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AUG 02 2021

CITY OF CARLSBAD
CITY CLERK'S OFFICE



Application for Appointment to Fill Vacancy for Carlsbad City Council District 1

Applications must be received by Wednesday, Aug. 11, 2021 at 5 p.m.

MD
POV 11/03/2020
complete APP
rec'd 8/10/21 @
12:31 pm

Requirements:

- Citizen of the United States
- Registered voter and resident of City of Carlsbad District 1
- Complete Form 700
- Attach a resume or professional biography

Personal Information

Name Neal Keith Ed.D		Date of Birth:
Home Address		District Number 1
City Carlsbad	ZIP 92008	
Home Phone	Mobile	
E-mail		
Occupation teacher/coach		
Employer Vista Unified, Carlsbad Unified, MiraCosta College		
Employer Address 4930 Lake BLVD		
City Oceanside	ZIP 92056	
Work Phone	Mobile	

Acknowledgements

	Yes	No
I am a resident of the City of Carlsbad District 1.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I am a registered voter in Carlsbad.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I am a Citizens Academy graduate.	<input type="checkbox"/>	<input checked="" type="checkbox"/>
I have sufficient time to devote to the responsibility of the position and will attend the required meeting(s) if I am appointed.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
I acknowledge that if appointed I will file necessary documents including a Form 700 Economic Disclosure Statement (a public record that will be posted on the City's website). I further agree to attend Ethics Training as required under the Political Reform Act and any other required trainings.	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Questions? Please call 760 434-2808 or email clerk@carlsbadca.gov

I acknowledge that if appointed to fill the District 1 Council seat for a term ending with the Nov. 2, 2022 election, I will not be eligible to run for that seat in the November 2022 election per Carlsbad Municipal Code section 2.04.110. I further agree to abide by the provisions of this code section as it exists at the time of my appointment.	<input checked="" type="checkbox"/>	
I am aware that this application is a public document.	<input checked="" type="checkbox"/>	

Please describe your professional experience and relevant experience.

Born and raised in Carlsbad CA, I have seen many changes in our city. As a student I have studied business and business law. I have been to the white house, sat in the supreme court and taken part in political think tanks. I have been to the US embassy in China to discuss foreign policy. As a professional I am a teacher and a coach. My passion is to make our city the best it can be for our future generations.

Please describe your educational background.

I have an Ed.D in organizational Leadership, MA in education, BS in kinesiology, an AA in nutrition and I am a Carlsbad High School Graduate. I was an Academic All-American at San Diego Christian College.

Please describe your current or past community involvement, including any service on boards, commissions or committees, with private or public agencies.

I have been involved in the community as a volunteer soccer coach, Miracosta College Surf team coach, SageCreek High School soccer coach, and a college liaison for students college applications. I have taken part in beach clean ups, school clean ups, and am an advocate for todays youth.

**Please explain why you wish to be appointed to City Council
(attach a separate sheet if needed)**

I wish to be appointed for city council because I would like to take more responsibility for the decisions being made in our city. I believe I am the right mix of "keep Carlsbad small" and Carlsbad is a tourist community that needs to grow". I remember the strawberry farm on Tamarack near the train tracks and the old Niemans restaurant, but I also appreciate the expansion and growth. I believe I am on the fence about many of the issues faced by our local government today and would appreciate hearing both sides before making any decisions.

Are you related to, employed by, or affiliated in any way with anyone on the City Council or City of Carlsbad staff members? If yes, please list member name(s).

no

What would you like to accomplish as a council person if appointed?

I would like to continue to see Carlsbad flourish. I want to encourage tourism to Carlsbad so that people can experience the beauty of Carlsbad but I believe Carlsbad needs to remain Carlsbad to keep our charm. Carlsbad is Carlsbad Pipelines, Ocean Palms hotel and Knock out pizza. Not Best Western, Sun Diego, or Hilton. I don't have anything that I would want to accomplish, I only wish to be the best city council member that I can be. I hope to continue up the Carlsbad political ladder as I gain experience.

Please give examples of using collaboration to become successful.

Being a college athlete has taught me to be a strong team player. I believe a leader is only as strong as his followers and every good leader needs a strong follower. I have a Doctoral Degree in organizational leadership and have a strong ability to read a room and understand the best ways to approach an issue. As a child I was taught to under sell and over deliver and to this day it has helped me build relationships.

What are the most pressing issues facing our community and how do you plan to address them?

Covid and its affect on business- every business will propose what it will do to sanitize and maintain a healthy covid free environment. I would encourage the City to provide scores or grades to businesses so that people can stay away from low scoring businesses if they are not vaccinated or high risk.

Public parking- build more parking structures or provide parking shuttles from local parks and parking lots. Make use of some of the open lots to create village parking.

Vigaluccis vallet parking all the cars in the bike lanes is highly dangerous to our cycle community.

Parks for kids- Our youth sports are having a very hard time finding field space to practice on, and our schools are having a difficult time maintaining the fields. I propose that our school fascilities be used for city park fields when school is not in session. For example, Sage Creek High School Soccer field, Could be used as a public field outside of school hours. The fields are very nice and need to be rented and maintained accordingly but it could be done. The extra revenue could be used for the school to maintain the fields, purchase phys ed equipment and suppliment more campus security. Or jefferson elementary cant afford soccer nets for the soccer goals on the field, If a Soccer club uses the field they would leave goals on the field for the school to use.

