



City of Carlsbad Redistricting: Public Hearing #2

Prepared for the Carlsbad Independent Redistricting Commission

November 13, 2021

NDC Redistricting Rules and Goals

2

1. Federal Laws

Equal Population Federal Voting Rights Act No Racial Gerrymandering



2. California Criteria for Cities

1. Geographically contiguous

2. Undivided neighborhoods and "communities of interest" (Socio-economic geographic areas that should be kept together)

3. Easily identifiable boundaries

4. Compact

(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

"Shall not favor or discriminate against a political party."

3. Other Traditional Redistricting Principles

Minimize voters shifted to different election years

Respect voters' choices / continuity in office

Future population growth

Preserving the core of existing districts



Final California Census Data Released

Final California adjusted census data shows that the current Carlsbad map is not balanced



Ideal population is per district - 28,738

| District 1: | -3346 |
|-------------|-------|
| District 2: | +1600 |
| District 3: | +1600 |
| District 4: | +147 |

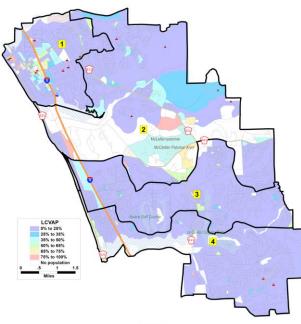


Carlsbad Demographic Snapshot

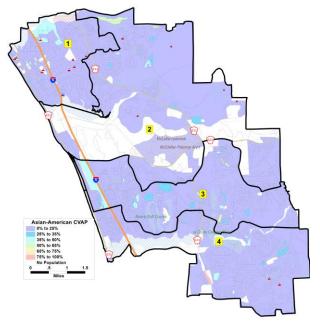
National Demographics Corporation

| | | 1 | 2 | 3 | 4 | Total |
|--------------------|------------------|--------|--------|--------|--------|--------|
| | % Hisp | 16% | 13% | 10% | 8% | 11% |
| | % NH White | 76% | 74% | 77% | 84% | 78% |
| Citizen Voting Age | % NH Black | 2% | 3% | 1% | 1% | 2% |
| Рор | % Asian/Pac.Isl. | 5% | 9% | 11% | 7% | 8% |
| | Total | 17,845 | 20,859 | 20,781 | 21,547 | 81,032 |

% Hispanic CVAP



% Asian/Pac.Isl. CVAP



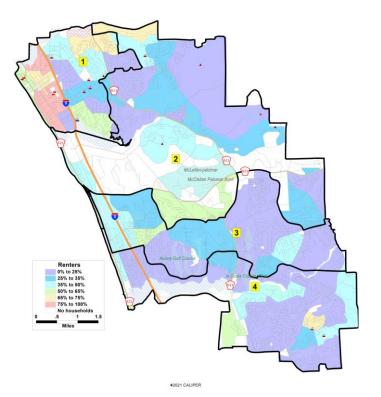
#2021 CALIPER



Renters vs. Owners

| Category | District 1 | District 2 | District 3 | District 4 | Total |
|---------------|------------|------------|------------|------------|-------|
| Single Family | 53% | 73% | 75% | 82% | 71% |
| Multi Family | 47% | 27% | 25% | 18% | 29% |
| Rented | 58% | 30% | 30% | 23% | 35% |
| Owned | 42% | 70% | 70% | 77% | 65% |

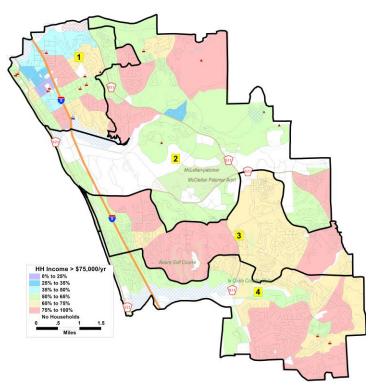
Heatmap: Households Renting





Household Income

| Category | District 1 | District 2 | District 3 | District 4 | Total |
|-----------|------------|------------|------------|------------|-------|
| 0-25k | 12% | 11% | 6% | 5% | 8% |
| 25-50k | 15% | 13% | 10% | 11% | 12% |
| 50-75k | 17% | 12% | 11% | 9% | 12% |
| 75-200k | 43% | 45% | 45% | 41% | 44% |
| 200k plus | 14% | 20% | 28% | 33% | 24% |

