individuals x \$150 flexible funds.	\$33,000
Mileage and Transportation	\$100
Other: Insurance, staff training, copier, 10% Admin	\$7,105
Total Requested Funding	\$72,654

#### Timeline:

Interfaith is fully prepared to initiate the proposed CDBG project immediately upon contract execution with the City of Carlsbad. The staffing, facility space, and program policies and procedures are in place at Interfaith's Carlsbad Service Center. This project will strengthen existing programs that provide housing assistance, food and hygiene items, and employment assistance to low-income Carlsbad residents.

Key milestones will include:

- Contract Initiation: May 2024 (City Council approval of allocations)
- Grant Kick-Off Meeting: Within 7 days of contract initiation
- Contract Services Initiated: Within 15 days of contract initiation
- Marketing and Networking: Within 30 days of contract initiation and ongoing.
- Performance Reporting: Prepare and submit reports, as required. Monitor progress towards stated performance goals. Project team to adjust, as needed.
- Contract End Date: 12 months following contract initiation



#### **APPLICANT INFORMATION**

Organization Name:	Legal Aid Society of San Diego	Federal Unique Entity Identification Number	EUQYHR3PVKV7
Address:	100 E. San Marcos Blvd, Ste 308. San Marcos, CA 92089	Contact Phone:	619-471-2613
Contact person/title:	Amalea Romero/Managing Attorney	Contact email:	amalear@lassd.org
Organization Type:	✓ Nonprofit For-pro Dther (Please specify)	fit Local public agen	cyState public agency
Please describe the m	ission/purpose of organization	tion:	
The mission of LASSD is to improvi committed and compassionate gro	ve lives by advancing justice through effection dedicated to providing equal access to	ctive, efficient and vigorous legal adv o justice for low-income households t	ocacy, outreach, and education. LASSD is a hrough aggressive, quality legal services.
Please provide the oprogram/project?	organization date of inco	rporation and number	of years providing proposed
Legal Aid Society of San I over 100 years. Legal Aid	Diego, formerly Office of Public Society of San Diego was incor	Attorney, has been in operat rporated under its current na	ion and providing legal services for me on December 30, 1953.
Please describe the o		directly responsible for t	he proposed program and their
qualifications and exp	perience:		
qualifications and exp See Attachment - Sta		e with the CDBG program	1:
qualifications and exp See Attachment - Sta Please indicate your a	aff Descriptions	Salation and the second	1:
qualifications and exp         See Attachment - State         Please indicate your a         No or little exp	aff Descriptions agency's level of experience	ng CDBG funds)	1:
qualifications and exp         See Attachment - State         Please indicate your a         No or little exp         Some experier	aff Descriptions agency's level of experience perience (up to 1 year of using	ng CDBG funds) BG funds)	1:

## **PROJECT/PROGRAM INFOMATION**

Please provide implementation schedule for proposed project or program, including important steps such as hiring staff, obtaining bids, acquiring property, etc. If project involves property acquisition or construction, include plans, scope of work, cost estimates, or other applicable documents in appendices.

See Attachment – Project/Program Information

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Describe steps already completed or to be completed to initiate project. These may include community support, staffing, securing an appropriate location, marketing, and networking.

See Attachment – Project/Program Information

Describe the program's timeline with dates and times, including the earliest possible start dates, end dates, and milestones as applicable.

See Attachment - Project/Program Information

Describe the work to be performed, including the activities to be undertaken or the services to be provided and the goals and objectives of the program/project:

See Attachment - Project/Program Information

How accessible or convenient is the proposed program/project to Carlsbad residents? (Please be specific such as direct services to client's home, transportation provided to and from facility, or relation to public transportation.)

See Attachment - Project/Program Information

Does your agency focus its activities on populations with special needs? If yes, please specify population (Homeless households, persons with disabilities, persons with substance abuse, veterans, farmworkers, seniors, children, etc.)

See Attachment – Project/Program Information

Please describe how low-and-moderate income persons will benefit from the proposed program/project.

See Attachment - Project/Program Information

What is the approximate percentage of your clients that have annual family incomes in each of the following ranges: (Percentages should add to 100%)

66	% of clients are at 30 percent or below of the area median income
21	% of clients are between 31 and 50 percent of the area median income.
10	% of clients are between 51 and 80 percent of the area median income
3	% of clients are above 80 percent of the area median income

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Please indicate the number	of clients benefiting from the proposed activity and the percentage that are
Carlsbad residents.	
Persons of which 100 % are	
Does your organization chan	rge recipients for the provided services?
√ No	Yes (Please specify) \$
How does your organization	n provide language access to recipients with less than proficient English?
See Attachment – Project/	Program Information
How will recipients' inform	ation be collected and documented?
See Attachment - Project	Program Information
How will the outcomes be r	measured, collected, and documented?
See Attachment – Project	Program Information
Describe collaboration with organizations and/or agend vulnerable populations.	n other agencies, such as the County Continuum of Care and other non-profit cies to form a cohesive approach in serving the low income and most
See Attachment – Project	/Program Information

	FINANCIA	LINF	ORMATION		
CDBG Grant Request:	\$25,000	Tota	l Project/Program (	Cost:	\$1,271,000
	the following sources or and 2023-2024) for the p				rlsbad within the last two
	CD	BG	✓ Yes		No
Community Activity Funding General Funds			Yes Yes	V	No No
if the second for	Other (speci leral funds, including CD		Yes	ars h	No ave program violation
findings ever been mad	e against your agency/o been addressed by your	rganiz	ation? If yes, pleas	e exp	lain nature of finding(s)
No progra	m violations findings h	ave b	een made agains	t the	organization.

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Did you receive any federal funds, includi source, year(s), and amounts.	ing CDBG funding from other cities? If so, please describe
<u>Source</u> - HUD (23-24) - Other CDBG (23-24)	Amount \$ 800,000 \$ 331,000 \$

Category/Item	CDBG Request	Other Sources	Total
Wages/Salaries	\$14,924	\$	\$
Personnel Benefits	\$3,428	\$	\$
Materials and Supplies	\$300	\$	\$
Rent and Utilities	\$250	\$	\$
Direct Program Expenses	\$2321	\$	\$
Mileage	\$ 150	\$	\$
Other: Indirect	\$3627	\$	\$
TOTAL	\$25000	\$1,246,000	\$1,271,000

Category/Item	Other Sources	Describe source and whether funding is secured or anticipated
Wages/Salaries	\$	
Personnel Benefits	\$	
Materials and Supplies	\$	
Rent and Utilities	\$	
Direct Program Expenses	\$	
Mileage	\$	
Other:	\$	
TOTAL	\$1,246,000	Other CDBG & HUD (anticipated)

If your project or program requires ongoing funding, please describe how the program or project will continue to be funded.

N/A

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#### CERTIFICATION

I, the undersigned, do hereby attest that the above information is true and correct to the best of my knowledge.

Signature

### CEO/Executive Director

Title

Date

1/12/2024

Signature

Title

Date

NOTE: Applications must include a resolution from your organization's Board of Directors authorizing the person(s) signing above to submit funding applications and to enter into funding agreements if selected.

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#### **Attachment – Staff Descriptions**

Amalea Romero, Managing Attorney (Bilingual Spanish), has over 5 years of experience on the fair housing team, in addition to over 1 year prior to that of experience in eviction defense litigation. She has significant experience representing clients in affirmative housing discrimination complaints in state and federal court and with HUD or CRD. She will provide oversight to the project and serve as point of contact for the City.

Janeth Castaneda, Testing Coordinator (Bilingual Spanish), has over 4 years of experience with complaint intake, educational training/outreach in English and Spanish, and testing under the Fair Housing Act. She currently coordinates and will continue to manage all Carlsbad testing.

Gauri Bhirud, Staff Attorney, has over one year of experience with Legal Aid in eviction defense litigation, including discovery, law and motion, and trial work, as well as conciliating reasonable accommodation requests. She will provide outreach and education services as well as enforcement activities including counsel, advice, investigations, conciliations, and representation to Carlsbad residents.

Fabiola Bautista, Advocate (Bilingual Spanish), has over 5 months of fair housing experience investigating housing discrimination cases, in addition to 2 years' experience with Legal Aid's intake team prior to joining fair housing. She will provide outreach and education services as well as screen intake calls and investigate fair housing complaints for Carlsbad residents.

### Attachment – Project/Program Information

Please provide implementation schedule for proposed project or program, including important steps such as hiring staff, obtaining bids, acquiring property, etc. If project involves property acquisition or construction, include plans, scope of work, cost estimates, or other applicable documents in appendices.

Because we are an established fair housing program, LASSD already has policies and staff in place to ensure quality services are timely completed under this contract. We have experienced, existing staff ready to begin providing services immediately upon execution and start of the contract.

In the first quarter, LASSD will review these policies and confirm systems and plans are in place to ensure grant deliverables are completed in a timely manner throughout the grant year.

The Managing Attorney and Accounting Department will provide progress reports to the City on a quarterly basis. LASSD will be able to measure program effectiveness and timeliness by tracking and ensuring completion of deliverable goals in a manner that is both efficient and high quality. Regular review of progress will allow the program to redirect staff time and efforts if necessary to meet or exceed all contract requirements.

## Describe steps already completed or to be completed to initiate project. These may include community support, staffing, securing an appropriate location, marketing, and networking.

As previously stated, LASSD currently operates a high-quality fair housing program that conducts the activities proposed under the grant and is therefore ready to initiate the project immediately. We have three offices throughout San Diego County, including one in North County in San Marcos. LASSD regularly conducts outreach and training and will be able to seamlessly continue those ongoing efforts. Similarly, our testing program is already established and staffed with experienced testing coordinators that can begin testing activities immediately. Finally, we are already staffed with several experienced advocates and attorneys that can continue providing direct client services.

## Describe the program's timeline with dates and times, including the earliest possible start dates, end dates, and milestones as applicable.

Quarterly reports will provide the City with updates on progress toward required deliverables, which will be completed between July 1, 2024 and June 30, 2025.

Attachment 2

## Describe the work to be performed, including the activities to be undertaken or the services to be provided and the goals and objectives of the program/project:

LASSD will provide comprehensive legal services regarding Fair Housing, including education and outreach services; testing services; referral, counsel, advice, and brief services; and representation for enforcement of federal and state fair housing laws. The goals and objectives of the program are to increase community knowledge on fair housing rights and obligations, investigate and combat housing discrimination, and enforce fair housing laws.

# How accessible or convenient is the proposed program/project to Carlsbad residents? (Please be specific such as direct services to client's home, transportation provided to and from facility, or relation to public transportation.)

LASSD's North County office is located at 100 E. San Marcos Blvd., San Marcos, CA 92069. Walkins are welcome and we are open Monday through Friday (except holidays) from 9am–5pm. The office is ADA compliant and is located along a major public transit line. In addition, we accommodate clients in various ways, including by offering site visits to clients' homes or other convenient locations or phone or web-cam appointments. The Fair Housing Team also has a Case Manager that can connect clients to other services, such as free or affordable transportation services.

# Does your agency focus its activities on populations with special needs? If yes, please specify population (Homeless households, persons with disabilities, persons with substance abuse, veterans, farmworkers, seniors, children, etc.)

LASSD's Fair Housing Team provides free assistance to anyone that feels they have experienced housing discrimination or has landlord-tenant questions. As such, many of our clients are members of protected classes and vulnerable populations. For example, many clients we serve have mental or physical disabilities and an overwhelming majority are low income. Our staff are trauma-informed and trained to help applicants and clients overcome would-be barriers to service. We regularly conduct outreach through Homeless Court and we assist people living in homelessness to utilize their fair housing rights to strengthen their ability to gain stable housing. We also work to prevent homelessness by enforcing fair housing laws to keep people housed. Currently, we have HUD Education and Outreach Initiative grants focused on expanding fair housing knowledge and enforcement for recipients of rental assistance and members of the LGBTQ+ community.

## Please describe how low-and-moderate income persons will benefit from the proposed program/project.

An overwhelming majority of the clients we assist are low or extremely low income. Such persons face additional obstacles to finding and maintaining housing, making them more susceptible to discrimination and housing instability. Our services provide free legal support to those individuals to empower them to assert their fair housing rights to help maintain safe and stable housing.

## How does your organization provide language access to recipients with less than proficient English?

For clients and community members that have Limited English Proficiency (LEP), LASSD has staff that speak nearly all of the threshold languages for San Diego County (Spanish, Vietnamese, Arabic, Tagalog, Chinese). In addition, for this project specifically, LASSD's Fair Housing program has multiple staff members that are fluent in Spanish and one staff member that speaks Marathi and Hindi. LASSD tests and tracks staff that speak threshold languages in the County.

LASSD's phone system provides options for English and Spanish. Applicants and clients who visit our office locations can use language cards to indicate their language needs. In addition, LASSD contracts with multiple third-party translation services to ensure all applicants and clients can fully access our services regardless of LEP status. LASSD uses Voiance, which provides 24/7 phone translation service in all languages and is pre-programmed on each staff member's phone to ensure easy access. Also, LASSD contracts with another translation service, ALTA, for written translations. For clients who use American Sign Language (ASL), LASSD has staff that can communicate using ASL and LASSD uses either ALTA or a Deaf Access Program, Deaf Community Services of San Diego, Inc., for interpreter services.

### How will recipients' information be collected and documented?

LASSD utilizes JusticeServer, a comprehensive case management system, which captures, maintains, and shares data. JusticeServer captures data necessary for quarterly reports, such as applicant income, demographic data, complaint basis, case notes, and resolution.

#### How will the outcomes be measured, collected, and documented?

LASSD measures outcomes in various ways, including with JusticeServer, a comprehensive data management system, which captures, maintains, and shares data; and assists LASSD in managing the output and outcomes of program deliverables for the project. JusticeServer captures data necessary for quarterly reports, and grant progress and quarterly reports are securely stored on SharePoint/Teams which allows staff to review, share, and update their progress.

Describe collaboration with other agencies, such as the County Continuum of Care and other non-profit organizations and/or agencies to form a cohesive approach in serving the low income and most vulnerable populations.

LASSD has provided free legal services to San Diego County for over a century. As such, we have deep ties to the community and meaningful partnerships with other agencies. For example, LASSD is part of the San Diego Eviction Prevention Collaborative, which is a network of nonprofit agencies providing housing services throughout the County. The purpose of the Collaborative is to maximize resources and streamline referrals to and from collaborative partners, and to ensure partners are up-to-date with substantive legal developments.



### **EXECUTIVE SUMMARY**

In addition to your Community Development Block Grant funding application, please complete the following supplemental questionnaire.

→ **THEME**: A theme was not selected for this funding year. Preference will be given to the applications which specifically address the Consolidated Plan Priorities, however applications for unrelated services are eligible for submission.

ORGANIZATION: Legal Aid Society of San Diego

1. In 250 words or less, please describe how your organization will be using the requested funds.

LASSD's Fair Housing team is comprised of highly skilled attorneys, advocates, and testing coordinators with expertise in fair housing laws. We will use the funds to ensure that meritorious fair housing claims are investigated and the appropriate enforcement path is chosen when necessary. All deliverables will be accomplished between July 1, 2024, and June 30, 2025.

LASSD will investigate alleged violations of federal, state, and local discrimination laws using standard fair housing investigative methodology. After there has been a determination that a claim is meritorious, LASSD will gather facts, witnesses, documents, and develop respondent profiles. Other investigative methodologies include surveys and interviews of in-place tenants, interviews of past tenants, and testing. LASSD will provide information and referrals on non-fair housing landlord-tenant issues.

After a case is accepted for enforcement, LASSD will explain all enforcement options to the client and will work with the client to determine which is best for their situation, which may include conciliation, administrative proceedings, or litigation.

Additionally, a key aspect of the fair housing program is comprehensive outreach and education to the public regarding fair housing protections and obligations. LASSD will use the funds to support and expand outreach efforts to provide high quality fair housing education to the Carlsbad community, including tenants, homeowners, housing providers, community organizations, and City staff.

Finally, the fair housing team administers an expansive fair housing testing program to identify other instances of discrimination that may otherwise go undetected. LASSD's

testing coordinators have significant expertise and maintain updated testing methodologies for implementation of a high-quality testing program.

LASSD's comprehensive fair housing services will increase and preserve affordable housing opportunities for low- and moderate-income households by helping residents overcome barriers to housing, such as discrimination against Section 8 recipients. LASSD's project will also prevent and reduce homelessness by ensuring that residents are not denied housing or removed from their existing housing in violation of fair housing laws, such as a landlord's refusal to grant a reasonable accommodation that would allow a person with a disability to remain in their home.

The key staff responsible for this project are Janeth Castaneda, testing coordinator; Fabiola Bautista, advocate; and Gauri Bhirud, staff attorney. Additionally, Managing Attorney, Amalea Romero, will provide oversight to the project and serve as point of contact for the City.

2. Attach a budget showing the specific line-item breakdown on how you arrived at the funding request.

Please see attached.

3. Describe how your organization will be able to advance your program if you do not receive the entire funding request. What is your funding threshold before you can no longer provide the intended services or supplies you are seeking?

The minimum amount required to advance the program is \$25,000. If we do not receive the entire funding request it will not be possible to provide all the current fair housing services we provide in Carlsbad. If we do not receive the entire funding request it may also jeopardize our other North County Fair Housing contracts since LASSD leverages these funds to staff our fair housing team.

4. Does your organization charge a fee for accessing your services or supplies? If so, please describe the rational for this fee.

No.

5. Will the funding of this program with a CDBG grant allow you to receive a matching grant from another organization? If so, where would those funds come from and how much would that grant be in dollars?

Not applicable.

6. If your funding is approved, how many Carlsbad residents will you be able to assist?

LASSD is on track to assist over 146 Carlsbad residents this year and expects that demand for fair housing services will only increase with rising cost of living and continuing effects from the pandemic. LASSD anticipates assisting 146 Carlsbad residents in the upcoming year if we receive the entire funding request.

