



**Application for Appointment to Fill Vacancy
for Carlsbad City Council District 1**

RECEIVED
AUG 11 2021
CITY OF CARLSBAD
CITY CLERK'S OFFICE

*TM 1:59 p.m.
ROV 11/19/2020*

Applications must be received by Wednesday, Aug. 11, 2021 at 5 p.m.

Requirements:

- Citizen of the United States
- Registered voter and resident of City of Carlsbad District 1
- Complete Form 700
- Attach a resume or professional biography

Personal Information

Name Jan Neff-Sinclair		Date of Birth:
Home Address		District Number 1 <i>TM</i>
City Carlsbad	ZIP 92010	
Home Phone Not applicable	Mobile	
E-mail		
Occupation Interior Designer / Artist		
Employer Self-employed		
Employer Address N/A		
City	ZIP	
Work Phone	Mobile	

Acknowledgements

	Yes	No
I am a resident of the City of Carlsbad District 1.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I am a registered voter in Carlsbad.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I am a Citizens Academy graduate.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I have sufficient time to devote to the responsibility of the position and will attend the required meeting(s) if I am appointed.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I acknowledge that if appointed I will file necessary documents including a Form 700 Economic Disclosure Statement (a public record that will be posted on the City's website). I further agree to attend Ethics Training as required under the Political Reform Act and any other required trainings.	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Questions? Please call 760 434-2808 or email clerk@carlsbadca.gov

I acknowledge that if appointed to fill the District 1 Council seat for a term ending with the Nov. 2, 2022 election, I will not be eligible to run for that seat in the November 2022 election per Carlsbad Municipal Code section 2.04.110. I further agree to abide by the provisions of this code section as it exists at the time of my appointment.	<input checked="" type="checkbox"/>	
I am aware that this application is a public document.	<input checked="" type="checkbox"/>	

Please describe your professional experience and relevant experience.

I was a Software/Firmware Engineer for almost thirty years, with the last twelve years of my career spent working for the USMC at Camp Pendleton. I dealt with the acquisition, integration, maintenance, and testing of computer-based tactical systems. I was a Project Leader for a variety of end products, the most recent and relevant being the Target Location, Designation, and Hand-Off System (TLDHS), a target acquisition, location, and designation system that can digitally hand off target data to fire support platforms. At that time, it was a joint project with the USMC, USN, and USA with the USMC as the lead agency.

The project was in preliminary stages and I dealt with the differing needs of each of the services that was to utilize the system. This required coordination and collaboration with the material commands of each of the services. We created Requirements documents and Requests for Proposals (RFPs) and reviewed and evaluated responses to the RFPs. A team of four worked directly under me and I interfaced with civilians and officers at my rank (GS-12, Major) and above in all three services.

Many of my jobs prior to working for the Marine Corps were with small start-up companies. One tends to wear many hats in small companies so I have been involved in the entire product creation cycle from requirements gathering, requirements and similar document creation, drawing up design documents and related schedules, following the schedules and managing the project, executing the design, testing, user document creation, and final integration. I've dealt with individuals in every department of some of the companies that I have worked for. Interactions were usually productive because I am a good listener and have strong analytical abilities.

Please describe your educational background.

After high school, I attended Illinois Institute of Technology in Chicago and was studying for a double major in Computer Science and Psychology with a minor in Education. However, I began working in the field as a Microprocessor Firmware Engineer and since there were so few people with my background, it was far more lucrative to move to Silicon Valley and continue working than it was to finish school at that time. I wrote assembly language for microprocessors but gradually transitioned to using C++ for program creation.

I went back to school in the 1990s, taking general education requirement classes and other necessary lower level classes at MiraCosta College. I transferred to CSUSM to finish my Computer Science degree but ended up retiring in 2005, so I did not complete that course of study. Although I no longer work in the industry, I keep up and am very computer literate. I can fix computers and use most computer applications. I took a class on computer forensics recently just to stay on top of things.

