



# INDEPENDENT REDISTRICTING COMMISSION

Nov. 18, 2021, 4 p.m.  
Regular Meeting

City Hall  
1200 Carlsbad Village Drive  
Carlsbad, CA 92008  
Virtual Meeting

## Welcome to Your Independent Redistricting Commission Meeting

We welcome your interest and involvement in the city's legislative process. This agenda includes information about topics coming before the Independent Redistricting Commission and the actions recommended by city staff. You can read about each topic in the staff reports, which are available on the city website and in the City Clerk's Office. The City Clerk's Office is also available to answer any questions you have about Independent Redistricting Commission meeting procedures.

### How to watch



#### City cable channel

Charter Spectrum channel 24  
AT&T U-verse channel 99.



#### City website

[carlsbadca.gov/news/citytv.asp](https://carlsbadca.gov/news/citytv.asp)

### Virtual meeting format

- Per California Executive Order N-29-20, and in the interest of public health and safety, we are temporarily taking actions to prevent and mitigate the effects of the COVID-19 pandemic by holding Independent Redistricting Commission and other public meetings online only.
- All public meetings will comply with public noticing requirements in the Brown Act and will be made accessible electronically to all members of the public seeking to observe and address the Commission.

### How to participate

- **Join from a PC, Mac, iPad, iPhone or Android device:** <https://carlsbadca.zoom.us/j/94350126843>
  - **Join** using "Computer Audio"
  - **Raise your hand** when the Clerk calls for speakers for the item you wish to comment on.
  - **Unmute** yourself when called on by the Clerk.
- **By phone:** Call: (213) 338 – 8477 and enter Meeting ID: 943 5012 6843. Press # for Participant ID.
  - **Press \*9** when the Clerk calls for speakers for the item you wish to comment on.
  - The Clerk will then call on the last four numbers of your telephone number.
  - **Press \*6** to unmute yourself to speak.
- **In writing:** Email comments to [redistricting@carlsbadca.gov](mailto:redistricting@carlsbadca.gov). Comments received by 3 p.m. the day of the meeting will be shared with the Independent Redistricting Commission prior to the meeting. When e-mailing comments, please identify in the subject line the agenda item to which your comments relate. All comments received will be included as part of the official record. **Written comments will not be read out loud.**
- These procedures shall remain in place during the period in which state or local health officials have imposed or recommended social distancing measures.

### Reasonable accommodations

Persons with a disability may request an agenda packet in appropriate alternative formats as require by the Americans with Disabilities Act of 1990. Reasonable accommodations and auxiliary aids will be provided to effectively allow participation in the meeting. Please contact the City Manager's Office at 760-434-2821 (voice), 711 (free relay service for TTY users), 760-720-9461 (fax) or [manager@carlsbadca.gov](mailto:manager@carlsbadca.gov) by noon on the Monday before the meeting to decide.

*IN THE EVENT A QUORUM OF THE INDEPENDENT REDISTRICTING COMMISSION LOSES ELECTRICAL POWER OR SUFFERS AN INTERNET CONNECTION OUTAGE THAT IS NOT CORRECTED WITHIN 15 MINUTES, THE MEETING WILL AUTOMATICALLY BE ADJOURNED. ANY ITEMS NOTICED AS PUBLIC HEARINGS WILL BE CONTINUED TO THE NEXT REGULARLY SCHEDULED MEETING OF THE INDEPENDENT REDISTRICTING COMMISSION. ANY OTHER AGENDA ITEMS THE COMMISSION HAS NOT TAKEN ACTION ON WILL BE PLACED ON A FUTURE AGENDA.*

More information about Independent Redistricting Commission meeting procedures can be found at the end of this agenda and in Carlsbad Municipal Code Chapters 1.20 and 2.15. PLEASE NOTE: AS A RESULT OF THE WAIVERS IN EXECUTIVE ORDER N-29-20, THE BROWN ACT PERMITS FULL PARTICIPATION BY OFFICIALS IN MEETINGS THROUGH VIDEO OR AUDIO TELECONFERENCE.

**CALL TO ORDER:**

**ROLL CALL:**

**PLEDGE OF ALLEGIANCE:**

**APPROVAL OF MINUTES:**

Minutes of the Regular Meeting held Sept. 9, 2021

**PUBLIC COMMENT:** *The Brown Act allows any member of the public to comment on items not on the agenda. Please treat others with courtesy, civility, and respect. In conformance with the Brown Act, public comment is provided so members of the public may participate in the meeting by submitting comments as provided on the front page of this agenda. The Independent Redistricting Commission will receive comments at the beginning of the meeting. In conformance with the Brown Act, no action can occur on these items.*

**DEPARTMENT REPORTS:**

1. **PROVIDE DIRECTION ON COMMUNITIES OF INTEREST** – Provide direction to National Demographics Corporation on communities of interest and other elements the Commission would like to see incorporated in the draft maps. (Staff Contact: Faviola Medina, City Clerk’s Office)
2. **PUBLIC INPUT RECEIVED IN THE REDISTRICTING PROCESS** – Receive and discuss recent public input received from Oct. 28 through Nov. 14. (Staff Contact: Kristina Ray, Communication & Engagement Department)
3. **UPDATE ON OUTREACH REQUESTED THROUGH WATER BILL INSERTS AND PRINT ADS** – Receive a staff presentation regarding an update on raising awareness of the redistricting process through water bill inserts and print ads, as directed by the Independent Redistricting Commission. (Staff Contact: Kristina Ray, Communication & Engagement Department)

**ANNOUNCEMENTS:**

This section of the agenda is designated for announcements to advise the community regarding upcoming Independent Redistricting Commission meetings or events.

**ADJOURNMENT:**

## Independent Redistricting Commission Meeting Procedures *(continued from page 1)*

### Written Materials

Written materials related to the agenda that are submitted to the Independent Redistricting Commission after the agenda packet has been published will be available for review prior to the meeting during normal business hours at the City Clerk's Office, 1200 Carlsbad Village Drive and on the city website. To review these materials during the meeting, please see the City Clerk.

### Visual Materials

Visual materials, such as pictures, charts, maps or slides, are allowed for comments on agenda items, not general public comment. Please contact the City Manager's Office at 760-434-2820 or [manager@carlsbadca.gov](mailto:manager@carlsbadca.gov) to make arrangements in advance. All materials must be received by the City Manager's Office no later than noon the day before the meeting. The time spent presenting visual materials is included in the maximum time limit provided to speakers. All materials exhibited to the Independent Redistricting Commission during the meeting are part of the public record. **Please note that video presentations during public comment are not allowed.**

### Decorum

All participants are expected to conduct themselves with mutual respect. Loud, boisterous and unruly behavior can interfere with the ability of the Independent Redistricting Commission to conduct the people's business. That's why it is illegal to disrupt an Independent Redistricting Commission meeting. Following a warning from the presiding officer, those engaging in disruptive behavior are subject to law enforcement action.

