

Carlsbad SIGN GUIDELINES



Sign standards for businesses in the Village and Barrio

At the City of Carlsbad, we believe our community deserves great streets that encourage more walking and biking. The city's sign standards help achieve that vision by requiring and encouraging thoughtfully designed, pedestrian-oriented signs. Please do your part to make sure your business follows the sign standards outlined below. For complete sign rules and requirements, visit www.carlsbadca.gov/villagebarrio.

Permitted signs in the public right-of-way

The following signs may be allowed within the Village and Barrio with the proper permits.

Please note that some areas will not allow signs.

- A-frame sign (private property)
- A-frame sign (public property)
- Address sign
- Awning sign
- Directional sign
- Directory sign
- Gas station sign
- Marquee sign
- Monument sign
- Neon sign (with certain limitations)
- Plaque sign
- Projecting sign
- Restaurant menu sign
- Suspended sign
- Wall sign
- Window sign
- Yard sign

Prohibited signs

The following signs not allowed within the Village and Barrio area.

- Interior illuminated boxed display signs (designed to be mounted on the exterior of a building).
- Changeable letter signs, except for A-frame signs (public and private), marquee signs and service station signs.
- Signs facing an alley or a parking lot unless identifying a public entrance facing the alley or lot.
- Individual letters painted directly onto the building face if facing a public street.
- Billboards
- Roof signs
- Pole signs exceeding five feet in height

Apply for a permit and learn more

For more information and to apply for a permit, visit www.carlsbadca.gov/planning.

- Click on "Village & Barrio Master Plan" to review signage information in chapter three.
- Click on "Applications," and select the Planning Sign Permit P-11 application to prepare your submittal to the city.
- Please note that some areas will not allow signs.

Enforcement

For more information and to apply for a permit, visit www.carlsbadca.gov/planning.

For clarification of sign rules or to report a violation, call Code Enforcement at 760-602-2703. You can also use the CarlsbadConnects app to report signs or other issues. Any violation of the city's sign ordinances may result in a request to remove the violating sign(s) on private property, immediate removal of the signs on city property and/or the issuance of an administrative citation.

Connect with us

Before ordering a new sign, contact the Planning Department to ensure it meets all standards and you've got the proper permits. Reach us by email at planning@carlsbadca.gov or call 760-602-4610

Carlsbad CONNECTS

Mobile app to report issues and request service

CarlsbadConnects is a mobile app that offers an easy way to report things that need repair or attention around town. The app is designed to work as an extension of the city's commitment to excellent customer service for our community.

Report issues or request service

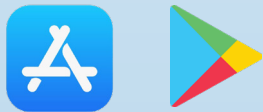
Residents and business owners can submit service requests anonymously or create a free account where you can track progress and see what other people have reported.

Let us know about issues or concerns facing your business, including:

- Overflowing trash or trash in the right of way
- Sidewalk cracks
- Traffic light outages
- Graffiti
- Homeless encampments
- Unpermitted construction
- Illegal signs
- Parking violations

How do I get the CarlsbadConnects app?

www.carlsbadca.gov/fixit



How do I report an emergency?

If you're dealing with an emergency, don't use the app. **Call 9-1-1.** For non-emergency matters, you can reach the police at **760-931-2100** or **police@carlsbadca.gov**.

For situations that require immediate attention, like a water main break, or something that's not in the app, find who to contact at **www.carlsbadca.gov/report**. Not sure who to call?

Email us **business@carlsbadca.gov**.