After retiring, I began taking art and Interior Design and CAD classes at Palomar College. The school evaluated my 250+ semester hours of college work and granted an AA degree in General Studies with Emphasis in Science and Math in 2010. I obtained my AS degree in Interior Design in 2018. I am currently taking classes at MiraCosta in Architectural, Web, and Graphic Design with the goal of getting an AA in Architectural Design and being able to create my own web site to sell my art.

Please describe your current or past community involvement, including any service on boards, commissions or committees, with private or public agencies.

CURRENT

I'm a member of the Carlsbad Community Emergency Response Team (CERT) and have been for over five years. I'm part of the Auxiliary Communications group (AUXCOMM) who uses ham radios to continue communication when traditional methods of communication break down. Most recently, I worked with the fire department during Operation Collaboration dispensing COVID-19 vaccinations at the Faraday Center.

The city of Carlsbad has created a program with Junior Achievement called CityStuff where instructors go into third grade classrooms in Carlsbad and teach the children how cities and governments work. The six-week program is capped by the final session which is held in the City Council chambers. All of the students play parts in a mock Council meeting. I've been a CityStuff instructor for five years.

I'm part of the North San Diego County Watershed Monitoring Program that tests the watersheds of the three lagoons in Carlsbad. Testing results are provided to the state, the San Diego Regional Water Quality Control Board, and any local municipalities affected. We test monthly on the first Saturday of every month. I'm a member of the Pine Avenue Community Garden Committee and our gardens representative on the Carlsbad Community Garden Collaborative that runs the city gardens with Parks and Rec.

I'm an election poll worker, usually a Precinct Inspector. I've worked every election since 2016. I'm also a volunteer with the San Diego FixIt Clinic. We meet monthly at different sites and people bring us items to repair. This gives new life to items and keeps them out of land fills.

PAST

As a former member of the Woman's Club of Carlsbad, I was on the Art Committee and ran painting contests at the local high schools. I was also a member of the American Legion Auxiliary 146 in Oceanside. I was a volunteer for Carlsbad Artwalk, the CardioVascular Disease Foundation, and the Feral Cat Coalition spay and neuter clinics. I also volunteered at the Palomar Hospital drive-through vaccination site after Operation Collaboration closed down their Faraday vaccination site. I also led a Daisy Girl Scout troop at Magnolia School.

**Please explain why you wish to be appointed to City Council
(attach a separate sheet if needed)**

I would like to emphasize preserving the art and architecture which represents the heart and charm of Carlsbad. I'd like to assist in the implementation of the Village and Barrio Master Plan to support that preservation mission. I'd like to collaborate on getting a professional and effective Design Review Board to ensure that building projects fit in with the nature and character of Carlsbad. I support more affordable housing, both in the rental market and in properties for purchase, so that those who work in Carlsbad and grow up in Carlsbad can afford to live here.

Are you related to, employed by, or affiliated in any way with anyone on the City Council or City of Carlsbad staff members? If yes, please list member name(s).

City Staff Affiliations

David Harrison
Marie Jones-Kirk
various other personnel that interact with CERT team members

Teri Gerent
other CityStaff personnel

Rebeca Guerrero
other Housing personnel

What would you like to accomplish as a council person if appointed?

I'd like to provide a fresh perspective to city issues. Engineers are concerned with how things work and how to solve problems. They are very analytical and can organize concepts and potential solutions well.

I hope to bring people together and help those with divergent beliefs and opinions get along. I have friends on all sides of the political aisle as well as on all sides of various issues. I firmly believe that people can peacefully coexist while in disagreement on some topics. If every voice feels like it is heard, it is easier to accomplish this.

I'd like to encourage the city to wrest back local control over housing from the state. All of the North County cities have more in common with each other than they do with LA and San Francisco, urban centers where the state mandates may work. If the cities got together and sued the state like some Orange County cities have, we might be able to get out from state overreach.

I'd like to help ensure that city budget priorities are in alignment with our community needs and wants as defined in resident satisfaction surveys. The citizens have prioritized what is important to them and the city government should align its goals to match. I'd like to see transparent monitoring of expenditures over \$100,000, or some other agreed upon amount, to ensure fiscal accountability.