#### LEGAL AID SOCIETY OF SAN DIEGO PROPOSED BUDGET July 1, 2024 to June 30, 2025

	City of Carlsbad
Personnel	
Tester -Janett Castaneda	12,803.77
Tester CoordinatorAnicia Frazier	2,120.28
SUBTOTAL	14,924
Employee Benefits	3,427.62
TOTAL PERSONNEL	18,352

Non-Personnel	
Supplies	300
Postage	25
Printing/Duplication	150
Contracted Services	651
Tests Cost	500
Fees	500
Litigation Expenses	376
Transportation/Mileage for staff	150
Insurance	60
Space Cost	250
Telephone	60
TOTAL NON-PERSONNEL	3,022
TOTAL	21,374
Approved Indirect @ 24.3% of Salaries	3,627
	\$ 25,000



## COMMUNITY DEVELOPMENT BLOCK GRANT FY 2024-25 FUNDING RECOMMENDATIONS

Nicole Piano-Jones, Senior Program Manager Housing & Homeless Services

Mar. 14, 2024



## **TODAY'S MEETING**

- CDBG Background
- CDBG Funding Applications
- Recommendations
- Q & A with Applicants



## **CDBG OVERVIEW**

- Federal \$\$\$ from HUD
- Funds must be used for:
  - Meet national objective, and
  - Be an eligible activity
- Funding capped program admin. & fair housing (20%) and public services (15%)
- Required Plans and Documents
  - Five-year Plan, Annual Plan
     Citizen Participation, Fair Housing





## **CARLSBAD & CDBG**

- Entitlement Grantee since 1988
- Approx. \$500,000 annually
  - Approx. \$75,000 available for public services
  - Approx. \$100,000 available for program admin
- Consolidated Plan approved Jan. 2020
  - Six Priorities
  - Annual Funding Process
- Housing Commission Inaugural Review
- City Council Approval Body





# FY 2024-25 FUNDING

## FY 2024-25 AWARD \$518,215

- Public Services (15% cap)
- Admin/Fair Housing (20% cap)
- Housing & Facilities (No cap)

AVAILABLE	REQUESTS
\$77,732	\$195,386
\$109,098	\$109,098
\$336,840	\$336,840
	\$77,732 \$109,098

 Applications available eight weeks - six received; four public services, one fair housing, and one facility improvement



### **PUBLIC SERVICES**

ORGANIZATION	PROGRAM	REQUEST	RECOMMEND
Brother Benno	Rent/Utility Assistance/Motel Vouchers/Substance Abuse	\$20,000	\$0 (Alternative funding)
Catholic Charities	La Posada de Guadalupe Shelter	\$25,000	\$0 (Alternative funding)
Community Resource Center	Homelessness Prevention Carlsbad Residents	\$77,732	\$21,765 (Alternative funding)
Interfaith Community Services	Rental Assistance, Emergency Support, Basic Needs	\$72,654	\$55,967 (Alternative funding)



RECOMMEND – PARTIALLY FUND COMMUNITY RESOURCE CENTER AND INTERFAITH COMMUNITY SERVICES; FUND OTHER ORGANIZATIONS AS BACK-UP PROJECTS





Attachment 2

FY 2024-25 CDBG Funding Recommendations

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## FAIR HOUSING & ADMINISTRATION



ORGANIZATION	PROGRAM	REQUEST	
Legal Aid Society of San Diego	Legal Aid Society of San Diego	\$25,000	
City of Carlsbad	Program Administration	\$78,643	



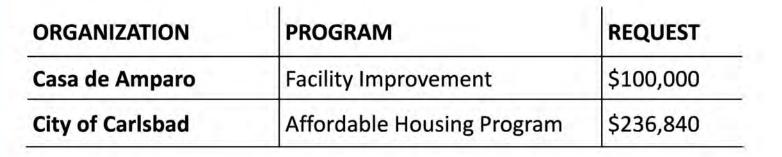
RECOMMEND – FULLY FUND LEGAL AID REQUEST AND CARLSBAD ADMIN. REQUEST

.



## **FACILITIES & HOUSING**







RECOMMEND – FUND CASA DE AMPARO AND CITY AFFORDABLE HOUSING FUND FOR ACQUISTION AND REHABILITION



## FY 2024-25 FUNDING

### **Program Income**

- Average Program Income ~ \$438,302
  - Public Services (15% cap) ~ \$65,745
  - Admin/Fair Housing (20% cap) ~ \$87,660

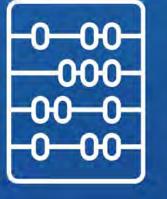
## **Back-up Projects**

• Only consider if additional funds are available



RECOMMEND – FUND MAX. 15% PROGRAM INCOME TO PRIORTY LIST SERVICES, 20 % TO ADMIN & FAIR HOUSING AND CONSIDER CITY-WIDE ADA IMPROVEMENTS FOR BACK-UP







## RECOMMENDATION

Adopt a Resolution Approving the Funding Recommendations to Incorporate Into the FY 2024-25 Annual Action Plan and Recommending That the City Council Approve the FY 2024-25 Annual Action Plan For Community Development Block Grant

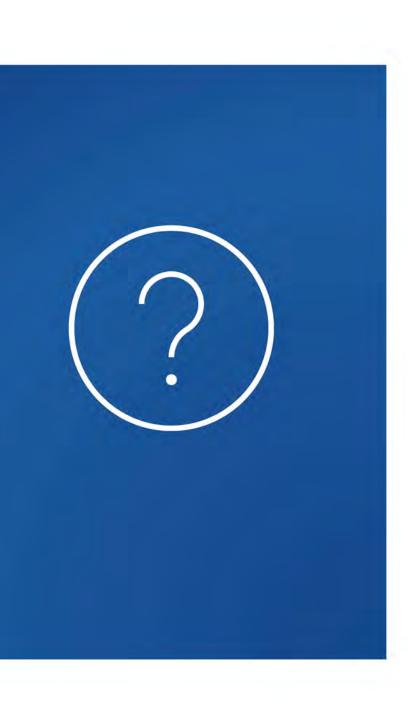


Attachment 2

FY 2024-25 CDBG Funding Recommendations

# DISCUSSION APPLICANT Q & A





# Community Resource Center

Homelessness Prevention



Attachment 2

# **Our Mission**

Helping our neighbors create paths to healthy food, stable homes and safe relationships.



# **Homelessness Prevention**

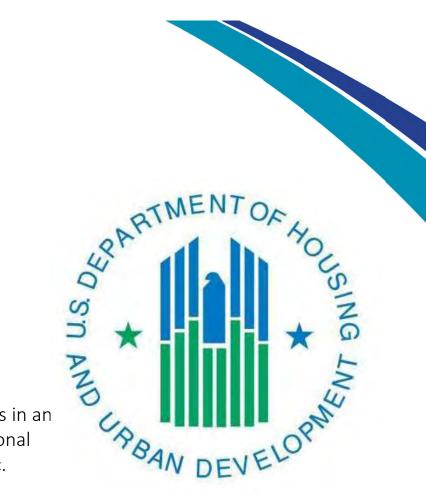
## Program Goal:

To provide support to prevent a household from losing their existing housing.

## CDBG Priority:

### Prevent and Reduce Homelessness

Provide services to near homeless persons/families which results in an improved situation through employment, permanent or transitional housing, treatment of mental, or substance abuse problems, etc.





Attachment 2

# **Carlsbad Homelessness Action Plan**

### Initiative 1.2

Develop and maintain programs to support people finding a home and prevent households from entering homelessness.

• Increase and support prevention and diversion efforts to decrease the inflow of people into homelessness.



# Homelessness Prevention

### Carlsbad Residents

25 Low-income, economically insecure

• 100% would be at or below 30% AMI At imminent risk of homelessness

### Services

Case Management Food Assistance Flexible Financial Assistance \$1,000-\$3,000 direct assistance per hh



# Outcomes



### Housing Retention

• 85% of all housing participants retain or exit to permanent housing at case closure.

### Self Sufficiency

• 80% of the total number of households who participate in case management services will develop a personalized self-sufficiency plan focused on eliminating barriers to self-sufficiency.

### Improved Access to Services

• 100% of individuals who receive prevention assistance will be offered access to CRC's case management services, financial independence counseling or housing search assistance.



# Budget

Wages & Salaries	\$13,650
Personnel Benefits	\$4,505
Client Assistance	\$53,805
Indirect Costs	\$6,492
TOTAL	\$71,732



\$1,000- \$3,000 direct assistance per household



Attachment 2

# Questions







## HOUSING COMMISSION Staff Report

Meeting Date:	March 14, 2024
То:	Housing Commission
From:	Christian Gutierrez, Housing Services Manager
Staff Contact:	Nicole Piano-Jones, Senior Program Manager nicole.pianojones@carlsbadca.gov, 442-339-2191
Subject:	Community Development Block Grant FY 2024-25 Funding Recommendations
District:	All

#### **Recommended Action**

Adopt a resolution approving the funding recommendations to incorporate into the FY 2024-25 Annual Action Plan and recommending that the City Council approve the FY 2024-25 Annual Action Plan for Community Development Block Grant (CDBG).

#### **Executive Summary**

The city receives Community Development Block Grant funds from the U.S. Department of Housing and Urban Development (HUD) each year. These grants are intended to help the city provide decent housing and a suitable living environment, and to expand economic opportunities, principally for low- and moderate-income people.

For FY 2024-25 the City of Carlsbad will receive an estimated annual entitlement grant of \$518,215, of which \$77,732 estimated available for public service activities, \$103,643 estimated available for program administration and fair housing services, and \$336,840 estimated available for affordable housing and facility improvement activities.

On Oct. 17, 2023, the City Council adopted Resolution No. 2023-124 which confirmed priorities and authorized staff to issue a notice of funding availability and accept applications for FY 2024-25 CDBG funds. The application period was approximately eight weeks from Nov. 17, 2023 – Jan. 12, 2024. A total of six applications were received from outside non-profit agencies for various services and projects. A brief summary of each application is located in this report and full applications are provided as Exhibit 2.

On Oct. 17, 2023, the City Council approved Resolution No. 2023-264 which amended the city's Citizen Participation Plan to formally sunset the Community Development Block Grant Citizen's Advisory Committee and transfer the responsibilities of reviewing the Community Development Block Grant funding applications to the Housing Commission. Therefore, this FY is the first year for which the Housing Commission will be reviewing CDBG funding requests.

Staff has prepared recommendations for each request which are found within this Staff Report and Exhibit 1, Attachment A. The staff recommendations are based upon alignment with the stated goals in the City Council approved Five-Year Strategic Plan, Community Development Block Grant Consolidated Plan and the Carlsbad Homelessness Action Plan. Staff recommendations are also based upon capacity to adhere to strict administrative requirements of federal funding, physical location of organization and overall impact to Carlsbad residents.

#### **Explanation & Analysis**

Federal program restricts the amounts of funds available for public services and administration. For FY 2024-25 the amount available for public services is \$77,732. The city received four applications for public services activities, totaling \$195,386, which exceeds the estimated available amount by \$117,654. Based on the limited resources available for public services, city staff is making recommendations based on the following criteria:

- Services that are identified in the Homelessness Action Plan are the highest priority.
- Services that are identified to receive other funding in Homelessness Funding Plan will be considered for CDBG funding as a back-up in the event additional CDBG funding becomes available.
- Services located in the City of Carlsbad are the highest priority.
- Organizations that have a strong capacity to adhere to the strict administrative requirements of federal funding. While a grant for public services is an important community benefit, federal requirements are a high bar for smaller organizations.
- Funding fewer agencies (2-3) with meaningful amounts is a recommended practice due to the high administrative requirements to oversee and monitor each contract and activity. Staff does not recommend spreading the limited resources to all applicants. While there are many valuable community service applicants, it is not feasible to support all applicants with funding.

### **PUBLIC SERVICES**

Four non-profit agencies have requested FY 2024-25 CDBG funds for public services programs. Each request is summarized in the below table and narrative.

ORGANIZATION	PROGRAM	FY 2023-24 AWARD	FY 2024-25 REQUEST	FY 2024-25 STAFF RECOMMENDATION
Brother Benno	Rent/Utility Assistance/Motel Vouchers/Substance Abuse	\$0 CDBG \$10,000 Other	\$20,000	\$0 CDBG – fund as back-up project
Catholic Charities	La Posada de Guadalupe Shelter	\$0 CDBG \$200,000 Other	\$25,000	\$0 CDBG – fund as back-up project
Community Resource Center	Homelessness Prevention Carlsbad Residents	\$23,000	\$77,732	\$21,765
Interfaith Community Services	Rental Assistance, Emergency Support, Basic Needs	\$58,823	\$72,654	\$55,967
TOTALS		\$81,826	\$195,386	\$77,732

#### **Brother Benno**

Brother Benno Foundation is requesting CDBG funds to prevent and reduce homelessness in Carlsbad through provision of rental/utility assistance, motel vouchers and a substance abuse recovery program. The Brother Benno Foundation was incorporated in 1983 and is located in Oceanside.

Funding request:	\$20,000
CDBG leveraging:	Requested CDBG funds = 19% program budget
Consolidated Plan Priority:	Prevent and reduce homelessness
Anticipated outcome:	35 households
Staff recommendation:	Do not fund with CDBG. This service is an identified program
	in the Homelessness Action Plan. Staff recommends
	considering funding only as a back-up project if funding
	becomes available. This program was approved for funding
	through the city's General Fund as part of the Homelessness
	Funding Plan, approved by the City Council in November 2023.

#### **Catholic Charities**

Catholic Charities is requesting CDBG funds to support ongoing operations at La Posada de Guadalupe. La Posada is the only emergency shelter located in the City of Carlsbad, which serves men experiencing homelessness. In addition to providing overnight shelter year-round, La Posada shelter provides daily meals, laundry facilities and supportive services including case management and employment training. Catholic Charities was incorporated in 1974, with central offices in San Diego, and shelter located in Carlsbad.

Funding request:	\$25,000
CDBG leveraging:	Requested CDBG funds = 2.1% program budget
Consolidated Plan Priority:	Prevent and reduce homelessness
Anticipated outcome:	90 sheltered persons
<u>Staff recommendation</u> :	Do not fund with CDBG. This service is an identified program in the Homelessness Action Plan. Staff recommends considering funding only as a back-up project if funding becomes available. This program was approved for Permanent Local Housing Allocation funding as part of the Homelessness Funding Plan, approved by the City Council in November 2023.

#### **Community Resource Center**

Community Resource Center (CRC) is requesting CDBG funds to support their homelessness prevention and supportive social services for Carlsbad residents. Services offered includes rental or utility arrears, late fees, landlord mediation/advocacy, onetime rental assistance, security or utility deposits, bridge housing motel vouchers, employment assistance (transportation), or assistance with other costs related to household's ability to prevent homelessness. Community Resource Center was incorporated in 1979, with offices in Encinitas and Carlsbad.

Funding request:	\$77,732
CDBG leveraging:	Requested CDBG funds = 6.5% program budget

<u>Consolidated Plan Priority</u>: <u>Anticipated outcome</u>:

Staff recommendation:

Prevent and reduce homelessness 25 low-income households with case management, rental assistance, and other supportive services Fund – partial request with CDBG at \$21,765. This service is an identified program in the Homelessness Action Plan. Staff recommends partial CDBG funding for this project. This program was approved for CDBG funds as part of the Homelessness Funding Plan, approved by the City Council in November 2023. The Homelessness Funding Plan also approved General Funds, Permanent Local Housing Allocation funds and HUD funds to the Community Resource Center for a rapid rehousing program.

#### **Interfaith Community Services**

Interfaith Community Services (Interfaith) is requesting CDBG funds to supportive services will include housing stabilization and navigation, basic needs assistance and employment development. Interfaith was incorporated in 1979, with offices located throughout North County, including Carlsbad.

Funding request:	\$72,654
CDBG leveraging:	Requested CDBG funds = 10% program budget
Consolidated Plan Priority:	Prevent and reduce homelessness
Anticipated outcome:	20 low-income households rental assistance, 200 low-
	income individuals with basic needs
Staff recommendation:	Fund – partial request with CDBG at \$55,967. This service
	is an identified program in the Homelessness Action Plan.
	Staff recommends partial CDBG funding for this project.
	This program was approved for CDBG Funds as part of the
	Homelessness Funding Plan, approved by the City Council
	in November 2023. The Homelessness Funding Plan also
	approved General Funds and Housing Trust funds to
	Interfaith Community Services for their Carlsbad Service
	Center which provides housing assistance programs.

#### **PROGRAM ADMINISTRATION & FAIR HOUSING**

The city received one application from outside non-profit agency for provision of fair housing services.

ORGANIZATION	PROGRAM	FY 2023-24 AWARD	FY 2024-25 REQUEST	FY 2024-25 RECOMMEND
Legal Aid Society of San Diego	Fair Housing Services	\$23,000	\$25,000	\$25,000
City of Carlsbad	Program Administration	\$86,098	\$78,643	\$78,643
TOTALS		\$109,098	\$103,643	\$103,643

### Legal Aid Society San Diego

Legal Aid Society of San Diego (LASSD) is requesting CDBG funds to support their fair housing program. The proposed fair housing program incomes comprehensive legal services regarding fair housing, education outreach, counseling, fair housing testing, and representation and

enforcement of the Fair Housing Act and related State laws. LASSD was incorporated in 1953 and has offices in San Diego, Oceanside and San Marcos.

Funding request:	\$25,000
CDBG leveraging:	Requested CDBG funds = 2% program budget
Consolidated Plan Priority:	Provide fair housing services to residents
Anticipated outcome:	146 households
Staff recommendation:	Fund – full request. This organization is currently providing
	Fair Housing Services for Carlsbad residents and has
	performed well.

#### **AFFORDABLE HOUSING & FACILITY IMPROVEMENTS**

One application was received from an outside agency. A total of \$336,840 is available within this category.