### Independent Redistricting Commission Agenda

The Independent Redistricting Commission follows a regular order of business that is specified in the Carlsbad Municipal Code. The Commission may only make decisions about topics listed on the agenda.

### Public Comment

Members of the public may speak on any redistricting related item that does not appear on the agenda. State law prohibits the Independent Redistricting Commission from taking action on items not listed on the agenda. Comments requiring follow up will be referred to staff and, if appropriate, considered at a future Independent Redistricting Commission meeting. Members of the public are also welcome to provide comments on agenda items during the portions of the meeting when those items are being discussed. In both cases, a request to speak form must be submitted to the clerk in advance of that portion of the meeting beginning.

### New Business

This part of the agenda is for items presented to the Independent Redistricting Commission by city staff and can be informational in nature or require action. The staff report about each item indicates the purpose of the item and whether or not action is requested.

### Other Reports

At the end of each meeting, Independent Redistricting Commission members and the city attorney and city clerk are given an opportunity to share information. This usually includes information about upcoming meetings and events.

### Independent Redistricting Commission Actions

#### Motion

A motion is used to propose Independent Redistricting Commission direction related to an item on the agenda. Any Independent Redistricting Commission member may make a motion. A motion must receive a "second" from another Independent Redistricting Commission member to be eligible for a vote.



INDEPENDENT REDISTRICTING COMMISSION  
Special Meeting

# Minutes

Council Chamber  
1200 Carlsbad Village Drive  
Carlsbad, CA 92008

September 9, 2021, 2:30 p.m.

**CALL TO ORDER:** 2:35 p.m.

**ROLL CALL:** Fabiano, Stanley, Ashton, Harris, Sardina, Cadwallader.  
Absent: Arndt.

**PLEDGE OF ALLEGIANCE:** Commission Member Stanley led the Pledge of Allegiance.

**APPROVAL OF MINUTES:**

Minutes of the Special Meeting held July 29, 2021.

Motion by Commission Member Ashton, seconded by Commission Member Stanley to amend Item No. 4 of the minutes to reflect that the commission requested staff provide the following documents: redistricting process costs, city agreement with NDC, City Council resolutions forming the commission and outreach documents provided to the public; and to approve said minutes once amended. Motion carried, 6/0/1 (Arndt-Absent).

Motion by Commission Member Ashton to approve the agenda at the beginning of the meeting in order to rearrange the order of presentations moving Item No. 3 to Item No. 1, Item No. 5 to Item No. 2 and Item No. 2 to Item No 3.

Ms. Medina explained the commission does have the option to move items on the agenda out of order for discussion. However, any approval required for an item will have to be obtained individually as the agenda is not a consent calendar agenda where the items can be approved as one item.

Motion failed due to a lack of a second.

**PUBLIC COMMENT ON AGENDA ITEMS:** *(taken during the items)*

**NEW BUSINESS:**

1. **ROLES & RESPONSIBILITIES OF THE INDEPENDENT REDISTRICTING COMMISSION** – Receive a presentation from staff regarding the roles and responsibilities of the Independent Redistricting Commission. (Staff Contact: Sheila Cobian, City Manager’s Office and Cindie McMahon, City Attorney’s Office)

Legislative & Constituent Services Director Shelia Cobian provided the report and reviewed a PowerPoint presentation (on file in the Office of the City Clerk).

No public comment was received on this item.

2. REVIEW OF REDISTRICTING TIMELINE AND MAJOR MILESTONES – Receive a presentation from staff and National Demographics Corporation on the City of Carlsbad’s redistricting timeline to include major milestones and public hearing format. (Staff Contact: Faviola Medina, City Clerk’s Office)

National Demographics Corporation (NDC) representative Shannon Kelly reviewed a PowerPoint presentation on the redistricting timeline that included public hearings, mapping workshops, and commission meetings. She also provided the commission with an overview of the upcoming September 23, 2021 public hearing that included the commission’s role and goals during the hearing.

Ms. Medina explained that due to the current city health order in place, meetings will be conducted virtually via zoom until the deadline of September 30, 2021. The meetings schedule will be updated if legislation changes or the emergency order is extended.

In response to an inquiry from Chair Fabiano, Ms. Kelly stated that NDC was prohibited by law from providing maps for three weeks following the released census data from the Secretary of State. She continued, stating that information shared with the commission during a public meeting will need to meet the advanced public noticing criteria. Public maps will be available for drawing and viewing on the website.

In response to an inquiry from Commission Member Cadwallader, Assistant City Attorney McMahon explained that the hands-on public workshops are not intended for the commission’s participation and are not scheduled to be noticed as such. The workshops will be streamed and available for viewing.

Commission Member Ashton expressed her concerns regarding the words “City Council” in the title of redistricting documents explaining that it could cause confusion for the public. She also stated she was not aware the commission approved the entire commission schedule at the July 29, 2021 meeting.

Motion by Commission Member Ashton that the commission approve the meeting schedule for all public meetings, all regular commission meetings, all public hearings, and all mapping workshops in its entirety as an independent redistricting commission meeting schedule.

Commission discussion ensued on what was adopted by the Commission at its July 29, 2021 meeting.

Ms. McMahon explained the commission adopted a meeting schedule that included the public hearing schedule at its July 29, 2021 meeting. She further provided that the mapping workshops are required by City Council. The dates and timeline of the mapping workshops are determined when staff believes the census data will be available.

Commission Member Ashton withdrew her motion regarding adopting the meeting schedule.

Commission Member Ashton reiterated her concerns regarding public perception if the title of the meeting schedule and commission presentation documents are not changed to reflect only the Independent Redistricting Commission.

Commission discussion ensued on changing the title on the schedule.

Motion by Commission Member Ashton to change the title of the meeting schedule to the City of Carlsbad Redistricting Meeting Schedule. The commission is responsible for the requirements in meeting the deadline, and to include the distinction in verbal and written presentations made to the commission.

NDC consultant representative Shannon Kelly clarified that elements of NDC documents are intended to provide a generic education to the public in what way state law governs how cities redistrict. She added that NDC will be cognizant of the title of documents going forward.

Motion failed due to a lack of a second.

Motion by Commission Member Cadwallader, seconded by Chair Fabiano, to change the meeting schedule title to the City of Carlsbad Redistricting Meeting Schedule. Motion carried 6/0/1 (Arndt-Absent).

