



Applications must be received by Wednesday, Aug. 11, 2021 at 5 p.m.

ROV 9/6/2018

Requirements:

- Citizen of the United States
- Registered voter and resident of City of Carlsbad District 1
- Complete Form 700
- Attach a resume or professional biography

Personal Information

meeting(s) if I am appointed.

Name

Monica (Mona) Gocan		Required for Voter Registration	on Verification	1	
Home Address			t Number	m	
City Carlsbad	ZIP 92010				
Home Phone N/A	Mobile	8			
E-mail					
Occupation Civil Engineer / Small Business Owner			(X)		
Employer 77 Electrical Services					
Employer Address					
City Carlsbad	ZIP 92010				
Work Phone N/A	Mobile	*			
Acknowledgements			Yes	No	
I am a resident of the City of Carlsbad District 1.			V		
I am a registered voter in Carlsbad.			V		
I am a Citizens Academy graduate.			V		
I have sufficient time to devote to the responsibility of	the position an	d will attend the required			

Date of Birth:

I acknowledge that if appointed I will file necessary documents including a Form 700 Economic Disclosure Statement (a public record that will be posted on the City's website). I further agree to attend Ethics Training as required under the Political Reform Act and any other required trainings.

I acknowledge that if appointed to fill the District 1 Council seat for a term ending with the Nov. 2,
2022 election, I will not be eligible to run for that seat in the November 2022 election per
Carlsbad Municipal Code section 2.04.110. I further agree to abide by the provisions of this code
section as it exists at the time of my appointment.



I am aware that this application is a public document.



Please describe your professional experience and relevant experience.

I'm a Construction and Transportation Civil Engineer, and also a small business owner in Carlsbad. As my resume details, for the past 7 years, I've worked as a Civil Engineer for many companies and on many high-profile public projects in San Diego County. These positions allowed me to gain experience from the Owner's (Agency), Consultant's (CM), and Contractor's perspective to fully understand how public projects are planned, designed, and built. It also allowed me to not just be the first female engineer on the SANDAG Mid-Coast Rail Project and pave the way for future female engineers, but to also be part of many stakeholders' meetings at SANDAG, County of SD, NAFVAC, and NCTD.

Please describe your educational background.

I have a bachelor's degree in Civil and Environmental Engineering from the University of Washington. I am also a graduate of the Traffic Engineering Workshop for Public Officials, City of Carlsbad Citizens Academy, Post-Accidents Training for FRA-Covered Supervisors and Railroad Representatives, Career and Leadership Development, Introduction to Project Management, and passed the Engineer-in-Training 8-hour examination for the State of Washington.

Please describe your current or past community involvement, including any service on boards, commissions or committees, with private or public agencies.

Currently, I'm the Chair of the Traffic and Mobility Commission for the City of Carlsbad. I've been nominated and elected Chair two years in a row and have served on the Commission for the past 5 years.

For the past two years, I have also been an Advisory Council Member to the State of California District 76th Advisory Council for Transportation and Mobility.

2017 to 2019 - PTA President for Valley Middle School.

2016 to 2018 - Served on multiple committees for the WTS (Women in Transportation Seminar)

2012 to Present - Tutor and mentor high school students in math and science.

Please explain why you wish to be appointed to City Council (attach a separate sheet if needed)

My reasons for wanting to be appointed to Carlsbad City Council are as diverse as our community. First, my goal is to repair the broken aspects of unity, respect, and understanding brought on by the past years' polarizing events. Secondly, I want to give the parents of school-age children a more prominent voice and to engage them to participate in city meetings as well as volunteer on city boards and commissions. Third, I want to provide the much-needed representation of our working parents, small business owners, and D1 residents as a whole, and not merely the few groups who are more politically active and vocal.

Are you related to, employed by, or affiliated in any way with anyone on the City Council or City of Carlsbad staff members? If yes, please list member name(s).				
No				

What would you like to accomplish as a council person if appointed?

One year is a short time but I would like to accomplish two things:

- 1. I would like to unite our community by respecting and listening to every voice in it, whether I agree with their point of view or not. It is imperative that everyone feels understood, not just heard.
- 2. I would like to engage parents of school-age children and the Hispanic community to attend board and commissions and city council meetings, volunteer on city commissions, and run for office. I strongly believe that diversity strengthens any team or community.

When I joined the T&M Commission, I was the only female out of 5 commissioners, and also the only parent of a school-aged child.