Beach permits for special events- weddings, sports events, concerts, etc.. I believe there are many activities that could take place on the beach for our community. We need to make these permits more accessable to encourage special events in the offseason.

AirBNB- As important as it is for property owners to make an income from their extra properties, those owners need to be sure they are respecting our neighbors. there should be a punishment for owners if the police are called to the properties. It is not fair for the neighbors to have to deal with noisy neighbors.

Additional information or comments

Carlsbad is the greatest city in the entire world, lets keep going. I have recently been offered a job in Oahu. while considering the possible move I have realized how passionate I am about our community and our youth. I wish we had a little bit more of the Hawaii Ohana family values and city wide celebrations, we can do it!

Signature

By signing below, I declare under penalty of perjury under the laws of the State of California that the answers provided in this application are true and correct to the best of my knowledge.

First Name: Neal

Last Name: Keith

Signature: Neal Keith

Date: 7/30/2021

Signature

Completed applications must be received by the City Clerk's Office no later than Wednesday, Aug. 11 at 5 p.m. Once submitted, applications cannot be amended. Remember that you must answer all questions on this application, provide a resume or biography and submit a Form 700 to be considered for the appointment to the City Council District No. 1 office. Incomplete application packages will not be considered.

Option 1: Mail or drop off the signed paper copy of your completed application with resume or professional bio and Form 700 to:

City of Carlsbad
City Clerk's Office
1200 Carlsbad Village Drive
Carlsbad, CA 92008
(760) 434-2800

Postmarks are not accepted. Applications must be received by the City Clerk's Office by the due date.

Option 2: E-mail your completed application.

Sign, date and e-mail the application with your resume or professional bio and Form 700 to: clerk@carlsbadca.gov

STATEMENT OF ECONOMIC INTERESTS
COVER PAGE
A PUBLIC DOCUMENT

Date Initial Filing Received
Filing Official Use Only

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)
Keith Neal William

1. Office, Agency, or Court

Agency Name (Do not use acronyms)

Carlsbad City Council

Division, Board, Department, District, if applicable

Your Position

Member

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: Carlsbad City Council

Position: Council Member

2. Jurisdiction of Office (Check at least one box)

State

Judge, Retired Judge, Pro Tem Judge, or Court Commissioner
(Statewide Jurisdiction)

Multi-County _____

County of _____

City of Carlsbad

Other _____

3. Type of Statement (Check at least one box)

Annual: The period covered is January 1, 2020, through
December 31, 2020.

Leaving Office: Date Left ____/____/_____
(Check one circle.)

-or-

The period covered is ____/____/_____, through
December 31, 2020.

The period covered is January 1, 2020, through the date of
leaving office.

-or-

Assuming Office: Date assumed ____/____/_____
and office sought, if different than Part 1: _____

The period covered is ____/____/_____, through
the date of leaving office.

Candidate: Date of Election _____ and office sought, if different than Part 1: _____

4. Schedule Summary (must complete) ► Total number of pages including this cover page: _____

Schedules attached

Schedule A-1 - Investments - schedule attached

Schedule C - Income, Loans, & Business Positions - schedule attached

Schedule A-2 - Investments - schedule attached

Schedule D - Income - Gifts - schedule attached

Schedule B - Real Property - schedule attached

Schedule E - Income - Gifts - Travel Payments - schedule attached

-or- None - No reportable interests on any schedule

5. Verification

MAILING ADDRESS STREET CITY STATE ZIP CODE
(Business or Agency Address Recommended - Public Document)

Carlsbad

CA

92008

DAYTIME TELEPHONE NUMBER

EMAIL ADDRESS

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 08-10-2022

(month, day, year)

Signature

Neal Keith

(File the originally signed paper statement with your filing official.)

Print

Clear

Neal Keith

EDUCATION: Academic All-American Student Athlete

Pepperdine University- Ed.D. Organizational Leadership and Administration
Point Loma Nazarene University- Master of Education

*CBEST passed 2015 *CSET passed 2015

*Clear Teaching Credential Received December 2015 BCLAD/NCLB

San Diego Christian College- Major: kinesiology

Mira Costa College- A.A. Nutrition

Carlsbad High School General Education Diploma

Current Employers:

Vista Unified School District: Middle School PE teacher

Principal: Steve Bailey

Sage Creek High School: Head Boys Soccer Coach

Athletic Director: Cory Leighton

MiraCosta College: Head Surf Team Coach

Athletic Director: Pat Conohan

FC Golden State Soccer Club: Head Coach

Director: Mindes Dorlean

Past Employers:

San Diego Zest USLpro soccer: Men's assistant coach April 2016-Jan.

2018 Manager: Koki Osumi

San Diego Christian College: Men's Assistant Coach/ Head of Recruiting 04/01/16- 04/01/17

Athletic Director: Josh Westermann

LA Galaxy San Diego Soccer Club: Head Coach:

Contact: Glen Malone (Director).