In response to an inquiry from Commission Member Sardina, Assistant City Attorney McMahon explained the process of adopting the final map which will require the commission to adopt a resolution with an affirmative vote of four of the commission members. Once the resolution has passed, the map will take effect immediately.

No public comment was received on this item.

3. PUBLIC ENGAGEMENT IN THE REDISTRICTING PROCESS – Receive a presentation regarding plans to engage the public in the redistricting process and provide feedback as desired. (Staff Contact: Kristina Ray, Communication & Engagement Department)

Communication and Engagement Department Director Kristina Ray and Community Relations Manager Bree Robertoy gave the report and PowerPoint presentation (on file in the Office of the City Clerk).

Ms. Ray asked the commission for its input on groups that should be added to community organizations, for other types of information other than that already produced, and feedback on the website.

Chair Fabiano asked if it was possible to send an information insert in the city's utility bills.

Ms. Ray responded that while possible, it is not included in the redistricting budget. She added that the plan is to put material out at community centers, libraries, and the Carlsbad Senior Center.

Chair Fabiano asked for staff to present a printing cost estimate for a communication document to be inserted in city utility bills at the October 28, 2021 commission meeting.

Commission Member Harris and Chair Fabiano suggested partnering with the school districts in Carlsbad to communicate with parents.

In response to an inquiry from Commission Member Stanley, Ms. Ray confirmed the city was paying for ads.

In response to an inquiry from Commission Member Ashton, Ms. Ray responded that the consultant is contacting leaders of organizations.

No public comment was received on this item.

4. OVERVIEW OF MAPPING TOOLS – Receive a presentation from National Demographics Corporation overviewing the mapping tools to be used in the redistricting process. (Staff Contact: Faviola Medina, City Clerk's Office)

NDC consultant representative Shannon Kelly gave the overview and PowerPoint presentation to the Commission on using the mapping tools (on file in the Office of the City Clerk).

In response to an inquiry from Commission Member Ashton, Ms. Kelly explained that the first draft maps presented for the public to view at the public hearing on November 13, 2021, will also include a summary of all of the maps that have been submitted to that point. Further maps will be provided at the January 13, 2022 public hearing.

In response to an inquiry from Commission Member Ashton, Ms. Kelly explained that in the materials supplied by NDC, racial gerrymandering is mentioned because it is a federal requirement. State law also requires it to be noted that political gerrymandering is not permitted. NDC will guide and advise the commission to use best practices to avoid all gerrymandering that would intentionally disadvantage anyone. Ms. Kelly further added that everything submitted from the public will be analyzed by NDC considering what it must have to meet legal criteria and that information will be shared with the commission.

Commission Member Ashton asked about providing information to all non-English speaking Carlsbad residents.

Ms. Kelly responded the Secretary of State determines the minimum of providing information to non-English speaking residents and identifies with the language that is spoken and not a person who may identify with another ethnicity. The Secretary of State declared the City of Carlsbad does not have to provide information to non-English speaking residents.

In response to an inquiry from Commission Member Cadwallader, Ms. Kelly said districting for the city is based on population. Census bureau data for analyzation is provided by the American Communities Survey based on citizens voting age population (CVAP).

No public comment was received on this item.

5. **PUBLIC INPUT RECEIVED** – Consider input provided by the public. (Staff Contact: Kristina Ray, Communication & Engagement Department).

Communication and Engagement Department Director Kristina Ray explained this item was placed on the agenda for information purposes only. She added, information will be presented on future agendas in this type of format for the commission to view received public input.

In response to an inquiry from Commission Member Ashton, staff explained that emails are reviewed and answered by staff as they are received. Assistant City Attorney McMahon also said emails directed to the City Attorney's office were answered and the information was posted in the commonly asked questions area on the website. An email address has been created for this specific purpose.

Discussion ensued among commissioners and staff regarding the commission's desire to view questions submitted and staff responses about the redistricting process.

Motion by Commission Member Ashton, seconded by Commission Member Sardina, requesting that staff responses to the public's emails on redistricting also be provided in the public input section of the commission agenda packet. Motion carried 6/0/1 (Arndt – Absent).

No public comment was received on this item.

**STAFF AND COMMITTEE MEMBER REQUESTS FOR FUTURE AGENDA ITEMS:**

In response to an inquiry from Commission Member Cadwallader, City Clerk Services Manager Medina explained she would link the new development projects list and open space map to the redistricting page on the city's website.

**ANNOUNCEMENTS:** None.

**CITY ATTORNEY COMMENTS:** None.

**ADJOURNMENT:** Chair Fabiano adjourned the duly noticed meeting at 5:29 p.m.

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Sherry Freisinger  
Deputy City Clerk





## INDEPENDENT REDISTRICTING COMMISSION

**Meeting Date:** Nov. 18, 2021

**To:** Independent Redistricting Commission

**Staff Contact:** Faviola Medina, City Clerk Services Manager  
faviola.medina@carlsbadca.gov, 760-434-5989

**Subject:** Commission Discussion and Direction to National Demographics Corporation Regarding Communities of Interest and Other Elements to Be Incorporated Into Draft Maps

### Recommended Action

That the Independent Redistricting Commission provide direction to National Demographics Corporation on communities of interest and other elements the Commission would like to see incorporated in the draft maps to be presented to the Commission on Dec. 16, 2021.

### Discussion

The intention of this item is for the Commission to discuss and identify the neighborhoods, communities of interest, and other local factors that should be considered or used as building blocks for the drawing of draft maps by National Demographics Corporation. While all public input concerning the composition of the city's districts should be considered, all maps must meet the following federal requirements:

1. Population equality across districts.
2. Race cannot be the predominant factor or criteria when drawing districts.
3. Compliance with the federal Voting Rights Act of 1965, which, among other things, prohibits districts that dilute minority voting rights, and encourages a majority-minority district, if the minority group is sufficiently large, and such a district can be drawn without race being the predominant factor.

Additionally, the maps must also meet the following state requirements:

- Maps must be drawn using the following criteria in prioritized order:
  - District boundaries must be geographically contiguous;
  - Districts boundaries must minimize the division of neighborhoods and communities of interest;
  - Districts boundaries must be easily identifiable and understandable by residents; and
  - District boundaries must be geographically compact.
- Maps must not favor or discriminate against a political party.
- Maps must be accompanied by information on the total population, citizen voting age population, and racial and ethnic characteristics of the citizen voting age population.

### **Fiscal Analysis**

This action has no fiscal impact.

### **Next Steps**

The next regular public meeting of the Commission is scheduled for Dec. 16, 2021. The Commission will also hold two more public hearings concerning the proposed city district boundaries on Jan. 13, 2022 and Feb. 17, 2022. At the conclusion of the final public hearing on Feb. 17, 2022, the Independent Redistricting Commission may adopt a resolution approving the final map.

