

**Carlsbad Golf Lodging Business Improvement District (CGLBID)  
2019-2020 Report**

**Method of Assessment:** The CGLBID includes all hotel businesses in the City of Carlsbad that have elected to participate in the district. The assessment shall be levied on all hotel businesses, that have elected to participate in the district, within the City of Carlsbad based upon a flat fee of \$2.00 per occupied room per night for all transient occupancies as defined in section 3.12.020(7) of the Carlsbad Municipal Code. The amount of assessment shall be separately stated from the amount of the rent and other taxes charged, and each transient shall receive a receipt for payment from the operator. The assessment will be remitted monthly, based on \$2.00 per occupied room per night in revenues for the previous month.

**Assessment Funding Purpose:** The proceeds of the CGLBID assessment shall be spent to promote golf-related tourism within the boundaries of the CGLBID, as well as marketing related capital improvements such as golf-related signage, golf related equipment and to pay for related administrative costs.

**2018-19 Work Plan:** The CGLBID was established in January 1, 2013. For the initial period the district, Fiscal Year 2012-2013 (1/1/13-6/30/13) and the next fiscal year 2013-14, three hotels; the Sheraton Carlsbad, the Park Hyatt Aviara and the Grand Pacific Palisades Hotel, opted into the district. In 2014-15 the Carlsbad by the Sea Resort opted into the district, in 2017-18 Omni La Costa Resort opted into the district, and in 2018-19 the Westin Carlsbad Resort opted into the district. These six hotels are expected to collect a total of \$712,000 in CGLBID Assessments in Fiscal Year 2018-19. Each assessed business determines how to spend the funds collected by their respective property provided the expenditures are for an approved golf related expense. Reimbursement of these expenses are made quarterly upon approval from the advisory board up to the amount collected per property minus administrative fees. The administrative fees pay for the collection of assessments and administration of the district. Monies not spent by the end of the fiscal year will carry forward to the next fiscal year.

For Fiscal Year 2019-20, the district will have six hotels. It is estimated that these six hotels will collect a total of \$733,000 in CGLBID assessments. Based on this revenue estimate, the budgeted amount for reimbursement to the hotels is \$704,000. This amount plus any carry forwards from the previous fiscal year will be available to the assessed hotels for reimbursement. Administrative fees for Fiscal Year 2019-20 are budgeted at \$29,000, which is 4% of the revenues.

Detail of the 2019-20 budget is shown on the following page.

**2019-20 CGLBID Budget**

Program Areas	Description	2016-17 Actuals	2016-17 Actuals	2017-18 Actuals	2018-19 Budget	Actuals as of 4/30/2019	Projected 2018-19 Actuals	Recommended 2019-20 Budget
Carryover Fund Balance		\$169,707	\$136,587	\$344,804	\$344,804	344,804	344,804	275,673
<u>Revenues:</u>								
CGLBID Assessment *	\$2 per room night	428,949	681,703		826,000	558,388	712,000	733,000
Interest Earnings		786	-805		0	8,777	9,000	0
Total Estimated Revenues		429,735	680,898		826,000	567,165	721,000	733,000
<u>Expenditures:</u>								
2% Admin. Fee - City	For collection of CGLBID assessment and accounting for CGLBID - 2% of CGLBID assessment revenue	8,579	13,633		16,500	10,841	14,240	14,500
Reimbursements	Reimbursement to member hotels for golf related expenditures	445,516	451,341		793,000	761,651	761,651	704,000
Staff support	Staff support to the CGLBID - 2% of CGLBID assessment revenue	8,759	7,707		16,500	5,450	14,240	14,500
Total Expenses		462,854	472,681		826,000	777,942	790,131	733,000
<b>Ending Fund Balance</b>	Contingency for Revenue shortfall	\$136,587	\$344,804		\$344,804	\$134,027	275,673	275,673

Member hotels:

\* FY2014-15 thru FY 2016-17 - Sheraton Carlsbad, Park Hyatt Aviara, Grand Pacific Palisades, and Carlsbad by the Sea Resort.

\* FY2017-18 - Sheraton Carlsbad, Park Hyatt Aviara, Grand Pacific Palisades, Carlsbad by the Sea Resort, and Omni La Costa Resort.

\* FY2018-19 - Sheraton Carlsbad, Park Hyatt Aviara, Grand Pacific Palisades, Carlsbad by the Sea Resort, Omni La Costa Resort and Westin Carlsbad.

\* FY2019-20 - Sheraton Carlsbad, Park Hyatt Aviara, Grand Pacific Palisades, Carlsbad by the Sea Resort, Omni La Costa Resort and Westin Carlsbad.