



Application for Appointment to Fill Vacancy  
for Carlsbad City Council District 1

RECEIVED

AUG 10 2021

CITY OF CARLSBAD  
CITY CLERK'S OFFICE

PM 2:28 p.m.

ROV 8/2/2021

Applications must be received by Wednesday, Aug. 11, 2021 at 5 p.m.

Requirements:

- Citizen of the United States
- Registered voter and resident of City of Carlsbad District 1
- Complete Form 700
- Attach a resume or professional biography

Personal Information

Name <i>Caroline E. Bol</i>		Date of Birth:	
Home Address		Required for Voter Registration Verification	
		District Number <i>1</i>	
City <i>Carlsbad</i>	ZIP <i>92008</i>		
Home Phone	Mobile		
E-mail			
Occupation <i>TV News Producer</i>			
Employer <i>CBS - West Coast Bureau</i>			
Employer Address <i>4024 Radford Avenue</i>			
City <i>Studio City</i>	ZIP <i>91604</i>		
Work Phone	Mobile		

Acknowledgements

	Yes	No
I am a resident of the City of Carlsbad District 1.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I am a registered voter in Carlsbad.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I am a Citizens Academy graduate.	<input type="checkbox"/>	<input checked="" type="checkbox"/>
I have sufficient time to devote to the responsibility of the position and will attend the required meeting(s) if I am appointed.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I acknowledge that if appointed I will file necessary documents including a Form 700 Economic Disclosure Statement (a public record that will be posted on the City's website). I further agree to attend Ethics Training as required under the Political Reform Act and any other required trainings.	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Questions? Please call 760 434-2808 or email [clerk@carlsbadca.gov](mailto:clerk@carlsbadca.gov)

I acknowledge that if appointed to fill the District 1 Council seat for a term ending with the Nov. 2, 2022 election, I will not be eligible to run for that seat in the November 2022 election per Carlsbad Municipal Code section 2.04.110. I further agree to abide by the provisions of this code section as it exists at the time of my appointment.

X	
X	

I am aware that this application is a public document.

**Please describe your professional experience and relevant experience.**

Skilled communicator and 25 years experience as President of HOA, most recently 16 years of Christie Cove HOA in Carlsbad. Ability to be objective, collaborative and solution oriented even under deadlines and within governing documents and protocol.

**Please describe your educational background.**

B.A. in Communications from UCSD.  
Certified Nurse Assistant and substitute teacher credential.

**Please describe your current or past community involvement, including any service on boards, commissions or committees, with private or public agencies.**

25+ years as President of HOAs including 16 years of Carlsbad HOA. As President, responsible for fulfilling fiduciary duties and fostering cohesive collaborative relationships with homeowners.



Please explain why you wish to be appointed to City Council  
(attach a separate sheet if needed)

To make sure our district has representation and a voice. To work with, and not against the City Council to address the issues and improvements to keep Carlsbad a wonderful city to live in

Are you related to, employed by, or affiliated in any way with anyone on the City Council or City of Carlsbad staff members? If yes, please list member name(s).

No

What would you like to accomplish as a council person if appointed?

Maximize the city's resources to continue to expand city services, generate more operating funds and guide Carlsbad to a positive future. Also slow down the rampant construction and development that is changing the neighborhoods for worse (traffic, parking, congestion, noise). Would like to curb homeless sleeping in public spaces, blocking access to trails + sidewalks and parking permanently in neighborhoods.

Please give examples of using collaboration to become successful.

For 16 years as president of Carlsbad HOA, we avoided any litigation by listening and respecting differing viewpoints and compromising.

At work, to put a story on air you must collaborate with several people as a team every day: photographer, journalist, editor, legal, research, etc.

What are the most pressing issues facing our community and how do you plan to address them?

Rapid development in neighborhoods ie replacing a 1 family home with a 4 unit structure, often 2-3 stories. Many of DL neighborhoods cant absorb the noise, traffic, parking, and congestion these developments bring. They threaten the beach vibe and neighborhood fabric.

Homeless camping out at beaches  
Parking permanently in neighborhoods.  
and defecating on our public  
bikeways + trails.