### **Environmental Evaluation**

In keeping with California Public Resources Code Section 21065, this action does not constitute a “project” within the meaning of the California Environmental Quality Act in that it has no potential to cause either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment.

### **Public Notification and Outreach**

This item was noticed in keeping with the Ralph M. Brown Act and was available for public viewing and review at least 72 hours prior to the meeting date.

### **Exhibits**

None.



## INDEPENDENT REDISTRICTING COMMISSION

**Meeting Date:** Nov. 18, 2021  
**To:** Independent Redistricting Commission

**Staff Contact:** Kristina Ray, Communication & Engagement Director  
[kristina.ray@carlsbadca.gov](mailto:kristina.ray@carlsbadca.gov), 760-434-2957

**Subject:** Public engagement in the redistricting process

### Recommended Action

Receive and discuss recent public input received from Oct. 23 to Nov. 14.

### Discussion

As part of the redistricting process, staff is actively seeking input from the community to assist the Independent Redistricting Commission in understanding the community's needs, values and priorities related to communities of interest and district boundaries.

Since Oct. 16, the city received one additional response to the community survey about communities of interest, which are communities that should stay together for the purpose of electing a City Council member, starting with the November 2022 election. The response is included in Exhibit 1.

The city also received feedback via some of the communication channels the city has established, including the project's email address, [redistricting@carlsbadca.gov](mailto:redistricting@carlsbadca.gov), and on the city's social media channels.

### Fiscal Analysis

This action has no fiscal impact.

### Environmental Evaluation

In keeping with California Public Resources Code Section 21065, this action does not constitute a "project" within the meaning of the California Environmental Quality Act in that it has no potential to cause either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment. Therefore, it does not require environmental review.

### Public Notification and Outreach

This item was noticed in keeping with the Ralph M. Brown Act and it was available for public viewing and review at least 72 hours before the scheduled meeting date.

### Exhibits

1. Input received through Nov. 14, 2021

# #152

**COMPLETE**

**Collector:** Web Link 1 (Web Link)  
**Started:** Monday, November 01, 2021 2:53:28 PM  
**Last Modified:** Monday, November 01, 2021 3:12:20 PM  
**Time Spent:** 00:18:52  
**IP Address:** 76.176.133.115  
**Language:** English

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Page 1

## Q1

What interests and activities do your community or neighborhood share?

Schools, Cole Library, Buena Vista Park, beach from Oceanside to Tamarack, Downtown Carlsbad, tourist season, tourists, Oceanside Target store, The Shoppes,

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## Q2

If you had to name your community or neighborhood, what would you call it?

Established Carlsbad

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## Q3

What are the geographic boundaries of your community? Examples include cross streets, natural elements like the coastline or landmarks like parks.

Beach from Oceanside to Tamarack, everything north of Agua Hedionda Lagoon, then all the way up to El Camino, everything north of either Tamarack or Cannon Rd up to Vista border.

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## Q4

What brings your community together? What is important to your community?

We are older, more established homes with new home construction consisting mainly of in-fill.

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## Q5

What do you like about the current boundaries?

I think, but am not sure, District 1 has a large Hispanic vote and it's important to keep that vote in same District.

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**Q6**

What would you change about the current district boundaries?

The current boundary seems to cut off the more affluent homes from District 1, placing them instead in District 2. Specifically the jagged boundary from Agua Hedionda to Chestnut. It's just odd- one side of a street is District 1 and your neighbors on the other side of the same street are in District 2.

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**Q7**

Do you represent a group? If so, which one?

None

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**Q8**

**92008**

What ZIP code do you call home?

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**Q9**

**Respondent skipped this question**

Would you like to be added to our email list for project updates?

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## Emails

**From:** [Thompsmg](#)  
**To:** [redistricting](#)  
**Subject:** RE: Recording of Oct 28 Redistricting Commission Session  
**Date:** Wednesday, November 3, 2021 11:06:23 AM

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Thank you!

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**From:** redistricting  
**Sent:** Wednesday, November 3, 2021 10:14 AM  
**To:** Thompsmg  
**Cc:** redistricting  
**Subject:** RE: Recording of Oct 28 Redistricting Commission Session

Good Morning Ms. Thompson,

You may find all of the past Independent Redistricting Commission meetings here:  
<https://www.carlsbadca.gov/city-hall/meetings-agendas/city-council-meeting-archive>

Make sure to select the "All Boards/Commissions" tab and you can find it by date.

Please let me know if you have any other questions.

Thank you,



**Faviola Medina, CMC**  
City Clerk Services Manager  
**Office of the City Clerk**  
P: 760-434-5989

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**From:** Thompsmg  
**Sent:** Monday, November 1, 2021 4:32 PM  
**To:** redistricting  
**Subject:** Recording of Oct 28 Redistricting Commission Session

Hello,

Can you direct me to the recording of the October 28<sup>th</sup> session for the Redistricting Commission?

It was viewable on the site this weekend, but now I cannot locate it.

Thank you,

Mary Thompson

**CAUTION:** *Do not open attachments or click on links unless you recognize the sender and know the content is safe.*

**CAUTION:** *Do not open attachments or click on links unless you recognize the sender and know the content is safe.*

**From:** [redistricting](#)  
**To:** [Khaleda Atta](#); [redistricting](#)  
**Subject:** RE: Rancho Carrillo  
**Date:** Wednesday, November 10, 2021 7:35:01 PM

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Good Evening,

Thank you for your email. We will forward this to the Independent Redistricting Commission.

Additionally, there is a public hearing this Saturday regarding redistricting and you are welcome to listen to the presentation and provide your comments verbally.

If you are interested in attending, you may visit the commission webpage for additional meeting instructions:  
<https://www.carlsbadca.gov/city-hall/city-council/redistricting/independent-redistricting-commission>

Thank you,  
Faviola Medina, CMC  
City Clerk Services Manager  
Office of the City Clerk  
P: 760-434-5989

-----Original Message-----

From: Khaleda Atta  
Sent: Monday, November 8, 2021 2:22 PM  
To: redistricting  
Subject: Rancho Carrillo

Hello! I own a home in Rancho Carrillo Carlsbad and feel strongly that our community be redistributed to group with proper Carlsbad and not with San Marcos! Our demographics will surely prove we belong with Carlsbad and it's school district. Who can I convey this up to??

Best regards,  
Khaleda

CAUTION: Do not open attachments or click on links unless you recognize the sender and know the content is safe.