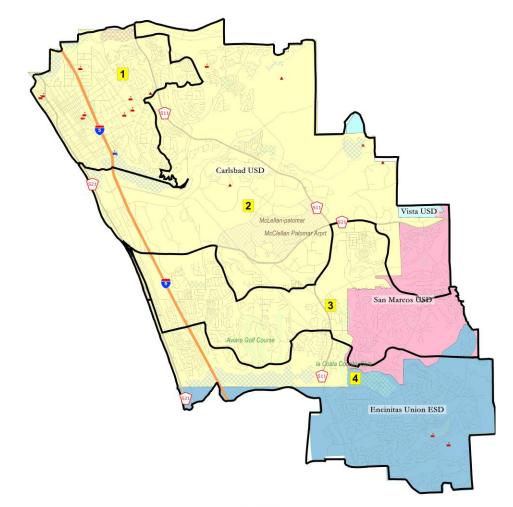


Heatmap: Household Income > 75K

#2021 CALIPER



School Districts in Carlsbad

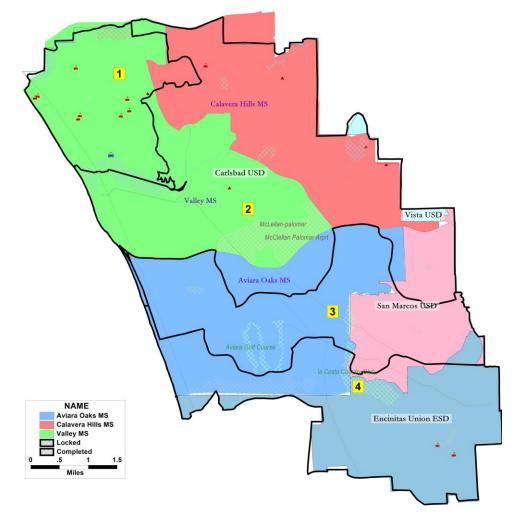


Middle School Attendance Zones

National Demographics Corporation

8

School District and Middle School Attendance Zones





Elementary School Attendance Zones

School District and Elementary School Attendance Zones



"Community of Interest" Defined

• Elections Code Section 21621(c)(2):

National Demographics Corporation

10

- To the extent practicable, the geographic integrity of any local neighborhood or local community of interest shall be respected in a manner that minimizes its division.
- A "community of interest" is a population that shares common social or economic interests that should be included within a single district for purposes of its effective and fair representation.
- Cities should now formally identify "Section 21621(c)(2) Communities of Interest" early in the process.
 - Communities of interest do not include relationships with political parties, incumbents, or political candidates





Communities of Interest in Carlsbad

1st Question: What defines your community?

- Geographic Area, plus
- Shared issue or characteristic
 - Shared social or economic interest
 - Impacted by county policies
- Tell us "your community's story"

2nd Question: Would this community benefit from being "included within a single district for purposes of its effective and fair representation"?

• Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may <u>not</u> include relationships with political parties, incumbents, or political candidates.





- Regular Commission Meeting Thursday November 18, 2021 at 4 p.m.
- Regular Commission Meeting Thursday December 16, 2021 at 4 p.m.
- Public Hearing #3 Thursday January 13, 2022 at 6 p.m.

Access the City of Carlsbad's Redistricting Page for more information:

Carlsbadca.gov/City-Hall/City-Council/Redistricting



Public Hearing Topics

- □ What is your neighborhood and what are its boundaries?
- What other notable areas are in the City, and what are the boundaries?
- What are the important communities of interest in Carlsbad that should be kept together to ensure "effective and fair representation?"
- How well do the current districts serve the needs of the City of Carlsbad?
- □ What changes would you make to the current map?