



Application for Appointment to Fill Vacancy  
for Carlsbad City Council District 1

RECEIVED  
AUG 10 2021  
CITY OF CARLSBAD  
CITY CLERK'S OFFICE

*TM 10:05a.m.*

*ROV 1/29/2002*

Applications must be received by Wednesday, Aug. 11, 2021 at 5 p.m.

**Requirements:**

- Citizen of the United States
- Registered voter and resident of City of Carlsbad District 1
- Complete Form 700
- Attach a resume or professional biography

**Personal Information**

Name <i>ALLEN J. MANZANO</i>		Date of Birth: / - -
Home Address		District Number <i>1 TM</i>
City <i>CARLSBAD</i>	ZIP <i>92008</i>	
Home Phone	Mobile	
E-mail		
Occupation <i>RETIRED</i>		
Employer		
Employer Address		
City	ZIP	
Work Phone	Mobile	

**Acknowledgements**

	Yes	No
I am a resident of the City of Carlsbad District 1.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I am a registered voter in Carlsbad.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I am a Citizens Academy graduate.	<input type="checkbox"/>	<input checked="" type="checkbox"/>
I have sufficient time to devote to the responsibility of the position and will attend the required meeting(s) if I am appointed.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I acknowledge that if appointed I will file necessary documents including a Form 700 Economic Disclosure Statement (a public record that will be posted on the City's website). I further agree to attend Ethics Training as required under the Political Reform Act and any other required trainings.	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Questions? Please call 760 434-2808 or email [clerk@carlsbadca.gov](mailto:clerk@carlsbadca.gov)

I acknowledge that if appointed to fill the District 1 Council seat for a term ending with the Nov. 2, 2022 election, I will not be eligible to run for that seat in the November 2022 election per Carlsbad Municipal Code section 2.04.110. I further agree to abide by the provisions of this code section as it exists at the time of my appointment.

✓

I am aware that this application is a public document.

✓

Please describe your professional experience and relevant experience.

VETERAN - RETIRED COMMANDER USN  
PERSONNEL, MANAGEMENT, FINANCIAL ANALYST  
EXECUTIVE, STATE & FEDERAL GOVERNMENT  
CHAIRMAN, BOARD MEMBER, PRESIDENT, BUSINESS CORPO-  
RATIONS.  
EXECUTIVE OF NATIONAL ASSOCIATION

Please describe your educational background.

BA - UC BERKELY  
POST GRAD COURSES IN MANAGEMENT

Please describe your current or past community involvement, including any service on boards, commissions or committees, with private or public agencies.

MEMBER, HOUSING COMMISSION  
TREASURER, BARRIO FIESTA  
PRESIDENT, AQUA MEDICINA LAGUNA FOUNDATION  
PRESIDENT, RANCHO SANTA ANA BOTANICAL GARDEN  
VOLUNTEERS ORGANIZATION

Please explain why you wish to be appointed to City Council  
(attach a separate sheet if needed)

THE CITY IS IN TRANSITION, REDISTRICTING, FILLING  
VACANCIES AFTER A SERIES OF RESIGNATIONS.  
DISTRICT ONE NEEDS A CALMING, NON DISRUPTIVE  
TIOUS PRESENCE.

I DO NOT SEEK TO CONTINUE IN OFFICE BUT HAVE THE TIME  
AND A MIX OF USEFUL SKILLS THAT CAN BE EFFECTIVE  
IN PERFORMING THE CRUCIAL WORK OF THE COUNCIL.

Are you related to, employed by, or affiliated in any way with anyone on the City Council or  
City of Carlsbad staff members? If yes, please list member name(s).

No

What would you like to accomplish as a council person if appointed?

TO STRENGTHEN PUBLIC CONFIDENCE IN THE COUNCIL.  
TO MAINTAIN ITS TRADITIONS OF CIVIL DISCOURSE  
IN THE DECISIONS THAT FOSTER THE PROGRESS  
AND WELFARE OF THE CITY, ITS CITIZENS, ITS  
SERVICES AND INDUSTRIES.

Please give examples of using collaboration to become successful.

1. REVERSING A CRUCIAL NATIONAL HEALTH DATA CORPORATION BY INVOLVING ALL PARTIES OF INTEREST, EMPLOYEES, CONTRACTORS, DATA USERS, AND FOUNDATION SUPPORT.
2. DEVELOPING CONTROL SYSTEM FOR HEALTH DELIVERY BY ESTABLISHING A FOCUSED TASK FORCE TO MEET A SHORT TERM DEADLINE
3. PARTICIPATING IN A SUCCESSFUL EFFORT OF COLLABORATORS TO ELIMINATE A DANGEROUS INVASIVE WATER PLANT FROM THE AGUA HERIQUERA LAGOON

What are the most pressing issues facing our community and how do you plan to address them?

UNDERGROUNDING THE RAILTRACK  
MEETING LOWER COST HOUSING NEEDS  
EFFECTIVE MANAGEMENT OF PANDEMIC COMMUNITY HEALTH ISSUES  
OPEN SPACE MANAGEMENT  
TRAFFIC CONTROL AND PUBLIC SAFETY  
AIRPORT DEVELOPMENT  
ALL NEED COUNCIL ATTENTION AND MONITORING, INSURING THAT COMMUNITY INPUT, COMPETENT AND OBJECTIVE ANALYSIS INCLUDING FINANCIAL IMPACT ARE OF ITS DECISION MAKING.

**Additional information or comments**

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**Signature**

By signing below, I declare under penalty of perjury under the laws of the State of California that the answers provided in this application are true and correct to the best of my knowledge.