Carlsbad's demographic based on data.census.gov (2019) is 82.7% under 65 years old, and out of that, 23.1% under 18 years old. This means that around 70% of Carlsbad's residents are parents of school-age children. However, if we look at the Boards & Commissions, Committees, and the Council, those residents are being underrepresented at the city level. And the Hispanic / immigrant community is being underrepresented at the District level. D1 is currently 20% Hispanic, which is the highest out of all districts. We need to do more to engage those demographics.

Please give examples of using collaboration to become successful.

As a business owner and project manager, I'm challenged every day to bridge numerous groups—each with their own missions and agendas. It is essential that I provide seamless, time-sensitive solutions. To achieve this effectively, I need to be highly considerate toward varying viewpoints, ensuring each group is equally heard and understood while putting my own personal views aside.

As the Chair for the Traffic and Mobility Commission, I demonstrate similar effective bridge-building strategies. Two years ago, the commission was not in a good place. There was significant tension between staff and the commission. The commissioners felt they were not being heard or valued, and I'm sure staff felt the same way. However for the past two years, collaborative as a team, we got to the point wehre we have the best resoaltionship with staff and the community. As the commission, we achieved a lot in these past two years and were very effective in completing many projects and goals. And everyone seems happy and comfortable being part of this team.

The foundation of my leadership is respect and acknowledgment of everyone--no matter what level or side they're on. I'm also strongly committed to communication and mutual understanding. Oftentimes, people get frustrated with a situation because they don't know how that situation can't be different. If we take a moment and explain the true reason, they might have an easier time accepting it.

What are the most pressing issues facing our community and how do you plan to address them?

There are many challenges in our community, but I believe that every challenge provides an opportunity for community input and a strategic and non-partisan resolution.

We need to do what is best for Carlsbad, not individuals, groups, etc...but for the city as a whole.

If we ask anyone in the community, they say homelessness and affordable housing are the major issues. Despite my short term, I will do everything I can to educate myself on what the council can do to help the homeless while not enabling them.

However, the most pressing issues to me are the division of our community, e-bike safety (I've already been working on this issue this year), traffic safety around schools, and reliable school transportation. To explain further, single parents with 3 kids at 3 different schools (elementary, middle, HS) that work full time and are unable to take their kids to school at 8 am. This also supports my viewpoint that the largest population is not being represented and supported by the city. We have excellent transportation for the senior population (primarily because seniors are diligent about expressing their needs at the city council meetings), but who's going to express the needs of that single parent that works full time while taking care of 3 kids? No one. I haven't heard anyone's public comments discussing this issue.

Additional information or comments

Because of my professional and volunteer experience, I understand the City Council's roll in establishing policy and the staff's roll in implementing them. I'm familiar with public work programs, environmental plans, design standards, master plans, zoning plans, city budgets, building infrastructure, and government agencies function as a whole. This allows me to hit the ground running as a council member and be able to offer informed decisions on existing or future proposals.

Thank you for your consideration. It would be an honor to serve with you for the next year.

Signature

By signing below, I declare under penalty of perjury under the laws of the State of California that the answers provided in this application are true and correct to the best of my knowledge.

First Name:	Monica	Last Name:	Gocan	
Signature:	Anatha	9	Date:	08/11/2021

Signature

Completed applications must be received by the City Clerk's Office no later than Wednesday, Aug. 11 at 5 p.m. Once submitted, applications cannot be amended. Remember that you must answer <u>all questions</u> on this application, provide a resume or biography and submit a Form 700 to be considered for the appointment to the City Council District No. 1 office. Incomplete application packages will not be considered.

Option 1:

Mail or drop off the signed paper copy of your completed application with resume or professional bio and Form 700 to:

City of Carlsbad City Clerk's Office 1200 Carlsbad Village Drive Carlsbad, CA 92008 (760) 434-2800

Postmarks are not accepted. Applications must be received by the City Clerk's Office by the due date.

Option 2: E-mail your completed application.

Sign, date and e-mail the application with your resume or professional bio and Form 700 to: clerk@carlsbadca.gov