**From:** [redistricting](#)  
**To:** [Tony Bona](#); [redistricting](#)  
**Subject:** RE: Re-districting  
**Date:** Wednesday, November 10, 2021 7:41:59 PM  
**Attachments:** [image002.png](#)

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Good Evening,

I just wanted to add that there is a public hearing this Saturday regarding redistricting and you are welcome to listen to the presentation and provide your comments verbally.

If you are interested in attending, you may visit the commission webpage for additional meeting instructions: <https://www.carlsbadca.gov/city-hall/city-council/redistricting/independent-redistricting-commission>

Thank you,



**Faviola Medina, CMC**  
City Clerk Services Manager  
**Office of the City Clerk**  
P: 760-434-5989

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**From:** Faviola Medina  
**Sent:** Wednesday, November 10, 2021 3:46 PM  
**To:** Tony Bona redistricting  
**Subject:** RE: Re-districting

Thank you Mr. Bona,

We are in receipt of your email and will provide to the commission.

Thank you,



**Faviola Medina, CMC**  
City Clerk Services Manager  
**Office of the City Clerk**  
P: 760-434-5989

**From:** Tony Bona

**Sent:** Thursday, November 4, 2021 5:39 PM

**To:** redistricting \_\_\_\_\_; Faviola Medina <\_\_\_\_\_>

**Subject:** Re-districting

Hello my friends and neighbors:

Thank you so much for giving your free-time to be involved in a redistricting effort for Carlsbad. As I sit back and reflect, there are really two things we, as a community can do:

1. Status Quo – Keep 4 districts and “mess-around-with” boundaries
2. Wholesale change – I submit the Bonafide version of this Change.
  - a. Stop kidding ourselves that this is a 4 district town. It is NOT. It is a 6 district city
  - b. Stop kidding ourselves that every district needs a piece of the coast. – NO! a coastal district is WAAAAAY different than an inland district. Stop trying to homogenize what is naturally heterogenous.

Please see my “sloppy boundary” plan submitted: "Bonafide Districting 75058"



I am not going to waste your time with a bunch of words. The current districts are West:to:East and

should be South:to:North and they are too small – we need six.

Best of luck!

Anthony Bona (D1 Resident)

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Thank you,

**CAUTION:** *Do not open attachments or click on links unless you recognize the sender and know the content is safe.*

**From:** [Faviola Medina](#)  
**To:** [redistricting](#)  
**Subject:** FW: Carlsbad Redistricting  
**Date:** Wednesday, November 10, 2021 8:03:24 PM

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**Faviola Medina, CMC**  
City Clerk Services Manager  
**Office of the City Clerk**  
P: 760-434-5989

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**From:** redistricting  
**Sent:** Wednesday, November 3, 2021 9:57 AM  
**To:** Adam Hardesty  
**Subject:** RE: Carlsbad Redistricting

Good Morning Mr. Hardesty,

We are in receipt of your email and have forwarded this to the demographer for assistance.

Thank you,



**Faviola Medina, CMC**  
City Clerk Services Manager  
**Office of the City Clerk**  
P: 760-434-5989

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**From:** Adam Hardesty  
**Sent:** Sunday, October 24, 2021 8:12 PM  
**To:** [redistricting\\_\\_\\_\\_\\_](#); Peder Norby  
**Subject:** Carlsbad Redistricting

Hi Team,

I was hoping that you might be able to help me with the following. While I understand the concept of "communities of like interest" and how that might apply to folks with a common language, ethnicity, and of a socio-economic class. I also think there are certain core interests

like faith practice, medical autonomy, and family directed education (i.e homeschooling families) that really draw people groups from every culture and socio-economic class together. I believe that the latter three may be underrepresented due to the traditional methods used to draw boundaries when redistricting and I would like to know if the City of Carlsbad has a census that measures the densities of these interests. I was unable to find filters for these on the interactive mapping tool, but would like to know if you could provide me with information about these or point me in the right direction.

Please let me know if you have any questions.

Thank you,

Adam Hardesty

C'bad resident since 2006.

**CAUTION:** Do not open attachments or click on links unless you recognize the sender and know the content is safe.

**Sheila Cobian**

---

**From:** Thompsmg  
**Sent:** Saturday, November 13, 2021 10:54 AM  
**To:** redistricting  
**Subject:** Question for Redistricting Process

Will the Carlsbad-affected **school districts** be REDISTRICTING as a result of the 2020 Census?

Mary Thompson

**CAUTION:** *Do not open attachments or click on links unless you recognize the sender and know the content is safe.*

## Sheila Cobian

---

**From:** john greenwald  
**Sent:** Friday, November 12, 2021 4:44 PM  
**To:** redistricting  
**Subject:** Method to submit rational Notes with submitted Maps.

In my opinion It would be very desirable to be able to submit rational notes for submitted maps which state how required map criteria has been meet.

Need to implement a procedure.

John Greenwald

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## Sheila Cobian

---

**From:** john greenwald  
**Sent:** Friday, November 12, 2021 4:32 PM  
**To:** redistricting  
**Subject:** Potential Housing Integration into District Sizing  
**Attachments:** Potential Housing Map 2 CARLSBAD.pdf

The attached is Carlsbad Housing Element Advisory Committee Map showing Potential Housing Sites and the number of expected housing units.

Total housing units shown is 2,828.

All but 325 unit are located North of Palomar Airport Rd in current district 1 & 2 with rough balance.

The 325 unit are located just South of Palomar Airport Rd.

There are No units shown for current District 4.

Using a factor of 2 would yield an additional population of 5,656.

Using a factor of 3 would yield an additional population of 8,484.

