



City of Carlsbad Redistricting: General Overview

Independent Redistricting Commission

July 29, 2021

Prepared for the City of Carlsbad

What is Redistricting

Every 10 years, local governments use new data from the census to redraw their district lines to reflect how local populations have changed.

Cities like Carlsbad must ensure that their district boundaries continue to be in population balance. If districts are out of balance, they must be adjusted or redrawn to bring them into balance

State law requires cities and counties to engage communities in the redistricting process by holding public hearings and doing public outreach

The primary goal when developing election districts is to draw lines that respect neighborhoods, history and geographical elements.

The final map of districts will be used for Carlsbad city elections for the next 10 years starting in 2022.

1. Federal Laws

Equal Population
Federal Voting Rights Act
No Racial Gerrymandering



2. California Criteria for Cities

1. Geographically contiguous
2. Undivided neighborhoods and “communities of interest”
(Socio-economic geographic areas that should be kept together)
3. Easily identifiable boundaries
4. Compact
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

“Shall not favor or discriminate against a political party.”

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years
Respect voters’ choices / continuity in office
Future population growth
Preserving the core of existing districts

Key Guidelines for the Process

- Clear Mapping Criteria:
 - New emphasis on neighborhoods and communities of interests
 - Prohibits partisan gerrymandering
- Important State Requirements
 - ▣ Must hold a minimum of 4 Public Hearings
 - ▣ Notice Requirements and New Timing
 - ▣ Mandatory Website and Public Outreach Plans
 - ▣ Language Requirements
 - ▣ Per the Secretary of State, none for Carlsbad

Overview of the Census Data

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- ❑ Carlsbad must use the most recent Census Data
- ❑ There are 2 parts to the Census Data
 - ❑ Population Counts
 - ❑ American Community Survey Demographics
- ❑ Population Data is usually released in Spring, but is delayed this year:
 - ❑ Census Data expected release mid to late August
 - ❑ California does “prisoner adjustments”
 - ❑ Data Carlsbad will use is expected late September to early October

Carlsbad's Current Districts



Population “Estimates” Show Districts are Out of Balance

District	Estimated Population	Deviation from Ideal	% Deviation
1	25,366	-2970	-10.48%
2	28,510	175	0.62%
3	30,148	1812	6.40%
4	29,318	982	3.47%
Total	111,341	4782	16.88%

- These numbers are NDC total population **estimates** using American Community Survey Data to identify where population growth has occurred since 2010.
- Final numbers will be available late September/early October.
- Directionally useful data to tell us a full process is necessary.

The Role of the Commission

- ❑ The Carlsbad City Council voted to use an Independent Redistricting Commission to create its new map
- ❑ Going forward the City Council will not be involved in the redistricting process – although they did set some guidelines about Commission membership and outreach/public input
- ❑ The Role of the Commission is to:
 - ❑ Hear Public Testimony about neighborhoods, communities of interest and other feedback for map creation
 - ❑ Evaluate potential maps submitted by members of the public
 - ❑ Provide guidance/feedback to the Demographer about potential maps
 - ❑ Select a Final Map for implementation

Outreach Overview

- The Carlsbad City Council set forth guidelines for outreach that aims to provide the Commission with input from a broad cross section of Carlsbad residents for use in determining new City Council district boundaries.
- Outreach and public engagement efforts include:
 - Four virtual public informational meetings about redistricting and communities of interest
 - Four public hearings, as required by law
 - Two community workshops on mapping tools
 - Speakers Bureaus for community groups about the redistricting process
 - Social media, phone and email outreach promoting educational material on redistricting and encouraging participation by attending public meetings, drawing maps and sharing input on communities of interest

“Community of Interest” Defined

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- Elections Code Section 21621(c)(2):
 - To the extent practicable, the geographic integrity of any local neighborhood or local community of interest shall be respected in a manner that minimizes its division.
 - A “community of interest” is a population that shares common social or economic interests that should be included within a single district for purposes of its effective and fair representation.

- Cities should now formally identify “Section 21621(c)(2) Communities of Interest” early in the process.
 - Communities of interest do not include relationships with political parties, incumbents, or political candidates



Public Mapping and Map Review Tools

- **Different tools for different purposes**
- **Different tools for different levels of technical skill and interest**
 - Simple “review draft maps” tool
 - Easy-to-use “Draw your neighborhood” tool
 - Paper- and Excel-based simple “Draw a draft map” tools
 - Powerful, data-rich “Draw a draft map” tool

Whether you use the powerful online mapping tool, Excel, the paper kit, or just draw on a napkin, we welcome your maps!

City of Carlsbad Proposed Timeline

Event	Description
<p>Census Data Release Mid/Late August</p>	Census Bureau releases official 2020 population data
<p>Virtual Public Meetings Aug 25-26, Sept 1-2</p>	<p>City Council requested one virtual outreach meeting for each Council District</p> <p>Inform public on process and communities of interest</p> <p>Create interest and engagement around redistricting</p>
<p>First Public Hearing Sept 23</p>	<p>Continue to educate public about the process and communities of interest</p> <p>Accept initial public input</p> <p>Provide overview of online mapping tool</p>
<p>California Data Release Late September/Early October</p>	California releases official “prisoner adjusted” 2020 redistricting data
<p>Community Workshops Oct 23 (AM and PM)</p>	<p>Provide overview of the online mapping tools</p> <p>Work with public on mapping tools</p> <p>Solicit feedback from the public</p>
<p>Public Hearing # 2 Nov 13</p>	<p>Continue education process and solicit feedback on communities of interest</p> <p>Discuss and review draft maps</p> <p>Solicit feedback from the public on draft maps</p>

City of Carlsbad Proposed Timeline (Cont.)

Event	Description
<p>Public Hearing #3 Jan 13</p>	<p>Present first draft maps Discuss and review draft maps Solicit feedback from the public on draft maps</p>
<p>Public Hearing #4 Feb 17</p>	<p>Final public meeting to review recommended maps Commission adopts final map</p>
<p>Commission Reports to Council March 2022</p>	<p>Commission Chair makes informational report to Council about adopted map</p>
<p>Council Adopts Ordinance March/April 2022</p>	<p>City Council adopts ordinance amending the district map</p>
<p>Map Adoption Deadline April 17, 2022</p>	<p>(Election Minus 205) Statutory deadline to adopt map ordinance</p>

- Four Council requested virtual public meetings are scheduled:
 - August 25 – 6 pm
 - August 26 – 6 pm
 - September 1 – 6 pm
 - September 2 – 6 pm

- Next Meeting of the Redistricting Commission/
Overview of Online Mapping Tools