ARGUMENT IN FAVOR OF MEASURE C

Appoint Carlsbad's City Clerk

State law requires all cities to have a City Clerk.

The City Clerk position can either be elected or appointed.

According to the City Clerks Association of California, the City Clerk's Office is a service department within a local government which the City Council, all departments and the public rely on for information. The City Clerk is <u>not</u> a legislator or policy maker. Appointed City Clerks are non-partisan and ensure actions by the City Council are in compliance with all statutes and regulations as well as properly executed, recorded and archived.

80% of California cities appoint their City Clerk rather than having them elected by voters.

Of the 18 cities in San Diego County only Carlsbad, Oceanside and National City elect their City Clerk.

Role Requires Technical Skill

Since 2012, <u>city staff handle the day-to-day duties of the City Clerk's Office</u> as the Carlsbad elected City Clerk position is more ceremonial than administrative.

In addition, the job duties, requirements and legal responsibilities of a City Clerk have become more complex and technical requiring specific training, certifications and skills. Elected City Clerks typically do not have these credentials when they take office and may take up to four years to obtain the credentials. The city can require an appointed City Clerk to have these credentials before appointment.

Vacant since August 2021

The previous Carlsbad City Clerk resigned in August 2021. Since then, all <u>responsibilities of the Carlsbad City Clerk have been performed by professional, credentialed staff with no impact to services provided to residents.</u>

Measure C will make the City Clerk an appointed position, ensuring an appropriately qualified individual fills this role. The city will maintain the same level of service and will save approximately \$40,000 a year by converting the role from elected to appointed.

Please join over 80% of cities throughout California and make the City Clerk appointed in Carlsbad.

ARGUMENT/REBUTTAL SIGNATURES

(The following statement is required by California Elections Code Section 9600.)

argument IM Favov of ballot proposition	In favor of OR Against	Jurisdiction	knowledge and belief.	heir	NAME (Signature):		*TITLE (Optional): District City Council Member	ge Dr. ADDRESS: 1200 Carlshad Village Drive	Carkbad, CA 9200	830 DATE: 3-16-27 PHONE: 4442-339-2830	NAME (Signature):	(Print): IDATT (4ACL	*TITLE (Optional): Mayor	1200 Carlsbad Village Dr.		DATE: 3-16-22	
The undersigned authors of the $DIYECT$	rect OR Rebuttal 1		that such argument is true and correct to the best of the left of	his/her/their	NAME (Signature):	(Print): MARIA TERESA ACOSTA	*TITLE (Optional): District of City Council Member	ADDRESS: 1200 Carlsbad Village DV	Carlsbad, CH 92008	DATE: 3-16-23 PHONE: 443-339-3830	NAME (Signature):	(Print): Keith Blackburn	*TITLE (Optional): District & City Council Member	ADDRESS: 1300 Carlybad Will age Drive	Carlsbad, CA 92008	DATE: 3-14-22 PHONE: 443-359-2830	

*TITLE (Optional): District 3 ADDRESS: Information Pamphlet. may be printed in the * If provided, this title Sample Ballot/Voter

(Print):

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PHONE:

DATE:

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CITY CLERK'S OFFICE CITY OF CARLSBAD

host a polling place or act as a poll worker in the jurisdiction in which the candidacy or ballot measure of the interested party is being voted upon. campaign treasurers, argument or rebuttal signers of ballot measures or members of their immediate family to Registrar of Voters policy does not allow candidates, campaign managers,