**Additional information or comments**

**Signature**

By signing below, I declare under penalty of perjury under the laws of the State of California that the answers provided in this application are true and correct to the best of my knowledge.

First Name: Caroline E. Boc Last Name: Boc  
Signature: [Signature] Date: 8/10/21

**Signature**

Completed applications must be received by the City Clerk's Office no later than Wednesday, Aug. 11 at 5 p.m. Once submitted, applications cannot be amended. Remember that you must answer all questions on this application, provide a resume or biography and submit a Form 700 to be considered for the appointment to the City Council District No. 1 office. Incomplete application packages will not be considered.

**Option 1:** Mail or drop off the signed paper copy of your completed application with resume or professional bio and Form 700 to:

City of Carlsbad  
City Clerk's Office  
1200 Carlsbad Village Drive  
Carlsbad, CA 92008  
(760) 434-2800

Postmarks are not accepted. Applications must be received by the City Clerk's Office by the due date.

**Option 2:** E-mail your completed application.

Sign, date and e-mail the application with your resume or professional bio and Form 700 to: [clerk@carlsbadca.gov](mailto:clerk@carlsbadca.gov)

STATEMENT OF ECONOMIC INTERESTS  
COVER PAGE  
A PUBLIC DOCUMENT

Date Initial Filing Received  
Filing Official Use Only

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)  
BOL CAROLINE E

1. Office, Agency, or Court

Agency Name (Do not use acronyms)

Carlsbad City Council - Div 1

Division, Board, Department, District, if applicable

Division 1 Council Member

Your Position

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: \_\_\_\_\_ Position: \_\_\_\_\_

2. Jurisdiction of Office (Check at least one box)

☐ State

☐ Judge, Retired Judge, Pro Tem Judge, or Court Commissioner  
(Statewide Jurisdiction)

☐ Multi-County

☐ County of \_\_\_\_\_

☒ City of Carlsbad

☐ Other \_\_\_\_\_

3. Type of Statement (Check at least one box)

☐ Annual: The period covered is January 1, 2020, through  
December 31, 2020.

☐ Leaving Office: Date Left \_\_\_\_\_  
(Check one circle.)

-or-

The period covered is \_\_\_\_\_, through  
December 31, 2020.

☐ The period covered is January 1, 2020, through the date of  
leaving office.

-or-

☐ The period covered is \_\_\_\_\_, through  
the date of leaving office.

☒ Assuming Office: Date assumed 9/1/2021

☒ Candidate: Date of Election \_\_\_\_\_ and office sought, if different than Part 1: \_\_\_\_\_

4. Schedule Summary (must complete) ► Total number of pages including this cover page: \_\_\_\_\_

Schedules attached

☐ Schedule A-1 - Investments - schedule attached

☒ Schedule C - Income, Loans, & Business Positions - schedule attached

☐ Schedule A-2 - Investments - schedule attached

☐ Schedule D - Income - Gifts - schedule attached

☒ Schedule B - Real Property - schedule attached

☐ Schedule E - Income - Gifts - Travel Payments - schedule attached

-or- ☐ None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE  
(Business or Agency Address Recommended - Public Document)

Carlsbad CA 92008

DAYTIME TELEPHONE NUMBER

EMAIL ADDRESS

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 8/10/2021  
(month, day, year)

Signature [Signature]  
(File the originally signed paper statement with your filing official.)

Print

Clear



**SCHEDULE B**  
**Interests in Real Property**  
(Including Rental Income)

CALIFORNIA FORM **700**  
FAIR POLITICAL PRACTICES COMMISSION

Name

*Caroline Bol*

▶ ASSESSOR'S PARCEL NUMBER OR STREET ADDRESS

CITY *Carlsbad CA 92008*

FAIR MARKET VALUE

- ☐ \$2,000 - \$10,000  
☐ \$10,001 - \$100,000  
☒ \$100,001 - \$1,000,000  
☐ Over \$1,000,000

IF APPLICABLE, LIST DATE:

*1/20* *1/20*  
ACQUIRED DISPOSED

NATURE OF INTEREST

- ☒ Ownership/Deed of Trust ☐ Easement  
☒ Leasehold ☐ Other  
Yrs. remaining

IF RENTAL PROPERTY, GROSS INCOME RECEIVED

- ☐ \$0 - \$499 ☐ \$500 - \$1,000 ☐ \$1,001 - \$10,000  
☐ \$10,001 - \$100,000 ☐ OVER \$100,000

SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more.