ORGANIZATION	PROJECT	FY 2023-24 AWARD	FY 2024-25 REQUEST	FY 2024-25 RECOMMEND
Casa de Amparo	Facility Improvements	\$0	\$100,000	\$100,000
City of Carlsbad	Affordable Housing Program	\$354,569	\$236,840	\$236,840
TOTALS		\$354,569	\$336,840	\$336,840

#### Casa de Amparo

Casa de Amparo is requesting CDBG funds to complete a parking lot and landscaping project to their facility, located in San Marcos, CA. Casa de Amparo is a California Community Care Licensed Short-Term Residential Services program for youth and adolescents from ages 12-18. Casa de Amparo also operates a transitional housing program for young adults ages 18-24. Casa de Amparo was founded in 1978 and has a campus in San Marcos, CA which serves all the San Diego County, including Carlsbad.

Funding request:	\$100,000
CDBG leveraging:	Requested CDBG funds = 100% project budget
Consolidated Plan Priority:	Improve and provide facilities to serve lower income
	persons
Anticipated outcome:	150 youth, approximately 2% from Carlsbad
Staff recommendation:	Fund – full request. This organization is currently providing
	Fair Housing Services for Carlsbad residents and has performed well.

#### City of Carlsbad Affordable Housing Resale Program

The City of Carlsbad Housing and Homeless Services Department is requesting funds to support the Affordable Housing Resale Program. The program was first approved by the City Council in 2020 and is designed to help qualified lower income households purchase city-owned residential units at an affordable price.

Funding request:	\$236,840
CDBG leveraging:	This program is funded by CDBG and the city's Housing
	Trust Fund
Consolidated Plan Priority:	Increase and preserve affordable housing

Anticipated Outcome:	Approximately one at-risk affordable resale unit purchased
	for resale to eligible low-income homebuyer
Staff recommendation:	Fund \$236,840 towards the city's Affordable Housing
	Resale Program and city-owned affordable rental housing
	rehabilitation needs.

### **PROGRAM INCOME & BACK-UP PROJECTS**

Some CDBG-funded activities generate program income. Program income must be allocated in the same manner as entitlement funds and comply with all CDBG regulations. The average amount of program income received from FY 2018 – FY 2022 was \$438,302. CDBG regulations allow up to 15% of program income received during the fiscal year to be allocated to public services and up to 20% allocated to program administration. Using the average as an example, up to \$65,745 in program income could be allocated to public services and \$87,660 allocated to program administration. The remaining program income could be allocated to affordable housing activities, including the city's Affordable Housing Resale Program and repair and rehabilitation to city-owned affordable housing rental housing.

Staff recommendation:

Fund up to 15% of program income received during FY 2024-25 to staff recommended activities found in Exhibit 2, fund up to 20% of program income during FY 2024-25 to approved CDBG funded administration and fair housing activities, and the remaining program income received during FY 2024-25 to approved CDBG funded affordable housing activities.

Back-up projects are projects having been identified as CDBG eligible, meeting at least one Consolidated Plan Priority, and intended to be ready-to-fund and complete in a short period of time. Back-up projects are only to be considered only if additional funding becomes available or if approved projects or programs are not proceeding in a timely fashion.

Staff recommendation:Consider city-wide projects that would bring city facilities<br/>and infrastructure into compliance with the Americans<br/>with Disabilities Act (ADA) as back-up projects.

### **Fiscal Analysis**

The Community Development Block Grant program is a fully funded federal program and is separate from the city's General Fund. The program operates on a reimbursement basis, in which grant funds are expended for approved activities and then reimbursed from the U.S. Department of Housing and Urban Development.

#### Next Steps

Housing & Homeless Services staff will include the Housing Commission's decision in the draft FY 2024-25 Annual Action Plan and make available for public review and comment for a 30-day period. The City Council will be asked to consider the FY 2024-25 Annual Action Plan at a public hearing in May 2024 before submittal to HUD by the statutorily required deadline.

### **Environmental Evaluation**

This action does not require environmental review because it does not constitute a project within the meaning of the California Environmental Quality Act under Public Resources Code

section 21065 in that it has no potential to cause either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment.

# Exhibits

- 1. Housing Commission resolution
- 2. Community Development Block Grant FY 2024-25 Applications

#### **RESOLUTION NO. 2024-003**

A RESOLUTION OF THE HOUSING COMMISSION OF THE CITY OF CARLSBAD, CALIFORNIA, RECOMMENDING THAT THE CITY COUNCIL APPROVE THE RECOMMENDATIONS FOR FY 2024-25 COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM FUNDING TO INCLUDE IN THE FY 2024-25 ANNUAL ACTION PLAN

WHEREAS, the Housing Commission of the City of Carlsbad, California held a noticed public meeting to obtain public input and review and consider applications for Community Development Block Grant funds; and

WHEREAS, on Oct. 17, 2023, the City Council adopted Resolution No. 2023-264 approving amendments to the city's Citizen Participation Plan, which formally sunsetted the Community Development Block Grant Citizen's Advisory Committee and transferred the responsibilities of reviewing the Community Development Block Grant funding applications to the Housing Commission; and

WHEREAS, on Nov. 14, 2023, the City Council adopted Resolution No. 2023-277 approving the Homelessness Action Plan Funding Plan which includes programs and estimated funding levels with potential funding sources for Fiscal Year 2024-25; and

WHEREAS, on Oct. 17, 2023, the City Council adopted Resolution No. 2023-265 authorizing staff to solicit proposals for programs and projects not to exceed the estimated FY 2024-25 Community Development Block Grant award; and

WHEREAS, the availability of funding applications were publicly noticed and applications accepted for a period of approximately eight weeks; and,

WHEREAS, four applications were received for public services exceeding the estimated available funds by \$117,654, one application received for fair housing services and one application received for a facility improvement project within the estimated available funds; and,

WHEREAS, the Commission requested that the data demonstrating prior year accomplishments of the Community Development Block Grant funded activities be presented to the Housing Commission prior to the review of new funding recommendations; and,

WHEREAS, the Housing Commission has taken all testimony into account.

NOW, THEREFORE, BE IT RESOLVED by the Housing Commission of the City of Carlsbad, California, as follows:

1. That the above recitations are true and correct.

 The Housing Commission recommends that the City Council approve the FY 2024-25 Community Development Block Grant funding recommendations for incorporation in the FY 2024-25 Annual Action Plan as reflected in Attachment A.

PASSED, APPROVED AND ADOPTED at a Regular Meeting of the Housing Commission of the City of Carlsbad on the 14th day of March, 2024, by the following vote, to wit:

AYES: Collins, Chang, Berger.

NAYS: None.

ABSTAIN: Ydigoras.

ABSENT: Horton.

TYLER COLLINS, Chair

MANDY MILLS, Director

#### CDBG FY 2024-25 FUNDING SUMMARY

PUBLIC SERVICES				
Organization	Activity	Anticipated Outcome	Requested	Staff Recommendation
Brother Benno	Rent/Utility Assistance/Motel Vouchers/Substance Abuse	35 persons	\$20,000	\$0 CDBG Program Income Priority
Catholic Charities	La Posada de Guadalupe Shelter	90 sheltered men	\$25,000	\$0 CDBG Program Income Priority
Community Resource Services	Homelessness Prevention	25 households	\$77,732	\$21,765 CDBG + Program Income Priority
Interfaith Community Services	Rental Assistance, Emergency Support, Basic Needs	220 households	\$72,654	\$58,823 CDBG + Program Income Priority
		Subtotal:	\$195,386	\$77,732
ADMINISTRATION & FA	AIR HOUSING			
Organization	Activity	Anticipated Outcome	Requested	Staff Recommendation
City of Carlsbad	Program Administration	Overall administration	\$78,643	\$73,643
Legal Aid Society of San Diego	Fair Housing Services	146 households	\$25,000	\$25,000
		Subtotal:	\$103,643	\$103,643
AFFORDABLE HOUSING	<b>&amp; FACILITY IMPROVEMENT</b>	S		
Organization	Activity	Anticipated Outcome	Requested	Staff Recommendation
City of Carlsbad	Affordable Housing Fund	One at-risk affordable housing resale purchase	\$236,840	\$236,840
Casa de Amparo	Facility Improvements	150 youth served, approx. 2% Carlsbad	\$100,000	\$100,000
		Subtotal:	\$336,840	\$336,840
		TOTAL:	\$635,869	\$518,215

Priority Projects – Program Income. A maximum of 15% of all program income received during FY 2024-25 will be allocated to public services activities in the following order and amount:

- 1. Community Resource Center up to \$55,967
- 2. Interfaith Community Services up to \$21,765
- 3. Brother Benno up to \$10,000
- 4. Catholic Charities up to \$25,000



#### APPLICANT INFORMATION

Organization Name:	The Brother Benno Foundation, Inc. Federal Unique Entity Identification Number		QUP1MZ75RZV3	
Address:	3260 Production Ave, Oceanside CA 92058	Contact Phone:	(858) 583-9560	
Contact person/title:	Joe McDevitt	Contact email:	joe.mcdevitt.carlsbad@gmail.com	
Organization Type:	✓ Nonprofit For-pro Dther (Please specify)	fit Local public agend	cy State public agency	

#### Please describe the mission/purpose of organization:

To carry on the ministry of Brother Benno with love and compassion. To feed the hungry, to give drink to the thirsty, to shelter the homeless, to clothe the naked, to comfort the sick and support people recovering from addiction.

Please provide the organization date of incorporation and number of years providing proposed program/project?

Date of incorporation: July 15, 1983. 40 years providing the proposed program/project.

Please describe the organization staff positions directly responsible for the proposed program and their qualifications and experience:

1) Substance Abuse Recovery Program: Jim Schlemmer, Jan Roberts - Certified CADC Counselors each with over 10 years experience leading a recovery program for up to 42

participants; 2) Rental/Utility Assistance, Issuance of Motel Vouchers: Darryl Harris/Dennis Pinnick - Caseworkers each with over 14 years experience leading an Outreach Team that aids homeless persons/extremely low income households to avoid the risk of homelessness, apply for transitional housing, seek mental health/substance abuse care and other supportive services.

#### Please indicate your agency's level of experience with the CDBG program:

No or little experience (up to 1 year of using CDBG funds)

Some experience (2 to 3 years of using CDBG funds)

Moderate experience (4 to 5 years of using CDBG funds)

Considerable experience (more than 5 years of using CDBG funds)

#### **PROJECT/PROGRAM INFOMATION**

Please provide implementation schedule for proposed project or program, including important steps such as hiring staff, obtaining bids, acquiring property, etc. If project involves property acquisition or construction, include plans, scope of work, cost estimates, or other applicable documents in appendices.

Brother Benno's substance abuse recovery program, rental/utility assistance program, and motel voucher program are well established programs, staffed with experienced Certified Alcohol & Drug Counselors (CADC) and qualified Outreach Community caseworkers. All needed facilities and management personnel, including support functions, are in place to fully support these programs.

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Describe steps already completed or to be completed to initiate project. These may include community support, staffing, securing an appropriate location, marketing, and networking.

No further steps are required to to be completed to continue with Brother Benno's substance abuse recovery program, rental/utility assistance program, and motel voucher program. The programs are fully staffed with experienced personnel, key partnerships are in place with government agencies and other charity organizations, all needed facilities are in place, and management personnel and support functions are engaged.

Describe the program's timeline with dates and times, including the earliest possible start dates, end dates, and milestones as applicable.

Brother Benno's substance abuse recovery program, rental/utility assistance program, and motel voucher program are all ongoing programs. Program milestones include monthly reports and weekly meetings with management reviewing key metrics and any corrective actions identified to meet program objectives.

# Describe the work to be performed, including the activities to be undertaken or the services to be provided and the goals and objectives of the program/project:

 Rental/utility assistance to extremely low-income households, including seniors and families with children, to avoid the risk of being evicted and becoming homeless or losing utility services. Objective: Rental Assistance to 10 households. Utility Assistance to 10 households.
 Motel Vouchers to shelter homeless persons (seniors, disabled, families, persons recovering from surgery). Objective: 5 households assisted 3) 26 week Substance Abuse Recovery program, participants from the First Step House (detox center) in Carlsbad, extremely low-income Carlsbad

residents or homeless persons in Carlsbad. Objective: 20 participants graduating from the 26 week program, are employed and have housing.

How accessible or convenient is the proposed program/project to Carlsbad residents? (Please be specific such as direct services to client's home, transportation provided to and from facility, or relation to public transportation.)

Rental/utility assistance is provided five days a week from 8am to 4pm at our Oceanside Center. Daily appointments are available, bus passes offered. Transportation and aid from caseworkers are provided to Carlsbad homeless persons sheltered under motel vouchers. The Substance Recovery Program provides, at no cost, all food needs, housing, clothing, transportation over a 26 week period for Carlsbad residents/homeless persons at our 7 recovery homes.

Does your agency focus its activities on populations with special needs? If yes, please specify
population (Homeless households, persons with disabilities, persons with substance abuse, veterans,
farmworkers, seniors, children, etc.)

We assist primarily extremely low-income individuals and households. Over 200 homeless persons are served breakfast and lunch bags each day, with 110 plus households receiving food boxes each day. Approx 4,500 receive assistance each year: 70% of individuals and households are senior persons (50 years or older), 28% are female headed households,16% are disabled persons, over 40% are Hispanic, and 18% are Black Americans. We assist Native American Reservations.

# Please describe how low-and-moderate income persons will benefit from the proposed program/project.

program/project.

Rental assistance prevents families from being evicted and assuming a risk of homelessness. The payment of utilities, especially to seniors with fixed incomes, will prevent the loss of utility service. Our Substance Abuse Recovery program, serving up to 42 participants, aids men and women in their recovery from alcohol /drug abuse. Upon graduating from our program, each participant is employed and housed. They continue to participate in our sober living program to support a life of sobriety.

What is the approximate percentage of your clients that have annual family incomes in each of the following ranges: (Percentages should add to 100%)

85 % of clients are at 30 percent or below of the area median income

<sup>15</sup> % of clients are between 31 and 50 percent of the area median income.

\_\_\_\_% of clients are between 51 and 80 percent of the area median income

\_ % of clients are above 80 percent of the area median income

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Please indicate the number of clients benefiting from the proposed activity and the percentage that are Carlsbad residents.

Persons of which 100 % are Carlsbad residents

1

Does your organization charge recipients for the provided services?

No Yes (Please specify) \$

How does your organization provide language access to recipients with less than proficient English?

Brother Benno's is fortunate to have volunteers on site who are fluent in Spanish.

How will recipients' information be collected and documented?

All recipient's information is entered in our Mission Tracker Database. From this database, Brother Benno's has access to information and reports stating the income level, race/ethnicity, age, address, female headed household, disability, number of family members and a record of the various types of assistance.

How will the outcomes be measured, collected, and documented?

1) Motel Vouchers (Emergency shelter for homeless persons/families), rental/utility assistance- Case notes are entered in the Mission Tracker database for each person/household receiving assistance. Accounting tracks each expenditure. Monthly management reports are reviewed at the Department and Executive Director level.

2) Substance Abuse Recovery Program - Status report reviewed monthly - number of participants entering the program, progress in completing the program, including continued assistance for participants leaving the program.

Describe collaboration with other agencies, such as the County Continuum of Care and other non-profit organizations and/or agencies to form a cohesive approach in serving the low income and most vulnerable populations.

Brother Benno's is partnered with the S.D. County Dept. of Homeless Solutions & Equitable Communities (HSEC) Homeless Services Team with caseworkers, clinical social workers and benefits specialists at our Hub Center, TrueCare Mobile Health Clinic at our Hub Center, Catholic Charities under long term grants, San Diego Food Bank, North County Food Bank, Food Donation Connection, City of Oceanside's Homeless Outreach Team, Humanity Showers at our facility, TURN Mental Health Systems at our Hub Center, Interfaith Community Services at our Hub Center and Extended Opportunities Programs and Services (EOPS) at Palomar/MiraCosta Colleges.

### **FINANCIAL INFORMATION**

CDBG Grant Request:	\$20000 To	tal Project/Program Cost:	<sup>\$</sup> 101662
	the following sources of fu and 2023-2024) for the proj		rlsbad within the last two
	CDBG	✓ Yes	No
(	Community Activity Funding		] No
	General Funds	Ves	] No
	Other (specify):	Yes	No

If you have received federal funds, including CDBG funds, in previous years, have program violation findings ever been made against your agency/organization? If yes, please explain nature of finding(s) and how finding(s) has been addressed by your organization.

None

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Did you receive any federal funds, including CDBG fu source, year(s), and amounts.	nding from other cities? If so, please describe
Source	Amount
- City of Carlsbad General Funds 2023-2024	\$ 10000
- CDBG 2022-2023 City of Carlsbad	\$ 10,073
- NRP County of San Diego 3/16/2021	\$ 20000

Category/Item	CDBG Request	Other Sources	Total
Wages/Salaries	\$ 10000	\$75662	\$85662
Personnel Benefits	<b>\$</b> 0	\$0	\$0
Materials and Supplies	\$0	\$0	\$0
Rent and Utilities	\$0	\$0	\$0
Direct Program Expenses	\$0	\$0	\$0
Mileage	\$0	\$0	\$0
Other: Rental/Utility/Motel Assist	\$ 10000	\$ 6000	\$ 16000
TOTAL	\$ 20000	\$81662	\$101662

Please further describe "Other S	ources" from previou	is table.
Category/Item	Other Sources	Describe source and whether funding is secured or anticipated
Wages/Salaries	\$75662	Grants secured and ongoing monthly donations from the community
Personnel Benefits	\$0	
Materials and Supplies	\$0	
Rent and Utilities	\$0	
Direct Program Expenses	\$0	
Mileage	\$0	
Other: Rent/Utility/Motel Assistance	\$ 6000	Grants secured and ongoing monthly donations from the community
TOTAL	\$81662	

If your project or program requires ongoing funding, please describe how the program or project will continue to be funded.