STATEMENT OF ECONOMIC INTERESTS COVER PAGE

Date Initial Filing Received
Filing Official Use Only

A PUBLIC DOCUMENT

NAME OF FILER (LAST)	(FIRST)	(MIDDLE)
Gocan	Monica (Mona)	Costina
1. Office, Agency, or Court		
Agency Name (Do not use acronym City of Carlsbad	3)	
Division, Board, Department, District,	if applicable	Your Position
City Council		City Council Member
▶ If filing for multiple positions, list b	elow or on an attachment. (Do not use	e acronyms)
Agency: City of Carlsbad	* 1	Traffic & Mobility Commission Member Position:
2. Jurisdiction of Office (Chec	k at least one box)	
☐ State		☐ Judge, Retired Judge, Pro Tem Judge, or Court Commissioner (Statewide Jurisdiction)
Multi-County		County of
Carlsbad		Other
3. Type of Statement (Check a	t least one box)	
Annual: The period covered is December 31, 2020.		Leaving Office: Date Left(Check one circle.)
The period covered is December 31, 2020.	, through	The period covered is January 1, 2020, through the date of leaving officeor-
Assuming Office: Date assume	ed	O The period covered is/, through the date of leaving office.
Candidate: Date of Election _	and office sought,	if different than Part 1:
Schedule Summary (must	complete) ► Total number	of pages including this cover page: 3
Schedules attached		
Schedule A-1 - Investments -	schedule attached	Schedule C - Income, Loans, & Business Positions - schedule attached
Schedule A-2 - Investments -		Schedule D - Income - Gifts - schedule attached
Schedule B - Real Property -	- schedule attached	Schedule E - Income - Gifts - Travel Payments - schedule attached
	interests on any schedule	
5. Verification		
MAILING ADDRESS STREET (Business or Agency Address Recommended - Carlsbad, C		STATE ZIP CODE
DAYTIME TELEPHONE NUMBER		EMAIL ADDRESS
	n preparing this statement. I have review is true and complete. I acknowledge t	wed this statement and to the best of my knowledge the information contain this is a public document.
I certify under penalty of perjury u	nder the laws of the State of Californ	ia that the foregoing is true and correct.
Date Signed 08/11/2021	Qi.	gnature Anatha
(month, day,		(File the originally signed paper statement with your filing official.)

SCHEDULE A-1

Investments

Stocks, Bonds, and Other Interests (Ownership Interest is Less Than 10%)

Investments must be itemized.

Do not attach brokerage or financial statements.

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION
Name

NAME OF BUSINESS ENTITY Charles Schwab	► NAME OF BUSINESS ENTITY
GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS
Investment and retirement	SENERAL BESSELL HON OF THIS BUSINESS
FAIR MARKET VALUE	FAIR MARKET VALUE
\$2,000 - \$10,000 \$10,001 - \$100,000	\$2,000 - \$10,000 \$10,001 - \$100,000
\$100,001 - \$1,000,000 Over \$1,000,000	\$100,001 - \$1,000,000 Over \$1,000,000
NATURE OF INVESTMENT	NATURE OF INVESTMENT
Stock Other (Describe)	Stock Other (Describe)
Partnership O Income Received of \$0 - \$499 O Income Received of \$500 or More (Report on Schedule C)	Partnership O Income Received of \$0 - \$499 O Income Received of \$500 or More (Report on Schedule C)
IF APPLICABLE, LIST DATE:	IF APPLICABLE, LIST DATE:
ACQUIRED DISPOSED	ACQUIRED DISPOSED
► NAME OF BUSINESS ENTITY	► NAME OF BUSINESS ENTITY
GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS
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FAIR MARKET VALUE	FAIR MARKET VALUE
\$2,000 - \$10,000 \$10,001 - \$100,000 \$100,001 - \$1,000,000	\$2,000 - \$10,000 \$10,001 - \$100,000
	S100,001 - \$1,000,000 Over \$1,000,000
NATURE OF INVESTMENT Stock Other	NATURE OF INVESTMENT Stock Other
(Describe)	(Describe)
Partnership O Income Received of \$0 - \$499 O Income Received of \$500 or More (Report on Schedule C)	Partnership () Income Received of \$0 - \$499 () Income Received of \$500 or More (Report on Schedule C)
IF APPLICABLE, LIST DATE:	IF APPLICABLE, LIST DATE:
ACQUIRED DISPOSED	ACQUIRED DISPOSED
► NAME OF BUSINESS ENTITY	► NAME OF BUSINESS ENTITY
GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS
FAIR MARKET VALUE	FAIR MARKET VALUE
\$2,000 - \$10,000 \$10,001 - \$100,000	\$2,000 - \$10,000 \$10,001 - \$100,000
S100,001 - \$1,000,000 Over \$1,000,000	S100,001 - \$1,000,000 Over \$1,000,000
NATURE OF INVESTMENT	NATURE OF INVESTMENT
Stock Other (Describe)	Stock Other (Describe)
Partnership O Income Received of \$0 - \$499 O Income Received of \$500 or More (Report on Schedule C)	Partnership O Income Received of \$0 - \$499
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IF APPLICABLE, LIST DATE:	IF APPLICABLE, LIST DATE:
ACQUIRED DISPOSED	ACQUIRED DISPOSED
Commente	

SCHEDULE A-2

Investments, Income, and Assets of Business Entities/Trusts

(Ownership Interest is 10% or Greater)