☐ None

▶ ASSESSOR'S PARCEL NUMBER OR STREET ADDRESS

CITY

FAIR MARKET VALUE

- ☐ \$2,000 - \$10,000  
☐ \$10,001 - \$100,000  
☐ \$100,001 - \$1,000,000  
☐ Over \$1,000,000

IF APPLICABLE, LIST DATE:

*1/20* *1/20*  
ACQUIRED DISPOSED

NATURE OF INTEREST

- ☐ Ownership/Deed of Trust ☐ Easement  
☐ Leasehold ☐ Other  
Yrs. remaining

IF RENTAL PROPERTY, GROSS INCOME RECEIVED

- ☐ \$0 - \$499 ☐ \$500 - \$1,000 ☐ \$1,001 - \$10,000  
☐ \$10,001 - \$100,000 ☐ OVER \$100,000

SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more.

☐ None

\* You are not required to report loans from a commercial lending institution made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER\*

ADDRESS (Business Address Acceptable)

BUSINESS ACTIVITY, IF ANY, OF LENDER

INTEREST RATE

TERM (Months/Years)

\_\_\_\_\_% ☐ None

HIGHEST BALANCE DURING REPORTING PERIOD

- ☐ \$500 - \$1,000 ☐ \$1,001 - \$10,000  
☐ \$10,001 - \$100,000 ☐ OVER \$100,000

☐ Guarantor, if applicable

NAME OF LENDER\*

ADDRESS (Business Address Acceptable)

BUSINESS ACTIVITY, IF ANY, OF LENDER

INTEREST RATE

TERM (Months/Years)

\_\_\_\_\_% ☐ None

HIGHEST BALANCE DURING REPORTING PERIOD

- ☐ \$500 - \$1,000 ☐ \$1,001 - \$10,000  
☐ \$10,001 - \$100,000 ☐ OVER \$100,000

☐ Guarantor, if applicable

Comments:

Print

Clear

**SCHEDULE C**  
**Income, Loans, & Business**  
**Positions**  
(Other than Gifts and Travel Payments)

<b>CALIFORNIA FORM 700</b> <small>FAIR POLITICAL PRACTICES COMMISSION</small>
Name <u>Caroline B. L.</u>

1. INCOME RECEIVED	1. INCOME RECEIVED
NAME OF SOURCE OF INCOME <u>CBS</u>	NAME OF SOURCE OF INCOME <u>Time Telepictures (Spouse)</u>
ADDRESS (Business Address Acceptable) <u>4024 Radford Ave Studio City CA 91604</u>	ADDRESS (Business Address Acceptable) <u>1840 Victory Blvd</u>
BUSINESS ACTIVITY, IF ANY, OF SOURCE	BUSINESS ACTIVITY, IF ANY, OF SOURCE
YOUR BUSINESS POSITION <u>Producer</u>	YOUR BUSINESS POSITION <u>TV Photographer</u>
GROSS INCOME RECEIVED <input type="checkbox"/> \$500 - \$1,000 <input type="checkbox"/> \$1,001 - \$10,000 <input type="checkbox"/> \$10,001 - \$100,000 <input checked="" type="checkbox"/> No Income - Business Position Only <input type="checkbox"/> \$1,001 - \$10,000 <input checked="" type="checkbox"/> OVER \$100,000	GROSS INCOME RECEIVED <input type="checkbox"/> \$500 - \$1,000 <input type="checkbox"/> \$1,001 - \$10,000 <input type="checkbox"/> \$10,001 - \$100,000 <input checked="" type="checkbox"/> No Income - Business Position Only <input type="checkbox"/> \$1,001 - \$10,000 <input checked="" type="checkbox"/> OVER \$100,000
CONSIDERATION FOR WHICH INCOME WAS RECEIVED <input checked="" type="checkbox"/> Salary <input type="checkbox"/> Spouse's or registered domestic partner's income (For self-employed use Schedule A-2.) <input type="checkbox"/> Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.) <input type="checkbox"/> Sale of _____ (Real property, car, boat, etc.) <input type="checkbox"/> Loan repayment <input type="checkbox"/> Commission or <input type="checkbox"/> Rental Income, list each source of \$10,000 or more _____ (Describe) <input type="checkbox"/> Other _____ (Describe)	CONSIDERATION FOR WHICH INCOME WAS RECEIVED <input checked="" type="checkbox"/> Salary <input type="checkbox"/> Spouse's or registered domestic partner's income (For self-employed use Schedule A-2.) <input type="checkbox"/> Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.) <input type="checkbox"/> Sale of _____ (Real property, car, boat, etc.) <input type="checkbox"/> Loan repayment <input type="checkbox"/> Commission or <input type="checkbox"/> Rental Income, list each source of \$10,000 or more _____ (Describe) <input type="checkbox"/> Other _____ (Describe)