Brother Benno's is on track to meet fiscal year revenue budget objectives through grants and community donations.

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### CERTIFICATION

I, the undersigned, do hereby attest that the above information is true and correct to the best of my knowledge.

Signature MCDEU SOF

Member, Board of Directors

Title

1/11/2024 Date

Signature

Title

Date

NOTE: Applications must include a resolution from your organization's Board of Directors authorizing the person(s) signing above to submit funding applications and to enter into funding agreements if selected.

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#### **APPLICANT INFORMATION**

Organization Name:	Catholic Charities Diocese of San Diego (CCDSD)	Federal Unique Entity Identification Number	E6RZE38JHS41		
Address:	3888 Paducah Drive San Diego, CA 92117	Contact Phone:	619-323-2842		
Contact person/title:	Appaswamy "Vino" Pajanor, CEO	Contact email:	vpajanor@ccdsd.org		
Organization Type:					
Please describe the mi	ission/purpose of organizat	tion:			
for a just society by calling individuals and	CCDSD) exists to exemplify the scriptural values institutions to action on behalf of the poor, the vu rrney toward achieving their full potential as perso	ulnerable and the marginalized; and to ackno			
Please provide the o	organization date of incom	rporation and number	of years providing proposed		
program/project?		-			
of over 20 programs that fall into four major an	a small office in Downtown San Diego. Since then, CC reas: Homeless Services, Community Services, Refug SD created the La Posada De Guadalupe Men's Sheli	gee Services, and Immigration Services. CCDSD	ncies in San Diego and Imperial Countries. CCDSD consists iled for incorporation on February 12, 1974, launching itself as s Men and Farmworkers for the past 32 years.		
Please describe the organization staff positions directly responsible for the proposed program and their					
qualifications and expe	erience:				
been with the agency for fifteen years, overseeing experience providing case management and Rapic Posada with over seven years of experience with a	programs for unsheltered individuals. She graduated from I d Rehousing services and is also knowledgeable about com an emphasis on connecting people with housing and employ	The State University of New York College at Oswego w Innercial kitchen operations, making him uniquely quali yment. She is bilingual and has a bachelor's degree fro	ing providing services with a trauma-informed approach. She has th a Bachelor of Arts in Psychology. The Program Manager has led for hits position. A Senior Program Manager also supports La em Oregon State University and an associate degree from San Diego to trained in de-escalation, harm reduction, housing first, and		
Please indicate your ag	gency's level of experience	with the CDBG program			
No or little expe	erience (up to 1 year of usin	ng CDBG funds)			
Some experience	ce (2 to 3 years of using CDB	BG funds)			
Moderate experience (4 to 5 years of using CDBG funds)					
✓ Considerable ex	Considerable experience (more than 5 years of using CDBG funds)				

### **PROJECT/PROGRAM INFOMATION**

Please provide implementation schedule for proposed project or program, including important steps such as hiring staff, obtaining bids, acquiring property, etc. If project involves property acquisition or construction, include plans, scope of work, cost estimates, or other applicable documents in appendices.

La Posada opened in 1992 with the mission to provide a safe, supportive, clean environment and opportunities to empower men with few or no resources to begin or continue working toward housing stability and self-sufficiency. La Posada is an emergency housing program for men experiencing homelessness, offering year-round shelter and comprehensive wrap-around support. The program remains the only short-term housing program for unsheltered single men in the City of Carlsbad and the entire North Coastal Region. La Posada provides three daily meals, laundry and hygiene facilities, a mailing address, clothing, and onsite supportive services, including case management, , translation and interpretation, and recreation. Onsite support services are provided in English and Spanish, and residents work with case managers to set goals. The services include referrals to off-site employment, job training, and medical services from trusted partners and service providers. Through the staff and inter-agency partners, residents are linked to long-term support designed to end the cycle of homelessness and provide a path to housing stability.

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Describe steps already completed or to be completed to initiate project. These may include community support, staffing, securing an appropriate location, marketing, and networking.

Not applicable, the proposed project is not requesting funds for construction, rehabilitation, property acquisition, or construction-related activities. La Posada is a program that has been operated continuously for 32 years.

Describe the program's timeline with dates and times, including the earliest possible start dates, end dates, and milestones as applicable.

Not applicable, the proposed project is not requesting funds for construction, rehabilitation, property acquisition, or construction-related activities. La Posada is a program that has been operated continuously for 32 years.

Describe the work to be performed, including the activities to be undertaken or the services to be provided and the goals and objectives of the program/project:

La Posada provides services for participants as a "whole," meaning they come for one service but are connected to others that meet their needs. Helping the participant often starts with something as simple as a warm shower and a clean change of clothes. Being able to provide our participants with the confidence that comes with feeling clean is often the first step many need to start their journey to self-sufficiency. The shelter provides three meals daily and a packed lunch to participants working in agriculture fields throughout the day. La Posada's goal starts with addressing these seemingly small but impactful goals. Feeling clean and having a nutritious meal leads to a good night's rest, which leads to our residents feeling refreshed and safe, leading to discussions on how they became unsheltered, the goals they want to achieve, and how we can help them get to the future they see themselves.

Table to the see themselves. La Posada intends to assist unsheltered single men in San Diego County exit homelessness with the tools and resources to remain independent and self-sufficient. We want to provide unsheltered men with a safe pl stay while helping them address the varying issues and barriers that got them to the place they are today. In 2022, LP served 186 men and assisted 47 men in obtaining permanent housing. They were provided with nain independent and self-sufficient. We want to provide unsheltered men with a safe place to 70,201 supportive services, including meals, assistance obtaining an identification card and birth certificates, travel directions, and help with laundry.

### How accessible or convenient is the proposed program/project to Carlsbad residents? (Please be specific such as direct services to client's home, transportation provided to and from facility, or relation to public transportation.)

La Posada addresses homelessness that encompasses San Diego, Coastal North County, and portions of North County Inland. The program's service area is one inclusive of men whose daily lives cross city boundaries and intersect with public and private services bounded by Interstate 5 and 15, a territory in this is no longer true now that the Rescue Mission Navigation Center is open in Carisback for unhoused men. La Posada is located just two miles north of Palomar Airport Road and a cone-quarter mile east of El Camino Real. Major bus routes run within a five-minute walk from the facilities, giving clients access to the entire region. All men residing at La Posada have access to the facility's full range of services and the cooperative services of partner organizations in the Alliance for Regional Solutions, the county's coordinated entry system, and other regional collaborations.

Does your agency focus its activities on populations with special needs? If yes, please specify population (Homeless households, persons with disabilities, persons with substance abuse, veterans, farmworkers, seniors, children, etc.)

La Posada addressed the goals enumerated in the Draft Consolidated Plan by providing temporary housing for men experiencing homelessness, along with comprehensive supportive services and referral to assistance accessing long-term housing. From the Consolidated Plan, the program addresses the following priorities specifically.

Please describe how low-and-moderate income persons will benefit from the proposed program/project.

CCDSD focuses on the unhoused men in North County and other areas of San Diego. All the participants are low income and our team works with each individual on goals to help them move to self-sufficiency. With our trauma-informed case management we are able to address the barriers each participant faces. Working with the participants on their individuals goals and an appropriate timeline we work with the men to help them move from being unhoused to securing income and housing.

What is the approximate percentage of your clients that have annual family incomes in each of the following ranges: (Percentages should add to 100%)

% of clients are at 30 percent or below of the area median income

% of clients are between 31 and 50 percent of the area median income.

% of clients are between 51 and 80 percent of the area median income

% of clients are above 80 percent of the area median income

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Please indicate the number of clients benefiting from the proposed activity and the percentage that are
Carlsbad residents.
Persons of which <u>37.5</u> % are Carlsbad residents
Does your organization charge recipients for the provided services?
✓     No     Yes (Please specify) \$
How does your organization provide language access to recipients with less than proficient English?
CCDSD employs team members who are proficient in various languages with the understanding that English is not everyone's primary language. We want to meet everyone with a low-barrier mindset, and being unable to communicate with our team can be one of those barriers. CCDSD is dedicated to ensuring that all our program participants have the opportunity to access communication that can be vital to their success.
How will recipients' information be collected and documented?
CCDSD measures client metrics via screening loois and data entry Into Clarity, the homeless management information system for San Diego County's Continuum of Care. All men at LP complete a comprehensive intake process that collects retevant demographic and service needs data. The Intake process services of completing a standard, comprehensive assessment to identify barriers and challenges to housing stability and self-sufficiency and the development of a unique client identifier, which is shared in regional databases. The total assessment creates and information system for San Diego County's Continuum of Care. All men at LP complete a comprehensive intake process that collects retevant demographic and service gain within specific gaits by genetic gaper and electronic records. The total assessment creates and information progress towards by keeping apper and electronic records. CCDSD actively participates in Atliance for Regional Solutions-North County, the IMIS, and CES for San Diego County Continuum of Care, adhering to all record collection, backing, and reporting guidelines for the region. Through Clarity, the local CAC requirements, which is vital for hiture federal allocations to lund homeless services in the region. Furthermore, data collection, documentation, and evaluation are critical to client and program success. The documentation assists staff in coaching, helping them tack client progress towards goals and adjust accordingly. Stiff must promptly enter demographic information and case management notes into the HMIS within one business day from collection.
How will the outcomes be measured, collected, and documented?
Outcomes are tracked by documenting services provided in residents' files and entering information into Clarity and internal tracking systems—the Program Manager and Compliance Coordinator review documentation for accuracy and completeness. The CDBG contract will be assigned a grant number, and a contract folder will be set up. The contract will be assigned to a Grants Accountant responsible for maintaining the file, monitoring the expenditures of the funds, tracking outstanding balances due, preparing invoices, reporting to the Directors on the spending, and contacting the funder regarding payment. All public contracts are managed by federal single audit standards, the terms and conditions of OMB Uniform Guidance {2. CFR.200}, and all other relevant guidelines for the administration of public funds. Each contract file is reviewed and updated monthly by the Controller, Grants Accountant, and Program Director. The Controller reviews all billing and expense records to ensure they are being spent with fidelity to the terms of each grant contract. After the month is reconciled, the Controller prepares a monthly Grants Receivable aging report for the Chief of Finance for inclusion in the monthly reports to the Finance Committee. Financial reports are also reviewed by the Director of Homeless Services and La Posada Program Manager monthly.
Describe collaboration with other agencies, such as the County Continuum of Care and other non-profit
organizations and/or agencies to form a cohesive approach in serving the low income and most
vulnerable populations.
Engaging in partnerships is a critical component of the program and client success. Partnerships allow the agency to leverage resources and fill service gaps to ensure that men experiencing homelessness can make meaningful progress toward their housing and self-sufficiency gaals. Key partnerships include: 1. Interfaith Community Services: provides employment services and support, including resume development assistance, employment opportunities, and financial literacy classes. 2. Veteran Community Services: assists veteran residents with deposits and rental assistance creating access to permanent housing and securing public entitlements. 3. Exodus Recovery provides behavioral health services for residents. 4. Community Resource Center provides rental assistance for residents who meet their eligibility criteria 5. Pacific Ridge Middle School: 8th and 12th-grade students visit La Posada monthly to host activities and organize donation drives. 6. North County Health Systems: provide HIV and Hepatilis C testing available to residents every month.

# **FINANCIAL INFORMATION**

CDBG Grant Request:	\$25,000	Total Project/Program Cost:	\$1,156,662
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Did you receive any of the following sources of funding from the City of Carlsbad within the last two						
fiscal years (2022-2023 and 2023-2024) for the proposed program/project?						
CDBG	$\checkmark$	Yes		No		
Community Activity Funding		Yes		No		
General Funds		Yes		No		
Other (specify):	$\square$	Yes		No		
If you have received federal funds, including CDBG funds, in previous years, have program violation						
findings ever been made against your agency/organization? If yes, please explain nature of finding(s)						
and how finding(s) has been addressed by your organization.						
No.						

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Did you receive any federal funds, including CDBG funding from other cities? If so, please describe	
source, year(s), and amounts.	

Source - ARS	Amount
	\$ 160,000
- PAS	\$ 64,280
-	\$

Category/Item	Other Sources	Total	
Wages/Salaries	<b>\$</b> 5,000	<b>\$</b> 617,585	\$622,585
Personnel Benefits	<b>\$</b> 1,400	<b>\$</b> 139,193	<b>\$</b> 140,593
Materials and Supplies	\$	\$	\$20235
Rent and Utilities	\$ 8,600	\$76,572	<b>\$</b> 85,172
Direct Program Expenses	<b>\$</b> 10,000	\$33,562	<b>\$</b> 43,562
Mileage	\$	\$	\$
Other:	\$	\$	\$
TOTAL	\$ 25,000	\$887,147	\$912,147

Please further describe "Other Sources" from previous table.					
Category/Item	Other Sources	Describe source and whether funding is			
		secured or anticipated			
Wages/Salaries	\$ 617,585	ARS, PAS, donations and private grants			
Personnel Benefits	\$139,193	ARS, PAS, donations and private grants			
Materials and Supplies	\$				
Rent and Utilities	<b>\$</b> 76,572	ARS, PAS, donations and private grants			
Direct Program Expenses	\$ 33,562	ARS, PAS, donations and private grants			
Mileage	\$				
Other:	\$				
TOTAL	\$887,147				

If your project or program requires ongoing funding, please describe how the program or project will continue to be funded.

La Posada will require future funding, and the Philanthropy team at CCDSD is writing grants for both public and private funding sources. CCDSD also has three appeals throughout the year that help with monetary donalions for all the programs. Securing both public and private grants will support La Posada and help sustain the program. CCDSD is also that recipient of a \$2 million grant from the City of Carlsbad to expand the building to include women and children. Currently, CCDSD is working to start a feasibility study look at the urrent structures and how an expansion will be possible. With a possible expansion at La Posada there will be more funding opportunities available to support unhoused women and children.

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ltem #1



### CERTIFICATION

I, the undersigned, do hereby attest that the above information is true and correct to the best of my knowledge.

Signature	Chief Executive Officer	ol 12 2024 Date
Signature	Title	Date

NOTE: Applications must include a resolution from your organization's Board of Directors authorizing the person(s) signing above to submit funding applications and to enter into funding agreements if selected.

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# **EXECUTIVE SUMMARY**

In addition to your Community Development Block Grant funding application, please complete the following supplemental questionnaire.

→**THEME**: A theme was not selected for this funding year. Preference will be given to the applications which specifically address the Consolidated Plan Priorities however applications for unrelated services are eligible for submission.

ORGANIZATION:

1. In 250 words or less, please describe how your organization will be using the requested funds.

Catholic Charities Diocese of San Diego (CCDSD) will use the requested funds in our CDBG Carlsbad application to offset La Posada staff salaries, supplies, utilities, and food purchased for the residents. The salaries for employees at La Posada are one of the most significant expenses; the staff consists of trauma-informed case managers who provide the best resources for the residents staying at La Posada. The shelter is open 24/7, with 50 beds for men experiencing homelessness and 50 beds for farmworkers, and it needs to be staffed around the clock to support the residents.

2. Attach an Excel budget showing the specific line-item breakdown on how you arrived at the funding request.

Please see the Attached Excel Budget.

3. Describe how your organization will be able to advance your program if you do not receive the entire funding request. What is your funding threshold before you can no longer provide the intended services or supplies you are seeking?

CCDSD is working diligently to find new funding sources to support our homeless shelter programs. La Posada has been running in a deficit. Due to this deficit, the Finance Department has been working with the Director of Homeless Services and the manager to look at the budget line items and take a deeper look, analyzing the expenses and where the program can cut costs. The Board overseeing CCDSD has also monitored the homeless shelters and programs. Unfortunately, the only option to significantly change the budget is to reduce beds at La Posada. This is something that the organization takes very seriously. The need for shelters and services to help people experiencing Mr. Appaswamy "Vino" Pajanor Feb. 16, 2023 Page 2

homelessness only increases every year. The cost of running the shelter also increases as utilities alone have significantly increased this year.

The mission of CCDSD is to shelter the homeless; therefore, as an organization, we are doing everything we can to increase funding and support for the shelter. We recently partnered with the City of Carlsbad to possibly expand the shelter and increase the physical size of La Posada to accommodate more shelter beds. This will allow us to increase the number of people experiencing homelessness we can help by providing shelter for women and children. The team at CCDSD is working on finding additional funding sources and has begun planning the expansion. With the expansion, the budget for La Posada will also increase, almost tripling to provide the best services and staff to run the program.

Currently, the per-bed cost at Catholic Charities is \$72. The two primary funding sources for La Posada are currently CDBG grants and our partnership with Alliance for Reginal Solutions. The funding provided is \$8.64 per bed. This drastic difference is one of the reasons La Posada is in a deficit situation.

Another unique partnership CCDSD is currently working with is Valdivia Farms. Valdivia Farms was founded in 2017 and is a farm of fruits and vegetables. Valdivia Farms partnered with CCDSD in 2022 to provide shelter for some farmworkers working at the farm. This partnership provides a small income for La Posada, helping offset the cost of the 50 beds on the farmworker's shelter site. Valdivia Farms also provides economic support to the City of Carlsbad, and we are excited to be working with an organization that supports the community.

Catholic Charities understands that the need to provide shelter and services to individuals experiencing homelessness is critical in San Diego. We will continue to provide the services we are capable of and work to expand these services to help more individuals. We are very proud that **40%** of the men who come to La Posada leave our shelter for permanent housing. The hope is that our success rate will help attract other funding and support for the shelter.

# 4. Does your organization charge a fee for accessing your services or supplies? If so, please describe the rational for this fee.

Catholic Charities does not charge a fee for accessing our services.

5. Will the funding of this program with a CDBG grant allows you to receive a matching grant from another organization? If so, where would those funds come from, and how much would that grant be in dollars?