I hope to encourage the city to hire locally from among the many talented local residents and businesses instead of hiring expensive out-of-town contractors and consultants. This will provide for better work product with more accountability and will keep our funds in the local economy.

Please give examples of using collaboration to become successful.

In general, collaboration can ensure buy-in from all involved parties. The more buy-in there is, the more likely an endeavor will proceed successfully. And successful collaboration usually involves compromise. And successful compromising involves carefully listening to and understanding all perspectives on an issue. Every party gives a little to get a little and more parties end up satisfied.

Collaboration involves teamwork and most endeavors whether profit-seeking or with loftier goals involve one or more teams. Volunteer situations often bring together diverse personalities on teams where the members don't know each other. That requires an even higher level of sensitivity since no one on the team is compelled to be a participant.

Specifically, as described in this application's section on professional experience, my work with the TLDHS project involved collaboration and coordination among different Marine Corps factions as well as three military services.

In the course of my career, there were many computer projects that required effective collaboration and coordination between Engineering, Marketing, and the executive branches of a company to be profitable. For example, when I worked on user software for the Exidy Sorcerer home computer, Marketing announced a price of \$99 for a software product without consulting Engineering. It turned out that the parts alone for the product cost more than \$99. So the company either had to directly eat the loss or provide far less functionality in the software than was originally advertised, thus reducing sales for the product. I learned this lesson very early in my career and have been a proponent of full transparent communication, coordination, and collaboration regarding projects ever since.

What are the most pressing issues facing our community and how do you plan to address them?

The pandemic is one of the most pressing issues in every community. I would like to see the city ensure the safety of our citizens' health and the success of our local businesses by following and enforcing public health mandates. That would ensure a more expedient and successful recovery from the pandemic.

Carlsbad needs to change focus so that the right types of projects are being built in the appropriate locations. We need to build more affordable housing so the people who work here and the children who grow up here have a chance to live here. I would like to see the city be proactive in creating more affordable housing, both in the rental market and for sale to residents. The in-lieu-of programs need to be updated so that developers are paying fair market rate for the special treatment they are granted.

The Carlsbad General Plan is in conflict with the state unfunded housing mandates. I would like to see Carlsbad join together with other municipalities to fight the state government overreach into local affairs. We can use the Orange County cities' lawsuit as inspiration.

I would like to see the homeless situation in Carlsbad improve. If we had enough shelter beds, we would have far fewer homeless people sleeping rough and using public areas as showers and restroom facilities. This would be good for the city, our visitors, and for the unsheltered themselves. Some of the mixed use properties who can't rent their lower floors might be targeted for very low income housing. The mall parking lot owned by the city might be a site for very low income housing to help combat the homeless problem.

Sea-level rise is a pressing issue as it should be for all coastal communities. We must prepare for the inevitable. Beach maintenance is also a continuing concern as sandy beaches are a major draw for tourists and residents alike. We must ensure that our sand is regularly replenished and that sea-level rise is planned for when considering any building project.

It's important to recognize the thoughts and values of the citizens of Carlsbad and ensure all voices and viewpoints are heard. Constructive criticism should always be welcomed. If appointed to the council, I will have office hours twice weekly, once during the day and once during the evening so that all working folks can be accommodated. Although I would be representing district 1, City Council votes affect all of Carlsbad so I would be open to any resident's input.

Additional information or comments

Since I moved to Carlsbad in 1989, I've primarily lived in D1 but have also spent some time residing in D2 and D3. I have a good sense of what is important to people in different parts of Carlsbad.

Signature

By signing below, I declare under penalty of perjury under the laws of the State of California that the answers provided in this application are true and correct to the best of my knowledge.

First Name: Jan

Last Name: Neff-Sinclair

Signature:

Jan Neff-Sinclair

Date: 08/11/2021

Signature

Completed applications must be received by the City Clerk's Office no later than Wednesday, Aug. 11 at 5 p.m. Once submitted, applications cannot be amended. Remember that you must answer all questions on this application, provide a resume or biography and submit a Form 700 to be considered for the appointment to the City Council District No. 1 office. Incomplete application packages will not be considered.