**2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD**

\* You are not required to report loans from a commercial lending institution, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER*	INTEREST RATE	TERM (Months/Years)
ADDRESS (Business Address Acceptable)	_____% <input type="checkbox"/> None	_____
BUSINESS ACTIVITY, IF ANY, OF LENDER	SECURITY FOR LOAN	
HIGHEST BALANCE DURING REPORTING PERIOD	<input type="checkbox"/> None <input type="checkbox"/> Personal residence	
<input type="checkbox"/> \$500 - \$1,000	<input type="checkbox"/> Real Property _____	Street address
<input type="checkbox"/> \$1,001 - \$10,000	_____	City
<input type="checkbox"/> \$10,001 - \$100,000	<input type="checkbox"/> Guarantor _____	
<input type="checkbox"/> OVER \$100,000	<input type="checkbox"/> Other _____	(Describe)

Comments: \_\_\_\_\_



# CAROLINE E. BOL

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## QUALIFICATIONS

- Media and public relations expert in written, verbal, and visual platforms
- Proven ability to inform and influence public opinion and promote company vision
- Experience in crisis and disaster communication
- Successfully launched six broadcast productions which generated millions of dollars in revenue
- Expertise in query software, graphics, photo production, video creation and editing

## PROFESSIONAL EXPERIENCE

**Producer, CBS Evening News, Los Angeles** (Aug.2019-Present)

- Produced, pitched, and wrote compelling copy for all broadcasts
- Specialized in breaking news

**Producer, Freelance, Los Angeles** (Feb. 2019-Aug. 2018)

- Edit, research and write digital segments for The Design Network
- Produced segments for Fox's "First Responders Live"

**Senior Producer, NBC4, Los Angeles** (Oct. 2018-Jan. 2019)

- Launched daily "California Live" TV show on three largest NBC stations in California
- Managed and trained staff, wrote and copy-edited show, pitched and field produced

**Producer, NBC4, Los Angeles** (Oct. 2017-Oct. 2018)

- Researched, edited and wrote compelling copy for all broadcasts under intense deadline
- Specialized in breaking news

**Producer, NBC, Los Angeles** (Nov. 2014-Sept. 2017)

- Field and segment producer for daily "Access Hollywood" national broadcast

**Senior Producer, CBS, Los Angeles** (July 2009-Oct. 2014)

- Producer for daily "Entertainment Tonight" and "The Insider" national broadcasts
- Specialized in breaking celebrity news including criminal trials

**Senior Producer, Los Angeles** (May 2006-Dec. 2010)

- Producer for "Entertainment Tonight," ET Online, Radaronline and TMZ

**Senior Producer, FOX, Los Angeles**

(Aug. 1999-May 2006)

- Managed staff, wrote and copy-edited two-hour "Good Day LA" newscast earning three EMMY Awards

### **EDUCATION & CREDENTIALS**

Bachelor of Arts Communications, University of California, San Diego

Writers Guild of America

Directors Guild of America

CBEST (California Teaching Credential)

HIPAA (Health Insurance Portability & Accountability Act) Awareness Certification

### **AWARDS**

Three EMMY Awards

Two Golden Mic Awards