Mr. Appaswamy "Vino" Pajanor Feb. 16, 2023 Page 3

> The funding for La Posada from the CDBG grant possibly being used as a matching grant for another organization is something that our Philanthropy Department is looking into. Currently, the focus is finding other public and private grants to support La Posada, and they do not need a match. The team is exhausting all avenues for financial support of La Posada and will continue to look for new opportunities.

## 6. If your funding is approved, how many Carlsbad residents will you be able to assist?

When funding is approved, Catholic Charities estimates that we will be able to help <u>90</u> Carlsbad residents experiencing homelessness.



# **APPLICANT INFORMATION**

Organization Name:	Casa de Amparo	Federal Unique Entity Identification Number	95-3315571		
Address:	325 Buena Creek Rd., f	Contact Phone:	(760) 566-3582		
Contact person/title:	Heather Jenkins, Direo	Contact email:	h <u>jen</u> kins@casadeamparo.org		
Organization Type:	Nonprofit For-prof	fit Local public agend	syState public agency		
Please describe the mis	ssion/purpose of organizat	ion:	_		
hrough a range of pro	grams and services that	promote healing, grow	of child abuse and neglect th, and healthy relationships. of years providing proposed		
978, 45 years					
Please describe the org qualifications and expe	•	irectly responsible for th	e proposed program and their		
The Chief Executive Officer and the Maintenance Supervisor, who maintains Casa de Amparo's ouildings and grounds, will lead the project. The Maintenance Supervisor has 3-5 years of facilities naintenance and general repairs experience and completed appropriate background screenings. Please indicate your agency's level of experience with the CDBG program:					
No or little expe	rience (up to 1 year of usin	g CDBG funds)			
Some experienc	e (2 to 3 years of using CDE	3G funds)			
Moderate exper	Moderate experience (4 to 5 years of using CDBG funds)				
Considerable ex	perience (more than 5 yea	rs of using CDBG funds)			

# **PROJECT/PROGRAM INFOMATION**

Please provide implementation schedule for proposed project or program, including important steps such as hiring staff, obtaining bids, acquiring property, etc. If project involves property acquisition or construction, include plans, scope of work, cost estimates, or other applicable documents in appendices.

To implement Casa de Amparo's San Marcos campus parking lot improvement project, including landscaping and asphalt replacement, we will obtain three project quotes by the end of June 2024. Following receipt of all quotes, the CEO and Maintenance Supervisor will select the preferred vendor to complete the improvements. The project will then begin based on the availability of the selected vendor.



Describe steps already completed or to be completed to initiate project. These may include community support, staffing, securing an appropriate location, marketing, and networking.

Following parking lot improvement plans at Casa de Amparo's Oceanside campus, the CEO and Maintenance Supervisor agreed upon the need for parking lot improvements at the San Marcos campus. Vendors are currently being identified to obtain project quotes from.

Describe the program's timeline with dates and times, including the earliest possible start dates, end dates, and milestones as applicable.

Following the receipt of three project quotes by the end of June 2024, the project may begin any month following based on vendor availability. We aim for the project to be completed by the end of Fall 2024.

Describe the work to be performed, including the activities to be undertaken or the services to be provided and the goals and objectives of the program/project:

The project will begin with a site assessment. In collaboration with the selected project vendor, we will ensure that all appropriate permits and compliance guidelines are obtained/followed. Necessary demolition/excavation of currently problematic areas of the parking lot will occur. Asphalt installation and landscaping will then begin, followed by a final inspection at completion. How accessible or convenient is the proposed program/project to Carlsbad residents? (Please be specific such as direct services to client's home, transportation provided to and from facility, or relation

to public transportation.)

Because Casa de Amparo is a residential mental and behavioral health treatment center for youth who have experienced severe abuse and neglect, our facilities are not open to the general public.

Does your agency focus its activities on populations with special needs? If yes, please specify population (Homeless households, persons with disabilities, persons with substance abuse, veterans, farmworkers, seniors, children, etc.)

Casa de Amparo serves youth–young adults (ages 12–25) who are wards of Child Welfare Services or County Probation and removed from their homes due to child abuse and neglect.

Please describe how low-and-moderate income persons will benefit from the proposed program/project.

All Casa de Amparo beneficiaries, including those accessing the San Marcos parking lot, are classified as low-income persons by the County of San Diego.

What is the approximate percentage of your clients that have annual family incomes in each of the following ranges: (Percentages should add to 100%)

100 % of clients are at 30 percent or below of the area median income

\_\_\_\_\_% of clients are between 31 and 50 percent of the area median income.

\_\_\_\_\_% of clients are between 51 and 80 percent of the area median income

\_\_\_\_% of clients are above 80 percent of the area median income



Please indicate the number of clients benefiting from the proposed activity and the percentage that are Carlsbad residents.

Persons of which 0 % are Carlsbad residents

Does your organization charge recipients for the provided services?

/ No

Yes (Please specify) \$\_\_\_

How does your organization provide language access to recipients with less than proficient English?

100% of current recipients are English-speaking or dual-language. We have 18 Spanish-speaking staff and two Vietnamese-speaking staff. All program materials can be translated to Spanish if needed by a resident.

How will recipients' information be collected and documented?

Casa de Amparo collects and documents recipients' information using San Diego County's Social Solutions' Efforts to Outcomes (ETO) database, as well as a customized and confidential internal database. The ETO system tracks demographic and program progress information for recipients. How will the outcomes be measured, collected, and documented?

Casa de Amparo monitors program recipients' progress using the California Child and Adolescent Needs and Strengths (CANS) assessment and multi-disciplinary tool, which monitors outcomes of services and measures a child's needs, strengths, behavioral/emotional development, decision-making, life functioning, risk behaviors, and support system resources.

Describe collaboration with other agencies, such as the County Continuum of Care and other non-profit organizations and/or agencies to form a cohesive approach in serving the low income and most vulnerable populations.

Casa de Amparo works most closely with San Diego County Child Welfare Services and has established over 35 partnerships with local community organizations that work in concert to support program recipients with coordinated and unduplicated services. Recipients access both on-campus and external community resources multiple times per week.

# **FINANCIAL INFORMATION**

**CDBG Grant Request:** 

\$100,000.00

**Total Project/Program Cost:** 

ost: \$

Did you receive any of the following sources of funding from the City of Carlsbad within the last two				
fiscal years (2022-2023 and 2023-2024) for the proposed program/project?				
CDBG	$\checkmark$	Yes		No
Community Activity Funding		Yes		No
General Funds		Yes		No
Other (specify):		Yes		No
If you have received federal funds, including CDBG funds, in previous years, have program violation				
findings ever been made against your agency/organization? If yes, please explain nature of finding(s)				
and how finding(s) has been addressed by your organization.				
Program violation findings have not been made against Casa de Amparo for CDBG funds in				
previous years.				
Housing & Homeless Services				



Did you receive any federal funds, including CDBG funding from other cities? If so, please describe	
source, year(s), and amounts.	

Source	Amount
<u>- City of San Marcos</u>	\$18,306.24 (2023)
- County of San Diego	\$100,000.00`(2023́)
-	\$

PROPOSED BUDGET					
Category/Item	CDBG Request	Other Sources	Total		
Wages/Salaries	\$	\$	\$		
Personnel Benefits	\$	\$	\$		
Materials and Supplies	\$	\$	\$		
Rent and Utilities	\$	\$	\$		
Direct Program Expenses	<b>\$</b> 100,000.00	\$	\$100,000.00		
Mileage	\$	\$	\$		
Other:	\$	\$	\$		
TOTAL	\$100,000.00	\$	\$100,000.00		

Please further describe "Other Sources" from previous table.				
Category/Item	Other Sources	Describe source and whether funding is secured or anticipated		
Wages/Salaries	\$			
Personnel Benefits	\$			
Materials and Supplies	\$			
Rent and Utilities	\$			
Direct Program Expenses	\$			
Mileage	\$			
Other:	\$			
TOTAL	\$			

If your project or program requires ongoing funding, please describe how the program or project will continue to be funded.

Casa de Amparo's San Marcos campus parking lot improvement project will not require ongoing funding.

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### CERTIFICATION

I, the undersigned, do hereby attest that the above information is true and correct to the best of my knowledge.

Michael R. Barnett

Signature

Katherine M. Kaype

Signature

Chief Executive Officer1/12/2024TitleDateDirector of Development1/12/2024TitleDate

NOTE: Applications must include a resolution from your organization's Board of Directors authorizing the person(s) signing above to submit funding applications and to enter into funding agreements if selected.

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# **EXECUTIVE SUMMARY**

Founded in 1978 by a local San Diego County group of women concerned about domestic violence and the welfare of children, Casa de Amparo envisions a community where child abuse and neglect are not tolerated, and where child abuse awareness and prevention are priorities. As a major force in the field of child abuse prevention, we partner with the greater San Diego community and beyond to ensure that children and their families receive unique and innovative services for healing, for stopping child mistreatment of any kind, and for ending generational cycles of abuse. With the mission to support those affected by and at risk of child abuse and neglect through a range of programs and services that promote healing, growth, and healthy relationships, Casa de Amparo delivers services via two primary programs: Residential Services and New Directions, as well as provides supplementary therapeutic programming and activities for all youth served.

As a California Community Care Licensed Short-Term Residential Therapeutic Program (STRTP), our Residential Services program provides trauma-informed, intensive residential care to youth dependents of Child Welfare Services and wards from county probation. The program serves youth and adolescents ages 12–18 from various ethnic backgrounds, as well as homeless and LGBTQIA youth and youth with disabilities, who have been impacted by Adverse Childhood Experiences (ACES) and trauma, including severe neglect, domestic violence, gang activity, substance abuse, and/or exposure to violence in the community. Additionally, we serve girls with special health care needs, who are pregnant and/or parenting, and/or involved in or at risk of involvement in commercial sexual exploitation (CSE). This component of the program provides the girls with a designated space to experience pregnancy and motherhood in home-like cottages separate from our other on-site residential cottages. We provide 24-hour supervised care for all residents, including medical treatment, meals, transportation, recreation, counseling, life skills (including money management) and social skills development, education coordination, and case management.

Our New Directions transitional housing program serves adolescents and young adults ages 18–25 who are transitioning from the foster care system, including those who are pregnant and/or parenting, and equips them with the necessary skills and resources to successfully transition to independent living. Supports include intensive case management; stable housing with subsidized rent (off-site from Casa de Amparo's campus); furnishings and basic necessities; support for overall medical and mental health; employment, education, and career planning; money management; life skills training; relationship mediation; monthly gift cards for groceries and transportation; emancipation funds available upon high school graduation; optional matched personal savings program; and parenting skill-building for residents with children.

## **KEY STAFF**

Mike Barnett, BA, Chief Executive Officer has been in office since March 2022. He has over 30 years of professional experience in the public and private sectors. Barnett was commissioned as a San Diego County deputy sheriff in 1992 and rose through the ranks, leading teams of all sizes across multiple disciplines. In 2017 he was appointed as the Sheriff's chief deputy and second-in-command. As the Undersheriff he commanded the 4,500-employee organization with a budget of just under \$1 billion. He oversaw the medical and mental health care needs of thousands of people in county institutions and was responsible for providing the full scope of police services to almost one million people in San Diego County. He was also responsible for providing regional support including jail and courts systems, a nationally accredited crime laboratory, along with aviation, and emergency services to the San Diego region. He is passionate about our mission and previously served on the board of Casa de Amparo. Mike is a graduate of San Diego State University.

Gerardo Gonzales holds Casa de Amparo's Maintenance Supervisor position and is responsible for the comprehensive oversight of the maintenance department, leading a team and managing various tasks to ensure the organization's facilities and equipment are well-maintained. This includes directing and evaluating maintenance staff, overseeing project management and delegation of assignments, monitoring vendors' compliance with agency policies, serving as the agency Safety Officer, and ensuring adherence to regulations and standards. Gonzales also coordinates emergency response efforts, manages maintenance project budget and expenditures, schedules and executes maintenance tasks, collaborates with various departments for special events, and ensures the completion of checklists for facilities, equipment, kitchen, vehicles, and preventive maintenance. Additionally, Gonzales oversees grounds maintenance, monitors water systems, coordinates resident apartment repairs, and ensures compliance with local agreements and regulations. Regular participation in meetings and collaboration with volunteers are also part of Gonzales' role.

# **BUDGET & TIMELINE**

Casa de Amparo respectfully requests \$100,000.00 to improve the parking lot at our San Marcos, CA campus. The project will include asphalt replacement and landscaping in the parking lot. This capital investment will enable our program participants and staff to use the parking lot more safely, and it will offer the campus a more welcoming aesthetic upon participants' arrival. Following the receipt of three project quotes from local vendors by the end of June 2024, Casa de Amparo will select one vendor to begin and complete the project. The estimated cost of the project will include initial site assessment and planning, preparing the parking lot for the necessary improvements, replacement of the entire parking lot's asphalt, and landscaping in and around the area. We aim to have the project completed by the end of Fall 2024. Once complete, and with proper care and maintenance, the new parking lot is expected to last at least 25–30 years.

# **APPLICANT INFORMATION**

Organization Name:	rganization Name:         Community Resource Center (CRC)         Federal Unique Entity           Identification Number         Identification Number		MNJKA8UN9JG3		
Address:	650 2nd Street, Encinitas, CA 92024	Contact Phone:	760-230-6318		
Contact person/title:	Rebecca Nussbaum	Contact email:	rnussbaum@crcncc.org		
Organization Type:	✓ Nonprofit  For-pro ↓ Dther (Please specify)	fit Local public agenc	yState public agency		
Please describe the mis	ssion/purpose of organizat	tion:	_		
Community Resource Center	's mission is to help our neighbo	rs create paths to healthy food	, stable homes and safe relationships.		
Please provide the opprogram/project?	rganization date of inco	rporation and number	of years providing proposed		
CRC was incorporated	d on 11/26/79 and is now	/ in its 45th year of ope	ration.		
Please describe the org	anization staff positions d	irectly responsible for th	e proposed program and their		
qualifications and expe	•	, ,	1 1 1 0		
Rebecca Nussbaum, Chief Program Officer, will have program oversight responsibility. She joined Community Resource Center in 2006. Rebecca holds a regional leadership position with the San Diego Domestic Violence Council, serving on the Executive Team. She is also active at the state level, serving on the Board of Directors for the California Partnership to End Domestic Violence. Rebecca holds a Bachelor of Arts in psychology from the University of California, San Diego and a Master of Arts in nonprofit leadership and management from the University of San Diego. Corrie McCoy, Chief Operating Officer, joined CRC in May 2021. She has a Bachelor of Science, Bachelor of Arts and Master in Business Administration in accounting with more than 25 years of accounting and finance experience in for-profit and nonprofit organizations, and 14 years of fund accounting in the U.S. military. She also has an expertise in process improvement and qualitative research and analysis.					
Please indicate your agency's level of experience with the CDBG program:					
No or little expe	rience (up to 1 year of usin	g CDBG funds)			
Some experience (2 to 3 years of using CDBG funds)					

Moderate experience (4 to 5 years of using CDBG funds)

Considerable experience (more than 5 years of using CDBG funds)

# PROJECT/PROGRAM INFOMATION

Please provide implementation schedule for proposed project or program, including important steps such as hiring staff, obtaining bids, acquiring property, etc. If project involves property acquisition or construction, include plans, scope of work, cost estimates, or other applicable documents in appendices.

CRC has fully implemented, ongoing homelessness prevention programs in Carlsbad including City of Carlsbad Rapid Rehousing, 2023-24 CDBG grant, and an employment and benefits specialist. This 2024-25 program will be fully operational upon award and continue throughout the grant term.

### Describe steps already completed or to be completed to initiate project. These may include community support, staffing, securing an appropriate location, marketing, and networking.

CRC has completed everything necessary to initiate the project because the 2024-25 project will be a continuation of the successful, 2023-24 CDBG program which served 9 households

CRC bas an office in Carlshad with resident staff providing case management services to Carlshad residents

CRC has an onice in Carisbad wini resident sam providing case management services to Carisbad residents CRC partners with affordable housing complexes in Carisbad including La Costa Paloma, Cassia Heights, Hunter's Point, Glen Ridge, Laurel Tree, and Mariposa Apartments, providing outreach to low-income households and receiving referrals from apartment managers for households that are struggling to pay rent CRC partners with affordable low-income households with food programs, financial literacy and employment assistance, intensive case management, and other social services that help families remain stably housed CRC has an ongoing Rapid Rehousing program with the City of Carisbad

• CRC has an ongoing Rapid Rehousing program with the City of Carisbaa • CRC has a resale store in Carisbad available to Carisbad residents. Participants receive household essentials and quality clothing. The community at large contributes to the efforts to support Carisbad residents • CRC has a resale store in Carisbad available to Carisbad residents. Participants receive household essentials and quality clothing. The community at large contributes to the efforts to support Carisbad residents

Describe the program's timeline with dates and times, including the earliest possible start dates, end dates, and milestones as applicable.

Project term will be 7/1/24 through 6/30/25.

### Describe the work to be performed, including the activities to be undertaken or the services to be provided and the goals and objectives of the program/project:

In full alignment with the City's updated Homeless Action Plan priority to develop and maintain the city's capacity to prevent and reduce homelessness, CRC will serve 25 economically vulnerable households in Carlsbad, including domestic violence (DV) survivors and their children, who are at imminent risk of experiencing homelessness. in danger of losing their primary nighttime residence and lacking the resources or support networks needed to stabilize their housing, prioritizing seniors, veterans, and families based on each household's need. Available assistance includes assessment to determine utility of diversion as an initial strategy, rental arrears, late fees, landlord mediation/advocacy, one-time rental assistance, security deposits, utility deposit or arrears, bridge housing motel vouchers (to bridge gap between housing to housing), employment assistance (transportation), or assistance with other costs related to household's ability to prevent homelessness.

# How accessible or convenient is the proposed program/project to Carlsbad residents? (Please be specific such as direct services to client's home, transportation provided to and from facility, or relation to public transportation.)