Option 1: Mail or drop off the signed paper copy of your completed application with resume or professional bio and Form 700 to:

City of Carlsbad
City Clerk's Office
1200 Carlsbad Village Drive
Carlsbad, CA 92008
(760) 434-2800

Postmarks are not accepted. Applications must be received by the City Clerk's Office by the due date.

Option 2: E-mail your completed application.

Sign, date and e-mail the application with your resume or professional bio and Form 700 to: clerk@carlsbadca.gov

**STATEMENT OF ECONOMIC INTERESTS
COVER PAGE
A PUBLIC DOCUMENT**

Date Initial Filing Received
Filing Official Use Only

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)
Neff-Sinclair Jan A

1. Office, Agency, or Court

Agency Name (Do not use acronyms)

City of Carlsbad

Division, Board, Department, District, if applicable Your Position

City Council District 1 Representative

City Council member

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: _____ Position: _____

2. Jurisdiction of Office (Check at least one box)

- State
- Multi-County _____
- City of Carlsbad
- Judge, Retired Judge, Pro Tem Judge, or Court Commissioner (Statewide Jurisdiction)
- County of _____
- Other _____

3. Type of Statement (Check at least one box)

- Annual: The period covered is January 1, 2020, through December 31, 2020.
- or- The period covered is _____, through December 31, 2020.
- Assuming Office: Date assumed 09 / 14 / 2021
- Leaving Office: Date Left _____ (Check one circle.)
- The period covered is January 1, 2020, through the date of leaving office.
- or- The period covered is _____, through the date of leaving office.
- Candidate: Date of Election _____ and office sought, if different than Part 1: _____

4. Schedule Summary (must complete) ► Total number of pages including this cover page: 1

Schedules attached

- Schedule A-1 - Investments - schedule attached
- Schedule A-2 - Investments - schedule attached
- Schedule B - Real Property - schedule attached
- Schedule C - Income, Loans, & Business Positions - schedule attached
- Schedule D - Income - Gifts - schedule attached
- Schedule E - Income - Gifts - Travel Payments - schedule attached

-or- None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
(Business or Agency Address Recommended - Public Document)
Carlsbad CA 92008

DAYTIME TELEPHONE NUMBER EMAIL ADDRESS

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed August 9, 2021
(month, day, year)

Signature Jan Neff-Sinclair
(File the originally signed paper statement with your filing official.)

Jan Neff-Sinclair

• Carlsbad, CA 92008 •



▼ Objective

Seeking appointment to Carlsbad City Council District 1 seat to fill out remaining term of office.

▼ Employment History

05/2016–10/2018

Signature Designs Kitchen & Bath, Carlsbad, CA
Assistant Interior Designer / Administrative Assistant

12/2015–05/2016

Signature Designs Kitchen & Bath, San Diego, CA
Interior Design Intern

02/1995–05/2005

United States Marine Corps, Camp Pendleton, CA
IT Specialist / Computer Specialist GS-12

10/1994–02/1995

Z Microsystems, Carlsbad, CA
Software/Firmware Engineer

01/1994–07/1994

Simpect Associates, San Diego, CA
Software/Firmware Engineer

09/1991–09/1993

National Systems and Research Corp, Camp Pendleton, CA
Firmware Engineer II

07/1989–01/1991

Bluebird Systems, Carlsbad, CA
Software/Firmware Engineer

03/1986–03/1989

Fujitsu Systems of America, San Diego, CA
Software Engineer

03/1983–03/1986

MetaComp, Inc., San Diego, CA
Systems Engineer



▼ Education

08/1975–05/1978

Illinois Institute of Technology, Chicago, IL

Computer Science/Psychology with minor in Education

01/1991–12/1999

MiraCosta College, Oceanside, CA

Transfer Studies

08/1992 – 05/1998

California State University San Marcos, San Marcos, CA

Computer Science

01/2008–05/2018

Palomar College, San Marcos, CA

Interior Design, Art

08/2010 – AA in General Studies with Emphasis in Science and Mathematics

08/2018 – AS in Interior Design

01/2019 – present

MiraCosta College, Oceanside, CA

Architectural Design, Web Design

08/2024 – AA in Architectural Design
