

# Adopt-A-Trail



## Reasons to support Citywide Trails

### Take pride in the neighborhood

Clean, well-maintained trails make our neighborhoods more attractive and friendly places to live.

### Community Connections

Trails provide a comprehensive network for non-motorized transportation routes, connecting neighborhoods to commercial and business areas, schools, parks and Carlsbad beaches.



### Quality of Life

Sharing quality time with family and friends, or solitary moments of reflection, along our diverse trails system is just one of the many wonderful things about living in Carlsbad.

### Environmental Stewardship

Trails contribute to cleaner air and water by reducing pollution, as well as protecting wildlife habitat and migration routes.

### Health & Fitness

Trails provide free opportunities to get fit in the great outdoors.

### Experiencing Nature

Trails and greenways are hands-on environmental classrooms. People of all ages can see for themselves the precious and intriguing natural world from which we often feel so far removed.



## We invite you to...

**make a lasting contribution that will benefit the community for generations to come.**

### Our Vision

To play a significant role in our community

### Our Mission

To build strong community through a broad range of high quality recreation and park services for all who live, work and recreate in Carlsbad

### Our Target Issues

- Safe Places to Gather
- Lifelong Learning Opportunities
- Trails, Parks and Open Space
- Programs that Strengthen Families and Build a Strong Sense of Community
- Health and Fitness

## City of Carlsbad Recreation Department



**For more information, call (760) 434-2826 or visit [www.carlsbadca.gov](http://www.carlsbadca.gov)**



*Creating Community through People, Parks and Programs*  
Design by City of Carlsbad Recreation Graphics Department 3/09



## The Citywide Trail System

Together we can make a difference.

The City of Carlsbad believes in building a strong community through a broad range of high quality recreation and park services for all who live, work and recreate in Carlsbad.

The goal of the Citywide Trails Program is to meet the changing and emerging leisure and quality of life needs of Carlsbad residents, while supporting the protection and preservation of open spaces.

Currently, there are approximately 38 miles of trails available throughout Carlsbad for walking, biking and hiking. Elements of the Citywide Trails system highlight the diversity of Carlsbad's environment, each with unique features.

### A few of our beautiful trails:



Coastal Rail Trail



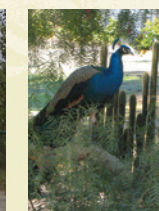
Golf Course & Veterans Park



Hosp Grove



La Costa Valley Trail



Rancho Carrillo Trail

## Support Recreation in your Community

For maps, distances and other information on Citywide Trails, visit [www.carlsbadca.gov](http://www.carlsbadca.gov).

# Ways to Support Citywide Trails

## Giving Resources

Make a lasting impression on the community with a monetary gift to Carlsbad's Citywide Trails. Donations help support special projects to make our trails more enjoyable and safe for everyone. Citywide Trail sponsorship is a perfect avenue of support for those who cannot make the time commitment to volunteer. Choose the trail that is most significant to you, or allow your donation be used where it is most needed. Contributions of any amount are welcome.



Examples of specific projects and related costs are provided on the enclosed card.



Benefit	Trekker \$500 - \$1,500	Friend \$1,500 - \$2,500	Keeper \$2,500 - \$5,000	Blazer \$5,000 - \$10,000
Signage recognition on adopted trail or amenity	🌸	🌸	🌸	🌸
Invitation to annual Trails Volunteer Recognition event	🌸	🌸	🌸	🌸
Acknowledgement at Parks and Recreation Commission and City Council Meetings	🌸	🌸	🌸	🌸
Recognition at Quarterly Trail Volunteers Meetings		🌸	🌸	🌸
Recognition on Citywide Trails web page		🌸	🌸	🌸
Recognition in quarterly Trails newsletter		🌸	🌸	🌸
Complimentary group hike with trail guide			🌸	🌸
Certificate of recognition for your contributions to the community			🌸	🌸
Media release to local outlets				🌸
Recognition in one issue of Community Services Guide (approx. 40K distributed) and on printed materials for select Trails events				🌸

Contributions of any amount are welcome.

Details & duration of recognition will be specified on Donor Letter of Intent. Gifts exceeding \$10,000 receive customized benefits.

Contribution to the City of Carlsbad Adopt-A-Trail program are considered charitable donations. The Internal Revenue Service considers the City of Carlsbad to be a qualified charitable organization under IRS Code Section 170(c)(1). Contributions made to the City of Carlsbad would be used exclusively for public purposes, are a qualifies charitable donation, and can be deducted as such. Our taxpayer identification number is 95-6004793. The City does not offer tax advice and makes no representations as to the deductibility of any gift. Please consult your tax professional.

## Giving Time

Volunteers are critical to the success of growing the Citywide Trails program. Their work contributes to the safety, beauty and sustainability of trails.

A trail training program is provided for all volunteers. The Adopt-A-Trail Program offers two distinct opportunities for volunteerism:

**Trail Maintenance:** Adopt a segment of trail for a minimum of one year, and provide routine trail maintenance on a monthly basis. Take pride of ownership in your trails by performing maintenance such as erosion repairs, pruning, trimming, graffiti removal, and collecting litter.



**Special Projects:** Adopt a Special Trail Project and have your group or organization volunteer to provide the labor, materials and equipment for implementation. Sample projects include: constructing new trails, providing new trail amenities such as signage, benches and kiosks, constructing trail improvements such as foot bridges and trail markers, or building trail head staging areas with amenities such as restrooms, water fountains and parking.

## Recognition

Trail Maintenance projects receive recognition at the "Keeper" level (see chart for specific benefits). Recognition opportunities for special projects are determined by the total value of volunteer time and resources dedicated to each project. Additionally, recognition for volunteer efforts and sponsorship will be provided on specific trail signage.