Carlsbad residents have remote access through CRC's online client assistance portal or via telephonic or in person appointments with case managers at CRC's office in Carlsbad. The office is accessible by bus or other public transportation. CRC also offers mobile case management in which case managers travel to the client's location.

### Does your agency focus its activities on populations with special needs? If yes, please specify population (Homeless households, persons with disabilities, persons with substance abuse, veterans, farmworkers, seniors, children, etc.)

The special needs populations that CRC serves are individuals and families experiencing homelessne he special needs populations that CRC serves are individuals and families experiencing homelessness or at risk of imminent homelessness, including those escaping domestic violence. CRC provides ongoing food distribution and optional case management to seniors in the community. The majority of participants have at least one trauma-induced barrier to self- sufficiency and wellness such as substance abuse or mental health issues

Circ provides origing tood distinuition tare openant and experimentagement to sender an encommunity - me impairing or paraopanie nave in Case Managers work with clients to address tidentified barriers. Staff regularly receive training on how to provide culturally competent services for the underserved populations CRC serves. Services are available in Spanish, to better serve the Hispanic/Latino population, which comprises approximately 3% of CRC's clients

#### Please describe how low-and-moderate income persons will benefit from the proposed program/project.

Low- and moderate-income residents of Carlsbad will benefit from CRC's proposed Homeless Prevention program by helping them overcome personal, economic, health and social justice barriers that threaten their ability to maintain their housing and avoid experiencing homelessness. The median price to rent a home greatly exceeds median family income and disproportionately impacts women and people of color. The barrier is greater for those experiencing homelessness or at imminent risk of homelessness. Approximately 13.3% of the county's 3.3 million population how powerly level and spend nearly 70% of their income on ent. (24-15 Ban Diego 2115D). The project will benefit and serve low-income, economically insecure Carlsbad residents who are at risk of experiencing homelessness, including survivors of domestic violence (DV). CRC's services directly focus on the City's Consolidated Plan priority to prevent and reduce homeless prevention services to Carlsbad individuals and families who are on the verge of experiencing homelessness. These prevention activities will include client financial assistance, case management or counseling efforts that will result in Carlsbad residents obtaining or maintaining permanent housing.

### What is the approximate percentage of your clients that have annual family incomes in each of the following ranges: (Percentages should add to 100%)

100 % of clients are at 30 percent or below of the area median income

% of clients are between 31 and 50 percent of the area median income.

% of clients are between 51 and 80 percent of the area median income

% of clients are above 80 percent of the area median income

# Please indicate the number of clients benefiting from the proposed activity and the percentage that are Carlsbad residents.

Persons of which 100 % are Carlsbad residents

Does your organization charge recipients for the provided services?

🖌 🖌 No

Yes (Please specify) \$\_\_\_

#### How does your organization provide language access to recipients with less than proficient English?

Services including homelessness prevention, social services and the Food & Nutrition Center are offered in English and Spanish to better serve the Hispanic/Latino population which comprises approximately 39% of the client population. If services are needed in additional languages, staff have access to translation assistance through AT&T USA Direct In-Language Service, Google Translate, 711-TTY for participants who are hearing impaired (although we have a staff member that speaks American Sign Language), and License to Freedom, a San Diego County non-profit organization that serves immigrant DV survivors and offers translation assistance in numerous languages. CRC provides timely, meaningful access to all agency programs and activities for Limited English Proficient (LEP) persons.

#### How will recipients' information be collected and documented?

CRC collects and documents beneficiary information using an intake form and documents provided by the client in person or by using CRC's secure online client portal.

#### How will the outcomes be measured, collected, and documented?

The metrics and measurements for Homeless Prevention services are:

100% of individuals who receive prevention assistance will be offered access to CRC's case management services, financial independence counseling or housing search assistance.
 95% of individuals who receive prevention assistance and a cover does and access to CRC's case.

• 85% of all housing participants retain or exit to permanent housing at case closure. • 80% of the total number of households who participate in integrative case management services will work with a case manager to develop a personalized self-sufficiency plan focused on eliminating barriers to self-sufficiency.

CRC uses the software Efforts to Outcomes (ETD) to track individual and programmatic program metrics. CRC developed key performance indicators (KPI) for the organization and each program including Social Services Homeless Prevention. CRC's Data Specialist collaborates with program staff to develop program performance metrics, trains staff how to collect data, and provides analysis for reporting and evaluation.

Describe collaboration with other agencies, such as the County Continuum of Care and other non-profit organizations and/or agencies to form a cohesive approach in serving the low income and most vulnerable populations.

CRC works closely with Carlsbad's faith-based community through the Interfaith Shelter Network for which Pilgrim Church and Christ Presbyterian in La Costa serve as winter shelters. As noted earlier, CRC partners with affordable housing complexes in Carlsbad including La Costa Paloma, Cassia Heights, Hunter's Point, Glen Ridge, Laurel Tree and Mariposa Apartments, providing outreach to low-income households and receiving referrals from apartment managers for households that are struggling to pay rent. CRC also works collaboratively with La Posada, Interfaith Community Services and the City of Carlsbad.

# **FINANCIAL INFORMATION**

CDBG Grant Request:	\$77,732 Total Project/Program Cost		m Cost:	<sup>\$</sup> 1,183,783		
Did you receive any of the	ne following sources	of fun	ding	g from the Ci	ty of Car	Isbad within the last two
fiscal years (2022-2023 ar	d 2023-2024) for the	propo	osed	program/pro	oject?	<b>.</b>
	(	DBG	$\checkmark$	Yes		No
Co	Community Activity Funding			Yes		] No
	General Funds		$\checkmark$	Yes		No
	Other (specify):			Yes		No
If you have received federal funds, including CDBG funds, in previous years, have program violation						
findings ever been made against your agency/organization? If yes, please explain nature of finding(s)						
and how finding(s) has been addressed by your organization.						
No.						

Did you receive any federal funds, including CDBG funding from other cities? If so, please describe source, year(s), and amounts.				
<u>Source</u> - City of Encinitas	<u>Amount</u> \$ 30,000			
-	\$ \$			

PROPOSED BUDGET			
Category/Item	CDBG Request	Other Sources	Total
Wages/Salaries	<b>\$</b> 13,650	<b>\$</b> 496,102	<b>\$</b> 509,752
Personnel Benefits	<b>\$</b> 4,505	<b>\$</b> 122,764	<b>\$</b> 127,269
Materials and Supplies	\$	\$	\$
Rent and Utilities	\$	\$	\$
Direct Program Expenses	<b>\$</b> 53,085	<b>\$</b> 382,115	<b>\$</b> 435,200
Mileage	\$	\$	\$
Other: Indirect costs	<b>\$</b> 6,492	<b>\$</b> 105,070	<b>\$</b> 111,562
TOTAL	<b>\$</b> 77,732	<b>\$</b> 1,106,051	<b>\$</b> 1,183,783

Please further describe "Other Sources" from previous table.				
Category/Item	Other Sources	Describe source and whether funding is		
		secured or anticipated		
Wages/Salaries	<b>\$</b> 496,102	Wages, personnel benefits, direct program expenses, and indirect		
Personnel Benefits	<b>\$</b> 122,764	will be drawn from: HUD CoC Rapid Rehousing - \$248,204 (secured),		
Materials and Supplies	\$	Carlsbad Rapid Rehousing - \$794,839 (secured)		
Rent and Utilities	\$	Carsbad Encapment Resolution Funds - \$147,248 - (secured)		
Direct Program Expenses	<b>\$</b> 382,115	Carlsbad Employment and Benefits Specialist- \$140,000 (anticipated)		
Mileage	\$	Encinitas Opening Doors - \$138,700 (anticipated)		
Other: indirect costs	<b>\$</b> 105,070			
TOTAL	<b>\$</b> 1,106,051			

# If your project or program requires ongoing funding, please describe how the program or project will continue to be funded.

CRC is funded by a diverse range of government and private grants, business and community donations, fundraising event revenue, in-kind services and food donations, and revenue from CRC Resale stores. CRC is the coastal North County leader in providing high impact stabilization services that assist families facing homelessness because of job loss or inadequate income in keeping permanent housing. These positive outcomes have resulted in long-term funding by both government and private grantors.

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## CERTIFICATION

I, the undersigned, do hereby attest that the above information is true and correct to the best of my knowledge.

DocuSigned by: John Van Cleef

Signature

DocuSigned by: orrie Meloy

Signature

Chief Executive Officer

Title

January 9, 2024 ——————————— Date

Chief Operating Office	Cer January 9, 2024
Title	Date

NOTE: Applications must include a resolution from your organization's Board of Directors authorizing the person(s) signing above to submit funding applications and to enter into funding agreements if selected.

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March 14, 2024

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### 2024 Carlsbad CDBG Executive Summary

Community Resource Center (CRC) will provide Homeless Prevention services and supportive social services for individuals residing in Carlsbad, including domestic violence (DV) survivors and their children and victims of crime or abuse. Homeless Prevention assistance is for Carlsbad households at imminent risk of homelessness - in danger of losing their primary nighttime residence and lacking the resources or support networks needed to stabilize their housing, prioritizing seniors, veterans, and families, based on each household's need. Available assistance includes assessment to determine utility of Diversion as an initial strategy, rental or utility arrears, late fees, landlord mediation/advocacy, one- time rental assistance, security or utility deposits, bridge housing motel vouchers (to bridge gap between housing to housing), employment assistance (transportation), or assistance with other costs related to household's ability to prevent homelessness. CRC does not charge fees to participants for any of the services described.

CRC will assist 25 Carlsbad residents with Homeless Prevention services and supportive social services. CRC estimates the annual program cost for direct assistance per client is in the range of \$1,000 to \$3,000, depending on client need. This year, the City provided substantial funds for homeless intervention (Carlsbad Rapid Rehousing) together with CDBG funds for homeless prevention. This request will fill a funding gap for homeless prevention assistance and is fully aligned with the City's Homeless Action Plan strategic priority to develop and maintain the City's capacity to **prevent** and **reduce homelessness** and its impacts on the community (emphasis added).

Please see the attached Homeless Prevention Project Budget – <u>Program Budget HP nC Carlsbad</u> <u>CDBG 24.pdf</u>. CRC will use CDBG funds provided by the City of Carlsbad to supplement or expand services. CRC does not have other funds for the proposed services but can scale the number of Carlsbad residents served to the amount awarded. CRC will continue to expand its presence in Carlsbad and continue its other activities for Carlsbad residents.

CRC has not identified any matching funding. If Carlsbad CDBG funds are granted, CRC may be able to identify the granted funds as a match for other grants where applicable, increasing the leverage and value of each grant.

CRC Homelessness Prevention Budget					
TOTAL AWARD: \$ 77,732					
	Yea	r 1	Tota	l I	
Salaries	\$	13,650	\$	13,650	
Benefits	\$	4,505	\$	4,505	
Occupancy	\$	-	\$	-	
Travel	\$	-	\$	-	
Supplies	\$	-	\$	-	
Communications & Technology	\$	-	\$	-	
Client Assistance	\$	53,085	\$	53,085	
Total Direct Costs	\$	71,240	\$	71,240	
Indirect Costs	\$	6,492	\$	6,492	
Total Program Costs	\$	77,732	\$	77,732	

68.3%	Current Direct Expense Percentage
25	Households served
\$2,123	Average rent per household (arrears + rental assistance)
\$3,887	Average total cost per household



#### **APPLICANT INFORMATION**

Organization Name:	Interfaith Community Services, Inc.	Federal Unique Entity Identification Number	
Address:	550 West Washington Avenue, Escondido CA 92025	Contact Phone:	760-458-6913
Contact person/title:	Vannessa Marshall, Dir of Coastal Services	Contact email:	vmarshall@interfaithservices.org
Organization Type:	Vonprofit For-pro	fit Local public agen	

#### Please describe the mission/purpose of organization:

Interfaith Community Services (Interfaith) empowers people in need to stabilize and improve their lives through comprehensive programs, in partnership with diverse faith communities and people of compassion.

Please provide the organization date of incorporation and number of years providing proposed program/project?

Interfaith was founded in 1979 as a result of a collaboration of diverse faith communities. Interfaith became incorporated as a 501(c)3 in August 1982. Interfaith has operated a Carlsbad Service Center (previously Carlsbad Hiring Hall) since 2014.

Please describe the organization staff positions directly responsible for the proposed program and their gualifications and experience:

The program will be overseen by Vannessa Marshall, Director of Coastal Services. Marshall has worked at the Carlsbad Service Center (CSC) since 2015 and is pursuing a Masters in Nonprofit Management ad Leadership from the University of San Diego. Day-to-day operations will be managed by Holly Herring, Program Manager. Herring Joined Interfaith in August 2023 and has specialized in Behavioral Health services in homeless outreach in the local region. Direct client services will be provided by Case Managers Lindsey Cordada and Aileen Sanchez, supported by an Intake Specialist. Cordada joined Interfaith in 2022 after previously working for a homeless sheller in the area and is pursuing a Masters degree in Social Work. Sanchez joined Interfaith in November 2023 and brings four years of experience in case management. Both are both bilingual (English/Spanish). The Intake Specialist position is open and will be filled before the contract period.

#### Please indicate your agency's level of experience with the CDBG program:

No or little experience (up to 1 year of using CDBG funds)

Some experience (2 to 3 years of using CDBG funds)

Moderate experience (4 to 5 years of using CDBG funds)

Considerable experience (more than 5 years of using CDBG funds)

#### **PROJECT/PROGRAM INFOMATION**

Please provide implementation schedule for proposed project or program, including important steps such as hiring staff, obtaining bids, acquiring property, etc. If project involves property acquisition or construction, include plans, scope of work, cost estimates, or other applicable documents in appendices.

Interfaith proposes to provide housing and social services at its Carlsbad Service Center to address Priority 2 (Prevent and Reduce Homelessness) and Priority 3 (Strengthen support services for lower income residents and residents with special needs) of the City's consolidated plan, as follows: - Interfaith will prevent and reduce homelessness in Carlsbad by providing rental assistance and security deposit assistance in emergency situations to low-income households at risk of homelessness. Case managers determine eligibility and engage clients in service plan aimed at achieving lasting solutions. Interfaith's approach emphasizes homelessness prevention first and foremost, helping people stay housed and remain out of the homelessness response system whenever possible. Staff also enter homeless residents into the Coordinated Entry System to link them with the appropriate housing resources. - Interfaith will strengthen support for tow-income residents through supportive services and use of flexible funding to include emergency food supplies, transportation assistance to receive California ID cards and birth certificates, tax preparation, legal assistance, as well as CalFresh and Medi-Cal application assistance. In addition, Interfaith will offer employment assistance and support clients with employment-related training, certifications, and supplies. Services will initiate within 15 days of contract approval and continue throughout the CDBC grant period. All staffing, facilities, and policies are in place.

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### Describe steps already completed or to be completed to initiate project. These may include community support, staffing, securing an appropriate location, marketing, and networking.

Interfaith is fully prepared to initiate the proposed CDBG project immediately upon contract execution with the City of Carlsbad. The staffing, facility space, and program policies and procedures are in place at Interfaith's Carlsbad Service Center to implement all project activities. Interfaith has a strong history of working with the Carlsbad community, is an active member of regional networks including the Regional Task Force on Homelessness and Alliance for Regional Solutions, and partners with a wide array of internal and external resources including the County of San Diego, health centers, emergency shelters, employers, job training programs, veterans programs, and other nonprofits.

#### Describe the program's timeline with dates and times, including the earliest possible start dates, end dates, and milestones as applicable.

Contract Initiation: May 2024 (City Council approval of allocations); Internal grant kick-off meeting held within 7 days of contract initiation. Contract Services Initiated: Within 15 days of contract initiation.

Marketing and Networking: Within 30 days of contract initiation and ongoing. Update services availability via communications platforms; distribute referral information to stakeholders.

Performance Reporting: Prepare and submit reports, as required. Monitor progress towards stated performance goals. Project team to adjust, as needed. Contract End Date: 12 months following contract initiation.

# Describe the work to be performed, including the activities to be undertaken or the services to be provided and the goals and objectives of the program/project:

The proposed project will support 200 unduplicated Carlsbad homeless and low-income individuals by providing them access to essential services including: homelessness prevention and housing stabilization, emergency food, supportive services, clinical and behavioral health referrals, and employment/education assistance. Over a 12-month grant period, funding from the Carlsbad CDBG will provide:

· Rental assistance and emergency housing case management to prevent or rapidly reverse homelessness to 20 Carlsbad households;

Employment and education assistance aimed at increasing income and self-sufficiency for at least 20 individuals; and
 Basic needs (e.g. emergency food and hygiene kits) to at least 200 Carlsbad individuals and their families.

# How accessible or convenient is the proposed program/project to Carlsbad residents? (Please be specific such as direct services to client's home, transportation provided to and from facility, or relation to public transportation.)

Carlsbad residents will have convenient access to the program through Interfaith's CSC, located at 5731 Palmer Way. Free parking is available on site and the service center is located on the El Carnino Real thoroughfare, easily accessible by public transportation (Breeze Route 309). Whenever needed, Interfaith will provide Carlsbad residents with additional transportation resources, including bus passes, to ensure maximum accessibility when receiving services.

Does your agency focus its activities on populations with special needs? If yes, please specify population (Homeless households, persons with disabilities, persons with substance abuse, veterans, farmworkers, seniors, children, etc.)

Interfaith serves a variety of populations with special needs, including homeless families and individuals, low-wage earners, day laborers and farm workers, seniors, at-risk youth, justice-involved individuals, veterans, as well as-individuals with mental health needs and substance use disorder issues

#### Please describe how low-and-moderate income persons will benefit from the proposed program/project.

Low- and moderate-income Carlsbad residents, as well as those experiencing homelessness, will benefit from the range of supportive programs at the Carlsbad Service Center including homelessness prevention, housing stabilization, basic needs, and employment assistance services. The goal is to assist them in increasing or stabilizing their income, obtaining or retaining safe housing, accessing other benefits and resources, and address other challenges they may be facing.