First Name: ALLEN

Last Name: MANZANO

Signature: Allen J. Manzano

Date: 8/8/2021

**Signature**

Completed applications must be received by the City Clerk's Office no later than Wednesday, Aug. 11 at 5 p.m. Once submitted, applications cannot be amended. Remember that you must answer all questions on this application, provide a resume or biography and submit a Form 700 to be considered for the appointment to the City Council District No. 1 office. Incomplete application packages will not be considered.

**Option 1:** Mail or drop off the signed paper copy of your completed application with resume or professional bio and Form 700 to:

City of Carlsbad  
City Clerk's Office  
1200 Carlsbad Village Drive  
Carlsbad, CA 92008  
(760) 434-2800

Postmarks are not accepted. Applications must be received by the City Clerk's Office by the due date.

**Option 2:** E-mail your completed application.

Sign, date and e-mail the application with your resume or professional bio and Form 700 to: clerk@carlsbadca.gov

**STATEMENT OF ECONOMIC INTERESTS  
COVER PAGE  
A PUBLIC DOCUMENT**

Date Initial Filing Received  
Filing Official Use Only

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)  
MANZANO ALLEN JOAQUIN

**1. Office, Agency, or Court**

Agency Name (Do not use acronyms) CARLSBAD CITY COUNCIL COUNCIL MEMBER  
Division, Board, Department, District, if applicable Your Position

▶ If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: \_\_\_\_\_ Position: \_\_\_\_\_

**2. Jurisdiction of Office (Check at least one box)**

- State
- Multi-County \_\_\_\_\_
- City of CARLSBAD
- Judge, Retired Judge, Pro Tem Judge, or Court Commissioner (Statewide Jurisdiction)
- County of \_\_\_\_\_
- Other \_\_\_\_\_

**3. Type of Statement (Check at least one box)**

- Annual: The period covered is January 1, 2020, through December 31, 2020.
- or- The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through December 31, 2020.
- Assuming Office: Date assumed \_\_\_\_/\_\_\_\_/\_\_\_\_
- Leaving Office: Date Left \_\_\_\_/\_\_\_\_/\_\_\_\_ (Check one circle.)
- The period covered is January 1, 2020, through the date of leaving office.
- or-  The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through the date of leaving office.
- Candidate: Date of Election NONE and office sought, if different than Part 1: \_\_\_\_\_

**4. Schedule Summary (must complete) ▶ Total number of pages including this cover page: \_\_\_\_\_**

**Schedules attached**

- Schedule A-1 - Investments - schedule attached
- Schedule A-2 - Investments - schedule attached
- Schedule B - Real Property - schedule attached
- Schedule C - Income, Loans, & Business Positions - schedule attached
- Schedule D - Income - Gifts - schedule attached
- Schedule E - Income - Gifts - Travel Payments - schedule attached

-or-  None - No reportable interests on any schedule

**5. Verification**

MAILING ADDRESS STREET CITY STATE ZIP CODE  
CARLSBAD CA 92008  
(Business or Agency Address Recommended - Public Document)

DAYTIME TELEPHONE NUMBER EMAIL ADDRESS

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 8/8/2021  
(month, day, year)

Signature Allen Manzano  
(File the originally signed paper statement with your filing official.)

Allen J. Manzano

- 12/94 - Present      President, Educational Resource Associates - Consult, develop and finance educational resources
- 4/90 - Present      Independent Consultant and Financial Manager
- 8/83 - 4/90      Chairman, CEO, of a number of companies controlled by Infotechnology Inc., a publicly held venture capital organization including:
- Chairman and President, Telecommunications Industries Inc., Vienna, VA., a financial computer systems and priority mail firm.
- President, Healthgroup International Inc. Los Angeles, CA, a health maintenance organization.
- Chairman, Challenge Systems, Richardson, TX, a hardware, software firm specializing in language translation.
- Chairman and President, American Cytogenetics, North Hollywood, CA., a specialty laboratory firm.
- Board Member of the above and of Clinical Sciences Inc., American Bionetics Inc., Biotech Capital Inc. and Hadron Inc. All companies were publicly traded.
- 2/82 - 8/83      President, Pacific Health Resources, Los Angeles CA., a hospital and health care management company.
- President, Universal Health Network, Los Angeles, CA., a preferred provider organization.
- 7/74 - 2/82      Group Vice President, Senior Vice President, American Hospital Association, Chicago, IL., a trade association
- 11/73 - 7/74      Deputy Administrator, Health Care Operations, Cost of Living Council Department of Finance, Washington, D.C.

2/72 - 11/73            President, Health Management Systems Inc.  
Sacramento, CA., a health care systems and  
management consulting firm.

9/59 - 2/72            State of California - various positions in  
personnel, finance, systems, and  
management including: Chief Deputy  
Director, Department of Health Care  
Services; Deputy Director, Department of  
Industrial Relations

9/53 - 9/59            U.S. Navy - various duties as commissioned  
officer

Boards and Commissions:

Member - U.S. Advisory Committee on Hospital Discharge Data  
Chairman - California Hospital Commission  
Member - California Advisory Coordination Council on Public  
Personnel Management

Publications:

Manzano, A.J. and Tibbets, S., PPO's: An Executive Guide,  
Pluribus Press, 1984  
Manzano, A.J. and O'Gara, E., "Special Planning  
Considerations" in Planning, Financing and  
Construction of Health Care Facilities, Cushman and Perry  
(eds) Aspen Publications, 1983

Education:

University of California, Berkeley, AB in English and  
History  
Sacramento State University, Business and Public  
Administration courses toward Masters degree.