CALIFORNIA FORM 700 FAIR POLITICAL PRACTICES COMMISSION	The second second
Name	

► 1. BUSINESS ENTITY OR TRUST	► 1. BUSINESS ENTITY OR TRUST
77 Electrical Services	
Name	Name
Address (Business Address Acceptable)	Address (Business Address Acceptable)
Check one	Check one
☐ Trust, go to 2 ☐ Business Entity, complete the box, then go to 2	☐ Trust, go to 2 ☐ Business Entity, complete the box, then go to 2
GENERAL DESCRIPTION OF THIS BUSINESS	GENERAL DESCRIPTION OF THIS BUSINESS
FAIR MARKET VALUE IF APPLICABLE, LIST DATE:	FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
\$0 - \$1,999 \$2,000 - \$10,000	\$0 - \$1,999 \$2,000 - \$10,000 \$2,000 - \$10,000
\$10,001 - \$100,000 ACQUIRED DISPOSED	\$10,001 - \$100,000 ACQUIRED DISPOSED
\$100,001 - \$1,000,000 Over \$1,000,000	\$100,001 - \$1,000,000 Over \$1,000,000
NATURE OF INVESTMENT Partnership Sole Proprietorship	NATURE OF INVESTMENT Partnership
Other	Other
YOUR BUSINESS POSITION Owner	YOUR BUSINESS POSITION
▶ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)	➤ 2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME <u>TO</u> THE ENTITY/TRUST)
\$0 - \$499 \$10,001 - \$100,000	□ \$0 - \$499 □ \$10,001 - \$100,000
\$500 - \$1,000 OVER \$100,000	☐ \$500 - \$1,000 ☐ OVER \$100,000 ☐ \$1,001 - \$10,000
INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)	➤ 3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)
None or Names listed below	None or Names listed below
► 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR	► 4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR
LEASED BY THE BUSINESS ENTITY OR TRUST Check one box:	LEASED BY THE BUSINESS ENTITY OR TRUST Check one box:
☐ INVESTMENT ☐ REAL PROPERTY	☐ INVESTMENT ☐ REAL PROPERTY
	L MILES MILES CONTROL CAND
Name of Business Entity, if Investment, <u>or</u> Assessor's Parcel Number or Street Address of Real Property	Name of Business Entity, if Investment, <u>or</u> Assessor's Parcel Number or Street Address of Real Property
Assessor's Parcer Number of Street Address of Real Property	Assessor's Parcel Number or Street Address of Real Property
Description of Business Activity or City or Other Precise Location of Real Property	Description of Business Activity or City or Other Precise Location of Real Property
FAIR MARKET VALUE IF APPLICABLE, LIST DATE:	FAIR MARKET VALUE IF APPLICABLE, LIST DATE:
\$2,000 - \$10,000 \$10,001 - \$100,000 / / 20 / / 20	\$2,000 - \$10,000 \$10,001 - \$100,000 \$10,001 - \$100,000
\$10,001 - \$100,000	\$100,001 - \$1,000,000
Over \$1,000,000	Over \$1,000,000
NATURE OF INTEREST	NATURE OF INTEREST
Property Ownership/Deed of Trust Stock Partnership	Property Ownership/Deed of Trust Stock Partnership
Leasehold — Other — Other	Leasehold Other
Check box if additional schedules reporting investments or real property are attached	Check box if additional schedules reporting investments or real property are attached
4.5 4.450100	are district

Comments: _

Monica (Mona) Gocan, E.I.T. - Owner

EDUCATION

B.S. in Civil Engineering University of Washington

Professional Credentials

E.I.T.- Engineer in Training

Software Expertise

Oracle Primavera P6 Prolog Converge/Manager LaserFiche FogBugz AutoCAD

MicroStation ProjectWise

CA4PRS (CA Analysis for Pavement Rehabilitation Strategy)

HIPERPAV

PROFESSIONAL AFFILLIATIONS

City of Carlsbad Traffic Safety Commissioner,
Chair

California State Assembly, District 76th Advisory Council Member for Transportation and Mobility ASCE (American Society of Civil Engineering) WTS (Women in Transportation Seminar)

TRAINING

ITE (Institute of Transportation Engineers) -Traffic Engineering Workshop for Public Officials - 2018

Post-Accident Training for FRA-Covered

Supervisors and Railroad Representatives - 2017

Track 101 - 2017

Advance Estimating - 2017

Roadway Worker Safety Training – 2014

Introduction to Project Management, Sound

Transit - 2011

Career & Leadership Development, WTS - 2011

Mona holds an undergraduate degree in Civil Engineering from the University of Washington and her professional experience includes transportation and construction civil engineering, construction, project and program management. Mona has vast office and field engineering experience working on multi-billion-dollar projects while managing multi-million-dollar budgets. And for the past 2 years Mona has been running all aspect of her own electrical contractor company.