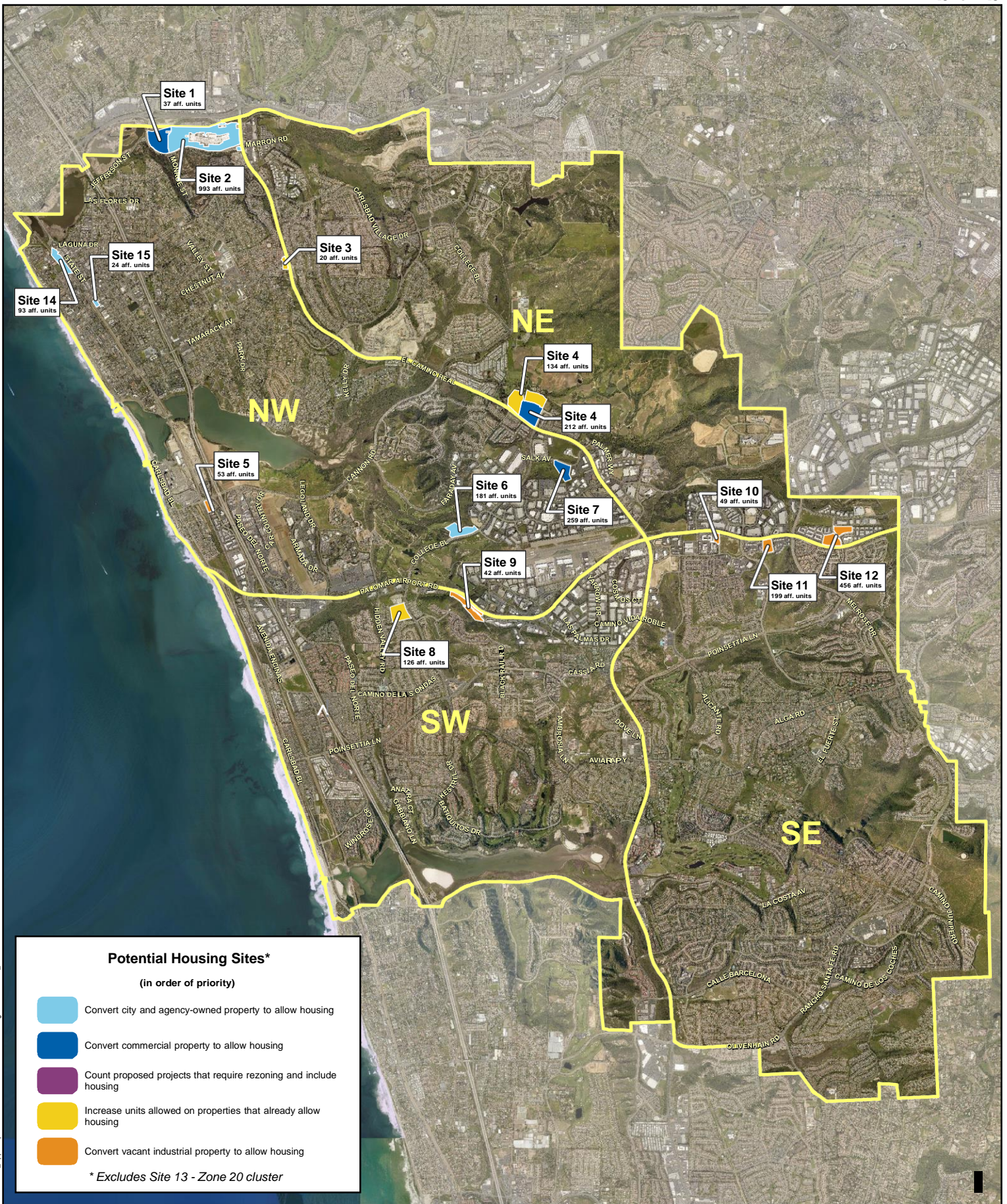
The expected population growth needs to be taken into account when sizing each district.

To aid in maintaining a nearer balance in district size for the next 10 years, based upon the Census the Northern districts of Carlsbad should have lower population count than the Southern districts of Carlsbad and the Southern districts of Carlsbad should have a higher population count than the Northern districts with all being within the 10% rule.

John Greenwald

**CAUTION:** Do not open attachments or click on links unless you recognize the sender and know the content is safe.





I:\shanes\GIS\_App\Requiestas\March2015\Com\EconDev\Planning\RTM\0024006\_21\Exhibit\_4b.mxd 4b.mxd

## Sheila Cobian

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**From:** john greenwald  
**Sent:** Friday, November 12, 2021 3:26 PM  
**To:** redistricting  
**Subject:** Census Data Base not current for On-Line Mapping Tool

Disappointed that the On-Line mapping tool Census Data Base has not been updated to match the Paper " Public Participation Kit" Census Data.

This raises questions about the competency of the support contractor.

It is my opinion this is going to negatively impact citizen participation.

John Greenwald

**CAUTION:** Do not open attachments or click on links unless you recognize the sender and know the content is safe.

## Sheila Cobian

---

**From:** redistricting  
**Sent:** Monday, November 15, 2021 11:16 AM  
**To:** john greenwald abc; redistricting  
**Cc:** Faviola Medina; Shannon Kelly  
**Subject:** RE: Census Data Base not current for On-Line Mapping Tool

Good Morning Mr. Greenwald,

As has been shared with the Commission, we are in unprecedented times in terms of Census Data this year. Data that should have been released in April 2021 did not come out until August. Then, the State of California did its new prisoner adjustments of the data. That was not finalized until September 27, 2021. In an effort to help the Carlsbad Independent Redistricting Commission get started and engage the public, we decided to elevate the first available redistricting tools as soon as possible with estimated population data. The demographic elements from the American Community Survey are actuals. We were pleased that the paper mapping kits have been updated with final population data already and expect to have District R updated shortly. Under this plan, members of the public have been able to engage in the process with both tools without delay. Any maps created on District R can be updated once final California-adjusted population data is uploaded.

Please feel free to reach out to me directly if I can be of further assistance.

Thank you,



Sheila Cobian, MMC  
Legislative & Constituent Services Director  
1200 Carlsbad Village Drive  
Carlsbad, CA 92008-1949  
760-434-2917

Confidentiality Notice: Please note that email correspondence with the City of Carlsbad, along with any attachments, may be subject to the California Public Records Act, and therefore may be subject to disclosure unless otherwise exempt.

[Facebook](#) | [Twitter](#) | [You Tube](#) | [Flickr](#) | [Pinterest](#) | [Enews](#)

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**From:** john greenwald  
**Sent:** Friday, November 12, 2021 3:26 PM  
**To:** redistricting <redistricting@CarlsbadCA.gov>  
**Subject:** Census Data Base not current for On-Line Mapping Tool

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It is my opinion this is going to negatively impact citizen participation.

John Greenwald

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Social Media



**carlsbadcagov** · Follow  
Carlsbad, California

**carlsbadcagov** The City of Carlsbad Independent Redistricting Commission will hold the second of four public hearings Saturday, Nov. 13, at 10 a.m. Residents are encouraged to provide input to the commission to help determine new City Council district boundaries.

The hearing will focus on the following topics, although members of the public are welcome to provide any input they feel is important to consider:

- What groups, neighborhoods and other "communities of interest" should be kept together for the purpose of electing a City Council member?
- How would you define the geographic boundaries of your neighborhood? This could be streets, the beach, railroad tracks, nearby open space or other physical borders. Would your neighbors agree? Why or why not?
- What do you like about how the current districts are laid out? What don't you like? Why?
- What other considerations should the commission make when choosing a map?

In addition to the public hearing, the commission will hear a presentation about the current City Council district map and how it was chosen.

Learn more at the link in our bio and watch the livestreamed meeting on the city website.

