



Fiscal Year 2021-22 Community Arts Grants Funding Plan

The City of Carlsbad’s Cultural Arts Office Fiscal Year 2021-22 Community Arts Grants program supports projects and activities that provide quality arts and cultural programming within Carlsbad. Funds are available for organizations, schools and individuals through a competitive application and review process.

The total grant funds available for the Fiscal Year 2021-22 grant cycle is \$106,480. The funding amount from the previous grant cycle was \$88,000.

The Fiscal Year 2021-22 cycle features a new cloud-based Grants Management System (Grant Lifecycle Manager) provided by Foundant Technologies allowing for improved accessibility and online access for all users. The Cultural Arts Office has subscribed to this platform for two years to allow time to fully evaluate the software.

In July 2021, three panelists reviewed and scored Fiscal Year 2021-22 CAG applications digitally through the GLM grants system. The panelists included representatives from regional arts organizations and nonprofits. Each panelist scored applications in three categories:

- 1. Educational Institutions or Affiliated Groups*
- 2. Arts Organizations: Arts Projects*
- 3. Arts Organizations: Capacity Building*

In each category, panelists scored applications on a rubric with three sections, each section worth 10 points for a total of 30 possible points.

More information on the panel process can be found in the Fiscal Year 2021-22 Community Arts Grants Guidelines.

Fiscal Year 2021-22 Community Arts Grants Funding Results:

- Total Available Funding: **\$106,480**
- Total Applications: **32**
- Total Funded Projects: **29**
- Total 2021-22 Eligible Requests: **\$151,300**
- Total 2021-22 Funding: **\$106,480**
- CAG 2021-22 Funding Period: **Sept. 1, 2021 – Aug. 31, 2022**

EDUCATIONAL INSTITUTIONS OR AFFILIATED GROUPS

- Funding limit of \$2,500 per application
- No limit to number of applications submitted by each school site; consideration given to multiple applications in one art form per school site if applicable
- **Total Educational Institutions Eligible Requests: \$23,300**
- **Total Educational Institutions Awards: \$21,390**

Carlsbad High School Theatre

AWARD: \$2,375

Carlsbad High School Spring Musical. Support for a Broadway-style musical with a collaboration by a guest choreographer for 5 performances at the Carlsbad Cultural Arts Center from April 27 to May 1, 2022.

Carlsbad High School Orchestra

AWARD: \$2,375

Electrify Your Symphony. Support for a 2-day workshop led by a guest artist, a sound engineer and transportation for the middle school students to attend the culminating concert in early 2022.

Carlsbad High School Choral Boosters

AWARD: \$2,375

Music Arrangement. Support for music arrangement for the CHS choral program for 9 performances, shows and a spring competition season from October 2021 through May 2022 at Carlsbad Cultural Arts Center and off-site locations.

Carlsbad High School Dance

AWARD: \$2,375

Carlsbad High School Dance Extreme Spring Showcase. Support for 4 spring dance showcase productions from March 28 to April 2, 2022 at the Carlsbad Cultural Arts Center featuring different dance disciplines.

Carlsbad High School Band Boosters

AWARD: \$2,375

Funding for Auxiliary Musical Coaching Staff. Support for auxiliary coaches for the CHS Band program for various local performances throughout the 2021-2022 school year.

Jefferson Elementary School

AWARD: \$1,585

New Village Arts Theatre Immersion Program. Support for students at Jefferson Elementary to engage in all aspects of theatre production culminating in a junior Broadway play in conjunction with New Village Arts.

La Costa Canyon High School Foundation

AWARD: \$2,375

Spring Musical. Support for a spring musical and musical director hiring at the performing arts theatre on the LCCHS campus in May 2022.

Sage Creek High School Drama

AWARD: \$2,375

Musical Theatre Guest Artist for Musical. Support for a musical production and guest artist for on-site performances from early to late spring 2022.

Sage Creek High School Dance

AWARD: \$2,500

Artist in Residency Program with San Diego Dance Theater. Support for 18 weekly modern technique dance training classes led by San Diego Theatre guest artist from January to March 2022 with a culminating performance in May 2022.

Sage Creek High School Visual Arts

AWARD: \$680

2021 Sage Creek High School Mural Project. Support for a large-scale mural project created by SCHS student for the Genius Project on school campus during the 2021-2022 school year.

ARTS ORGANIZATIONS: ARTS PROJECTS

- Arts Organizations applying for Arts Projects with a funding limit of \$7,500
- Arts Organizations may apply to Arts Projects and/or Capacity Building
- **Total Arts Projects Eligible Requests: \$98,000**
- **Total Arts Projects Awards: \$68,208**

ARTS PROJECTS

Campagna Studios

AWARD: \$3,836

Campagna Studios Printmaking Workshop. Support for 4 print-making workshops in various local sites quarterly on various Saturdays from September 2021 through June 2022.