What is the approximate percentage of your clients that have annual family incomes in each of the following ranges: (Percentages should add to 100%)

21	% of clients are at 30 percent or below of the area median income
71	0/ of allowed and hot was an 21 and 50

- % of clients are between 31 and 50 percent of the area median income.
- 7 % of clients are between 51 and 80 percent of the area median income 1
  - % of clients are above 80 percent of the area median income

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# Please indicate the number of clients benefiting from the proposed activity and the percentage that are Carlsbad residents.

Persons of which <u>100</u>% are Carlsbad residents

Does your organization charge recipients for the provided services?

V No

Yes (Please specify) \$

How does your organization provide language access to recipients with less than proficient English?

Carlsbad Service Center staff include culturally diverse and bilingual (English/Spanish) case managers, ensuring that Carlsbad residents with limited English proficiency can fully access services.

#### How will recipients' information be collected and documented?

Client information is recorded in Interfaith's agency-wide client services database Efforts to Outcomes (ETO), and San Diego's Homeless Management Information System (HMIS), when necessary. The following forms are utilized by Interfaith and will be provided if requested: Client Demographic Form, Proof of Income Form, Consent for Services Form, and Rental/Flex Fund Assistance Screening Tool.

#### How will the outcomes be measured, collected, and documented?

Interfaith case managers complete a Needs Assessment with each household during the intake process. The following forms are utilized by Interfaith and will be provided if requested: Client Demographic Form, Proof of Income Form, Consent for Services Form, and Rental/Flex Fund Assistance Screening Tool. Through this process, information is collected including all general demographic information such as race,gender, income, source of income, education level, and housing status. In addition, forms documenting proof of income are retained, such as records of employment, unemployment, and other benefits or support providing income. Client data is recorded in Interfaith's client services database Efforts to Outcomes (ETO), and San Diego's Homeless Management Information System (HMIS), when necessary. Both systems generate detailed reports that are used to document service impacts and measure progress towards outcomes.

Describe collaboration with other agencies, such as the County Continuum of Care and other non-profit organizations and/or agencies to form a cohesive approach in serving the low income and most vulnerable populations.

Interfaith has been an integral member organization of the San Diego Continuum of Care (CoC) since its inception and served as lead service agency for the Coordinated Entry System (CES) expansion from the City of San Diego to North San Diego County. Interfaith works in collaboration with the Regional Taskforce on Homelessness, City of Carlsbad Homeless Outreach Team, County of San Diego Homeless Outreach Teams, 2-1-1 San Diego, Alliance for Regional Solutions, La Posada, and other nonprofit organizations.

### **FINANCIAL INFORMATION**

CDBG Grant Request:	\$ 72,654.00	Tota	l Project/F	Program Cost:	\$ 691,548.00
					rlsbad within the last two
fiscal years (2022-2023	and 2023-2024) for th	ne propos	sed progra	m/project?	_
	and the second se	CDBG	Yes		No
Community Activity Funding		unding [	Yes	v	No
General Funds		Funds	Yes	. · · · · · · · · · · · · · · · · · · ·	No
Other: Edible Food Recovery		ecovery	Yes		No
If you have received fed	leral funds, including	CDBG fui	nds, in pre	vious years, ha	ave program violation
findings ever been made					
and how finding(s) has a				· · ·	0(7)
	N/A - n	o progra	m violatio	ins.	

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Did you receive any federal funds, including CDBG funding from other cities? If so, please describe source, year(s), and amounts.

Source

- County of San Diego CDBG, FY22-23, FY23-24
- City of Vista, Nonprofit Covid Relief
- Alliance for Regional Solutions (multiple N. County cities)

Amount \$ 100,000 (FY23-24), \$75,000 (FY22-23) \$ 25,000 (FY22-23) \$ 147,611 (FY22-23)

Category/Item	CDBG Request	Other Sources	Total
Wages/Salaries	\$ 17,444.00	\$ 353,156.00	\$ 370,600.00
Personnel Benefits	\$ 6,105.00	\$ 123,605.00	\$ 129,710.00
Materials and Supplies	\$ 2,300.00	\$ 10,580.00	\$ 12,880.00
Rent, Utilities, Occupancy Expenses	\$ 6,600.00	\$ 32,952.00	\$ 39,552.00
Direct Prog. Expenses: rental assistance, flex funds	\$ 33,000.00	\$ 27,000.00	\$ 60,000.00
Mileage and Transportation	\$ 100.00	\$ 6,400.00	\$ 6,500.00
Other: Insurance, Training, 10% Admin	\$ 7,105.00	\$ 65,201.00	\$ 72,306.00
TOTAL	\$ 72,654.00	\$ 618,894.00	\$ 691,548.00

Please further describe "Other Sources" from previous table.

Category/Item	Other Sources	Describe source and whether funding is secured or anticipated
Wages/Salaries	\$ 353,156.00	City of Carlsbad (Hiring Hall), Private Grants & Contributions (Anticipated)
Personnel Benefits	\$ 123,605.00	City of Carlsbad (Hiring Hall), Private Grants & Contributions (Anticipated)
Materials and Supplies	\$ 10,580.00	City of Carlsbad (Hiring Hall), Private Grants & Contributions (Anticipated)
Rent and Utilities	\$ 32,952.00	City of Carlsbad (Hiring Hall), Private Grants & Contributions (Anticipated)
Direct Program Expenses	\$ 27,000.00	City of Carlsbad (Hiring Hall), Private Grants & Contributions (Anticipated)
Mileage	\$ 6,400.00	City of Carlsbad (Hiring Hall), Private Grants & Contributions (Anticipated)
Other: Insurance, Training, Admin	\$ 65,201.00	City of Carlsbad (Hiring Hall), Private Grants & Contributions (Anticipated)
TOTAL -	\$ 618,894.00	

If your project or program requires ongoing funding, please describe how the program or project will continue to be funded.

The project will continue to be funded through a combination of public contracts, foundation grants, and private contributions. Interfaith has a strong track record of securing funding, leveraging other funds, and sustaining ongoing programs.

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### CERTIFICATION

I, the undersigned, do hereby attest that the above information is true and correct to the best of my knowledge.

Chief Executive Officer

Signature

Title

01/11/2024

Date

Signature

Title

Date

NOTE: Applications must include a resolution from your organization's Board of Directors authorizing the person(s) signing above to submit funding applications and to enter into funding agreements if selected.

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#### City of Carlsbad CDBG FY2024-2025 Executive Summary

#### Project Overview:

Interfaith Community Services (Interfaith) respectfully requests \$72,654 to provide critical community services at its Carlsbad Service Center to address priorities identified by the City of Carlsbad to benefit low-and moderate-income persons. Services will include homelessness prevention and housing stabilization, basic needs assistance, supportive services, and employment development. Together, these services will impact the lives of more than 200 Carlsbad individuals and support them in a time of crisis.

Carlsbad residents will have convenient access to services through Interfaith's Carlsbad Service Center, located at 5731 Palmer Way. Free parking is available on site and the service center is located on the El Camino Real thoroughfare, accessible by public transportation (Breeze Route 309). The center is staffed by bilingual Case Managers, with services available by appointment and provided free of charge.

Over a 12-month grant period, funding from the Carlsbad CDBG program will provide:

• Rental assistance and emergency housing case management to prevent or rapidly reverse homelessness to 20 Carlsbad households;

• Employment and education assistance essential for gaining and retaining employment and/or achieving education requirements to at least 20 individuals.

• Basic needs (e.g., emergency food and hygiene kits) to at least 200 unduplicated Carlsbad individuals and their families;

#### Key Project Staff:

**Vannessa Marshall**, Coastal Services Director, brings over 10 years of experience in the nonprofit field. Marshall joined Interfaith in 2015 as the TYA Program Manager, extended her portfolio to include the Carlsbad Service Center, and was promoted to Director of Coastal Services in 2023. In this capacity, Marshall oversees Interfaith's service centers in Carlsbad and Oceanside, as well as veteran employment and youth development programs. Marshall earned her B.A. in Liberal Studies from CSU-San Marcos and is currently pursuing a Masters degree in Nonprofit Management and Leadership at USD.

**Holly Herring,** Program Manager of the Carlsbad Service Center, joined Interfaith in August 2023 and has specialized in Behavioral Health services in Homeless Outreach in the local region since 2019.

**Lindsey Cordada,** Case Manager, joined the team at the Carlsbad Service Center just over a year ago and previously worked at a homeless shelter in the area. She is currently pursuing a Masters in Social Work. Cordada is bilingual and fluent in Spanish.

**Aileen Sanchez,** Case Manager, joined Interfaith in November 2023. She brings over 4 years of prior case management experience in the local area. Sanchez is bilingual and fluent in Spanish.

In addition to these project-specific personnel, **Filipa Rios**, Chief Program Officer, and **Lauren Varner**, Director of Grants and Compliance will provide senior leadership support to assure program success. These positions will ensure personnel, material, data collection and evaluation, and other support for the operation of the service center.

#### Budget:

Interfaith is requesting \$72,654 in CDBG funding. This is 11% of total annual project costs of \$491,548. CDBG funds will support rental assistance and emergency financial assistance for low-income Carlsbad residents at risk of homelessness, occupancy expenses, and a portion of key staff positions which facilitate client services and program supervision of the Carlsbad Service Center.

#### **Budget Summary**

Salaries: .05 Program Manager; two (2) .1 FTE Case Managers, and .15 FTE	\$17,444
Intake Specialist	
Personnel Benefits: calculated at 35%	\$6,105
Materials and Supplies	\$2,600
Rent, Utilities & Occupancy	\$5,500
<b>Program expenses:</b> calculation includes 15 households x avg of \$2,000 rental assistance and 20 individuals x \$150 flexible funds.	\$33,000
Mileage and Transportation	\$100
Other: Insurance, staff training, copier, 10% Admin	\$7,105
Total Requested Funding	\$72,654

#### Timeline:

Interfaith is fully prepared to initiate the proposed CDBG project immediately upon contract execution with the City of Carlsbad. The staffing, facility space, and program policies and procedures are in place at Interfaith's Carlsbad Service Center. This project will strengthen existing programs that provide housing assistance, food and hygiene items, and employment assistance to low-income Carlsbad residents.

Key milestones will include:

- Contract Initiation: May 2024 (City Council approval of allocations)
- Grant Kick-Off Meeting: Within 7 days of contract initiation
- Contract Services Initiated: Within 15 days of contract initiation
- Marketing and Networking: Within 30 days of contract initiation and ongoing.
- Performance Reporting: Prepare and submit reports, as required. Monitor progress towards stated performance goals. Project team to adjust, as needed.
- Contract End Date: 12 months following contract initiation



#### **APPLICANT INFORMATION**

Organization Name:	Legal Aid Society of San Diego	Federal Unique Entity Identification Number	EUQYHR3PVKV7
Address:	100 E. San Marcos Blvd, Ste 308. San Marcos, CA 92069	Contact Phone:	619-471-2613
Contact person/title:	Amalea Romero/Managing Attorney		amalear@lassd.org
Organization Type:	✓ Nonprofit For-pro Other (Please specify)	fit Local public agen	cyState public agency
Please describe the m	ission/purpose of organization	tion:	
The mission of LASSD is to improvi committed and compassionate gro	ve lives by advancing justice through effer up dedicated to providing equal access to	ctive, efficient and vigorous legal adv o justice for low-income households t	ocacy, outreach, and education. LASSD is a hrough aggressive, quality legal services.
Please provide the oprogram/project?	organization date of inco	rporation and number	of years providing proposed
over 100 years. Legal Aid	Society of San Diego was incor	rporated under its current na	
Please describe the or qualifications and exp		directly responsible for t	he proposed program and their
See Attachment - Sta	aff Descriptions		
Please indicate your a	gency's level of experience	e with the CDBG program	n:
No or little exp	erience (up to 1 year of usi	ng CDBG funds)	
Some experien	nce (2 to 3 years of using CD	BG funds)	
	erience (4 to 5 years of usin		
	experience (more than 5 yea	ars of using cobe fullus)	
March 1	PROJECT/PRO	GRAM INFOMATION	the second s

Please provide implementation schedule for proposed project or program, including important steps such as hiring staff, obtaining bids, acquiring property, etc. If project involves property acquisition or construction, include plans, scope of work, cost estimates, or other applicable documents in appendices.

See Attachment – Project/Program Information

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Describe steps already completed or to be completed to initiate project. These may include community support, staffing, securing an appropriate location, marketing, and networking.

See Attachment – Project/Program Information

Describe the program's timeline with dates and times, including the earliest possible start dates, end dates, and milestones as applicable.

See Attachment - Project/Program Information

Describe the work to be performed, including the activities to be undertaken or the services to be provided and the goals and objectives of the program/project:

See Attachment - Project/Program Information

How accessible or convenient is the proposed program/project to Carlsbad residents? (Please be specific such as direct services to client's home, transportation provided to and from facility, or relation to public transportation.)

See Attachment - Project/Program Information

Does your agency focus its activities on populations with special needs? If yes, please specify population (Homeless households, persons with disabilities, persons with substance abuse, veterans, farmworkers, seniors, children, etc.)

See Attachment – Project/Program Information

Please describe how low-and-moderate income persons will benefit from the proposed program/project.

See Attachment - Project/Program Information

What is the approximate percentage of your clients that have annual family incomes in each of the following ranges: (Percentages should add to 100%)

66	% of clients are at 30 percent or below of the area median income
21	% of clients are between 31 and 50 percent of the area median income.
10	% of clients are between 51 and 80 percent of the area median income
3	% of clients are above 80 percent of the area median income

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Please indicate the number of clients	s benefiting from the proposed activity and the percentage that are
Carlsbad residents.	
Persons of which 100 % are Carlsbad	
Does your organization charge recipi	ients for the provided services?
V No	Yes (Please specify) \$
How does your organization provide	language access to recipients with less than proficient English?
See Attachment – Project/Program	1 Information
How will recipients' information be	collected and documented?
See Attachment - Project/Program	n Information
How will the outcomes be measured	d, collected, and documented?
See Attachment – Project/Program	n Information
Describe collaboration with other an organizations and/or agencies to for vulnerable populations.	gencies, such as the County Continuum of Care and other non-profit rm a cohesive approach in serving the low income and most
See Attachment – Project/Program	n Information

	FINANCIA	LINFO	DRMATION		
CDBG Grant Request:	\$25,000	Total	Project/Program	n Cost:	\$1,271,000
	the following sources or and 2023-2024) for the p				rlsbad within the last two
113cal years (2022-2023)		BG	Yes		No
	Community Activity Fund	ing [	Yes	$\checkmark$	No
	General Fu	nds	Yes	1	No
	Other (speci	fy):	Yes	V	No
findings ever been mad	deral funds, including CD e against your agency/o been addressed by your	rganiza	ation? If yes, ple	years, h ease exp	ave program violation lain nature of finding(s)
No progra	m violations findings h	ave be	en made agai	nst the	organization.

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Did you receive any federal funds, includi source, year(s), and amounts.	ing CDBG funding from other cities? If so, please describe
<u>Source</u> - HUD (23-24) - Other CDBG (23-24)	Amount \$ 800,000 \$ 331,000 \$

Category/Item	CDBG Request	Other Sources	Total
Wages/Salaries	\$14,924	\$	\$
Personnel Benefits	\$3,428	\$	\$
Materials and Supplies	\$300	\$	\$
Rent and Utilities	\$250	\$	\$
Direct Program Expenses	\$2321	\$	\$
Mileage	\$ 150	\$	\$
Other: Indirect	\$3627	\$	\$
TOTAL	\$25000	\$1,246,000	\$1,271,000

Category/Item	Other Sources	Describe source and whether funding i secured or anticipated	
Wages/Salaries	\$		
Personnel Benefits	\$		
Materials and Supplies	\$		
Rent and Utilities	\$		
Direct Program Expenses	\$		
Mileage	\$		
Other:	\$		
TOTAL	\$1,246,000	Other CDBG & HUD (anticipated)	

If your project or program requires ongoing funding, please describe how the program or project will continue to be funded.

N/A

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#### CERTIFICATION

I, the undersigned, do hereby attest that the above information is true and correct to the best of my knowledge.

Signature

### CEO/Executive Director

Title

Date

1/12/2024

Signature

Title

Date

NOTE: Applications must include a resolution from your organization's Board of Directors authorizing the person(s) signing above to submit funding applications and to enter into funding agreements if selected.

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### **Attachment – Staff Descriptions**

Amalea Romero, Managing Attorney (Bilingual Spanish), has over 5 years of experience on the fair housing team, in addition to over 1 year prior to that of experience in eviction defense litigation. She has significant experience representing clients in affirmative housing discrimination complaints in state and federal court and with HUD or CRD. She will provide oversight to the project and serve as point of contact for the City.

Janeth Castaneda, Testing Coordinator (Bilingual Spanish), has over 4 years of experience with complaint intake, educational training/outreach in English and Spanish, and testing under the Fair Housing Act. She currently coordinates and will continue to manage all Carlsbad testing.

Gauri Bhirud, Staff Attorney, has over one year of experience with Legal Aid in eviction defense litigation, including discovery, law and motion, and trial work, as well as conciliating reasonable accommodation requests. She will provide outreach and education services as well as enforcement activities including counsel, advice, investigations, conciliations, and representation to Carlsbad residents.

Fabiola Bautista, Advocate (Bilingual Spanish), has over 5 months of fair housing experience investigating housing discrimination cases, in addition to 2 years' experience with Legal Aid's intake team prior to joining fair housing. She will provide outreach and education services as well as screen intake calls and investigate fair housing complaints for Carlsbad residents.

### <u>Attachment – Project/Program Information</u>

Please provide implementation schedule for proposed project or program, including important steps such as hiring staff, obtaining bids, acquiring property, etc. If project involves property acquisition or construction, include plans, scope of work, cost estimates, or other applicable documents in appendices.