#Carlsbad #GetInvolved #CarlsbadRedistricting #LocalGov #CarlsbadCa

6d

**me\_lmei\_davj2** Public hearing lol 🤔

6d Reply

559 views  
6 DAYS AGO

Add a comment... POST

**City of Carlsbad - Official**  
November 10 at 2:36 PM · 🌐

The City of Carlsbad Independent Redistricting Commission will hold the second of four public hearings Saturday, Nov. 13, at 10 a.m. Residents are encouraged to provide input to the commission to help determine new City Council district boundaries. Information about how to watch and participate <https://loom.ly/eK03mxl>



Like Comment Share

Write a comment...

City of Carlsbad - Official  
November 8 at 12:14 PM -0

Looking to get involved this week in Carlsbad? Here are a few opportunities to put on your calendar. More info, agendas and how to participate on our website [https://loom.ly/WInZx\\_k](https://loom.ly/WInZx_k)

# 81tiNtiiliiiiid·I

-  **8 NOV** Historic Preservation Commission 6p.m.
-  **9 NOV** Beach Preservation Commission 4p.m.
-  **13 NOV** Redistricting Public Hearing 10 a.m.





0 1

City of Carlsbad - Official  
October 25 at 11:47 AM - 0

Looking to get involved this week in Carlsbad? Here are a few opportunities to put on your calendar. More info and agendas on our website [https://loom.ly/WInZx\\_k](https://loom.ly/WInZx_k)

# 81iriiiiifiiMiiiiii·i

-  **26 OCT** Carlsbad City/Schools Committee Meeting 1 p.m.
-  **27 OCT** Library Board of Trustees 4p.m.
-  **28 OCT** Independent Redistricting Commission 4p.m.



0 0 2



City of Carlsbad - Official was live.

October 23 at 2:00 PM

Follow along if you'd like to learn how to make City Council district maps as part of the redistricting process. There are three different tools that let you draw lines on a map and see the population. Carlsbad must have an updated City Council district map approved by next April, and we welcome your input! An independent redistricting commission will vote on the final map.



0 0 4

6 Comments

Like

CJ Comment

Share

Most Relevant

Write a comment...



City of Carlsbad - Official · 1:21:06

Timing for when the recording will be available? or timing for when the third mapping tool will be available?

Like · Reply · 2w



City of Carlsbad - Official · 0:00

Ah. Unfortunately, we don't know when it will be available. All of the Census data was delayed due to COVID-19. That is why it's not ready yet. We will make an announcement as soon as we know.

Like · Reply · 2w

+ 1 Reply

8 Anniversary Follower

Jim Carter · 1:1s:59

will it be accessible on phone and will it track user data?

Like · Reply · 2w

8 Anniversary Follower

Jim Carter · 1:15:55

what is time estimate?

Like · Reply · 2w

8 Anniversary Follower

Jim Carter · 1:21:30

mapping tool

Like · Reply · 2w

Write a comment...



City of Carlsbad - Official

October 23 at 10:17 AM · 0

We're live for our first online demo of the mapping tools we have available for people who want to create City Council district maps. This is part of the redistricting process currently underway. You can follow along now, join us at 2 for our second workshop OR watch the recording later <https://www.carlsbadca.gov/.../communication/city-tv-channel>



2

1 Share



City of Carlsbad - Official

October 22 at 8:57 AM · 0

Join us Saturday for a virtual workshop where you can learn how to create new City Council district maps to reflect population changes from the latest census.

Oct. 23 at 10 a.m. - <https://loom.ly/Alfd65U>

/ Oct. 23 at 2 p.m. - <https://loom.ly/UAgSJAE>

More info: <https://loom.ly/5k9DaP8>



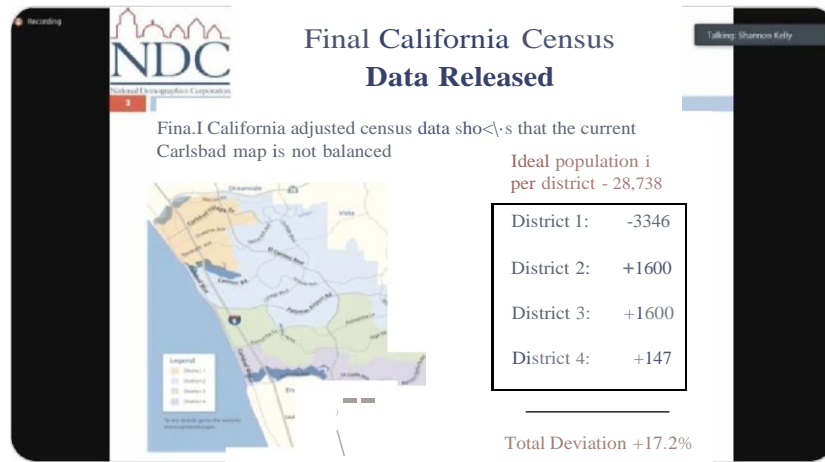
1





**City of Carlsbad** @carlsbadcagov · Nov 13

City of #Carlsbad redistricting public hearing starting now. Watch live [ow.ly/HaKu50GMZ6C](http://ow.ly/HaKu50GMZ6C) See agenda for how to comment [carlsbadca.gov/city-hall/city...](http://carlsbadca.gov/city-hall/city...)



Q 2

0 2

@kay\_oh\_nay · Nov 13

Replying to @carlsbadcagov

District 3 in da house

Q

t.l-



**City of Carlsbad** @carlsbadcagov · Nov 10

Let our Independent Redistricting Commission know how you think #Carlsbad City Council districts should change. Public hearing Saturday, Nov.13 at 10 a.m. #GetInvolved #CarlsbadRedistricting #LocalGov [loom.ly/eK03mXl](http://loom.ly/eK03mXl)



Q

Q 2



**City of Carlsbad** @carlsbadcagov · Nov 8

Looking to get involved this week in #Carlsbad? Here are a few opportunities to put on your calendar. More info, agendas and how to participate on our website [loom.ly/WlnZx\\_k](https://loom.ly/WlnZx_k) #getinvolved #localgov

**VIRTUAL Public Meetings**

 <p>8 NOV</p>	<p>Historic Preservation Commission 6p.m.</p>
 <p>9 NOV</p>	<p>Beach Preservation Commission 4p.m.</p>
 <p>13 NOV</p>	<p>Redistricting Public Hearing 10 a.m.</p>



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Q 2




**City of Carlsbad** @carlsbadcagov · Nov 8

Let our Independent Redistricting Commission know how you think #Carlsbad City Council districts should change. Public hearing Saturday, Nov.13 at 10 a.m. #GetInvolved #CarlsbadRedistricting #LocalGov [loom.ly/eK03mxi](https://loom.ly/eK03mxi)

REDISTRICTING

Public hearing  
Nov. 13 at 10 a.m.