Carlsbad Educational Foundation

AWARD: \$7,500

High School Instrument Class. Support for a new high school instrument class at Carlsbad High School for 30 students during the 2021-2022 school year.

Carlsbad Music Festival

AWARD: \$4,500

CMF Summer Music Festival. Support for 2 Eclectic Lawn Music Series concerts and 25 musical performances open to Carlsbad residents and visitors in Fall 2021 and Spring 2022.

Classics 4 Kids

AWARD: \$2,850

Musician Meet & Greet Program for CUSD students. Support for a musician meet & greet program for elementary school students with free in-person or virtual field trips showcasing various instruments with an emphasis on Title 1 schools coinciding with the 2021-2022 school year.

Kids for Peace

AWARD: \$2,830

Kindness Unites – Linked by Love Paperchain Project. Support for youth “Love Link” workshops in CUSD schools in the Fall of 2021 to create paperchains with positive messages culminating on World Kindness Day on November 13, 2021.

Mainly Mozart

AWARD: \$2,400

Chamber Concert in Carlsbad. Support for a series of classical chamber music performances at St. Elizabeth Seton Church in Carlsbad in Spring 2022.

**National Association of Music Merchants
(aka Museum of Making Music)**

AWARD: \$7,500

The San Diego Sound Project. Support for 5 live, virtual or hybrid concerts at the museum in addition to 10 outreach programs for local college music programs and assisted living and senior facilities.

New Village Arts Theatre

AWARD: \$7,125

The Return to Indoor Programming: NVA’s 20th Anniversary Season. Support for 3 theatre performances at NVA from January 2022 through June 2022.

North Coast Repertory Theatre

AWARD: \$7,125

Shakespeare in Schools. Support for performed readings of Shakespeare plays at local Carlsbad schools combining student and adult actors from March 2022 to May 2022.

North County Arts Network

AWARD: \$6,000

NCAN Art in Small Plates. Support for local arts and performances sampling with reception in November 2021 in local venues in Carlsbad.

**Patrons of the Arts Foundation
(aka Carlsbad Community Theatre)**

AWARD: \$7,125

Youth Production for 2022. Support for a full youth theatre production at the Carlsbad Cultural Arts Center for a show in January 2022.

Playwright’s Project

AWARD: \$620

Write On! Playwriting Residency. Support for a weekly play writing residency at St. Patrick Catholic School with participation from local senior center from February 2022 to June 2022.

San Diego Master Chorale

AWARD: \$4,961

Cathedral Classics Concert by the SD Master Chorale. Support for a concert at St. Elizabeth Seton Church in Carlsbad in November 2021.

Villa-Lobos International Chamber Music Festival

AWARD: \$3,836

Villa-Lobos International Chamber Music Festival, Carlsbad Residency. Support for a 6 concert Latin American chamber music residency in a local arts performance venue and Carlsbad high schools in January 2022.

City of Carlsbad, Community Arts Grants Funding Plan Fiscal Year 2021-22 (approved by City of Carlsbad Arts Commission 8/5/21)

ARTS ORGANIZATIONS: CAPACITY BUILDING

- Arts Organizations applying for Capacity Building Projects with a funding limit of \$5,000
- Arts Organizations may apply to Arts Projects and/or Capacity Building
- **Total Capacity Building Eligible Requests: \$30,000**
- **Total Capacity Building Awards: \$16,882**

CAPACITY BUILDING

Carlsbad Music Festival

AWARD: \$2,460

CMF Managing Director. Support for a part-time managing director for planning and implementation of 2021-2022 CMF programs.

National Association of Music Merchants (aka Museum of Making Music)

AWARD: \$4,500

Beyond Our Walls – Deeper impact through live streaming. Support for equipment and infrastructure for live streaming concert experiences.

New Village Arts Theatre

AWARD: \$4,000

Education and Associate Artistic Director Salary Support. Support for a new permanent Education and Associate Artistic Director staff position.

North County Arts Network

AWARD: \$2,461

Sustainable Funding Feasibility Study. Support for a feasibility study to investigate and determine new sustainable financial resources.

Patrons of the Arts Foundation (aka Carlsbad Community Theatre)

AWARD: \$3,461

Design Consultant for Facility to house Carlsbad Community Theatre. Support for consultation for a new building in Carlsbad Village for the use of Carlsbad Community Theatre for various programming and equipment storage.