

Joint Communication to Carlsbad Businesses Regarding COVID-19 #10

June 10, 2020

We want to begin by thanking our businesses for the responsible reopening we are seeing around the city. Many of you are still required to remain closed and we understand that this is incredibly difficult. With the next wave of reopening, allowed for on Friday, June 12, there is optimism that this wave of reopening will be followed by another round of safe reopening soon.

The [City of Carlsbad](#), [Carlsbad Chamber of Commerce](#) and the [Carlsbad Village Association](#) will continue to keep you updated through these communications and our websites which can be found here:

[City of Carlsbad COVID-19 Business Resource Page](#)

[Carlsbad Chamber of Commerce Business Resource Page](#)

[Carlsbad Village Association Website](#)

If you have a question for the city or would like to suggest a topic for an upcoming joint communication or webinar please email business@carlsbadca.gov.

More Business Reopening June 12

The state has announced a new slate of businesses that can open as of June 12. The county has announced that they will be allowing the reopening of these businesses in our region and will post announcements to their website. As a reminder, the county requires all [essential businesses](#) and reopened businesses to:

- Follow the [safe reopening](#) guidance including the state [industry guidance](#), and post the safe reopening plan that corresponds to your type of business
- Conduct temperature screening of all employees
- Prohibit employees with a temperature of 100 degrees or more from entering the workplace
- Conduct symptom screenings only when a thermometer is not available and prohibit employees if they have a cough, shortness of breath or trouble breathing or at least two of the following: fever, chills, repeated shaking with chills, muscle pain, headache, sore throat or new loss of taste or smell

The county has posted helpful steps and a summary of what can be open, what will soon be open and what is closed. You can find that information [here](#). A few highlights include:

- Family entertainment centers and movie theaters
- Bars and wineries now included in the Restaurants, Wineries and Bars Industry Guidance
- Zoos and museums
- Gyms and fitness centers
- Hotels for tourism and individual travel no longer restricted to essential workers

- Cardrooms and racetracks
- Campgrounds and outdoor recreation

The state has also provided a good [stay-at-home Q&A](#) including information for businesses.

The state and county have also provided information about what must remain closed which include:

- Personal services, like nail salons, body waxing and tattoo parlors
- Convention centers
- Theme parks and festivals
- Higher education (in person)
- Indoor playgrounds, like bounce centers, ball pits and laser tag
- Saunas and steam rooms

There are many cases where the industry guidance doesn't cover your exact business operation. Recently, we had a question about whether wedding venues could operate and unfortunately, we were told they cannot. In these cases we suggest that you email COVID19BusinessQuestions@sdcounty.ca.gov to get an answer from the county and feel free to cc: business@carlsbadca.gov so we can share that information with other businesses.

The county is reopening consistent with the state guidelines so if your business is reopening or may be on the list to reopen we encourage you to check out relevant industry guidance [here](#).

Temporary Use of Public Sidewalks and Private Parking Lots

Carlsbad companies that have reopened, particularly those in retail and food and beverage, have had to modify their operations. To help address the potential reduction of operable indoor space, given social distancing requirements, the city is using its existing authority to process requests to allow for the temporary use of public sidewalks and private parking lots.

You can find all the relevant information that went to the City Council [here](#). If you want to activate your private parking lot or a public sidewalk, please read this information first.

If you have a private parking lot that you would like to temporarily use for something other than parking, like outdoor dining for restaurants or expanding retail operations during COVID-19 you can find more information and the application [here](#). Please be prepared to submit the following:

- Description of outdoor operations including purpose, activities, functions and hours
- Parking location alternative
- To-scale site plan of the proposed area with relevant details
- If applicable how you will comply with all ABC requirements
- Site accessibility including fire, ADA, and exit routes

If you are looking to expand operations onto the public sidewalk, like restaurant operations or retail operations you can apply using the Right of Way Use Application [E-12](#) and the associated [checklist](#). Much of the same information as the temporary use of private parking lots is required

If you have questions you can contact business@carlsbadca.gov and we will connect you with the appropriate folks in the Community Development department.

City of Carlsbad Business Loan Program

By now you should be familiar with the COVID-19 business loan program the city has launched. To begin the first step in the application process, please go to <http://carlsbadca.gov/loan>.

We will review your information and respond within five business days with a determination on whether you can proceed with the application process. There is no appeal however, and the city will contact you if any clarification is necessary. We have seen a good response so far but there is still capacity within the loan program.

As a reminder there are two types of loans that are being offered.

Microloans will be made available for businesses with gross revenue of \$2 million or less and 15 employees or fewer with loan amounts ranging from \$5,000 to \$10,000. Repayment rates are outlined below:

- 0% interest if paid back within 6 months
- 1% interest if paid back within 12 months
- 2% interest if paid back within 18 months

Small business recovery loans will be made available for businesses with gross revenue of \$3 million or less and 50 or fewer employees with loan amounts ranging from \$10,000 to \$25,000. Repayment rates are outlined below:

- 2% interest if paid back within 12 months
- 3% interest if paid back within 30 months

All applicants must hold a valid business license with the City of Carlsbad as of March 1, 2020 and be in good standing with the city.

If you have not applied for a Paycheck Protection Program (PPP) loan we highly encourage you to contact your local lender or you can go to <https://cdcloans.com/> for more information. If you do not have a local lender and want to start the application process you can apply with CDC Small Business Finance at <https://cdcsbf.venturesgo.com/portal/borrowerapplication/apply>.

New Business Survey Released

Your input and ideas have been crucial to our approach during this health emergency. Thank you for your thoughts, suggestions, information and creativity.

A lot has changed in the last few weeks and we want to keep this high level of engagement going. We know you're busy but if you could take a moment to fill out our most recent Carlsbad Business Survey: Impact of COVID-19 at <https://carlsbadca.gov/businesssurvey> we would greatly appreciate it.

This information is vital to our ongoing efforts to support economic recovery and revitalization.

Thank you for the strength and collective can-do spirit you continue to show as we work together during this trying time.