Because we are an established fair housing program, LASSD already has policies and staff in place to ensure quality services are timely completed under this contract. We have experienced, existing staff ready to begin providing services immediately upon execution and start of the contract.

In the first quarter, LASSD will review these policies and confirm systems and plans are in place to ensure grant deliverables are completed in a timely manner throughout the grant year.

The Managing Attorney and Accounting Department will provide progress reports to the City on a quarterly basis. LASSD will be able to measure program effectiveness and timeliness by tracking and ensuring completion of deliverable goals in a manner that is both efficient and high quality. Regular review of progress will allow the program to redirect staff time and efforts if necessary to meet or exceed all contract requirements.

## Describe steps already completed or to be completed to initiate project. These may include community support, staffing, securing an appropriate location, marketing, and networking.

As previously stated, LASSD currently operates a high-quality fair housing program that conducts the activities proposed under the grant and is therefore ready to initiate the project immediately. We have three offices throughout San Diego County, including one in North County in San Marcos. LASSD regularly conducts outreach and training and will be able to seamlessly continue those ongoing efforts. Similarly, our testing program is already established and staffed with experienced testing coordinators that can begin testing activities immediately. Finally, we are already staffed with several experienced advocates and attorneys that can continue providing direct client services.

## Describe the program's timeline with dates and times, including the earliest possible start dates, end dates, and milestones as applicable.

Quarterly reports will provide the City with updates on progress toward required deliverables, which will be completed between July 1, 2024 and June 30, 2025.

## Describe the work to be performed, including the activities to be undertaken or the services to be provided and the goals and objectives of the program/project:

LASSD will provide comprehensive legal services regarding Fair Housing, including education and outreach services; testing services; referral, counsel, advice, and brief services; and representation for enforcement of federal and state fair housing laws. The goals and objectives of the program are to increase community knowledge on fair housing rights and obligations, investigate and combat housing discrimination, and enforce fair housing laws.

# How accessible or convenient is the proposed program/project to Carlsbad residents? (Please be specific such as direct services to client's home, transportation provided to and from facility, or relation to public transportation.)

LASSD's North County office is located at 100 E. San Marcos Blvd., San Marcos, CA 92069. Walkins are welcome and we are open Monday through Friday (except holidays) from 9am–5pm. The office is ADA compliant and is located along a major public transit line. In addition, we accommodate clients in various ways, including by offering site visits to clients' homes or other convenient locations or phone or web-cam appointments. The Fair Housing Team also has a Case Manager that can connect clients to other services, such as free or affordable transportation services.

# Does your agency focus its activities on populations with special needs? If yes, please specify population (Homeless households, persons with disabilities, persons with substance abuse, veterans, farmworkers, seniors, children, etc.)

LASSD's Fair Housing Team provides free assistance to anyone that feels they have experienced housing discrimination or has landlord-tenant questions. As such, many of our clients are members of protected classes and vulnerable populations. For example, many clients we serve have mental or physical disabilities and an overwhelming majority are low income. Our staff are trauma-informed and trained to help applicants and clients overcome would-be barriers to service. We regularly conduct outreach through Homeless Court and we assist people living in homelessness to utilize their fair housing rights to strengthen their ability to gain stable housing. We also work to prevent homelessness by enforcing fair housing laws to keep people housed. Currently, we have HUD Education and Outreach Initiative grants focused on expanding fair housing knowledge and enforcement for recipients of rental assistance and members of the LGBTQ+ community.

## Please describe how low-and-moderate income persons will benefit from the proposed program/project.

An overwhelming majority of the clients we assist are low or extremely low income. Such persons face additional obstacles to finding and maintaining housing, making them more susceptible to discrimination and housing instability. Our services provide free legal support to those individuals to empower them to assert their fair housing rights to help maintain safe and stable housing.

## How does your organization provide language access to recipients with less than proficient English?

For clients and community members that have Limited English Proficiency (LEP), LASSD has staff that speak nearly all of the threshold languages for San Diego County (Spanish, Vietnamese, Arabic, Tagalog, Chinese). In addition, for this project specifically, LASSD's Fair Housing program has multiple staff members that are fluent in Spanish and one staff member that speaks Marathi and Hindi. LASSD tests and tracks staff that speak threshold languages in the County.

LASSD's phone system provides options for English and Spanish. Applicants and clients who visit our office locations can use language cards to indicate their language needs. In addition, LASSD contracts with multiple third-party translation services to ensure all applicants and clients can fully access our services regardless of LEP status. LASSD uses Voiance, which provides 24/7 phone translation service in all languages and is pre-programmed on each staff member's phone to ensure easy access. Also, LASSD contracts with another translation service, ALTA, for written translations. For clients who use American Sign Language (ASL), LASSD has staff that can communicate using ASL and LASSD uses either ALTA or a Deaf Access Program, Deaf Community Services of San Diego, Inc., for interpreter services.

### How will recipients' information be collected and documented?

LASSD utilizes JusticeServer, a comprehensive case management system, which captures, maintains, and shares data. JusticeServer captures data necessary for quarterly reports, such as applicant income, demographic data, complaint basis, case notes, and resolution.

### How will the outcomes be measured, collected, and documented?

LASSD measures outcomes in various ways, including with JusticeServer, a comprehensive data management system, which captures, maintains, and shares data; and assists LASSD in managing the output and outcomes of program deliverables for the project. JusticeServer captures data necessary for quarterly reports, and grant progress and quarterly reports are securely stored on SharePoint/Teams which allows staff to review, share, and update their progress.

Describe collaboration with other agencies, such as the County Continuum of Care and other non-profit organizations and/or agencies to form a cohesive approach in serving the low income and most vulnerable populations.

LASSD has provided free legal services to San Diego County for over a century. As such, we have deep ties to the community and meaningful partnerships with other agencies. For example, LASSD is part of the San Diego Eviction Prevention Collaborative, which is a network of nonprofit agencies providing housing services throughout the County. The purpose of the Collaborative is to maximize resources and streamline referrals to and from collaborative partners, and to ensure partners are up-to-date with substantive legal developments.



### **EXECUTIVE SUMMARY**

In addition to your Community Development Block Grant funding application, please complete the following supplemental questionnaire.

→ THEME: A theme was not selected for this funding year. Preference will be given to the applications which specifically address the Consolidated Plan Priorities, however applications for unrelated services are eligible for submission.

ORGANIZATION: Legal Aid Society of San Diego

1. In 250 words or less, please describe how your organization will be using the requested funds.

LASSD's Fair Housing team is comprised of highly skilled attorneys, advocates, and testing coordinators with expertise in fair housing laws. We will use the funds to ensure that meritorious fair housing claims are investigated and the appropriate enforcement path is chosen when necessary. All deliverables will be accomplished between July 1, 2024, and June 30, 2025.

LASSD will investigate alleged violations of federal, state, and local discrimination laws using standard fair housing investigative methodology. After there has been a determination that a claim is meritorious, LASSD will gather facts, witnesses, documents, and develop respondent profiles. Other investigative methodologies include surveys and interviews of in-place tenants, interviews of past tenants, and testing. LASSD will provide information and referrals on non-fair housing landlord-tenant issues.

After a case is accepted for enforcement, LASSD will explain all enforcement options to the client and will work with the client to determine which is best for their situation, which may include conciliation, administrative proceedings, or litigation.

Additionally, a key aspect of the fair housing program is comprehensive outreach and education to the public regarding fair housing protections and obligations. LASSD will use the funds to support and expand outreach efforts to provide high quality fair housing education to the Carlsbad community, including tenants, homeowners, housing providers, community organizations, and City staff.

Finally, the fair housing team administers an expansive fair housing testing program to identify other instances of discrimination that may otherwise go undetected. LASSD's

testing coordinators have significant expertise and maintain updated testing methodologies for implementation of a high-quality testing program.

LASSD's comprehensive fair housing services will increase and preserve affordable housing opportunities for low- and moderate-income households by helping residents overcome barriers to housing, such as discrimination against Section 8 recipients. LASSD's project will also prevent and reduce homelessness by ensuring that residents are not denied housing or removed from their existing housing in violation of fair housing laws, such as a landlord's refusal to grant a reasonable accommodation that would allow a person with a disability to remain in their home.

The key staff responsible for this project are Janeth Castaneda, testing coordinator; Fabiola Bautista, advocate; and Gauri Bhirud, staff attorney. Additionally, Managing Attorney, Amalea Romero, will provide oversight to the project and serve as point of contact for the City.

2. Attach a budget showing the specific line-item breakdown on how you arrived at the funding request.

Please see attached.

3. Describe how your organization will be able to advance your program if you do not receive the entire funding request. What is your funding threshold before you can no longer provide the intended services or supplies you are seeking?

The minimum amount required to advance the program is \$25,000. If we do not receive the entire funding request it will not be possible to provide all the current fair housing services we provide in Carlsbad. If we do not receive the entire funding request it may also jeopardize our other North County Fair Housing contracts since LASSD leverages these funds to staff our fair housing team.

4. Does your organization charge a fee for accessing your services or supplies? If so, please describe the rational for this fee.

No.

5. Will the funding of this program with a CDBG grant allow you to receive a matching grant from another organization? If so, where would those funds come from and how much would that grant be in dollars?

Not applicable.

6. If your funding is approved, how many Carlsbad residents will you be able to assist?

LASSD is on track to assist over 146 Carlsbad residents this year and expects that demand for fair housing services will only increase with rising cost of living and continuing effects from the pandemic. LASSD anticipates assisting 146 Carlsbad residents in the upcoming year if we receive the entire funding request.

#### LEGAL AID SOCIETY OF SAN DIEGO PROPOSED BUDGET July 1, 2024 to June 30, 2025

	City of Carlsbad
Personnel	
Tester -Janett Castaneda	12,803.77
Tester CoordinatorAnicia Frazier	2,120.28
SUBTOTAL	14,924
Employee Benefits	3,427.62
TOTAL PERSONNEL	18,352

Non-Personnel	
Supplies	300
Postage	25
Printing/Duplication	150
Finding/Dupilcation	150
Contracted Services	651
Tests Cost	500
Fees	500
Litigation Expenses	376
Transportation/Mileage for staff	150
Insurance	60
Space Cost	250
Telephone	60
TOTAL NON-PERSONNEL	 3,022
TOTAL	21,374
Approved Indirect @ 24.2% of Selerice	2 6 2 7
Approved Indirect @ 24.3% of Salaries	 3,627
	\$ 25,000



## COMMUNITY DEVELOPMENT BLOCK GRANT FY 2024-25 FUNDING RECOMMENDATIONS

Nicole Piano-Jones, Senior Program Manager Housing & Homeless Services

Mar. 14, 2024



## **TODAY'S MEETING**

- CDBG Background
- CDBG Funding Applications
- Recommendations
- Q & A with Applicants



## **CDBG OVERVIEW**

- Federal \$\$\$ from HUD
- Funds must be used for:
  - Meet national objective, and
  - Be an eligible activity
- Funding capped program admin. & fair housing (20%) and public services (15%)
- Required Plans and Documents
  - Five-year Plan, Annual Plan
     Citizen Participation, Fair Housing





## **CARLSBAD & CDBG**

- Entitlement Grantee since 1988
- Approx. \$500,000 annually
  - Approx. \$75,000 available for public services
  - Approx. \$100,000 available for program admin
- Consolidated Plan approved Jan. 2020
  - Six Priorities
  - Annual Funding Process
- Housing Commission Inaugural Review
- City Council Approval Body





## FY 2024-25 FUNDING

## FY 2024-25 AWARD \$518,215

- Public Services (15% cap)
- Admin/Fair Housing (20% cap)
- Housing & Facilities (No cap)

AVAILABLE	REQUESTS
\$77,732	\$195,386
\$109,098	\$109,098
\$336,840	\$336,840

 Applications available eight weeks - six received; four public services, one fair housing, and one facility improvement



## PUBLIC SERVICES

ORGANIZATION	PROGRAM	REQUEST	RECOMMEND
Brother Benno	Rent/Utility Assistance/Motel Vouchers/Substance Abuse	\$20,000	\$0 (Alternative funding)
Catholic Charities	La Posada de Guadalupe Shelter	\$25,000	\$0 (Alternative funding)
Community Resource Center	Homelessness Prevention Carlsbad Residents	\$77,732	\$21,765 (Alternative funding)
Interfaith Community Services	Rental Assistance, Emergency Support, Basic Needs	\$72,654	\$55,967 (Alternative funding)



RECOMMEND – PARTIALLY FUND COMMUNITY RESOURCE CENTER AND INTERFAITH COMMUNITY SERVICES; FUND OTHER ORGANIZATIONS AS BACK-UP PROJECTS



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## FAIR HOUSING & ADMINISTRATION



ORGANIZATION	PROGRAM	REQUEST
Legal Aid Society of San Diego	Legal Aid Society of San Diego	\$25,000
City of Carlsbad	Program Administration	\$78,643

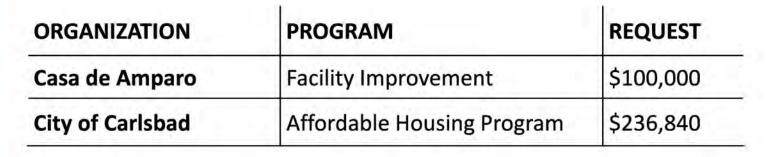


RECOMMEND – FULLY FUND LEGAL AID REQUEST AND CARLSBAD ADMIN. REQUEST



## **FACILITIES & HOUSING**







RECOMMEND – FUND CASA DE AMPARO AND CITY AFFORDABLE HOUSING FUND FOR ACQUISTION AND REHABILITION



## FY 2024-25 FUNDING

## **Program Income**

- Average Program Income ~ \$438,302
  - Public Services (15% cap) ~ \$65,745
  - Admin/Fair Housing (20% cap) ~ \$87,660

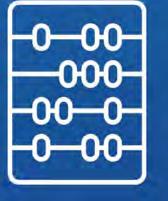
## **Back-up Projects**

• Only consider if additional funds are available



RECOMMEND – FUND MAX. 15% PROGRAM INCOME TO PRIORTY LIST SERVICES, 20 % TO ADMIN & FAIR HOUSING AND CONSIDER CITY-WIDE ADA IMPROVEMENTS FOR BACK-UP



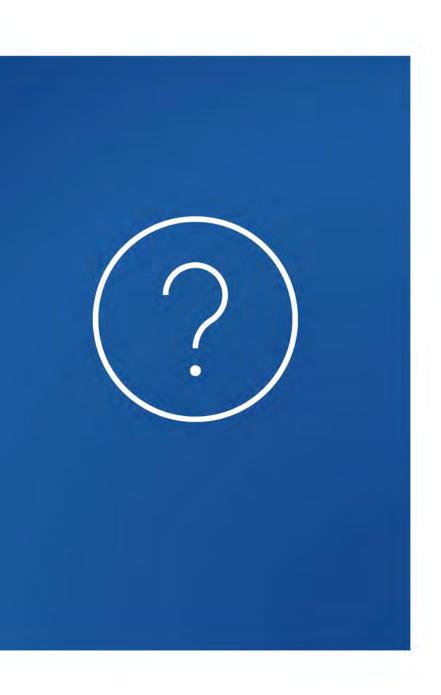




## RECOMMENDATION

Adopt a Resolution Approving the Funding Recommendations to Incorporate Into the FY 2024-25 Annual Action Plan and Recommending That the City Council Approve the FY 2024-25 Annual Action Plan For Community Development Block Grant





# DISCUSSION APPLICANT Q & A



# Community Resource Center

**Homelessness Prevention** 



## **Our Mission**

Helping our neighbors create paths to healthy food, stable homes and safe relationships.



# **Homelessness Prevention**

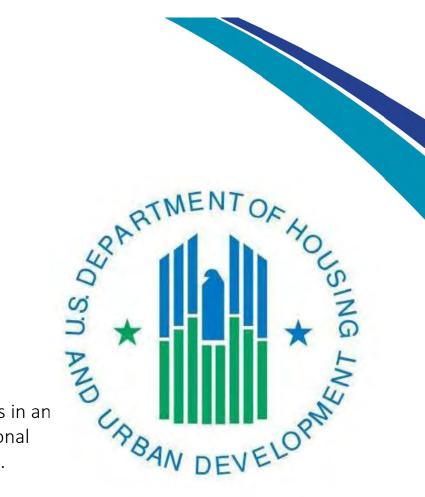
## Program Goal:

To provide support to prevent a household from losing their existing housing.

## CDBG Priority:

### Prevent and Reduce Homelessness

Provide services to near homeless persons/families which results in an improved situation through employment, permanent or transitional housing, treatment of mental, or substance abuse problems, etc.





# **Carlsbad Homelessness Action Plan**

### Initiative 1.2

Develop and maintain programs to support people finding a home and prevent households from entering homelessness.

• Increase and support prevention and diversion efforts to decrease the inflow of people into homelessness.



# Homelessness Prevention

### Carlsbad Residents

25 Low-income, economically insecure

• 100% would be at or below 30% AMI At imminent risk of homelessness

### Services

Case Management Food Assistance Flexible Financial Assistance \$1,000-\$3,000 direct assistance per hh



## Outcomes



### Housing Retention

• 85% of all housing participants retain or exit to permanent housing at case closure.

### Self Sufficiency

• 80% of the total number of households who participate in case management services will develop a personalized self-sufficiency plan focused on eliminating barriers to self-sufficiency.

### Improved Access to Services

• 100% of individuals who receive prevention assistance will be offered access to CRC's case management services, financial independence counseling or housing search assistance.



# Budget

Wages & Salaries	\$13,650
Personnel Benefits	\$4,505
Client Assistance	\$53,805
Indirect Costs	\$6,492
TOTAL	\$71,732



\$1,000- \$3,000 direct assistance per household



# Questions



