

Tammy Cloud-McMinn

From: James Revell <james.revell@gmail.com>
Sent: Thursday, May 23, 2024 7:49 PM
To: Tammy Cloud-McMinn
Cc: Faviola Medina; Ana Alarcon; Mick Calarco; Lauren Rogers; Melanie Burkholder; Keith Blackburn
Subject: Re: Parks & Recreation Commission Finalists
Attachments: Carlsbad Parks & Recreation Commission_Revell_statment_052324.pdf

Aloha, Tammy,

Hope all is well. Please see my attached Parks & Recreation Commission statement for distribution to the full City Council.

Mahalo,

-James

On Mon, May 13, 2024 at 10:08 AM Tammy Cloud-McMinn <Tammy.McMinn@carlsbadca.gov> wrote:

Good Morning,

Congratulations on being a finalist for the Parks & Recreation Commission appointment process. This item will be heard at the June 16, 2024 City Council Meeting. You are encouraged to attend the meeting to speak to your qualifications. You may also email your desire to be appointed to clerk@carlsbadca.gov, and it will be distributed to the full City Council.

Please don't hesitate to call me should you have any questions.

Kind regards,

Tammy~

Date: June 11, 2024
From: James Revell, District 3
To: Carlsbad City Council
Re: Parks & Recreation Commission appointment

Hello, Mayor Blackburn, Council Member's Acosta, Bhat-Patel, Burkholder, and Luna.

I hope this message finds you well. I am thrilled to share that Tammy McMinn has informed me of my selection as a finalist for Carlsbad's Parks & Recreation Commission. This opportunity is a significant honor, especially after not being selected for the Beach Preservation Commission previously.

While our picturesque coastline is a treasure, our city parks, aquatics programs, senior activities, trails, open spaces, and various classes and camps are equally vital to the growth, character, and community spirit of Carlsbad.

Allow me to briefly highlight my background in parks advocacy and community engagement. My extensive experience includes collaboration within committees, volunteering for numerous group initiatives, and contributing to collective decision-making processes. I serve as a trustee at Notre Dame de Namur University, and a San José State University Alumni Board Member. I am an Advisor, Contributor, and Panelist at Martech Record, provide mentorship at MuckerLabs, and previously served as HOA President at Vista del Mar @ Muroya Association in Carlsbad. I also contributed to the Regional Council on Technology for the San Diego Workforce Partnership. I have served as an intern for Congresswoman Anna Eshoo and the City of San José. My tenure at Ticketmaster involved partnering with the City of Los Angeles Parks & Rec division, specifically working with their Senior Recreation Director. Additionally, My academic credentials include a BA in Political Science, an MPA in Human Resource Management, and an MBA in Marketing Management.

Growing up in Saratoga, California, I was actively involved in community events, festivals, fundraisers, and various activities. My current routine includes weekly runs along the beach and in our parks, keeping me connected to the community I have called home for the past eleven years.

I am deeply honored to be considered for this Commission, especially recognizing the appreciation from both former Mayor Hall, current Mayor Blackburn and Council Member Burkholder for my background and contributions. I am eager to collaborate with fellow Commission members, committed to active engagement, attentive listening, continuous learning, and sharing valuable insights. My goal is to work effectively with the Council, providing informed ideas and feedback to support sound decision-making in the best interests of Carlsbad and its residents.

Thank you for considering my application. Although my responsibilities as a Trustee require me to travel during the June 11 Council meeting for my Commission appointment, I am genuinely excited about the opportunity to contribute my expertise and dedication to the Parks & Recreation Commission and the broader Carlsbad community.

Warm regards,

-James Revell