Q

t.l.

Q1

**City of Carlsbad** @carlsbadcagov · Oct 25

Looking to get involved this week in Carlsbad? Here are a few opportunities to put on your calendar. More info and agendas on our website

[loom.ly/WlnZx\\_k](https://loom.ly/WlnZx_k) #getinvolved #localgov

**VIRTUAL Public Meetings**

26 OCT	Carlsbad City/Schools Committee Meeting 1 p.m.
27 OCT	Library Board of Trustees 4 p.m.
28 OCT	Independent Redistricting Commission 4 p.m.

Q tl. 1 Q 2

**City of Carlsbad** @carlsbadcagov · Oct 23

Going live now with our 2nd redistricting workshop -- follow along to learn how to use 3 tools to make your own City Council district map to submit to

the independent commission # GetInvolved #LocalGov #Carlsbad

#MapOurFuture [ow.ly/PU6N50GwNtE](https://ow.ly/PU6N50GwNtE)

**map**  
**CARLSBAD'S**  
**TOGETHER**

**Welcome!**

Si desea pa'rticipar en español, seleccioeel canal de español en su configuraci6n en la p:ute inferior de la pantalla

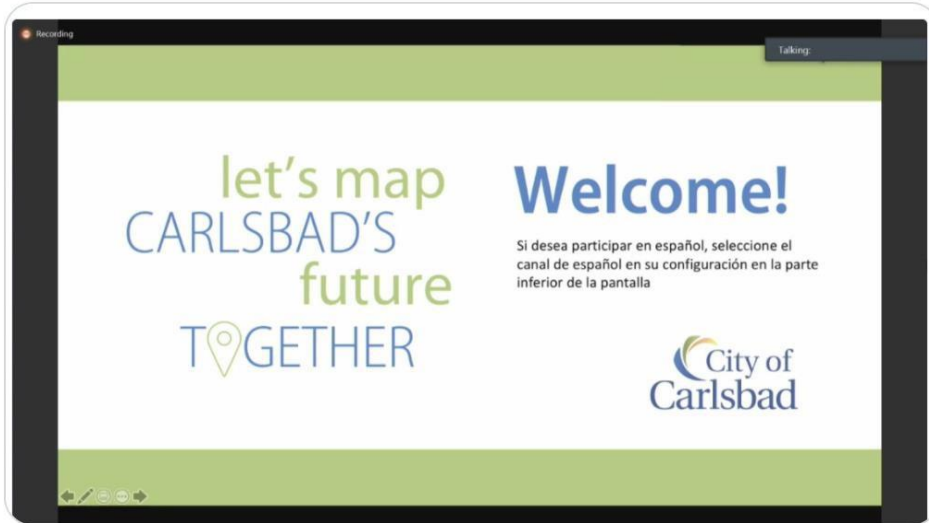
(ity of Carlsbad

Q t\_1, 1 ()1



**City of Carlsbad** @carlsbadcagov · Oct 23

We're live with our first mapping workshop for #Carlsbad City Council redistricting. Follow along to learn how you can use the tools to make a suggested new district map [ow.ly/bjX550GwKQ1](https://ow.ly/bjX550GwKQ1)



1 2



**City of Carlsbad** @carlsbadcagov · Oct 22

Join us Saturday for a virtual workshop where you can learn how to create new City Council district maps to reflect population changes from the latest census. [loom.ly/5k9DaP8](https://loom.ly/5k9DaP8) #Carlsbad #redistricting #citycouncildistricts #community



2



## INDEPENDENT REDISTRICTING COMMISSION

**Meeting Date:** Nov. 18, 2021

**To:** Independent Redistricting Commission

**Staff Contact:** Kristina Ray, Communication & Engagement Director  
[kristina.ray@carlsbadca.gov](mailto:kristina.ray@carlsbadca.gov), 760-434-2957

**Subject:** Update on outreach requested through water bill inserts and print ads

### Recommended Action

Receive a staff presentation regarding an update on raising awareness of the redistricting process through water bill inserts and print ads, as directed by the Independent Redistricting Commission.

### Discussion

The Carlsbad City Council directed staff to go beyond state requirements for engaging the community in the redistricting process. Some of these enhanced outreach activities have included:

- 4 informational meetings
- 2 mapping workshops
- Flyer distribution via local schools and community organizations
- Print advertisement for public hearing #1
- Social media
- Digital advertising
- An informational video

To better reach community members who may not utilize digital communication channels, the Independent Redistricting Commission directed staff at its Oct. 28, 2021, meeting to place informational inserts into water bills distributed in the City of Carlsbad and place two ads in the Coast News. City staff will also dedicate the City Matters column in the January/February issue of Carlsbad Magazine to the topic of redistricting. As a result, community members will have an opportunity to see multiple pieces of information about redistricting in a print format over a two-month period of time.

### Status

Three water districts operate in the City of Carlsbad. The Carlsbad Municipal Water District serves approximately 85% of the city. The other two districts are separate government agencies, not controlled by the City of Carlsbad.

City staff has designed the water bill insert and presented it for approval to the Vallecitos and Olivenhain Municipal water districts. The Olivenhain Municipal Water District declined to include the insert in its bills due to concern about creating confusion among customers because the district is also undergoing a redistricting process. Vallecitos has not yet decided.

The insert is anticipated to be delivered to Carlsbad Municipal Water District customers at various dates primarily in December and January.

City staff has reserved ad space with the Coast News for the Dec. 31, 2021 and Jan. 7, 2022 issues.

### **Budget**

To accomplish this direction, staff has reallocated approximately \$3,700 in funding from the redistricting public outreach budget that had previously been directed toward online and social media advertising and printing flyers for distribution at city facilities. Because of the COVID-19 pandemic, foot traffic at city facilities has been lower than normal, so reducing the number of fliers available is not expected to have a material effect on the overall effectiveness of the public outreach efforts. Likewise, the city will be able to continue digital advertising, just at a lower level of frequency than previously planned.

### **Fiscal Analysis**

This action has no fiscal impact.

### **Environmental Evaluation**

In keeping with California Public Resources Code Section 21065, this action does not constitute a “project” within the meaning of the California Environmental Quality Act in that it has no potential to cause either a direct physical change in the environment or a reasonably foreseeable indirect physical change in the environment.

### **Public Notification and Outreach**

This item was noticed in keeping with the Ralph M. Brown Act and it was available for public viewing and review at least 72 hours before the scheduled meeting date.

### **Exhibits**

None.