77 Electrical Services - Owner

Mona has started 77 Electrical Services with first getting the state contractor license in Dec 2016, while still working as a Civil Engineer. In 2018 she got a startup business loan then quit her full-time job to devote her time to her company. Since then, she set up all the necessary documentation, accounts, certifications and business processes to be able to bid and perform public and federal work. 77 Electrical Services has completed 3 school projects as prime contractor and is finishing another school project as a sub-contractor. Due to Mona's professional background as a field/ office civil engineer and project manager on multiple construction projects, she is able manage all aspects of the business and field work.

Project Experience:

SANDAG - Mid-Coast Corridor Transit, San Diego, CA (\$2.1B)
Role: Scheduler / Office Engineer (Construction Management Side)

The Mid-Coast Trolley is a \$2.1 billion project and it will extend service from Old Town Transit Center to the University City community, serving major activity centers such as the Mission Bay area, the VA Medical Center, the UC San Diego, and Westfield UTC Transit Center. The project will provide an effective alternative to congested freeways and roadways for travelers and will result in fewer vehicle miles being traveled.

SANDAG - Inland Rail Trail - San Marcos to Vista, CA (\$37M)

The Inland Rail Trail is a proposed 21-mile Class I bike facility through the cities of Oceanside, Vista, San Marcos, and Escondido, as well as an unincorporated portion of the County of San Diego. A Class I bikeway is a bike path that is physically separate from motor vehicle traffic.

SANDAG - Mid-Coast Corridor Transit, San Diego, CA (Oct 2016 – Oct 2017, \$2.1B) Role: Office and Field Engineer (Contractor Side)

Mona's responsibilities included ensuring all project-wide electrical and systems' conduit was in place for subcontractor installation. Additionally, she managed field crews, \$5M portion of the project while tracking of multiple heavy equipment coordination, completed quantity takeoff and procurement for permanent and temporary materials. Mona performed daily field inspections to ensure project was constructed in accordance to the IFC plans (structural, utilities, grading, etc.) and specifications, as well as following applicable safety and environmental regulations. Mona also served as an office engineer on this project and was actively involved in the recruitment efforts for Small and Disadvantaged Business enterprises.

North Coast Transit District (NCTD) Positive Train Control (PTC) Project, San Diego, CA (Jul 2016 – Oct 2016, \$87M)



Role: Deputy Project Manager

PTC is an integrated command, control, communications and information system which can control train movement by using GPS technology, digital communications and on-board computers. This technology allows continuous monitoring of train locations, automatically overrides train movements and will stop a train should the crew is unable. Mona collaborated with the Project Manager and assisted with the management of this project and the railroad signal design and construction for the MidCoast Corridor project. Her duties included managing performance, cost, scope and construction schedules, managing subcontractor and field personnel, performing weekly field visits and job walks to ensure safety and quality measures. Mona managed Submittals, RFI's and Change Orders in addition to communication and coordinating with stakeholders to include Public Agencies and various other departments.

North County Transit District (NCTD) Program Management Services Contract, San Diego, CA (Jan 2014 – Ju 2015)

Role: Transportation Engineer

In this role, Mona served as a Transportation Office/Field Engineer on the project management team which was providing services related to program management, transportation planning and rail design. Duties included review of rail civil engineering designs, specifications and construction drawings, scopes of work, contractor invoices and contracts, and right-of-entry permit requests. Mona prepared independent cost estimates, task orders, status reports, attended project review and status meetings, and prepared meeting minutes. She implemented and executed a Timber Bridge Retrofit project through planning, design and construction phases under exigent conditions within scope, budget and schedule. Mona conducted extensive research and analysis of surveys, parcel maps, right-of-way maps, and various other relevant documents to identify the NCTD's property line along the Coastal and Sprinter corridors. She authored the Health and Safety, Planning and Design sections for a new NCTD Project Delivery Manual.

Central Puget Sound Regional Transit Authority, Sound Transit (ST) Seattle, WA (2012)

Project: Various Projects

Role: Construction Manager Intern

Sound Transit operates express bus, commuter rail and light rail service in the Puget Sound region in Washington State and constructs capital projects in support of those services. As part of the construction management team, Mona performed a variety of services on various projects.

<u>Prototype Track Bridge Transition joint, Building and Testing project (\$18M)</u> Reviewed the cost estimate, and foundation and prototype plans.

Eastlink Light Rail (\$800M)

Participated in contract packaging meetings.